

# YouGov Survey: Urban and Rural Differences



Sample 1000 U.S. adult citizens  
Conducted November 1 - 6, 2023  
Margin of Error ±3.7%

## 1. Would you say that you currently live in an area that is... ?

Very urban	19%
Somewhat urban	24%
More urban than rural	23%
More rural than urban	13%
Somewhat rural	14%
Very rural	7%

## 2. When you were growing up, was most of your time spent living in an area that was... ?

Very urban	22%
Somewhat urban	20%
More urban than rural	21%
More rural than urban	16%
Somewhat rural	10%
Very rural	12%

## 3. If you had a choice, would you prefer to live in an area that is... ?

Very urban	15%
Somewhat urban	15%
More urban than rural	18%
More rural than urban	19%
Somewhat rural	18%
Very rural	14%

## 4. Regardless of where you live, would you say that you personally have more in common with... ?

People in urban areas	25%
People in rural areas	21%
Both equally	38%
Not sure	15%

## 5. Do you think that Americans living in urban and rural areas are... ?

Very similar to one another	10%
Somewhat similar to one another	22%
Somewhat different from one another	41%
Very different from one another	15%
Not sure	12%

## 6. In recent decades, do you think that Americans living in urban and rural areas have...?

Become much more similar to one another .....	7%
Become somewhat more similar to one another .....	17%
Not become more similar or different .....	16%
Become somewhat more different from one another .....	24%
Become much more different from one another .....	16%
Not sure .....	20%

## 7. Would you say that the following better describes urban or rural areas of the United States?

	Urban areas	Rural areas	No difference	Not sure
Are more diverse	62%	9%	17%	12%
Have more cultural attractions	60%	13%	15%	11%
Have more political power	56%	10%	19%	15%
Have younger populations	55%	12%	19%	15%
Have more-educated people	48%	7%	32%	13%
Have stronger economies	44%	12%	25%	19%
I'd prefer to live there	30%	45%	15%	10%
Are thriving	28%	18%	32%	22%
Are more welcoming to newcomers	25%	38%	21%	16%
Are more environmentally conscious	23%	36%	24%	17%
I'd prefer to vacation there	22%	40%	24%	14%
Are more prepared for a catastrophe	21%	36%	24%	19%
Have friendlier people	11%	49%	26%	14%
Have a lower cost of living	9%	62%	16%	12%
Have less crime	9%	61%	17%	13%
Are more religious	7%	55%	23%	15%

## 8. Would you say that Americans living in urban areas are...?

Almost all liberal .....	8%
Mostly liberal .....	37%
Equally liberal and conservative .....	28%
Mostly conservative .....	5%
Almost all conservative .....	2%
Not sure .....	20%

## 9. Would you say that Americans living in rural areas are...?

Almost all liberal .....	1%
Mostly liberal .....	3%
Equally liberal and conservative .....	23%
Mostly conservative .....	44%
Almost all conservative .....	10%
Not sure .....	19%

## 10. Which, if any, of the following types of home best describes where you currently live?

Mobile home .....	7%
Single-family detached house .....	58%
Single-family attached house (townhouse) .....	6%
An apartment or condominium/co-op building (with 2 or more units) .....	22%
Other .....	2%
Don't know .....	2%
Prefer not to say .....	2%

## 11. Do you own or rent the home in which you live?

Own – outright without a loan/mortgage .....	27%
Own – with a mortgage/loan (i.e I have borrowed money from a bank or similar to buy a house) .....	26%
Rent .....	33%
Neither – I live with my parents, family or friends but pay some rent to them .....	4%
Neither – I live rent-free with my parents, family or friends .....	6%
Other .....	2%
Prefer not to say .....	4%

<b>Interviewing Dates</b>	November 1 - 6, 2023
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.186 to 6.518, with a mean of one and a standard deviation of 0.622.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.7% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	71 questions not reported.

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## 1. Currently Live in Urban or Rural Area

Would you say that you currently live in an area that is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very urban	19%	20%	17%	23%	22%	17%	14%	16%	26%	28%	*
Somewhat urban	24%	24%	23%	26%	33%	21%	15%	23%	31%	18%	*
More urban than rural	23%	21%	25%	23%	20%	25%	23%	23%	20%	27%	*
More rural than urban	13%	13%	14%	14%	8%	12%	20%	14%	8%	16%	*
Somewhat rural	14%	14%	14%	10%	11%	15%	21%	16%	13%	8%	*
Very rural	7%	7%	7%	5%	7%	9%	7%	8%	3%	4%	*
Totals	100%	99%	100%	101%	101%	99%	100%	100%	101%	101%	*
Unweighted N	(999)	(467)	(532)	(149)	(219)	(364)	(267)	(659)	(107)	(149)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very urban	19%	26%	13%	16%	28%	15%	16%	18%	23%	25%	14%	15%	24%
Somewhat urban	24%	28%	22%	20%	27%	16%	23%	24%	24%	25%	20%	23%	27%
More urban than rural	23%	22%	24%	23%	20%	25%	24%	21%	22%	20%	29%	24%	19%
More rural than urban	13%	11%	14%	15%	9%	17%	13%	11%	15%	13%	12%	14%	13%
Somewhat rural	14%	9%	18%	15%	10%	17%	15%	17%	12%	12%	15%	16%	12%
Very rural	7%	4%	8%	10%	6%	11%	9%	9%	4%	5%	10%	8%	5%
Totals	100%	100%	99%	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(348)	(366)	(285)	(321)	(366)	(407)	(275)	(213)	(176)	(221)	(367)	(235)

