

YouGov Survey Results

Sample Size: 2384 GB Adults
Fieldwork: 15th - 16th February 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Weighted Sample	2384	429	613	219	257	134	837	851	1154	1230	250	985	589	560	808	534	713	2062	114	207
Unweighted Sample	2384	376	689	245	257	153	1029	755	1037	1347	205	864	646	669	988	525	510	2066	118	200
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

	8 - 9 Feb	15 - 16 Feb																			
YouGov																					
Con	18	18	62	4	9	5	0	14	26	16	20	7	16	18	26	19	22	16	19	9	11
Lab	19	19	2	50	6	1	4	28	9	21	17	14	23	19	14	22	14	16	20	16	11
Lib Dem	14	13	4	12	63	3	9	19	7	12	15	25	11	13	13	15	14	7	14	6	9
SNP	3	3	0	2	0	0	0	6	1	5	2	1	3	4	4	4	4	3	0	0	38
Plaid Cymru	2	1	0	2	1	0	0	2	1	1	1	1	1	2	1	1	1	2	0	27	0
Reform UK	27	24	31	7	8	79	4	8	47	27	21	6	17	33	33	20	28	37	25	29	18
Green	16	17	0	21	12	3	77	21	5	13	21	43	24	10	4	16	16	14	19	10	5
Other	2	4	1	3	1	8	4	2	4	5	2	3	4	3	3	3	2	5	3	3	7

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	13	52	3	7	4	0	13	20	13	14	5	10	13	22	15	16	11	14	7	8
Labour	13	13	2	39	6	1	4	22	6	15	11	11	14	14	11	18	10	9	13	13	9
Liberal Democrat	9	9	2	9	53	3	6	14	5	9	9	16	6	9	11	12	10	5	10	5	6
Scottish National Party (SNP)	2	2	0	1	0	0	0	4	1	3	2	1	2	3	3	3	3	2	0	0	27
Plaid Cymru	1	1	0	1	1	0	0	1	0	1	1	1	1	1	1	1	0	1	0	17	0
Reform UK	21	19	29	6	6	69	3	7	39	22	15	4	13	26	27	15	21	26	19	22	14
Green	12	13	0	16	11	3	68	17	4	11	15	36	16	7	4	13	13	10	14	9	5
Some other party	1	3	1	2	1	6	4	2	3	3	2	2	3	2	3	2	1	3	2	4	4
Would not vote	9	12	1	4	1	4	1	5	7	9	13	13	16	9	6	6	11	15	11	15	11
Don't know	13	13	10	16	13	9	9	14	12	10	15	5	15	14	10	11	12	14	13	7	11
Refused	4	3	2	3	2	2	3	2	2	3	4	5	5	2	1	3	2	4	3	0	4

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2384	565	391	288	818
Unweighted Sample	2384	562	425	250	829
	%	%	%	%	%

	8 - 9 Feb	15 - 16 Feb				
HEADLINE VOTING INTENTION						
Westminster Voting Intention						
<i>[Headline voting intention projected by YouGov MRP model]</i>						
Con	18	18	13	23	19	22
Lab	19	19	23	22	25	15
Lib Dem	14	13	10	10	18	18
SNP	3	3	0	0	0	0
Plaid Cymru	2	1	0	0	0	0
Reform UK	27	24	30	26	14	24
Green	16	17	20	16	21	19
Other	2	4	4	4	3	3

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	13	10	15	13	16
Labour	13	13	16	15	18	10
Liberal Democrat	9	9	6	7	13	12
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	21	19	22	19	11	20
Green	12	13	15	12	16	14
Some other party	1	3	3	3	3	2
Would not vote	9	12	13	12	8	11
Don't know	13	13	13	15	15	12
Refused	4	3	3	3	5	3

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	290	255	10.7%
Men 50-64 High education	97	88	3.7%
Men 50-64 Mid education	120	107	4.5%
Men 50-64 Low education	95	93	3.9%
Men 25-49 High education	157	224	9.4%
Men 25-49 Mid education	106	157	6.6%
Men 25-49 Low education	81	103	4.3%
Men Under 25 High education	22	24	1.0%
Men Under 25 Mid & Low education	69	102	4.3%
Women Over 65	379	305	12.8%
Women 50-64 High education	107	83	3.5%
Women 50-64 Mid education	125	122	5.1%
Women 50-64 Low education	102	95	4.0%
Women 25-49 High education	299	241	10.1%
Women 25-49 Mid education	175	169	7.1%
Women 25-49 Low education	46	91	3.8%
Women Under 25 High education	29	29	1.2%
Women Under 25 Mid & Low education	85	95	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	276	453	19.0%
Medium (3-7)	1432	1430	60.0%
High (8,9,10)	676	501	21.0%
Social Grade (NRS and 2011 census)			
AB	956	894	28.0%
C1	577	534	29.0%
C2	319	368	21.0%
DE	532	588	22.0%
EU Referendum Vote (Election Result)			
Remain	1029	837	35.1%
Leave	755	851	35.7%
Don't Know / Did Not Vote	600	696	29.2%

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Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	79	83	3.5%
North Lab	196	174	7.3%
North LD	32	29	1.2%
North Reform	63	69	2.9%
North Oth	56	48	2.0%
North DNV	136	162	6.8%
Midlands Con	76	81	3.4%
Midlands Lab	126	100	4.2%
Midlands LD	27	21	0.9%
Midlands Reform	58	52	2.2%
Midlands Oth	38	31	1.3%
Midlands DNV	100	105	4.4%
London Con	25	43	1.8%
London Lab	83	91	3.8%
London LD	32	24	1.0%
London Reform	18	19	0.8%
London Oth	24	36	1.5%
London DNV	68	76	3.2%
South Con	165	188	7.9%
South Lab	199	162	6.8%
South LD	136	126	5.3%
South Reform	92	93	3.9%
South Oth	73	57	2.4%
South DNV	164	191	8.0%
Wales Con	10	14	0.6%
Wales Lab	32	31	1.3%
Wales LD	5	5	0.2%
Wales PC	15	12	0.5%
Wales Reform	16	14	0.6%
Wales Oth DNV	40	38	1.6%
Scotland Con	21	19	0.8%
Scotland Lab	53	55	2.3%
Scotland LD	13	14	0.6%
Scotland SNP	45	45	1.9%
Scotland Reform	10	10	0.4%
Scotland Oth	4	7	0.3%
Scotland DNV	54	57	2.4%

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Ethnicity (2021/22 Census)

White	2002	1960	82.4%
Asian	168	188	7.8%
Black	66	79	3.3%
Mixed	50	41	1.7%
Refused/Rather not say	63	72	3.0%
Other	35	45	1.8%

Socio-economic classsification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	384	317	14.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	604	491	21.9%
L7 Intermediate occupations	370	281	12.1%
L8 and L9 Small employers and own account workers	155	253	11.5%
L10 and L11 Lower supervisory and technical occupations	139	136	5.9%
L12 Semi-routine occupations	248	279	11.7%
L13 Routine occupations	123	298	12.7%
L14.1 and L14.2 Never worked and long-term unemployed	249	203	8.6%
L15 Full-time students	112	126	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk