

YouGov Survey: Views on Hitler



Sample 1077 U.S. adult citizens
Conducted October 31 - November 1, 2024
Margin of Error ±3.9%

1. If you found out that a political candidate you support said that Adolf Hitler did some good things, would you still be willing to vote for that candidate?

Yes, I would still be willing to vote for them	24%
No, I probably would vote for their opponent	32%
No, I probably would not vote in that race	22%
Not sure	22%

2. Do you think of Adolf Hitler as... ?

A completely good person	1%
A good person who did some bad things	4%
An equally good and bad person	7%
A bad person who did some good things	12%
A completely bad person	65%
Not sure	12%

3. Do you think that any of Hitler's ideas were right?

Yes	11%
No	65%
No opinion	24%

4. Do you think Kamala Harris thinks of Adolf Hitler as... ?

A completely good person	5%
A good person who did some bad things	4%
An equally good and bad person	5%
A bad person who did some good things	6%
A completely bad person	50%
Not sure	30%

5. Do you think Donald Trump thinks of Adolf Hitler as... ?

A completely good person	15%
A good person who did some bad things	14%
An equally good and bad person	10%
A bad person who did some good things	15%
A completely bad person	20%
Not sure	26%

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Interviewing Dates	October 31 - November 1, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 5.085, with a mean of one and a standard deviation of 0.836.
Number of respondents	1077
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	106 questions not reported.

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1. Vote for Hitler Sympathizer

If you found out that a political candidate you support said that Adolf Hitler did some good things, would you still be willing to vote for that candidate?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would still be willing to vote for them	24%	29%	20%	18%	26%	23%	29%	29%	9%	23%	*
No, I probably would vote for their opponent	32%	30%	34%	29%	34%	32%	34%	31%	32%	33%	*
No, I probably would not vote in that race	22%	19%	24%	25%	24%	19%	19%	17%	39%	26%	*
Not sure	22%	22%	22%	28%	17%	25%	18%	24%	20%	19%	*
Totals	100%	100%	100%	100%	101%	99%	100%	101%	100%	101%	*
Unweighted N	(1,074)	(533)	(541)	(272)	(243)	(307)	(252)	(689)	(159)	(136)	(90)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would still be willing to vote for them	24%	12%	20%	41%	8%	46%	21%	23%	35%	29%	25%	24%	20%
No, I probably would vote for their opponent	32%	52%	25%	19%	58%	14%	29%	39%	34%	28%	35%	28%	39%
No, I probably would not vote in that race	22%	23%	25%	17%	23%	14%	25%	18%	15%	21%	19%	24%	21%
Not sure	22%	13%	30%	24%	11%	26%	25%	19%	16%	22%	21%	24%	20%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,074)	(424)	(336)	(314)	(489)	(399)	(432)	(291)	(242)	(187)	(223)	(399)	(265)

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2. Hitler View

Do you think of Adolf Hitler as... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A completely good person	1%	1%	0%	1%	1%	0%	0%	1%	0%	1%	*
A good person who did some bad things	4%	5%	3%	9%	7%	1%	1%	5%	4%	3%	*
An equally good and bad person	7%	9%	5%	9%	14%	3%	2%	6%	6%	8%	*
A bad person who did some good things	12%	13%	11%	8%	14%	11%	13%	13%	5%	10%	*
A completely bad person	65%	60%	69%	51%	52%	72%	80%	65%	63%	64%	*
Not sure	12%	11%	13%	23%	12%	11%	4%	11%	23%	14%	*
Totals	101%	99%	101%	101%	100%	98%	100%	101%	101%	100%	*
Unweighted N	(1,073)	(532)	(541)	(272)	(243)	(305)	(253)	(691)	(157)	(136)	(89)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A completely good person	1%	0%	0%	1%	0%	1%	0%	1%	1%	0%	0%	1%	0%
A good person who did some bad things	4%	4%	2%	6%	1%	7%	3%	2%	9%	5%	4%	3%	6%
An equally good and bad person	7%	7%	5%	9%	5%	5%	6%	6%	8%	6%	10%	5%	8%
A bad person who did some good things	12%	7%	13%	16%	7%	20%	10%	13%	18%	16%	12%	10%	11%
A completely bad person	65%	75%	59%	60%	80%	58%	66%	69%	58%	61%	65%	64%	67%
Not sure	12%	7%	21%	7%	6%	8%	15%	10%	6%	12%	9%	17%	8%

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	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	101%	100%	100%	99%	99%	99%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,073)	(424)	(334)	(315)	(489)	(400)	(431)	(291)	(241)	(187)	(224)	(398)	(264)

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3. Were Any Hitler Ideas Right

Do you think that any of Hitler's ideas were right?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	11%	17%	5%	9%	17%	8%	10%	12%	8%	9%	*
No	65%	59%	70%	53%	61%	70%	73%	63%	63%	69%	*
No opinion	24%	24%	24%	38%	23%	22%	17%	25%	29%	22%	*
Totals	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(1,076)	(532)	(544)	(272)	(244)	(307)	(253)	(692)	(159)	(135)	(90)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	11%	9%	10%	14%	7%	18%	10%	10%	17%	19%	8%	9%	12%
No	65%	78%	57%	60%	82%	55%	66%	70%	61%	58%	67%	66%	66%
No opinion	24%	13%	34%	26%	11%	28%	24%	20%	23%	23%	25%	25%	22%
Totals	100%	100%	101%	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,076)	(425)	(336)	(315)	(490)	(399)	(433)	(291)	(242)	(187)	(224)	(400)	(265)

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4. Harris' Hitler View

Do you think Kamala Harris thinks of Adolf Hitler as...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A completely good person	5%	4%	5%	4%	8%	5%	2%	5%	5%	4%	*
A good person who did some bad things	4%	5%	3%	5%	7%	4%	1%	5%	1%	4%	*
An equally good and bad person	5%	8%	3%	7%	7%	2%	7%	7%	3%	1%	*
A bad person who did some good things	6%	6%	5%	7%	8%	5%	3%	6%	6%	5%	*
A completely bad person	50%	51%	49%	33%	38%	60%	62%	48%	45%	54%	*
Not sure	30%	26%	34%	44%	32%	24%	24%	30%	41%	32%	*
Totals	100%	100%	99%	100%	100%	100%	99%	101%	101%	100%	*
Unweighted N	(1,071)	(529)	(542)	(271)	(244)	(304)	(252)	(691)	(158)	(133)	(89)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A completely good person	5%	6%	3%	6%	3%	7%	3%	4%	8%	3%	7%	5%	4%
A good person who did some bad things	4%	6%	1%	6%	3%	6%	3%	2%	9%	8%	4%	3%	5%
An equally good and bad person	5%	3%	4%	9%	3%	9%	5%	7%	4%	6%	7%	4%	6%
A bad person who did some good things	6%	6%	2%	10%	4%	8%	3%	7%	8%	5%	5%	6%	7%
A completely bad person	50%	63%	50%	36%	74%	38%	52%	52%	50%	49%	50%	47%	56%
Not sure	30%	16%	41%	33%	13%	32%	33%	28%	21%	29%	28%	36%	23%

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		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	101%	101%	101%
Unweighted N	(1,071)	(423)	(334)	(314)	(488)	(398)	(430)	(290)	(241)	(186)	(224)	(398)	(263)

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5. Trump's Hitler View

Do you think Donald Trump thinks of Adolf Hitler as...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A completely good person	15%	15%	15%	7%	15%	16%	21%	12%	25%	19%	*
A good person who did some bad things	14%	12%	16%	12%	14%	14%	18%	14%	11%	17%	*
An equally good and bad person	10%	12%	8%	14%	14%	7%	8%	8%	11%	8%	*
A bad person who did some good things	15%	19%	11%	12%	15%	19%	13%	18%	6%	8%	*
A completely bad person	20%	20%	19%	11%	19%	22%	27%	23%	9%	20%	*
Not sure	26%	21%	30%	46%	24%	23%	14%	24%	38%	27%	*
Totals	100%	99%	99%	102%	101%	101%	101%	99%	100%	99%	*
Unweighted N	(1,072)	(530)	(542)	(271)	(243)	(307)	(251)	(688)	(159)	(135)	(90)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A completely good person	15%	28%	9%	7%	29%	6%	16%	15%	14%	11%	15%	15%	17%
A good person who did some bad things	14%	23%	16%	3%	29%	4%	16%	18%	11%	16%	14%	13%	16%
An equally good and bad person	10%	10%	9%	11%	8%	7%	9%	10%	10%	10%	11%	9%	12%
A bad person who did some good things	15%	12%	15%	19%	13%	23%	14%	13%	24%	19%	17%	12%	15%
A completely bad person	20%	10%	13%	38%	7%	39%	18%	21%	22%	19%	21%	21%	17%
Not sure	26%	18%	38%	21%	15%	20%	28%	24%	19%	25%	22%	30%	23%

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Totals	100%	101%	100%	99%	101%	99%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,072)	(423)	(334)	(315)	(488)	(399)	(429)	(291)	(242)	(187)	(224)	(399)	(262)

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Target population	U.S. citizens, aged 18 and over.
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Number of respondents	1077
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	106 questions not reported.