

**YouGov / Compare the Market Survey Results**

Sample Size: 1130 Parents/Guardians of children aged 0-18 living in household  
Fieldwork: 13th - 19th February 2017

	Age			Gender		Social Grade		Vote in 2015				EU Ref vote 2016		Region					
	Total	18-34	35-54	55+	Male	Female	ABC1	C2DE	Con	Lab	Lib Dem	UKIP	Remain	Leave	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1130</b>	269	794	67	498	632	701	429	305	321	78	110	536	431	147	371	245	277	90
Unweighted Sample	1130	209	843	78	455	675	630	500	248	360	81	125	535	446	99	384	246	299	102
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which three or four of the following areas, if any, do you want the Government to focus on in 2017 the most? (Please pick up to 4 options)

Health / NHS	65	63	67	51	57	72	65	65	55	78	74	47	72	59	50	66	64	72	67
Britain leaving the EU / Brexit negotiations	45	32	49	61	50	42	49	39	59	38	52	66	43	55	41	49	44	45	43
Cost of living	36	43	33	33	33	38	31	43	29	40	34	36	35	32	26	35	40	39	32
Education	34	30	35	29	27	39	38	27	29	43	43	14	47	22	31	32	32	35	43
Immigration & Asylum	32	25	33	49	31	34	26	42	41	22	17	67	15	58	27	32	33	34	33
The economy	31	21	35	30	41	23	37	21	43	29	43	22	42	21	31	34	27	32	27
Housing	22	22	22	18	21	22	22	22	14	26	22	14	24	18	35	24	19	17	16
Anti-terrorism	18	17	17	30	16	19	16	21	25	12	14	23	13	24	13	19	19	20	13
Welfare benefits	16	15	16	13	13	18	14	19	12	19	11	10	15	14	13	15	17	17	15
The environment	13	10	14	12	12	15	16	9	8	15	19	4	20	6	13	14	11	14	14
Crime	12	17	10	15	15	9	12	12	11	10	6	21	9	15	15	12	12	10	13
Tax	11	15	9	7	16	6	11	10	13	10	6	18	9	13	13	10	10	11	12
Pensions	8	5	8	17	10	6	9	7	8	7	8	14	7	11	12	8	7	6	6
Cost of childcare	6	12	4	0	4	7	6	6	5	6	5	5	5	5	7	6	6	3	9
Transport	5	4	5	2	7	3	6	3	4	7	9	1	6	4	12	3	5	3	4
None of the above	1	4	0	0	1	1	1	1	0	0	0	0	0	0	2	0	1	1	1
Don't know	2	4	2	0	1	3	2	3	2	1	2	2	1	2	2	3	2	2	1

How confident, if at all, are you in the current state of the UK economy?

Very confident	7	6	7	11	10	5	7	7	11	3	2	22	1	15	12	7	7	5	6
Fairly confident	24	21	24	37	27	22	24	25	41	15	17	45	15	41	21	26	25	27	16
<b>TOTAL CONFIDENT</b>	<b>31</b>	<b>27</b>	<b>31</b>	<b>48</b>	<b>37</b>	<b>27</b>	<b>31</b>	<b>32</b>	<b>52</b>	<b>18</b>	<b>19</b>	<b>67</b>	<b>16</b>	<b>56</b>	<b>33</b>	<b>33</b>	<b>32</b>	<b>32</b>	<b>22</b>
Neither confident nor unconfident	22	24	22	17	24	21	20	27	21	19	26	18	21	24	22	22	24	22	23
Not very confident	27	26	28	19	22	31	31	21	20	34	41	12	40	12	28	29	25	27	27
Not confident at all	15	14	16	16	15	16	16	14	5	24	9	2	21	5	14	14	13	17	26
<b>TOTAL NOT CONFIDENT</b>	<b>42</b>	<b>40</b>	<b>44</b>	<b>35</b>	<b>37</b>	<b>47</b>	<b>47</b>	<b>35</b>	<b>25</b>	<b>58</b>	<b>50</b>	<b>14</b>	<b>61</b>	<b>17</b>	<b>42</b>	<b>43</b>	<b>38</b>	<b>44</b>	<b>53</b>
Don't know	4	9	3	0	2	5	2	7	2	4	4	2	2	3	3	3	6	4	3

## YouGov / Compare the Market Surveys

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	
<b>Weighted Sample</b>	<b>1130</b>	47	131	98	85	105	112	147	165	94	55	90
Unweighted Sample	1130	57	143	99	98	84	107	99	180	97	64	102
	%	%	%	%	%	%	%	%	%	%	%	%

Which three or four of the following areas, if any, do you want the Government to focus on in 2017 the most? (Please pick up to 4 options)

Health / NHS	<b>65</b>	63	71	78	62	65	68	50	67	64	67	67
Britain leaving the EU / Brexit negotiations	<b>45</b>	41	46	47	44	49	50	41	45	53	35	43
Cost of living	<b>36</b>	37	41	39	36	42	38	26	31	37	40	32
Education	<b>34</b>	33	37	35	41	25	32	31	34	30	31	43
Immigration & Asylum	<b>32</b>	30	30	42	31	36	32	27	32	33	27	33
The economy	<b>31</b>	37	35	24	30	25	34	31	35	33	27	27
Housing	<b>22</b>	10	20	16	16	19	20	35	26	25	25	16
Anti-terrorism	<b>18</b>	26	21	14	15	23	20	13	20	14	19	13
Welfare benefits	<b>16</b>	8	20	18	22	15	14	13	15	17	13	15
The environment	<b>13</b>	13	11	18	10	6	15	13	12	19	20	14
Crime	<b>12</b>	11	10	11	12	13	18	15	9	11	8	13
Tax	<b>11</b>	10	11	10	16	6	8	13	9	13	7	12
Pensions	<b>8</b>	8	3	10	8	8	8	12	7	9	4	6
Cost of childcare	<b>6</b>	0	2	5	5	8	5	7	8	6	4	9
Transport	<b>5</b>	3	3	2	6	3	3	12	4	3	8	4
None of the above	<b>1</b>	0	1	1	0	3	0	2	1	0	0	1
Don't know	<b>2</b>	4	2	0	1	2	3	2	4	1	7	1

How confident, if at all, are you in the current state of the UK economy?

Very confident	<b>7</b>	4	4	5	4	13	10	12	5	6	2	6
Fairly confident	<b>24</b>	27	28	25	35	20	24	21	23	32	20	16
<b>TOTAL CONFIDENT</b>	<b>31</b>	<b>31</b>	<b>32</b>	<b>30</b>	<b>39</b>	<b>33</b>	<b>34</b>	<b>33</b>	<b>28</b>	<b>38</b>	<b>22</b>	<b>22</b>
Neither confident nor unconfident	<b>22</b>	27	20	21	25	28	26	22	19	21	15	23
Not very confident	<b>27</b>	20	26	30	21	20	28	28	29	28	39	27
Not confident at all	<b>15</b>	11	19	16	13	11	12	14	17	11	18	26
<b>TOTAL NOT CONFIDENT</b>	<b>42</b>	<b>31</b>	<b>45</b>	<b>46</b>	<b>34</b>	<b>31</b>	<b>40</b>	<b>42</b>	<b>46</b>	<b>39</b>	<b>57</b>	<b>53</b>
Don't know	<b>4</b>	11	2	3	3	8	1	3	6	2	7	3

## YouGov / Compare the Market Surveys

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Income - gross personal (per year)														
Total	under £5,000	£5,000 to £9,999	£10,000 to £14,999	£15,000 to £19,999	£20,000 to £24,999	£25,000 to £29,999	£30,000 to £34,999	£35,000 to £39,999	£40,000 to £44,999	£45,000 to £49,999	£50,000 to £59,999	£60,000 to £69,999	£70,000 to £99,999	£100,000 and over	
<b>Weighted Sample</b>	<b>1130</b>	81	96	90	83	94	101	66	50	45	26	35	24	27	29
Unweighted Sample	1130	92	99	97	88	94	97	60	40	43	25	33	24	22	25
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which three or four of the following areas, if any, do you want the Government to focus on in 2017 the most? (Please pick up to 4 options)

