

Sample Size: 2325 GB adults
Fieldwork: 19th - 20th July 2026

Weighted Sample
Unweighted Sample

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic Classification			Country		
Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
2325	419	598	214	251	136	791	837	1123	1202	244	958	574	549	788	521	695	2011	112	202
2325	358	648	230	265	134	926	768	1013	1312	199	812	690	624	936	510	516	2003	126	196
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

12 - 13
Jul

19-20
Jul

Con	19	21	66	7	9	4	6	18	26	20	22	12	15	20	35	22	26	20	22	12	19
Lab	19	20	4	54	3	2	10	32	9	21	20	17	24	19	17	25	21	15	21	8	17
Lib Dem	13	12	4	7	70	1	3	19	6	10	14	13	11	14	12	16	10	7	13	3	8
SNP	3	3	0	1	1	0	0	5	2	3	3	3	3	3	4	3	4	2	0	0	33
Plaid Cymru	2	2	0	2	1	1	0	2	1	2	2	4	2	1	1	1	3	1	0	37	0
Reform UK	24	23	24	10	4	79	4	5	45	26	20	8	19	29	27	17	24	33	23	29	13
Green	15	14	0	15	11	1	76	17	3	12	16	41	20	8	3	14	9	13	15	6	8
Your Party	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	3	0
Restore Britain	3	3	1	1	1	12	0	0	6	4	2	2	5	4	1	1	2	7	3	2	3
Other	1	1	1	1	1	1	1	2	1	1	1	0	2	1	0	1	1	1	1	0	0

If there were a general election held tomorrow, which party would you vote for?

Conservative	13	14	55	6	7	3	5	13	19	15	14	6	10	13	27	16	18	14	15	8	11
Labour	16	16	3	46	9	3	10	27	8	18	14	12	18	17	15	21	18	11	17	8	10
Liberal Democrat	7	7	2	5	46	1	2	12	4	7	7	6	5	9	9	10	6	4	8	3	5
Scottish National Party (SNP)	2	2	0	1	1	0	0	4	1	2	2	1	2	2	3	3	3	1	0	0	25
Plaid Cymru	1	1	0	1	0	1	0	1	1	1	1	3	1	1	1	1	1	1	0	24	0
Reform UK	17	16	20	6	3	71	3	4	34	20	13	6	13	22	21	13	19	21	16	24	12
Green	12	12	0	13	14	1	63	15	2	11	12	35	15	6	2	12	8	10	12	8	7
Some other party	4	3	0	1	1	11	0	1	4	3	2	2	3	3	1	1	2	5	3	1	1
Would not vote	10	10	2	3	1	2	0	5	8	8	11	9	13	10	6	6	8	13	10	10	10
Don't know	14	15	16	16	16	8	15	16	15	10	19	12	15	15	15	16	13	16	15	11	15
Refused	3	4	1	2	2	1	2	2	2	4	4	8	5	2	1	2	4	5	4	3	3

YouGov Survey Results



Sample Size: 2325 GB adults
Fieldwork: 19th - 20th July 2026

Weighted Sample
Unweighted Sample

	Region in England			
Total	North	Midlands	London	Rest of South
2325	551	381	281	797
2325	557	381	237	828
%	%	%	%	%

	12 - 13 Jul	19-20 Jul				
HEADLINE VOTING INTENTION						
Westminster Voting Intention						
<i>[Headline voting intention from constituency vote projected by YouGov MRP model]</i>						
Con	19	21	17	27	22	24
Lab	19	20	28	20	33	14
Lib Dem	13	12	8	7	11	21
SNP	3	3	0	0	0	0
Plaid Cymru	2	2	0	0	0	0
Reform UK	24	23	24	31	11	23
Green	15	14	16	8	21	16
Your Party	0	0	0	1	0	0
Restore Britain	3	3	6	5	0	2
Other	1	1	3	2	0	1

If there were a general election held tomorrow, which party would you vote for?						
Conservative	13	14	11	18	15	16
Labour	16	16	21	15	26	13
Liberal Democrat	7	7	5	5	6	11
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	17	16	16	19	9	18
Green	12	12	13	7	21	12
Some other party	4	3	4	5	1	2
Would not vote	10	10	11	8	10	10
Don't know	14	15	15	18	12	15
Refused	3	4	5	5	1	4

Weighted Sample
Unweighted Sample

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic Classification			Country		
Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
2325	419	598	214	251	136	791	837	1123	1202	244	958	574	549	788	521	695	2011	112	202
2325	358	648	230	265	134	926	768	1013	1312	199	812	690	624	936	510	516	2003	126	196
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	15	56	5	6	4	5	13	20	15	15	8	10	15	28	16	19	14	16	8	12
Labour	15	15	4	45	2	2	8	26	8	17	14	12	17	15	14	20	16	10	16	8	11
Liberal Democrat	10	9	3	5	61	1	3	15	5	8	10	9	7	11	10	13	7	5	10	3	6
Scottish National Party (SNP)	2	2	0	2	1	0	0	4	1	3	2	2	2	2	3	3	3	2	0	0	27
Plaid Cymru	2	1	0	1	1	1	0	2	1	1	1	2	1	1	1	1	2	1	0	27	0
Reform UK	17	16	19	7	3	71	3	4	34	20	13	6	13	22	21	13	18	22	17	24	9
Green	12	11	1	14	11	1	66	15	3	11	12	31	15	6	3	11	8	10	12	5	6
Some other party	4	3	1	2	1	9	0	1	4	4	2	2	3	3	1	1	2	5	3	4	1
Would not vote	10	10	2	4	1	2	0	5	8	9	12	11	13	10	6	7	9	14	10	11	10
Don't know	11	12	12	13	10	7	10	12	12	9	15	8	13	13	12	12	12	11	12	6	14
Refused	3	4	2	2	3	3	4	2	3	4	4	9	6	3	1	3	5	6	4	3	3

