

YouGov Survey Results

Sample Size: 2004 adults in GB

Fieldwork: 26th - 27th May 2025

		Westminster VI				Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2004	279	312	213	411	361	515	184	216	703	715	970	1034	210	828	495	471	1142	862	1733	96	174	475	329	242	687
Unweighted Sample	2004	281	351	237	422	349	555	206	220	824	711	894	1110	140	762	536	566	1242	762	1734	101	169	469	326	246	693
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

		18-19 May	26-27 May																								
by YouGov																											
Con	16	19	100	0	0	0	66	4	5	5	17	24	16	22	12	16	16	29	21	17	20	16	13	16	23	21	20
Lab	22	21	0	100	0	0	2	60	8	0	30	8	21	21	34	24	19	14	22	19	21	23	17	24	21	33	16
Lib Dem	17	15	0	0	100	0	4	12	73	0	23	8	14	16	15	14	16	15	17	12	16	4	12	12	12	12	22
SNP	2	2	0	0	0	0	0	0	0	0	3	1	2	2	4	1	2	2	2	2	0	0	23	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	0	1	0	0	1	1	1	1	0	1	0	2	1	1	0	20	0	0	0	0	0
Reform UK	29	29	0	0	0	100	27	15	7	91	10	53	35	24	8	27	35	33	23	38	30	22	24	34	33	19	30
Green	10	11	0	0	0	0	0	9	7	3	14	4	9	13	25	14	9	4	12	10	11	14	7	11	10	12	11
Other	2	2	0	0	0	0	0	0	1	2	2	2	1	3	1	3	2	1	2	2	2	1	4	2	1	4	1

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	14	100	0	0	0	57	3	4	4	14	19	13	15	8	11	12	24	16	11	15	12	9	12	17	15	15
Labour	15	16	0	100	0	0	2	50	7	0	25	7	17	14	21	16	15	12	18	13	16	19	12	17	14	26	12
Liberal Democrat	12	11	0	0	100	0	4	9	60	0	18	6	11	11	10	9	12	12	13	8	11	2	8	8	7	9	17
Scottish National Party (SNP)	2	2	0	0	0	0	0	0	0	0	2	1	2	1	3	1	2	2	2	1	0	0	17	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	0	1	0	0	1	0	1	0	0	1	0	1	1	0	0	12	0	0	0	0	0
Reform UK	21	21	0	0	0	100	23	10	5	85	7	42	27	15	5	17	27	27	18	24	21	17	15	24	21	13	22
Green	8	9	0	0	0	0	0	8	7	3	12	4	8	9	18	10	8	4	10	7	9	10	5	9	9	10	9
Some other party	1	2	0	0	0	0	1	0	1	2	2	1	1	2	1	2	2	1	1	2	1	1	3	2	1	3	1
Would not vote	12	11	0	0	0	0	1	2	2	2	5	5	9	12	17	16	7	4	7	16	11	6	9	13	14	9	10
Don't know	12	13	0	0	0	0	11	16	13	3	13	14	9	16	8	14	13	12	11	15	12	22	17	13	12	11	11
Refused	3	3	0	0	0	0	1	1	2	0	1	1	3	3	10	4	1	1	3	3	3	1	4	2	4	5	2

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.