

YouGov Survey Results

Sample Size: 2389 adults in GB
Fieldwork: 26th - 27th October 2025

	Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	2389	288	302	242	477	289	430	614	220	258	132	839	853	1156	1233	251	987	590	561	1359	1008
Unweighted Sample	2389	264	341	274	454	286	365	709	247	240	122	962	814	1015	1374	198	898	642	651	1495	881
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

		19-20 Oct	26-27 Oct																			
YouGov MRP																						
Con	17	17	100	0	0	0	0	61	5	4	3	1	12	25	15	19	6	12	16	30	17	18
Lab	20	17	0	100	0	0	0	1	50	4	1	4	27	7	20	15	21	22	15	11	19	14
Lib Dem	15	15	0	0	100	0	0	5	13	74	1	4	24	8	13	17	13	16	15	15	18	12
SNP	4	3	0	0	0	0	0	0	2	0	1	0	5	1	3	3	2	4	4	2	3	3
Plaid Cymru	1	1	0	0	0	0	0	1	1	0	0	2	2	1	1	1	2	1	1	1	2	1
Reform UK	26	27	0	0	0	100	0	28	11	5	92	6	9	50	31	23	12	21	36	33	21	37
Green	15	16	0	0	0	0	100	2	18	11	1	82	19	6	14	18	40	21	9	7	19	12
Other	2	3	0	0	0	0	0	2	1	2	2	1	2	2	3	2	3	3	3	1	3	3

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	12	100	0	0	0	0	52	4	3	3	1	9	20	11	13	4	8	12	25	13	12
Labour	14	13	0	100	0	0	0	1	41	4	0	4	22	5	16	11	15	16	11	9	15	11
Liberal Democrat	10	10	0	0	100	0	0	4	10	57	1	2	18	5	9	11	9	10	11	11	12	8
Scottish National Party (SNP)	2	2	0	0	0	0	0	0	1	0	0	0	4	1	2	2	1	3	3	1	2	2
Plaid Cymru	1	1	0	0	0	0	0	1	0	0	0	1	1	0	1	1	1	1	1	1	1	1
Reform UK	19	21	0	0	0	100	0	26	9	5	81	5	8	41	25	16	7	15	28	28	16	27
Green	11	12	0	0	0	0	100	1	15	10	1	73	16	4	11	14	29	15	7	6	15	8
Some other party	2	2	0	0	0	0	0	1	1	1	2	0	2	2	2	1	2	2	2	1	2	2
Would not vote	11	11	0	0	0	0	0	1	4	3	3	3	5	7	11	11	15	13	11	6	9	14
Don't know	14	12	0	0	0	0	0	11	12	15	8	9	12	12	8	16	11	13	12	11	11	13
Refused	4	4	0	0	0	0	0	2	3	4	2	1	2	3	3	4	7	5	2	1	4	3

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Fieldwork: 26th - 27th October 2025

		Country			Region in England			
Total		England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2389	2066	115	208	566	392	289	819
Unweighted Sample	2389	2064	122	203	582	399	276	807
	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

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	19-20 Oct	26-27 Oct							
Con	17	17	18	6	11	16	21	18	18
Lab	20	17	18	18	9	21	14	29	15
Lib Dem	15	15	17	7	8	13	12	11	23
SNP	4	3	0	0	35	0	0	0	0
Plaid Cymru	1	1	0	27	0	0	0	0	0
Reform UK	26	27	27	36	22	29	32	17	27
Green	15	16	17	5	15	17	17	21	15
Other	2	3	3	0	1	4	3	4	2

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	12	13	5	8	11	15	12	14
Labour	14	13	14	15	7	15	10	22	12
Liberal Democrat	10	10	11	4	4	9	8	8	16
Scottish National Party (SNP)	2	2	0	0	24	0	0	0	0
Plaid Cymru	1	1	0	16	0	0	0	0	0
Reform UK	19	21	20	28	17	22	22	12	22
Green	11	12	13	4	12	13	12	16	11
Some other party	2	2	2	0	1	3	2	3	1
Would not vote	11	11	11	11	9	13	15	9	9
Don't know	14	12	12	13	15	13	10	12	13
Refused	4	4	4	4	2	2	6	6	3

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