

YouGov Survey Results

Sample Size: 2466 GB Adults
Fieldwork: 8th - 9th February 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2466	444	634	227	266	144	866	880	1194	1272	259	1018	609	580	836	552	737	2133	118	215	584	404	298	846
Unweighted Sample	2466	435	689	253	268	148	1003	829	1038	1428	208	926	646	686	1044	514	535	2136	123	207	567	406	287	876
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

	1 - 2 Feb	8 - 9 Feb																							
Con	18	18	62	5	6	7	4	16	24	17	19	5	17	15	29	21	21	18	20	10	5	16	23	16	23
Lab	19	19	2	49	10	0	7	30	8	19	19	13	23	21	14	23	17	15	19	19	21	22	16	30	14
Lib Dem	14	14	5	14	63	0	4	20	7	12	15	13	14	13	14	16	14	11	15	6	8	10	11	14	20
SNP	3	3	0	1	0	0	0	4	2	3	2	5	3	3	2	3	2	2	0	0	33	0	0	0	0
Plaid Cymru	2	2	1	2	2	0	1	2	1	2	2	2	2	2	1	2	2	1	0	33	0	0	0	0	0
Reform UK	26	27	27	12	7	90	6	8	50	30	23	9	23	33	33	20	29	40	28	22	22	32	30	17	28
Green	17	16	3	17	12	1	73	17	6	14	17	49	17	11	6	14	13	10	16	10	11	18	15	22	14
Other	2	2	1	1	0	2	5	2	2	2	2	3	2	2	1	1	2	2	2	1	0	2	5	1	1

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	14	54	4	8	5	3	13	19	15	13	4	11	12	25	17	16	13	15	7	5	11	17	13	18
Labour	14	13	2	37	7	0	5	22	5	14	12	10	15	14	10	18	11	10	13	16	14	14	11	21	10
Liberal Democrat	9	9	3	10	48	0	3	14	5	9	9	9	8	9	10	12	9	7	9	5	6	6	8	10	13
Scottish National Party (SNP)	2	2	0	1	0	0	0	3	1	2	1	2	2	2	2	2	2	1	0	0	21	0	0	0	0
Plaid Cymru	1	1	0	1	2	0	0	1	1	1	1	2	1	1	1	1	1	1	0	22	0	0	0	0	0
Reform UK	19	21	27	10	7	80	7	7	43	26	17	5	17	28	29	16	24	29	22	17	16	26	24	15	21
Green	13	12	3	14	11	1	63	13	6	12	12	36	11	9	5	11	10	8	13	8	9	12	11	18	11
Some other party	1	1	0	1	0	1	5	2	1	2	1	3	2	1	1	1	2	1	2	1	0	1	3	1	1
Would not vote	11	9	0	3	1	3	2	5	5	7	10	9	12	7	5	7	10	11	9	7	10	11	12	7	7
Don't know	12	13	9	16	13	8	9	15	12	9	17	12	15	14	11	13	13	13	13	15	13	14	11	12	14
Refused	4	4	1	3	2	2	2	3	2	4	4	9	6	2	1	3	4	6	4	3	6	4	2	3	5

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	304	264	10.7%
Men 50-64 High education	93	91	3.7%
Men 50-64 Mid education	104	111	4.5%
Men 50-64 Low education	88	96	3.9%
Men 25-49 High education	195	232	9.4%
Men 25-49 Mid education	78	163	6.6%
Men 25-49 Low education	83	106	4.3%
Men Under 25 High education	22	25	1.0%
Men Under 25 Mid & Low education	71	106	4.3%
Women Over 65	382	316	12.8%
Women 50-64 High education	106	86	3.5%
Women 50-64 Mid education	141	126	5.1%
Women 50-64 Low education	114	99	4.0%
Women 25-49 High education	335	249	10.1%
Women 25-49 Mid education	185	175	7.1%
Women 25-49 Low education	50	94	3.8%
Women Under 25 High education	29	30	1.2%
Women Under 25 Mid & Low education	86	99	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	278	469	19.0%
Medium (3-7)	1537	1480	60.0%
High (8,9,10)	651	518	21.0%
Social Grade (NRS and 2011 census)			
AB	1024	943	28.0%
C1	545	513	29.0%
C2	355	408	21.0%
DE	542	602	22.0%
EU Referendum Vote (Election Result)			
Remain	1003	866	35.1%
Leave	829	880	35.7%
Don't Know / Did Not Vote	634	720	29.2%

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Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	93	86	3.5%
North Lab	195	180	7.3%
North LD	34	30	1.2%
North Reform	69	72	2.9%
North Oth	47	49	2.0%
North DNV	129	168	6.8%
Midlands Con	73	84	3.4%
Midlands Lab	126	104	4.2%
Midlands LD	21	22	0.9%
Midlands Reform	55	54	2.2%
Midlands Oth	32	32	1.3%
Midlands DNV	99	108	4.4%
London Con	40	44	1.8%
London Lab	87	94	3.8%
London LD	31	25	1.0%
London Reform	13	20	0.8%
London Oth	36	37	1.5%
London DNV	80	79	3.2%
South Con	187	195	7.9%
South Lab	198	168	6.8%
South LD	144	131	5.3%
South Reform	109	96	3.9%
South Oth	65	59	2.4%
South DNV	173	197	8.0%
Wales Con	18	15	0.6%
Wales Lab	32	32	1.3%
Wales LD	6	5	0.2%
Wales PC	16	12	0.5%
Wales Reform	13	15	0.6%
Wales Oth DNV	38	39	1.6%
Scotland Con	24	20	0.8%
Scotland Lab	51	57	2.3%
Scotland LD	17	15	0.6%
Scotland SNP	48	47	1.9%
Scotland Reform	9	10	0.4%
Scotland Oth	6	7	0.3%
Scotland DNV	52	59	2.4%

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Ethnicity (2021/22 Census)

White	2041	2027	82.4%
Asian	180	195	7.8%
Black	80	81	3.3%
Mixed	76	42	1.7%
Refused/Rather not say	64	74	3.0%
Other	25	47	1.8%

Socio-economic classsification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	402	328	14.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	642	508	21.9%
L7 Intermediate occupations	350	291	12.1%
L8 and L9 Small employers and own account workers	164	261	11.5%
L10 and L11 Lower supervisory and technical occupations	137	141	5.9%
L12 Semi-routine occupations	247	289	11.7%
L13 Routine occupations	151	308	12.7%
L14.1 and L14.2 Never worked and long-term unemployed	243	210	8.6%
L15 Full-time students	130	131	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk