

YouGov Survey Results

Sample Size: 2308 GB Adults
Fieldwork: 14th - 15th June 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Weighted Sample	2308	415	593	212	249	126	810	824	1115	1193	242	951	570	545	782	517	690	1996	111	201	
Unweighted Sample	2308	388	610	235	255	128	918	801	1025	1283	204	816	663	625	940	490	529	1991	133	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

		7 - 8 Jun	14 - 15 Jun																		
Con	19	19	58	5	10	7	9	16	24	17	20	11	14	18	28	22	18	16	20	10	10
Lab	19	19	1	52	6	1	5	28	8	18	20	21	22	18	15	25	15	16	19	14	17
Lib Dem	12	13	4	10	66	0	5	20	7	10	16	16	14	11	14	17	13	9	14	5	13
SNP	3	2	0	1	0	0	2	3	1	2	2	1	2	3	1	2	2	2	0	0	24
Plaid Cymru	2	1	0	2	0	0	0	1	0	1	1	5	1	1	1	1	1	2	0	23	0
Reform UK	25	24	30	10	8	78	3	9	47	28	21	7	19	30	32	16	28	35	25	31	18
Green	14	15	2	19	6	1	73	17	6	15	15	35	20	11	6	14	14	14	16	8	13
Your Party	1	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Restore Britain	3	4	1	1	2	12	0	2	5	6	2	4	5	4	1	2	4	5	3	7	4
Other	2	2	5	1	2	0	1	3	2	2	2	1	2	4	2	1	4	2	2	1	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	13	13	52	3	8	7	5	12	19	14	13	7	9	15	22	18	14	10	14	8	6
Labour	14	15	1	44	8	1	6	25	7	16	14	13	16	15	13	21	12	12	15	9	12
Liberal Democrat	8	8	2	5	48	0	3	11	5	7	9	11	6	7	9	9	8	5	8	3	11
Scottish National Party (SNP)	2	2	0	1	0	0	1	3	1	2	2	1	2	3	1	2	2	2	0	0	23
Plaid Cymru	1	1	0	1	0	0	0	1	0	1	1	3	1	0	0	1	1	1	0	16	0
Reform UK	19	17	25	6	6	64	1	7	35	21	14	5	13	19	27	12	21	22	17	20	14
Green	12	12	1	17	7	2	60	15	4	13	11	25	15	7	6	13	10	11	13	8	10
Some other party	3	4	2	2	3	14	5	3	7	6	2	2	6	5	2	3	5	6	4	7	4
Would not vote	11	11	1	5	1	1	1	5	7	9	13	12	15	10	4	6	11	12	11	12	10
Don't know	13	13	13	14	16	8	15	15	13	8	17	10	10	18	13	12	14	14	13	14	8
Refused	4	4	2	2	3	3	4	2	2	4	4	11	5	1	1	4	2	4	4	3	2

YouGov Survey Results

Sample Size: 2308 GB Adults
Fieldwork: 14th - 15th June 2026

	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2308	547	379	279	792
Unweighted Sample	2308	544	398	254	795
	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

	7 - 8 Jun	14 - 15 Jun				
Con	19	19	14	22	21	23
Lab	19	19	28	14	29	13
Lib Dem	12	13	8	9	16	19
SNP	3	2	0	0	0	0
Plaid Cymru	2	1	0	0	0	0
Reform UK	25	24	28	27	10	27
Green	14	15	17	19	19	14
Your Party	1	0	0	1	0	0
Restore Britain	3	4	3	6	4	2
Other	2	2	2	2	1	3

If there were a general election held tomorrow, which party would you vote for?

Conservative	13	13	11	15	13	16
Labour	14	15	20	11	26	11
Liberal Democrat	8	8	5	5	9	11
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	19	17	18	17	7	20
Green	12	12	14	14	17	10
Some other party	3	4	5	6	2	4
Would not vote	11	11	11	13	7	11
Don't know	13	13	11	16	13	13
Refused	4	4	5	4	5	4

Sample Size: 2308 GB Adults
Fieldwork: 14th - 15th June 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Weighted Sample	2308	415	593	212	249	126	810	824	1115	1193	242	951	570	545	782	517	690	1996	111	201	
Unweighted Sample	2308	388	610	235	255	128	918	801	1025	1283	204	816	663	625	940	490	529	1991	133	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	14	51	4	8	7	7	12	20	14	13	7	9	14	24	18	14	11	15	7	7
Labour	14	15	1	44	5	1	4	23	7	15	14	16	15	14	13	20	11	12	15	9	14
Liberal Democrat	9	10	3	7	57	0	5	16	6	8	11	11	9	8	12	13	10	6	10	3	11
Scottish National Party (SNP)	2	2	0	1	0	0	2	4	1	2	2	1	3	3	1	2	2	2	0	0	24
Plaid Cymru	1	1	0	2	0	0	0	1	0	1	1	4	1	0	1	1	1	1	0	23	0
Reform UK	18	17	24	6	5	67	3	6	35	21	13	5	12	21	25	12	20	23	17	22	14
Green	11	13	2	17	5	1	62	15	5	13	12	24	15	9	6	12	12	11	13	5	9
Some other party	3	4	4	2	2	12	2	4	6	6	3	3	5	5	2	3	6	5	4	6	4
Would not vote	11	11	1	5	1	1	3	5	8	9	12	11	16	9	3	6	10	11	11	11	9
Don't know	11	10	11	10	13	8	10	11	11	6	14	8	9	14	11	10	10	13	11	12	6
Refused	4	4	3	2	3	3	2	2	2	4	4	10	6	2	1	4	4	4	4	3	3

