YouGov Survey Results

Sample Size: 2310 Adults in GB
Fieldwork: 11th - 12th May 2025

	Total	Westminster VI				Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
		Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2310	278	393	245	462	416	594	213	249	811	825	1118	1192	243	954	571	543	1317	993	1998	111	201	547	379	280	792
Unweighted Sample	2310	277	423	274	461	386	646	246	255	942	838	1014	1296	158	891	623	638	1415	895	1977	114	219	524	365	296	792
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	5 - 6 May	**11 - 12 May**

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Headline voting intention projected by YouGov MRP model]

	5-6 May	11-12 May	WVI Con	WVI Lab	WVI Lib Dem	WVI Reform UK	GE Con	GE Lab	GE Lib Dem	GE Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Con	17	18	100	0	0	0	60	5	4	2	15	22	16	19	9	14	14	29	17	18	19	16	8	16	18	16	22
Lab	22	23	0	100	0	0	2	63	8	2	35	8	25	21	29	28	24	12	26	18	24	19	15	31	23	30	17
Lib Dem	16	16	0	0	100	0	4	13	77	1	22	9	15	17	19	15	17	14	19	11	16	10	14	8	12	20	23
SNP	3	3	0	0	0	0	0	1	0	0	5	1	3	3	6	4	2	2	3	3	0	0	36	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	0	1	0	0	1	1	0	1	1	1	0	1	1	1	0	17	0	0	0	0	0
Reform UK	29	28	0	0	0	100	31	8	4	93	8	52	31	25	13	23	33	37	22	37	29	32	18	29	39	19	28
Green	10	9	0	0	0	0	1	8	3	1	11	3	7	11	21	11	6	4	10	8	9	4	6	11	7	13	8
Other	1	3	0	0	0	0	1	1	3	1	2	3	2	3	3	3	3	1	2	3	3	2	2	5	1	2	2

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

	5-6 May	11-12 May	WVI Con	WVI Lab	WVI Lib Dem	WVI Reform UK	GE Con	GE Lab	GE Lib Dem	GE Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Conservative	12	12	100	0	0	0	50	3	3	2	12	17	12	12	5	9	11	22	12	12	13	11	6	11	13	11	14
Labour	16	17	0	100	0	0	2	52	7	2	29	7	20	14	18	19	20	11	20	13	18	13	12	23	16	22	13
Liberal Democrat	11	11	0	0	100	0	3	10	62	1	17	7	10	11	10	10	12	11	13	8	11	7	10	5	8	12	16
Scottish National Party (SNP)	2	2	0	0	0	0	0	1	0	0	3	0	3	2	4	2	2	2	2	2	0	0	25	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	0	1	0	0	1	0	0	1	0	1	0	0	0	0	0	10	0	0	0	0	0
Reform UK	22	20	0	0	0	100	26	6	4	86	6	41	23	17	6	15	25	30	16	25	21	24	13	21	28	12	19
Green	9	7	0	0	0	0	1	7	4	1	11	3	6	9	14	9	6	4	9	6	8	4	6	8	6	11	7
Some other party	1	2	0	0	0	0	1	1	3	1	2	3	2	3	2	2	3	1	2	3	2	2	3	4	1	2	2
Would not vote	10	11	0	0	0	0	2	4	2	1	5	7	10	11	19	15	7	5	9	14	11	9	9	12	10	16	10
Don't know	13	13	0	0	0	0	13	13	14	6	12	13	9	16	10	14	13	12	14	11	12	18	15	10	11	11	15
Refused	3	4	0	0	0	0	2	3	1	1	2	3	4	5	13	5	2	1	3	5	4	2	2	6	6	3	3

Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are seperately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	288	247	10.7%
Men 50-64 High education	87	85	3.7%
Men 50-64 Mid education	115	104	4.5%
Men 50-64 Low education	99	90	3.9%
Men 25-49 High education	176	217	9.4%
Men 25-49 Mid education	130	152	6.6%
Men 25-49 Low education	45	99	4.3%
Men Under 25 High education	24	23	1.0%
Men Under 25 Mid & Low education	50	99	4.3%
Women Over 65	350	296	12.8%
Women 50-64 High education	88	81	3.5%
Women 50-64 Mid education	129	118	5.1%
Women 50-64 Low education	105	92	4.0%
Women 25-49 High education	250	233	10.1%
Women 25-49 Mid education	212	164	7.1%
Women 25-49 Low education	78	88	3.8%
Women Under 25 High education	28	28	1.2%
Women Under 25 Mid & Low education	56	92	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	205	439	19.0%
Medium (3-7)	1497	1386	60.0%
High (8,9,10)	608	485	21.0%
Social Grade (NRS and 2011 census)			
AB	803	647	28.0%
C1	612	670	29.0%
C2	400	485	21.0%
DE	495	508	22.0%
EU Referendum Vote (Election Result)			
Remain	942	811	35.1%
Leave	838	825	35.7%
Don't Know / Did Not Vote	530	675	29.2%

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Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	67	81	3.5%
North Lab	189	169	7.3%
North LD	35	28	1.2%
North Reform	67	67	2.9%
North Oth	55	46	2.0%
North DNV	111	157	6.8%
Midlands Con	75	79	3.4%
Midlands Lab	102	97	4.2%
Midlands LD	23	21	0.9%
Midlands Reform	51	51	2.2%
Midlands Oth	34	30	1.3%
Midlands DNV	80	102	4.4%
London Con	47	42	1.8%
London Lab	95	88	3.8%
London LD	30	23	1.0%
London Reform	21	18	0.8%
London Oth	38	35	1.5%
London DNV	65	74	3.2%
South Con	166	182	7.9%
South Lab	171	157	6.8%
South LD	139	122	5.3%
South Reform	91	90	3.9%
South Oth	69	55	2.4%
South DNV	156	185	8.0%
Wales Con	13	14	0.6%
Wales Lab	31	30	1.3%
Wales LD	6	5	0.2%
Wales PC	14	12	0.5%
Wales Reform	14	14	0.6%
Wales Oth DNV	36	37	1.6%
Scotland Con	18	18	0.8%
Scotland Lab	58	53	2.3%
Scotland LD	13	14	0.6%
Scotland SNP	48	44	1.9%
Scotland Reform	11	9	0.4%
Scotland Oth	10	7	0.3%
Scotland DNV	61	55	2.4%

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Ethnicity (2021/22 Census)

White	**1900**	**1899**	**82.4%**
Asian	**170**	**182**	**7.8%**
Black	**72**	**76**	**3.3%**
Mixed	**61**	**39**	**1.7%**
Refused/Rather not say	**81**	**69**	**3.0%**
Other	**26**	**44**	**1.8%**