# YouGov / Sky / Times Survey Results

**Sample size: 2252 adults in GB**

**Fieldwork: 15th - 16th November 2026**

| | | Vote in 2024 GE | | | | | EU Ref 2016 | | Gender | | Age | | | | Socio-economic classification (NS-SEC) | | | Country | | | Region in England | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Con | Lab | Lib Dem | Reform UK | Green | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | Higher | Intermediate | Routine | England | Wales | Scotland | North | Midlands | London |
| **Weighted Sample** | **2252** | 405 | 579 | 207 | 243 | 131 | 766 | 811 | 1088 | 1164 | 236 | 928 | 556 | 531 | 763 | 504 | 673 | 1948 | 108 | 196 | 534 | 369 | 272 |
| **Unweighted Sample** | **2252** | 325 | 633 | 235 | 238 | 130 | 945 | 723 | 969 | 1283 | 183 | 842 | 653 | 574 | 902 | 506 | 472 | 1920 | 133 | 199 | 507 | 353 | 240 |
| | **%** | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | *8 - 9 Nov* | **15 - 16 Nov** | | | | | | | | | | | | | | | | | | | | | |
| **HEADLINE VOTING INTENTION** | | | | | | | | | | | | | | | | | | | | | | | |
| **Westminster Voting Intention** *[Headline voting intention from constituency vote projected by YouGov MRP model]* | | | | | | | | | | | | | | | | | | | | | | | |
| Con | *21* | **23** | 68 | 7 | 11 | 15 | 7 | 18 | 32 | 20 | 25 | 7 | 14 | 25 | 33 | 27 | 26 | 19 | 24 | 14 | 12 | 17 | 26 | 23 |
| Lab | *27* | **27** | 4 | 64 | 17 | 3 | 18 | 39 | 11 | 27 | 26 | 30 | 34 | 28 | 17 | 32 | 23 | 20 | 27 | 23 | 23 | 35 | 26 | 36 |
| Lib Dem | *12* | **11** | 2 | 7 | 60 | 1 | 9 | 18 | 6 | 9 | 13 | 12 | 11 | 10 | 12 | 12 | 11 | 10 | 12 | 2 | 6 | 6 | 9 | 11 |
| SNP | *3* | **3** | 0 | 2 | 0 | 0 | 1 | 6 | 1 | 3 | 3 | 1 | 5 | 3 | 2 | 3 | 3 | 4 | 0 | 0 | 35 | 0 | 0 | 0 |
| Plaid Cymru | *1* | **1** | 0 | 2 | 1 | 0 | 0 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 3 | 1 | 0 | 29 | 0 | 0 | 0 | 0 |
| Reform UK | *20* | **21** | 25 | 5 | 4 | 73 | 7 | 5 | 40 | 27 | 16 | 8 | 14 | 23 | 30 | 12 | 23 | 35 | 22 | 26 | 13 | 24 | 26 | 15 |
| Green | *10* | **9** | 1 | 10 | 5 | 0 | 57 | 10 | 3 | 6 | 12 | 36 | 13 | 6 | 3 | 9 | 8 | 5 | 10 | 3 | 6 | 10 | 8 | 14 |
| Restore Britain | *3* | **3** | 0 | 1 | 3 | 8 | 0 | 1 | 4 | 4 | 2 | 5 | 4 | 2 | 2 | 2 | 2 | 5 | 3 | 3 | 4 | 5 | 2 | 1 |
| Other | *2* | **2** | 0 | 2 | 1 | 1 | 1 | 1 | 3 | 2 | 2 | 1 | 3 | 2 | 1 | 2 | 1 | 2 | 2 | 0 | 2 | 3 | 2 | 1 |
| **If there were a general election held tomorrow, which party would you vote for?** | | | | | | | | | | | | | | | | | | | | | | | |
| Conservative | *14* | **16** | 57 | 5 | 10 | 10 | 5 | 14 | 25 | 15 | 16 | 6 | 9 | 20 | 27 | 19 | 19 | 12 | 17 | 11 | 7 | 11 | 18 | 16 |
| Labour | *22* | **22** | 4 | 56 | 23 | 3 | 13 | 35 | 11 | 26 | 19 | 26 | 24 | 24 | 16 | 29 | 19 | 16 | 24 | 22 | 12 | 27 | 25 | 28 |
| Liberal Democrat | *6* | **6** | 1 | 4 | 39 | 0 | 4 | 11 | 2 | 5 | 6 | 6 | 6 | 5 | 6 | 6 | 7 | 5 | 6 | 1 | 4 | 3 | 4 | 5 |
| Scottish National Party (SNP) | *2* | **2** | 0 | 1 | 0 | 0 | 0 | 4 | 1 | 2 | 2 | 1 | 3 | 2 | 2 | 2 | 2 | 2 | 0 | 0 | 22 | 0 | 0 | 0 |
| Plaid Cymru | *1* | **0** | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 10 | 0 | 0 | 0 | 0 |
| Reform UK | *15* | **15** | 20 | 4 | 3 | 63 | 2 | 5 | 31 | 20 | 11 | 5 | 10 | 20 | 24 | 9 | 16 | 24 | 16 | 15 | 11 | 17 | 17 | 10 |
| Green | *8* | **7** | 1 | 7 | 5 | 0 | 49 | 8 | 2 | 6 | 9 | 25 | 9 | 3 | 3 | 8 | 6 | 5 | 8 | 3 | 6 | 8 | 7 | 11 |
| Some other party | *3* | **4** | 2 | 3 | 2 | 10 | 0 | 1 | 7 | 5 | 3 | 3 | 6 | 3 | 2 | 3 | 3 | 6 | 4 | 5 | 6 | 6 | 4 | 2 |
| Would not vote | *11* | **9** | 2 | 2 | 3 | 1 | 3 | 5 | 6 | 7 | 11 | 12 | 11 | 8 | 5 | 7 | 9 | 10 | 9 | 11 | 7 | 12 | 11 | 6 |
| Don't know | *13* | **14** | 11 | 16 | 12 | 9 | 21 | 14 | 13 | 9 | 19 | 12 | 15 | 14 | 14 | 14 | 16 | 15 | 14 | 16 | 19 | 12 | 11 | 16 |
| Refused | *4* | **4** | 2 | 2 | 2 | 2 | 3 | 4 | 3 | 3 | 5 | 5 | 7 | 2 | 1 | 4 | 3 | 5 | 4 | 6 | 6 | 4 | 4 | 5 |