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=91]

Workers Party GB	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Social Democratic Party	1	1	0	0	0	0	0	2	1	0	4	0	2	0	0	3	0	0	1	0	0
Trade Unionist and Socialist Coalition	0	1	0	0	0	0	51	4	0	2	0	0	2	0	0	0	0	0	1	0	0
Heritage Party	0	1	0	0	0	0	0	0	1	0	2	0	1	0	0	0	2	0	1	0	0
UK Independence Party (UKIP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Your Party	14	3	0	16	0	0	24	7	2	1	7	0	2	5	4	10	3	0	4	0	0
Restore Britain	59	65	17	39	55	98	25	42	74	75	44	88	76	50	44	64	55	76	62	85	85
Some other party	20	21	83	5	27	2	0	35	19	17	29	12	5	37	53	15	31	19	22	15	15
Don't know	4	4	0	17	17	0	0	10	0	5	3	0	7	3	0	4	4	0	5	0	0
Refused	0	4	0	23	0	0	0	0	3	0	12	0	4	5	0	3	4	5	4	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Weighted Sample	2308	547	379	279	792
Unweighted Sample	2308	544	398	254	795
	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	14	11	15	15	17
Labour	14	15	20	11	25	10
Liberal Democrat	9	10	6	6	12	14
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	18	17	19	18	6	19
Green	11	13	14	14	17	11
Some other party	3	4	4	6	3	4
Would not vote	11	11	10	13	6	11
Don't know	11	10	10	12	11	11
Refused	4	4	4	5	6	4

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=91]

Workers Party GB	1	0	0	0	0	0
Social Democratic Party	1	1	5	0	0	0
Trade Unionist and Socialist Coalition	0	1	0	0	0	4
Heritage Party	0	1	3	0	0	0
UK Independence Party (UKIP)	0	0	0	0	0	0
Your Party	14	3	2	9	0	1
Restore Britain	59	65	65	68	90	46
Some other party	20	21	7	17	0	43
Don't know	4	4	9	6	10	0
Refused	0	4	9	0	0	5

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men 65+	279	249	10.8%
Men 50-64 high education	117	92	4%
Men 50-64 med education	101	99	4.3%
Men 50-64 low education	98	88	3.8%
Men 40-49 high education	72	74	3.2%
Men 40-49 med education	52	60	2.6%
Men 40-49 low education	23	46	2%
Men 25-39 high education	78	125	5.4%
Men 25-39 med & low education	110	159	6.9%
Men 18-24 high education	22	28	1.2%
Men 18-24 med & low education	73	95	4.1%
Women 65+	346	295	12.8%
Women 50-64 high education	121	97	4.2%
Women 50-64 med education	113	95	4.1%
Women 50-64 low education	113	99	4.3%
Women 40-49 high education	113	88	3.8%
Women 40-49 med education	65	58	2.5%
Women 40-49 low education	37	42	1.8%
Women 25-39 high education	165	157	6.8%
Women 25-39 med & low education	101	143	6.2%
Women 18-24 high education	33	35	1.5%
Women 18-24 med & low education	76	85	3.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	293	439	19.0%
Medium (3-7)	1372	1385	60.0%
High (8,9,10)	643	485	21.0%
Region by 2024 Vote (Election Result and ONS Population estimates)			
North Con	78	81	3.5%
North Lab	185	168	7.3%
North LD	32	28	1.2%
North Reform	69	67	2.9%
North Oth	47	46	2.0%
North DNV	133	157	6.8%
Midlands Con	81	78	3.4%
Midlands Lab	104	97	4.2%
Midlands LD	22	21	0.9%

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Midlands Reform	52	51	2.2%
Midlands Oth	37	30	1.3%
Midlands DNV	102	102	4.4%
London Con	26	42	1.8%
London Lab	76	88	3.8%
London LD	26	23	1.0%
London Reform	24	18	0.8%
London Oth	27	35	1.5%
London DNV	75	74	3.2%
South Con	172	182	7.9%
South Lab	164	157	6.8%
South LD	136	122	5.3%
South Reform	88	90	3.9%
South Oth	58	55	2.4%
South DNV	177	185	8.0%
Wales Con	16	14	0.6%
Wales Lab	34	30	1.3%
Wales LD	5	5	0.2%
Wales PC	16	12	0.5%
Wales Reform	12	14	0.6%
Wales Oth DNV	50	37	1.6%
Scotland Con	15	18	0.8%
Scotland Lab	47	53	2.3%
Scotland LD	14	14	0.6%
Scotland SNP	44	44	1.9%
Scotland Reform	10	9	0.4%
Scotland Oth	5	7	0.3%
Scotland DNV	49	55	2.4%
EU Referendum Vote (Election Result)			
Remain	918	810	35.1%
Leave	801	824	35.7%
Don't Know / Did Not Vote	589	674	29.2%

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Ethnicity (2021/22 Census)

White	1932	1897	82.2%
Asian	168	182	7.9%
Black	66	76	3.3%
Mixed	54	39	1.7%
Refused/Rather not say	67	69	3%
Other	21	44	1.9%

Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	388	307	13.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	552	475	20.6%
L7 Intermediate occupations	320	272	11.8%
L8 and L9 Small employers and own account workers	170	245	10.6%
L10 and L11 Lower supervisory and technical occupations	141	132	5.7%
L12 Semi-routine occupations	226	270	11.7%
L13 Routine occupations	162	289	12.5%
L14.1 and L14.2 Never worked and long-term unemployed	222	196	8.5%
L15 Full-time students	127	122	5.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk