

YouGov Survey Results

Sample Size: 17227 adults in GB
Fieldwork: 29th May - 18th June 2025

		Vote in 2024 GE							Vote in 2016 EU		Vote in 2024 GE and 2016 EU Ref				Gender		Age (1)			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Other	Dont know / Didnt vote	Remain	Leave	Conservative Remain	Labour Remain	Conservative Leave	Labour Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	17227	3106	4426	1585	1864	986	775	4485	6047	6151	843	2468	1952	881	8337	8890	1801	7113	4259	4054
Unweighted Sample	17227	3436	4607	1736	1980	986	815	3667	6689	6569	963	2766	2197	935	8053	9174	1149	6798	4699	4581
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

Con	17	62	3	4	3	3	3	14	14	25	72	2	58	5	15	19	7	12	17	30
Lab	23	2	63	8	1	7	6	20	35	9	4	69	1	49	26	22	33	30	21	13
Lib Dem	15	4	12	74	1	7	3	12	22	8	8	12	3	13	14	16	16	16	15	14
SNP	3	0	1	0	0	1	42	4	5	1	0	1	0	2	3	4	3	4	3	2
Plaid Cymru	1	0	1	0	0	1	11	1	1	1	0	1	0	1	1	1	2	1	1	1
Reform UK	27	30	8	6	93	3	13	35	8	51	13	4	37	24	31	24	11	21	34	36
Green	11	1	10	6	1	77	6	10	14	4	1	10	1	5	9	13	26	14	7	4
Other	2	1	1	1	2	2	18	3	2	2	1	1	1	1	2	2	2	3	2	2

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	52	2	4	3	2	2	6	11	19	60	2	49	4	12	13	5	8	12	24
Labour	17	2	51	7	1	5	4	8	27	7	3	57	1	38	20	14	22	20	15	10
Liberal Democrat	10	4	9	62	1	5	2	4	16	6	6	9	2	9	10	10	11	10	11	10
Scottish National Party (SNP)	2	0	1	0	0	0	32	1	4	1	0	1	0	1	2	2	2	2	2	1
Plaid Cymru	1	0	1	0	0	1	8	0	1	1	0	1	0	1	1	1	1	1	1	1
Reform UK	20	26	7	5	84	2	9	14	6	41	12	3	33	18	25	16	8	14	26	30
Green	8	1	9	6	1	68	6	5	12	3	1	9	1	5	7	9	18	10	6	3
Some other party	1	0	1	1	2	1	13	1	2	1	1	1	1	1	1	1	1	2	1	1
Would not vote	12	1	4	2	2	3	7	37	5	8	1	3	1	5	10	13	14	15	11	7
Don't know	13	12	13	12	6	10	15	17	13	12	13	13	11	16	9	17	12	14	13	11
Refused	3	1	2	1	1	2	2	6	2	2	2	2	1	2	3	3	6	4	2	1

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 17227 adults in GB
Fieldwork: 29th May - 18th June 2025

	Age (2)								Age and Gender								Social Grade (1)		Social Grade (2)			
	Total	18-24	25-29	30-39	40-49	50-59	60-69	70+	18-24 Men	18-24 Women	25-49 Men	25-49 Women	50-64 Men	50-64 Women	65+ Men	65+ Women	ABC1	C2DE	AB	C1	C2	DE
Weighted Sample	17227	1801	993	3044	3077	2809	3025	2478	909	892	3496	3617	2086	2172	1846	2208	9817	7410	4821	4996	3619	3791
Unweighted Sample	17227	1149	973	2926	2899	3080	3367	2833	452	697	3173	3625	2331	2368	2097	2484	10183	7044	5085	5098	3416	3628
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

Con	17	7	9	11	14	17	21	33	9	5	10	13	15	19	27	32	18	16	19	18	15	17
Lab	23	33	33	34	26	22	17	11	37	30	34	27	21	21	13	12	27	19	29	24	19	19
Lib Dem	15	16	17	16	15	15	14	14	15	18	15	16	13	17	12	15	16	13	17	15	14	12
SNP	3	3	4	4	4	4	3	2	3	3	3	5	3	4	2	2	3	3	2	4	3	4
Plaid Cymru	1	2	2	2	1	1	0	1	2	2	1	1	1	1	1	1	1	1	1	1	1	1
Reform UK	27	11	13	17	26	32	37	35	14	7	23	18	38	29	40	32	21	35	18	24	35	35
Green	11	26	20	15	11	8	5	4	18	34	12	17	6	8	3	4	12	9	11	12	9	10
Other	2	2	3	2	3	2	2	2	3	1	2	3	2	2	2	2	2	3	2	2	3	2

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	5	5	7	9	12	16	27	6	3	8	8	12	13	23	25	13	11	14	13	11	11
Labour	17	22	23	22	18	16	13	9	26	19	25	16	17	14	11	9	20	13	23	17	13	12
Liberal Democrat	10	11	11	10	10	10	10	11	11	11	10	9	10	11	10	11	12	8	13	11	9	8
Scottish National Party (SNP)	2	2	2	2	2	2	2	1	2	2	2	3	2	2	2	1	2	2	2	2	2	2
Plaid Cymru	1	1	1	1	1	1	0	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1
Reform UK	20	8	9	12	19	24	30	29	11	4	18	11	32	21	35	25	17	25	15	19	26	24
Green	8	18	14	11	9	6	4	3	13	24	10	11	5	6	3	3	10	7	10	9	7	7
Some other party	1	1	1	1	2	1	1	1	2	1	1	2	1	1	2	1	1	2	1	1	2	1
Would not vote	12	14	13	16	14	12	8	6	14	14	12	17	10	12	6	7	9	15	8	11	13	17
Don't know	13	12	14	13	15	13	13	11	9	16	9	18	9	17	8	15	13	13	12	13	14	13
Refused	3	6	5	5	3	2	1	1	6	7	4	4	1	2	1	1	3	3	3	3	3	4

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 17227 adults in GB
Fieldwork: 29th May - 18th June 2025

	Employment Status (1)								Employment Status (2)						
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other	Working	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	17227	7508	2303	265	865	4043	710	1058	473	10077	865	4043	710	1058	473
Unweighted Sample	17227	7524	2269	249	565	4583	590	1001	446	10042	565	4583	590	1001	446
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

Con	17	14	17	20	9	28	8	14	8	15	9	28	8	14	8
Lab	23	29	24	20	33	13	26	23	17	27	33	13	26	23	17
Lib Dem	15	16	15	20	18	14	12	12	18	16	18	14	12	12	18
SNP	3	3	3	3	2	2	5	5	4	3	2	2	5	5	4
Plaid Cymru	1	1	1	0	3	1	2	1	1	1	3	1	2	1	1
Reform UK	27	24	26	18	7	36	24	29	37	24	7	36	24	29	37
Green	11	11	13	15	27	4	22	12	12	12	27	4	22	12	12
Other	2	2	2	4	2	2	1	4	3	2	2	2	1	4	3

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	10	11	14	6	22	5	8	5	10	6	22	5	8	5
Labour	17	21	16	14	23	11	16	15	10	20	23	11	16	15	10
Liberal Democrat	10	11	9	14	12	11	7	7	10	11	12	11	7	7	10
Scottish National Party (SNP)	2	2	2	2	1	2	3	2	2	2	1	2	3	2	2
Plaid Cymru	1	1	1	0	2	1	1	0	1	1	2	1	1	0	1
Reform UK	20	18	18	13	5	30	15	18	20	18	5	30	15	18	20
Green	8	9	9	12	19	3	15	9	8	9	19	3	15	9	8
Some other party	1	2	1	2	1	1	1	2	1	1	1	1	1	2	1
Would not vote	12	12	13	14	13	7	21	19	19	12	13	7	21	19	19
Don't know	13	12	16	14	11	11	13	15	18	13	11	11	13	15	18
Refused	3	3	3	1	6	1	4	4	6	3	6	1	4	4	6

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 17227 adults in GB
Fieldwork: 29th May - 18th June 2025

		Education Level (1)							Education Level (2)			House Tenure					
	Total	None	Other	GCSE or equiv	A Level or equiv	Higher below degree	Degree	DK	Other technical things	Low	Medium	High	Own outright	Own with a mortgage	Rent from a private landlord	Rent from a local authority / housing association	Neither - live with parents, family or friends
Weighted Sample	17227	897	613	3088	3414	1197	5764	649	1605	4598	6865	5764	5341	4716	2503	1746	1920
Unweighted Sample	17227	783	614	2844	3154	1229	6277	582	1744	4241	6709	6277	5951	4920	2334	1619	1529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

Con	17	18	21	20	17	17	14	12	25	20	19	14	25	16	11	11	11
Lab	23	12	15	16	22	25	32	17	19	15	21	32	18	27	28	21	26
Lib Dem	15	10	13	10	13	15	19	9	16	11	14	19	15	16	16	10	18
SNP	3	3	1	2	4	4	4	3	3	2	3	4	2	4	3	5	3
Plaid Cymru	1	0	1	1	1	1	1	2	0	1	1	1	1	2	1	1	2
Reform UK	27	51	42	41	29	26	13	41	28	43	29	13	32	23	21	39	19
Green	11	4	5	7	13	10	14	10	7	6	11	14	5	11	17	9	20
Other	2	1	2	2	2	2	2	7	2	2	2	2	2	2	2	4	2

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	12	14	14	11	12	11	6	19	14	13	11	20	12	7	7	7
Labour	17	8	10	11	15	19	25	10	14	10	15	25	14	19	19	14	17
Liberal Democrat	10	7	9	7	9	11	14	4	12	7	9	14	11	11	10	6	12
Scottish National Party (SNP)	2	2	0	1	2	2	3	1	2	1	2	3	2	2	2	3	2
Plaid Cymru	1	0	1	1	1	1	1	1	0	1	1	1	0	1	1	1	1
Reform UK	20	36	30	29	22	19	11	23	22	30	21	11	26	18	15	25	14
Green	8	3	3	5	10	8	12	7	6	5	8	12	5	9	12	7	14
Some other party	1	1	1	1	1	2	2	3	1	1	1	2	1	1	1	2	1
Would not vote	12	15	13	16	13	12	7	19	9	16	13	7	7	11	15	19	15
Don't know	13	13	15	12	13	12	13	14	14	13	13	13	13	13	13	13	12
Refused	3	4	2	2	3	2	3	12	2	3	3	3	1	3	4	3	5

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 17227 adults in GB
Fieldwork: 29th May - 18th June 2025

	Political Attention			Household Income (1)											Household Income (2)				
	Total	Low (0-2)	Medium (3-7)	High (8-10)	Under £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £99,999	£100,000 - £149,999	£150,000+	Under £20,000	£20,000- £29,999	£30,000- £49,999	£50,000- £69,999	£70,000+
Weighted Sample	17227	3272	10338	3617	754	1719	2281	1816	1500	1182	983	1613	804	320	2474	2281	3316	2165	2737
Unweighted Sample	17227	1648	11654	3925	670	1729	2290	1823	1546	1200	1009	1709	862	336	2399	2290	3369	2209	2907
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

Con	17	18	19	14	15	17	17	20	18	15	13	17	17	22	17	17	19	14	17
Lab	23	18	23	29	22	17	21	22	26	30	28	30	34	28	19	21	24	29	31
Lib Dem	15	12	15	16	13	15	13	14	13	15	15	19	19	24	15	13	13	15	19
SNP	3	3	3	3	4	4	3	5	3	3	3	3	3	0	4	3	4	3	2
Plaid Cymru	1	1	1	1	1	1	1	1	1	1	1	1	0	0	1	1	1	1	1
Reform UK	27	34	27	23	27	34	31	26	26	23	24	18	16	18	32	31	26	24	17
Green	11	11	10	11	14	9	10	10	12	11	13	11	10	7	10	10	11	12	10
Other	2	3	2	2	4	2	3	2	2	2	3	2	1	2	3	3	2	2	2

