

YouGov Survey Results

Sample Size: 2345 GB Adults
Fieldwork: 21st - 22nd June 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Cpuntry			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Weighted Sample	2345	422	603	216	253	143	823	837	1133	1212	246	966	579	553	795	525	701	2028	113	204	
Unweighted Sample	2345	334	642	246	245	160	921	771	1023	1322	217	828	664	636	930	532	523	2031	126	188	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

14 - 15 Jun | 21 - 22 Jun

	14 - 15 Jun	21 - 22 Jun	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Cpuntry		
			Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Con	19	20	62	5	15	7	5	19	26	18	22	8	17	19	30	23	24	17	21	13	15	
Lab	19	18	3	49	5	0	5	29	7	20	16	14	21	20	13	24	13	15	18	20	13	
Lib Dem	13	14	4	12	61	2	4	20	7	12	15	20	11	11	18	17	14	9	14	6	15	
SNP	2	3	0	1	0	0	0	5	1	2	3	1	3	3	3	3	4	3	0	0	31	
Plaid Cymru	1	1	0	2	0	0	1	2	1	1	2	2	1	1	1	1	2	0	0	26	0	
Reform UK	24	25	29	10	5	79	5	7	47	28	21	5	22	32	29	15	26	39	26	22	14	
Green	15	15	1	19	10	1	76	17	4	14	16	46	20	8	4	14	11	13	16	6	6	
Your Party	0	0	0	0	1	0	4	0	1	0	1	0	0	1	0	0	1	1	1	0	0	
Restore Britain	4	3	1	1	1	11	0	0	7	4	3	4	4	3	2	2	4	3	3	3	5	
Other	2	1	0	0	1	0	0	1	0	1	1	1	0	2	1	1	1	0	1	3	1	

If there were a general election held tomorrow, which party would you vote for?

	14 - 15 Jun	21 - 22 Jun	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Cpuntry		
			Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Conservative	13	13	48	3	12	3	4	12	19	13	13	6	9	12	24	17	16	10	13	10	12	
Labour	15	15	3	43	10	1	5	27	6	18	13	12	15	18	14	21	13	11	16	16	11	
Liberal Democrat	8	8	2	6	42	1	5	12	3	7	8	12	6	7	10	10	7	5	8	3	8	
Scottish National Party (SNP)	2	2	0	1	0	0	0	4	1	2	2	1	2	2	2	2	2	2	0	0	21	
Plaid Cymru	1	1	0	1	0	0	2	1	1	1	1	2	1	1	1	1	1	1	0	16	0	
Reform UK	17	18	27	7	4	68	3	6	38	21	15	3	14	26	23	13	19	26	18	20	10	
Green	12	13	2	16	12	1	68	16	4	13	13	36	15	7	3	12	10	10	14	9	6	
Some other party	4	3	2	1	2	9	1	1	6	4	3	3	3	3	2	2	3	3	3	4	5	
Would not vote	11	10	2	4	2	4	2	5	8	9	11	6	14	8	7	6	10	12	10	9	10	
Don't know	13	13	12	14	15	10	9	14	13	11	16	9	13	16	14	12	15	15	14	11	10	
Refused	4	4	2	3	2	2	1	2	2	4	4	10	6	1	0	3	3	5	4	1	7	

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Sample Size: 2345 GB Adults
Fieldwork: 21st - 22nd June 2026

	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2345	556	385	284	804
Unweighted Sample	2345	539	375	275	842
	%	%	%	%	%

	14 - 15 Jun	21 - 22 Jun				
HEADLINE VOTING INTENTION						
Westminster Voting Intention						
<i>[Headline voting intention from constituency vote projected by YouGov MRP model]</i>						
Con	19	20	15	22	23	24
Lab	19	18	25	17	28	12
Lib Dem	13	14	8	9	15	20
SNP	2	3	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	24	25	33	30	11	24
Green	15	15	15	16	23	15
Your Party	0	0	0	2	0	0
Restore Britain	4	3	3	3	0	4
Other	2	1	1	1	0	1
If there were a general election held tomorrow, which party would you vote for?						
Conservative	13	13	9	14	15	16
Labour	15	15	19	14	23	12
Liberal Democrat	8	8	4	7	10	10
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	17	18	21	22	8	19
Green	12	13	13	13	21	12
Some other party	4	3	2	3	1	4
Would not vote	11	10	13	11	8	8
Don't know	13	13	15	10	11	16
Refused	4	4	4	5	5	3

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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Cpuntry			
Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Weighted Sample	2345	422	603	216	253	143	823	837	1133	1212	246	966	579	553	795	525	701	2028	113	204
Unweighted Sample	2345	334	642	246	245	160	921	771	1023	1322	217	828	664	636	930	532	523	2031	126	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	14	52	4	12	5	3	13	20	14	14	5	10	14	25	17	17	11	14	9	12
Labour	15	14	3	42	5	0	4	25	6	16	13	12	14	17	12	20	12	10	14	17	11
Liberal Democrat	10	10	4	9	52	2	4	15	6	9	11	14	7	9	14	14	10	7	10	5	10
Scottish National Party (SNP)	2	2	0	1	0	0	0	4	1	2	2	0	2	2	3	2	2	2	0	0	21
Plaid Cymru	1	1	0	1	0	0	1	1	0	1	1	1	1	1	1	1	2	0	0	17	0
Reform UK	17	17	26	7	3	66	3	5	37	21	14	3	14	24	23	13	19	25	18	19	9
Green	13	13	1	17	10	1	71	16	4	13	13	38	16	8	3	13	10	11	14	8	6
Some other party	4	3	1	1	2	9	2	1	5	3	2	2	3	4	2	2	3	3	3	4	4
Would not vote	11	10	1	3	1	4	2	4	8	8	11	7	13	8	6	5	9	12	9	9	11
Don't know	10	12	10	13	11	10	9	12	11	10	13	7	14	12	10	10	12	14	12	9	9
Refused	4	4	2	3	4	2	0	3	1	4	5	10	6	2	1	3	3	5	4	4	6

