

YouGov Survey Results

Sample Size: 2342 GB Adults
Fieldwork: 31st May - 1st June 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Weighted Sample	2342	422	602	215	253	136	822	836	1131	1211	246	965	578	553	794	525	700	2026	112	204	
Unweighted Sample	2342	345	643	229	254	138	944	766	1059	1283	206	837	685	614	954	520	508	1999	132	211	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

25 - 26 May | 31 May - 1 Jun

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

Con	19	18	56	6	8	6	2	14	25	16	21	10	15	19	25	19	20	19	19	10	13
Lab	17	18	3	51	6	0	5	29	7	19	17	16	22	18	14	26	15	12	19	8	13
Lib Dem	14	13	5	11	63	1	8	20	6	10	16	18	13	13	12	15	15	8	14	3	11
SNP	3	3	0	1	0	0	2	5	1	3	3	3	2	3	2	2	3	3	0	0	29
Plaid Cymru	2	1	0	1	0	0	1	2	1	1	2	2	2	1	0	1	1	2	0	28	0
Reform UK	24	27	34	9	7	81	7	7	51	32	22	9	18	32	39	18	31	39	27	34	19
Green	16	15	1	19	13	0	72	20	4	15	16	41	22	9	4	15	11	12	16	12	11
Your Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Restore Britain	3	3	0	1	2	12	3	2	3	4	2	2	4	3	1	2	3	4	3	3	2
Other	2	1	1	1	0	0	1	1	2	0	2	0	1	2	1	1	1	1	1	2	0

If there were a general election held tomorrow, which party would you vote for?

Conservative	13	13	50	5	5	4	1	11	19	12	14	6	10	13	21	16	16	11	14	8	9
Labour	14	13	2	41	7	0	4	24	5	16	11	10	15	13	11	21	11	8	14	9	9
Liberal Democrat	7	8	4	6	50	1	7	13	4	7	10	10	7	9	9	11	8	5	9	3	8
Scottish National Party (SNP)	2	2	0	1	0	0	2	4	0	2	2	3	2	3	2	2	2	2	0	0	24
Plaid Cymru	1	1	0	0	0	0	1	1	1	1	1	1	1	1	0	1	0	1	0	20	0
Reform UK	18	18	25	5	5	72	5	5	39	23	14	6	12	24	30	14	21	25	19	22	15
Green	14	14	2	19	14	1	65	19	4	14	14	35	16	9	5	14	12	10	14	9	10
Some other party	4	3	1	1	2	11	4	2	4	3	2	3	3	3	2	2	2	4	3	3	2
Would not vote	10	10	0	5	3	2	1	5	8	10	11	9	15	10	5	6	10	15	11	10	9
Don't know	13	14	16	14	14	8	11	14	13	9	18	10	13	14	15	11	16	14	14	11	11
Refused	3	3	1	2	0	2	1	2	2	3	4	7	5	1	0	3	1	4	3	4	3

YouGov Survey Results

Sample Size: 2342 GB Adults

Fieldwork: 31st May - 1st June 2026

	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2342	555	384	283	803
Unweighted Sample	2342	540	408	272	779
	%	%	%	%	%

	25 - 26 May	31 May - 1 Jun				
HEADLINE VOTING INTENTION						
Westminster Voting Intention						
<i>[Headline voting intention from constituency vote projected by YouGov MRP model]</i>						
Con	19	18	16	22	21	20
Lab	17	18	23	21	28	14
Lib Dem	14	13	7	10	11	22
SNP	3	3	0	0	0	0
Plaid Cymru	2	1	0	0	0	0
Reform UK	24	27	35	26	12	28
Green	16	15	15	16	27	13
Your Party	0	0	0	1	0	0
Restore Britain	3	3	2	4	1	3
Other	2	1	1	2	0	1
If there were a general election held tomorrow, which party would you vote for?						
Conservative	13	13	12	16	14	13
Labour	14	13	17	13	21	11
Liberal Democrat	7	8	4	6	8	13
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	18	18	21	19	10	19
Green	14	14	13	14	25	12
Some other party	4	3	3	4	1	3
Would not vote	10	10	12	11	6	11
Don't know	13	14	15	16	11	14
Refused	3	3	3	1	4	4

Sample Size: 2342 GB Adults
Fieldwork: 31st May - 1st June 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Weighted Sample	2342	422	602	215	253	136	822	836	1131	1211	246	965	578	553	794	525	700	2026	112	204	
Unweighted Sample	2342	345	643	229	254	138	944	766	1059	1283	206	837	685	614	954	520	508	1999	132	211	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	14	49	5	6	6	1	11	20	13	14	7	10	15	21	16	15	13	14	8	10
Labour	13	13	2	40	6	1	4	22	6	15	12	11	15	13	13	20	11	8	14	5	9
Liberal Democrat	10	10	5	9	56	1	8	17	5	9	12	13	9	11	11	14	11	6	11	3	9
Scottish National Party (SNP)	2	2	0	1	0	0	1	5	0	2	2	2	2	3	2	2	2	2	0	0	25
Plaid Cymru	1	1	0	1	0	0	1	2	1	1	1	1	2	1	1	1	1	1	0	25	0
Reform UK	17	18	26	6	5	71	5	5	39	23	14	6	12	23	31	14	21	25	19	22	13
Green	14	13	2	18	12	0	63	19	4	14	13	32	17	8	4	14	11	9	14	11	10
Some other party	4	3	2	2	2	11	4	2	4	3	3	3	4	3	2	2	3	4	3	3	1
Would not vote	10	10	1	4	2	2	1	5	7	9	11	9	14	10	4	6	10	14	10	8	10
Don't know	11	11	12	11	11	6	12	10	11	8	14	10	12	11	11	8	14	13	11	10	11
Refused	4	4	1	3	1	2	1	3	2	3	4	7	5	2	1	4	1	5	4	4	3