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	9	14	12	10	13	12	15	13	11	10	13	13	18	12	12	14	11	13
Labour	17	9	17	25	16	12	15	17	19	23	21	23	28	23	13	15	18	22	24
Liberal Democrat	10	5	11	13	9	10	9	10	9	11	11	14	14	18	10	9	10	11	14
Scottish National Party (SNP)	2	1	2	3	2	2	2	3	2	2	2	2	2	0	2	2	3	2	2
Plaid Cymru	1	1	1	1	1	1	1	1	1	1	0	1	0	0	1	1	1	1	1
Reform UK	20	17	21	21	19	25	24	20	20	18	20	14	14	15	24	24	20	19	14
Green	8	5	9	11	10	7	8	8	10	9	11	9	9	7	8	8	9	10	9
Some other party	1	1	1	2	2	2	2	1	1	1	2	1	1	1	2	2	1	2	1
Would not vote	12	30	9	4	17	14	12	11	12	11	9	9	8	6	15	12	11	10	8
Don't know	13	17	14	7	10	12	12	13	11	11	12	12	10	9	11	12	12	11	11
Refused	3	5	3	2	3	2	2	2	2	3	2	2	1	2	3	2	2	2	2

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	2097	1846	10.7%
Men 50-64 High education	742	638	3.7%
Men 50-64 Mid education	869	776	4.5%
Men 50-64 Low education	720	673	3.9%
Men 25-49 High education	1729	1618	9.4%
Men 25-49 Mid education	1108	1137	6.6%
Men 25-49 Low education	336	740	4.3%
Men Under 25 High education	129	171	1.0%
Men Under 25 Mid & Low education	323	737	4.3%
Women Over 65	2484	2208	12.8%
Women 50-64 High education	680	603	3.5%
Women 50-64 Mid education	960	879	5.1%
Women 50-64 Low education	728	690	4.0%
Women 25-49 High education	1851	1739	10.1%
Women 25-49 Mid education	1201	1223	7.1%
Women 25-49 Low education	573	655	3.8%
Women Under 25 High education	214	206	1.2%
Women Under 25 Mid & Low education	483	686	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	1648	3272	19.0%
Medium (3-7)	11654	10338	60.0%
High (8,9,10)	3925	3617	21.0%
Social Grade (NRS and 2011 census)			
AB	5085	4821	28.0%
C1	5098	4996	29.0%
C2	3416	3619	21.0%
DE	3628	3791	22.0%
EU Referendum Vote (Election Result)			
Remain	6689	6047	35.1%
Leave	6569	6151	35.7%
Don't Know / Did Not Vote	3969	5030	29.2%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	664	604	3.5%
North Lab	1348	1258	7.3%
North LD	219	207	1.2%
North Reform	529	501	2.9%
North Oth	365	344	2.0%
North DNV	941	1170	6.8%
Midlands Con	649	587	3.4%
Midlands Lab	739	723	4.2%
Midlands LD	159	155	0.9%
Midlands Reform	416	380	2.2%
Midlands Oth	213	224	1.3%
Midlands DNV	629	757	4.4%
London Con	317	310	1.8%
London Lab	640	654	3.8%
London LD	179	172	1.0%
London Reform	128	138	0.8%
London Oth	234	258	1.5%
London DNV	413	550	3.2%
South Con	1533	1363	7.9%
South Lab	1199	1171	6.8%
South LD	1025	913	5.3%
South Reform	716	673	3.9%
South Oth	421	413	2.4%
South DNV	1132	1376	8.0%
Wales Con	113	104	0.6%
Wales Lab	244	224	1.3%
Wales LD	38	34	0.2%
Wales PC	92	86	0.5%
Wales Reform	115	104	0.6%
Wales Oth DNV	249	275	1.6%
Scotland Con	160	138	0.8%
Scotland Lab	437	396	2.3%
Scotland LD	116	103	0.6%
Scotland SNP	368	327	1.9%
Scotland Reform	76	69	0.4%
Scotland Oth	53	52	0.3%
Scotland DNV	358	413	2.4%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are seperately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Ethnicity (2021/22 Census)

White	14838	14161	82.4%
Asian	982	1361	7.8%
Black	463	568	3.3%
Mixed	288	293	1.7%
Refused/Rather not say	525	517	3.0%
Other	131	327	1.8%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>
Or visit our website: yougov.co.uk