

YouGov / WWF Survey Results

Sample Size: 1034 adults in Wales (18+)
Fieldwork: 19th - 24th April 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					Senedd Constituency Vote 2021				
	Total	Con	Lab	Plaid	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Con	Lab	Plaid	
Weighted Sample	1034	271	307	74	357	387	503	531	107	387	266	275	517	517	197	214	231	214	178	155	215	118	
Unweighted Sample	1034	260	302	85	422	374	457	577	106	380	255	293	552	482	205	211	225	215	178	151	222	121	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the Sustainable Farming Scheme should or should not aim to do the following...?

Improve soil health

Should aim to do this	83	80	86	92	89	81	83	83	80	81	87	83	85	81	87	84	85	76	81	82	86	91
Should not aim to do this	5	9	3	4	3	7	6	3	10	4	4	5	6	4	5	5	6	6	1	9	5	6
Don't know	12	11	12	4	8	13	11	14	11	15	9	12	9	16	8	11	8	18	18	9	10	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Restore peatland and other semi-natural habitats e.g. meadows and hedgerows

Should aim to do this	69	62	76	80	75	65	68	69	70	67	69	71	71	66	71	68	71	65	67	62	80	73
Should not aim to do this	10	16	6	9	7	14	12	8	10	9	12	10	12	9	11	10	13	10	6	21	6	12
Don't know	21	22	18	11	18	21	19	23	20	24	19	20	18	25	18	22	17	25	27	17	14	15

Plant more trees

Should aim to do this	67	55	73	77	74	58	65	68	72	71	65	60	68	65	68	66	69	63	66	48	74	72
Should not aim to do this	18	29	12	15	13	25	21	14	18	14	18	22	19	17	20	18	18	15	17	38	11	18
Don't know	16	16	15	9	13	17	14	18	10	15	17	18	13	19	12	15	13	22	17	14	16	10

Reduce river pollution

Should aim to do this	90	92	93	97	94	92	92	89	87	89	94	90	94	87	94	93	91	84	90	92	93	98
Should not aim to do this	2	4	2	3	2	2	3	2	4	2	1	3	2	2	2	2	5	1	1	5	3	1
Don't know	7	4	5	1	4	6	5	9	9	9	5	7	4	11	4	5	4	15	9	3	4	1

Reduce the use of pesticides

Should aim to do this	80	81	80	88	83	81	78	81	72	77	87	80	79	80	83	81	80	76	78	80	83	90
Should not aim to do this	6	9	5	3	4	8	8	4	10	5	4	8	7	5	6	7	9	4	4	12	5	3
Don't know	14	10	15	10	12	11	14	15	18	18	9	12	14	15	10	13	11	19	18	8	12	7

Reduce the need for imported animal feeds

Should aim to do this	76	79	77	87	81	77	78	75	70	75	78	79	79	74	81	78	76	73	72	84	75	85
Should not aim to do this	7	10	7	3	5	9	9	6	11	7	8	6	8	6	6	8	9	5	8	9	8	5
Don't know	17	11	16	10	14	14	14	19	19	18	14	16	13	20	12	14	15	22	20	7	17	11

Which of the following comes closest to your view...

The Welsh government should be providing more support for Welsh farmers to help them tackle the impacts of climate change on food production	66	64	71	76	65	68	64	68	64	67	61	70	68	64	71	64	69	58	69	62	71	75
The Welsh Government is currently providing the right amount of support for Welsh farmers to help them tackle the impacts of climate change on food production	9	9	8	10	8	9	10	8	14	8	10	7	10	8	10	8	8	10	8	10	12	12
The Welsh government should be providing less support for Welsh farmers to help them tackle the impacts of climate change on food production	3	5	1	3	2	4	5	2	0	3	5	4	4	3	5	3	3	3	3	8	0	3
Don't know	22	22	20	12	24	18	20	23	22	22	25	19	18	25	13	25	19	30	21	20	17	11

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.