

# YouGov Survey Results

Sample Size: 2338 GB Adults  
Fieldwork: 10th - 11th May 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
<b>Weighted Sample</b>	<b>2338</b>	421	601	215	253	138	821	835	1132	1206	245	966	577	549	793	524	699	2022	112	203	
<b>Unweighted Sample</b>	<b>2338</b>	390	636	214	244	138	903	776	1006	1332	191	950	608	589	950	501	530	2028	114	196	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

4 - 5 May | 10 - 11 May

	4 - 5 May	10 - 11 May	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Con	17	<b>17</b>	52	6	8	5	4	14	21	15	18	8	14	16	23	19	18	15	18	10	10
Lab	18	<b>16</b>	1	43	8	1	4	25	6	17	14	18	18	17	10	20	14	13	17	6	10
Lib Dem	14	<b>13</b>	4	11	61	2	3	20	8	11	15	13	12	14	14	17	12	9	14	3	9
SNP	3	<b>3</b>	0	2	0	0	1	7	0	3	4	1	4	5	2	5	3	2	0	0	39
Plaid Cymru	1	<b>2</b>	1	3	0	0	0	2	1	2	2	2	2	2	1	2	2	2	0	40	0
Reform UK	25	<b>28</b>	39	12	8	81	6	8	55	31	25	4	20	33	43	18	29	43	29	33	17
Green	15	<b>16</b>	1	20	13	1	76	21	4	14	19	46	21	11	5	16	15	11	17	3	13
Your Party	0	<b>0</b>	0	1	0	0	0	0	0	0	1	0	1	0	0	0	1	0	0	0	0
Restore Britain	4	<b>3</b>	2	2	1	10	1	2	4	5	2	5	4	2	2	2	4	4	3	2	1
Other	2	<b>2</b>	0	1	0	1	5	1	2	1	2	2	3	1	1	2	2	2	2	3	2

If there were a general election held tomorrow, which party would you vote for?

	4 - 5 May	10 - 11 May	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Conservative	12	<b>12</b>	46	3	6	6	3	11	17	12	12	5	10	13	18	14	14	11	13	5	9
Labour	14	<b>12</b>	1	36	7	0	6	21	5	14	11	12	12	16	9	15	11	11	13	6	9
Liberal Democrat	8	<b>9</b>	3	7	51	0	3	15	6	8	9	11	7	10	10	11	10	6	10	3	5
Scottish National Party (SNP)	2	<b>2</b>	0	1	1	0	1	5	0	2	2	0	3	3	2	4	2	1	0	0	27
Plaid Cymru	1	<b>1</b>	0	2	0	0	0	1	1	1	1	1	1	1	1	1	1	1	0	21	0
Reform UK	18	<b>19</b>	31	8	5	74	4	5	42	23	16	3	13	23	34	12	20	30	20	20	12
Green	14	<b>14</b>	1	19	12	1	70	19	4	13	16	39	17	9	5	13	13	11	15	4	12
Some other party	4	<b>3</b>	3	2	1	11	4	2	5	5	2	5	4	2	2	3	4	4	4	3	2
Would not vote	9	<b>10</b>	1	4	2	0	1	4	8	9	11	5	14	10	5	9	9	11	10	15	11
Don't know	13	<b>13</b>	11	15	13	8	8	14	11	9	16	10	14	11	14	15	13	11	13	15	9
Refused	4	<b>3</b>	3	3	2	0	1	3	2	3	3	8	5	1	0	4	2	2	3	7	3

## YouGov Survey Results

Sample Size: 2338 GB Adults  
Fieldwork: 10th - 11th May 2026

	Region in England				
	Total	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2338</b>	554	383	283	802
<b>Unweighted Sample</b>	<b>2338</b>	539	415	281	793
	%	%	%	%	%

	4 - 5 May	10 - 11 May				
<b>HEADLINE VOTING INTENTION</b>						
<b>Westminster Voting Intention</b>						
<i>[Headline voting intention from constituency vote projected by YouGov MRP model]</i>						
Con	17	<b>17</b>	14	22	17	18
Lab	18	<b>16</b>	20	17	26	11
Lib Dem	14	<b>13</b>	9	9	15	19
SNP	3	<b>3</b>	0	0	0	0
Plaid Cymru	1	<b>2</b>	0	0	0	0
Reform UK	25	<b>28</b>	32	27	17	31
Green	15	<b>16</b>	19	17	21	15
Your Party	0	<b>0</b>	0	0	0	0
Restore Britain	4	<b>3</b>	4	5	1	3
Other	2	<b>2</b>	1	3	3	1
<b>If there were a general election held tomorrow, which party would you vote for?</b>						
Conservative	12	<b>12</b>	10	15	13	14
Labour	14	<b>12</b>	14	14	17	10
Liberal Democrat	8	<b>9</b>	7	6	9	13
Scottish National Party (SNP)	2	<b>2</b>	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0
Reform UK	18	<b>19</b>	21	20	13	23
Green	14	<b>14</b>	16	15	18	14
Some other party	4	<b>3</b>	4	4	3	3
Would not vote	9	<b>10</b>	13	8	11	8
Don't know	13	<b>13</b>	11	15	13	14
Refused	4	<b>3</b>	3	3	4	2

Sample Size: 2338 GB Adults  
Fieldwork: 10th - 11th May 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
<b>Weighted Sample</b>	<b>2338</b>	421	601	215	253	138	821	835	1132	1206	245	966	577	549	793	524	699	2022	112	203	
<b>Unweighted Sample</b>	<b>2338</b>	390	636	214	244	138	903	776	1006	1332	191	950	608	589	950	501	530	2028	114	196	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	<b>12</b>	48	4	6	5	3	11	18	12	13	5	10	13	20	14	13	12	13	5	8
Labour	15	<b>12</b>	1	36	7	1	5	21	5	14	11	15	12	14	9	15	11	12	13	4	8
Liberal Democrat	10	<b>10</b>	4	9	53	3	2	16	7	9	11	10	8	12	12	13	10	7	11	2	7
Scottish National Party (SNP)	2	<b>3</b>	0	2	0	0	0	6	1	3	3	1	3	4	2	4	2	2	0	0	32
Plaid Cymru	1	<b>1</b>	1	2	0	0	0	1	1	2	1	1	1	2	1	1	1	1	0	29	0
Reform UK	17	<b>20</b>	31	8	5	74	4	6	42	23	17	4	13	24	33	12	21	31	21	20	11
Green	13	<b>14</b>	1	18	12	1	71	18	4	13	15	38	16	10	4	13	13	10	15	3	10
Some other party	4	<b>4</b>	3	2	1	10	4	2	5	5	3	5	5	2	2	2	5	4	4	3	2
Would not vote	9	<b>10</b>	2	3	2	1	1	4	7	9	11	6	13	9	5	9	9	10	9	14	9
Don't know	12	<b>11</b>	6	13	12	6	6	12	9	8	13	8	13	9	10	12	12	9	11	14	8
Refused	4	<b>4</b>	4	3	1	0	3	3	2	3	4	8	6	1	1	4	2	3	3	6	5

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=75]

Workers Party GB	0	<b>2</b>	0	0	0	0	0	0	0	4	0	15	0	0	0	0	0	7	3	0	0
Social Democratic Party	1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trade Unionist and Socialist Coalition	1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Heritage Party	0	<b>2</b>	0	0	0	0	0	0	4	0	5	0	4	0	0	0	7	0	0	54	0
UK Independence Party (UKIP)	3	<b>1</b>	0	0	0	0	0	4	0	0	2	0	1	0	0	0	0	0	1	0	0
Your Party	5	<b>3</b>	0	12	0	0	0	4	2	0	8	0	5	0	0	4	6	0	3	0	0
Restore Britain	62	<b>65</b>	78	51	73	89	14	58	64	77	43	72	61	70	66	51	63	69	68	25	35
Some other party	24	<b>18</b>	0	11	27	11	60	21	22	12	30	6	18	30	21	35	17	12	15	21	65
Don't know	5	<b>7</b>	9	26	0	0	26	14	4	5	12	8	11	0	0	11	7	7	8	0	0
Refused	0	<b>2</b>	13	0	0	0	0	0	4	3	0	0	0	0	13	0	0	5	2	0	0

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2338 GB Adults  
Fieldwork: 10th - 11th May 2026

	Region in England				
	Total	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2338</b>	554	383	283	802
<b>Unweighted Sample</b>	<b>2338</b>	539	415	281	793
	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	<b>12</b>	10	17	11	14
Labour	15	<b>12</b>	15	15	19	9
Liberal Democrat	10	<b>10</b>	7	6	9	16
Scottish National Party (SNP)	2	<b>3</b>	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0
Reform UK	17	<b>20</b>	22	20	13	23
Green	13	<b>14</b>	16	14	17	14
Some other party	4	<b>4</b>	4	5	3	3
Would not vote	9	<b>10</b>	12	7	11	7
Don't know	12	<b>11</b>	9	12	12	11
Refused	4	<b>4</b>	3	3	5	3

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=75]

Workers Party GB	0	<b>2</b>	8	0	0	0
Social Democratic Party	1	<b>0</b>	0	0	0	0
Trade Unionist and Socialist Coalition	1	<b>0</b>	0	0	0	0
Heritage Party	0	<b>2</b>	0	0	0	0
UK Independence Party (UKIP)	3	<b>1</b>	0	0	8	0
Your Party	5	<b>3</b>	3	0	0	6
Restore Britain	62	<b>65</b>	75	69	18	78
Some other party	24	<b>18</b>	11	23	30	9
Don't know	5	<b>7</b>	3	8	27	6
Refused	0	<b>2</b>	0	0	17	0

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	259	250	10.7%
Men 50-64 High education	92	87	3.7%
Men 50-64 Mid education	104	105	4.5%
Men 50-64 Low education	84	91	3.9%
Men 25-49 High education	177	220	9.4%
Men 25-49 Mid education	117	154	6.6%
Men 25-49 Low education	93	101	4.3%
Men Under 25 High education	20	23	1.0%
Men Under 25 Mid & Low education	60	101	4.3%
Women Over 65	330	299	12.8%
Women 50-64 High education	94	82	3.5%
Women 50-64 Mid education	128	119	5.1%
Women 50-64 Low education	106	94	4.0%
Women 25-49 High education	317	236	10.1%
Women 25-49 Mid education	178	166	7.1%
Women 25-49 Low education	68	89	3.8%
Women Under 25 High education	25	28	1.2%
Women Under 25 Mid & Low education	86	94	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	295	444	19.0%
Medium (3-7)	1408	1403	60.0%
High (8,9,10)	635	491	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	924	852	28.0%
C1	539	526	29.0%
C2	372	398	21.0%
DE	503	562	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	903	821	35.1%
Leave	776	835	35.7%
Don't Know / Did Not Vote	659	683	29.2%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	69	82	3.5%
North Lab	182	171	7.3%
North LD	32	28	1.2%
North Reform	68	68	2.9%
North Oth	40	47	2.0%
North DNV	148	159	6.8%
Midlands Con	83	79	3.4%
Midlands Lab	111	98	4.2%
Midlands LD	23	21	0.9%
Midlands Reform	45	51	2.2%
Midlands Oth	37	30	1.3%
Midlands DNV	116	103	4.4%
London Con	36	42	1.8%
London Lab	89	89	3.8%
London LD	21	23	1.0%
London Reform	19	19	0.8%
London Oth	40	35	1.5%
London DNV	76	75	3.2%
South Con	163	185	7.9%
South Lab	175	159	6.8%
South LD	117	124	5.3%
South Reform	89	91	3.9%
South Oth	51	56	2.4%
South DNV	198	187	8.0%
Wales Con	15	14	0.6%
Wales Lab	31	30	1.3%
Wales LD	6	5	0.2%
Wales PC	16	12	0.5%
Wales Reform	13	14	0.6%
Wales Oth DNV	33	37	1.6%
Scotland Con	24	19	0.8%
Scotland Lab	48	54	2.3%
Scotland LD	15	14	0.6%
Scotland SNP	46	44	1.9%
Scotland Reform	10	9	0.4%
Scotland Oth	7	7	0.3%
Scotland DNV	46	56	2.4%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Ethnicity (2021/22 Census)

White	<b>1899</b>	<b>1922</b>	<b>82.4%</b>
Asian	<b>180</b>	<b>185</b>	<b>7.8%</b>
Black	<b>82</b>	<b>77</b>	<b>3.3%</b>
Mixed	<b>82</b>	<b>40</b>	<b>1.7%</b>
Refused/Rather not say	<b>60</b>	<b>70</b>	<b>3.0%</b>
Other	<b>35</b>	<b>44</b>	<b>1.8%</b>

### Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	<b>375</b>	<b>311</b>	<b>14.3%</b>
L4, L5 and L6 Lower managerial, administrative and professional occupations	<b>575</b>	<b>482</b>	<b>21.9%</b>
L7 Intermediate occupations	<b>313</b>	<b>276</b>	<b>12.1%</b>
L8 and L9 Small employers and own account workers	<b>188</b>	<b>248</b>	<b>11.5%</b>
L10 and L11 Lower supervisory and technical occupations	<b>127</b>	<b>133</b>	<b>5.9%</b>
L12 Semi-routine occupations	<b>242</b>	<b>274</b>	<b>11.7%</b>
L13 Routine occupations	<b>161</b>	<b>292</b>	<b>12.7%</b>
L14.1 and L14.2 Never worked and long-term unemployed	<b>241</b>	<b>199</b>	<b>8.6%</b>
L15 Full-time students	<b>116</b>	<b>124</b>	<b>1.3%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: [yougov.co.uk](https://yougov.co.uk)