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=66]

Workers Party GB	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Social Democratic Party	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trade Unionist and Socialist Coalition	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Heritage Party	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	0	1	0	0	0	0	0	0	2	0	2	0	2	0	0	4	0	0	1	0	0
Your Party	3	6	0	10	18	0	100	14	5	4	8	0	5	8	5	4	5	9	7	0	0
Restore Britain	65	78	80	70	50	100	0	24	90	85	70	87	87	63	80	70	81	83	78	63	86
Some other party	21	15	20	20	32	0	0	63	3	12	20	13	5	29	15	23	14	8	13	37	14
Don't know	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Unweighted Sample	2345	539	375	275	842
	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	14	9	17	13	17
Labour	15	14	18	13	24	9
Liberal Democrat	10	10	5	7	11	15
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	17	17	20	21	8	18
Green	13	13	13	14	23	12
Some other party	4	3	3	3	0	3
Would not vote	11	10	12	10	8	8
Don't know	10	12	14	10	8	14
Refused	4	4	5	4	5	3

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=66]

Workers Party GB	0	0	0	0	0	0
Social Democratic Party	1	0	0	0	0	0
Trade Unionist and Socialist Coalition	1	0	0	0	0	0
Heritage Party	1	0	0	0	0	0
UK Independence Party (UKIP)	0	1	0	0	0	3
Your Party	3	6	4	19	0	3
Restore Britain	65	78	67	72	53	89
Some other party	21	15	29	9	47	5
Don't know	4	0	0	0	0	0
Refused	4	0	0	0	0	0

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men 65+	290	253	10.8%
Men 50-64 high education	107	94	4%
Men 50-64 med education	99	101	4.3%
Men 50-64 low education	100	89	3.8%
Men 40-49 high education	70	75	3.2%
Men 40-49 med education	39	61	2.6%
Men 40-49 low education	20	47	2%
Men 25-39 high education	90	127	5.4%
Men 25-39 med & low education	110	162	6.9%
Men 18-24 high education	26	28	1.2%
Men 18-24 med & low education	72	96	4.1%
Women 65+	346	300	12.8%
Women 50-64 high education	124	98	4.2%
Women 50-64 med education	115	96	4.1%
Women 50-64 low education	119	101	4.3%
Women 40-49 high education	123	89	3.8%
Women 40-49 med education	64	59	2.5%
Women 40-49 low education	39	42	1.8%
Women 25-39 high education	180	159	6.8%
Women 25-39 med & low education	93	145	6.2%
Women 18-24 high education	37	35	1.5%
Women 18-24 med & low education	82	87	3.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	324	446	19.0%
Medium (3-7)	1411	1407	60.0%
High (8,9,10)	610	492	21.0%
Region by 2024 Vote (Election Result and ONS Population estimates)			
North Con	71	82	3.5%
North Lab	186	171	7.3%
North LD	30	28	1.2%
North Reform	67	68	2.9%
North Oth	44	47	2.0%
North DNV	141	159	6.8%
Midlands Con	55	80	3.4%
Midlands Lab	110	98	4.2%
Midlands LD	26	21	0.9%
Midlands Reform	48	52	2.2%

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Midlands Oth	33	30	1.3%
Midlands DNV	103	103	4.4%
London Con	33	42	1.8%
London Lab	88	89	3.8%
London LD	24	23	1.0%
London Reform	15	19	0.8%
London Oth	38	35	1.5%
London DNV	77	75	3.2%
South Con	146	185	7.9%
South Lab	181	159	6.8%
South LD	141	124	5.3%
South Reform	90	91	3.9%
South Oth	74	56	2.4%
South DNV	210	188	8.0%
Wales Con	10	14	0.6%
Wales Lab	32	30	1.3%
Wales LD	10	5	0.2%
Wales PC	12	12	0.5%
Wales Reform	16	14	0.6%
Wales Oth DNV	46	38	1.6%
Scotland Con	19	19	0.8%
Scotland Lab	45	54	2.3%
Scotland LD	15	14	0.6%
Scotland SNP	49	45	1.9%
Scotland Reform	9	9	0.4%
Scotland Oth	9	7	0.3%
Scotland DNV	42	56	2.4%
EU Referendum Vote (Election Result)			
Remain	921	823	35.1%
Leave	771	837	35.7%
Don't Know / Did Not Vote	653	685	29.2%

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Ethnicity (2021/22 Census)

White	1920	1928	82.2%
Asian	177	185	7.9%
Black	75	77	3.3%
Mixed	63	40	1.7%
Refused/Rather not say	76	70	3%
Other	34	45	1.9%

Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	385	312	13.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	545	483	20.6%
L7 Intermediate occupations	354	277	11.8%
L8 and L9 Small employers and own account workers	178	249	10.6%
L10 and L11 Lower supervisory and technical occupations	136	134	5.7%
L12 Semi-routine occupations	236	274	11.7%
L13 Routine occupations	151	293	12.5%
L14.1 and L14.2 Never worked and long-term unemployed	233	199	8.5%
L15 Full-time students	127	124	5.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk