

# YouGov Survey Results

Sample Size: 2367 GB Adults  
Fieldwork: 12th - 13th April 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
<b>Weighted Sample</b>	<b>2367</b>	426	608	218	256	143	831	845	1146	1221	248	978	585	556	802	530	708	2047	114	206	
<b>Unweighted Sample</b>	<b>2367</b>	353	665	224	254	162	941	770	1017	1350	188	944	627	608	978	510	513	2024	147	196	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	6 - 7 Apr	12 - 13 Apr																			
<b>HEADLINE VOTING INTENTION</b>																					
<b>Westminster Voting Intention</b>																					
<i>[Headline voting intention from constituency vote projected by YouGov MRP model]</i>																					
Con	19	<b>19</b>	59	7	7	7	8	16	25	15	22	5	16	14	32	20	22	18	20	11	9
Lab	16	<b>17</b>	3	42	10	0	4	25	7	18	16	17	18	19	13	18	18	12	18	10	9
Lib Dem	13	<b>13</b>	4	12	57	1	11	20	5	12	13	12	13	12	12	17	12	8	13	8	8
SNP	3	<b>3</b>	0	1	1	0	0	5	1	3	3	1	3	4	3	3	3	3	0	0	33
Plaid Cymru	1	<b>1</b>	0	1	1	0	2	2	1	1	1	2	2	1	1	1	0	1	0	23	0
Reform UK	24	<b>24</b>	28	10	5	81	3	8	46	28	20	7	19	32	30	18	28	36	24	25	29
Green	16	<b>18</b>	2	24	18	1	68	21	7	16	20	49	23	12	6	17	12	15	19	20	8
Your Party	1	<b>0</b>	0	0	0	0	1	1	0	0	1	0	0	1	0	1	0	0	0	0	0
Restore Britain	4	<b>4</b>	3	1	0	9	1	1	6	4	3	6	4	4	2	2	3	5	4	2	3
Other	2	<b>2</b>	1	2	1	1	2	2	2	2	2	2	2	3	1	2	2	1	2	2	1
<b>If there were a general election held tomorrow, which party would you vote for?</b>																					
Conservative	13	<b>12</b>	49	3	4	6	5	11	18	12	13	3	10	11	21	14	13	12	13	8	8
Labour	13	<b>13</b>	3	37	8	0	2	21	6	16	11	13	14	13	12	17	12	10	14	7	8
Liberal Democrat	7	<b>7</b>	2	7	39	1	5	12	3	7	6	7	7	7	6	10	7	4	7	7	5
Scottish National Party (SNP)	2	<b>2</b>	0	1	1	0	0	4	1	2	2	1	2	3	3	3	3	2	0	0	26
Plaid Cymru	1	<b>1</b>	0	0	1	0	0	1	0	1	1	0	1	1	0	1	0	1	0	13	0
Reform UK	17	<b>18</b>	24	7	4	71	4	6	37	22	14	4	12	24	26	13	21	25	17	21	18
Green	15	<b>16</b>	1	24	19	0	67	20	5	15	16	41	18	10	7	15	10	14	17	17	6
Some other party	5	<b>4</b>	4	2	1	13	3	2	7	5	3	3	5	4	2	3	3	6	4	3	2
Would not vote	10	<b>9</b>	2	1	0	1	2	4	6	8	11	9	12	8	7	6	11	9	9	8	9
Don't know	14	<b>15</b>	15	14	20	9	11	16	14	10	20	14	14	18	16	15	17	14	16	9	15
Refused	3	<b>3</b>	0	3	2	0	1	3	2	3	4	5	5	2	1	3	3	3	3	6	4

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Fieldwork: 12th - 13th April 2026

	Region in England				
	Total	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2367</b>	561	388	286	812
<b>Unweighted Sample</b>	<b>2367</b>	548	389	257	830
	%	%	%	%	%