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=60]

Workers Party GB	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Social Democratic Party	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trade Unionist and Socialist Coalition	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Heritage Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Your Party	3	8	0	41	0	0	0	13	10	9	6	0	8	12	0	13	0	12	4	61	0
Restore Britain	74	74	61	34	62	95	0	30	83	76	71	100	73	68	85	60	69	78	76	39	100
Some other party	16	14	39	10	38	3	0	36	6	12	17	0	16	15	0	20	27	10	15	0	0
Don't know	3	4	0	15	0	2	100	21	1	3	7	0	3	4	15	7	4	0	5	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Weighted Sample
Unweighted Sample

	Region in England			
Total	North	Midlands	London	Rest of South
2325	551	381	281	797
2325	557	381	237	828
%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	15	12	19	17	17
Labour	15	15	21	14	27	10
Liberal Democrat	10	9	5	5	8	15
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	2	1	0	0	0	0
Reform UK	17	16	16	21	8	18
Green	12	11	13	7	19	12
Some other party	4	3	4	4	1	1
Would not vote	10	10	12	8	11	11
Don't know	11	12	11	16	8	13
Refused	3	4	6	5	2	4

And which of these parties would you vote for?

[Asked only to those who said 'some other party';
n=60]

Workers Party GB	1	0	0	0	0	0
Social Democratic Party	1	0	0	0	0	0
Trade Unionist and Socialist Coalition	1	0	0	0	0	0
Heritage Party	0	0	0	0	0	0
UK Independence Party (UKIP)	2	0	0	0	0	0
Your Party	3	8	0	8	40	0
Restore Britain	74	74	76	79	37	80
Some other party	16	14	15	13	23	17
Don't know	3	4	9	0	0	3
Refused	0	0	0	0	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP.

The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men 65+	274	251	10.8%
Men 50-64 high education	116	93	4%
Men 50-64 med education	104	100	4.3%
Men 50-64 low education	98	88	3.8%
Men 40-49 high education	69	74	3.2%
Men 40-49 med education	41	60	2.6%
Men 40-49 low education	25	47	2%
Men 25-39 high education	85	126	5.4%
Men 25-39 med & low education	117	160	6.9%
Men 18-24 high education	24	28	1.2%
Men 18-24 med & low education	60	95	4.1%
Women 65+	350	298	12.8%
Women 50-64 high education	125	98	4.2%
Women 50-64 med education	113	95	4.1%
Women 50-64 low education	134	100	4.3%
Women 40-49 high education	119	88	3.8%
Women 40-49 med education	61	58	2.5%
Women 40-49 low education	29	42	1.8%
Women 25-39 high education	170	158	6.8%
Women 25-39 med & low education	96	144	6.2%
Women 18-24 high education	35	35	1.5%
Women 18-24 med & low education	80	86	3.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	299	442	19.0%
Medium (3-7)	1375	1395	60.0%
High (8,9,10)	651	488	21.0%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP.

The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	70	81	3.5%
North Lab	194	170	7.3%
North LD	39	28	1.2%
North Reform	63	67	2.9%
North Oth	51	47	2.0%
North DNV	140	158	6.8%
Midlands Con	67	79	3.4%
Midlands Lab	104	98	4.2%
Midlands LD	25	21	0.9%
Midlands Reform	58	51	2.2%
Midlands Oth	27	30	1.3%
Midlands DNV	100	102	4.4%
London Con	29	42	1.8%
London Lab	77	88	3.8%
London LD	26	23	1.0%
London Reform	18	19	0.8%
London Oth	24	35	1.5%
London DNV	63	74	3.2%
South Con	161	184	7.9%
South Lab	184	158	6.8%
South LD	122	123	5.3%
South Reform	100	91	3.9%
South Oth	61	56	2.4%
South DNV	200	186	8.0%
Wales Con	14	14	0.6%
Wales Lab	31	30	1.3%
Wales LD	6	5	0.2%
Wales PC	14	12	0.5%
Wales Reform	14	14	0.6%
Wales Oth DNV	47	37	1.6%
Scotland Con	17	19	0.8%
Scotland Lab	58	53	2.3%
Scotland LD	12	14	0.6%
Scotland SNP	43	44	1.9%
Scotland Reform	12	9	0.4%
Scotland Oth	5	7	0.3%
Scotland DNV	49	56	2.4%

EU Referendum Vote (Election Result)

Remain	926	791	35.1%
Leave	768	837	35.7%
Don't Know / Did Not Vote	631	697	29.2%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP.

The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Ethnicity (2021/22 Census)

White	1921	1911	82.2%
Asian	151	184	7.9%
Black	74	77	3.3%
Mixed	70	40	1.7%
Refused/Rather not say	81	70	3%
Other	28	44	1.9%

Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	364	309	13.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	572	479	20.6%
L7 Intermediate occupations	340	274	11.8%
L8 and L9 Small employers and own account workers	170	246	10.6%
L10 and L11 Lower supervisory and technical occupations	132	133	5.7%
L12 Semi-routine occupations	240	272	11.7%
L13 Routine occupations	144	291	12.5%
L14.1 and L14.2 Never worked and long-term unemployed	245	198	8.5%
L15 Full-time students	118	123	5.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk