

Moon Landing
Fieldwork Dates: 24th - 25th June 2019

Conducted by YouGov On behalf of YouGov RealTime

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#### BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a ubset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

#### EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1237 adults. Fieldwork was undertaken between 24th - 25th June 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

#### Moon Landing

US\_nat\_internal Sample: 24th - 25th June 2019

menonmoon. Apollo 11 was the spaceflight that landed the first two people on the Moon, on July 20, 1969. Can you name those two people? If you can name one or both, type their names in the text box below - if you can't name either



		Ge	ender				Generation					Reg	jion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		Α	В	С	D	E	F	G	н	ı	J	K	L	М	N
ght that landed the 1969. Can you															
one or both, type can't name either															
	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
can't name either	1237 1237	578 602	659 <b>635</b>	17	395 <b>416</b>	324 306	412 403	85 <b>91</b>	3	- -	265 <b>220</b>	291 260	429 <b>465</b>	252 <b>292</b>	839 804
can't name either Unweighted base									4 3 22%						
can't name either  Unweighted base  Base	1237	602	635	17	416	306	403	91	-	-	220	260	465	292	804

menonmoonopen\_\_coded.

please select the "don't know" box.

Unweighted base	707	349	358	6	182	190	279	49	1	-	147	178	225	157	539
Base	695	345	350	6	186	180	271	52	1	-	117	158	238	182	519
Incorrect	18%	18%	19%	18%	11%	18%	21%	36%	-	-	22%	19%	20%	14%	17%
				**			D	D.E.F*	**	**					
Buzz Aldrin	61%	65%	57%	42%	62%	70%	59%	43%	100%	-	57%	60%	62%	64%	65%
		В		**	G	F.G		*	**	**					O.P
Neil Armstrong	82%	85%	80%	100%	88%	83%	81%	69%	100%	-	78%	80%	83%	86%	82%
				**	F.G			*	**	**					

moonimportance. How important, if at all, do you think it is that we send astronauts back to the Mo

Moon?															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Very important	20%	24%	16%	14%	20%	23%	17%	25%	54%	-	22%	18%	21%	19%	20%
		В		**		F			**	**					
Somewhat important	32%	35%	29%	27%	35%	30%	33%	25%	22%	-	32%	37%	30%	32%	34%
		В		**				*	**	**					
Not very important	24%	23%	26%	48%	23%	24%	25%	27%	-	-	20%	22%	26%	28%	26%
				**				*	**	**				J	
Not at all important	14%	11%	17%	9%	11%	12%	19%	22%	-	-	17%	13%	15%	13%	13%
			Α	**			D.E	D.E*	**	**					
Don't know	9%	6%	11%	3%	12%	11%	6%	1%	24%	-	11%	10%	8%	7%	7%
			Α	**	F.G	F.G		*	**	**					
Net: Top 2 net	52%	60%	45%	41%	55%	53%	50%	50%	76%	-	53%	55%	51%	52%	54%
		В		**				*	**	**					0
Net: Bottom 2 net	39%	34%	43%	56%	33%	36%	44%	49%	-	-	36%	35%	41%	41%	39%
			Α	**			D.E	D.E*	**	**					

moonaccomplishments. The first landings on the Moon took place in July 1969. Since that point, do you think the space program has accomplished more or less than you might

expected?															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Accomplished more than I would have expected	26%	29%	23%	27%	29%	27%	24%	19%	28%	-	29%	24%	28%	22%	23%
		В		**				•	**	**					
Accomplished less than I would have expected	38%	44%	32%	46%	34%	38%	41%	41%	48%	-	36%	35%	38%	42%	42%
		В		**					**	**					O.P
Accomplished about as much as I would have expected	19%	15%	22%	9%	18%	15%	22%	22%	-	-	16%	23%	17%	20%	20%
			Α	**			E	*	**	**		J			
Don't know	18%	12%	23%	18%	20%	20%	14%	18%	24%	-	19%	19%	17%	16%	15%
			Α	**	F	F			**	**					

gotomoon. Assuming that your safe return to Earth could be guaranteed, would you want to go to the Moon?

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019



YouGov What the world thinks		R	ace			Educa	ation							Marital Status	
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
		0	P	Q	R	S	Т	U	V	w	х	Y	Z	AA	AB
menonmoon. Apollo 11 was the spaceflight that landed the first two people on the Moon, on July 20, 1969. Can you name those two people? If you can name one or both, type their names in the text box below - if you can't name either please select the "don't know" box.	1007		400		450	404	007	100					700	044	
Unweighted base	1237	144	162 193	92	459 <b>499</b>	421	227	130	599	12 14	96 98	31 27	738 <b>735</b>	311 319	92
Base	1237 56%	31%	43%	92 53%	499	383 58%	225 69%	129 74%	596 60%		58%		735 59%	51%	63%
Their names were	30%	3170	0	O*	4470	36% R	R.S	R.S	AA	16%	3070	65%	AA	3170	*
Don't know	44%	69%	57%	47%	56%	42%	31%	26%	40%	84%	42%	35%	41%	49%	37%
Dontaiow	4470	N.P.Q	N	N*	S.T.U	T.U	5170	2070	4070	**	*	**	4170	V.Z	*
menonmoonopencoded.															
Unweighted base	707	46	72	50	208	246	155	98	368	2	56	20	446	162	57
Base	695	45	83	48	221	224	155	95	359	2	56	18	435	162	53
Incorrect	18%	22%	24%	16%	21%	21%	9%	22%	19%		7%	11%	17%	21%	22%
				*	Т	Т		T*	X	**		**	x	×	X*
Buzz Aldrin	61%	42%	44%	64%	46%	66%	73%	66%	64%	55%	70%	67%	65%	60%	52%
				0.P*		R	R	R*		**		**			
Neil Armstrong	82%	84%	86%	85%	82%	78%	90%	83%	82%	100%	85%	71%	82%	88%	68%
				*			R.S		AB	**	AB*	**	AB	AB	*
moonimportance. How important, if at all, do you think it is															
that we send astronauts back to the Moon?  Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Very important	20%	15%	22%	26%	16%	21%	20%	32%	21%	43%	18%	12%	21%	18%	20%
voly important	2070	1070	2270	*	1070	2170	2070	R.S.T	2170	**	*	**	2170	1070	*
Somewhat important	32%	26%	30%	32%	29%	30%	40%	38%	37%	28%	32%	32%	36%	29%	27%
·				*			R.S		AA	**	*	**	AA		
Not very important	24%	20%	26%	18%	26%	24%	24%	18%	22%	22%	32%	16%	23%	30%	30%
				*						**	V.Z.AC*	**		V.Z.AC	*
Not at all important	14%	23% N	14%	12%	16%	15%	12%	10%	14%	7% **	12%	18%	14%	13%	13%
Don't know	9%	16%	9%	11%	12%	9%	4%	3%	7%	-	6%	22%	7%	10%	11%
		N		*	T.U	T.U				**	*	**			*
Net: Top 2 net	52%	42%	51%	58%	45%	51%	60%	70%	58%	71%	50%	44%	57%	46%	46%
				0*			R.S	R.S	AA.AB.AC	**		**	AA		
Net: Bottom 2 net	39%	43%	40%	31%	42%	39%	36%	28%	35%	29%	44%	34%	36%	43%	42%
moonaccomplishments. The first landings on the Moon took place in July 1969. Since that point, do you think the space program has accomplished more or less than you might have expected?				*	U	U				**	•	**		V	
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Accomplished more than I would have expected	26%	25%	32% N	38% N*	27%	25%	23%	31%	28%	29%	27%	16%	27%	26%	23%
Accomplished less than I would have expected	38%	28%	31%	32%	31%	41% R	40% R	50% R	41% AA	20%	43%	27%	41% AA	34%	35%
Accomplished about as much as I would have expected	19%	19%	14%	14%	20%	17%	23% U	12%	17%	28%	13%	23%	17%	21%	22%
Don't know	18%	28%	23%	17%	22%	18%	13%	7%	14%	23%	18%	34%	15%	19%	20%

gotomoon. Assuming that your safe return to Earth could be guaranteed, would you want to go to the Moon?

#### Moon Landing

US\_nat\_internal Sample: 24th - 25th June 2019



menonmoonopen\_\_coded.

						Parent o	r guardian of any	y children			Inco	ome		
Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
	AC	AD	AE	AF	AG	AH	Al	AJ	AK	AL	AM	AN	AO	AP
		7.0												
		,,,												
1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
1237 1237			7 8	10	326 322	399 383			48 55		333 <b>327</b>	289 <b>275</b>	171 176	413 428

menonmoon. Apollo 11 was the spaceflight that landed the first two people on the Moon, on July 20, 1969. Can you name those two people? If you can name one or both, type their names in the text box below - if you can't name either please select the "don't know" box.

Unweighted base

I neir names were	56%	53%	49%	25%	7%	48%	64%	56%	59%	23%	51%	54%	72%	51%	49%
		*	**	**	**	AK	AG.AI.AK	AG.AK	AG.AK	*			AL.AM.AO		
Don't know	44%	47%	51%	75%	93%	52%	36%	44%	41%	77%	49%	46%	28%	49%	51%
			**	**	**	AH.AI.AJ		AH		AG.AH.AI.AJ*	AN	AN		AN	AQ
Unweighted base	707	29	10	2	1	160	256	384	314	9	232	182	207	86	205
Base	695	31	11	2	1	153	243	368	314	13	233	176	197	90	207
Incorrect	18%	20%	18%	-	-	13%	20%	18%	18%	30%	21%	20%	16%	12%	15%
		**	**	**	**			AG		**				*	
Buzz Aldrin	61%	33%	33%	100%	-	62%	59%	58%	66%	27%	48%	66%	70%	65%	63%
		**	**	**	**					**		AL	AL	AL*	
Neil Armstrong	82%	80%	91%	100%	100%	84%	78%	80%	85%	89%	81%	81%	84%	86%	84%
		**	**	**	**				AH	**				*	

moonimportance. How important, if at all, do you think it is that we send astronauts back to the Moon?

