

YouGov Survey Results

Sample Size: 2073 GB Adults
Fieldwork: 1st - 2nd March 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2073	373	533	191	224	129	728	740	1003	1070	218	856	512	487	703	464	620	1793	100	180	491	340	251	711
Unweighted Sample	2073	335	573	216	256	118	856	712	907	1166	182	696	552	643	832	462	461	1762	118	193	488	336	161	777
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

22 - 23
Feb

1 - 2
Mar

Con	18	16	62	4	2	5	0	13	22	13	20	5	15	14	26	15	21	18	18	9	7	12	18	21	20
Lab	18	16	1	43	5	0	3	26	6	16	15	19	18	13	15	19	17	11	16	15	12	22	14	24	11
Lib Dem	14	14	5	10	69	1	11	19	9	12	15	16	13	14	14	16	11	11	14	6	12	11	10	13	19
SNP	3	3	0	2	1	0	1	7	1	5	2	0	3	6	2	3	4	4	0	0	38	0	0	0	0
Plaid Cymru	1	1	0	1	0	0	4	2	1	2	1	2	1	2	2	2	2	1	0	30	0	0	0	0	0
Reform UK	24	23	28	5	5	81	4	6	47	27	20	4	19	29	33	18	26	31	24	26	16	28	27	11	25
Green	17	21	1	31	16	2	74	25	7	19	23	49	27	16	6	24	14	18	22	14	10	24	25	28	18
Other	4	5	3	4	1	11	2	3	7	6	4	4	4	7	3	4	4	7	5	0	5	3	5	3	7

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	12	52	3	3	4	0	11	16	11	13	5	9	11	21	12	15	12	13	8	5	9	14	14	15
Labour	13	12	1	35	5	0	6	21	5	13	11	12	13	10	12	16	12	9	13	7	8	15	11	21	9
Liberal Democrat	9	10	5	8	54	0	4	15	5	9	10	13	8	10	10	12	8	8	10	4	9	8	7	7	14
Scottish National Party (SNP)	2	2	0	1	1	0	1	5	1	4	1	1	2	4	2	2	2	3	0	0	27	0	0	0	0
Plaid Cymru	1	1	0	1	0	0	3	1	1	1	1	2	1	2	1	1	2	1	0	25	0	0	0	0	0
Reform UK	19	19	25	4	6	70	4	6	38	23	14	4	14	24	27	14	21	25	19	23	11	22	20	10	20
Green	13	17	1	26	14	2	67	22	6	16	17	39	20	12	6	22	12	12	18	14	9	18	18	25	14
Some other party	3	3	1	3	1	9	5	2	5	4	2	3	3	3	3	2	3	4	3	0	4	3	4	2	3
Would not vote	12	10	2	3	2	3	3	2	10	7	12	8	13	9	5	6	11	12	9	9	11	10	11	5	10
Don't know	13	13	11	14	10	12	7	13	12	9	16	11	13	13	13	11	13	12	13	7	14	12	15	15	12
Refused	3	2	1	2	4	0	0	2	1	2	2	2	3	1	1	2	1	2	2	2	2	3	1	0	3

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	278	222	10.7%
Men 50-64 High education	84	77	3.7%
Men 50-64 Mid education	97	93	4.5%
Men 50-64 Low education	89	81	3.9%
Men 25-49 High education	119	195	9.4%
Men 25-49 Mid education	81	137	6.6%
Men 25-49 Low education	72	89	4.3%
Men Under 25 High education	20	21	1.0%
Men Under 25 Mid & Low education	67	89	4.3%
Women Over 65	365	265	12.8%
Women 50-64 High education	65	73	3.5%
Women 50-64 Mid education	112	106	5.1%
Women 50-64 Low education	105	83	4.0%
Women 25-49 High education	226	209	10.1%
Women 25-49 Mid education	155	147	7.1%
Women 25-49 Low education	43	79	3.8%
Women Under 25 High education	25	25	1.2%
Women Under 25 Mid & Low education	70	83	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	271	394	19.0%
Medium (3-7)	1320	1244	60.0%
High (8,9,10)	482	435	21.0%
Social Grade (NRS and 2011 census)			
AB	873	841	28.0%
C1	422	395	29.0%
C2	314	332	21.0%
DE	464	505	22.0%
EU Referendum Vote (Election Result)			
Remain	856	728	35.1%
Leave	712	740	35.7%
Don't Know / Did Not Vote	505	605	29.2%

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Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	75	73	3.5%
North Lab	167	151	7.3%
North LD	31	25	1.2%
North Reform	70	60	2.9%
North Oth	34	41	2.0%
North DNV	111	141	6.8%
Midlands Con	59	70	3.4%
Midlands Lab	102	87	4.2%
Midlands LD	20	19	0.9%
Midlands Reform	51	46	2.2%
Midlands Oth	23	27	1.3%
Midlands DNV	81	91	4.4%
London Con	23	37	1.8%
London Lab	48	79	3.8%
London LD	19	21	1.0%
London Reform	16	17	0.8%
London Oth	19	31	1.5%
London DNV	36	66	3.2%
South Con	145	164	7.9%
South Lab	163	141	6.8%
South LD	127	110	5.3%
South Reform	89	81	3.9%
South Oth	65	50	2.4%
South DNV	188	166	8.0%
Wales Con	13	12	0.6%
Wales Lab	34	27	1.3%
Wales LD	5	4	0.2%
Wales PC	12	10	0.5%
Wales Reform	19	12	0.6%
Wales Oth DNV	35	33	1.6%
Scotland Con	20	17	0.8%
Scotland Lab	59	48	2.3%
Scotland LD	14	12	0.6%
Scotland SNP	37	39	1.9%
Scotland Reform	11	8	0.4%
Scotland Oth	4	6	0.3%
Scotland DNV	48	50	2.4%

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Ethnicity (2021/22 Census)

White	1918	1889	82.4%
Asian	41	53	7.8%
Black	19	27	3.3%
Mixed	24	34	1.7%
Refused/Rather not say	64	65	3.0%
Other	7	4	1.8%

Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	314	276	14.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	518	427	21.9%
L7 Intermediate occupations	294	245	12.1%
L8 and L9 Small employers and own account workers	168	220	11.5%
L10 and L11 Lower supervisory and technical occupations	118	118	5.9%
L12 Semi-routine occupations	204	243	11.7%
L13 Routine occupations	139	259	12.7%
L14.1 and L14.2 Never worked and long-term unemployed	215	176	8.6%
L15 Full-time students	103	110	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk