

YouGov Survey Results

Sample Size: 2267 Adults in GB
Fieldwork: 7th - 8th June 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Weighted Sample	2267	408	583	209	245	130	796	809	1095	1172	238	934	560	535	768	508	678	1961	109	197
Unweighted Sample	2267	359	638	213	232	143	878	756	966	1301	199	807	667	594	922	525	481	1964	124	179
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

31 May - 7 - 8
1 Jun Jun

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

Con	18	19	58	8	8	7	7	17	26	16	23	8	18	16	28	22	19	20	20	7	17
Lab	18	19	3	51	6	0	3	29	8	20	18	23	19	20	16	20	20	16	20	18	13
Lib Dem	13	12	4	9	61	2	4	18	7	11	14	14	13	12	11	15	10	12	13	4	9
SNP	3	3	0	1	0	0	0	4	1	3	3	5	2	4	2	3	2	4	0	0	33
Plaid Cymru	1	2	0	1	0	0	2	2	1	1	2	1	2	2	1	2	2	1	0	32	0
Reform UK	27	25	31	9	6	81	4	8	47	32	19	9	21	30	32	21	27	32	26	32	15
Green	15	14	1	16	13	0	74	18	3	12	16	37	19	10	4	14	13	10	15	4	10
Your Party	0	1	0	0	3	0	3	0	2	1	1	0	1	1	1	0	0	1	1	0	0
Restore Britain	3	3	2	1	2	9	0	1	4	3	3	1	3	4	2	2	3	3	3	3	0
Other	1	2	1	1	1	1	4	2	2	1	2	2	1	2	2	1	3	2	2	0	3

If there were a general election held tomorrow, which party would you vote for?

Conservative	13	13	50	5	5	4	4	11	19	12	14	6	11	12	20	17	13	11	14	7	8
Labour	13	14	3	39	9	0	4	23	7	16	12	14	13	15	14	16	14	11	14	16	9
Liberal Democrat	8	8	3	6	48	2	4	13	5	8	8	8	7	7	10	11	6	7	8	4	5
Scottish National Party (SNP)	2	2	0	1	0	0	0	4	1	3	2	3	2	3	2	3	2	3	0	0	27
Plaid Cymru	1	1	0	1	0	0	1	1	0	1	1	1	1	1	1	1	1	0	0	16	0
Reform UK	18	19	27	6	5	76	2	7	38	25	12	7	14	22	28	16	23	22	19	22	12
Green	14	12	1	16	15	0	63	17	3	11	13	28	14	8	4	12	11	8	13	4	8
Some other party	3	3	2	2	4	8	3	2	5	3	3	1	3	4	3	2	4	3	3	2	1
Would not vote	10	11	2	5	2	1	3	5	6	9	13	10	16	10	5	6	10	14	11	15	12
Don't know	14	13	10	15	9	7	13	14	13	10	16	10	13	15	13	13	11	14	13	11	13
Refused	3	4	2	4	1	1	4	3	2	4	5	13	5	3	0	2	4	6	4	3	6

YouGov Survey Results

Sample Size: 2267 Adults in GB
Fieldwork: 7th - 8th June 2026

	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2267	537	372	274	778
Unweighted Sample	2267	551	368	278	767
	%	%	%	%	%

	31 May - 1 Jun	7 - 8 Jun				
HEADLINE VOTING INTENTION						
Westminster Voting Intention						
<i>[Headline voting intention from constituency vote projected by YouGov MRP model]</i>						
Con	18	19	16	26	24	19
Lab	18	19	25	23	24	13
Lib Dem	13	12	8	9	11	19
SNP	3	3	0	0	0	0
Plaid Cymru	1	2	0	0	0	0
Reform UK	27	25	28	27	12	29
Green	15	14	15	10	24	15
Your Party	0	1	1	2	1	1
Restore Britain	3	3	3	2	4	3
Other	1	2	2	3	1	1
If there were a general election held tomorrow, which party would you vote for?						
Conservative	13	13	11	16	16	14
Labour	13	14	16	16	17	11
Liberal Democrat	8	8	5	7	8	11
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	18	19	19	20	10	22
Green	14	12	13	8	20	13
Some other party	3	3	3	4	3	3
Would not vote	10	11	13	12	11	9
Don't know	14	13	14	14	10	13
Refused	3	4	5	4	4	4

Sample Size: 2267 Adults in GB
Fieldwork: 7th - 8th June 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Weighted Sample	2267	408	583	209	245	130	796	809	1095	1172	238	934	560	535	768	508	678	1961	109	197
Unweighted Sample	2267	359	638	213	232	143	878	756	966	1301	199	807	667	594	922	525	481	1964	124	179
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	14	52	6	6	7	5	13	20	12	15	5	12	12	24	17	14	13	15	6	11
Labour	13	14	2	40	5	0	2	23	6	16	12	15	13	14	13	16	15	11	14	14	8
Liberal Democrat	10	9	4	8	56	2	3	15	5	9	10	9	9	10	11	12	8	9	10	3	6
Scottish National Party (SNP)	2	2	0	2	0	0	0	4	1	3	2	3	2	4	2	3	2	3	0	0	28
Plaid Cymru	1	1	0	1	0	0	1	2	0	1	1	1	1	1	1	2	1	0	0	21	0
Reform UK	18	18	26	6	4	75	3	6	39	24	13	6	14	23	28	17	22	22	19	23	10
Green	13	11	1	14	12	0	67	15	3	10	12	26	14	8	4	12	10	8	12	3	6
Some other party	3	3	2	2	5	8	3	2	6	3	3	1	3	4	3	2	4	4	3	2	1
Would not vote	10	11	2	4	2	1	3	4	6	8	13	9	16	9	5	6	11	13	10	15	13
Don't know	11	11	8	14	7	6	10	12	11	9	13	10	12	13	8	11	11	11	11	9	12
Refused	4	4	3	3	3	1	3	3	2	4	5	14	5	3	1	3	3	7	5	4	3

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=71]

Workers Party GB	0	1	0	5	0	0	0	4	0	0	2	0	0	0	3	0	0	0	1	0	0
Social Democratic Party	0	1	0	0	0	0	0	0	1	2	0	0	0	0	4	0	0	3	1	0	0
Trade Unionist and Socialist Coalition	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Heritage Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Your Party	3	14	0	10	60	0	52	6	21	15	13	0	22	6	14	6	7	26	15	0	0
Restore Britain	74	59	64	54	27	94	0	45	63	66	54	45	61	67	50	77	50	59	60	100	0
Some other party	15	20	36	22	0	6	48	37	13	14	26	55	13	18	29	17	34	13	20	0	65
Don't know	1	4	0	9	13	0	0	9	2	3	5	0	4	9	0	0	10	0	3	0	35
Refused	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Weighted Sample	2267	537	372	274	778
Unweighted Sample	2267	551	368	278	767
	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	14	11	17	18	15
Labour	13	14	17	17	19	9
Liberal Democrat	10	9	5	7	8	15
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	18	18	20	20	9	22
Green	13	11	12	8	20	12
Some other party	3	3	3	4	3	4
Would not vote	10	11	13	11	9	8
Don't know	11	11	13	12	8	11
Refused	4	4	6	4	5	4

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=71]

Workers Party GB	0	1	0	0	7	0
Social Democratic Party	0	1	4	0	0	0
Trade Unionist and Socialist Coalition	0	0	0	0	0	0
Heritage Party	0	0	0	0	0	0
UK Independence Party (UKIP)	1	0	0	0	0	0
Your Party	3	14	10	34	10	11
Restore Britain	74	59	59	33	83	66
Some other party	15	20	27	25	0	19
Don't know	1	4	0	8	0	5
Refused	5	0	0	0	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men 65+	271	245	10.8%
Men 50-64 high education	108	91	4%
Men 50-64 med education	103	97	4.3%
Men 50-64 low education	101	86	3.8%
Men 40-49 high education	54	73	3.2%
Men 40-49 med education	35	59	2.6%
Men 40-49 low education	20	45	2%
Men 25-39 high education	81	122	5.4%
Men 25-39 med & low education	109	156	6.9%
Men 18-24 high education	30	27	1.2%
Men 18-24 med & low education	54	93	4.1%
Women 65+	323	290	12.8%
Women 50-64 high education	125	95	4.2%
Women 50-64 med education	113	93	4.1%
Women 50-64 low education	117	97	4.3%
Women 40-49 high education	128	86	3.8%
Women 40-49 med education	76	57	2.5%
Women 40-49 low education	37	41	1.8%
Women 25-39 high education	183	154	6.8%
Women 25-39 med & low education	84	141	6.2%
Women 18-24 high education	33	34	1.5%
Women 18-24 med & low education	82	84	3.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	281	431	19.0%
Medium (3-7)	1369	1360	60.0%
High (8,9,10)	617	476	21.0%
Region by 2024 Vote (Election Result and ONS Population estimates)			
North Con	73	79	3.5%
North Lab	183	165	7.3%
North LD	28	27	1.2%
North Reform	63	66	2.9%
North Oth	55	45	2.0%
North DNV	149	154	6.8%
Midlands Con	79	77	3.4%
Midlands Lab	110	95	4.2%

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Midlands LD	18	20	0.9%
Midlands Reform	43	50	2.2%
Midlands Oth	30	29	1.3%
Midlands DNV	88	100	4.4%
London Con	38	41	1.8%
London Lab	91	86	3.8%
London LD	24	23	1.0%
London Reform	10	18	0.8%
London Oth	41	34	1.5%
London DNV	74	73	3.2%
South Con	136	179	7.9%
South Lab	176	154	6.8%
South LD	121	120	5.3%
South Reform	90	88	3.9%
South Oth	62	54	2.4%
South DNV	182	181	8.0%
Wales Con	16	14	0.6%
Wales Lab	31	29	1.3%
Wales LD	7	5	0.2%
Wales PC	13	11	0.5%
Wales Reform	14	14	0.6%
Wales Oth DNV	43	36	1.6%
Scotland Con	17	18	0.8%
Scotland Lab	47	52	2.3%
Scotland LD	15	14	0.6%
Scotland SNP	35	43	1.9%
Scotland Reform	12	9	0.4%
Scotland Oth	5	7	0.3%
Scotland DNV	48	54	2.4%
EU Referendum Vote (Election Result)			
Remain	878	796	35.1%
Leave	756	809	35.7%
Don't Know / Did Not Vote	633	662	29.2%

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Ethnicity (2021/22 Census)

White	1846	1863	82.2%
Asian	167	179	7.9%
Black	81	75	3.3%
Mixed	70	39	1.7%
Refused/Rather not say	75	68	3%
Other	28	43	1.9%

Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	375	301	13.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	547	467	20.6%
L7 Intermediate occupations	341	268	11.8%
L8 and L9 Small employers and own account workers	184	240	10.6%
L10 and L11 Lower supervisory and technical occupations	134	129	5.7%
L12 Semi-routine occupations	229	265	11.7%
L13 Routine occupations	118	283	12.5%
L14.1 and L14.2 Never worked and long-term unemployed	236	193	8.5%
L15 Full-time students	103	120	5.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk