

YouGov Survey Results

Sample Size: 2441 GB Adults
Fieldwork: 16th - 17th August 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	2441	439	627	225	264	144	830	879	1179	1262	256	1006	603	576	827	547	730
Unweighted Sample	2441	385	688	237	254	158	976	836	1055	1386	200	822	728	691	973	572	510
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		9 - 10 Aug '26	16-17 Aug '26																	
HEADLINE VOTING INTENTION																				
Westminster Voting Intention																				
[Headline voting intention from constituency vote projected by YouGov MRP model]																				
Con	21	19	61	4	8	9	5	14	28	18	20	5	12	16	31	22	22	15		
Lab	24	22	4	60	8	1	10	37	10	22	23	18	25	25	18	26	24	16		
Lib Dem	11	12	3	8	63	0	6	18	5	11	13	14	10	13	13	16	12	7		
SNP	3	3	0	0	1	0	0	4	2	3	3	5	2	4	3	2	3	5		
Plaid Cymru	2	1	0	2	1	0	1	1	1	1	1	2	2	1	1	2	1	1		
Reform UK	22	24	30	8	5	78	4	7	44	29	20	6	19	28	28	17	22	38		
Green	12	13	0	14	12	0	67	15	4	10	15	39	22	7	4	11	11	10		
Your Party	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0		
Restore Britain	4	4	1	2	1	10	3	2	4	5	3	5	7	3	2	3	4	5		
Other	2	2	1	1	1	1	4	1	2	2	1	2	2	2	1	2	2	2		
If there were a general election held tomorrow, which party would you vote for?																				
Conservative	15	12	49	3	7	5	4	9	20	12	13	3	8	13	23	16	13	10		
Labour	20	18	4	52	13	1	9	33	9	20	17	16	18	23	15	23	19	13		
Liberal Democrat	6	7	1	5	41	0	6	13	2	7	7	8	6	6	8	10	7	4		
Scottish National Party (SNP)	2	3	0	0	1	0	0	4	2	3	2	3	2	3	2	2	3	4		
Plaid Cymru	1	1	0	1	1	0	0	1	1	1	1	1	1	1	0	1	1	0		
Reform UK	16	18	28	7	3	72	3	6	36	23	13	4	15	23	24	15	16	27		
Green	11	11	1	12	12	1	53	13	2	10	12	32	14	5	3	10	8	9		
Some other party	4	4	1	2	2	9	4	2	5	5	3	4	6	2	2	3	3	5		
Would not vote	10	10	2	2	3	2	6	4	7	9	11	12	13	9	5	5	11	13		
Don't know	13	13	13	13	16	10	13	13	14	8	18	9	13	13	16	13	15	12		
Refused	4	3	2	2	2	0	1	2	1	2	4	9	4	1	1	2	3	4		

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Fieldwork: 16th - 17th August 2026

		Country			Region in England			
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2441	2111	117	212	579	400	295	837
Unweighted Sample	2441	2110	131	200	569	410	255	876
	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

	9 - 10 Aug '26	16-17 Aug '26							
Con	21	19	21	10	7	16	23	19	23
Lab	24	22	23	20	18	30	25	30	15
Lib Dem	11	12	12	4	13	8	5	11	19
SNP	3	3	0	0	35	0	0	0	0
Plaid Cymru	2	1	0	28	0	0	0	0	0
Reform UK	22	24	24	26	19	26	30	16	23
Green	12	13	14	7	6	13	12	20	13
Your Party	0	0	0	0	0	0	0	1	0
Restore Britain	4	4	4	5	2	4	5	3	4
Other	2	2	2	0	0	3	1	1	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	15	12	13	9	5	9	16	12	15
Labour	20	18	19	14	15	23	20	25	14
Liberal Democrat	6	7	7	3	7	4	4	9	10
Scottish National Party (SNP)	2	3	0	0	28	0	0	0	0
Plaid Cymru	1	1	0	18	0	0	0	0	0
Reform UK	16	18	19	16	14	18	21	11	20
Green	11	11	12	9	6	10	8	18	12
Some other party	4	4	4	4	1	4	4	4	4
Would not vote	10	10	10	14	11	11	14	6	9
Don't know	13	13	13	12	10	13	12	11	15
Refused	4	3	3	2	3	5	2	4	2

