

# YouGov Survey Results

Sample Size: 2354 GB Adults  
Fieldwork: 26th - 27th April 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
<b>Weighted Sample</b>	<b>2354</b>	424	605	217	254	140	826	840	1139	1215	247	972	581	553	798	527	704	2036	113	205	
<b>Unweighted Sample</b>	<b>2354</b>	373	648	226	259	163	947	807	1028	1326	196	879	634	645	952	538	511	2049	120	185	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

19 - 20 Apr | 26 - 27 Apr

	19 - 20 Apr	26 - 27 Apr	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country		
			Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Con	17	<b>19</b>	57	6	6	4	9	19	19	18	20	15	15	20	24	18	24	17	20	11	13
Lab	16	<b>18</b>	3	47	7	0	7	28	8	19	16	17	21	16	15	20	17	15	18	7	17
Lib Dem	14	<b>13</b>	5	10	60	1	6	18	7	12	13	17	11	12	13	16	13	7	14	6	7
SNP	3	<b>2</b>	0	2	0	0	0	5	1	3	2	2	2	3	2	3	1	3	0	0	27
Plaid Cymru	1	<b>1</b>	1	2	1	0	0	2	0	2	1	1	2	1	0	2	1	0	0	27	0
Reform UK	27	<b>26</b>	29	9	9	84	2	8	51	30	22	6	22	32	33	19	29	38	27	38	17
Green	17	<b>15</b>	1	20	13	0	73	18	6	11	19	38	20	10	7	16	12	12	16	9	13
Your Party	0	<b>1</b>	0	1	1	0	1	0	1	1	0	0	1	0	0	1	0	1	1	0	1
Restore Britain	3	<b>3</b>	2	1	1	10	0	1	5	3	3	3	4	3	2	2	2	5	3	0	3
Other	2	<b>2</b>	1	2	2	1	3	1	3	1	3	2	1	2	3	2	1	2	2	3	2

If there were a general election held tomorrow, which party would you vote for?

	19 - 20 Apr	26 - 27 Apr	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country		
			Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Conservative	12	<b>13</b>	49	3	5	3	5	13	16	13	12	9	9	12	20	13	16	12	13	8	10
Labour	13	<b>13</b>	3	37	7	1	6	22	7	15	11	11	15	13	13	15	12	12	14	8	10
Liberal Democrat	8	<b>8</b>	2	7	47	0	4	14	4	8	8	9	7	8	9	12	7	3	8	3	7
Scottish National Party (SNP)	2	<b>2</b>	0	2	0	0	0	4	1	2	2	3	2	2	2	2	1	3	0	0	25
Plaid Cymru	1	<b>1</b>	1	1	1	0	0	1	0	1	1	1	1	1	0	2	1	0	0	20	0
Reform UK	19	<b>18</b>	26	6	6	72	1	6	39	23	14	5	14	24	25	14	20	26	19	25	10
Green	14	<b>13</b>	1	18	13	0	62	16	5	10	15	28	15	9	5	14	9	10	13	7	9
Some other party	4	<b>4</b>	2	2	4	11	1	2	6	5	3	1	4	5	3	3	3	6	4	1	4
Would not vote	10	<b>11</b>	1	4	3	2	6	4	8	10	12	12	14	10	7	7	11	13	12	13	7
Don't know	15	<b>14</b>	12	16	11	8	14	15	13	9	19	12	14	15	15	16	15	12	14	11	15
Refused	2	<b>3</b>	2	3	2	2	2	3	2	3	3	9	5	1	0	3	3	3	3	3	4

## YouGov Survey Results

Sample Size: 2354 GB Adults  
Fieldwork: 26th - 27th April 2026

	Region in England				
	Total	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2354</b>	558	386	285	807
<b>Unweighted Sample</b>	<b>2354</b>	554	391	253	851
	%	%	%	%	%

	19 - 20 Apr	26 - 27 Apr				
<b>HEADLINE VOTING INTENTION</b>						
<b>Westminster Voting Intention</b>						
<i>[Headline voting intention from constituency vote projected by YouGov MRP model]</i>						
Con	17	<b>19</b>	14	18	22	24
Lab	16	<b>18</b>	24	20	21	13
Lib Dem	14	<b>13</b>	9	9	11	20
SNP	3	<b>2</b>	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0
Reform UK	27	<b>26</b>	29	32	19	25
Green	17	<b>15</b>	17	15	23	13
Your Party	0	<b>1</b>	1	1	0	0
Restore Britain	3	<b>3</b>	5	3	3	3
Other	2	<b>2</b>	2	1	2	2
<b>If there were a general election held tomorrow, which party would you vote for?</b>						
Conservative	12	<b>13</b>	10	12	14	16
Labour	13	<b>13</b>	17	13	16	11
Liberal Democrat	8	<b>8</b>	5	6	6	11
Scottish National Party (SNP)	2	<b>2</b>	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0
Reform UK	19	<b>18</b>	20	20	15	18
Green	14	<b>13</b>	13	12	18	12
Some other party	4	<b>4</b>	4	4	3	4
Would not vote	10	<b>11</b>	13	14	12	9
Don't know	15	<b>14</b>	14	15	11	16
Refused	2	<b>3</b>	4	3	4	3

Sample Size: 2354 GB Adults  
Fieldwork: 26th - 27th April 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
<b>Weighted Sample</b>	<b>2354</b>	424	605	217	254	140	826	840	1139	1215	247	972	581	553	798	527	704	2036	113	205	
<b>Unweighted Sample</b>	<b>2354</b>	373	648	226	259	163	947	807	1028	1326	196	879	634	645	952	538	511	2049	120	185	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	<b>13</b>	50	5	4	3	6	14	16	13	13	8	10	15	19	14	17	12	14	7	10
Labour	13	<b>12</b>	3	35	5	0	4	20	6	14	10	9	13	12	11	14	12	10	13	4	12
Liberal Democrat	10	<b>9</b>	5	8	53	1	4	15	6	9	9	11	7	10	11	13	9	5	10	3	5
Scottish National Party (SNP)	2	<b>2</b>	0	2	0	0	0	4	1	2	2	1	2	2	2	2	1	2	0	0	23
Plaid Cymru	1	<b>1</b>	1	1	1	0	0	1	0	1	1	1	1	1	0	2	1	0	0	20	0
Reform UK	19	<b>18</b>	23	6	7	73	1	6	38	22	14	5	14	23	25	14	19	26	18	26	10
Green	13	<b>13</b>	1	18	12	1	62	16	5	10	15	27	15	9	6	15	10	10	13	7	9
Some other party	3	<b>4</b>	2	2	3	10	2	2	6	4	3	3	4	4	3	3	2	5	4	2	5
Would not vote	10	<b>11</b>	2	4	3	3	5	4	8	10	12	11	14	10	7	7	12	12	11	13	7
Don't know	13	<b>13</b>	10	15	9	6	11	13	11	9	16	13	13	12	13	13	12	12	13	13	14
Refused	3	<b>4</b>	3	3	4	3	4	4	2	4	5	11	6	2	1	4	5	5	4	4	5

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=82]

Workers Party GB	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Social Democratic Party	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trade Unionist and Socialist Coalition	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Heritage Party	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	0	<b>1</b>	0	4	0	0	0	3	0	0	1	0	0	0	2	2	0	0	1	0	0
Your Party	2	<b>11</b>	0	15	38	0	23	15	11	18	3	0	20	3	6	22	0	9	10	0	20
Restore Britain	79	<b>60</b>	50	36	24	93	0	47	64	63	55	60	67	59	45	37	74	68	61	0	57
Some other party	17	<b>26</b>	50	40	38	7	77	30	26	14	40	40	14	32	43	39	26	17	25	100	23
Don't know	2	<b>2</b>	0	5	0	0	0	5	0	5	0	0	0	7	3	0	0	6	3	0	0
Refused	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2354 GB Adults  
Fieldwork: 26th - 27th April 2026

	Region in England				
	Total	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2354</b>	558	386	285	807
<b>Unweighted Sample</b>	<b>2354</b>	554	391	253	851
	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	<b>13</b>	9	13	15	17
Labour	13	<b>12</b>	16	14	16	9
Liberal Democrat	10	<b>9</b>	7	7	7	15
Scottish National Party (SNP)	2	<b>2</b>	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0
Reform UK	19	<b>18</b>	20	20	15	18
Green	13	<b>13</b>	14	13	20	11
Some other party	3	<b>4</b>	4	3	3	4
Would not vote	10	<b>11</b>	13	13	11	10
Don't know	13	<b>13</b>	13	12	9	14
Refused	3	<b>4</b>	5	5	4	4

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=82]