Health / NHS	<b>65</b>	71	68	73	61	65	69	53	65	63	47	61	65	58	48
Britain leaving the EU / Brexit negotiations	<b>45</b>	49	49	47	33	42	45	51	63	52	61	62	59	44	54
Cost of living	<b>36</b>	38	34	42	39	32	42	31	23	21	24	33	31	40	23
Education	<b>34</b>	31	39	24	35	35	27	42	22	29	39	39	41	30	16
Immigration & Asylum	<b>32</b>	39	33	41	47	40	36	28	41	28	25	18	23	6	27
The economy	<b>31</b>	27	15	19	28	26	36	38	19	42	53	51	45	48	75
Housing	<b>22</b>	25	25	21	19	18	22	26	19	27	21	13	20	13	18
Anti-terrorism	<b>18</b>	27	17	24	20	15	14	20	17	25	14	22	8	16	10
Welfare benefits	<b>16</b>	20	15	18	17	17	20	11	16	16	14	10	10	8	9
The environment	<b>13</b>	8	19	12	12	9	14	19	4	22	15	15	10	0	8
Crime	<b>12</b>	15	13	7	8	8	10	11	17	15	14	10	4	28	19
Tax	<b>11</b>	4	6	6	3	16	17	6	13	14	6	7	28	25	19
Pensions	<b>8</b>	3	7	10	4	7	10	6	12	10	18	5	9	20	6
Cost of childcare	<b>6</b>	6	4	7	5	6	3	8	2	7	0	6	0	4	0
Transport	<b>5</b>	4	4	0	4	6	2	2	2	4	9	8	10	7	22
None of the above	<b>1</b>	0	2	3	1	1	0	0	0	0	0	0	0	0	0
Don't know	<b>2</b>	2	3	3	5	3	0	0	0	0	0	3	0	7	0

How confident, if at all, are you in the current state of the UK economy?

Very confident	<b>7</b>	2	8	6	6	8	8	10	14	0	5	5	12	23	7
Fairly confident	<b>24</b>	20	23	24	26	21	22	23	39	38	20	39	20	19	26
<b>TOTAL CONFIDENT</b>	<b>31</b>	<b>22</b>	<b>31</b>	<b>30</b>	<b>32</b>	<b>29</b>	<b>30</b>	<b>33</b>	<b>53</b>	<b>38</b>	<b>25</b>	<b>44</b>	<b>32</b>	<b>42</b>	<b>33</b>
Neither confident nor unconfident	<b>22</b>	34	20	22	22	23	25	26	11	28	26	12	13	28	21
Not very confident	<b>27</b>	28	27	26	24	24	29	28	24	21	35	40	34	12	25
Not confident at all	<b>15</b>	11	18	18	15	16	14	13	9	13	15	0	22	17	20
<b>TOTAL NOT CONFIDENT</b>	<b>42</b>	<b>39</b>	<b>45</b>	<b>44</b>	<b>39</b>	<b>40</b>	<b>43</b>	<b>41</b>	<b>33</b>	<b>34</b>	<b>50</b>	<b>40</b>	<b>56</b>	<b>29</b>	<b>45</b>
Don't know	<b>4</b>	6	5	4	8	8	2	0	2	0	0	3	0	0	0

## YouGov / Compare the Market Surveys

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

Total	Income - gross personal					How many children under the age of 18 are you the parent/guardian of?			Age of children				
	Under £20,000	£20,000 - £39,999	£40,000 - £69,999	£70,000+	Don't know /PNS	1	2	3+	0-2	3-5	6-10	11-15	16-17
<b>Weighted Sample</b> 1130	350	311	130	57	282	415	497	218	126	258	599	605	215
Unweighted Sample	376	291	125	47	291	429	488	213	113	238	566	628	229
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which three or four of the following areas, if any, do you want the Government to focus on in 2017 the most? (Please pick up to 4 options)

Health / NHS	<b>65</b>	68	64	59	53	68	65	67	61	67	65	65	65	62
Britain leaving the EU / Brexit negotiations	<b>45</b>	45	48	58	49	37	47	47	38	46	42	42	47	54
Cost of living	<b>36</b>	38	34	26	31	39	33	36	40	44	42	36	35	32
Education	<b>34</b>	32	32	36	23	38	31	36	34	34	33	36	33	29
Immigration & Asylum	<b>32</b>	39	36	24	17	26	36	30	30	24	27	28	36	38
The economy	<b>31</b>	22	30	47	62	29	30	32	30	30	29	30	32	34
Housing	<b>22</b>	22	21	21	16	24	22	20	27	20	20	22	21	27
Anti-terrorism	<b>18</b>	22	16	19	13	15	20	18	13	11	15	16	19	21
Welfare benefits	<b>16</b>	17	17	13	8	16	16	15	18	17	17	15	16	15
The environment	<b>13</b>	13	12	16	4	15	14	14	10	8	13	13	12	9
Crime	<b>12</b>	11	11	12	23	13	11	13	12	17	13	14	11	9
Tax	<b>11</b>	5	14	13	22	11	10	9	15	13	11	12	12	9
Pensions	<b>8</b>	6	9	10	13	7	10	7	5	6	3	8	9	6
Cost of childcare	<b>6</b>	5	5	4	2	8	4	8	5	19	9	7	2	2
Transport	<b>5</b>	3	3	7	15	6	5	4	6	5	5	5	5	8
None of the above	<b>1</b>	2	0	0	0	2	0	1	2	2	3	1	1	1
Don't know	<b>2</b>	3	1	1	3	3	2	2	2	1	3	3	2	2

How confident, if at all, are you in the current state of the UK economy?

Very confident	<b>7</b>	6	9	5	15	6	9	6	7	4	7	7	7	8
Fairly confident	<b>24</b>	23	25	31	23	23	27	21	27	22	17	23	27	24
<b>TOTAL CONFIDENT</b>	<b>31</b>	<b>29</b>	<b>34</b>	<b>36</b>	<b>38</b>	<b>29</b>	<b>36</b>	<b>27</b>	<b>34</b>	<b>26</b>	<b>24</b>	<b>30</b>	<b>34</b>	<b>32</b>
Neither confident nor unconfident	<b>22</b>	24	22	20	24	21	23	23	19	24	19	22	22	26
Not very confident	<b>27</b>	26	26	31	19	28	22	32	24	28	31	28	26	22
Not confident at all	<b>15</b>	16	14	12	19	18	15	15	17	17	20	15	14	16
<b>TOTAL NOT CONFIDENT</b>	<b>42</b>	<b>42</b>	<b>40</b>	<b>43</b>	<b>38</b>	<b>46</b>	<b>37</b>	<b>47</b>	<b>41</b>	<b>45</b>	<b>51</b>	<b>43</b>	<b>40</b>	<b>38</b>
Don't know	<b>4</b>	5	3	1	0	5	4	3	5	5	5	5	3	4

## YouGov / Compare the Market Surveys

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Marital status						
	Married	Living as married	Separated (after being married)	Divorced	Never married	Civil Partnership	
<b>Weighted Sample</b>	<b>1130</b>	<b>737</b>	<b>159</b>	<b>45</b>	<b>57</b>	<b>113</b>	<b>14</b>
Unweighted Sample	1130	732	159	47	59	114	14
	%	%	%	%	%	%	%

Which three or four of the following areas, if any, do you want the Government to focus on in 2017 the most? (Please pick up to 4 options)

Health / NHS	<b>65</b>	66	65	70	61	61	43
Britain leaving the EU / Brexit negotiations	<b>45</b>	51	38	36	36	33	19
Cost of living	<b>36</b>	34	44	30	36	41	20
Education	<b>34</b>	36	27	29	38	29	24
Immigration & Asylum	<b>32</b>	31	36	33	41	30	43
The economy	<b>31</b>	35	28	29	27	11	31
Housing	<b>22</b>	20	21	24	30	31	19
Anti-terrorism	<b>18</b>	16	23	12	20	24	38
Welfare benefits	<b>16</b>	14	19	7	17	26	27
The environment	<b>13</b>	14	9	17	16	13	0
Crime	<b>12</b>	12	10	12	17	8	24
Tax	<b>11</b>	9	12	13	12	14	5
Pensions	<b>8</b>	9	6	11	6	4	0
Cost of childcare	<b>6</b>	5	9	8	0	7	7
Transport	<b>5</b>	5	3	2	4	3	19
None of the above	<b>1</b>	1	0	4	0	2	0
Don't know	<b>2</b>	2	2	3	0	6	6

How confident, if at all, are you in the current state of the UK economy?

Very confident	<b>7</b>	7	6	6	6	5	20
Fairly confident	<b>24</b>	26	25	21	26	12	15
<b>TOTAL CONFIDENT</b>	<b>31</b>	<b>33</b>	<b>31</b>	<b>27</b>	<b>32</b>	<b>17</b>	<b>35</b>
Neither confident nor unconfident	<b>22</b>	21	23	24	31	21	39
Not very confident	<b>27</b>	27	28	22	23	32	0
Not confident at all	<b>15</b>	15	11	23	14	21	20
<b>TOTAL NOT CONFIDENT</b>	<b>42</b>	<b>42</b>	<b>39</b>	<b>45</b>	<b>37</b>	<b>53</b>	<b>20</b>
Don't know	<b>4</b>	3	7	5	0	9	6

Sample Size: 1130 Parents/Guardians of children aged 0-18 living in household  
Fieldwork: 13th - 19th February 2017

	Age			Gender		Social Grade		Vote in 2015				EU Ref vote 2016		Region					
	Total	18-34	35-54	55+	Male	Female	ABC1	C2DE	Con	Lab	Lib Dem	UKIP	Remain	Leave	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1130</b>	269	794	67	498	632	701	429	305	321	78	110	536	431	147	371	245	277	90
Unweighted Sample	1130	209	843	78	455	675	630	500	248	360	81	125	535	446	99	384	246	299	102
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about the potential impact of Brexit, which of the following statements reflects your opinion most accurately?**

I believe that my children will be disadvantaged from Britain leaving the EU	47	39	51	33	50	45	57	31	37	64	71	8	82	6	59	45	42	44	57
I believe that my children will benefit from Britain leaving the EU	29	26	28	51	31	27	25	36	44	15	11	74	5	65	24	33	30	27	21
I believe that Britain leaving the EU will have no impact on my children	11	14	11	9	11	12	9	14	10	9	12	14	5	18	6	12	12	14	8
Don't know	13	20	11	7	9	16	9	19	10	12	6	5	8	11	11	9	15	16	14

**Which one or two of the following, if any, positive impacts will Brexit have on your child(ren)?**

More opportunity for employment	19	20	17	34	23	15	16	22	26	12	8	43	4	38	17	19	22	20	7
Reduced pressure on public services	17	15	17	22	16	17	15	20	23	12	10	34	6	34	13	17	17	19	13
Improved national security	14	13	14	26	18	11	13	16	20	9	9	32	5	28	13	14	15	15	12
None of the above	14	9	16	8	13	14	17	9	16	15	17	7	21	6	10	15	13	16	16
Greater housing availability	11	18	9	5	13	9	11	11	13	10	1	21	3	20	10	12	13	9	9
Greater opportunity for placement at schools	7	8	6	10	5	8	5	10	10	3	4	14	2	13	8	8	7	5	4
Not applicable - there will be no positive impacts of Brexit on your child(ren)	29	19	31	31	30	27	33	21	17	39	46	3	50	3	35	27	23	27	44
Don't know	17	26	15	8	11	22	13	25	14	16	16	12	15	15	16	15	22	18	12

**Which one or two of the following, if any, negative impacts will Brexit have on your child(ren)?**

A rise in the cost of living	46	41	48	31	48	44	51	36	39	54	64	22	66	21	46	43	47	43	58
Difficulty in travelling to / working in the EU	38	30	41	34	40	37	46	24	34	46	59	18	58	19	35	41	37	34	46
A rise in the cost of holidays abroad	16	17	15	19	17	15	16	16	19	14	13	14	15	17	11	16	18	16	17
Having to do lower paid jobs	12	12	13	8	14	11	13	11	8	16	10	3	16	6	15	9	15	13	16
The cost of childcare	4	10	2	3	4	4	4	4	5	4	1	2	5	3	4	4	4	5	4
None of the above	7	4	7	16	8	6	6	8	8	5	7	14	2	14	8	8	6	6	2
Not applicable - there will be no negative impacts of Brexit on your child(ren)	11	9	12	18	12	11	10	13	16	6	0	32	3	23	14	12	9	13	6
Don't know	16	24	13	14	11	20	10	25	14	14	15	16	9	19	13	15	18	19	8

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Region											
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland
<b>Weighted Sample</b>	<b>1130</b>	47	131	98	85	105	112	147	165	94	55	90
Unweighted Sample	1130	57	143	99	98	84	107	99	180	97	64	102
	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about the potential impact of Brexit, which of the following statements reflects your opinion most accurately?**

I believe that my children will be disadvantaged from Britain leaving the EU	<b>47</b>	30	48	46	41	35	39	59	50	44	58	57
I believe that my children will benefit from Britain leaving the EU	<b>29</b>	26	24	30	34	32	36	24	30	37	23	21
I believe that Britain leaving the EU will have no impact on my children	<b>11</b>	14	15	11	13	13	17	6	11	8	9	8
Don't know	<b>13</b>	30	12	13	13	20	8	11	10	11	9	14

**Which one or two of the following, if any, positive impacts will Brexit have on your child(ren)?**

More opportunity for employment	<b>19</b>	8	23	23	22	26	18	17	17	22	15	7
Reduced pressure on public services	<b>17</b>	19	19	18	19	23	21	13	14	17	6	13
Improved national security	<b>14</b>	12	19	12	14	20	13	13	12	19	6	12
None of the above	<b>14</b>	23	16	12	13	9	18	10	13	14	17	16
Greater housing availability	<b>11</b>	4	11	9	14	15	17	10	9	13	8	9
Greater opportunity for placement at schools	<b>7</b>	8	2	8	12	4	12	8	7	5	4	4
Not applicable - there will be no positive impacts of Brexit on your child(ren)	<b>29</b>	16	26	33	15	22	19	35	32	28	38	44
Don't know	<b>17</b>	31	16	15	25	21	14	16	19	10	21	12

**Which one or two of the following, if any, negative impacts will Brexit have on your child(ren)?**

A rise in the cost of living	<b>46</b>	25	44	50	47	46	45	46	44	40	48	58
Difficulty in travelling to / working in the EU	<b>38</b>	29	34	35	34	38	31	35	46	42	39	46
A rise in the cost of holidays abroad	<b>16</b>	10	18	16	15	21	16	11	16	16	19	17
Having to do lower paid jobs	<b>12</b>	12	12	13	17	13	8	15	8	11	14	16
The cost of childcare	<b>4</b>	2	5	6	2	7	1	4	6	5	1	4
None of the above	<b>7</b>	11	8	2	9	4	9	8	6	10	6	2
Not applicable - there will be no negative impacts of Brexit on your child(ren)	<b>11</b>	12	11	16	5	10	16	14	10	9	14	6
Don't know	<b>16</b>	32	17	16	22	16	17	13	17	10	14	8