Moon?															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Very important	20%	19%	34%	19%	11%	26%	18%	22%	18%	18%	22%	20%	21%	15%	24%
		*	**	**	**	AH.AI.AJ		AH		*					AQ.AR
Somewhat important	32%	23%	32%	13%	19%	33%	33%	34%	30%	33%	30%	35%	39%	23%	31%
			**	**	**							AO	AL.AO		
Not very important	24%	15%	17%	26%	-	23%	27%	25%	25%	7%	26%	22%	26%	22%	22%
		*	**	**	**	AK	AK	AK	AK	*					
Not at all important	14%	34%	4%	10%	15%	10%	15%	13%	16%	16%	13%	16%	13%	17%	12%
		V.X.Z.AA.AB*	**	**	**		AG.AI	AG	AG						
Don't know	9%	9%	12%	32%	55%	8%	6%	7%	10%	27%	9%	8%	1%	23%	11%
		*	**	**	**					AG.AH.AI.AJ*	AN	AN		AL.AM.AN	AQ
Net: Top 2 net	52%	42%	67%	32%	30%	59%	52%	55%	49%	51%	52%	55%	60%	38%	55%
			**	**	**	AH.AJ		AH.AJ			AO	AO	AL.AO		
Net: Bottom 2 net	39%	50%	21%	36%	15%	33%	42%	38%	41%	23%	39%	37%	39%	39%	34%
		*	**	**	**		AG.AI.AK	AG	AG.AK						

moonaccomplishments. The first landings on the Moon took place in July 1969. Since that point, do you think the space program has accomplished more or less than you might have expected?

expected?															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Accomplished more than I would have expected	26%	18%	21%	30%	11%	33%	22%	26%	26%	19%	27%	25%	30%	16%	32%
		*	**	**	**	AH.AI.AJ		AH		*	AO	AO	AO		AQ.AR
Accomplished less than I would have expected	38%	34%	41%	26%	8%	33%	45%	40%	36%	32%	35%	38%	44%	34%	32%
		*	**	**	**		AG.AI.AJ	AG		*			AL.AO		
Accomplished about as much as I would have expected	19%	22%	21%	13%	17%	16%	21%	19%	19%	6%	18%	22%	18%	14%	16%
		*	**	**	**		AK		AK	*					
Don't know	18%	26%	17%	32%	65%	18%	12%	15%	19%	43%	19%	14%	8%	36%	20%
		V*	**	**	**	AH		AH	AH	AG.AH.AI.AJ*	AN	AN		AL.AM.AN	

gotomoon. Assuming that your safe return to Earth could be guaranteed, would you want to go to the Moon?

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019



	Type of Ar	ea Lived in	
Total	Suburban/ Town	Rural	Other
	AQ	AR	AS

menonmoon. Apollo 11 was the spaceflight that landed the first two people on the Moon, on July 20, 1969. Can you name those two people? If you can name one or both, type their names in the text box below - if you can't name either please select the "don't know" box.

Unweighted base	1237	573	245	6
Base	1237	567	235	7
Their names were	56%	63%	53%	62%
		AP.AR		**
Don't know	44%	37%	47%	38%
			AQ	**

menonmoonopen\_\_coded.

Unweighted base	707	366	132	4
Base	695	358	125	4
Incorrect	18%	19%	25%	-
			AP	**
Buzz Aldrin	61%	61%	59%	17%
Neil Armstrong	82%	83%	79%	100%

moonimportance. How important, if at all, do you think it is that we send astronauts back to the Moon?

oon?				
Unweighted base	1237	573	245	6
Base	1237	567	235	7
Very important	20%	19%	16%	13%
Somewhat important	32%	33%	32%	35%
Not very important	24%	27%	22%	14%
Not at all important	14%	15%	18% AP	14%
Don't know	9%	6%	11% AQ	25%
Net: Top 2 net	52%	52%	48%	48%
Net: Bottom 2 net	39%	42% AP	41%	27%

moonaccomplishments. The first landings on the Moon took place in July 1969. Since that point, do you think the space program has accomplished more or less than you might have expected?

pecteu:				
Unweighted base	1237	573	245	6
Base	1237	567	235	7
Accomplished more than I would have expected	26%	25%	18%	24%
Accomplished less than I would have expected	38%	43% AP	36%	24%
Accomplished about as much as I would have expected	19%	17%	25% AP.AQ	27%
Don't know	18%	15%	20%	25%

gotomoon. Assuming that your safe return to Earth could be guaranteed, would you want to go to the Moon?

## **Moon Landing**

YouGov' What the world thinks		Ge	nder				Generation					Reç	jion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Yes, I would	44%	55% B	33%	62%	52% F.G	52% F.G	33%	26%	22%	**	41%	40%	45%	48%	43%
No, I would not	43%	33%	52% A	25%	31%	34%	58% D.E	66% D.E*	50%	**	46% M	50% L.M	42%	36%	46% P
Don't know	13%	12%	14%	12%	18% F	14% F	9%	8% *	28%	**	13%	9%	13%	16% K	10%
gotomoonwhynotcoded.															
Unweighted base	624	221	403	7	149	141	262	62	3	-	138	163	210	113	441
Base	609	226	384	7	149	129	257	65	3	-	114	142	221	132	416
Not God's intention/unnatural	2%	2%	2%	- **	1%	2%	3%	*	- **	**	4%	1%	1%	1% *	1%
Claustrophobia/don't want to be in a space capsule	3%	2%	3%	**	2%	2%	3%	3%	- **	**	1%	5% J	3%	1% *	3%
Concerned about environmental impact on Earth	0%	1%	-	**	1%	1%	-	*	-	**	-	1%	0%	*	0%
Don't want to be away from family	1%	1%	2%	**	4% F	1%	0%	1% *	-	**	1%	1%	1%	3% *	1%
Don't want to have to wear space suits	1%	1%	1%	**	1%	-	0%	1% *	**	**	2%	1%	0%	-	1%
Fear of adverse health effects of space travel	2%	0%	3%	-	5% F	2%	0%	- *	- **	**	5% K.L	1%	1%	2%	1%
Fear of heights	4%	4%	4%	- **	8% E	2%	4%	4% *	- **	**	5%	4%	5%	3%	3%
Fear/dislike of flying	5%	4%	6%	- **	4%	6%	5%	4% *	- **	**	8% L	7%	3%	3%	6%
Journey would be uncomfortable/boring	1%	2%	1%	10%	1%	2%	2%	*	-	**	2%	1%	0%	3%	2%
Never travel/dislike travelling	2%	1%	2%	- **	1%	2%	2%	- *	- **	-	2%	2%	2%	- *	1%
No point	5%	7%	4%	-	4%	7%	5%	3% *	-	**	5%	3%	7%	4%	5%
Not fit enough for space travel/don't want to become fit enough	1%	1%	1%	-	2%	-	2%	- *	-	-	1%	3%	1%	1% *	1%
Not interested	30%	28%	31%	-	24%	37% D	31%	29%	-	-	28%	35% M	32%	22%	32% P
Nothing/not enough to see or do on the moon	4%	5%	4%	- **	3%	3%	6%	4% *	- **	-	3%	4%	4%	7% *	4%
Poor health	3%	2%	3%	- **	1%	3%	4%	1% *	- **	**	3%	4%	1%	3%	3%
Reject premise that safe return could be guaranteed	7%	4%	9% A	- **	7%	9%	8%	3% *	- **	- **	6%	4%	9%	10%	7%
Resource for space travel would be better spent on Earthly concerns	3%	1%	4%	-	1%	2%	3%	8% D*	-	-	3%	1%	2%	7% K.L*	2%
Scared	9%	9%	10%	47%	13% F.G	12% G	7%	1%	-	-	10%	9%	9%	10%	8%
Think it would be too expensive	4%	5%	3%	-	6%	4%	3%	3%	-	-	3%	2%	5%	5% *	4%
Too long to get there/too far away	3%	4%	3%	-	7% E.F	2%	2%	3%	-	-	3%	2%	3%	5%	3%
Too old	8%	12% B	5%	-	-	1%	9% D.E	33% D.E.F*	100%	-	5%	7%	7%	13% J*	11% O.P