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# YouGov / Sky / Times Survey Resu

**Sample size: 2252 adults in GB**

**Fieldwork: 15th - 16th November 2026**

| | Total | Rest of South |
|---|---|---|
| **Weighted Sample** | **2252** | 772 |
| **Unweighted Sample** | **2252** | 820 |
| | **%** | % |

| | *8 - 9 Nov* | **15 - 16 Nov** | |
|---|---|---|---|
| **HEADLINE VOTING INTENTION** | | | |
| **Westminster Voting Intention** | | | |
| *[Headline voting intention from constituency vote projected by YouGov MRP model]* | | | |
| Con | *21* | **23** | 29 |
| Lab | *27* | **27** | 19 |
| Lib Dem | *12* | **11** | 18 |
| SNP | *3* | **3** | 0 |
| Plaid Cymru | *1* | **1** | 0 |
| Reform UK | *20* | **21** | 21 |
| Green | *10* | **9** | 9 |
| Restore Britain | *3* | **3** | 2 |
| Other | *2* | **2** | 1 |
| **If there were a general election held tomorrow, which party would you vote for?** | | | |
| Conservative | *14* | **16** | 21 |
| Labour | *22* | **22** | 19 |
| Liberal Democrat | *6* | **6** | 9 |
| Scottish National Party (SNP) | *2* | **2** | 0 |
| Plaid Cymru | *1* | **0** | 0 |
| Reform UK | *15* | **15** | 16 |
| Green | *8* | **7** | 7 |
| Some other party | *3* | **4** | 3 |
| Would not vote | *11* | **9** | 7 |
| Don't know | *13* | **14** | 15 |
| Refused | *4* | **4** | 3 |


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**Sample size: 2252 adults in GB**

**Fieldwork: 15th - 16th November 2026**

| | | | Vote in 2024 GE | | | | | EU Ref 2016 | | Gender | | Age | | | | Socio-economic classification (NS-SEC) | | | Country | | | Region in England | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total | Con | Lab | Lib Dem | Reform UK | Green | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | Higher | Intermediate | Routine | England | Wales | Scotland | North | Midlands | London |
| **Weighted Sample** | | **2252** | 405 | 579 | 207 | 243 | 131 | 766 | 811 | 1088 | 1164 | 236 | 928 | 556 | 531 | 763 | 504 | 673 | 1948 | 108 | 196 | 534 | 369 | 272 |
| **Unweighted Sample** | | **2252** | 325 | 633 | 235 | 238 | 130 | 945 | 723 | 969 | 1283 | 183 | 842 | 653 | 574 | 902 | 506 | 472 | 1920 | 133 | 199 | 507 | 353 | 240 |
| | | **%** | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| **Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?** | | | | | | | | | | | | | | | | | | | | | | | | |
| Conservative | *15* | **16** | 60 | 5 | 8 | 14 | 5 | 14 | 26 | 16 | 17 | 6 | 10 | 21 | 29 | 20 | 19 | 13 | 18 | 10 | 8 | 11 | 19 | 18 |
| Labour | *21* | **20** | 3 | 52 | 14 | 2 | 13 | 31 | 10 | 23 | 17 | 23 | 22 | 21 | 13 | 25 | 17 | 15 | 21 | 16 | 12 | 26 | 21 | 28 |
| Liberal Democrat | *8* | **8** | 2 | 6 | 54 | 1 | 7 | 15 | 5 | 8 | 9 | 9 | 8 | 8 | 10 | 10 | 9 | 7 | 9 | 1 | 5 | 5 | 7 | 7 |
| Scottish National Party (SNP) | *2* | **2** | 0 | 1 | 0 | 0 | 0 | 4 | 1 | 3 | 2 | 1 | 3 | 2 | 2 | 2 | 2 | 3 | 0 | 0 | 25 | 0 | 0 | 0 |
| Plaid Cymru | *1* | **1** | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 17 | 0 | 0 | 0 | 0 |
| Reform UK | *15* | **15** | 20 | 3 | 2 | 61 | 4 | 5 | 31 | 20 | 11 | 5 | 11 | 18 | 24 | 9 | 16 | 25 | 16 | 19 | 10 | 16 | 18 | 11 |
| Green | *8* | **7** | 1 | 8 | 5 | 0 | 47 | 8 | 2 | 6 | 8 | 25 | 8 | 4 | 3 | 8 | 6 | 4 | 8 | 4 | 4 | 9 | 7 | 11 |
| Some other party | *3* | **3** | 1 | 3 | 2 | 8 | 1 | 1 | 6 | 4 | 2 | 3 | 5 | 3 | 2 | 3 | 2 | 5 | 3 | 1 | 5 | 5 | 4 | 1 |
| Would not vote | *10* | **9** | 2 | 2 | 3 | 2 | 2 | 5 | 6 | 7 | 11 | 11 | 11 | 8 | 5 | 7 | 9 | 10 | 9 | 12 | 8 | 11 | 10 | 6 |
| Don't know | *12* | **13** | 10 | 14 | 8 | 7 | 17 | 12 | 12 | 8 | 17 | 9 | 14 | 13 | 12 | 11 | 14 | 13 | 12 | 15 | 18 | 12 | 10 | 14 |
| Refused | *4* | **5** | 1 | 3 | 3 | 5 | 5 | 4 | 3 | 4 | 5 | 7 | 8 | 2 | 1 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 |