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Income - gross personal (per year)														
Total	under £5,000	£5,000 to £9,999	£10,000 to £14,999	£15,000 to £19,999	£20,000 to £24,999	£25,000 to £29,999	£30,000 to £34,999	£35,000 to £39,999	£40,000 to £44,999	£45,000 to £49,999	£50,000 to £59,999	£60,000 to £69,999	£70,000 to £99,999	£100,000 and over	
<b>Weighted Sample</b>	<b>1130</b>	81	96	90	83	94	101	66	50	45	26	35	24	27	29
Unweighted Sample	1130	92	99	97	88	94	97	60	40	43	25	33	24	22	25
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about the potential impact of Brexit, which of the following statements reflects your opinion most accurately?**

I believe that my children will be disadvantaged from Britain leaving the EU	<b>47</b>	38	43	39	43	37	47	54	54	59	70	50	69	52	60
I believe that my children will benefit from Britain leaving the EU	<b>29</b>	30	28	28	30	35	30	30	35	21	22	28	24	32	26
I believe that Britain leaving the EU will have no impact on my children	<b>11</b>	13	12	11	18	17	9	6	6	11	8	10	4	10	11
Don't know	<b>13</b>	19	17	22	9	11	15	10	5	10	0	12	4	5	4

**Which one or two of the following, if any, positive impacts will Brexit have on your child(ren)?**

More opportunity for employment	<b>19</b>	23	16	18	18	20	18	20	33	8	15	14	22	19	19
Reduced pressure on public services	<b>17</b>	12	15	21	18	23	23	15	21	9	20	31	10	14	7
Improved national security	<b>14</b>	15	13	15	16	12	20	10	21	18	11	8	14	9	18
None of the above	<b>14</b>	8	13	12	14	9	19	17	11	22	10	28	17	7	21
Greater housing availability	<b>11</b>	10	9	16	10	13	5	14	27	8	10	8	6	35	6
Greater opportunity for placement at schools	<b>7</b>	7	9	7	13	5	4	11	6	9	0	7	0	4	0
Not applicable - there will be no positive impacts of Brexit on your child(ren)	<b>29</b>	29	30	24	23	25	26	30	18	36	54	23	48	38	36
Don't know	<b>17</b>	25	21	21	18	20	15	11	12	7	6	13	7	8	8

**Which one or two of the following, if any, negative impacts will Brexit have on your child(ren)?**

A rise in the cost of living	<b>46</b>	42	48	40	42	34	51	35	46	49	55	60	65	49	52
Difficulty in travelling to / working in the EU	<b>38</b>	37	38	39	23	25	38	43	23	49	58	43	55	69	54
A rise in the cost of holidays abroad	<b>16</b>	15	17	22	12	17	12	17	11	23	9	18	19	21	15
Having to do lower paid jobs	<b>12</b>	6	11	15	13	12	12	16	22	13	3	20	4	6	15
The cost of childcare	<b>4</b>	4	3	2	5	7	6	11	5	0	0	3	0	0	0
None of the above	<b>7</b>	4	6	8	13	6	11	4	6	13	7	4	4	4	8
Not applicable - there will be no negative impacts of Brexit on your child(ren)	<b>11</b>	12	9	11	10	18	9	13	24	11	13	11	22	7	5
Don't know	<b>16</b>	24	19	16	18	22	13	12	9	5	15	8	0	8	12

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Income - gross personal					How many children under the age of 18 are you the parent/guardian of?			Age of children					
	Total	Under £20,000	£20,000 - £39,999	£40,000 - £69,999	£70,000+	Don't know /PNS	1	2	3+	0-2	3-5	6-10	11-15	16-17
<b>Weighted Sample</b>	<b>1130</b>	350	311	130	57	282	415	497	218	126	258	599	605	215
Unweighted Sample	1130	376	291	125	47	291	429	488	213	113	238	566	628	229
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about the potential impact of Brexit, which of the following statements reflects your opinion most accurately?**

I believe that my children will be disadvantaged from Britain leaving the EU	<b>47</b>	41	47	60	56	47	44	51	44	40	50	46	47	44
I believe that my children will benefit from Britain leaving the EU	<b>29</b>	29	32	24	29	28	34	25	29	32	24	28	29	32
I believe that Britain leaving the EU will have no impact on my children	<b>11</b>	13	10	9	11	11	11	11	13	12	13	12	11	13
Don't know	<b>13</b>	17	11	7	4	14	11	14	14	17	13	14	13	12

**Which one or two of the following, if any, positive impacts will Brexit have on your child(ren)?**

More opportunity for employment	<b>19</b>	19	21	13	19	18	20	17	20	19	17	17	19	22
Reduced pressure on public services	<b>17</b>	17	21	17	10	13	18	15	17	14	15	17	17	18
Improved national security	<b>14</b>	15	16	13	13	13	15	12	16	7	13	14	15	19
None of the above	<b>14</b>	12	14	20	14	13	12	17	11	17	12	12	16	16
Greater housing availability	<b>11</b>	11	13	8	20	9	13	9	12	16	11	12	9	8
Greater opportunity for placement at schools	<b>7</b>	9	6	5	2	6	5	7	9	11	6	7	5	5
Not applicable - there will be no positive impacts of Brexit on your child(ren)	<b>29</b>	27	25	38	37	28	29	29	26	26	29	28	29	26
Don't know	<b>17</b>	21	15	9	8	21	17	18	18	16	22	20	16	15

**Which one or two of the following, if any, negative impacts will Brexit have on your child(ren)?**

A rise in the cost of living	<b>46</b>	43	42	56	50	47	40	50	47	53	51	47	44	41
Difficulty in travelling to / working in the EU	<b>38</b>	35	32	50	61	38	35	40	39	38	41	37	39	37
A rise in the cost of holidays abroad	<b>16</b>	17	14	18	18	15	14	17	16	16	17	15	16	19
Having to do lower paid jobs	<b>12</b>	11	14	12	10	12	12	11	15	15	13	13	13	11
The cost of childcare	<b>4</b>	4	7	1	0	4	5	4	3	10	6	5	2	0
None of the above	<b>7</b>	7	7	7	6	5	8	6	6	5	4	6	7	9
Not applicable - there will be no negative impacts of Brexit on your child(ren)	<b>11</b>	10	15	13	6	9	15	9	10	8	9	10	11	13
Don't know	<b>16</b>	19	15	7	10	18	17	15	15	14	18	17	15	15

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Marital status						
	Total	Married	Living as married	Separated (after being married)	Divorced	Never married	Civil Partnership
<b>Weighted Sample</b>	<b>1130</b>	<b>737</b>	<b>159</b>	<b>45</b>	<b>57</b>	<b>113</b>	<b>14</b>
Unweighted Sample	1130	732	159	47	59	114	14
	%	%	%	%	%	%	%

**Thinking about the potential impact of Brexit, which of the following statements reflects your opinion most accurately?**

I believe that my children will be disadvantaged from Britain leaving the EU	<b>47</b>	51	37	47	36	45	24
I believe that my children will benefit from Britain leaving the EU	<b>29</b>	29	29	26	43	23	34
I believe that Britain leaving the EU will have no impact on my children	<b>11</b>	10	16	11	11	11	15
Don't know	<b>13</b>	10	18	16	10	21	28

**Which one or two of the following, if any, positive impacts will Brexit have on your child(ren)?**

More opportunity for employment	<b>19</b>	19	24	19	11	10	42
Reduced pressure on public services	<b>17</b>	16	17	20	26	12	22
Improved national security	<b>14</b>	14	13	16	19	12	15
None of the above	<b>14</b>	14	16	12	14	12	0
Greater housing availability	<b>11</b>	9	16	12	19	15	13
Greater opportunity for placement at schools	<b>7</b>	7	7	9	7	5	7
Not applicable - there will be no positive impacts of Brexit on your child(ren)	<b>29</b>	31	21	26	24	25	24
Don't know	<b>17</b>	15	19	21	12	30	21

**Which one or two of the following, if any, negative impacts will Brexit have on your child(ren)?**

A rise in the cost of living	<b>46</b>	48	42	51	26	41	51
Difficulty in travelling to / working in the EU	<b>38</b>	40	36	35	31	30	23
A rise in the cost of holidays abroad	<b>16</b>	15	19	18	12	17	35
Having to do lower paid jobs	<b>12</b>	12	11	8	12	18	9
The cost of childcare	<b>4</b>	4	3	8	6	6	6
None of the above	<b>7</b>	6	6	9	15	7	0
Not applicable - there will be no negative impacts of Brexit on your child(ren)	<b>11</b>	12	13	12	11	6	11
Don't know	<b>16</b>	14	18	14	17	23	13

Sample Size: 1130 Parents/Guardians of children aged 0-18 living in household  
Fieldwork: 13th - 19th February 2017

	Age			Gender		Social Grade		Vote in 2015				EU Ref vote 2016		Region						
Total	18-34	35-54	55+	Male	Female	ABC1	C2DE	Con	Lab	Lib Dem	UKIP	Remain	Leave	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1130</b>	<b>269</b>	<b>794</b>	<b>67</b>	<b>498</b>	<b>632</b>	<b>701</b>	<b>429</b>	<b>305</b>	<b>321</b>	<b>78</b>	<b>110</b>	<b>536</b>	<b>431</b>	<b>147</b>	<b>371</b>	<b>245</b>	<b>277</b>	<b>90</b>	
Unweighted Sample	1130	209	843	78	455	675	630	500	248	360	81	125	535	446	99	384	246	299	102	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How optimistic, if at all, are you about your children's financial future following Brexit?**

Very optimistic	7	6	7	13	10	4	7	7	9	4	2	20	1	15	7	6	9	6	8
Quite optimistic	21	18	22	24	24	19	20	23	34	11	12	45	8	41	14	26	24	20	10
<b>TOTAL OPTIMISTIC</b>	<b>28</b>	<b>24</b>	<b>29</b>	<b>37</b>	<b>34</b>	<b>23</b>	<b>27</b>	<b>30</b>	<b>43</b>	<b>15</b>	<b>14</b>	<b>65</b>	<b>9</b>	<b>56</b>	<b>21</b>	<b>32</b>	<b>33</b>	<b>26</b>	<b>18</b>
Neither optimistic nor pessimistic	26	30	25	26	24	28	26	27	27	26	35	20	28	25	31	24	25	27	25
Not very optimistic	23	20	24	15	22	24	27	16	17	29	31	4	36	5	22	25	20	21	28
Not optimistic at all	12	7	14	15	14	11	14	10	5	20	15	2	21	2	15	9	10	14	19
<b>TOTAL NOT OPTIMISTIC</b>	<b>35</b>	<b>27</b>	<b>38</b>	<b>30</b>	<b>36</b>	<b>35</b>	<b>41</b>	<b>26</b>	<b>22</b>	<b>49</b>	<b>46</b>	<b>6</b>	<b>57</b>	<b>7</b>	<b>37</b>	<b>34</b>	<b>30</b>	<b>35</b>	<b>47</b>
Don't know	11	19	9	6	6	14	7	17	8	10	5	10	6	11	10	10	12	12	10

**Based on today's economy, do you believe that your children will need more or less financial support as a young adult, from you, than you did from your parents?**

More support	61	53	64	65	58	64	69	49	57	71	75	41	78	43	63	65	54	63	60
Less support	7	9	6	2	9	5	5	10	5	5	1	11	3	11	5	7	10	4	4
About the same	22	23	22	27	25	20	20	26	33	14	18	36	13	36	19	20	23	25	27
Don't know	10	15	8	6	8	11	6	15	5	10	6	12	7	10	13	8	14	7	9

**Please say which of the following types of financial support you expect to give/have given your child(ren) in the future?**

**Further/higher education – tuition fees**

Would like to provide and likely to be able to	31	28	32	29	36	27	38	20	38	31	33	27	32	31	47	31	26	28	28
Would like to provide but unlikely to be able to	47	46	48	37	41	51	44	51	40	50	53	48	53	40	37	46	50	52	39
Have already provided	4	3	3	14	5	3	3	4	5	2	2	3	3	5	2	4	4	3	3
Not applicable	8	7	8	12	7	8	7	10	9	7	1	10	5	11	7	6	7	8	16
Don't know	11	16	10	7	11	11	8	16	8	10	12	12	7	13	6	13	12	9	14

**Further/higher education – living expenses**

Would like to provide and likely to be able to	35	32	36	29	40	31	41	24	40	36	40	27	39	33	46	33	32	32	35
Would like to provide but unlikely to be able to	42	41	43	38	35	48	39	47	35	46	42	46	45	39	37	44	40	46	40
Have already provided	5	1	5	13	6	4	5	4	6	5	3	5	5	6	4	4	5	5	6
Not applicable	7	7	6	13	7	7	6	8	10	4	1	10	3	10	7	7	8	6	6
Don't know	12	19	10	7	13	11	9	16	9	10	13	11	8	12	6	12	15	10	12

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Region											
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland
<b>Weighted Sample</b>	<b>1130</b>	47	131	98	85	105	112	147	165	94	55	90
Unweighted Sample	1130	57	143	99	98	84	107	99	180	97	64	102
	%	%	%	%	%	%	%	%	%	%	%	%

**How optimistic, if at all, are you about your children's financial future following Brexit?**

Very optimistic	7	4	5	8	5	14	4	7	5	10	6	8
Quite optimistic	21	23	20	18	29	24	30	14	23	25	16	10
<b>TOTAL OPTIMISTIC</b>	<b>28</b>	<b>27</b>	<b>25</b>	<b>26</b>	<b>34</b>	<b>38</b>	<b>34</b>	<b>21</b>	<b>28</b>	<b>35</b>	<b>22</b>	<b>18</b>
Neither optimistic nor pessimistic	26	30	25	28	24	26	24	31	23	27	24	25
Not very optimistic	23	19	24	17	17	14	26	22	28	21	34	28
Not optimistic at all	12	6	17	15	13	8	6	15	11	11	9	19
<b>TOTAL NOT OPTIMISTIC</b>	<b>35</b>	<b>25</b>	<b>41</b>	<b>32</b>	<b>30</b>	<b>22</b>	<b>32</b>	<b>37</b>	<b>39</b>	<b>32</b>	<b>43</b>	<b>47</b>
Don't know	11	19	8	14	11	13	11	10	11	6	11	10

**Based on today's economy, do you believe that your children will need more or less financial support as a young adult, from you, than you did from your parents?**

More support	61	47	65	69	57	47	59	63	65	70	63	60
Less support	7	11	3	2	12	12	7	5	7	8	4	4
About the same	22	28	26	22	25	25	27	19	18	16	14	27
Don't know	10	14	5	7	6	17	8	13	10	5	19	9

**Please say which of the following types of financial support you expect to give/have given your child(ren) in the future?**

**Further/higher education – tuition fees**

Would like to provide and likely to be able to	31	35	25	27	28	28	34	47	29	29	21	28
Would like to provide but unlikely to be able to	47	46	56	50	54	44	38	37	48	52	54	39
Have already provided	4	4	2	5	9	0	4	2	5	2	5	3
Not applicable	8	5	7	9	3	10	9	7	5	6	9	16
Don't know	11	11	9	9	5	18	15	6	12	11	11	14

**Further/higher education – living expenses**

Would like to provide and likely to be able to	35	38	26	37	37	29	37	46	27	39	30	35
Would like to provide but unlikely to be able to	42	38	54	41	41	37	35	37	50	44	44	40
Have already provided	5	5	5	5	2	5	4	4	5	4	8	6
Not applicable	7	4	7	6	10	8	11	7	4	5	6	6
Don't know	12	15	9	11	10	21	13	6	14	9	13	12

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Income - gross personal (per year)														
Total	under £5,000	£5,000 to £9,999	£10,000 to £14,999	£15,000 to £19,999	£20,000 to £24,999	£25,000 to £29,999	£30,000 to £34,999	£35,000 to £39,999	£40,000 to £44,999	£45,000 to £49,999	£50,000 to £59,999	£60,000 to £69,999	£70,000 to £99,999	£100,000 and over	
<b>Weighted Sample</b>	<b>1130</b>	81	96	90	83	94	101	66	50	45	26	35	24	27	29
Unweighted Sample	1130	92	99	97	88	94	97	60	40	43	25	33	24	22	25
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How optimistic, if at all, are you about your children's financial future following Brexit?**

Very optimistic	7	3	6	7	6	10	10	9	6	0	5	5	6	18	7
Quite optimistic	21	22	18	19	28	23	19	25	38	31	13	23	18	9	25
<b>TOTAL OPTIMISTIC</b>	<b>28</b>	<b>25</b>	<b>24</b>	<b>26</b>	<b>34</b>	<b>33</b>	<b>29</b>	<b>34</b>	<b>44</b>	<b>31</b>	<b>18</b>	<b>28</b>	<b>24</b>	<b>27</b>	<b>32</b>
Neither optimistic nor pessimistic	26	35	29	25	24	23	24	29	19	29	29	33	23	26	19
Not very optimistic	23	19	20	23	16	16	31	22	21	25	26	25	37	19	26
Not optimistic at all	12	7	14	14	12	15	6	12	6	15	27	11	12	28	19
<b>TOTAL NOT OPTIMISTIC</b>	<b>35</b>	<b>26</b>	<b>34</b>	<b>37</b>	<b>28</b>	<b>31</b>	<b>37</b>	<b>34</b>	<b>27</b>	<b>40</b>	<b>53</b>	<b>36</b>	<b>49</b>	<b>47</b>	<b>45</b>
Don't know	11	14	14	13	13	14	11	3	10	0	0	3	4	0	4

**Based on today's economy, do you believe that your children will need more or less financial support as a young adult, from you, than you did from your parents?**

More support	61	52	57	59	61	57	64	61	49	68	82	68	68	55	78
Less support	7	7	6	3	9	6	8	17	12	9	0	6	0	4	3
About the same	22	20	25	25	23	25	20	19	32	23	18	19	24	37	19
Don't know	10	21	12	12	8	13	7	4	7	0	0	7	8	5	0

**Please say which of the following types of financial support you expect to give/have given your child(ren) in the future?**

**Further/higher education – tuition fees**

Would like to provide and likely to be able to	31	21	22	24	20	18	38	36	36	42	27	44	77	57	74
Would like to provide but unlikely to be able to	47	56	57	53	52	50	39	44	45	49	63	39	21	10	9
Have already provided	4	2	4	4	6	3	4	7	0	2	0	3	0	0	17
Not applicable	8	8	7	10	7	13	10	4	7	5	7	5	0	23	0
Don't know	11	13	11	9	14	16	8	9	12	2	3	8	2	10	0

**Further/higher education – living expenses**

Would like to provide and likely to be able to	35	23	26	30	18	24	31	49	49	55	53	49	81	43	75
Would like to provide but unlikely to be able to	42	50	54	50	54	46	47	35	29	30	40	30	17	15	11
Have already provided	5	4	6	3	3	4	2	7	2	11	0	9	0	12	14
Not applicable	7	6	4	9	10	10	9	2	8	4	4	3	0	20	0
Don't know	12	17	11	8	14	16	11	6	12	0	3	8	2	10	0

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Income - gross personal					How many children under the age of 18 are you the parent/guardian of?			Age of children					
	Total	Under £20,000	£20,000 - £39,999	£40,000 - £69,999	£70,000+	Don't know /PNS	1	2	3+	0-2	3-5	6-10	11-15	16-17
<b>Weighted Sample</b>	<b>1130</b>	350	311	130	57	282	415	497	218	126	258	599	605	215
Unweighted Sample	1130	376	291	125	47	291	429	488	213	113	238	566	628	229
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How optimistic, if at all, are you about your children's financial future following Brexit?**

Very optimistic	7	5	9	3	12	7	8	6	6	6	8	6	7	7
Quite optimistic	21	22	25	23	17	17	20	20	24	21	16	21	22	26
<b>TOTAL OPTIMISTIC</b>	<b>28</b>	<b>27</b>	<b>34</b>	<b>26</b>	<b>29</b>	<b>24</b>	<b>28</b>	<b>26</b>	<b>30</b>	<b>27</b>	<b>24</b>	<b>27</b>	<b>29</b>	<b>33</b>
Neither optimistic nor pessimistic	26	28	24	29	22	26	28	25	26	32	28	26	24	23
Not very optimistic	23	20	23	27	23	25	19	28	19	21	22	24	23	20
Not optimistic at all	12	12	10	16	23	11	13	11	14	12	13	10	13	14
<b>TOTAL NOT OPTIMISTIC</b>	<b>35</b>	<b>32</b>	<b>33</b>	<b>43</b>	<b>46</b>	<b>36</b>	<b>32</b>	<b>39</b>	<b>33</b>	<b>33</b>	<b>35</b>	<b>34</b>	<b>36</b>	<b>34</b>
Don't know	11	13	10	2	2	15	11	11	10	8	13	12	10	10

**Based on today's economy, do you believe that your children will need more or less financial support as a young adult, from you, than you did from your parents?**

More support	61	57	59	71	67	64	60	65	56	59	59	59	63	60
Less support	7	6	10	5	3	5	8	6	6	4	7	8	6	5
About the same	22	23	23	21	27	20	22	20	28	28	21	22	24	24
Don't know	10	13	8	3	3	11	10	9	9	9	13	11	8	10

**Please say which of the following types of financial support you expect to give/have given your child(ren) in the future?**

**Further/higher education – tuition fees**

Would like to provide and likely to be able to	31	22	31	46	66	28	29	33	29	31	33	32	31	26
Would like to provide but unlikely to be able to	47	55	44	44	10	48	42	48	52	50	45	47	48	46
Have already provided	4	4	4	2	9	3	6	3	0	1	2	2	4	6
Not applicable	8	8	9	4	11	7	12	4	9	9	6	7	8	12
Don't know	11	12	11	4	5	14	11	12	9	9	14	12	9	11

**Further/higher education – living expenses**

Would like to provide and likely to be able to	35	25	36	58	60	30	30	38	33	34	33	36	36	33
Would like to provide but unlikely to be able to	42	52	41	30	13	43	39	42	49	45	45	43	43	43
Have already provided	5	4	4	6	13	4	10	2	0	1	0	1	6	8
Not applicable	7	7	8	3	10	7	11	4	6	7	5	7	7	8
Don't know	12	12	12	3	5	16	10	13	11	13	16	13	9	9

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Marital status						
	Total	Married	Living as married	Separated (after being married)	Divorced	Never married	Civil Partnership
<b>Weighted Sample</b>	<b>1130</b>	<b>737</b>	<b>159</b>	<b>45</b>	<b>57</b>	<b>113</b>	<b>14</b>
Unweighted Sample	1130	732	159	47	59	114	14
	%	%	%	%	%	%	%

How optimistic, if at all, are you about your children's financial future following Brexit?

Very optimistic	7	7	6	5	8	7	29
Quite optimistic	21	22	22	22	29	11	15
<b>TOTAL OPTIMISTIC</b>	<b>28</b>	<b>29</b>	<b>28</b>	<b>27</b>	<b>37</b>	<b>18</b>	<b>44</b>
Neither optimistic nor pessimistic	26	26	30	23	29	20	44
Not very optimistic	23	24	20	26	15	26	0
Not optimistic at all	12	12	11	14	10	15	0
<b>TOTAL NOT OPTIMISTIC</b>	<b>35</b>	<b>36</b>	<b>31</b>	<b>40</b>	<b>25</b>	<b>41</b>	<b>0</b>
Don't know	11	10	10	11	10	21	13

Based on today's economy, do you believe that your children will need more or less financial support as a young adult, from you, than you did from your parents?

More support	61	65	55	54	60	53	36
Less support	7	6	5	0	4	15	14
About the same	22	20	26	39	27	20	38
Don't know	10	9	13	7	9	13	13

Please say which of the following types of financial support you expect to give/have given your child(ren) in the future?

**Further/higher education – tuition fees**

Would like to provide and likely to be able to	31	35	30	18	19	16	36
Would like to provide but unlikely to be able to	47	45	49	64	47	54	32
Have already provided	4	4	1	0	6	5	0
Not applicable	8	6	9	7	19	9	11
Don't know	11	10	11	11	9	15	20

**Further/higher education – living expenses**

Would like to provide and likely to be able to	35	40	27	31	21	12	52
Would like to provide but unlikely to be able to	42	38	53	54	46	57	17
Have already provided	5	6	2	2	5	2	0
Not applicable	7	6	4	4	19	12	11
Don't know	12	11	14	9	9	18	20

Sample Size: 1130 Parents/Guardians of children aged 0-18 living in household  
Fieldwork: 13th - 19th February 2017

	Age			Gender		Social Grade		Vote in 2015				EU Ref vote 2016		Region					
	Total	18-34	35-54	55+	Male	Female	ABC1	C2DE	Con	Lab	Lib Dem	UKIP	Remain	Leave	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1130</b>	<b>269</b>	<b>794</b>	<b>67</b>	<b>498</b>	<b>632</b>	<b>701</b>	<b>429</b>	<b>305</b>	<b>321</b>	<b>78</b>	<b>110</b>	<b>536</b>	<b>431</b>	<b>147</b>	<b>371</b>	<b>245</b>	<b>277</b>	<b>90</b>
Unweighted Sample	1130	209	843	78	455	675	630	500	248	360	81	125	535	446	99	384	246	299	102
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Rent</b>																			
Would like to provide and likely to be able to	20	19	21	18	26	16	25	13	25	19	21	25	23	20	30	19	18	18	25
Would like to provide but unlikely to be able to	47	41	49	40	41	51	47	46	43	55	46	39	52	42	42	49	46	49	39
Have already provided	3	2	2	9	3	3	2	4	1	4	1	3	2	3	2	2	3	4	3
Not applicable	13	14	12	26	13	13	12	15	16	8	6	19	9	17	16	10	16	12	14
Don't know	17	24	16	7	16	18	14	22	15	13	26	13	14	17	9	20	18	17	19
<b>Help with a deposit for first home</b>																			
Would like to provide and likely to be able to	25	19	26	24	30	20	30	16	33	24	24	23	25	26	34	27	20	23	16
Would like to provide but unlikely to be able to	51	47	52	47	45	55	50	53	42	56	60	45	60	41	44	51	52	52	52
Have already provided	3	6	3	3	4	3	4	3	5	2	0	7	1	6	7	2	3	4	2
Not applicable	7	10	6	20	7	7	6	9	8	6	4	10	3	11	9	6	10	6	7
Don't know	14	19	13	6	14	14	11	20	12	12	12	15	10	17	6	14	16	14	22
<b>Utility bills</b>																			
Would like to provide and likely to be able to	21	24	20	16	21	20	23	17	21	22	17	24	22	19	31	18	18	20	21
Would like to provide but unlikely to be able to	37	29	40	41	35	39	36	39	32	43	38	34	41	34	30	40	33	40	40
Have already provided	3	4	2	6	3	3	3	3	4	2	1	6	1	4	4	3	2	3	2
Not applicable	20	21	18	30	22	18	21	18	26	15	16	21	18	23	26	18	25	17	16
Don't know	20	22	20	7	18	20	18	23	18	18	27	15	18	19	9	22	22	19	21
<b>Mobile phone bill</b>																			
Would like to provide and likely to be able to	23	29	23	9	24	23	25	20	18	27	25	20	27	20	30	21	22	22	32
Would like to provide but unlikely to be able to	22	22	22	25	21	23	21	25	18	24	23	18	23	20	27	19	21	25	24
Have already provided	20	12	22	27	21	18	21	18	22	23	19	28	21	21	10	24	17	22	15
Not applicable	17	18	16	30	18	17	18	16	25	11	17	17	15	21	25	15	22	16	8
Don't know	17	19	17	9	16	18	15	21	16	15	17	18	14	18	9	20	18	16	21
<b>Do you expect to support your children financially after the age of 21?</b>																			
Yes	45	38	47	47	48	43	51	37	47	50	48	34	55	37	53	45	44	43	46
No	32	37	30	30	34	31	28	38	33	28	25	47	23	43	25	32	33	36	30
Don't know	23	25	22	23	18	26	21	25	20	22	27	19	22	21	22	24	23	21	23

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Total	Region										
		North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland
<b>Weighted Sample</b>	<b>1130</b>	47	131	98	85	105	112	147	165	94	55	90
Unweighted Sample	1130	57	143	99	98	84	107	99	180	97	64	102
	%	%	%	%	%	%	%	%	%	%	%	%
<b>Rent</b>												
Would like to provide and likely to be able to	20	26	16	15	18	21	26	30	15	18	13	25
Would like to provide but unlikely to be able to	47	32	55	50	44	43	41	42	53	50	54	39
Have already provided	3	5	4	4	1	3	1	2	3	2	4	3
Not applicable	13	13	10	14	21	14	12	16	9	11	12	14
Don't know	17	23	14	17	17	18	19	9	20	19	17	19
<b>Help with a deposit for first home</b>												
Would like to provide and likely to be able to	25	21	20	28	25	20	33	34	23	27	10	16
Would like to provide but unlikely to be able to	51	48	55	51	44	50	47	44	53	52	69	52
Have already provided	3	6	4	3	2	5	1	7	2	2	0	2
Not applicable	7	3	8	6	13	7	6	9	5	8	8	7
Don't know	14	22	12	13	15	18	13	6	17	10	13	22
<b>Utility bills</b>												
Would like to provide and likely to be able to	21	19	17	25	18	18	21	31	13	24	18	21
Would like to provide but unlikely to be able to	37	32	46	36	30	32	33	30	43	42	41	40
Have already provided	3	5	4	1	1	2	3	4	2	3	2	2
Not applicable	20	14	16	19	30	24	23	26	16	14	18	16
Don't know	20	30	16	19	20	24	21	9	26	16	21	21
<b>Mobile phone bill</b>												
Would like to provide and likely to be able to	23	18	22	25	20	22	19	30	21	22	24	32
Would like to provide but unlikely to be able to	22	21	26	25	19	22	13	27	20	26	21	24
Have already provided	20	29	22	17	20	15	30	10	22	22	18	15
Not applicable	17	16	15	16	24	23	20	25	13	13	17	8
Don't know	17	16	15	16	17	17	17	9	24	17	19	21
<b>Do you expect to support your children financially after the age of 21?</b>												
Yes	45	44	38	49	47	43	45	53	44	46	39	46
No	32	32	37	35	27	33	36	25	29	31	43	30
Don't know	23	23	25	16	26	25	19	22	28	23	17	23

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

		Income - gross personal (per year)														
Total		under £5,000	£5,000 to £9,999	£10,000 to £14,999	£15,000 to £19,999	£20,000 to £24,999	£25,000 to £29,999	£30,000 to £34,999	£35,000 to £39,999	£40,000 to £44,999	£45,000 to £49,999	£50,000 to £59,999	£60,000 to £69,999	£70,000 to £99,999	£100,000 and over	
<b>Weighted Sample</b>	<b>1130</b>	81	96	90	83	94	101	66	50	45	26	35	24	27	29	
<b>Unweighted Sample</b>	<b>1130</b>	92	99	97	88	94	97	60	40	43	25	33	24	22	25	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Rent</b>																
	Would like to provide and likely to be able to	20	10	18	20	10	17	23	11	29	39	13	32	50	53	53
	Would like to provide but unlikely to be able to	47	43	49	50	51	51	46	53	39	44	58	43	37	20	29
	Have already provided	3	2	4	0	3	5	2	1	2	8	0	3	0	2	3
	Not applicable	13	16	15	15	19	8	14	18	13	6	9	10	6	20	15
	Don't know	17	29	14	15	18	19	15	17	18	2	19	13	8	5	0
<b>Help with a deposit for first home</b>																
	Would like to provide and likely to be able to	25	16	14	21	16	17	23	31	21	45	25	27	55	44	56
	Would like to provide but unlikely to be able to	51	50	59	61	52	53	59	55	40	48	61	57	34	11	29
	Have already provided	3	2	2	1	6	4	2	2	15	2	0	4	7	19	0
	Not applicable	7	12	9	5	9	11	5	3	4	1	7	0	0	18	11
	Don't know	14	20	16	11	17	14	11	9	20	5	7	13	4	8	4
<b>Utility bills</b>																
	Would like to provide and likely to be able to	21	13	18	23	12	17	26	19	23	29	16	24	46	38	36
	Would like to provide but unlikely to be able to	37	41	40	35	39	43	36	33	23	42	38	26	25	19	33
	Have already provided	3	4	3	3	3	3	2	1	15	4	0	0	4	0	4
	Not applicable	20	20	17	24	22	16	20	30	23	11	19	26	13	27	26
	Don't know	20	22	22	15	24	20	16	17	16	13	27	23	12	17	0
<b>Mobile phone bill</b>																
	Would like to provide and likely to be able to	23	22	22	24	17	29	33	22	16	26	24	25	39	20	37
	Would like to provide but unlikely to be able to	22	20	21	26	24	21	18	21	30	19	14	14	13	4	26
	Have already provided	20	24	16	17	21	22	22	12	21	33	33	22	29	26	20
	Not applicable	17	12	21	20	18	9	15	27	17	15	14	23	10	34	17
	Don't know	17	21	19	14	20	20	11	19	17	7	16	16	8	16	0
<b>Do you expect to support your children financially after the age of 21?</b>																
	Yes	45	37	42	34	39	38	46	53	43	48	65	55	84	55	72
	No	32	32	26	36	38	40	32	33	34	41	18	25	8	36	22
	Don't know	23	31	32	30	23	22	22	13	23	11	17	20	8	10	7

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Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Income - gross personal					How many children under the age of 18 are you the parent/guardian of?			Age of children					
	Total	Under £20,000	£20,000 - £39,999	£40,000 - £69,999	£70,000+	Don't know /PNS	1	2	3+	0-2	3-5	6-10	11-15	16-17
<b>Weighted Sample</b>	<b>1130</b>	350	311	130	57	282	415	497	218	126	258	599	605	215
<b>Unweighted Sample</b>	<b>1130</b>	376	291	125	47	291	429	488	213	113	238	566	628	229
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Rent</b>														
Would like to provide and likely to be able to	20	15	19	34	53	15	19	21	22	17	19	18	23	21
Would like to provide but unlikely to be able to	47	48	48	45	25	49	46	47	47	45	45	48	47	47
Have already provided	3	2	3	4	2	3	5	1	2	3	1	2	3	4
Not applicable	13	16	13	7	17	12	17	11	10	11	11	13	13	13
Don't know	17	19	17	9	2	21	13	19	19	24	24	19	14	15
<b>Help with a deposit for first home</b>														
Would like to provide and likely to be able to	25	17	23	38	50	25	23	27	20	23	23	24	26	22
Would like to provide but unlikely to be able to	51	56	53	50	20	48	48	51	55	52	51	51	50	52
Have already provided	3	3	4	3	9	2	5	3	2	0	2	3	4	3
Not applicable	7	9	6	2	14	8	12	4	8	9	7	6	8	10
Don't know	14	16	13	7	6	17	12	16	14	16	17	14	12	13
<b>Utility bills</b>														
Would like to provide and likely to be able to	21	16	21	28	37	18	21	19	23	21	21	21	20	21
Would like to provide but unlikely to be able to	37	39	35	34	26	40	37	36	40	37	35	34	40	38
Have already provided	3	3	4	2	2	1	5	2	1	0	0	2	3	3
Not applicable	20	21	21	17	26	17	23	18	19	19	19	21	20	19
Don't know	20	21	17	18	8	23	15	25	16	23	23	21	17	19
<b>Mobile phone bill</b>														
Would like to provide and likely to be able to	23	21	27	28	29	19	24	22	27	34	23	25	21	23
Would like to provide but unlikely to be able to	22	23	21	16	15	28	21	24	22	22	25	24	20	19
Have already provided	20	19	20	30	23	14	25	17	16	6	7	12	29	29
Not applicable	17	18	16	16	25	17	18	17	19	19	20	20	17	12
Don't know	17	19	17	11	8	21	13	21	17	19	25	20	14	17
<b>Do you expect to support your children financially after the age of 21?</b>														
Yes	45	38	45	60	63	44	45	46	45	49	41	46	47	37
No	32	33	35	26	29	31	32	30	36	31	38	32	30	38
Don't know	23	29	20	14	8	24	24	24	19	20	22	22	23	24

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

Sample Size: 1130 Parents/Guardians of children aged 0-18  
Fieldwork: 13th - 19th February 2017

	Marital status						
	Total	Married	Living as married	Separated (after being married)	Divorced	Never married	Civil Partnership
<b>Weighted Sample</b>	<b>1130</b>	737	159	45	57	113	14
Unweighted Sample	1130	732	159	47	59	114	14
	%	%	%	%	%	%	%
<b>Rent</b>							
Would like to provide and likely to be able to	20	23	18	14	13	11	28
Would like to provide but unlikely to be able to	47	44	50	58	46	56	28
Have already provided	3	2	4	1	4	2	0
Not applicable	13	13	8	10	29	16	24
Don't know	17	18	20	17	8	15	20
<b>Help with a deposit for first home</b>							
Would like to provide and likely to be able to	25	29	18	17	12	8	53
Would like to provide but unlikely to be able to	51	48	60	63	54	53	26
Have already provided	3	3	2	0	4	9	0
Not applicable	7	5	9	7	22	11	5
Don't know	14	15	11	12	8	20	15
<b>Utility bills</b>							
Would like to provide and likely to be able to	21	21	23	23	16	16	26
Would like to provide but unlikely to be able to	37	36	36	45	39	42	38
Have already provided	3	3	3	0	5	3	0
Not applicable	20	20	21	13	32	17	9
Don't know	20	21	17	19	8	22	27
<b>Mobile phone bill</b>							
Would like to provide and likely to be able to	23	23	30	24	16	17	41
Would like to provide but unlikely to be able to	22	21	23	27	19	34	7
Have already provided	20	21	17	19	24	12	23
Not applicable	17	17	15	16	29	17	9
Don't know	17	18	15	15	12	21	20
<b>Do you expect to support your children financially after the age of 21?</b>							
Yes	45	49	41	46	28	34	42
No	32	29	35	38	46	37	46
Don't know	23	22	24	16	26	29	11

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*