

YouGov Survey Results - Vietnam

Fieldwork: October 2016

		Ge	ender	A	ge Grou	р		Highest Educa	ation Level - Vie	tnam	
	Total	Male	Female	18-34	35-54	55+	Primary education	Middle school/Junior high school	High school/Senior high school	Tertiary education	None of these
Q1. Globalization is the word used to describe the			_								
increasing movement of products, ideas, money,											
jobs, culture and people around the world.											
Overall, do you think GLOBALIZATION is a force											
for good or bad for the world?											
Base		530	470	695	248	57	-	17	187	775	21
Force for good	91%	91%	92%	92%	90%	90%	-	88%	89%	92%	86%
Force for bad	4%	5%	2%	4%	3%	6%	-	6%	5%	3%	9%
Don't know	5%	5%	5%	4%	8%	4%	-	6%	6%	5%	5%
Q2. Thinking about international trade Which											
ONE of the following comes closest to your view? -											
Vietnam											
Base	1000	530	470	695	248	57	-	17	187	775	21
Vietnam should be able to meet all of its own											
needs without needing to rely on imports from	33%	32%	35%	37%	23%	25%	-	24%	36%	32%	53%
other countries											
It's fine for Vietnam to import things it needs from	64%	65%	62%	59%	73%	75%		76%	59%	65%	47%
other countries	64%	05%	62%	59%	/3%	15%	-	/0%	59%	05%	47%
Don't know	3%	3%	4%	3%	4%	-	-	-	5%	3%	-
Q3. Generally speaking, do you think it is											
acceptable or unacceptable for foreign investors											
to buy companies in Vietnam?											
Base	1000	530	470	695	248	57	-	17	187	775	21
Acceptable	78%	80%	75%	76%	83%	79%	-	82%	73%	79%	85%
Unacceptable	19%	17%	21%	20%	14%	19%	-	18%	22%	18%	15%
Don't know	4%	3%	4%	4%	3%	2%	-	-	5%	3%	-
Q4. Overall, do you think immigrants from other											
countries into Vietnam have a positive or negative											
effect on the country?											
Base	1000	530	470	695	248	57	-	17	187	775	21
Positive	49%	55%	42%	49%	49%	52%	-	71%	38%	51%	56%
Neither positive nor negative	40%	33%	46%	40%	40%	27%	-	24%	47%	39%	23%
Negative	7%	7%	7%	7%	7%	10%	-	-	8%	6%	20%
Don't know	5%	4%	5%	5%	4%	10%	-	6%	7%	4%	-



YouGov Survey Results - Vietnam

Fieldwork: October 2016

							Monthly	Household In	ncome - Vietna	am					
	Total	Below VND 2,000,000	VND 2,000,000 - 2,999,999	VND 3,000,000 - 3,999,999	VND 4,000,000 - 4,999,999	VND 5,000,000 - 5,999,999	VND 6,000,000 - 7,999,999	VND 8,000,000 - 9,999,999	VND 10,000,000 - 11,999,999	VND 12,000,000 - 13,999,999	VND 14,000,000 - 15,999,999	VND 16,000,000 - 19,999,999	VND 20,000,000 or above	Prefer not to say	Don't know
Q1. Globalization is the word used to describe the	-														
increasing movement of products, ideas, money,															
jobs, culture and people around the world.															
Overall, do you think GLOBALIZATION is a force															
for good or bad for the world?															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Force for good		84%	92%	94%	94%	85%	93%	89%	90%	100%	94%	95%	96%	82%	70%
Force for bad		5%	2%	3%	1%	7%	3%	7%	2%	-	6%	4%	2%	4%	-
Don't know	5%	10%	6%	3%	5%	8%	4%	4%	7%	-	-	1%	2%	14%	30%
Q2. Thinking about international trade Which															
ONE of the following comes closest to your view? -															
Vietnam															
Base		76	65	61	77	61	94	81	79	47	80	77	152	28	23
Vietnam should be able to meet all of its own															
needs without needing to rely on imports from		30%	37%	29%	33%	28%	31%	32%	34%	41%	30%	31%	36%	46%	39%
other countries															
It's fine for Vietnam to import things it needs from	64%	65%	61%	66%	63%	70%	64%	66%	62%	57%	69%	66%	63%	50%	48%
other countries															
Don't know	3%	5%	2%	5%	4%	2%	5%	2%	4%	2%	1%	3%	1%	4%	13%
Q3. Generally speaking, do you think it is															
acceptable or unacceptable for foreign investors															
to buy companies in Vietnam?															
Base		76	65	61	77	61	94	81	79	47	80	77	152	28	23
Acceptable		73%	69%	73%	75%	83%	73%	76%	80%	90%	88%	83%	82%	71%	52%
Unacceptable		21%	24%	22%	23%	15%	22%	23%	17%	8%	12%	14%	14%	21%	39%
Don't know	4%	7%	8%	5%	1%	2%	5%	1%	4%	2%	-	3%	3%	8%	9%
Q4. Overall, do you think immigrants from other															
countries into Vietnam have a positive or negative															
effect on the country?								21					1.50		
Base		76	65	61	77	61	94	81	79	47	80	77	152	28	23
Positive		46%	48%	46%	46%	42%	46%	48%	42%	55%	55%	59%	58%	36%	22%
Neither positive nor negative		42%	38%	40%	41%	46%	43%	39%	46%	32%	34%	35%	34%	50%	48%
Negative		5%	6%	5%	13%	5%	7%	7%	6%	13%	7%	5%	5%	-	13%
Don't know	5%	7%	8%	10%	-	7%	3%	5%	5%	-	4%	1%	3%	15%	17%



YouGov Survey Results - Vietnam

Fieldwork: October 2016

				M	arital Status			
	Total	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Q1. Globalization is the word used to describe the								
increasing movement of products, ideas, money,								
jobs, culture and people around the world.								
Overall, do you think GLOBALIZATION is a force								
for good or bad for the world?	1000	164	22	22	10	40	-	450
Base	1000	461	23	32	10	19	5	450
Force for good	91% 4%	92% 4%	100%	78% 9%	90%	100%	78%	91% 3%
Force for bad	4% 5%	4%	-	9% 13%	- 10%	-	- 22%	3% 6%
Don't know Q2. Thinking about international trade Which	5%	4%	-	13%	10%	-	22%	6%
ONE of the following comes closest to your view? -								
Vietnam								
vietnam Base	1000	461	23	32	10	19	5	450
Base Vietnam should be able to meet all of its own	1000	401	25	52	10	19	3	430
needs without needing to rely on imports from	33%	32%	39%	25%	32%	28%	_	36%
other countries	5576	5270	5978	2378	5270	20/0		3070
It's fine for Vietnam to import things it needs from								
other countries	64%	66%	61%	72%	68%	67%	100%	60%
Don't know	3%	2%	-	3%	-	5%	-	4%
Q3. Generally speaking, do you think it is	575	270		5,0		0,0		.70
acceptable or unacceptable for foreign investors								
to buy companies in Vietnam?								
Base	1000	461	23	32	10	19	5	450
Acceptable	78%	82%	65%	66%	68%	61%	100%	75%
Unacceptable	19%	15%	35%	28%	32%	39%	-	20%
Don't know	4%	3%	-	6%	-	-	-	5%
Q4. Overall, do you think immigrants from other								
countries into Vietnam have a positive or negative								
effect on the country?								
Base	1000	461	23	32	10	19	5	450
Positive	49%	50%	73%	50%	66%	54%	-	46%
Neither positive nor negative	40%	38%	18%	41%	22%	34%	78%	42%
Negative	7%	7%	9%	6%	12%	5%	-	6%
Don't know	5%	4%	-	3%	-	6%	22%	6%

		Ge	ender	A	ge Grou	р		Highest Educa	ation Level - Vie	tnam	
	Total	Male	Female	18-34	35-54	55+	Primary education	Middle school/Junior high school	High school/Senior high school	Tertiary education	None o these
Q5. Thinking about immigration Which ONE of											
the following would you say is closest to your											
view?											
Base	1000	530	470	695	248	57	-	17	187	775	21
Immigration is enriching and adding to the traditional culture of my country	54%	54%	53%	55%	52%	52%	-	53%	51%	54%	56%
Immigration is eroding the traditional culture of my country	19%	20%	19%	18%	21%	23%	-	12%	17%	20%	34%
Immigration has little effect on the traditional culture of my country	23%	23%	24%	23%	25%	19%	-	24%	26%	23%	5%
Don't know	4%	3%	4%	4%	3%	6%	-	12%	6%	3%	5%
ordinary citizens Base	1000	530	470	695	248	57	-	17	187	775	21
							-				
Strongly agree	16%	18%	14%	17%	17%	6%	-	12%	14%	16%	32%
Somewhat agree	36%	38%	34%	36%	33%	48%	-	29%	31%	37%	30%
Neither agree nor disagree	17%	16%	19%	17%	21%	10%	-	35%	19%	17%	9%
Somewhat disagree	16%	13%	20%	16%	14%	23%	-	6%	18%	16%	14%
Strongly disagree	13%	13%	12%	13%	14%	10%	-	12%	16%	12%	15%
Don't know Mean	1%	1% 3.35	1%	1%	2%	2% 3.17	-	6%	1%	1%	- 3.51
Mean Q6. To what extent do you agree or disagree with	3.27	3.35	3.18	3.28	3.25	3.1/	-	3.25	3.10	3.30	3.51
each of the following statements? - A country is											
stronger when its people have a shared and											
common culture											
Base	1000	530	470	695	248	57	-	17	187	775	21
Strongly agree	48%	51%	44%	45%	51%	62%	-	76%	46%	47%	53%
Somewhat agree	29%	27%	31%	32%	24%	23%		12%	30%	29%	33%
Neither agree nor disagree	10%	9%	11%	10%	11%	6%	-	12%	11%	10%	-
Somewhat disagree	7%	7%	8%	7%	9%	6%	-	-	8%	7%	9%
Strongly disagree	5%	5%	4%	5%	5%	-	-	-	3%	6%	5%
Don't know	1%	1%	1%	1%	1%	2%	-	-	1%	1%	-
Mean	4.08	4.12	4.05	4.06	4.08	4.45	-	4.65	4.10	4.06	4.21



							Monthly	Household In	ncome - Vietna	am					
	Total	Below VND 2,000,000	VND 2,000,000 - 2,999,999	VND 3,000,000 - 3,999,999	VND 4,000,000 - 4,999,999	VND 5,000,000 - 5,999,999	VND 6,000,000 - 7,999,999	VND 8,000,000 - 9,999,999	VND 10,000,000 - 11,999,999	VND 12,000,000 - 13,999,999	VND 14,000,000 - 15,999,999	VND 16,000,000 - 19,999,999	VND 20,000,000 or above	Prefer not to say	Don
Q5. Thinking about immigration Which ONE of															
the following would you say is closest to your															
view?															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Immigration is enriching and adding to the traditional culture of my country	54%	52%	45%	56%	47%	62%	50%	52%	48%	62%	58%	60%	58%	57%	449
Immigration is eroding the traditional culture of my															
country	19%	16%	24%	21%	22%	13%	17%	14%	20%	23%	17%	20%	22%	14%	269
Immigration has little effect on the traditional	23%	27%	23%	20%	30%	20%	30%	30%	29%	15%	21%	20%	18%	21%	139
culture of my country										1570					
Don't know	4%	5%	8%	3%	1%	5%	3%	5%	3%	-	4%	1%	1%	8%	179
26. To what extent do you agree or disagree with															
ach of the following statements? - Globalization															
has mostly benefited the wealthy rather than															
ordinary citizens															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Strongly agree	16%	16%	18%	17%	18%	11%	14%	25%	15%	23%	10%	13%	19%	11%	139
Somewhat agree	36%	35%	32%	39%	42%	41%	36%	33%	46%	30%	28%	39%	35%	32%	309
Neither agree nor disagree	17%	17%	16%	11%	14%	23%	16%	19%	21%	17%	21%	17%	15%	21%	229
Somewhat disagree	16%	12%	17%	15%	14%	10%	18%	16%	10%	17%	18%	20%	19%	28%	139
Strongly disagree	13%	20%	17%	17%	12%	12%	14%	7%	6%	13%	24%	11%	11%	4%	139
Don't know	1%	1%	-	2%	-	3%	2%	-	1%	-	-	1%	1%	4%	9%
Mean	3.27	3.15	3.18	3.25	3.40	3.32	3.17	3.52	3.53	3.35	2.82	3.24	3.32	3.19	3.1
Q6. To what extent do you agree or disagree with															
each of the following statements? - A country is															
stronger when its people have a shared and															
common culture															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Strongly agree	48%	50%	52%	53%	43%	44%	52%	42%	50%	49%	43%	45%	49%	50%	439
Somewhat agree	29%	29%	27%	26%	35%	30%	18%	29%	31%	34%	37%	29%	28%	25%	449
Neither agree nor disagree	10%	13%	8%	3%	5%	13%	9%	16%	15%	6%	6%	14%	10%	11%	9%
Somewhat disagree	7%	5%	9%	6%	9%	11%	8%	9%	1%	10%	9%	6%	7%	11%	-
Strongly disagree	5%	3%	5%	8%	8%	2%	12%	4%	3%	-	5%	5%	5%	-	-
Don't know	1%	-	-	3%	-	-	2%	-	-	-	-	-	1%	4%	4%



				M	arital Status	;		
	Total	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Q5. Thinking about immigration Which ONE of								
the following would you say is closest to your								
view?								_
Base	1000	461	23	32	10	19	5	450
Immigration is enriching and adding to the	54%	56%	64%	59%	44%	32%	59%	52%
traditional culture of my country								
Immigration is eroding the traditional culture of my country	19%	20%	14%	19%	36%	18%	22%	18%
Immigration has little effect on the traditional	23%	22%	22%	12%	20%	33%	18%	26%
culture of my country	2370	2270	22/0	1270	2070	3370	1076	2078
Don't know	4%	2%	-	9%	-	17%	-	4%
Q6. To what extent do you agree or disagree with								
each of the following statements? - Globalization								
has mostly benefited the wealthy rather than								
ordinary citizens								
Base	1000	461	23	32	10	19	5	450
Strongly agree	16%	19%	9%	16%	-	-	18%	15%
Somewhat agree	36%	36%	48%	41%	34%	45%	44%	35%
Neither agree nor disagree	17%	18%	17%	16%	10%	28%	19%	16%
Somewhat disagree	16%	14%	4%	22%	36%	21%	-	19%
Strongly disagree	13%	12%	22%	6%	20%	6%	19%	14%
Don't know	1%	1%	-	-	-	-	-	2%
Mean	3.27	3.37	3.16	3.38	2.58	3.11	3.44	3.18
Q6. To what extent do you agree or disagree with	5.27	5.57	5.10	5.50	2.50	5.11	5.44	5.10
each of the following statements? - A country is								
stronger when its people have a shared and								
common culture								
Base	1000	461	23	32	10	19	5	450
Strongly agree	48%	53%	57%	25%	56%	39%	59%	44%
Somewhat agree	29%	27%	21%	41%	22%	28%	22%	31%
Neither agree nor disagree	10%	10%	4%	6%	-	33%	19%	10%
Somewhat disagree	7%	7%	4%	19%	12%		-	8%
Strongly disagree	5%	3%	13%	9%	10%	-	-	6%
Don't know	1%	0%	-		- 10%	-	-	1%
	4.08	4.19	4.06	3.53	4.02	4.07	4.41	
Mean	4.08	4.19	4.06	3.53	4.02	4.07	4.41	4.01



		Ge	ender	A	ge Grou	р		Highest Educa	ation Level - Vie	tnam	
	Total	Male	Female	18-34	35-54	55+	Primary education	Middle school/Junior high school	High school/Senior high school	Tertiary education	None of these
6. To what extent do you agree or disagree with											
ach of the following statements? -											
Iulticulturalism is a negative result of											
lobalization											
Base	1000	530	470	695	248	57	-	17	187	775	21
Strongly agree	15%	17%	12%	15%	14%	15%	-	23%	12%	15%	19%
Somewhat agree	30%	32%	28%	30%	28%	37%	-	12%	27%	30%	57%
Neither agree nor disagree	18%	16%	20%	17%	20%	13%	-	24%	20%	17%	-
Somewhat disagree	18%	17%	20%	20%	15%	10%	-	24%	19%	18%	18%
Strongly disagree	17%	16%	19%	16%	22%	23%	-	12%	19%	18%	6%
Don't know	2%	1%	2%	2%	2%	2%	-	6%	3%	1%	-
Mean	3.07	3.17	2.94	3.10	2.97	3.11	-	3.12	2.95	3.08	3.65
7. Which ONE of the following best describes the											
ay you feel about Vietnam?											
Base	1000	530	470	695	248	57	-	17	187	775	21
Vietnam is the best country in the world	6%	7%	4%	7%	4%	2%	-	18%	4%	6%	9%
Vietnam is better than most other countries	23%	22%	24%	26%	18%	10%	-	35%	22%	23%	32%
Vietnam is as good as most other countries	32%	33%	32%	31%	37%	25%	-	23%	34%	32%	24%
Vietnam is not as good as most other countries	33%	31%	35%	31%	35%	40%	-	18%	31%	34%	15%
Vietnam is the worst country in the world	4%	5%	2%	2%	2%	23%	-	6%	4%	3%	15%
Don't know	3%	2%	4%	3%	4%	-	-	-	5%	2%	5%
8. If you had the opportunity to move to any											
ountry of your choice, would you take it? Please											
elect the option that best applies.											
Base	1000	530	470	695	248	57	-	17	187	775	21
Yes, definitely	33%	38%	27%	32%	32%	35%	-	47%	33%	32%	47%
Yes, probably	46%	42%	51%	47%	45%	38%	-	29%	47%	47%	24%
No, probably not	14%	13%	15%	15%	12%	17%	-	24%	13%	14%	5%
No, definitely not	6%	6%	6%	5%	9%	8%	-	-	5%	6%	19%
Don't know	1%	1%	1%	1%	2%	2%	-	-	3%	1%	5%
9. Who would you rather was president of the											
SA?											
Base	1000	530	470	695	248	57	-	17	187	775	21
Donald Trump	12%	13%	10%	13%	10%	8%	-	12%	12%	12%	5%
Hillary Clinton	69%	73%	64%	65%	76%	83%	-	65%	58%	71%	82%
Don't know	19%	13%	26%	22%	14%	8%	-	24%	29%	17%	14%
10. Do you think the world has got better or											
orse in the past 12 months, or has there been no											
hange?											
Base	1000	530	470	695	248	57	-	17	187	775	21
	24%	26%	22%	25%	28%	8%	-	24%	17%	26%	29%
Retter	2-7/0	20/0	22/0	23/0	20/3						
Better No change	29%	31%	27%	27%	32%	44%	-	41%	30%	29%	73%
Better No change Worse	29% 41%	31% 39%	27% 43%	27% 43%	32% 34%	44% 46%	-	41% 35%	30% 45%	29% 40%	23% 39%



							Monthly	Household Ir	ncome - Vietna	am					
	Total	Below VND 2,000,000	VND 2,000,000 - 2,999,999	VND 3,000,000 - 3,999,999	VND 4,000,000 - 4,999,999	VND 5,000,000 - 5,999,999	VND 6,000,000 - 7,999,999	VND 8,000,000 - 9,999,999		VND 12,000,000 - 13,999,999	VND 14,000,000 - 15,999,999	VND 16,000,000 - 19,999,999	VND 20,000,000 or above	Prefer not to say	Don
Q6. To what extent do you agree or disagree with	-												_	-	-
each of the following statements? -															
Multiculturalism is a negative result of															
globalization															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Strongly agree	15%	20%	21%	14%	22%	18%	11%	10%	10%	13%	9%	14%	18%	14%	9%
Somewhat agree	30%	38%	33%	22%	27%	23%	25%	37%	38%	30%	36%	26%	28%	14%	359
Neither agree nor disagree	18%	13%	13%	13%	18%	20%	19%	15%	24%	21%	15%	16%	20%	28%	229
Somewhat disagree	18%	9%	15%	31%	18%	15%	22%	20%	11%	15%	20%	27%	17%	11%	229
Strongly disagree	17%	17%	17%	19%	14%	23%	20%	19%	14%	20%	19%	17%	16%	28%	-
Don't know	2%	3%	2%	2%	-	2%	3%	-	3%	2%	1%	-	1%	4%	13%
Mean	3.07	3.35	3.26	2.79	3.25	2.97	2.84	3.00	3.19	3.00	2.97	2.93	3.16	2.74	3.35
Q7. Which ONE of the following best describes the															
way you feel about Vietnam?															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Vietnam is the best country in the world	6%	12%	9%	-	10%	8%	3%	4%	4%	-	6%	-	7%	11%	9%
Vietnam is better than most other countries	23%	21%	29%	28%	31%	23%	23%	20%	14%	19%	19%	24%	24%	21%	22%
Vietnam is as good as most other countries	32%	28%	21%	31%	26%	37%	27%	42%	41%	38%	36%	39%	30%	35%	17%
Vietnam is not as good as most other countries	33%	37%	28%	29%	26%	18%	36%	31%	39%	34%	36%	33%	37%	21%	39%
Vietnam is the worst country in the world	4%	3%	10%	5%	3%	7%	6%	1%	1%	2%	3%	4%	2%	4%	-
, Don't know			2%	7%	4%	6%	5%	2%	1%	6%	-	-	1%	7%	13%
Q8. If you had the opportunity to move to any															
country of your choice, would you take it? Please															
select the option that best applies.															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Yes, definitely	33%	44%	38%	23%	28%	48%	32%	29%	32%	30%	30%	27%	34%	21%	30%
Yes, probably	46%	42%	47%	46%	41%	29%	42%	43%	54%	54%	45%	62%	47%	39%	48%
No, probably not		13%	6%	25%	22%	12%	15%	18%	9%	6%	11%	10%	13%	28%	17%
No, definitely not		1%	8%	5%	6%	8%	7%	10%	5%	9%	12%	-	6%	7%	-
Don't know	1%	-	2%	2%	3%	3%	3%	-	-	-	1%	-	-	4%	4%
Q9. Who would you rather was president of the															
USA?															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Donald Trump	12%	17%	19%	11%	10%	11%	8%	16%	5%	10%	9%	10%	18%	4%	-
Hillary Clinton	69%	62%	61%	58%	64%	67%	72%	69%	85%	77%	75%	77%	72%	57%	26%
Don't know		21%	20%	31%	26%	21%	20%	15%	10%	13%	16%	13%	11%	40%	74%
Q10. Do you think the world has got better or															
worse in the past 12 months, or has there been no															
change?															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Better		16%	26%	23%	30%	29%	15%	22%	19%	28%	27%	27%	32%	28%	9%
No change		29%	19%	27%	35%	26%	30%	35%	36%	33%	35%	31%	23%	21%	26%
Worse		47%	52%	44%	33%	38%	48%	39%	37%	36%	36%	39%	43%	28%	48%
Don't know		8%	3%	6%	3%	7%	7%	4%	9%	4%	1%	3%	2%	22%	17%
DOILLKIIOM	570	0/0	370	0/0	570	,,,,	,,,,	770	370	-770	1/0	370	270	22/0	1,70



				M	arital Status	;		
	Total	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Q6. To what extent do you agree or disagree with								
each of the following statements? -								
Multiculturalism is a negative result of								
globalization								
Base	1000	461	23	32	10	19	5	450
Strongly agree	15%	17%	13%	9%	56%	-	-	13%
Somewhat agree	30%	30%	30%	31%	10%	22%	41%	31%
Neither agree nor disagree	18%	17%	22%	25%	-	33%	22%	18%
Somewhat disagree	18%	18%	22%	22%	12%	21%	37%	18%
Strongly disagree	17%	16%	13%	9%	22%	23%	-	19%
Don't know	2%	2%	-	3%	-	-	-	2%
Mean	3.07	3.15	3.08	3.10	3.66	2.54	3.04	2.99
Q7. Which ONE of the following best describes the								
way you feel about Vietnam?								
Base	1000	461	23	32	10	19	5	450
Vietnam is the best country in the world	6%	7%	4%	6%	10%	-	-	5%
Vietnam is better than most other countries	23%	21%	22%	34%	22%	22%	18%	24%
Vietnam is as good as most other countries	32%	36%	26%	19%	10%	16%	-	31%
Vietnam is not as good as most other countries	33%	31%	43%	31%	12%	38%	82%	34%
Vietnam is the worst country in the world	4%	3%	5%	3%	46%	18%	-	2%
Don't know	3%	2%	- 570	6%	4078	5%	_	4%
Q8. If you had the opportunity to move to any	370	270	_	078	_	570	_	470
country of your choice, would you take it? Please								
select the option that best applies. Base	1000	461	23	32	10	19	5	450
Yes, definitely	33%	30%	43%	41%	46%	28%	41%	34%
Yes, probably	46%	46%	44%	41%	22%	43%	59%	46%
No, probably not	14%	14%	14%	13%	10%	19%		15%
No, definitely not	6%	9%	-	6%	22%	11%	-	4%
Don't know	1%	1%	-	-	-	-	-	2%
Q9. Who would you rather was president of the								
USA?	4000	453			42	4.2	-	4=4
Base	1000	461	23	32	10	19	5	450
Donald Trump	12%	12%	4%	28%	22%	5%	19%	11%
Hillary Clinton	69%	73%	83%	56%	68%	89%	81%	64%
Don't know	19%	16%	13%	16%	10%	5%	-	24%
Q10. Do you think the world has got better or								
worse in the past 12 months, or has there been no								
change?								
Base	1000	461	23	32	10	19	5	450
Better	24%	30%	21%	19%	20%	27%	-	20%
No change	29%	32%	31%	19%	32%	29%	44%	27%
Worse	41%	34%	44%	59%	48%	45%	56%	47%
Don't know	5%	4%	4%	3%	-	-	-	7%



		Ge	ender	A	ge Grou	р		Highest Educa	ation Level - Vie	tnam	
	Total	Male	Female	18-34	35-54	55+	Primary education	Middle school/Junior high school	High school/Senior high school	Tertiary education	None of these
Gender											
Base	1000	530	470	695	248	57	-	17	187	775	21
Male	53%	100%	-	45%	68%	87%	-	59%	52%	53%	57%
Female	47%	-	100%	55%	32%	13%	-	41%	48%	47%	43%
Age Group											
Base		530	470	695	248	57	-	17	187	775	21
18-24	33%	27%	40%	48%	-	-	-	35%	63%	27%	19%
25-34	36%	31%	42%	52%	-	-	-	47%	16%	41%	46%
35-44	16%	21%	10%	-	64%	-	-	6%	7%	18%	14%
45-54	9%	11%	7%	-	36%	-	-	12%	10%	9%	5%
55+	6%	9%	2%	-	-	100%	-	-	4%	6%	17%
Mean	31.12	33.64	28.29	24.76	42.48	59.27	-	28.48	27.46	31.96	34.97
Working Status											
Base		530	470	695	248	57	-	17	187	775	21
Working full time (30 or more hours per week)	61%	63%	58%	57%	75%	44%	-	29%	33%	68%	71%
Working part time (8-29 hours a week)	16%	14%	18%	16%	16%	15%	-	18%	23%	14%	5%
Working part time (Less than 8 hours a week)	6%	5%	6%	6%	4%	6%	-	12%	8%	5%	5%
Full time student	11%	10%	12%	15%	0%	-	-	18%	22%	8%	9%
Retired	2%	3%	1%	0%	1%	27%	-	-	4%	2%	6%
Unemployed	3%	3%	2%	3%	2%	-	-	18%	6%	2%	-
Not working	1%	2%	1%	2%	0%	2%	-	-	3%	1%	-
Other	2%	2%	2%	1%	1%	6%	-	6%	1%	2%	5%
Marital Status											
Base	1000	530	470	695	248	57	-	17	187	775	21
Married	46%	51%	41%	32%	81%	73%	-	29%	28%	50%	77%
Living with partner	2%	2%	2%	2%	2%	4%	-	-	1%	3%	-
In relationship, but not living with partner	3%	4%	3%	4%	3%	-	-	6%	6%	3%	-
Widowed	1%	1%	1%	0%	0%	10%	-	6%	1%	1%	-
Divorced	2%	2%	2%	1%	4%	8%	-	-	1%	2%	-
Separated	1%	1%	0%	0%	0%	4%	-	6%	1%	0%	-
Single	45%	40%	51%	61%	10%	-	-	53%	63%	41%	23%
Household size											
Base	1000	530	470	695	248	57	-	17	187	775	21
1	2%	3%	1%	2%	2%	6%	-	6%	2%	2%	-
2	6%	6%	7%	5%	5%	19%	-	6%	6%	6%	10%
3	15%	14%	15%	16%	10%	15%	-	35%	12%	15%	6%
4	35%	38%	30%	31%	44%	33%	-	18%	33%	35%	43%
5	20%	19%	21%	22%	18%	8%	-	12%	22%	19%	23%
6	10%	7%	14%	10%	11%	4%	-	6%	9%	11%	9%
7	5%	5%	4%	5%	4%	2%	-	-	5%	5%	5%
8 or more	6%	6%	6%	6%	6%	10%	-	12%	6%	6%	5%
Don't know	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	2%	2%	2%	2%	-	2%	-	6%	4%	1%	-



							Monthly	Household Ir	ncome - Vietna	am					
	Total	Below VND 2,000,000	VND 2,000,000 - 2,999,999	VND 3,000,000 - 3,999,999	VND 4,000,000 - 4,999,999	VND 5,000,000 - 5,999,999	VND 6,000,000 - 7,999,999	VND 8,000,000 - 9,999,999	VND 10,000,000 - 11,999,999	VND 12,000,000 - 13,999,999	VND 14,000,000 - 15,999,999	VND 16,000,000 - 19,999,999	VND 20,000,000 or above	Prefer not to say	Don't
Gender															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Male		51%	49%	40%	51%	53%	57%	54%	56%	58%	55%	54%	61%	25%	43%
Female	47%	49%	51%	60%	49%	47%	43%	46%	44%	42%	45%	46%	39%	75%	57%
Age Group	_														
Base		76	65	61	77	61	94	81	79	47	80	77	152	28	23
18-24	33%	81%	49%	42%	34%	31%	24%	25%	28%	25%	24%	14%	20%	46%	87%
25-34	36%	10%	34%	40%	52%	39%	38%	43%	35%	40%	36%	53%	35%	11%	13%
35-44	16%	5%	6%	6%	9%	15%	18%	16%	25%	13%	19%	17%	27%	21%	-
45-54	9%	-	-	3%	3%	12%	15%	11%	4%	13%	18%	10%	13%	18%	-
55+	6%	3%	11%	8%	3%	4%	5%	6%	9%	10%	4%	6%	5%	4%	-
Mean	31.12	22.92	28.82	28.68	28.24	31.40	33.07	32.35	32.60	33.28	34.02	33.23	34.13	31.27	21.08
Working Status	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Base	61%	15%	40%	51%	65%	60%	63%	63%	55%	76%	76%	80%	84%	28%	17%
Working full time (30 or more hours per week) Working part time (8-29 hours a week)	16%	21%	20%	26%	18%	13%	20%	25%	16%	15%	9%	7%	7%	28%	4%
Working part time (Less than 8 hours a week)	6%	14%	8%	5%	3%	12%	5%	1%	5%	4%	5%	3%	3%	11%	9%
Full time student	11%	34%	15%	13%	5%	12%	6%	5%	14%	470	7%	6%	3%	11%	52%
Retired	2%	-	2%	-	3%	-	1%	1%	7%	3%	1%	2%	2%	4%	-
Unemployed	3%	9%	5%	2%	5%	2%	-	5%	-	2%	1%	-	2 /0	4%	13%
Not working	1%	5%	3%	Z70	5%	2%	2%	5%	3%	2% -	170	1%	-	4%	4%
Other	2%	1%	6%	- 4%	1%	2%	2%	-	570	-	-	1%	- 1%	- 8%	470
Marital Status	270	1/0	078	470	178	270	270	-	-	_	_	1/0	170	070	
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Married	46%	6%	25%	38%	41%	44%	45%	50%	49%	62%	65%	59%	66%	36%	9%
Living with partner	2%	-	3%	3%	1%	7%	1%	1%	-	6%	2%	5%	2%	-	-
In relationship, but not living with partner	3%	12%	3%	8%	3%	-	4%	1%	1%	4%	1%	3%	2%	-	
Widowed	1%	-	4%	2%	3%	-	3%	-	-		-	-	1%	-	
Divorced	2%		-	2%	1%	4%	2%	5%	4%	-	1%	3%	1%	4%	
Separated	1%		5%	-	-	-	1%	-	1%	-	-	-	-	-	
Single	45%	82%	60%	47%	52%	46%	43%	43%	45%	27%	30%	31%	29%	60%	91%
Household size	1070	02/0	0070	.,,,,	52/0	1070	1370	1370	1370	2770	5676	51/6	2370	0070	51/0
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
1	2%	-	4%	2%	1%	3%	1%	5%	4%	-	1%	4%	-	4%	4%
2	6%	4%	10%	4%	8%	8%	6%	9%	7%	5%	5%	6%	4%	7%	4%
3	15%	14%	15%	16%	14%	13%	15%	18%	20%	15%	14%	14%	13%	4%	9%
4	35%	34%	22%	36%	41%	28%	39%	29%	31%	41%	43%	38%	35%	25%	26%
5	20%	21%	14%	21%	18%	23%	24%	15%	19%	17%	21%	22%	22%	11%	17%
6	10%	12%	12%	8%	10%	10%	5%	12%	4%	15%	7%	9%	14%	15%	13%
7	5%	7%	6%	6%	4%	2%	6%	6%	6%	4%	1%	4%	5%	-	4%
8 or more	6%	4%	11%	5%	3%	10%	2%	5%	9%	4%	7%	3%	6%	25%	13%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	2%	4%	6%	2%	1%	3%	-	1%	-	-	-	-	-	11%	9%



					arital Status	;		
C onduction	Total	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Gender	1000	464	22	22	10	10	F	450
Base	1000	461	23	32	10	19	5	450
Male	53%	58%	53%	62%	56%	46%	63%	47%
Female	47%	42%	47%	38%	44%	54%	37%	53%
Age Group Base	1000	461	23	32	10	19	5	450
		5%	39%	32 44%	10%	5%	-	
18-24	33%							64% 30%
25-34	36%	43% 27%	34% 13%	34% 16%	20%	21% 27%	37%	30%
35-44	16%				10%		18%	
45-54	9%	16%	4%	6%	-	21%	-	2%
55+	6%	9%	10%	-	60%	25%	44%	-
Mean	31.12	37.43	30.39	27.91	48.70	43.79	45.86	23.84
Working Status	1000	464	22	22	40	40	-	450
Base	1000	461	23	32	10	19	5	450
Working full time (30 or more hours per week)	61%	77%	48%	59%	30%	60%	59%	45%
Working part time (8-29 hours a week)	16%	13%	26%	19%	-	30%	19%	18%
Working part time (Less than 8 hours a week)	6%	3%	9%	6%	12%	5%	-	8%
Full time student	11%	0%	17%	3%	10%	-	-	22%
Retired	2%	3%	-	-	24%	-	-	0%
Unemployed	3%	2%	-	9%	-	5%	-	3%
Not working	1%	0%	-	3%	12%	-	-	2%
Other	2%	1%	-	-	12%	-	22%	2%
Marital Status	_							
Base	1000	461	23	32	10	19	5	450
Married	46%	100%	-	-	-	-	-	-
Living with partner	2%	-	100%	-	-	-	-	-
In relationship, but not living with partner	3%	-	-	100%	-	-	-	-
Widowed	1%	-	-	-	100%	-	-	-
Divorced	2%	-	-	-	-	100%	-	-
Separated	1%	-	-	-	-	-	100%	-
Single	45%	-	-	-	-	-	-	100%
Household size								
Base	1000	461	23	32	10	19	5	450
1	2%	0%	9%	3%	24%	11%	-	2%
2	6%	6%	13%	9%	-	30%	41%	4%
3	15%	14%	9%	9%	22%	11%	19%	15%
4	35%	37%	21%	34%	12%	5%	18%	34%
5	20%	19%	26%	31%	30%	5%	-	20%
6	10%	12%	4%	3%	-	21%	-	9%
7	5%	4%	13%	6%	-	5%	-	5%
8 or more	6%	6%	4%	3%	12%	5%	22%	7%
Don't know	-	-	-	-	-	-	-	-
Prefer not to say	2%	0%	-	-	-	6%	-	3%



		Gender			ge Grou	р	Highest Education Level - Vietnam					
	Total	Male	Female	18-34	35-54	55+	Primary education	Middle school/Junior high school	High school/Senior high school	Tertiary education	None o these	
Children												
Base	1000	530	470	695	248	57	-	17	187	775	21	
None - I don't have children	45%	41%	50%	60%	12%	10%	-	47%	59%	42%	23%	
1	25%	25%	24%	25%	26%	17%	-	24%	20%	26%	9%	
2	21%	21%	21%	13%	49%	2%	-	12%	13%	22%	51%	
3	2%	2%	2%	2%	4%	-	-	6%	2%	2%	-	
4	0%	0%	0%	0%	0%	2%	-	-	1%	0%	-	
5 or more	0%	1%	0%	0%	1%	-	-	-	-	1%	-	
None - My children are 18 or above	6%	9%	3%	0%	9%	69%	-	12%	6%	6%	17%	
Monthly Household Income - Vietnam												
Base	1000	530	470	695	248	57	-	17	187	775	21	
Below VND 2,000,000	8%	7%	8%	10%	2%	4%	-	35%	15%	5%	5%	
VND 2,000,000 - 2,999,999	6%	6%	7%	8%	2%	12%	-	12%	10%	5%	9%	
VND 3,000,000 - 3,999,999	6%	5%	8%	7%	2%	8%	-	-	9%	6%	5%	
VND 4,000,000 - 4,999,999	8%	7%	8%	9%	4%	4%	-	12%	10%	7%	5%	
VND 5,000,000 - 5,999,999	6%	6%	6%	6%	6%	4%	-	12%	6%	6%	9%	
VND 6,000,000 - 7,999,999	9%	10%	9%	8%	12%	8%	-	-	7%	10%	15%	
VND 8,000,000 - 9,999,999	8%	8%	8%	8%	9%	8%	-	12%	8%	8%	5%	
VND 10,000,000 - 11,999,999	8%	8%	7%	7%	9%	13%	-	6%	5%	9%	15%	
VND 12,000,000 - 13,999,999	5%	5%	4%	4%	5%	8%	-	6%	3%	5%	10%	
VND 14,000,000 - 15,999,999	8%	8%	8%	7%	12%	6%	-	-	7%	8%	9%	
VND 16,000,000 - 19,999,999	8%	8%	8%	7%	8%	8%	-	-	4%	9%	-	
VND 20,000,000 or above	15%	18%	13%	12%	25%	13%	-	-	3%	19%	9%	
Prefer not to say	3%	1%	4%	2%	4%	2%	-	-	5%	2%	-	
Don't know	2%	2%	3%	3%	-	-	-	6%	7%	1%	5%	
Mean	######	#####	#######	#####	#####	####	-	4563562.78	7280670.89	########	#####	
lighest Education Level - Vietnam												
Base	1000	530	470	695	248	57	-	17	187	775	21	
Primary education	-	-	-	-	-	-	-	-	-	-	-	
Middle school/Junior high school	2%	2%	1%	2%	1%	-	-	100%	-	-	-	
High school/Senior high school	19%	18%	19%	21%	13%	15%	-	-	100%	-	-	
Tertiary education	77%	77%	77%	75%	84%	79%	-	-	-	100%	-	
None of these	2%	2%	2%	2%	2%	6%	-	-	-	-	100%	



			Monthly Household Income - Vietnam												
	Total	Total Below VND 2,000,000	VND 2,000,000 - 2,999,999	VND 3,000,000 - 3,999,999	VND 4,000,000 - 4,999,999	VND 5,000,000 - 5,999,999	VND 6,000,000 - 7,999,999	VND 8,000,000 - 9,999,999	VND 10,000,000 - 11,999,999	VND 12,000,000 - 13,999,999	VND 14,000,000 - 15,999,999	VND 16,000,000 - 19,999,999	VND 20,000,000 or above	Prefer not to say	Don't
Children															_
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
None - I don't have children	45%	81%	51%	49%	59%	52%	45%	42%	38%	36%	30%	34%	29%	57%	78%
1	25%	9%	26%	27%	19%	23%	16%	26%	35%	26%	30%	36%	29%	4%	17%
2	21%	5%	12%	15%	14%	18%	26%	26%	19%	27%	25%	21%	32%	32%	4%
3	2%	-	3%	2%	1%	2%	2%	1%	-	-	5%	4%	3%	4%	-
4	0%	-	2%	-	-	-	-	-	1%	-	-	-	1%	-	-
5 or more	0%	-	-	-	1%	2%	1%	1%	-	-	-	-	-	-	-
None - My children are 18 or above	6%	4%	6%	7%	4%	4%	9%	4%	7%	12%	10%	6%	6%	4%	-
Monthly Household Income - Vietnam															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Below VND 2,000,000	8%	100%	-	-	-	-	-	-	-	-	-	-	-	-	-
VND 2,000,000 - 2,999,999	6%	-	100%	-	-	-	-	-	-	-	-	-	-	-	-
VND 3,000,000 - 3,999,999	6%	-	-	100%	-	-	-	-	-	-	-	-	-	-	-
VND 4,000,000 - 4,999,999	8%	-	-	-	100%	-	-	-	-	-	-	-	-	-	-
VND 5,000,000 - 5,999,999	6%	-	-	-	-	100%	-	-	-	-	-	-	-	-	-
VND 6,000,000 - 7,999,999	9%	-	-	-	-	-	100%	-	-	-	-	-	-	-	-
VND 8,000,000 - 9,999,999	8%	-	-	-	-	-	-	100%	-	-	-	-	-	-	-
VND 10,000,000 - 11,999,999	8%	-	-	-	-	-	-	-	100%	-	-	-	-	-	-
VND 12,000,000 - 13,999,999	5%	-	-	-	-	-	-	-	-	100%	-	-	-	-	-
VND 14,000,000 - 15,999,999	8%	-	-	-	-	-	-	-	-	-	100%	-	-	-	-
VND 16,000,000 - 19,999,999	8%	-	-	-	-	-	-	-	-	-	-	100%	-	-	-
VND 20,000,000 or above	15%	-	-	-	-	-	-	-	-	-	-	-	100%	-	-
Prefer not to say	3%	-	-	-	-	-	-	-	-	-	-	-	-	100%	-
Don't know	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	100%
Mean	######	########	2499999.50	3499999.50	4499999.50	5499999.50	6999999.50	8999999.50	10999999.50	###########	14999999.50	17999999.50	##########	-	-
Highest Education Level - Vietnam															
Base	1000	76	65	61	77	61	94	81	79	47	80	77	152	28	23
Primary education	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
, Middle school/Junior high school	2%	8%	3%	-	3%	3%	-	2%	1%	2%	-	-	-	-	4%
High school/Senior high school	19%	37%	30%	28%	24%	18%	15%	19%	12%	13%	16%	9%	4%	36%	61%
Tertiary education	77%	54%	64%	71%	73%	76%	82%	78%	83%	81%	81%	91%	95%	64%	30%
None of these		1%	3%	2%	1%	3%	3%	1%	4%	5%	2%	-	1%	-	4%



		Marital Status									
	Total	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single			
Children											
Base	1000	461	23	32	10	19	5	450			
None - I don't have children	45%	9%	74%	78%	44%	17%	-	80%			
1	25%	38%	9%	12%	-	37%	37%	13%			
2	21%	38%	9%	6%	20%	22%	18%	5%			
3	2%	3%	-	-	-	5%	-	1%			
4	0%	-	-	-	-	-	22%	0%			
5 or more	0%	1%	-	-	-	-	-	0%			
None - My children are 18 or above	6%	11%	9%	3%	36%	18%	22%	0%			
Monthly Household Income - Vietnam											
Base	1000	461	23	32	10	19	5	450			
Below VND 2,000,000	8%	1%	-	28%	-	-	-	14%			
VND 2,000,000 - 2,999,999	6%	4%	9%	6%	24%	-	63%	9%			
VND 3,000,000 - 3,999,999	6%	5%	9%	16%	12%	6%	-	6%			
VND 4,000,000 - 4,999,999	8%	7%	4%	6%	20%	5%	-	9%			
VND 5,000,000 - 5,999,999	6%	6%	18%	-	-	12%	-	6%			
VND 6,000,000 - 7,999,999	9%	9%	4%	13%	32%	11%	18%	9%			
VND 8,000,000 - 9,999,999	8%	9%	4%	3%	-	22%	-	8%			
VND 10,000,000 - 11,999,999	8%	8%	-	3%	-	17%	19%	8%			
VND 12,000,000 - 13,999,999	5%	6%	13%	6%	-	-	-	3%			
VND 14,000,000 - 15,999,999	8%	11%	9%	3%	-	5%	-	5%			
VND 16,000,000 - 19,999,999	8%	10%	18%	6%	-	11%	-	5%			
VND 20,000,000 or above	15%	22%	13%	9%	12%	5%	-	10%			
Prefer not to say	3%	2%	-	-	-	5%	-	4%			
Don't know	2%	0%	-	-	-	-	-	5%			
Mean	######	#######	#######	7975464.75	########	########	##########	#####			
Highest Education Level - Vietnam											
Base	1000	461	23	32	10	19	5	450			
Primary education	-	-	-	-	-	-	-	-			
Middle school/Junior high school	2%	1%	-	3%	10%	-	19%	2%			
High school/Senior high school	19%	11%	9%	34%	10%	12%	22%	26%			
Tertiary education	77%	84%	91%	63%	80%	88%	59%	71%			
None of these	2%	4%	-	-	-	-	-	1%			

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