

YouGov Survey Results

Sample Size: 2472 GB Adults
Fieldwork: 19th - 20th April 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Weighted Sample	2472	445	635	227	267	145	868	883	1196	1276	259	1021	611	581	838	554	739	2138	119	215	
Unweighted Sample	2472	372	717	231	257	150	1001	836	1093	1379	184	961	689	638	1025	558	543	2147	133	192	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

12 - 13 Apr | 19 - 20 Apr

	12 - 13 Apr	19 - 20 Apr	12 - 13 Apr					19 - 20 Apr		12 - 13 Apr		19 - 20 Apr				12 - 13 Apr			19 - 20 Apr		
Con	19	17	54	4	6	8	2	14	22	15	18	9	11	18	26	18	19	15	18	12	6
Lab	17	16	2	45	4	0	6	26	7	18	15	24	20	16	9	20	12	13	17	14	12
Lib Dem	13	14	4	13	64	2	5	19	9	13	15	15	11	16	16	16	13	10	15	9	11
SNP	3	3	0	2	0	0	0	5	0	3	3	3	3	2	3	2	2	3	0	0	33
Plaid Cymru	1	1	0	1	0	0	1	2	0	1	1	1	1	1	1	1	1	1	0	23	0
Reform UK	24	27	34	12	10	78	6	8	49	31	23	6	23	31	36	20	29	40	27	32	26
Green	18	17	2	21	13	1	79	22	5	15	19	36	25	9	6	18	16	10	18	7	11
Your Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Restore Britain	4	3	4	2	2	10	2	2	5	4	3	1	4	3	4	3	4	6	4	3	1
Other	2	2	0	1	0	1	0	1	2	1	3	3	2	2	1	0	3	1	2	0	0

If there were a general election held tomorrow, which party would you vote for?

	12 - 13 Apr	19 - 20 Apr	12 - 13 Apr					19 - 20 Apr		12 - 13 Apr		19 - 20 Apr				12 - 13 Apr			19 - 20 Apr		
Conservative	12	12	46	3	7	7	2	10	18	12	12	5	7	12	23	12	15	11	13	10	4
Labour	13	13	1	37	6	0	4	21	6	14	11	14	15	14	7	18	9	9	13	11	11
Liberal Democrat	7	8	2	7	39	1	5	11	5	8	7	10	6	9	8	10	7	5	8	6	7
Scottish National Party (SNP)	2	2	0	1	1	0	0	4	0	2	2	2	3	2	2	3	1	3	0	0	25
Plaid Cymru	1	1	0	0	0	0	0	1	0	1	1	1	1	1	0	1	1	1	0	13	0
Reform UK	18	19	29	8	8	67	8	7	38	23	16	3	15	25	29	16	20	27	19	24	18
Green	16	14	2	20	17	1	60	19	5	13	15	34	18	8	5	15	11	10	15	7	8
Some other party	4	4	4	1	2	12	1	2	7	5	3	2	4	4	3	2	5	5	4	3	2
Would not vote	9	10	3	5	2	3	3	5	7	10	11	10	13	11	6	8	12	11	10	5	14
Don't know	15	15	13	16	18	7	17	17	13	10	19	13	14	15	16	14	16	14	15	18	8
Refused	3	2	1	1	1	2	2	1	2	2	3	7	3	1	1	1	3	3	3	2	2

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	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2472	586	405	299	848
Unweighted Sample	2472	592	400	283	872
	%	%	%	%	%

	12 - 13 Apr	19 - 20 Apr				
HEADLINE VOTING INTENTION						
Westminster Voting Intention						
<i>[Headline voting intention from constituency vote projected by YouGov MRP model]</i>						
Con	19	17	15	16	18	21
Lab	17	16	21	16	25	13
Lib Dem	13	14	9	12	15	19
SNP	3	3	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	24	27	29	33	16	26
Green	18	17	20	17	21	16
Your Party	0	0	0	0	1	0
Restore Britain	4	3	4	5	2	4
Other	2	2	1	2	4	1
If there were a general election held tomorrow, which party would you vote for?						
Conservative	12	12	10	11	12	16
Labour	13	13	16	13	19	9
Liberal Democrat	7	8	4	8	9	10
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	18	19	21	21	13	20
Green	16	14	15	14	17	15
Some other party	4	4	5	5	2	4
Would not vote	9	10	13	10	9	9
Don't know	15	15	13	15	18	15
Refused	3	2	2	3	2	3

Sample Size: 2472 GB Adults
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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
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Unweighted Sample	2472	372	717	231	257	150	1001	836	1093	1379	184	961	689	638	1025	558	543	2147	133	192	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	12	47	3	5	7	2	11	18	13	11	6	8	13	22	14	14	12	13	8	5
Labour	13	13	2	36	4	0	4	20	6	14	12	16	14	13	7	16	9	10	13	9	9
Liberal Democrat	9	10	4	9	52	2	3	14	7	10	10	10	8	11	12	13	9	7	10	5	8
Scottish National Party (SNP)	2	2	0	2	1	0	0	4	0	3	2	3	3	2	2	3	1	3	0	0	28
Plaid Cymru	1	1	0	1	0	0	1	2	0	1	1	1	1	1	1	1	1	1	0	19	0
Reform UK	17	19	28	8	7	66	5	7	37	23	15	4	15	23	27	14	20	26	19	22	15
Green	15	13	2	18	12	1	63	18	5	12	14	27	18	8	5	15	11	9	14	6	7
Some other party	4	3	3	2	1	11	1	2	5	4	3	2	4	3	3	2	4	5	4	2	1
Would not vote	9	10	2	5	3	2	3	5	7	10	10	11	12	11	6	7	12	10	10	7	14
Don't know	13	13	10	15	14	6	17	15	11	9	18	13	14	12	14	13	16	13	14	16	8
Refused	4	3	3	1	2	4	1	2	3	3	4	8	3	2	2	2	3	5	3	5	4

And which of these parties would you vote for?

