

## YouGov Survey Results

Sample Size: 2513 adults in GB

Fieldwork: 6th - 7th July 2025

	Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	2513	303	407	243	467	198	452	646	231	271	144	882	897	1216	1297	264	1038	621	591	1432	1081
Unweighted Sample	2513	282	430	265	470	219	400	687	245	275	156	979	849	1080	1433	208	963	657	685	1549	964
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION

#### Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

	29-30 Jun	6-7 July																					
uGov MRP																							
Con	17	16	100	0	0	0	0	0	62	3	4	2	3	14	22	15	18	6	13	17	25	18	14
Lab	24	24	0	100	0	0	0	0	4	64	4	3	6	34	10	26	23	33	31	21	15	26	22
Lib Dem	16	15	0	0	100	0	0	0	3	11	77	1	7	22	7	14	16	21	13	15	14	17	11
SNP	3	3	0	0	0	0	0	0	1	2	1	0	3	5	1	3	4	2	3	4	4	4	3
Plaid Cymru	1	1	0	0	0	0	0	0	0	1	0	0	0	2	1	1	1	1	1	2	1	1	1
Reform UK	26	26	0	0	0	100	0	0	29	7	6	90	5	6	51	31	22	9	23	29	35	20	35
Green	10	11	0	0	0	0	100	0	2	10	5	2	75	13	5	8	14	25	14	8	6	11	12
Other	2	3	0	0	0	0	0	0	0	2	3	1	3	3	2	3	2	4	3	4	1	2	3

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	12	100	0	0	0	0	55	3	3	2	3	12	18	12	13	4	9	14	21	14	10
Labour	17	17	0	100	0	0	0	3	50	3	3	4	27	7	18	15	20	19	15	13	19	14
Liberal Democrat	10	10	0	0	100	0	0	2	8	64	1	5	17	5	9	10	12	8	10	11	12	7
Scottish National Party (SNP)	2	2	0	0	0	0	0	0	1	1	0	1	4	1	2	2	1	2	3	3	2	1
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	0	0	1	0	1	1	0	1	1	0	1	0
Reform UK	20	19	0	0	0	100	0	27	6	5	79	4	5	41	23	15	6	14	23	31	16	23
Green	8	8	0	0	0	0	100	1	8	5	1	66	12	4	7	10	16	9	7	5	8	8
Some other party	1	2	0	0	0	0	0	0	1	2	1	2	2	2	2	1	2	2	2	1	2	2
Would not vote	13	13	0	0	0	0	0	1	4	2	3	6	6	8	13	13	17	19	11	3	9	18
Don't know	14	13	0	0	0	0	0	8	15	12	8	9	12	12	10	16	18	14	12	10	13	13
Refused	3	3	0	0	0	0	0	1	3	3	2	1	2	2	3	3	5	4	2	1	3	4

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Fieldwork: 6th - 7th July 2025

		Country			Region in England				
		Total	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2513	2174	121	219	596	412	304	862	
Unweighted Sample	2513	2188	121	204	610	418	279	881	
		%	%	%	%	%	%	%	%

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	29-30 Jun	6-7 July							
Con	17	16	18	11	5	14	18	17	20
Lab	24	24	25	25	20	31	27	32	18
Lib Dem	16	15	15	3	12	9	9	16	22
SNP	3	3	0	0	40	0	0	0	0
Plaid Cymru	1	1	0	24	0	0	0	0	0
Reform UK	26	26	27	30	17	31	31	14	26
Green	10	11	12	6	4	11	13	18	11
Other	2	3	3	1	2	4	2	3	2

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	12	13	9	5	10	13	14	15
Labour	17	17	17	19	13	21	17	22	12
Liberal Democrat	10	10	10	4	9	6	6	10	16
Scottish National Party (SNP)	2	2	0	0	22	0	0	0	0
Plaid Cymru	1	1	0	14	0	0	0	0	0
Reform UK	20	19	20	22	14	21	23	10	20
Green	8	8	9	3	4	8	8	14	8
Some other party	1	2	2	1	2	2	1	2	1
Would not vote	13	13	13	10	12	16	14	11	12
Don't know	14	13	13	16	17	11	15	12	13
Refused	3	3	3	1	2	3	3	4	3

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