

YouGov / Women's Aid Survey Results

Sample Size: 2041 GB Adults
Fieldwork: 5th - 6th November 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2041	X	X	X	X	613	495	413	990	1051	243	516	698	584	1163	878	261	663	437	502	178	
Unweighted Sample	2041	487	588	118	250	572	553	435	984	1057	178	423	865	575	1352	689	287	645	381	511	217	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Regardless of which issues and policies are most important to you, how much, if at all, does a political party's support for the following policies reflect that they genuinely care about women's interests?

'Guaranteeing equal pay for men and women in the work place'

A lot	41	39	52	54	28	33	51	49	35	47	40	39	40	46	44	38	46	43	39	40	41
A little	28	35	24	26	32	34	23	28	31	26	26	25	30	30	29	28	27	27	32	28	28
TOTAL A LOT / A LITTLE	69	74	76	80	60	67	74	77	66	73	66	64	70	76	73	66	73	70	71	68	69
Not a lot	13	15	11	10	19	17	13	11	15	11	11	13	13	13	13	13	8	13	15	12	14
Not at all	6	4	5	3	10	5	5	5	6	5	2	4	7	6	4	7	4	5	6	6	8
TOTAL NOT A LOT / NOT A LITTLE	19	19	16	13	29	22	18	16	21	16	13	17	20	19	17	20	12	18	21	18	22
Don't know	12	7	8	7	10	11	8	8	13	11	21	18	10	5	10	15	14	12	8	14	9

'Protecting survivors of domestic violence'

A lot	37	38	44	42	28	33	41	43	34	40	39	35	34	41	39	35	42	38	37	34	35
A little	32	38	29	42	33	36	32	34	35	30	28	32	34	32	35	29	31	31	34	34	32
TOTAL A LOT / A LITTLE	69	76	73	84	61	69	73	77	69	70	67	67	68	73	74	64	73	69	71	68	67
Not a lot	13	14	13	5	17	14	13	9	12	13	9	9	15	15	12	14	9	13	15	12	16
Not at all	5	3	3	3	10	4	3	5	6	4	4	3	5	6	4	6	3	5	4	5	8
TOTAL NOT A LOT / NOT A LITTLE	18	17	16	8	27	18	16	14	18	17	13	12	20	21	16	20	12	18	19	17	24
Don't know	13	7	11	8	12	12	10	8	14	13	21	21	11	7	11	16	15	14	11	16	10

'Spending money towards cancer care'

A lot	26	29	29	27	29	25	30	26	24	28	19	18	25	37	24	28	24	24	28	28	25
A little	34	40	35	34	30	37	35	35	33	35	33	36	37	29	37	30	38	35	32	34	28
TOTAL A LOT / A LITTLE	60	69	64	61	59	62	65	61	57	63	52	54	62	66	61	58	62	59	60	62	53
Not a lot	18	16	20	18	14	16	20	19	19	16	16	18	16	20	19	16	16	16	20	17	22
Not at all	8	5	5	10	15	7	5	10	9	6	8	5	10	7	8	7	5	9	8	5	12
TOTAL NOT A LOT / NOT A LITTLE	26	21	25	28	29	23	25	29	28	22	24	23	26	27	27	23	21	25	28	22	34
Don't know	15	10	11	11	12	14	10	10	15	15	24	22	12	7	13	18	17	16	12	16	12

'Ensuring families have access to affordable childcare'

A lot	29	28	34	33	20	24	36	30	25	32	25	32	26	30	30	27	30	30	30	25	29
A little	36	43	35	35	41	41	33	38	36	35	36	33	37	38	37	34	39	36	36	36	33
TOTAL A LOT / A LITTLE	65	71	69	68	61	65	69	68	61	67	61	65	63	68	67	61	69	66	66	61	62
Not a lot	16	15	17	16	16	17	17	15	16	16	14	11	18	18	16	16	13	16	17	15	16
Not at all	8	6	6	7	13	6	7	9	9	6	5	6	9	9	7	8	4	6	8	9	12
TOTAL NOT A LOT / NOT A LITTLE	24	21	23	23	29	23	24	24	25	22	19	17	27	27	23	24	17	22	25	24	28
Don't know	12	7	9	8	9	11	8	7	13	11	21	17	11	6	10	15	14	13	9	14	10