

# YouGov Survey Results

Sample Size: 2320 GB adults  
Fieldwork: 6th - 7th April 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2320</b>	418	596	213	251	142	814	828	1123	1197	243	958	573	545	787	520	694	2007	111	202	550	380	281	796	
<b>Unweighted Sample</b>	<b>2320</b>	358	660	224	269	151	928	767	1027	1293	214	858	615	633	929	550	469	2004	125	191	557	378	274	795	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

Con	<b>19</b>	61	6	9	5	5	16	24	16	21	9	14	16	33	22	20	18	20	16	11	17	22	16	22
Lab	<b>16</b>	2	44	5	1	4	25	6	17	16	17	19	16	11	19	15	13	17	14	14	18	17	29	12
Lib Dem	<b>13</b>	4	15	63	2	3	19	8	13	14	14	15	10	14	16	13	13	14	8	9	10	9	12	20
SNP	<b>3</b>	0	1	1	0	0	4	1	3	2	2	3	4	3	3	3	3	0	0	33	0	0	0	0
Plaid Cymru	<b>1</b>	1	1	2	0	1	2	1	1	2	1	2	1	0	1	2	1	0	27	0	0	0	0	0
Reform UK	<b>24</b>	28	9	4	75	9	8	45	29	19	7	18	34	28	17	26	34	25	17	15	29	27	16	25
Green	<b>16</b>	1	20	13	0	74	20	6	12	20	44	19	12	7	16	14	9	17	12	11	18	20	20	14
Your Party	<b>1</b>	0	0	2	0	1	1	0	1	1	0	0	2	1	1	1	0	1	0	1	1	1	3	0
Restore Britain	<b>4</b>	1	2	1	15	2	2	6	5	4	2	7	4	2	2	4	7	4	5	2	5	3	2	5
Other	<b>2</b>	1	3	1	2	2	3	2	3	1	3	2	3	1	1	3	2	2	1	4	2	2	2	2

### If there were a general election held tomorrow, which party would you vote for?

Conservative	<b>13</b>	49	5	7	4	2	13	17	12	14	5	10	10	23	15	13	13	13	11	9	11	14	10	16
Labour	<b>13</b>	3	37	8	0	5	22	6	15	11	8	15	14	11	17	12	11	14	11	10	13	15	24	10
Liberal Democrat	<b>7</b>	1	8	44	1	1	11	4	7	7	8	7	6	8	9	7	7	8	5	6	5	5	6	11
Scottish National Party (SNP)	<b>2</b>	0	1	0	0	0	4	1	3	2	1	2	2	2	2	2	2	0	0	24	0	0	0	0
Plaid Cymru	<b>1</b>	0	0	1	0	0	1	0	1	1	0	1	1	0	1	1	0	0	13	0	0	0	0	0
Reform UK	<b>17</b>	25	6	5	67	7	6	36	23	12	5	13	25	22	12	20	24	18	15	12	22	17	14	18
Green	<b>15</b>	2	19	14	0	74	21	6	13	16	35	16	11	6	16	13	8	15	13	11	17	15	18	13
Some other party	<b>5</b>	3	3	3	15	4	4	7	7	3	3	7	5	3	3	4	8	5	5	5	5	5	4	6
Would not vote	<b>10</b>	1	4	0	2	0	4	6	9	11	13	11	8	8	7	9	14	10	13	10	11	9	9	8
Don't know	<b>14</b>	13	14	15	9	5	13	15	8	19	11	12	15	15	15	16	10	14	14	12	12	16	10	15
Refused	<b>3</b>	1	3	2	2	2	3	1	3	4	10	5	1	0	2	3	2	4	1	1	3	4	5	3

### Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	<b>13</b>	48	5	6	4	3	12	17	12	14	5	9	11	25	16	14	12	13	10	8	11	14	10	15
Labour	<b>13</b>	3	37	5	1	4	21	5	15	11	10	15	13	10	17	11	11	13	11	11	13	13	24	9
Liberal Democrat	<b>10</b>	4	11	54	3	2	15	7	10	10	9	10	8	11	12	10	9	10	5	6	7	6	7	16
Scottish National Party (SNP)	<b>2</b>	0	1	1	0	0	4	1	3	2	1	2	3	2	2	2	2	0	0	25	0	0	0	0
Plaid Cymru	<b>1</b>	0	1	1	0	1	1	0	1	1	1	1	1	0	1	1	0	0	17	0	0	0	0	0
Reform UK	<b>17</b>	21	6	4	66	6	6	35	22	11	5	12	25	20	12	17	24	17	15	12	20	18	12	17
Green	<b>14</b>	1	19	12	0	76	19	6	12	16	34	15	12	7	15	13	9	15	11	10	16	16	19	12
Some other party	<b>5</b>	2	2	3	13	5	4	6	6	3	3	6	5	3	3	5	6	5	3	4	5	4	4	5
Would not vote	<b>10</b>	2	3	1	2	0	4	7	9	11	12	12	8	8	7	8	14	10	14	10	11	10	9	9
Don't know	<b>13</b>	15	12	11	8	4	11	14	8	17	10	13	13	12	13	15	9	13	13	11	12	16	9	13
Refused	<b>4</b>	4	2	2	4	1	2	1	3	4	11	5	1	1	3	3	3	4	1	2	4	4	5	3

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<b>Weighted Sample</b>	<b>2320</b>	418	596	213	251	142	814	828	1123	1197	243	958	573	545	787	520	694	2007	111	202	550	380	281	796	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Shown only to respondents who chose 'Some other party'; N=102]

Workers Party GB	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Social Democratic Party	1	0	0	0	2	0	2	0	1	0	0	0	2	0	3	0	0	1	0	0	2	0	0	0	0
Trade Unionist and Socialist Coalition	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Heritage Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	1	0	0	0	3	9	0	1	1	1	0	0	5	0	0	0	0	2	0	0	0	0	0	4	0
Your Party	10	0	7	57	0	12	21	5	9	13	0	6	19	14	12	13	6	11	0	11	6	19	42	1	0
Restore Britain	62	71	41	25	88	68	38	73	62	61	62	73	48	40	52	62	77	65	82	21	72	55	19	77	0
Some other party	25	29	48	18	7	11	39	20	27	23	38	21	26	41	33	22	17	22	18	68	20	26	39	17	0
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	1	0	4	0	0	0	0	1	0	2	0	0	0	4	0	2	0	1	0	0	0	0	0	2	0

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	279	248	10.7%
Men 50-64 High education	91	86	3.7%
Men 50-64 Mid education	113	104	4.5%
Men 50-64 Low education	88	90	3.9%
Men 25-49 High education	174	218	9.4%
Men 25-49 Mid education	104	153	6.6%
Men 25-49 Low education	85	100	4.3%
Men Under 25 High education	20	23	1.0%
Men Under 25 Mid & Low education	73	100	4.3%
Women Over 65	354	297	12.8%
Women 50-64 High education	89	81	3.5%
Women 50-64 Mid education	130	118	5.1%
Women 50-64 Low education	104	93	4.0%
Women 25-49 High education	297	234	10.1%
Women 25-49 Mid education	159	165	7.1%
Women 25-49 Low education	39	88	3.8%
Women Under 25 High education	31	28	1.2%
Women Under 25 Mid & Low education	90	93	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	260	441	19.0%
Medium (3-7)	1438	1392	60.0%
High (8,9,10)	622	487	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	881	822	28.0%
C1	556	523	29.0%
C2	371	412	21.0%
DE	512	563	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	928	814	35.1%
Leave	767	828	35.7%
Don't Know / Did Not Vote	625	677	29.2%

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### Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	70	81	3.5%
North Lab	193	169	7.3%
North LD	31	28	1.2%
North Reform	65	67	2.9%
North Oth	51	46	2.0%
North DNV	147	158	6.8%
Midlands Con	71	79	3.4%
Midlands Lab	104	97	4.2%
Midlands LD	20	21	0.9%
Midlands Reform	59	51	2.2%
Midlands Oth	32	30	1.3%
Midlands DNV	92	102	4.4%
London Con	33	42	1.8%
London Lab	92	88	3.8%
London LD	24	23	1.0%
London Reform	23	19	0.8%
London Oth	31	35	1.5%
London DNV	71	74	3.2%
South Con	149	183	7.9%
South Lab	192	158	6.8%
South LD	126	123	5.3%
South Reform	96	90	3.9%
South Oth	66	56	2.4%
South DNV	166	186	8.0%
Wales Con	16	14	0.6%
Wales Lab	30	30	1.3%
Wales LD	6	5	0.2%
Wales PC	13	12	0.5%
Wales Reform	16	14	0.6%
Wales Oth DNV	44	37	1.6%
Scotland Con	19	19	0.8%
Scotland Lab	49	53	2.3%
Scotland LD	17	14	0.6%
Scotland SNP	44	44	1.9%
Scotland Reform	10	9	0.4%
Scotland Oth	3	7	0.3%
Scotland DNV	49	56	2.4%

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### Ethnicity (2021/22 Census)

White	<b>1888</b>	<b>1907</b>	<b>82.4%</b>
Asian	<b>171</b>	<b>183</b>	<b>7.8%</b>
Black	<b>70</b>	<b>77</b>	<b>3.3%</b>
Mixed	<b>80</b>	<b>39</b>	<b>1.7%</b>
Refused/Rather not say	<b>81</b>	<b>70</b>	<b>3.0%</b>
Other	<b>30</b>	<b>44</b>	<b>1.8%</b>

### Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	<b>367</b>	<b>309</b>	<b>14.3%</b>
L4, L5 and L6 Lower managerial, administrative and professional occupations	<b>562</b>	<b>478</b>	<b>21.9%</b>
L7 Intermediate occupations	<b>340</b>	<b>274</b>	<b>12.1%</b>
L8 and L9 Small employers and own account workers	<b>210</b>	<b>246</b>	<b>11.5%</b>
L10 and L11 Lower supervisory and technical occupations	<b>105</b>	<b>132</b>	<b>5.9%</b>
L12 Semi-routine occupations	<b>229</b>	<b>271</b>	<b>11.7%</b>
L13 Routine occupations	<b>135</b>	<b>290</b>	<b>12.7%</b>
L14.1 and L14.2 Never worked and long-term unemployed	<b>231</b>	<b>197</b>	<b>8.6%</b>
L15 Full-time students	<b>141</b>	<b>123</b>	<b>1.3%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: [yougov.co.uk](https://yougov.co.uk)