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=69]

Workers Party GB	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Social Democratic Party	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trade Unionist and Socialist Coalition	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Heritage Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	0	1	0	7	0	0	0	6	0	0	3	0	3	0	0	0	4	0	2	0	0
Your Party	3	3	0	11	0	0	6	5	1	1	5	0	4	0	7	6	7	0	3	0	0
Restore Britain	68	74	14	56	83	100	80	65	71	93	52	100	83	55	60	52	80	79	73	72	92
Some other party	20	15	52	26	17	0	14	15	21	5	27	0	7	27	33	27	9	15	15	28	8
Don't know	4	1	0	0	0	0	0	6	0	0	3	0	2	2	0	6	0	0	2	0	0
Refused	1	5	34	0	0	0	0	4	7	1	9	0	2	15	0	10	0	5	5	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Total	North	Midlands	London	Rest of South
Weighted Sample	2342	555	384	283	803
Unweighted Sample	2342	540	408	272	779
	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	14	12	16	16	14
Labour	13	13	17	14	24	9
Liberal Democrat	10	10	5	7	10	17
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	17	18	23	19	8	19
Green	14	13	14	14	23	11
Some other party	4	3	4	4	1	3
Would not vote	10	10	11	11	6	10
Don't know	11	11	11	13	7	13
Refused	4	4	3	2	5	4

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=69]

Workers Party GB	1	0	0	0	0	0
Social Democratic Party	1	0	0	0	0	0
Trade Unionist and Socialist Coalition	2	0	0	0	0	0
Heritage Party	0	0	0	0	0	0
UK Independence Party (UKIP)	0	1	2	4	0	0
Your Party	3	3	4	7	0	1
Restore Britain	68	74	69	73	100	74
Some other party	20	15	13	10	0	21
Don't know	4	1	3	3	0	0
Refused	1	5	10	3	0	4

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men 65+	276	253	10.8%
Men 50-64 high education	112	94	4%
Men 50-64 med education	114	101	4.3%
Men 50-64 low education	101	89	3.8%
Men 40-49 high education	74	75	3.2%
Men 40-49 med education	51	61	2.6%
Men 40-49 low education	23	47	2%
Men 25-39 high education	105	126	5.4%
Men 25-39 med & low education	106	162	6.9%
Men 18-24 high education	26	28	1.2%
Men 18-24 med & low education	71	96	4.1%
Women 65+	338	300	12.8%
Women 50-64 high education	128	98	4.2%
Women 50-64 med education	107	96	4.1%
Women 50-64 low education	123	101	4.3%
Women 40-49 high education	125	89	3.8%
Women 40-49 med education	71	59	2.5%
Women 40-49 low education	44	42	1.8%
Women 25-39 high education	146	159	6.8%
Women 25-39 med & low education	92	145	6.2%
Women 18-24 high education	37	35	1.5%
Women 18-24 med & low education	72	87	3.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	273	445	19.0%
Medium (3-7)	1418	1405	60.0%
High (8,9,10)	651	492	21.0%

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Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	63	82	3.5%
North Lab	184	171	7.3%
North LD	31	28	1.2%
North Reform	70	68	2.9%
North Oth	52	47	2.0%
North DNV	140	159	6.8%
Midlands Con	62	80	3.4%
Midlands Lab	106	98	4.2%
Midlands LD	19	21	0.9%
Midlands Reform	51	52	2.2%
Midlands Oth	46	30	1.3%
Midlands DNV	124	103	4.4%
London Con	40	42	1.8%
London Lab	82	89	3.8%
London LD	32	23	1.0%
London Reform	17	19	0.8%
London Oth	22	35	1.5%
London DNV	79	75	3.2%
South Con	144	185	7.9%
South Lab	180	159	6.8%
South LD	128	124	5.3%
South Reform	95	91	3.9%
South Oth	50	56	2.4%
South DNV	182	187	8.0%
Wales Con	14	14	0.6%
Wales Lab	34	30	1.3%
Wales LD	6	5	0.2%
Wales PC	14	12	0.5%
Wales Reform	13	14	0.6%
Wales Oth DNV	51	37	1.6%
Scotland Con	22	19	0.8%
Scotland Lab	57	54	2.3%
Scotland LD	13	14	0.6%
Scotland SNP	46	45	1.9%
Scotland Reform	8	9	0.4%
Scotland Oth	12	7	0.3%
Scotland DNV	53	56	2.4%

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EU Referendum Vote (Election Result)

Remain	944	822	35.1%
Leave	766	836	35.7%
Don't Know / Did Not Vote	632	684	29.2%

Ethnicity (2021/22 Census)

White	1932	1925	82.2%
Asian	180	185	7.9%
Black	62	77	3.3%
Mixed	73	40	1.7%
Refused/Rather not say	67	70	3%
Other	28	44	1.9%

Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	383	311	13.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	571	482	20.6%
L7 Intermediate occupations	350	276	11.8%
L8 and L9 Small employers and own account workers	170	248	10.6%
L10 and L11 Lower supervisory and technical occupations	141	133	5.7%
L12 Semi-routine occupations	228	274	11.7%
L13 Routine occupations	139	293	12.5%
L14.1 and L14.2 Never worked and long-term unemployed	232	199	8.5%
L15 Full-time students	128	124	5.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk