

YouGov Survey Results

Sample Size: 2325 GB Adults
Fieldwork: 22nd - 23rd February 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Weighted Sample	2325	419	598	214	251	131	816	830	1125	1200	244	960	574	546	788	521	695	2011	112	202	
Unweighted Sample	2325	372	657	237	249	149	949	791	1004	1321	201	877	606	641	921	545	509	2015	124	186	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

	15 - 16 Feb	22 - 23 Feb																			
Con	18	18	63	5	6	6	4	16	23	17	19	7	15	20	25	20	20	18	20	7	10
Lab	19	18	1	50	7	2	1	28	9	18	18	17	19	19	16	23	17	13	19	12	13
Lib Dem	13	14	5	12	66	0	6	19	7	13	15	17	13	14	14	14	16	10	15	8	12
SNP	3	3	0	2	0	0	1	5	1	2	4	4	3	4	2	3	3	2	0	0	36
Plaid Cymru	1	1	1	2	1	0	1	3	0	2	1	1	2	1	1	2	1	1	0	28	0
Reform UK	24	24	27	9	6	87	3	7	48	28	21	6	19	29	35	18	29	35	24	34	21
Green	17	17	1	20	10	0	82	19	5	16	17	46	23	8	4	17	11	16	19	6	4
Other	4	4	2	2	4	5	2	2	6	5	3	3	5	5	2	3	3	6	4	5	4

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	13	54	3	5	5	2	12	19	13	13	4	10	16	21	16	14	12	14	6	7
Labour	13	13	1	41	7	1	0	23	7	14	12	12	13	14	13	19	12	8	14	9	10
Liberal Democrat	9	9	3	8	49	0	6	14	4	9	9	11	8	9	10	10	10	6	9	7	8
Scottish National Party (SNP)	2	2	0	1	0	0	1	3	1	1	2	2	2	2	1	2	2	1	0	0	20
Plaid Cymru	1	1	1	1	0	0	0	2	0	1	1	0	1	1	1	1	1	0	0	18	0
Reform UK	19	19	24	7	6	79	4	6	40	23	15	5	14	22	30	15	22	23	19	28	16
Green	13	13	1	18	11	0	72	17	5	14	13	35	17	7	4	14	9	11	15	6	4
Some other party	3	3	2	1	3	4	1	1	5	4	2	2	3	4	2	2	2	4	3	3	3
Would not vote	12	12	1	4	1	2	1	6	9	10	14	12	15	11	7	8	11	17	11	12	15
Don't know	13	13	13	13	16	8	11	14	11	10	16	10	15	13	11	11	15	15	13	11	16
Refused	3	3	0	3	2	1	1	2	1	2	3	8	3	1	1	2	2	3	3	1	2

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Fieldwork: 22nd - 23rd February 2026

	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2325	551	381	281	797
Unweighted Sample	2325	550	402	256	807
	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

	15 - 16 Feb	22 - 23 Feb				
Con	18	18	13	22	18	23
Lab	19	18	21	18	30	14
Lib Dem	13	14	11	11	13	20
SNP	3	3	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	24	24	29	26	15	23
Green	17	17	19	17	24	17
Other	4	4	6	6	0	3

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	13	9	16	12	18
Labour	13	13	15	11	24	10
Liberal Democrat	9	9	6	8	7	13
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	19	19	22	19	13	18
Green	13	13	13	12	20	15
Some other party	3	3	4	4	0	2
Would not vote	12	12	15	14	9	9
Don't know	13	13	13	13	11	14
Refused	3	3	4	4	4	1

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP.

The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	293	249	10.7%
Men 50-64 High education	90	86	3.7%
Men 50-64 Mid education	108	105	4.5%
Men 50-64 Low education	86	91	3.9%
Men 25-49 High education	166	219	9.4%
Men 25-49 Mid education	102	153	6.6%
Men 25-49 Low education	76	100	4.3%
Men Under 25 High education	25	23	1.0%
Men Under 25 Mid & Low education	58	100	4.3%
Women Over 65	348	298	12.8%
Women 50-64 High education	99	81	3.5%
Women 50-64 Mid education	122	119	5.1%
Women 50-64 Low education	101	93	4.0%
Women 25-49 High education	285	235	10.1%
Women 25-49 Mid education	207	165	7.1%
Women 25-49 Low education	41	88	3.8%
Women Under 25 High education	29	28	1.2%
Women Under 25 Mid & Low education	89	93	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	285	442	19.0%
Medium (3-7)	1421	1395	60.0%
High (8,9,10)	619	488	21.0%
Social Grade (NRS and 2011 census)			
AB	946	887	28.0%
C1	518	485	29.0%
C2	374	416	21.0%
DE	487	537	22.0%
EU Referendum Vote (Election Result)			
Remain	949	816	35.1%
Leave	791	830	35.7%
Don't Know / Did Not Vote	585	679	29.2%

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Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	71	81	3.5%
North Lab	188	170	7.3%
North LD	36	28	1.2%
North Reform	75	67	2.9%
North Oth	49	47	2.0%
North DNV	131	158	6.8%
Midlands Con	69	79	3.4%
Midlands Lab	117	98	4.2%
Midlands LD	28	21	0.9%
Midlands Reform	52	51	2.2%
Midlands Oth	44	30	1.3%
Midlands DNV	92	102	4.4%
London Con	32	42	1.8%
London Lab	77	88	3.8%
London LD	21	23	1.0%
London Reform	9	19	0.8%
London Oth	35	35	1.5%
London DNV	82	74	3.2%
South Con	167	184	7.9%
South Lab	180	158	6.8%
South LD	130	123	5.3%
South Reform	95	91	3.9%
South Oth	63	56	2.4%
South DNV	172	186	8.0%
Wales Con	16	14	0.6%
Wales Lab	37	30	1.3%
Wales LD	6	5	0.2%
Wales PC	15	12	0.5%
Wales Reform	15	14	0.6%
Wales Oth DNV	35	37	1.6%
Scotland Con	17	19	0.8%
Scotland Lab	58	53	2.3%
Scotland LD	16	14	0.6%
Scotland SNP	45	44	1.9%
Scotland Reform	3	9	0.4%
Scotland Oth	8	7	0.3%
Scotland DNV	39	56	2.4%

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Ethnicity (2021/22 Census)

White	1929	1911	82.4%
Asian	160	184	7.8%
Black	71	77	3.3%
Mixed	61	40	1.7%
Refused/Rather not say	77	70	3.0%
Other	27	44	1.8%

Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	369	309	14.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	552	479	21.9%
L7 Intermediate occupations	356	274	12.1%
L8 and L9 Small employers and own account workers	189	246	11.5%
L10 and L11 Lower supervisory and technical occupations	121	133	5.9%
L12 Semi-routine occupations	235	272	11.7%
L13 Routine occupations	153	291	12.7%
L14.1 and L14.2 Never worked and long-term unemployed	222	198	8.6%
L15 Full-time students	128	123	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk