

YouGov / Veguary Survey Results

Sample Size: 2415 Adults in UK
Fieldwork: 3rd - 4th December 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country				Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	
Weighted Sample	2415	420	599	217	254	848	896	1171	1244	254	997	599	565	1377	1038	2021	126	200	68	555	384	278	804	
Unweighted Sample	2415	400	696	249	315	937	932	1111	1304	157	955	635	668	1436	979	2043	130	165	77	586	386	243	828	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What percentage, if any, of animals that are farmed globally, do you think are raised on factory farms?

0 - 25%	4	6	4	3	7	3	5	5	3	7	3	5	5	5	4	5	3	4	4	4	4	5	5
26 - 50%	19	21	19	20	22	21	21	20	18	12	18	21	22	17	21	19	15	20	20	20	21	17	19
51 - 75%	39	37	42	41	37	39	39	38	41	46	42	35	36	42	36	39	46	38	37	38	40	39	39
76% - 100%	15	10	15	16	13	18	11	15	15	15	16	16	13	17	12	15	16	18	22	12	17	16	15
Don't know	22	26	20	20	21	19	24	22	23	20	22	23	24	19	27	23	20	21	17	26	19	23	23

Generally speaking, what percentage of global calorie intake, if any, do you think comes from animal products (e.g. meat, fish, eggs, dairy etc.)?

0 - 25%	5	6	6	6	8	6	6	6	5	2	4	7	8	6	5	5	7	5	8	5	4	5	6
26 - 50%	27	24	27	28	23	30	25	26	27	26	27	30	24	29	25	27	21	26	28	25	32	23	28
51 - 75%	39	38	41	45	37	41	36	38	39	47	40	35	36	40	37	38	41	42	40	38	37	39	38
76% - 100%	10	11	7	7	10	7	10	10	9	11	9	9	10	9	10	9	14	9	14	9	10	11	8
Don't know	20	22	18	13	22	16	22	19	20	14	20	19	22	17	23	20	17	18	10	22	18	22	20

What percentage of antibiotics used globally, if any, do you think are used on animals raised for food?

0 - 25%	9	10	12	10	6	10	8	10	9	10	9	10	9	10	9	9	14	8	7	11	10	8	8
26 - 50%	22	26	23	22	20	24	22	22	21	20	22	22	22	23	20	22	19	16	30	22	23	19	22
51 - 75%	26	21	26	31	29	28	25	26	26	31	26	26	25	27	25	26	25	31	29	23	27	27	26
76% - 100%	11	9	10	9	13	10	10	11	11	13	9	11	12	11	11	10	14	11	17	8	10	14	11
Don't know	32	35	29	28	33	29	34	31	34	26	35	30	33	29	37	33	28	34	17	37	30	31	32

Salmon and trout are carnivorous fish and on farms they're fed a diet containing wild-caught fish. Before taking this survey, were you or were you not aware of this?

I have heard about this, and know a lot about it	1	1	1	2	2	1	1	2	1	3	2	1	1	2	1	1	2	2	3	1	2	1	1
I have heard about this, and know something about it	12	11	14	13	12	14	9	14	10	13	12	11	11	12	11	11	16	15	9	11	12	11	11
I have heard about this, but do not know anything about it	15	15	11	16	18	16	14	15	15	20	11	16	17	16	13	14	16	18	14	10	16	19	15
I have not heard about this	72	74	74	69	67	70	76	70	75	64	75	71	71	70	75	73	66	65	74	77	70	69	73

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the number of humans and chickens there are worldwide, do you think there are more chickens or humans, or are there roughly equal numbers of each?

Significantly more chickens than humans	30	28	32	36	26	32	28	35	25	30	34	28	26	33	26	30	31	30	36	29	30	27	31
Somewhat more chickens than humans	25	25	22	30	26	27	25	26	25	30	24	26	26	27	23	25	23	28	24	26	27	21	25
TOTAL MORE CHICKENS THAN HUMANS	55	53	54	66	52	59	53	61	50	60	58	54	52	60	49	55	54	58	60	55	57	48	56
An equal number of chickens and humans	7	8	7	6	11	7	8	7	7	10	6	9	7	7	9	8	6	6	5	8	8	9	7
Somewhat more humans than chickens	14	17	15	9	15	14	14	11	16	11	12	15	16	14	13	14	14	11	14	13	14	18	12
Significantly more humans than chickens	6	5	6	4	7	4	8	6	6	2	6	7	6	4	8	6	11	3	6	7	6	6	5
TOTAL MORE HUMANS THAN CHICKENS	20	22	21	13	22	18	22	17	22	13	18	22	22	18	21	20	25	14	20	20	20	24	17
Don't know	18	16	19	14	15	16	17	15	20	17	18	16	18	15	22	18	14	21	14	18	14	20	19

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.