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	2441	439	627	225	264	144	830	879	1179	1262	256	1006	603	576	827	547	730
Unweighted Sample	2441	385	688	237	254	158	976	836	1055	1386	200	822	728	691	973	572	510
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	15	13	51	3	6	8	4	11	21	13	13	3	8	14	26	17	15	10
Labour	18	18	4	52	7	1	9	32	9	19	16	13	18	20	15	22	18	12
Liberal Democrat	8	8	2	6	51	0	5	15	3	8	9	9	6	10	10	12	9	5
Scottish National Party (SNP)	2	3	0	1	1	0	0	4	2	3	2	5	2	3	3	2	3	4
Plaid Cymru	1	1	0	1	1	0	0	1	1	1	1	1	2	1	0	1	1	1
Reform UK	16	18	26	7	4	73	3	6	36	22	14	5	15	23	23	15	16	28
Green	11	11	0	13	10	1	58	14	3	9	12	27	14	5	3	10	9	8
Some other party	4	4	1	2	2	8	5	2	5	5	3	4	6	3	2	3	3	5
Would not vote	10	10	2	2	2	2	5	3	7	9	11	11	13	9	6	5	11	12
Don't know	11	11	9	11	14	6	9	10	12	7	15	11	12	10	12	11	13	10
Refused	4	3	2	2	2	0	3	2	1	2	4	10	4	2	1	2	4	4

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n=89]

Workers Party GB	2	2	0	0	0	5	0	0	4	2	2	0	2	3	0	2	0	3
Social Democratic Party	1	0	0	0	0	2	0	0	1	0	1	0	0	2	0	0	0	1
Trade Unionist and Socialist Coalition	0	0	0	0	0	0	0	0	1	0	1	0	0	3	0	0	3	0
Heritage Party	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	0	1	0	0	0	3	0	4	0	0	2	0	0	0	7	3	0	0
Your Party	7	2	0	0	0	0	9	4	0	1	3	7	0	2	6	3	0	0
Restore Britain	63	71	68	66	52	90	36	49	73	70	71	56	83	55	47	52	71	80
Some other party	24	20	32	34	48	0	40	43	16	22	16	27	12	30	40	38	17	11
Don't know	1	2	0	0	0	0	15	0	5	2	4	0	2	6	0	0	9	2
Refused	0	2	0	0	0	0	0	0	0	3	0	10	1	0	0	3	0	3

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Unweighted Sample	2441	2110	131	200	569	410	255	876
	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	15	13	14	7	5	11	17	14	16
Labour	18	18	18	14	15	22	19	25	12
Liberal Democrat	8	8	9	3	8	5	3	8	14
Scottish National Party (SNP)	2	3	0	0	31	0	0	0	0
Plaid Cymru	1	1	0	22	0	0	0	0	0
Reform UK	16	18	19	18	13	19	22	12	19
Green	11	11	12	6	4	11	8	19	11
Some other party	4	4	4	4	1	4	3	3	5
Would not vote	10	10	10	13	10	12	14	5	8
Don't know	11	11	11	10	9	12	10	8	13
Refused	4	3	3	4	3	5	3	5	2

And which of these parties would you vote for?

[Asked only to those who said 'Some other party';
n=89]

Workers Party GB	2	2	1	0	33	0	0	0	1
Social Democratic Party	1	0	0	0	0	0	3	0	0
Trade Unionist and Socialist Coalition	0	0	1	0	0	0	4	0	0
Heritage Party	1	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	0	1	1	0	0	3	0	0	0
Your Party	7	2	2	0	10	3	0	7	0
Restore Britain	63	71	70	100	57	64	88	64	69
Some other party	24	20	22	0	0	31	5	13	24
Don't know	1	2	3	0	0	0	0	0	6
Refused	0	2	2	0	0	0	0	16	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.