Workers Party GB	0	<b>0</b>	0	0	0	0
Social Democratic Party	0	<b>0</b>	0	0	0	0
Trade Unionist and Socialist Coalition	0	<b>0</b>	0	0	0	0
Heritage Party	0	<b>0</b>	0	0	0	0
UK Independence Party (UKIP)	0	<b>1</b>	2	0	0	0
Your Party	2	<b>11</b>	6	32	0	6
Restore Britain	79	<b>60</b>	62	56	60	63
Some other party	17	<b>26</b>	23	7	40	30
Don't know	2	<b>2</b>	7	5	0	0
Refused	0	<b>0</b>	0	0	0	0

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	291	252	10.7%
Men 50-64 High education	95	87	3.7%
Men 50-64 Mid education	107	106	4.5%
Men 50-64 Low education	93	92	3.9%
Men 25-49 High education	151	221	9.4%
Men 25-49 Mid education	121	155	6.6%
Men 25-49 Low education	83	101	4.3%
Men Under 25 High education	22	24	1.0%
Men Under 25 Mid & Low education	65	101	4.3%
Women Over 65	354	301	12.8%
Women 50-64 High education	96	82	3.5%
Women 50-64 Mid education	124	120	5.1%
Women 50-64 Low education	119	94	4.0%
Women 25-49 High education	302	238	10.1%
Women 25-49 Mid education	163	167	7.1%
Women 25-49 Low education	59	89	3.8%
Women Under 25 High education	26	28	1.2%
Women Under 25 Mid & Low education	83	94	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	295	447	19.0%
Medium (3-7)	1428	1412	60.0%
High (8,9,10)	631	494	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	1042	965	28.0%
C1	495	477	29.0%
C2	314	347	21.0%
DE	503	566	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	947	826	35.1%
Leave	807	840	35.7%
Don't Know / Did Not Vote	600	687	29.2%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	72	82	3.5%
North Lab	194	172	7.3%
North LD	36	28	1.2%
North Reform	65	68	2.9%
North Oth	51	47	2.0%
North DNV	136	160	6.8%
Midlands Con	59	80	3.4%
Midlands Lab	107	99	4.2%
Midlands LD	21	21	0.9%
Midlands Reform	54	52	2.2%
Midlands Oth	38	31	1.3%
Midlands DNV	112	104	4.4%
London Con	35	42	1.8%
London Lab	75	89	3.8%
London LD	17	24	1.0%
London Reform	21	19	0.8%
London Oth	41	35	1.5%
London DNV	64	75	3.2%
South Con	171	186	7.9%
South Lab	182	160	6.8%
South LD	131	125	5.3%
South Reform	96	92	3.9%
South Oth	70	56	2.4%
South DNV	201	188	8.0%
Wales Con	16	14	0.6%
Wales Lab	31	31	1.3%
Wales LD	7	5	0.2%
Wales PC	12	12	0.5%
Wales Reform	16	14	0.6%
Wales Oth DNV	38	38	1.6%
Scotland Con	20	19	0.8%
Scotland Lab	59	54	2.3%
Scotland LD	14	14	0.6%
Scotland SNP	43	45	1.9%
Scotland Reform	7	9	0.4%
Scotland Oth	8	7	0.3%
Scotland DNV	34	56	2.4%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Ethnicity (2021/22 Census)

White	<b>1952</b>	<b>1935</b>	<b>82.4%</b>
Asian	<b>172</b>	<b>186</b>	<b>7.8%</b>
Black	<b>58</b>	<b>78</b>	<b>3.3%</b>
Mixed	<b>64</b>	<b>40</b>	<b>1.7%</b>
Refused/Rather not say	<b>67</b>	<b>71</b>	<b>3.0%</b>
Other	<b>41</b>	<b>45</b>	<b>1.8%</b>

### Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	<b>383</b>	<b>313</b>	<b>14.3%</b>
L4, L5 and L6 Lower managerial, administrative and professional occupations	<b>569</b>	<b>485</b>	<b>21.9%</b>
L7 Intermediate occupations	<b>359</b>	<b>278</b>	<b>12.1%</b>
L8 and L9 Small employers and own account workers	<b>179</b>	<b>250</b>	<b>11.5%</b>
L10 and L11 Lower supervisory and technical occupations	<b>133</b>	<b>134</b>	<b>5.9%</b>
L12 Semi-routine occupations	<b>220</b>	<b>275</b>	<b>11.7%</b>
L13 Routine occupations	<b>158</b>	<b>294</b>	<b>12.7%</b>
L14.1 and L14.2 Never worked and long-term unemployed	<b>240</b>	<b>200</b>	<b>8.6%</b>
L15 Full-time students	<b>113</b>	<b>125</b>	<b>1.3%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: [yougov.co.uk](https://yougov.co.uk)