	6 - 7 Apr	12 - 13 Apr				
<b>HEADLINE VOTING INTENTION</b>						
<b>Westminster Voting Intention</b>						
<i>[Headline voting intention from constituency vote projected by YouGov MRP model]</i>						
Con	19	<b>19</b>	15	24	21	21
Lab	16	<b>17</b>	23	17	26	13
Lib Dem	13	<b>13</b>	10	7	12	19
SNP	3	<b>3</b>	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0
Reform UK	24	<b>24</b>	26	23	12	27
Green	16	<b>18</b>	20	21	24	16
Your Party	1	<b>0</b>	1	0	1	0
Restore Britain	4	<b>4</b>	5	6	2	3
Other	2	<b>2</b>	2	2	3	2
<b>If there were a general election held tomorrow, which party would you vote for?</b>						
Conservative	13	<b>12</b>	8	16	14	14
Labour	13	<b>13</b>	16	13	21	11
Liberal Democrat	7	<b>7</b>	5	5	8	9
Scottish National Party (SNP)	2	<b>2</b>	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0
Reform UK	17	<b>18</b>	20	16	10	19
Green	15	<b>16</b>	18	16	21	15
Some other party	5	<b>4</b>	4	7	2	4
Would not vote	10	<b>9</b>	11	11	7	8
Don't know	14	<b>15</b>	15	16	11	17
Refused	3	<b>3</b>	3	1	6	3

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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
<b>Weighted Sample</b>	<b>2367</b>	426	608	218	256	143	831	845	1146	1221	248	978	585	556	802	530	708	2047	114	206	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	<b>13</b>	50	5	5	7	5	12	19	12	14	3	11	11	24	15	16	12	14	6	7
Labour	13	<b>13</b>	3	35	8	0	2	20	6	14	11	11	13	14	11	15	13	10	13	7	7
Liberal Democrat	10	<b>9</b>	4	11	48	2	7	16	5	10	9	10	9	10	10	14	9	6	10	7	7
Scottish National Party (SNP)	2	<b>2</b>	0	1	1	0	0	4	1	2	2	1	2	3	3	2	2	2	0	0	24
Plaid Cymru	1	<b>1</b>	0	1	1	0	1	2	1	1	1	1	1	1	1	1	0	1	0	20	0
Reform UK	17	<b>17</b>	23	6	3	73	4	6	36	22	13	4	13	24	23	13	19	25	17	21	19
Green	14	<b>15</b>	1	23	17	1	61	19	6	15	15	36	18	9	6	15	10	13	16	15	6
Some other party	5	<b>4</b>	4	2	0	8	3	2	6	4	3	3	4	4	3	3	3	4	4	3	2
Would not vote	10	<b>9</b>	1	1	0	1	2	3	6	7	10	8	11	7	6	5	10	9	9	7	9
Don't know	13	<b>13</b>	13	11	13	7	12	12	12	9	17	16	13	13	12	12	14	12	13	9	14
Refused	4	<b>4</b>	1	4	2	1	2	3	3	3	4	7	6	2	1	3	3	4	3	6	5

And which of these parties would you vote for?

[Asked only to those who said they would vote for 'some other party'; n=86]

Workers Party GB	0	<b>1</b>	0	6	0	0	0	4	0	0	2	0	2	0	0	0	0	2	1	0	0
Social Democratic Party	1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trade Unionist and Socialist Coalition	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Heritage Party	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Your Party	10	<b>4</b>	0	15	0	0	12	20	0	2	7	0	3	9	0	10	0	2	4	0	0
Restore Britain	62	<b>68</b>	76	34	0	91	62	38	79	80	54	63	77	54	72	57	62	87	69	63	64
Some other party	25	<b>21</b>	24	24	0	9	27	33	13	12	31	37	11	31	19	25	32	5	19	37	36
Don't know	0	<b>5</b>	0	21	100	0	0	0	8	6	4	0	5	6	8	9	7	0	6	0	0
Refused	1	<b>1</b>	0	0	0	0	0	5	0	0	2	0	2	0	0	0	0	3	1	0	0

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	<b>13</b>	9	18	16	15
Labour	13	<b>13</b>	17	12	20	9
Liberal Democrat	10	<b>9</b>	7	5	10	14
Scottish National Party (SNP)	2	<b>2</b>	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0
Reform UK	17	<b>17</b>	19	17	9	19
Green	14	<b>15</b>	17	16	19	14
Some other party	5	<b>4</b>	4	6	2	4
Would not vote	10	<b>9</b>	11	11	7	8
Don't know	13	<b>13</b>	13	12	10	15
Refused	4	<b>4</b>	4	2	7	3

And which of these parties would you vote for?