[Asked only to those who said they would vote for 'some other party'; n=83]

Workers Party GB	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Social Democratic Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trade Unionist and Socialist Coalition	0	0	0	0	0	0	0	0	1	1	0	0	0	2	0	0	0	0	1	0	0
Heritage Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Your Party	4	2	0	13	0	0	0	10	0	3	2	0	2	3	3	7	4	0	3	0	0
Restore Britain	68	79	100	64	100	97	100	65	89	88	67	24	84	79	80	90	65	93	78	100	81
Some other party	21	17	0	13	0	3	0	21	9	8	28	76	14	16	9	3	31	3	18	0	0
Don't know	5	2	0	10	0	0	0	5	1	1	3	0	0	0	8	0	0	4	1	0	19
Refused	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Unweighted Sample	2472	592	400	283	872
	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	12	10	12	13	15
Labour	13	13	16	13	20	9
Liberal Democrat	9	10	6	8	11	14
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	17	19	21	22	11	19
Green	15	13	15	13	16	13
Some other party	4	3	4	4	3	3
Would not vote	9	10	13	10	8	9
Don't know	13	13	11	14	16	15
Refused	4	3	2	4	2	4

And which of these parties would you vote for?

[Asked only to those who said they would vote for 'some other party'; n=83]

Workers Party GB	1	0	0	0	0	0
Social Democratic Party	0	0	0	0	0	0
Trade Unionist and Socialist Coalition	0	0	2	0	0	0
Heritage Party	0	0	0	0	0	0
UK Independence Party (UKIP)	0	0	0	0	0	0
Your Party	4	2	5	0	8	0
Restore Britain	68	79	79	83	41	87
Some other party	21	17	10	17	51	13
Don't know	5	2	4	0	0	0
Refused	1	0	0	0	0	0

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	305	265	10.7%
Men 50-64 High education	98	91	3.7%
Men 50-64 Mid education	116	111	4.5%
Men 50-64 Low education	97	96	3.9%
Men 25-49 High education	178	232	9.4%
Men 25-49 Mid education	126	163	6.6%
Men 25-49 Low education	98	106	4.3%
Men Under 25 High education	18	25	1.0%
Men Under 25 Mid & Low education	57	106	4.3%
Women Over 65	333	316	12.8%
Women 50-64 High education	117	87	3.5%
Women 50-64 Mid education	144	126	5.1%
Women 50-64 Low education	117	99	4.0%
Women 25-49 High education	303	250	10.1%
Women 25-49 Mid education	196	176	7.1%
Women 25-49 Low education	60	94	3.8%
Women Under 25 High education	27	30	1.2%
Women Under 25 Mid & Low education	82	99	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	346	470	19.0%
Medium (3-7)	1403	1483	60.0%
High (8,9,10)	723	519	21.0%
Social Grade (NRS and 2011 census)			
AB	950	859	28.0%
C1	623	613	29.0%
C2	378	413	21.0%
DE	521	587	22.0%
EU Referendum Vote (Election Result)			
Remain	1001	868	35.1%
Leave	836	883	35.7%
Don't Know / Did Not Vote	635	722	29.2%

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Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	79	87	3.5%
North Lab	192	180	7.3%
North LD	29	30	1.2%
North Reform	66	72	2.9%
North Oth	49	49	2.0%
North DNV	177	168	6.8%
Midlands Con	77	84	3.4%
Midlands Lab	111	104	4.2%
Midlands LD	28	22	0.9%
Midlands Reform	51	54	2.2%
Midlands Oth	31	32	1.3%
Midlands DNV	102	109	4.4%
London Con	29	44	1.8%
London Lab	106	94	3.8%
London LD	26	25	1.0%
London Reform	19	20	0.8%
London Oth	29	37	1.5%
London DNV	74	79	3.2%
South Con	150	195	7.9%
South Lab	219	168	6.8%
South LD	127	131	5.3%
South Reform	100	96	3.9%
South Oth	70	59	2.4%
South DNV	206	198	8.0%
Wales Con	22	15	0.6%
Wales Lab	32	32	1.3%
Wales LD	6	5	0.2%
Wales PC	15	12	0.5%
Wales Reform	17	15	0.6%
Wales Oth DNV	41	40	1.6%
Scotland Con	15	20	0.8%
Scotland Lab	57	57	2.3%
Scotland LD	15	15	0.6%
Scotland SNP	47	47	1.9%
Scotland Reform	4	10	0.4%
Scotland Oth	11	7	0.3%
Scotland DNV	43	59	2.4%

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Ethnicity (2021/22 Census)

White	2037	2032	82.4%
Asian	171	195	7.8%
Black	78	82	3.3%
Mixed	88	42	1.7%
Refused/Rather not say	69	74	3.0%
Other	29	47	1.8%

Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	401	329	14.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	624	509	21.9%
L7 Intermediate occupations	380	292	12.1%
L8 and L9 Small employers and own account workers	178	262	11.5%
L10 and L11 Lower supervisory and technical occupations	143	141	5.9%
L12 Semi-routine occupations	234	289	11.7%
L13 Routine occupations	166	309	12.7%
L14.1 and L14.2 Never worked and long-term unemployed	241	210	8.6%
L15 Full-time students	105	131	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk