

YouGov / Wildlife and Countryside Link Survey Results

Sample Size: 2126 UK Adults

Fieldwork: 19th - 20th June 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	2126	370	527	191	223	753	757	1031	1095	223	878	527	497	1212	914	1779	111	176	60	489	338	244	708
Unweighted Sample	2126	359	585	214	224	872	788	976	1150	128	804	585	609	1321	805	1756	109	191	70	483	317	218	738
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think nature in the UK is generally more or less at risk now compared to 12 months ago, or has there been no change?

More at risk now	41	45	37	34	48	38	47	39	44	38	39	45	44	41	41	43	35	33	40	45	44	40	41
No change - it was at risk before and still is	41	40	46	56	31	48	36	43	39	35	42	41	42	43	39	40	43	48	37	39	39	37	43
No change - it was not at risk before, and still isn't	7	9	6	3	12	5	7	9	5	8	7	7	8	7	8	7	9	12	9	7	9	7	5
Less at risk now	2	1	3	1	2	3	2	3	2	4	3	1	1	2	3	2	3	1	6	2	0	5	3
Don't know	8	5	7	5	7	6	8	6	10	15	9	6	5	7	10	8	9	7	8	7	8	10	8

The Government has a target to halt nature's decline by 2030. How confident are you, if at all, that the Government's current actions are enough to be able to achieve this target?

Very confident	1	1	1	0	2	1	1	1	0	0	1	0	1	0	1	1	0	1	0	1	0	2	0
Fairly confident	7	4	12	6	2	8	4	8	6	11	7	6	5	7	6	7	7	5	16	6	6	11	6
TOTAL CONFIDENT	8	5	13	6	4	9	5	9	6	11	8	6	6	7	7	8	7	6	16	7	6	13	6
Not very confident	44	44	45	49	36	49	39	41	46	49	44	42	42	46	40	44	46	48	31	45	40	42	45
Not at all confident	39	46	33	38	51	35	49	42	36	27	36	43	47	38	40	39	35	41	47	41	44	32	38
TOTAL NOT CONFIDENT	83	90	78	87	87	84	88	83	82	76	80	85	89	84	80	83	81	89	78	86	84	74	83
Don't know	10	6	9	7	9	8	8	8	11	12	12	9	5	8	12	10	12	5	5	8	10	12	10

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.