[Asked only to those who said they would vote for 'some other party'; n=86]

Workers Party GB	0	<b>1</b>	0	0	0	3
Social Democratic Party	1	<b>0</b>	0	0	0	0
Trade Unionist and Socialist Coalition	0	<b>0</b>	0	0	0	0
Heritage Party	0	<b>0</b>	0	0	0	0
UK Independence Party (UKIP)	1	<b>0</b>	0	0	0	0
Your Party	10	<b>4</b>	6	2	7	5
Restore Britain	62	<b>68</b>	64	83	41	67
Some other party	25	<b>21</b>	20	10	52	18
Don't know	0	<b>5</b>	6	5	0	7
Refused	1	<b>1</b>	4	0	0	0

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	288	253	10.7%
Men 50-64 High education	92	88	3.7%
Men 50-64 Mid education	107	107	4.5%
Men 50-64 Low education	93	92	3.9%
Men 25-49 High education	179	223	9.4%
Men 25-49 Mid education	112	156	6.6%
Men 25-49 Low education	75	102	4.3%
Men Under 25 High education	18	24	1.0%
Men Under 25 Mid & Low education	53	102	4.3%
Women Over 65	320	303	12.8%
Women 50-64 High education	100	83	3.5%
Women 50-64 Mid education	135	121	5.1%
Women 50-64 Low education	100	95	4.0%
Women 25-49 High education	319	239	10.1%
Women 25-49 Mid education	195	168	7.1%
Women 25-49 Low education	64	90	3.8%
Women Under 25 High education	30	28	1.2%
Women Under 25 Mid & Low education	87	95	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	291	450	19.0%
Medium (3-7)	1430	1420	60.0%
High (8,9,10)	646	497	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	999	926	28.0%
C1	512	513	29.0%
C2	362	389	21.0%
DE	494	539	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	941	831	35.1%
Leave	770	845	35.7%
Don't Know / Did Not Vote	656	691	29.2%

## YouGov Weighting Data

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### Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	75	83	3.5%
North Lab	190	173	7.3%
North LD	30	28	1.2%
North Reform	59	69	2.9%
North Oth	50	47	2.0%
North DNV	144	161	6.8%
Midlands Con	79	80	3.4%
Midlands Lab	110	99	4.2%
Midlands LD	27	21	0.9%
Midlands Reform	50	52	2.2%
Midlands Oth	34	31	1.3%
Midlands DNV	89	104	4.4%
London Con	37	43	1.8%
London Lab	69	90	3.8%
London LD	24	24	1.0%
London Reform	17	19	0.8%
London Oth	39	36	1.5%
London DNV	71	76	3.2%
South Con	130	187	7.9%
South Lab	203	161	6.8%
South LD	128	125	5.3%
South Reform	101	92	3.9%
South Oth	71	57	2.4%
South DNV	197	189	8.0%
Wales Con	17	14	0.6%
Wales Lab	34	31	1.3%
Wales LD	2	5	0.2%
Wales PC	16	12	0.5%
Wales Reform	16	14	0.6%
Wales Oth DNV	62	38	1.6%
Scotland Con	15	19	0.8%
Scotland Lab	59	54	2.3%
Scotland LD	13	14	0.6%
Scotland SNP	47	45	1.9%
Scotland Reform	11	9	0.4%
Scotland Oth	7	7	0.3%
Scotland DNV	44	57	2.4%

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### Ethnicity (2021/22 Census)

White	<b>1928</b>	<b>1946</b>	<b>82.4%</b>
Asian	<b>197</b>	<b>187</b>	<b>7.8%</b>
Black	<b>70</b>	<b>78</b>	<b>3.3%</b>
Mixed	<b>80</b>	<b>40</b>	<b>1.7%</b>
Refused/Rather not say	<b>62</b>	<b>71</b>	<b>3.0%</b>
Other	<b>30</b>	<b>45</b>	<b>1.8%</b>

### Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	<b>398</b>	<b>315</b>	<b>14.3%</b>
L4, L5 and L6 Lower managerial, administrative and professional occupations	<b>580</b>	<b>488</b>	<b>21.9%</b>
L7 Intermediate occupations	<b>337</b>	<b>279</b>	<b>12.1%</b>
L8 and L9 Small employers and own account workers	<b>173</b>	<b>251</b>	<b>11.5%</b>
L10 and L11 Lower supervisory and technical occupations	<b>138</b>	<b>135</b>	<b>5.9%</b>
L12 Semi-routine occupations	<b>240</b>	<b>277</b>	<b>11.7%</b>
L13 Routine occupations	<b>135</b>	<b>296</b>	<b>12.7%</b>
L14.1 and L14.2 Never worked and long-term unemployed	<b>230</b>	<b>201</b>	<b>8.6%</b>
L15 Full-time students	<b>136</b>	<b>125</b>	<b>1.3%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: [yougov.co.uk](https://yougov.co.uk)