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## 2. Grew Up in Urban or Rural Area

When you were growing up, was most of your time spent living in an area that was... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very urban	22%	23%	20%	19%	24%	21%	22%	18%	30%	32%	*
Somewhat urban	20%	19%	20%	24%	28%	16%	13%	22%	16%	15%	*
More urban than rural	21%	19%	22%	21%	16%	21%	26%	21%	15%	25%	*
More rural than urban	16%	15%	16%	20%	12%	15%	16%	16%	15%	15%	*
Somewhat rural	10%	9%	11%	9%	9%	11%	10%	10%	12%	7%	*
Very rural	12%	14%	10%	7%	11%	15%	13%	14%	11%	6%	*
Totals	101%	99%	99%	100%	100%	99%	100%	101%	99%	100%	*
Unweighted N	(996)	(466)	(530)	(147)	(219)	(365)	(265)	(658)	(106)	(148)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very urban	22%	24%	19%	21%	27%	19%	18%	23%	26%	29%	21%	19%	21%
Somewhat urban	20%	25%	20%	14%	24%	13%	19%	17%	21%	25%	19%	17%	21%
More urban than rural	21%	20%	20%	23%	21%	21%	20%	19%	25%	18%	20%	22%	23%
More rural than urban	16%	15%	20%	12%	13%	15%	16%	19%	12%	10%	17%	17%	18%
Somewhat rural	10%	9%	12%	10%	6%	13%	12%	11%	6%	10%	11%	11%	8%
Very rural	12%	7%	10%	20%	9%	18%	16%	11%	11%	9%	13%	15%	9%
Totals	101%	100%	101%	100%	100%	99%	101%	100%	101%	101%	101%	101%	100%
Unweighted N	(996)	(348)	(364)	(284)	(320)	(366)	(404)	(275)	(213)	(175)	(221)	(366)	(234)

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### 3. Prefer to Live in Urban or Rural Area

If you had a choice, would you prefer to live in an area that is... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very urban	15%	17%	14%	27%	20%	8%	10%	12%	23%	26%	*
Somewhat urban	15%	17%	14%	17%	19%	15%	11%	15%	22%	11%	*
More urban than rural	18%	16%	19%	24%	14%	16%	18%	16%	19%	27%	*
More rural than urban	19%	16%	22%	10%	19%	22%	23%	19%	16%	24%	*
Somewhat rural	18%	15%	21%	16%	16%	19%	21%	20%	14%	9%	*
Very rural	14%	18%	11%	5%	12%	20%	17%	18%	5%	4%	*
Totals	99%	99%	101%	99%	100%	100%	100%	100%	99%	101%	*
Unweighted N	(992)	(463)	(529)	(146)	(218)	(362)	(266)	(656)	(107)	(146)	(83)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very urban	15%	22%	12%	12%	23%	7%	12%	13%	23%	21%	13%	13%	17%
Somewhat urban	15%	23%	13%	10%	23%	10%	10%	18%	17%	14%	16%	14%	19%
More urban than rural	18%	19%	19%	14%	20%	14%	19%	18%	16%	17%	16%	18%	19%
More rural than urban	19%	17%	19%	21%	17%	21%	20%	17%	19%	24%	14%	20%	18%
Somewhat rural	18%	13%	21%	20%	10%	25%	20%	16%	17%	15%	21%	19%	17%
Very rural	14%	6%	16%	23%	7%	24%	18%	18%	8%	9%	20%	16%	10%
Totals	99%	100%	100%	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(992)	(346)	(363)	(283)	(319)	(365)	(402)	(276)	(212)	(175)	(220)	(365)	(232)

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## 4. More in Common - Urban or Rural Areas

Regardless of where you live, would you say that you personally have more in common with...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
People in urban areas	25%	25%	25%	34%	23%	23%	21%	22%	30%	36%	*
People in rural areas	21%	24%	19%	13%	20%	25%	26%	24%	14%	14%	*
Both equally	38%	39%	38%	31%	39%	40%	42%	41%	41%	26%	*
Not sure	15%	12%	18%	22%	18%	12%	11%	14%	15%	24%	*
Totals	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(999)	(466)	(533)	(148)	(219)	(365)	(267)	(659)	(107)	(149)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
People in urban areas	25%	41%	17%	17%	39%	17%	23%	26%	33%	22%	30%	21%	31%
People in rural areas	21%	12%	20%	34%	10%	40%	22%	26%	19%	20%	19%	23%	22%
Both equally	38%	38%	38%	40%	40%	35%	37%	36%	43%	45%	38%	40%	31%
Not sure	15%	9%	25%	10%	11%	8%	18%	12%	5%	13%	13%	17%	16%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(999)	(348)	(366)	(285)	(321)	(367)	(407)	(276)	(212)	(176)	(222)	(367)	(234)

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## 5. Gap in Urban and Rural Areas

Do you think that Americans living in urban and rural areas are...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very similar to one another	10%	13%	8%	14%	13%	6%	9%	7%	16%	17%	*
Somewhat similar to one another	22%	20%	23%	18%	23%	20%	26%	24%	22%	20%	*
Somewhat different from one another	41%	39%	42%	37%	35%	46%	42%	42%	38%	33%	*
Very different from one another	15%	18%	12%	13%	15%	16%	16%	16%	10%	12%	*
Not sure	12%	9%	15%	18%	13%	12%	7%	10%	15%	19%	*
Totals	100%	99%	100%	100%	99%	100%	100%	99%	101%	101%	*
Unweighted N	(1,000)	(467)	(533)	(149)	(219)	(365)	(267)	(660)	(107)	(149)	(84)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very similar to one another	10%	13%	8%	8%	15%	9%	10%	8%	12%	15%	9%	10%	8%
Somewhat similar to one another	22%	23%	22%	19%	24%	20%	18%	30%	19%	18%	22%	24%	21%
Somewhat different from one another	41%	42%	40%	40%	40%	42%	41%	38%	46%	39%	42%	39%	44%
Very different from one another	15%	14%	10%	24%	13%	22%	12%	19%	18%	16%	16%	16%	14%
Not sure	12%	8%	20%	8%	8%	8%	19%	5%	5%	12%	12%	12%	14%
Totals	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	101%	101%	101%
Unweighted N	(1,000)	(348)	(367)	(285)	(321)	(367)	(407)	(276)	(213)	(176)	(222)	(367)	(235)



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## 6. Changes in Urban and Rural Divides

In recent decades, do you think that Americans living in urban and rural areas have... ?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Become much more similar to one another	7%	9%	5%	12%	9%	4%	4%	4%	10%	16%	*
Become somewhat more similar to one another	17%	15%	18%	14%	21%	12%	22%	17%	22%	13%	*
Not become more similar or different	16%	17%	16%	15%	15%	18%	17%	18%	17%	11%	*
Become somewhat more different from one another	24%	28%	21%	22%	21%	28%	25%	26%	21%	20%	*
Become much more different from one another	16%	19%	13%	13%	16%	17%	17%	17%	10%	14%	*
Not sure	20%	12%	26%	24%	18%	21%	15%	18%	19%	26%	*
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(997)	(465)	(532)	(148)	(218)	(364)	(267)	(659)	(107)	(147)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Become much more similar to one another	7%	8%	5%	7%	8%	6%	6%	7%	9%	8%	5%	7%	7%
Become somewhat more similar to one another	17%	19%	15%	16%	18%	14%	15%	21%	15%	16%	12%	18%	19%
Not become more similar or different	16%	14%	18%	17%	16%	14%	19%	14%	16%	15%	20%	17%	14%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Become somewhat more different from one another	24%	28%	23%	21%	29%	25%	23%	24%	30%	24%	23%	23%	27%
Become much more different from one another	16%	14%	12%	24%	14%	25%	14%	18%	18%	18%	17%	17%	12%
Not sure	20%	17%	25%	16%	15%	16%	23%	15%	12%	18%	22%	19%	20%
Totals	100%	100%	98%	101%	100%	100%	100%	99%	100%	99%	99%	101%	99%
Unweighted N	(997)	(348)	(365)	(284)	(321)	(366)	(405)	(275)	(213)	(176)	(220)	(366)	(235)

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## 7A. Comparisons Between Urban and Rural Areas — Are more diverse

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	62%	64%	60%	57%	53%	68%	67%	64%	54%	53%	*
Rural areas	9%	12%	6%	13%	10%	5%	8%	8%	15%	8%	*
No difference	17%	15%	19%	18%	20%	17%	15%	17%	16%	26%	*
Not sure	12%	9%	15%	12%	17%	9%	10%	11%	15%	13%	*
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(991)	(464)	(527)	(147)	(217)	(360)	(267)	(653)	(107)	(148)	(83)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	62%	67%	58%	61%	76%	65%	54%	67%	73%	59%	66%	60%	63%
Rural areas	9%	8%	9%	10%	5%	9%	10%	8%	7%	8%	6%	10%	10%
No difference	17%	17%	17%	18%	11%	17%	18%	19%	16%	20%	17%	18%	16%
Not sure	12%	8%	17%	11%	8%	10%	18%	6%	4%	13%	11%	12%	11%
Totals	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(991)	(345)	(364)	(282)	(318)	(363)	(405)	(272)	(210)	(175)	(220)	(364)	(232)

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## 7B. Comparisons Between Urban and Rural Areas — Have more cultural attractions

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	60%	60%	61%	41%	52%	69%	75%	67%	49%	36%	*
Rural areas	13%	16%	9%	23%	20%	5%	7%	10%	18%	25%	*
No difference	15%	14%	17%	21%	15%	16%	11%	13%	19%	20%	*
Not sure	11%	10%	13%	16%	14%	10%	7%	10%	15%	19%	*
Totals	99%	100%	100%	101%	101%	100%	100%	100%	101%	100%	*
Unweighted N	(989)	(461)	(528)	(146)	(219)	(361)	(263)	(650)	(107)	(148)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	60%	61%	53%	68%	70%	71%	54%	67%	69%	56%	65%	60%	59%
Rural areas	13%	15%	12%	11%	12%	8%	11%	11%	15%	22%	6%	10%	15%
No difference	15%	16%	18%	12%	10%	11%	19%	15%	10%	11%	18%	16%	16%
Not sure	11%	8%	17%	9%	7%	10%	16%	6%	6%	11%	10%	14%	10%
Totals	99%	100%	100%	100%	99%	100%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(989)	(345)	(364)	(280)	(318)	(362)	(405)	(272)	(210)	(175)	(221)	(364)	(229)

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## 7C. Comparisons Between Urban and Rural Areas — Have more political power

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	56%	63%	50%	56%	48%	56%	65%	59%	50%	45%	*
Rural areas	10%	13%	7%	10%	17%	7%	7%	10%	11%	10%	*
No difference	19%	13%	25%	20%	15%	23%	17%	17%	22%	22%	*
Not sure	15%	11%	19%	14%	20%	14%	12%	13%	17%	22%	*
Totals	100%	100%	101%	100%	100%	100%	101%	99%	100%	99%	*
Unweighted N	(994)	(465)	(529)	(146)	(217)	(364)	(267)	(659)	(106)	(147)	(82)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	56%	57%	47%	65%	57%	73%	50%	62%	67%	55%	58%	54%	57%
Rural areas	10%	11%	11%	9%	12%	5%	9%	9%	15%	14%	8%	9%	11%
No difference	19%	20%	21%	15%	19%	12%	21%	19%	12%	15%	17%	22%	18%
Not sure	15%	12%	21%	11%	12%	11%	20%	10%	6%	15%	16%	15%	14%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(994)	(343)	(366)	(285)	(319)	(365)	(402)	(276)	(212)	(176)	(219)	(365)	(234)

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## 7D. Comparisons Between Urban and Rural Areas — Have younger populations

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	55%	58%	51%	46%	49%	57%	65%	60%	41%	38%	*
Rural areas	12%	15%	9%	22%	16%	6%	6%	10%	19%	16%	*
No difference	19%	13%	24%	14%	17%	24%	17%	17%	16%	27%	*
Not sure	15%	14%	16%	18%	19%	13%	11%	13%	24%	19%	*
Totals	101%	100%	100%	100%	101%	100%	99%	100%	100%	100%	*
Unweighted N	(994)	(465)	(529)	(148)	(217)	(364)	(265)	(656)	(107)	(149)	(82)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	55%	57%	51%	57%	63%	61%	48%	59%	63%	52%	58%	53%	55%
Rural areas	12%	15%	9%	12%	12%	7%	11%	12%	14%	23%	5%	11%	11%
No difference	19%	18%	19%	19%	15%	17%	21%	21%	14%	11%	21%	20%	20%
Not sure	15%	11%	21%	13%	10%	15%	20%	8%	9%	14%	17%	16%	14%
Totals	101%	101%	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(994)	(345)	(366)	(283)	(319)	(365)	(406)	(273)	(212)	(174)	(221)	(367)	(232)

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## 7E. Comparisons Between Urban and Rural Areas — Have more-educated people

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	48%	53%	43%	56%	48%	46%	46%	48%	47%	43%	*
Rural areas	7%	10%	5%	9%	10%	5%	6%	7%	8%	8%	*
No difference	32%	28%	35%	22%	25%	39%	37%	33%	28%	31%	*
Not sure	13%	9%	16%	14%	17%	10%	12%	11%	18%	18%	*
Totals	100%	100%	99%	101%	100%	100%	101%	99%	101%	100%	*
Unweighted N	(990)	(463)	(527)	(146)	(218)	(361)	(265)	(652)	(107)	(148)	(83)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	48%	64%	37%	44%	67%	41%	40%	53%	60%	51%	45%	45%	54%
Rural areas	7%	5%	7%	10%	4%	7%	8%	5%	8%	10%	4%	5%	10%
No difference	32%	22%	38%	35%	18%	41%	36%	33%	24%	24%	36%	37%	24%
Not sure	13%	9%	18%	11%	11%	11%	16%	9%	8%	15%	14%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%	99%
Unweighted N	(990)	(343)	(365)	(282)	(317)	(363)	(403)	(273)	(211)	(174)	(220)	(364)	(232)

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## 7F. Comparisons Between Urban and Rural Areas — Have stronger economies

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	44%	50%	38%	50%	41%	43%	42%	43%	47%	43%	*
Rural areas	12%	13%	12%	11%	11%	10%	18%	13%	9%	13%	*
No difference	25%	23%	27%	17%	26%	31%	23%	26%	21%	27%	*
Not sure	19%	14%	24%	21%	23%	16%	17%	18%	23%	17%	*
Totals	100%	100%	101%	99%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(994)	(463)	(531)	(147)	(219)	(362)	(266)	(655)	(107)	(148)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	44%	58%	37%	35%	60%	32%	36%	47%	57%	45%	39%	39%	56%
Rural areas	12%	7%	12%	20%	7%	22%	13%	15%	11%	12%	11%	13%	12%
No difference	25%	20%	27%	29%	19%	29%	28%	25%	22%	26%	28%	27%	18%
Not sure	19%	15%	24%	17%	14%	17%	23%	13%	11%	17%	22%	21%	14%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(994)	(348)	(364)	(282)	(321)	(363)	(404)	(273)	(213)	(176)	(218)	(366)	(234)



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## 7G. Comparisons Between Urban and Rural Areas — I'd prefer to live there

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	30%	32%	28%	48%	32%	22%	20%	25%	40%	37%	*
Rural areas	45%	48%	42%	19%	40%	55%	58%	52%	26%	25%	*
No difference	15%	11%	19%	17%	14%	14%	15%	13%	18%	23%	*
Not sure	10%	9%	12%	15%	13%	8%	6%	9%	15%	15%	*
Totals	100%	100%	101%	99%	99%	99%	99%	99%	99%	100%	*
Unweighted N	(990)	(463)	(527)	(144)	(217)	(363)	(266)	(655)	(106)	(147)	(82)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	30%	47%	23%	18%	49%	16%	24%	34%	33%	38%	24%	26%	35%
Rural areas	45%	31%	45%	61%	32%	65%	47%	48%	44%	39%	51%	48%	38%
No difference	15%	14%	17%	14%	10%	12%	18%	12%	16%	14%	14%	15%	18%
Not sure	10%	8%	15%	8%	9%	7%	12%	7%	6%	9%	11%	11%	9%
Totals	100%	100%	100%	101%	100%	100%	101%	101%	99%	100%	100%	100%	100%
Unweighted N	(990)	(344)	(364)	(282)	(318)	(363)	(401)	(274)	(211)	(174)	(219)	(365)	(232)

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## 7H. Comparisons Between Urban and Rural Areas — Are thriving

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	28%	30%	26%	34%	29%	22%	30%	26%	34%	30%	*
Rural areas	18%	22%	14%	19%	16%	18%	19%	18%	16%	19%	*
No difference	32%	29%	34%	25%	30%	39%	29%	33%	22%	33%	*
Not sure	22%	19%	26%	22%	26%	21%	22%	23%	28%	18%	*
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(990)	(460)	(530)	(147)	(216)	(364)	(263)	(652)	(106)	(149)	(83)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	28%	38%	25%	20%	41%	17%	24%	25%	39%	35%	26%	24%	31%
Rural areas	18%	14%	14%	28%	11%	29%	16%	23%	21%	18%	19%	17%	18%
No difference	32%	25%	36%	34%	26%	35%	36%	33%	22%	23%	37%	35%	26%
Not sure	22%	23%	25%	19%	22%	19%	24%	18%	18%	23%	18%	23%	25%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	100%	99%	100%	99%	100%
Unweighted N	(990)	(346)	(362)	(282)	(319)	(362)	(403)	(273)	(210)	(174)	(220)	(367)	(229)

# YouGov Survey: Urban and Rural Differences

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## 7I. Comparisons Between Urban and Rural Areas — Are more welcoming to newcomers

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	25%	27%	22%	30%	29%	22%	18%	23%	27%	31%	*
Rural areas	38%	43%	34%	27%	35%	40%	50%	42%	32%	26%	*
No difference	21%	16%	25%	22%	16%	24%	20%	21%	15%	25%	*
Not sure	16%	13%	19%	21%	20%	14%	12%	14%	26%	19%	*
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(993)	(464)	(529)	(147)	(218)	(362)	(266)	(655)	(105)	(149)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	25%	37%	20%	17%	38%	12%	23%	18%	34%	29%	26%	21%	27%
Rural areas	38%	30%	34%	52%	28%	55%	36%	45%	40%	37%	36%	40%	38%
No difference	21%	18%	25%	19%	19%	22%	23%	22%	17%	16%	25%	23%	18%
Not sure	16%	15%	21%	12%	16%	12%	18%	15%	9%	19%	13%	16%	17%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(993)	(344)	(364)	(285)	(317)	(366)	(404)	(274)	(212)	(176)	(220)	(363)	(234)

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## 7J. Comparisons Between Urban and Rural Areas — Are more environmentally conscious

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	23%	25%	21%	31%	23%	18%	22%	23%	27%	19%	*
Rural areas	36%	40%	33%	34%	33%	37%	42%	37%	33%	33%	*
No difference	24%	20%	27%	16%	22%	32%	22%	24%	19%	27%	*
Not sure	17%	14%	19%	18%	22%	14%	14%	15%	22%	22%	*
Totals	100%	99%	100%	99%	100%	101%	100%	99%	101%	101%	*
Unweighted N	(993)	(464)	(529)	(148)	(216)	(363)	(266)	(656)	(106)	(147)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	23%	32%	19%	18%	32%	19%	21%	23%	25%	26%	18%	23%	26%
Rural areas	36%	28%	37%	45%	31%	45%	33%	41%	38%	34%	40%	36%	36%
No difference	24%	21%	25%	26%	22%	23%	27%	23%	22%	26%	25%	24%	21%
Not sure	17%	18%	19%	12%	15%	13%	18%	13%	14%	15%	17%	17%	17%
Totals	100%	99%	100%	101%	100%	100%	99%	100%	99%	101%	100%	100%	100%
Unweighted N	(993)	(344)	(366)	(283)	(319)	(365)	(406)	(274)	(210)	(174)	(222)	(364)	(233)

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## 7K. Comparisons Between Urban and Rural Areas — I'd prefer to vacation there

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	22%	23%	21%	36%	25%	16%	16%	19%	33%	23%	*
Rural areas	40%	46%	33%	29%	36%	46%	43%	45%	30%	27%	*
No difference	24%	21%	27%	21%	24%	25%	27%	24%	20%	28%	*
Not sure	14%	10%	18%	15%	14%	13%	14%	12%	17%	22%	*
Totals	100%	100%	99%	101%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(988)	(463)	(525)	(147)	(215)	(362)	(264)	(652)	(107)	(146)	(83)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	22%	32%	20%	14%	32%	14%	18%	24%	30%	23%	22%	20%	26%
Rural areas	40%	33%	36%	51%	32%	51%	39%	43%	42%	41%	39%	41%	36%
No difference	24%	25%	24%	23%	25%	22%	26%	24%	21%	21%	25%	24%	27%
Not sure	14%	10%	19%	12%	11%	12%	17%	10%	7%	15%	15%	15%	10%
Totals	100%	100%	99%	100%	100%	99%	100%	101%	100%	100%	101%	100%	99%
Unweighted N	(988)	(344)	(366)	(278)	(317)	(361)	(404)	(272)	(209)	(174)	(218)	(364)	(232)

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## 7L. Comparisons Between Urban and Rural Areas — Are more prepared for a catastrophe

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	21%	23%	19%	33%	23%	16%	15%	19%	24%	30%	*
Rural areas	36%	41%	31%	20%	29%	42%	49%	41%	29%	17%	*
No difference	24%	23%	25%	23%	25%	27%	19%	24%	20%	30%	*
Not sure	19%	13%	24%	24%	23%	15%	17%	16%	26%	22%	*
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	99%	*
Unweighted N	(990)	(464)	(526)	(146)	(216)	(363)	(265)	(655)	(106)	(147)	(82)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	21%	28%	19%	16%	32%	13%	18%	25%	23%	29%	17%	18%	26%
Rural areas	36%	24%	32%	53%	25%	59%	33%	38%	44%	30%	42%	37%	32%
No difference	24%	29%	23%	20%	25%	17%	24%	24%	23%	24%	23%	26%	22%
Not sure	19%	19%	25%	11%	18%	12%	25%	14%	9%	18%	18%	19%	20%
Totals	100%	100%	99%	100%	100%	101%	100%	101%	99%	101%	100%	100%	100%
Unweighted N	(990)	(341)	(365)	(284)	(314)	(367)	(403)	(274)	(210)	(175)	(220)	(363)	(232)

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## 7M. Comparisons Between Urban and Rural Areas — Have friendlier people

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	11%	12%	10%	17%	12%	10%	6%	9%	16%	19%	*
Rural areas	49%	55%	44%	38%	46%	51%	60%	55%	42%	33%	*
No difference	26%	22%	29%	26%	23%	28%	25%	23%	25%	34%	*
Not sure	14%	11%	17%	19%	18%	11%	9%	13%	17%	14%	*
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(991)	(463)	(528)	(146)	(218)	(362)	(265)	(653)	(107)	(148)	(83)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	11%	16%	8%	10%	15%	8%	8%	11%	17%	15%	10%	10%	11%
Rural areas	49%	39%	45%	65%	37%	69%	47%	52%	55%	49%	49%	52%	45%
No difference	26%	32%	28%	16%	35%	16%	28%	27%	22%	22%	25%	24%	31%
Not sure	14%	13%	19%	9%	13%	8%	17%	9%	6%	14%	15%	14%	13%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(991)	(343)	(366)	(282)	(318)	(364)	(404)	(275)	(210)	(176)	(218)	(364)	(233)

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## 7N. Comparisons Between Urban and Rural Areas — Have a lower cost of living

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	9%	10%	8%	19%	10%	5%	3%	8%	19%	5%	*
Rural areas	62%	67%	58%	55%	62%	63%	69%	66%	44%	56%	*
No difference	16%	13%	20%	13%	13%	19%	19%	16%	19%	24%	*
Not sure	12%	10%	15%	12%	15%	13%	9%	11%	18%	15%	*
Totals	99%	100%	101%	99%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(992)	(464)	(528)	(147)	(216)	(364)	(265)	(656)	(106)	(146)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	9%	13%	6%	7%	9%	7%	10%	8%	8%	8%	7%	10%	8%
Rural areas	62%	58%	59%	71%	67%	72%	54%	70%	71%	61%	61%	63%	65%
No difference	16%	19%	17%	13%	14%	10%	21%	15%	13%	20%	16%	15%	16%
Not sure	12%	10%	17%	9%	9%	10%	15%	7%	9%	11%	15%	12%	11%
Totals	99%	100%	99%	100%	99%	99%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(992)	(344)	(364)	(284)	(319)	(366)	(403)	(275)	(210)	(174)	(220)	(365)	(233)



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## 70. Comparisons Between Urban and Rural Areas — Have less crime

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	9%	12%	6%	21%	12%	3%	2%	7%	14%	10%	*
Rural areas	61%	66%	56%	40%	57%	69%	75%	69%	41%	50%	*
No difference	17%	13%	22%	21%	14%	20%	14%	15%	24%	24%	*
Not sure	13%	9%	16%	18%	17%	8%	9%	10%	20%	15%	*
Totals	100%	100%	100%	100%	100%	100%	100%	101%	99%	99%	*
Unweighted N	(990)	(461)	(529)	(147)	(215)	(363)	(265)	(654)	(106)	(146)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	9%	13%	7%	6%	10%	7%	6%	8%	13%	13%	8%	6%	10%
Rural areas	61%	51%	57%	77%	58%	80%	56%	69%	68%	58%	66%	59%	62%
No difference	17%	25%	19%	6%	20%	5%	21%	14%	13%	17%	14%	22%	14%
Not sure	13%	10%	17%	10%	12%	8%	16%	9%	5%	12%	12%	13%	14%
Totals	100%	99%	100%	99%	100%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(990)	(344)	(365)	(281)	(316)	(364)	(406)	(272)	(209)	(172)	(220)	(364)	(234)

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## 7P. Comparisons Between Urban and Rural Areas — Are more religious

Would you say that the following better describes urban or rural areas of the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Urban areas	7%	8%	5%	16%	8%	3%	3%	6%	11%	9%	*
Rural areas	55%	64%	47%	46%	58%	56%	61%	59%	44%	43%	*
No difference	23%	17%	28%	17%	18%	29%	24%	22%	22%	31%	*
Not sure	15%	10%	20%	21%	17%	12%	12%	13%	24%	17%	*
Totals	100%	99%	100%	100%	101%	100%	100%	100%	101%	100%	*
Unweighted N	(996)	(466)	(530)	(147)	(218)	(364)	(267)	(659)	(107)	(146)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Urban areas	7%	11%	5%	5%	8%	5%	7%	5%	8%	11%	3%	8%	6%
Rural areas	55%	57%	49%	62%	59%	65%	45%	62%	71%	54%	55%	53%	60%
No difference	23%	21%	24%	23%	19%	20%	29%	21%	14%	21%	26%	23%	20%
Not sure	15%	12%	22%	10%	14%	11%	19%	11%	8%	13%	16%	16%	13%
Totals	100%	101%	100%	100%	100%	101%	100%	99%	101%	99%	100%	100%	99%
Unweighted N	(996)	(345)	(367)	(284)	(320)	(366)	(405)	(275)	(212)	(176)	(221)	(364)	(235)

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## 8. Ideology of Urban Areas

Would you say that Americans living in urban areas are... ?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Almost all liberal	8%	10%	6%	5%	11%	8%	7%	8%	5%	9%	*
Mostly liberal	37%	41%	33%	32%	32%	40%	43%	40%	22%	32%	*
Equally liberal and conservative	28%	26%	30%	24%	27%	31%	30%	29%	30%	22%	*
Mostly conservative	5%	6%	5%	11%	4%	3%	5%	4%	7%	10%	*
Almost all conservative	2%	2%	2%	4%	3%	2%	1%	2%	5%	4%	*
Not sure	20%	16%	23%	25%	23%	17%	14%	16%	31%	24%	*
Totals	100%	101%	99%	101%	100%	101%	100%	99%	100%	101%	*
Unweighted N	(1,000)	(467)	(533)	(149)	(219)	(365)	(267)	(660)	(107)	(149)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Almost all liberal	8%	3%	6%	15%	3%	16%	5%	9%	10%	9%	12%	6%	6%
Mostly liberal	37%	38%	32%	41%	42%	46%	29%	43%	49%	35%	38%	35%	40%
Equally liberal and conservative	28%	32%	29%	23%	33%	19%	32%	27%	23%	30%	28%	32%	21%
Mostly conservative	5%	6%	6%	4%	6%	5%	6%	5%	7%	5%	3%	6%	6%
Almost all conservative	2%	3%	1%	4%	2%	4%	3%	1%	2%	3%	0%	2%	3%
Not sure	20%	17%	27%	14%	13%	11%	24%	14%	8%	18%	18%	19%	24%
Totals	100%	99%	101%	101%	99%	101%	99%	99%	99%	100%	99%	100%	100%
Unweighted N	(1,000)	(348)	(367)	(285)	(321)	(367)	(407)	(276)	(213)	(176)	(222)	(367)	(235)

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## 9. Ideology of Rural Areas

Would you say that Americans living in rural areas are...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Almost all liberal	1%	2%	1%	2%	3%	0%	0%	1%	3%	2%	*
Mostly liberal	3%	5%	3%	5%	6%	2%	1%	2%	8%	5%	*
Equally liberal and conservative	23%	21%	24%	26%	22%	24%	19%	24%	18%	24%	*
Mostly conservative	44%	48%	40%	30%	38%	50%	54%	49%	29%	28%	*
Almost all conservative	10%	12%	9%	13%	14%	6%	10%	9%	12%	16%	*
Not sure	19%	13%	23%	25%	18%	18%	15%	14%	30%	24%	*
Totals	100%	101%	100%	101%	101%	100%	99%	99%	100%	99%	*
Unweighted N	(998)	(465)	(533)	(149)	(218)	(365)	(266)	(658)	(107)	(149)	(84)

	Party ID				2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Almost all liberal	1%	2%	1%	2%	1%	1%	2%	1%	3%	3%	1%	2%	0%
Mostly liberal	3%	6%	2%	2%	4%	3%	3%	4%	5%	6%	2%	3%	3%
Equally liberal and conservative	23%	24%	25%	17%	22%	14%	27%	16%	23%	30%	22%	25%	15%
Mostly conservative	44%	42%	38%	52%	48%	58%	35%	51%	53%	34%	45%	40%	55%
Almost all conservative	10%	9%	8%	15%	10%	13%	11%	13%	10%	9%	13%	10%	9%
Not sure	19%	17%	26%	11%	14%	10%	23%	15%	7%	18%	17%	20%	18%
Totals	100%	100%	100%	99%	99%	99%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(998)	(348)	(366)	(284)	(321)	(365)	(407)	(275)	(212)	(175)	(222)	(367)	(234)

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**10. House Type**

Which, if any, of the following types of home best describes where you currently live?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mobile home	7%	7%	8%	*	8%	8%	4%	8%	*	7%	*
Single-family detached house	58%	60%	57%	*	56%	59%	72%	65%	*	48%	*
Single-family attached house (townhouse)	6%	6%	6%	*	7%	5%	2%	5%	*	14%	*
An apartment or condominium/co-op building (with 2 or more units)	22%	21%	24%	*	24%	23%	19%	18%	*	26%	*
Other	2%	2%	3%	*	1%	2%	2%	2%	*	1%	*
Don't know	2%	2%	2%	*	1%	1%	0%	1%	*	1%	*
Prefer not to say	2%	2%	2%	*	2%	2%	0%	2%	*	1%	*
Totals	99%	100%	102%	*	99%	100%	99%	101%	*	98%	*
Unweighted N	(770)	(363)	(407)	(86)	(152)	(296)	(236)	(509)	(79)	(118)	(64)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Mobile home	7%	7%	7%	8%	7%	6%	12%	5%	4%	8%	5%	8%	8%
Single-family detached house	58%	48%	55%	73%	55%	78%	43%	72%	75%	42%	59%	62%	62%
Single-family attached house (townhouse)	6%	8%	7%	3%	5%	2%	5%	5%	5%	6%	8%	6%	4%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
An apartment or condominium/co-op building (with 2 or more units)	22%	30%	22%	13%	26%	13%	33%	16%	14%	34%	23%	17%	22%
Other	2%	3%	2%	1%	4%	0%	3%	2%	1%	3%	1%	3%	2%
Don't know	2%	2%	3%	0%	2%	0%	4%	0%	0%	1%	2%	3%	0%
Prefer not to say	2%	1%	4%	1%	1%	1%	1%	0%	2%	5%	1%	1%	2%
Totals	99%	99%	100%	99%	100%	100%	101%	100%	101%	99%	99%	100%	100%
Unweighted N	(770)	(263)	(281)	(226)	(252)	(297)	(319)	(220)	(156)	(132)	(177)	(272)	(189)

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## 11. House Tenure

Do you own or rent the home in which you live?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Own – outright without a loan/mortgage	27%	31%	23%	14%	22%	32%	36%	30%	17%	20%	*
Own – with a mortgage/loan (i.e I have borrowed money from a bank or similar to buy a house)	26%	27%	25%	9%	30%	28%	35%	31%	10%	20%	*
Rent	33%	30%	36%	38%	34%	33%	26%	29%	43%	44%	*
Neither – I live with my parents, family or friends but pay some rent to them	4%	2%	5%	10%	4%	2%	0%	2%	11%	5%	*
Neither – I live rent-free with my parents, family or friends	6%	6%	5%	16%	5%	2%	1%	4%	8%	7%	*
Other	2%	2%	1%	2%	0%	3%	1%	1%	4%	0%	*
Prefer not to say	4%	3%	4%	11%	4%	1%	0%	3%	6%	4%	*
Totals	102%	101%	99%	100%	99%	101%	99%	100%	99%	100%	*
Unweighted N	(999)	(466)	(533)	(149)	(219)	(364)	(267)	(660)	(106)	(149)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Own – outright without a loan/mortgage	27%	29%	18%	34%	30%	34%	21%	30%	37%	34%	26%	28%	20%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Own – with a mortgage/loan (i.e I have borrowed money from a bank or similar to buy a house)	26%	17%	25%	38%	23%	38%	11%	32%	48%	20%	29%	27%	27%
Rent	33%	36%	37%	24%	33%	24%	50%	29%	10%	34%	34%	28%	38%
Neither – I live with my parents, family or friends but pay some rent to them	4%	4%	7%	0%	5%	1%	7%	2%	1%	4%	3%	6%	2%
Neither – I live rent-free with my parents, family or friends	6%	8%	7%	2%	4%	2%	5%	4%	2%	3%	5%	6%	7%
Other	2%	2%	2%	0%	2%	1%	3%	0%	1%	0%	1%	2%	2%
Prefer not to say	4%	3%	6%	1%	4%	1%	4%	1%	2%	4%	2%	4%	4%
Totals	102%	99%	102%	99%	101%	101%	101%	98%	101%	99%	100%	101%	100%
Unweighted N	(999)	(347)	(367)	(285)	(321)	(367)	(407)	(275)	(213)	(176)	(222)	(366)	(235)



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<b>Interviewing Dates</b>	November 1 - 6, 2023
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.186 to 6.518, with a mean of one and a standard deviation of 0.622.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.7% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	71 questions not reported.