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| | | Total | Rest of South |
|---|---|---|---|
| Weighted Sample | | 2252 | 772 |
| Unweighted Sample | | 2252 | 820 |
| | | % | % |
| **Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?** | | | |
| Conservative | *15* | **16** | 21 |
| Labour | *21* | **20** | 15 |
| Liberal Democrat | *8* | **8** | 14 |
| Scottish National Party (SNP) | *2* | **2** | 0 |
| Plaid Cymru | *1* | **1** | 0 |
| Reform UK | *15* | **15** | 16 |
| Green | *8* | **7** | 7 |
| Some other party | *3* | **3** | 3 |
| Would not vote | *10* | **9** | 8 |
| Don't know | *12* | **13** | 12 |
| Refused | *4* | **5** | 4 |


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| | | | Vote in 2024 GE | | | | | EU Ref 2016 | | Gender | | Age | | | | Socio-economic classification (NS-SEC) | | | Country | | | Region in England | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total | Con | Lab | Lib Dem | Reform UK | Green | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | Higher | Intermediate | Routine | England | Wales | Scotland | North | Midlands | London |
| **Weighted Sample** | | **2252** | 405 | 579 | 207 | 243 | 131 | 766 | 811 | 1088 | 1164 | 236 | 928 | 556 | 531 | 763 | 504 | 673 | 1948 | 108 | 196 | 534 | 369 | 272 |
| **Unweighted Sample** | | **2252** | 325 | 633 | 235 | 238 | 130 | 945 | 723 | 969 | 1283 | 183 | 842 | 653 | 574 | 902 | 506 | 472 | 1920 | 133 | 199 | 507 | 353 | 240 |
| | | **%** | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| **And which of these parties would you vote for?** *[Asked only to those who said 'Some other party'; N=64]* | | | | | | | | | | | | | | | | | | | | | | | | |
| Workers Party GB | *0* | ***0*** | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* |
| Social Democratic Party | *1* | ***0*** | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* |
| Trade Unionist and Socialist Coalition | *2* | ***0*** | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* |
| Heritage Party | *0* | ***0*** | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* |
| UK Independence Party (UKIP) | *4* | ***0*** | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* |
| Your Party | *2* | ***1*** | *0* | *6* | *0* | *0* | *0* | *4* | *1* | *0* | *3* | *0* | *1* | *2* | *0* | *0* | *5* | *0* | *2* | *0* | *0* | *0* | *5* | *0* |
| Restore Britain | *69* | ***68*** | *30* | *57* | *82* | *89* | *0* | *33* | *66* | *71* | *63* | *68* | *70* | *59* | *75* | *55* | *64* | *80* | *66* | *100* | *76* | *69* | *51* | *48* |
| Some other party | *18* | ***22*** | *70* | *22* | *18* | *3* | *100* | *63* | *24* | *22* | *22* | *0* | *23* | *28* | *25* | *38* | *28* | *14* | *23* | *0* | *24* | *21* | *26* | *52* |
| Don't know | *3* | ***8*** | *0* | *14* | *0* | *8* | *0* | *0* | *9* | *7* | *10* | *32* | *5* | *10* | *0* | *7* | *0* | *7* | *10* | *0* | *0* | *10* | *18* | *0* |
| Refused | *1* | ***1*** | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *0* | *1* | *0* | *1* | *0* | *0* | *0* | *3* | *0* | *1* | *0* | *0* | *0* | *0* | *0* |

**This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*


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| | | Total | Rest of South |
|---|---|---|---|
| Weighted Sample | | 2252 | 772 |
| Unweighted Sample | | 2252 | 820 |
| | | % | % |
| **And which of these parties would you vote for?** *[Asked only to those who said 'Some other party'; N=64]* | | | |
| Workers Party GB | *0* | ***0*** | *0* |
| Social Democratic Party | *1* | ***0*** | *0* |
| Trade Unionist and Socialist Coalition | *2* | ***0*** | *0* |
| Heritage Party | *0* | ***0*** | *0* |
| UK Independence Party (UKIP) | *4* | ***0*** | *0* |
| Your Party | *2* | ***1*** | *2* |
| Restore Britain | *69* | ***68*** | *74* |
| Some other party | *18* | ***22*** | *18* |
| Don't know | *3* | ***8*** | *4* |
| Refused | *1* | ***1*** | *2* |

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