## **Moon Landing**

YouGov What the world thinks		R	ace			Educa	tion							Marital Status	
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Yes, I would	44%	35%	48%	52%	35%	48%	54%	48%	41%	64%	51%	57%	44%	54%	28%
No, I would not	43%	47%	O 31%	O* 36%	48%	R 41%	R 35%	R 45%	AB.AC 49%	23%	AB.AC* 30%	33%	V.AB.AC 45%	V.Z.AB.AC 32%	60%
No, i would not	4370	4770 P	3176	*	40% T	4170	3370	45%	X.Z.AA	23%	30%	**	X.AA	3270	X.Z.AA*
Don't know	13%	18%	21%	12%	17%	11%	11%	7%	10%	13%	19%	10%	11%	14%	12%
		N	N	*	S.U					**	V.Z*	**	V		*
gotomoonwhynotcoded.															
Unweighted base	624	82	68	33	267	201	95	61	321	5	45	13	384	126	59
Base	609	77	82	34	277	177	94	61	317	5	44	11	377	123	54
Not God's intention/unnatural	2%	3%	6%	**	3%	2%		:	3%	**		**	2%	1%	1%
Oleventers high in Ideals we state his in a second	3%	1%	N* 3%		2%	3%	3%	2%	3%		40/		3%	1%	4%
Claustrophobia/don't want to be in a space capsule	3%	1%	3%	**	2%	3%	3% *	2%	3%	**	1%	**	3%	1%	4%
Concerned about environmental impact on Earth	0%	-	1%	-		1%	-	-		_	5%	-	1%	-	-
	***	*	*	**			*	*		**	V.Z.AA*	**	V		
Don't want to be away from family	1%	1%	1%	3%	0%	2%	4%	2%	1%	-	4%	-	2%	2%	-
				**			R*			**		**			*
Don't want to have to wear space suits	1%	1%	-	-	1%	-	-	4%	1%	-	-	-	1%	1%	-
		*	•	**			*	S*		**	*	**			*
Fear of adverse health effects of space travel	2%	1%	4%	12%	-	2%	3%	8%	2%	**	-	12%	2%	3%	2%
F	40/	*	40/		70/	R	R*	R*	40/				40/	F0/	20/
Fear of heights	4%	8%	4%	6%	7% T	3%		3%	4%	21%		28%	4%	5%	3%
Fear/dislike of flying	5%	3%	3%	3%	5%	4%	6%	6%	5%	_	3%		4%	5%	8%
r sanasino er nying	070	*	*	**	0,0	170	*	*	0,0	**	*	**	175	0,0	*
Journey would be uncomfortable/boring	1%	-	1%	-	1%	2%	2%	4%	2%	-	4%	7%	2%	1%	-
		*		**			*			**		**			*
Never travel/dislike travelling	2%	-	2%	10%	1%	3%	1%	-	2%	-	2%	-	2%	-	1%
			•	**			*			**	*	**			
No point	5%	8%	4%	**	6%	3%	6%	5%	5%	**	4%	17%	5%	3%	11%
N. 6	40/				201	40/	*		40/		*		40/	00/	AA*
Not fit enough for space travel/don't want to become fit enough	1%		2%	2%	0%	1%	3%	4%	1%	**	2%	**	1%	2%	2%
Not interested	30%	35%	18%	22%	28%	32%	29%	R* 34%	34%		20%	21%	31%	28%	25%
Not interested	3070	P*	*	2276	2070	3270	*	3470	34 /0	**	20%	2170 **	3170	2070	*
Nothing/not enough to see or do on the moon	4%	6%	2%	6%	3%	4%	3%	9%	4%	-	7%	-	4%	4%	6%
				**			*			**	*	**			
Poor health	3%	2%	2%	2%	2%	3%	4%	-	1%	-	6%	-	2%	4%	2%
			•	**			*	•		**	V*	**			
Reject premise that safe return could be guaranteed	7%	8%	10%	10%	7%	9%	6%	6%	5%	-	9%	14%	6%	9%	15%
Resource for space travel would be better spent on Earthly		*	•	**			*			**	*	**			V.Z*
concerns	3%	1%	10%	-	3%	3%	4%	-	1%	-	11%	-	2%	1%	3%
		*	N.O*	**			*			**	V.Z.AA*	**	V		*
Scared	9%	17%	9%	12%	10%	10%	10%	3%	9%	-	16%	13%	10%	11%	7%
		N*		**			*	•		**		**			
Think it would be too expensive	4%	1%	7%	3%	3%	5%	2%	7%	3%	20%	6%	-	4%	5%	-
Teston to antihonology	20/				20/	40/	4%		20/				2%	90/	
Too long to get there/too far away	3%	2%	5%	5%	3%	4%	4% *	3%	2%	**	2%	**	∠%	8% V.Z.AB	
Too old	8%		2%	6%	9%	7%	7%	8%	10%	_	7%	-	9%	3%	4%
100 010			*	**	3.0	. , ,	*	*	AA	**	. , ,	**	AA	- / 0	*

## **Moon Landing**

YouGov What the world thinks							Parent o	r guardian of any	/ children			Inco	ome		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Yes, I would	44%	23%	44%	30%	21%	47%	34%	40%	50%	32%	43%	42%	52%	36%	48%
No, I would not	43%	60%	41%	-	24%	AH.AI 40%	59%	AH 50%	AH.AI.AK 35%	38%	44%	46%	AL.AM.AO 40%	43%	AR 38%
,		X.AA*	**	**	**		AG.AI.AJ.AK	AG.AJ		*				'	
Don't know	13%	17%	15%	70%	55%	13%	7%	10%	15%	30%	13%	12%	8%	21%	14%
		*	**	**	**	AH.AI		AH	AH.AI	AG.AH.AI.AJ*	AN			AL.AM.AN	
gotomoonwhynot_coded.	004	40	8	2		450	255	0.75	234	40	004	400	420	02	400
Unweighted base Base	624 <b>609</b>	40	8	2	5 4	150 143	242	375 <b>357</b>	233	18 22	221 220	180 176	130 122	93	188 188
Not God's intention/unnatural	2%	-	-	-	-	2%	2%	1%	3%	-	4%	1%	-	1%	4%
		**	**	**	**					**	AN				AQ
Claustrophobia/don't want to be in a space capsule	3%		- **	-	24%	3%	3%	3%	2%	- **	2%	3%	2%	4%	2%
Concerned about environmental impact on Earth	0%	- "		-	-		-	-	1%			-	2%		1%
Concerned about environmental impact on Latin	070	**	**	**	**				170	**		_	270		1 70
Don't want to be away from family	1%	2%	-	-	-	2%	1%	1%	2%	-	1%	3%	1%	-	3%
	40/	**	**	**	**	00/	40/	40/	00/	**		40/	00/		201
Don't want to have to wear space suits	1%	- **	**	**	**	2%	1%	1%	0%	**		1%	2%	-	0%
Fear of adverse health effects of space travel	2%	-	-	-	-	1%	0%	0%	4%	4%	0%	3%	3%	1%	2%
·		**	**	**	**				AH.AI	**		AL			
Fear of heights	4%	3%	- **	-	-	4%	4%	4%	5%	-	5%	6%	1%	5%	5%
Fear/dislike of flying	5%	4%	17%	**	**	5%	5%	5%	4%	7%	AN 6%	AN 4%	5%	4%	3%
real/dislike of flying	370	**	**	**	**	376	370	376	470	176	070	470	376	470 *	370
Journey would be uncomfortable/boring	1%		10%	-	-	1%	1%	1%	2%	-	1%	2%	3%	-	1%
		**	**	**	**					**				*	
Never travel/dislike travelling	2%	6%	**	**	**	1%	2%	2%	1%	**	1%	2%	3%	:	-
No point	5%	3%	-	-	_	5%	4%	4%	7%	-	4%	6%	5%	8%	6%
		**	**	**	**					**				*	
Not fit enough for space travel/don't want to become fit enough	1%	2%	-	-	-	1%	1%	1%	2%	-	1%	1%	2%	2%	0%
		**	**	**	**					**					
Not interested	30%	27%	48%	53%	**	35%	31%	33%	26%	20%	29%	31%	29%	30%	28%
Nothing/not enough to see or do on the moon	4%	2%	-	-	_	2%	3%	3%	7%	8%	3%	4%	7%	5%	6%
3 0		**	**	**	**				Al	**			AL		
Poor health	3%	6%	12%	-	-	2%	1%	1%	5%	-	5%	2%	1%	1%	2%
B	70/	**	**	**	**	00/	00/	00/	AH.AI	**	AN	00/	70/	*	201
Reject premise that safe return could be guaranteed	7%	6%	23%	**	**	8%	8%	8%	7%	**	8%	8%	7%	5% *	8%
Resource for space travel would be better spent on Earthly	3%	12%	-	_	18%	2%	2%	2%	2%	28%	1%	2%	3%	8%	4%
concerns	370	12%	**	**	16%	∠70	∠70	∠70	∠70	20%	1 70	∠70	370	8% AL*	4% AR
Scared	9%	6%	-	_	19%	13%	8%	10%	9%	10%	11%	6%	7%	14%	13%
553.65		**	**	**	**					**			**	*	
Think it would be too expensive	4%	4%	-	-	-	4%	3%	3%	5%	4%	3%	4%	4%	4%	5%
Too loop to get the " "	20/	**	**	470/	**	C0/	20/	40/	00/	**	20/	20/	40/	*	3%
Too long to get there/too far away	3%	**	**	47%	**	6%	3%	4%	2%	**	3%	3%	4%	3%	٥%
Too old	8%	14%	12%	-	-	1%	13%	9%	6%	5%	7%	8%	11%	5%	6%
		**	**	**	**		AG.AI.AJ	AG	AG	**					

## Moon Landing

US\_nat\_internal Sample: 24th - 25th June 2019



YouGov What the world thinks		Type of Ar	ea Lived in	
	Total	Suburban/ Town	Rural	Other
Unweighted base	1237	573	245	6
Base	1237	567	235	7
Yes, I would	44%	43%	38%	75% **
No, I would not	43%	45%	49% AP	-
Don't know	13%	12%	13%	25%
gotomoonwhynotcoded.				,
Unweighted base	624	294	142	-
Base	609	289	133	-
Not God's intention/unnatural	2%	0%	1%	-
Claustrophobia/don't want to be in a space capsule	3%	4%	2%	-
Concerned about environmental impact on Earth	0%	-	-	-
Don't want to be away from family	1%	1%	1%	-
Don't want to have to wear space suits	1%	1%	-	-
Fear of adverse health effects of space travel	2%	3%	-	-
Fear of heights	4%	4%	5%	- **
Fear/dislike of flying	5%	5%	7%	-
Journey would be uncomfortable/boring	1%	2%	1%	-
Never travel/dislike travelling	2%	2% AP	2%	-
No point	5%	5%	5%	-
Not fit enough for space travel/don't want to become fit enough	1%	2%	1%	-
Not interested	30%	27%	40% AP.AQ	-
Nothing/not enough to see or do on the moon	4%	4%	3%	-
Poor health	3%	3%	2%	-
Reject premise that safe return could be guaranteed	7%	7%	7%	-
Resource for space travel would be better spent on Earthly concerns	3%	4%	-	-
Scared	9%	AR 9%	6%	-
Think it would be too expensive	4%	3%	4%	-
Too long to get there/too far away	3%	5%	1%	-
				**

63%

21%

Very good

Somewhat good

Not very good

68%

В

18%

58%

25%

3%

65%

11%

55%

23%

65%

D

22%

4%

68%

D

21%

69%

D\*

17%

100%

63%

24%

64%

25%

2%

61%

21%

66%

17%

69%

O.P

20%

## **Moon Landing**

YOUGOV What the world thinks		Ge	nder				Generation					Reg	ion		
WHAT THE WORLD WHITE	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	Whit
Travel sickness	0%		0%	- **	1%		0%	-	-	-	1%	1%	-		0%
Would rather visit other places on Earth	5%	5%	4%	-	2%	3%	6%	6% *	-	-	4%	6%	4%	4% *	6%
OTHER	5%	3%	5%	34%	7%	3%	4%	2%	- **	-	5%	6%	5%	3%	59
Don't know	4%	4%	4%	8%	10% E.F.G	4%	1%	1% *	-	-	5%	1%	5%	5%	29
elymars. How likely, if at all, do you think it is that the first mans will land on Mars within your lifetime?															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	83
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	80
Very likely	14%	16%	12%	27%	21% E.F.G	14% G	9%	5%	26%	**	15%	12%	15%	14%	1:
Somewhat likely	33%	36% B	30%	24%	37% F	33%	30%	29%	50%	**	35%	28%	33%	36% K	3-
Not very likely	25%	23%	27%	14%	19%	23%	29% D	40% D.E*	-	**	25%	30% L.M	23%	22%	2
Not at all likely	15%	14%	15%	22%	7%	17% D	23% D.G	12%	-	**	12%	17%	16%	14%	1
Don't know	13%	10%	16% A	12%	17% F	14%	9%	14%	24%	**	13%	13%	14%	13%	1
Net: Top 2 net	47%	52%	42%	51%	58%	47%	39%	34%	76%	-	50%	40%	48%	50%	4
Net: Bottom 2 net	40%	B 37%	42%	** 37% **	E.F.G 26%	F 39%	52%	52%	- **	-	K 37%	47%	K 38%	K 37%	4:
ow good an investment would you say each of the  Illowing are or have been? Please select one option on  ch row.  odinvestments_1. The US contribution to the International  pace Station						D	D.E	D*				J.L.M			Р
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	8
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	80
Very good	37%	41% B	33%	26%	34%	39%	39%	38%	54%	**	42% L	37%	34%	38%	4:
Somewhat good	37%	39%	36%	33%	36%	33%	42% E	42% *	46%	**	31%	41% J	39%	36%	3
Not very good	7%	7%	7%	6% **	6%	9%	8%	5% *	-	**	7%	7%	7%	8%	7
Not good at all	4%	3%	5%	9%	4%	4%	4%	7% *	-	**	5%	4%	4%	5%	3
Don't know	14%	10%	18% A	26%	21% F.G	15% F	7%	8%	-	**	15%	11%	16%	13%	1
Net: Top 2 net	74%	80% B	69%	59%	69%	72%	81% D.E	80% *	100%	**	74%	78%	73%	74%	7
Net: Bottom 2 net	11%	10%	13%	15%	10%	13%	12%	12%	- **	**	11%	10%	11%	13%	10
odinvestments_2. The GPS system															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	8
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	8
\/any good		C00/	E00/	CE0/	EEO/	CEO/	600/	600/	1000/		630/	C 4 0 /	C10/	660/	

## **Moon Landing**

YouGov What the world thinks		R	ace			Educa	tion							Marital Status	
The tree cannot	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Travel sickness	0%	:	:	-	-	0%	1% *	-	-	-	-	-	-	1%	1% V.Z*
Would rather visit other places on Earth	5%	2%	2%	-	2%	5% R	11% R*	6% *	5%	- **	5% *	7%	5%	5%	1%
OTHER	5%	2%	5%	5%	6%	3%	2%	3%	2%	38%	5% *	-	3%	7% V	12% V.Z*
Don't know	4%	6%	10% N*	6%	6% S	2%	4%	-	2%	21%	6%	-	3%	8% V.Z.AB	-
kelymars. How likely, if at all, do you think it is that the first umans will land on Mars within your lifetime?			N		3									V.Z.AB	
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Very likely	14%	15%	17%	19%	13%	14%	14%	18%	12%	8%	19%	17%	13%	16%	14%
Somewhat likely	33%	28%	33%	35%	24%	37% R	39% R	44% R	32%	42%	37%	35% **	33%	38%	28%
Not very likely	25%	16%	17%	24%	24%	25%	24%	25%	29% Z.AA	23%	21%	15%	27% AA	19%	24%
Not at all likely	15%	19% Q	14%	7% *	18% S	11%	16%	11%	16%	12%	12%	14%	16%	13%	22% AA.AC*
Don't know	13%	22% N	18% N	14%	20% S.T.U	12% U	7%	2%	10%	15%	12%	19%	11%	15% V	13%
Net: Top 2 net	47%	43%	50%	54%	38%	51% R	53% R	62% R.S	44%	50%	56% AC*	52% **	46% V	53% V.Z.AC	42%
Net: Bottom 2 net	40%	35%	32%	31%	43%	37%	40%	36%	45% X.Z.AA	35%	33%	29%	43% X.AA	32%	46% AA*
ow good an investment would you say each of the illowing are or have been? Please select one option on ach row. oodinvestments_1. The US contribution to the International pace Station															
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Very good	37%	17%	32% O	33% O*	30%	38% R	46% R.S	46% R	38%	28%	44%	31%	39%	34%	37%
Somewhat good	37%	40%	36%	42%	36%	38%	36%	42%	39%	38%	36%	40%	39%	36%	41%
Not very good	7%	8%	10%	6%	9%	7%	6%	4%	7%	20%	5% *	6% **	7%	6%	11%
Not good at all	4%	6%	7% N	6%	5%	4%	2%	2%	3%	- **	3%	-	3%	5%	1%
Don't know	14%	29% N.P.Q	16%	12%	20% S.T.U	13% U	9%	5%	12%	15%	12%	23%	12%	18% V.Z	10%
Net: Top 2 net	74%	58%	68%	75% O*	66%	76% R	83% R.S	88% R.S	77% AA.AC	65%	81% AC*	71%	77% AA.AC	70%	78% *
Net: Bottom 2 net	11%	13%	17% N	12%	14% T.U	11%	8%	6%	11%	20%	7% *	6% **	10%	12%	12%
oodinvestments_2. The GPS system															
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Very good	63%	47%	51%	66% O.P*	53%	67% R	72% R	75% R	66% AA	56%	62%	63%	65%	58%	70% AA*
Somewhat good	21%	27%	22%	19%	23%	22%	19%	16%	23%	22%	22%	26%	23%	21%	18%

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019

Va		COV
10	u	COV
Minat	tha	world thinks

YouGov What the world thinks							Parent or	r guardian of an	y children			Inco	ome		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
Travel sickness	0%	- **	-	-	- **	-	0%	0%	0%	-	0%	-	1%	-	0%
Would rather visit other places on Earth	5%	2%	-	- **	-	2%	7% AG.AI	5% AG	4%	- **	3%	3%	9% AL.AM	4% *	4%
OTHER	5%	7% **	-	**	-	5%	5%	5%	4%	3%	8% AO	3%	4%	1% *	3%
Don't know	4%	2%	-	**	40%	4%	1%	3%	5% AH	14%	4%	3%	1%	8% AN*	5%
likelymars. How likely, if at all, do you think it is that the first humans will land on Mars within your lifetime?															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Very likely	14%	12%	28%	-	11%	19% AH.AI	10%	14% AH	14%	16%	17% AO	12%	15%	9%	19% AQ.AR
Somewhat likely	33%	22%	27%	19%	17%	32%	29%	31%	37% AH.AI	21%	29%	35%	40% AL.AO	28%	35%
Not very likely	25%	34% AA*	10%	11%	10%	24%	33% AG.AI.AJ.AK	29% AG.AJ.AK	20%	12%	22%	28%	26%	23%	18%
Not at all likely	15%	9%	23%	10%	-	13% AK	19% AG.Al.AK	16% AK	15% AK	2%	16%	16%	14%	13%	13%
Don't know	13%	23% V.Z*	12%	59%	63%	12%	8%	10%	14% AH.AI	48% AG.AH.AI.AJ*	16% AM.AN	10% AN	4%	27% AL.AM.AN	15% AQ
Net: Top 2 net	47%	35%	55% **	19%	28%	51% AH.AI	40%	44% AH	51% AH.AI	38% *	46%	47% AO	56% AL.AM.AO	37%	54% AQ.AR
Net: Bottom 2 net	40%	43%	33%	21%	10%	37% AK	52% AG.AI.AJ.AK	46% AG.AJ.AK	35% AK	14%	38%	43%	40%	36%	31%
How good an investment would you say each of the						7.01			7.11.						

following are or have been? Please select one option on each row.

goodinvestments\_1. The US contribution to the International Space Station

to the International															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Very good	37%	34%	48%	19%	- **	38%	36%	37%	38%	25%	34%	37%	47% AL.AM.AO	29%	39%
Somewhat good	37%	28%	39% **	28%	37% **	36%	43% AG.AJ	40% AG	35%	28%	38%	40% AO	39%	29%	34%
Not very good	7%	9%	- **	21%	8%	7%	10%	8%	7%	3%	8%	7%	8%	6%	6%
Not good at all	4%	15% V.X.Z.AA.AB*	-	- **	11%	4%	2%	3%	5%	13% AG.AH.AI*	4%	4%	2%	7% AN	4%
Don't know	14%	13%	12%	32%	45% **	16% AH.AI	9%	12% AH	15% AH	32% AG.AH.AI.AJ*	16% AN	12% AN	4%	29% AL.AM.AN	16%
Net: Top 2 net	74%	62%	88%	47%	37%	74% AK	79% AK	77% AK	74% AK	52% *	72% AO	77% AO	85% AL.AM.AO	59%	74%
Net: Bottom 2 net	11%	25% V.X.Z.AA*	-	21%	19%	10%	12%	11%	12%	16%	12%	11%	11%	13%	10%
-															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Very good	63%	54%	68%	68%	28%	56% AK	69% AG.AI.AK	63% AG.AK	66% AG.AK	29%	57%	66% AL.AO	75% AL.AM.AO	55%	57%
Somewhat good	21%	21%	13%	-	10%	27%	22%	24%	18%	20%	24%	23%	17%	18%	21%

goodinvestments\_2. The GPS system

Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Very good	63%	54%	68%	68%	28%	56%	69%	63%	66%	29%	57%	66%	75%	55%	57%
			**	**	**	AK	AG.AI.AK	AG.AK	AG.AK	*		AL.AO	AL.AM.AO		
Somewhat good	21%	21%	13%	-	10%	27%	22%	24%	18%	20%	24%	23%	17%	18%	21%
			**	**	**	AJ		AJ		*	AN				
Not very good	5%	1%	4%	-	18%	5%	3%	4%	5%	17%	6%	3%	5%	4%	8%

## Moon Landing

US\_nat\_internal Sample: 24th - 25th June 2019



		Type of Area Lived in								
	Total	Suburban/ Town	Rural	Other						
Travel sickness	0%	0%	-	-						
other places on Earth	5%	4%	6%	-						
OTHER	5%	6%	4%	- **						
Don't know	4%	3%	3%	-						

likelymars. How likely, if at all, do you think it is that the first humans will land on Mars within your lifetime?

Would rather visit

time?				
Unweighted base	1237	573	245	6
Base	1237	567	235	7
Very likely	14%	12%	11%	-
Somewhat likely	33%	33%	30%	38%
Not very likely	25%	29% AP	26% AP	14%
Not at all likely	15%	17%	13%	24%
Don't know	13%	9%	20% AQ	25%
Net: Top 2 net	47%	45%	41%	38%
Net: Bottom 2 net	40%	46% AP	39% AP	38%

How good an investment would you say each of the following are or have been? Please select one option on each row.

goodinvestments\_1. The US contribution to the International Space Station

Unweighted base	1237	573	245	6
Base	1237	567	235	7
Very good	37%	37%	33%	48%
Somewhat good	37%	39%	39%	27%
Not very good	7%	7%	9%	-
Not good at all	4%	5%	3%	- **
Don't know	14%	12%	16%	25%
Net: Top 2 net	74%	76%	72%	75% **
Net: Bottom 2 net	11%	12%	12%	-

goodinvestments\_2. The GPS system

Unweighted base	1237	573	245	6
Base	1237	567	235	7
Very good	63%	67% AP	65%	48%
Somewhat good	21%	21%	23%	27%
Not very good	5%	3%	2%	-

## **Moon Landing**

YouGov What the world thinks		Ge	ender				Generation					Reg	ion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		В		**	E.F				**	**			K	К	
Not good at all	2%	2%	2%	9%	2%	2%	2%	-	- **	-	3%	2%	2%	1%	2%
Don't know	9%	6%	12% A	12%	11% F	8%	6%	12%	- **	-	8%	8%	9%	11%	7%
Net: Top 2 net	84%	86%	83%	76% **	78%	87% D	89% D	86%	100%	-	86%	88% L	83%	82%	89% O.P
Net: Bottom 2 net	7%	9% B	5%	12%	11% E.F.G	5%	5%	2%	- **	- **	6%	4%	8% K	7%	4%
goodinvestments_3. The space shuttle program															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Very good	38%	42% B	33%	27%	34%	39%	39%	48% D*	54%	-	40%	39%	37%	37%	41% O.P
Somewhat good	35%	37%	34%	43%	33%	34%	41% D.G	27%	24%	-	35%	37%	34%	38%	37%
Not very good	9%	10%	9%	4%	10%	11%	9%	9%	-	-	11% K	6%	12% K	8%	7%
Not good at all	5%	3%	6% A	-	4%	4%	5%	8%	22%	-	3%	5%	4%	6%	4%
Don't know	13%	8%	17%	26%	18%	13%	7%	9%	-	-	11%	14%	14%	11%	11%
Net: Top 2 net	73%	79% B	A 68%	70%	F 68%	73%	79%	75%	78%	-	75%	76%	70%	75%	78% O.P
Net: Bottom 2 net	14%	13%	15%	4%	14%	15%	D.E 13%	16%	22%	-	14%	11%	16%	14%	11%
and an attended to the black of								-							
goodinvestments_4. Hubble space telescope  Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Very good	51%	55%	47%	36%	39%	54%	58%	59%	100%	_	53%	55%	47%	51%	58%
		В		**		D	D	D*	**	**		L			O.P
Somewhat good	26%	27%	26%	37%	28%	24%	26%	26%	**	**	24%	26%	27%	27%	26%
Not very good	6%	6%	6%	6%	9% E.F.G	5%	4%	2%	-	**	6% K	3%	7% K	6%	4%
Not good at all	3%	3%	4%	- **	3%	3%	4%	5% *	- **	-	3%	3%	3%	4%	2%
Don't know	14%	10%	18% A	20%	21% E.F.G	14% F	8%	8%	-	-	14%	13%	16%	12%	11%
Net: Top 2 net	77%	82% B	72%	73%	67%	79% D	84% D	85% D*	100%	- **	77%	81% L	74%	78%	84% O.P
Net: Bottom 2 net	9%	8%	10%	6% **	12%	7%	8%	7% *	- **	- **	9%	5%	10% K	10% K	6%
goodinvestments_5. Sending astronauts to the Moon															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Very good	35%	42% B	29%	18%	32%	38%	36%	44% D*	76% **	-	39%	36%	35%	33%	38% O
Somewhat good	35%	33%	36%	43%	30%	36%	39% D	31%	24%	-	32%	37%	35%	36%	37%
Not very good	11%	11%	11%	19%	15% E.F	7%	9%	11%	-	-	11%	9%	12%	10%	9%
Not good at all	7%	6%	8%	-	7%	6%	8%	7%	-	-	7%	5%	7%	9%	6%

## **Moon Landing**

YouGov What the world thinks		R	ace			Educa	tion							Marital Status		
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	
		N	N	*						**	*	**			*	
Not good at all	2%	0%	4%	1%	4% T	2%	-	1%	2%	8%	2%	**	2%	3%	-	
Don't know	9%	17%	12%	9%	14%	6%	4%	6%	5%	15%	7%	11%	6%	12%	5%	
DOM: MICH.	0,0	N	N N	*	S.T.U	0,0	.,,	0,0	0,0	**	*	**	0,0	V.Z	*	
Net: Top 2 net	84%	74%	73%	84%	76%	88% R	92% R	91% R	89% AA.AC	77% **	84%	89%	88% AA.AC	79%	88%	
Net: Bottom 2 net	7%	8%	15% N	7% *	9% T	6%	5%	4%	6%	8%	9%	-	6%	9%	6% *	
goodinvestments_3. The space shuttle program																
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92	
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84	
Very good	38%	26%	32%	40%	34%	38%	42%	46%	40%	28%	38%	42%	39%	34%	36%	
	0501	0771	0=01	O*	0:::	0001	0521	R	0.571	**	*	**	0021	0.00	*	
Somewhat good	35%	28%	35%	38%	31%	38% R	39% R	42% R	38% AC	51%	38% AC*	37%	38% AC	34% AC	38% AC*	
Not very good	9%	15%	14%	11%	12%	9%	7%	7%	9%	7%	12%	3%	9%	9%	10%	
not very good	0.3	N	N	*	.270	570	. 70	. 70	370	170	*	3%	570	570	*	
Not good at all	5%	6%	8% N	2%	6%	4%	3%	3%	4%	- **	4% *	-	3%	5%	5% *	
Don't know	13%	25%	11%	9%	17%	12%	10%	3%	10%	15%	8%	18%	10%	17%	11%	
		N.P.Q		*	S.T.U	U	U			**	*	**		V.X.Z		
Net: Top 2 net	73%	54%	67%	79%	65%	75%	80%	87%	77%	78%	77%	79%	77%	68%	74%	
Net: Bottom 2 net	14%	21%	0	O* 12%	18%	R 13%	R 10%	R.S 10%	AA.AC 12%		AC* 16%		AA.AC 12%	14%	AC*	
ivet: Bottom 2 het	14%	21% N	22% N	1270	18% S.T.U	13%	10%	10%	1270	7% **	16%	3%	1270	14%	15%	
goodinvestments_4. Hubble space telescope																
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92	
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84	
Very good	51%	27%	39%	53% O.P*	40%	56% R	61% R	58% R	53% AA	50%	55%	56%	54% AA	46%	56%	
Somewhat good	26%	26%	29%	27%	28%	24%	25%	31%	30% X.Z	30%	17%	20%	28% X	24%	26%	
Not very good	6%	13%	10%	3%	7%	5%	4%	4%	4%	5%	13%	-	5%	7%	4%	
		N.Q	N.Q	*						**	V.Z.AB*	**	V		*	
Not good at all	3%	3%	9%	1%	6%	2%	1%	2%	3%	-	2%	-	3%	4%	1%	
5 "	4.40/	240/	N.Q	470/	S.T	420/	00/	C0/	00/	**	*	**	400/	400/	*	
Don't know	14%	31% N.P.Q	13%	17%	19% S.T.U	13% U	8%	6%	9%	15%	12%	24%	10% V	19% V.Z	13%	
Net: Top 2 net	77%	53%	68%	79%	68%	80%	86%	89%	84%	80%	72%	76%	82%	70%	82%	
100. 100 2 100			0	0*		R	R.S	R.S	X.Z.AA.AC	**	*	**	X.AA.AC		AA.AC*	
Net: Bottom 2 net	9%	16%	20%	4%	13%	7%	5%	6%	7%	5%	15%	-	8%	11%	5%	
L		N.Q	N.Q	*	S.T.U					**	V.Z.AB*	**			*	
goodinvestments_5. Sending astronauts to the Moon																
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92	
Base Very good	1237 35%	148 22%	193 32%	92 37%	499 30%	383 35%	225 43%	129 42%	596 37%	14 27%	98 39%	27 36%	735 37%	319 33%	84 34%	
very good	3070	2270	3270	0*	3070	3370	43% R.S	42% R	3170	21%	39%	30%	3170	3370	34%	
Somewhat good	35%	32%	29%	33%	29%	39%	36%	42%	37%	58%	38%	36%	37%	30%	37%	
5				*		R		R	AA	**	*	**	AA			
Not very good	11%	16%	15%	11%	12%	10%	9%	12%	10%	-	10%	6%	10%	15%	10%	
Not very good		N								**	*	**		V.Z	*	

## **Moon Landing**

YouGov What the world thinks							Parent o	r guardian of any	y children			Inco	ome		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
		*	**	**	**					AG.AH.AI.AJ*					AQ.AR
Not good at all	2%	1%	5%	-	-	3%	1%	2%	2%	2%	3%	2%	1%	1%	3%
			**	**	**	AH.AI									
Don't know	9%	22% V.X.Z.AB*	10%	32%	45%	10% AH.AI	5%	7% AH	9% AH	32% AG.AH.AI.AJ*	10% AN	6% AN	2%	22% AL.AM.AN	11%
Net: Top 2 net	84%	75%	81%	68%	37%	83%	91%	88%	84%	49%	81%	88%	92%	74%	78%
	****	*	**	**	**	AK	AG.AI.AJ.AK	AG.AK	AK	*		AL.AO	AL.AO		
Net: Bottom 2 net	7%	3%	9%	-	18%	8%	4%	5%	7%	19%	9%	5%	6%	4%	11%
		*	**	**	**	AH.AI		AH	AH	AG.AH.AI.AJ*					AQ.AR
goodinvestments_3. The space shuttle program					1										
Unweighted base	1237	58 59	21	7	10	326	399	675	517	48	444 458	333 327	289 275	171	413
Base Very good	1237 38%	44%	50%	8 19%	10	322 35%	383 39%	656 37%	529 40%	55 24%	458 37%	35%	275 48%	176 28%	428 36%
very good	5070	*	**	**	**	0070	0070	0170	4070	*	AO	3070	AL.AM.AO	2070	3070
Somewhat good	35%	11%	24%	23%	37%	38%	38%	39%	34%	17%	31%	41%	39%	32%	35%
			**	**	**	AK	AK	AK	AK	*		AL	AL		
Not very good	9%	14%	14%	- **	11%	9%	12%	10%	8%	14%	13%	9%	8%	3%	11%
Not good at all	5%	17%				4%	3%	4%	5%		AO 4%	AO 5%	AO 2%	10%	3%
Not good at all	376	V.X.Z.AA.AB*	**	11%	8%	470	370	470	370	16% AG.AH.AI.AJ*	470	AN	270	AL.AN	370
Don't know	13%	13%	12%	46%	45%	14%	8%	11%	14%	30%	15%	10%	3%	27%	15%
		*	**	**	**	AH.AI		AH	AH	AG.AH.AI.AJ*	AM.AN	AN		AL.AM.AN	
Net: Top 2 net	73%	56%	73%	43%	37%	73%	77%	76%	73%	41%	68%	76%	87%	60%	72%
		*	**	**	**	AK	AK	AK	AK			AL.AO	AL.AM.AO		
Net: Bottom 2 net	14%	31% V.X.Z.AA.AB*	14%	11%	19%	13%	15%	14%	13%	30% AG.AH.AI.AJ*	17% AN	14%	10%	13%	14%
goodinvestments_4. Hubble space telescope		V.A.Z.AA.AB								AG.AIT.AI.AS	All				
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Very good	51%	39%	57%	44%	17%	43%	53%	49%	55%	34%	47%	52%	62%	41%	48%
		*	**	**	**		AG.AI.AK	AG	AG.AI.AK	•		AO	AL.AM.AO		
Somewhat good	26%	24%	15%	24%	28%	31%	28%	30%	23%	16%	26%	29%	27%	23%	25%
Not very good	6%	6%	9%	_	_	AJ 7%	7%	AJ 6%	4%	10%	6%	6%	5%	4%	7%
, 9	***	*	**	**	**			-		*		1	***		
Not good at all	3%	11%	-	-	-	4%	2%	3%	3%	12%	4%	2%	2%	5%	4%
		V.X.Z.AB*	**	**	**					AG.AH.AI.AJ*					
Don't know	14%	19%	19%	32%	56%	15%	9%	12%	15%	29%	17%	11%	3%	27%	16%
Net: Top 2 net	77%	V* 63%	72%	68%	44%	AH.AI 74%	81%	AH 79%	AH 78%	AH.AI.AJ* 49%	AM.AN 72%	AN 81%	90%	AL.AM.AN 63%	AQ 72%
Not 10p 2 hot	1170	*	**	**	**	AK	AG.AK	AG.AK	AK	*	AO	AL.AO	AL.AM.AO	0070	1270
Net: Bottom 2 net	9%	18%	9%	-	-	10%	9%	9%	7%	22%	11%	8%	7%	9%	11%
		V.Z.AB*	**	**	**					AH.AI.AJ*					
goodinvestments_5. Sending astronauts to the Moon															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base Very good	1237 35%	59 34%	22 31%	8 19%	10 11%	322 35%	383 38%	656 36%	529 36%	55 26%	458 33%	327 35%	275 44%	176 30%	428 36%
very good	3070	3470	31%	19%	11%	3070	3070	30%	3070	± ±	3370	3070	AL.AM.AO	30%	3070
Somewhat good	35%	27%	51%	24%	30%	37%	38%	38%	33%	20%	32%	37%	41%	29%	33%
ů l			**	**	**		AK	AK		*			AL.AO		
Not very good	11%	10%	5%	10%	15%	10%	12%	12%	10%	12%	12%	12%	9%	10%	9%
	70/	450/	**	**	**	F0/	C0/	F0/	00/	*	00/	00/	20/	70/	00/
Not good at all	7%	15%	3%	15%	-	5%	6%	5%	8%	11%	9%	6%	3%	7%	8%

## **Moon Landing**



YouGov What the world thinks		Type of Are	a Lived in	
	Total	Suburban/ Town	Rural	Other
				**
Not good at all	2%	2%	1%	-
Don't know	9%	7%	9%	25%
Net: Top 2 net	84%	88% AP	88% AP	75%
Net: Bottom 2 net	7%	5%	4%	-
goodinvestments_3. The space shuttle program				
Unweighted base	1237	573	245	6
Base	1237	567	235	7
Very good	38%	38%	41%	48%
Somewhat good	35%	38%	30%	27%
Not very good	9%	9%	8%	-
Not good at all	5%	5%	6%	-
Don't know	13%	10%	15%	25%
Net: Top 2 net	73%	75%	71%	75% **
Net: Bottom 2 net	14%	14%	14%	-
goodinvestments_4. Hubble space telescope				
Unweighted base	1237	573	245	6
Base	1237	567	235	7
Very good	51%	53%	52%	48%
Somewhat good	26%	29%	23%	27%
Not very good	6%	5%	5%	-
Not good at all	3%	3%	3%	**
Don't know	14%	10%	17% AQ	25%
Net: Top 2 net	77%	82% AP.AR	75%	75% **
Net: Bottom 2 net	9%	8%	8%	-
goodinvestments_5. Sending astronauts to the Moon				
Unweighted base	1237	573	245	6
Base	1237	567	235	7
Very good	35%	36%	34%	24%
Somewhat good	35%	37%	33%	51% **
Not very good	11%	13% AP	10%	**
Not good at all	7%	6%	8%	-

## **Moon Landing**

YouGov What the world thinks		Ge	nder				Generation					Reç	gion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
				**				*	**	**					
Don't know	12%	9%	15%	20%	16% F	13% F	8%	7%	**	**	11%	13%	12%	12%	10%
Net: Top 2 net	70%	75%	A 66%	61%	62%	74%	75%	75%	100%	-	72%	72%	69%	69%	75%
Not. 10p 2 not	1070	В	0070	**	0270	D	D	D*	**	**	1270	7270	0370	0370	0.P
Net: Bottom 2 net	18%	17%	19%	19%	22%	13%	18%	18%	_	-	17%	15%	19%	19%	15%
				**	Е				**	**					
goodinvestments_6. Sending probes to other planets															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Very good	37%	42%	33%	45%	32%	42%	40%	37%	54%	-	36%	39%	36%	39%	42%
Ctt	33%	B 35%	240/	29%	34%	D 29%	D 34%	31%	46%	-	36%	31%	32%	32%	O.P 33%
Somewhat good	33%	35%	31%	29%	34%	29%	34%	31%	40%	**	30%	31%	32%	32%	33%
Not very good	9%	8%	11%	-	9%	10%	9%	13%	-	-	8%	9%	10%	9%	9%
, 9	*			**				*	**	**					
Not good at all	7%	6%	7%	15%	6%	5%	8%	10%	-	-	6%	6%	7%	8%	5%
-				**					**	**					
Don't know	14%	9%	18%	12%	19%	15%	10%	9%	-	-	14%	15%	15%	12%	11%
			Α	**	F	F		*	**	**					
Net: Top 2 net	70%	77%	64%	73%	66%	71%	74%	68%	100%	-	72%	71%	69%	71%	75%
		В		**			D	*	**	**					O.P
Net: Bottom 2 net	16%	14%	18%	15%	16%	14%	16%	23%	**	**	14%	15%	17%	17%	14%
spaceexploration. Ideally, do you think space exploration should be something that nations do independently or in cooperation with one others?	1007	570	050					0.5	4		005	004	400	050	000
Unweighted base Base	1237 1237	578 <b>602</b>	659 <b>635</b>	17 17	395 416	324 306	412 403	85 91	3	-	265 220	291 260	429 465	252 292	839 <b>804</b>
Independently	15%	16%	14%	11%	15%	14%	14%	17%	54%	-	15%	14%	16%	13%	16%
indepondently	1070	1070	1170	**	1070	1175		*	**	**	1070	1175	1070	1070	1070
In cooperation	63%	67% B	58%	68%	61%	64%	64%	59%	46%	-	59%	63%	63%	64%	65% O
Don't know	15%	13%	18%	17%	15%	15%	16%	12%	-	-	20%	17%	12%	16%	14%
			Α					•	**	**	L	L			
Not applicable - I don't think space exploration should take place at all	7%	4%	10%	3%	9%	6%	6%	12%	-	-	7%	5%	9%	7%	4%
at an			А	**				*	**	**					
Please say whether you support or oppose the following provisions of The Outer Space Treaty of 1967. Please select one option on each row. outerspacetreatysupport_1. Weapons of mass destruction															
cannot be stationed in space or on the Moon Unweighted base	1237	578	659	17	395	324	412	85	4		265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Strongly support	65%	62%	68%	43%	56%	64%	76%	73%	100%	-	64%	72%	62%	65%	74%
			A	**		D	D.E	D*	**	**		J.L			O.P
Somewhat support	12%	16% B	9%	17%	18% E.F	9%	9%	11% *	-	-	15% K	8%	15% K	10%	11%
Somewhat oppose	7%	8%	5%	-	10%	8%	4%	1%	-	-	6%	8%	7%	6%	5%
		В		**	F.G	F.G		*	**	**					
Strongly oppose	4%	4%	3%	22%	2%	4%	4%	8% D*	-	**	2%	2%	4%	6% J.K	3%
Don't know	12%	10%	14%	18%	15%	15%	8%	7%	-	-	13%	10%	12%	13%	8%
			Α	**	F	F		*	**	**					

#### Moon Landing

US\_nat\_internal Sample: 24th - 25th June 2019

YouGov What the world thinks		R	ace			Educa	ition							Marital Status	
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
			N		S.T.U	U				**		**			
Don't know	12%	22%	13%	11%	17%	10%	8%	3%	10%	15%	8%	18%	10%	15%	10%
		N.P.Q		*	S.T.U	U				**	•	**		V.Z	*
Net: Top 2 net	70%	54%	61%	70%	60%	74%	79%	84%	74%	85%	77%	73%	74%	63%	71%
				O*		R	R	R.S	AA	**	AA*	**	AA.AC		
Net: Bottom 2 net	18%	24%	26%	19%	23%	16%	13%	13%	16%	-	15%	9%	16%	22%	19%
		N	N	*	S.T.U					**	•	**		V.Z	*
oodinvestments_6. Sending probes to other planets															
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Very good	37%	23%	28%	42%	28%	39%	49%	47%	39%	28%	45%	46%	40%	35%	38%
				0.P*		R	R.S	R		**		**			
Somewhat good	33%	30%	34%	32%	31%	34%	31%	36%	35% AC	58%	30%	28%	34%	31%	36%
Not very good	9%	10%	10%	11%	10%	8%	9%	12%	9%	-	9%	-	9%	9%	10%
Not good at all	7%	8%	12%	4%	11%	5%	3%	3%	6%	-	5%	-	6%	8%	5%
D #4	4.40/	2001	N.Q		S.T.U	440/	00/	201	440/				100/	470/	
Don't know	14%	29%	16%	12%	19%	14%	9%	3%	11%	15%	11%	26%	12%	17%	11%
		N.P.Q			S.T.U	U	U							V.Z	
Net: Top 2 net	70%	53%	62%	74%	60%	73%	80%	83%	74%	85%	75%	74%	74%	67%	74%
				0*		R	R	R.S	AA.AC	**	AC*	**	AA.AC	AC	AC*
Net: Bottom 2 net	16%	18%	22% N	15%	21%	13%	11%	14%	15%	**	14%	**	14%	17%	15%
paceexploration. Ideally, do you think space exploration hould be something that nations do independently or in coperation with one others?			N		S.T					-					
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Independently	15%	14%	11%	13%	15%	16%	14%	13%	19% Z.AA.AB	- **	10%	5% **	17% AB	13%	8%
In cooperation	63%	50%	59%	66%	53%	63%	74%	76%	62%	86%	69%	61%	64%	63%	67%
·				0*		R	R.S	R.S	AC	**	AC*	**	AC	AC	AC*
Don't know	15%	18%	19%	14%	20% T.U	16% T	8%	11%	14%	15%	12%	25%	14%	17%	18%
Not applicable - I don't think space exploration should take place	70/	100/	440/	201			40/	40/	50/		00/	00/	201	70/	701
at all	7%	18%	11%	8%	12%	5%	4%	1%	5%	-	8%	8%	6%	7%	7%
				1 4	0.711	1						**			1 4

Please say whether you support or oppose the following provisions of The Outer Space Treaty of 1967. Please select one option on each row.

N.Q

outerspacetreatysupport\_1. Weapons of mass destruction cannot be stationed in space or on the Moon

Unweighted base 421 130 Base 1237 148 193 92 499 383 225 129 596 14 98 27 735 319 84 65% 50% 44% 64% 54% 70% 74% 81% 69% 54% 68% 68% 68% 61% 70% Strongly support P\* R R R.S AA AA Somewhat support 19% 10% 13% 11% 11% 8% 11% 7% 13% 7% N Somewhat oppose 9% 12% 8% 10% 5% 4% 3% 6% 17% 9% 3% 7% 7% 5% S.T.U N 5% 7% 5% 6% 3% 2% 3% 7% 4% 4% 3% 4% 5% Strongly oppose 3% Ν 12% 25% 18% 12% 18% 12% 6% 9% 9% 16% 13% 2% 9% Don't know 15% 18% S.T.U T.U V.Z N.Q

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019

YouGov What the world thinks							Parent o	or guardian of an	/ children			Inco	ome		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
		V.Z*	**	**	**					*	AN				
Don't know	12%	14%	10%	32%	45%	14%	6%	10%	13%	31%	14%	11%	3%	24%	15%
		*	**	**	**	AH.AI		AH	AH	AG.AH.AI.AJ*	AN	AN		AL.AM.AN	AQ
Net: Top 2 net	70%	61%	83%	43%	40%	71% AK	76% AJ.AK	73% AK	68% AK	46%	65%	71% AO	84% AL.AM.AO	59%	69%
Net: Bottom 2 net	18%	25%	8% **	25%	15%	15%	18%	17%	19%	24%	21% AN	18%	13%	17%	16%
oodinvestments_6. Sending probes to other planets															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Very good	37%	28%	36%	19%	21%	37% AK	36% AK	36% AK	41% AK	19%	33%	40%	46% AL.AO	31%	38%
Somewhat good	33%	20%	23%	21%	17%	32%	38% AJ	36% AJ	30%	25%	33%	30%	39% AM.AO	27%	33%
Not very good	9%	15%	20%	-	10%	8%	11%	10%	8%	8%	10%	10%	9%	7%	7%
Not good at all	7%	18% V.X.Z.AA.AB*	-	15%	8%	8%	5%	6%	6%	15% AH.AI.AJ*	8% AN	7% AN	3%	7%	6%
Don't know	14%	19%	21%	44%	45%	14%	10%	12%	15%	32%	16%	13%	2%	27%	16%
		*	**	**	**	AH			AH	AG.AH.AI.AJ*	AN	AN		AL.AM.AN	AQ
Net: Top 2 net	70%	48%	59%	41%	37%	70%	74%	72%	71%	44%	66%	69%	85%	58%	71%
·			**	**	**	AK	AK	AK	AK			AO	AL.AM.AO		
Net: Bottom 2 net	16%	33% V.X.Z.AA.AB*	20%	15%	18%	16%	16%	17%	14%	23%	17%	18%	12%	15%	13%
paceexploration. Ideally, do you think space exploration hould be something that nations do independently or in opperation with one others?															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Independently	15%	14%	4%	-	- **	17% AJ	20% AJ	19% AJ	10%	11%	13%	17%	20% AL.AO	10%	15%
In cooperation	63%	46%	61%	57% **	35%	61% AK	61% AK	61% AK	66% AK	39%	62%	64% AO	68% AO	53%	64% AR
Don't know	15%	14%	32%	23%	20%	16%	13%	14%	17%	21%	16%	14%	12%	22% AM.AN	13%
Not applicable - I don't think space exploration should take place	7%	26%	3%	19%	45%	6%	6%	6%	7%	29%	10%	5%	1%	15%	8%
at all		V.X.Z.AA.AB*	**	**	**					AG.AH.AI.AJ*	AM.AN	AN		AM.AN	
Please say whether you support or oppose the following provisions of The Outer Space Treaty of 1967. Please select one option on each row.		v.x.z.aa.ab*	**		~~					AG.AH.AI.AJ*	AM.AN	AN		AM.AN	

one option on each row.

outerspacetreatysupport\_1. Weapons of mass destruction cannot be stationed in space or on the Moon

e Moon															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Strongly support	65%	64%	56%	57%	17%	56%	73%	65%	69%	33%	61%	68%	70%	65%	59%
			**	**	**	AK	AG.AI.AK	AG.AK	AG.AK	*		AL	AL		
Somewhat support	12%	7%	10%	-	20%	18%	10%	14%	10%	13%	12%	13%	16%	4%	15%
			**	**	**	AH.AI.AJ		AH.AJ			AO	AO	AO		AQ
Somewhat oppose	7%	3%	6%	-	19%	11%	5%	8%	5%	5%	8%	8%	6%	3%	6%
			**	**	**	AH.AI.AJ		AH		*	AO	AO			
Strongly oppose	4%	10%	9%	11%	-	3%	3%	3%	4%	13%	5%	2%	4%	5%	5%
		V.Z*	**	**	**					AG.AH.AI.AJ*					
Don't know	12%	16%	19%	32%	45%	12%	9%	10%	12%	35%	15%	8%	5%	24%	14%
			**	**	**					AG.AH.AI.AJ*	AM.AN			AL.AM.AN	

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019



		Type of Ar	ea Lived in	
	Total	Suburban/ Town	Rural	Other
				**
Don't know	12%	8%	15%	25%
			AQ	**
Net: Top 2 net	70%	72%	68%	75% **
let: Bottom 2 net	18%	19%	18%	-
				**

goodinvestments\_6. Sending probes to other planets

tner planets				
Unweighted base	1237	573	245	6
Base	1237	567	235	7
Very good	37%	37%	37%	24%
Somewhat good	33%	35% AR	27%	38%
Not very good	9%	11%	9%	14%
Not good at all	7%	7%	8%	-
Don't know	14%	11%	18% AQ	25%
Net: Top 2 net	70%	72% AR	65%	62%
Net: Bottom 2 net	16%	17%	17%	14%

spaceexploration. Ideally, do you think space exploration should be something that nations do independently or in cooperation with one others?

1237	573	245	6
1237	567	235	7
15%	15%	15%	-
			**
63%	65%	55%	48%
	AR		**
15%	15%	21%	27%
		AP.AQ	**
7%	6%	9%	25%
			**
	1237 15% 63% 15%	1237 567 15% 15% 63% 65% AR 15% 15%	1237 567 235 15% 15% 15% 63% 65% 55% AR 15% 15% 21% APAQ

Please say whether you support or oppose the following provisions of The Outer Space Treaty of 1967. Please select one option on each row.

outerspacetreatysupport\_1. Weapons of mass destruction cannot be stationed in space or on the Moon

Unweighted base	1237	573	245	6
Base	1237	567	235	7
Strongly support	65%	70% AP	66%	62%
Somewhat support	12%	11%	10%	14%
Somewhat oppose	7%	7%	7%	-
Strongly oppose	4%	3%	3%	-
Don't know	12%	10%	13%	25%

#### Moon Landing

YouGov What the world thinks		Ge	nder				Generation					Reg	gion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	Whit
Net: Support	78%	78%	77%	60%	73%	73%	85%	85%	100%	-	79%	80%	77%	75%	85%
Net: Oppose	10%	12%	9%	22%	12%	12%	D.E 8%	D.E* 9%	-	-	8%	10%	11%	12%	O.P.0
eterspacetreatysupport_2. Military bases or fortifications nnot be placed on the Moon or other celestial bodies		В		**				*	**	**					
Unweighted base	1237	578	659	17	395	324	412	85	4		265	291	429	252	839
Unweighted base Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Strongly support	56%	52%	59%	34%	46%	56%	65%	60%	48%	-	52%	63%	53%	56%	63%
cuongly support	0070	0270	A	**	1070	D	D.E	D*	**	**	0270	J.L	3070	0070	O.F
Somewhat support	16%	20% B	13%	26%	20% E.F	13%	13%	20%	-	-	18%	12%	19% K	14%	169
Somewhat oppose	9%	11%	8%	18%	13%	9%	7%	5%	28%	-	10%	8%	11%	7%	8%
				**	F				**	**					
Strongly oppose	4%	6% B	3%	- **	3%	6%	4%	2%	**	**	4%	4%	4%	5%	4%
Don't know	15%	11%	18%	22%	18%	16%	11%	13%	24%	-	15%	12%	14%	18%	109
			Α	**	F	F		*	**	**					
Net: Support	72%	72%	71%	60%	66%	70%	78% D.E	79% D*	48%	**	70%	75%	72%	70%	789 O.I
Net: Oppose	13%	16%	11%	18%	16%	15%	11%	7%	28%	-	14%	12%	15%	12%	12'
erspacetreatysupport_3. The moon and other celestial		В			F			•	**	**					
dies cannot be used for weapons testing															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	80-
Strongly support	66%	63%	69%	38%	57%	68% D	73% D	73% D*	100%	**	65%	73% L.M	64%	64%	749 O.P
Somewhat support	13%	17%	9%	9%	18%	10%	12%	13%	-	-	14%	12%	15%	11%	129
	50/	B	50/	**	E.F	201	40/	*	**	**	20/	40/	201	40/	40/
Somewhat oppose	5%	6%	5%	22%	6%	6%	4%	2%	**	**	8%	4%	6%	4%	4%
Strongly oppose	3%	4%	3%	13%	3%	3%	3%	7% *	- **	-	2%	2%	3%	7% J.K.L	2%
Don't know	12%	9%	14%	18%	15%	13%	8%	6%	-	-	11%	10%	12%	14%	8%
N-t-O	700/	040/	A 700/	470/	F.G	F 700/	050/	*	1009/	**	700/	050/	700/	750/	869
Net: Support	79%	81%	78%	47%	75%	78%	85% D.E	86%	100%	**	79%	85% M	79%	75%	0.P
Net: Oppose	9%	10%	8%	35%	10%	9%	7%	8%	-	-	10%	6%	9%	11% K	69
terspacetreatysupport_4. No government can claim a lestial resource such as the Moon or a planet as their ritory															
Unweighted base	1237	578	659	17	395	324	412	85	4		265	291	429	252	83
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	80-
Strongly support	65%	64%	66%	46%	56%	66% D	73% D	65%	72%	-	63%	72% J.L	62%	64%	73° O.P
Somewhat support	14%	17%	11%	22%	18%	13%	10%	16%	-	-	13%	12%	17%	11%	119
Somewhat oppose	5%	B 6%	4%	** 5%	E.F 6%	4%	4%	4%	28%	**	6%	4%	K.M 5%	5%	59
		В		**				•	**	**					
Strongly oppose	5%	4%	5%	**	5%	4%	4%	7% *	**	**	5%	3%	4%	7%	49
Don't know	12%	9%	14%	27%	14%	13%	9%	8%	-	_	14%	9%	11%	13%	8

## **Moon Landing**

YouGov What the world thinks		R	ace			Educa	ation							Marital Status	
Wilds tile word uning	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Net: Support	78%	61%	63%	74%	67%	81%	88%	92%	83%	61%	79%	75%	82%	73%	77%
Net: Oppose	10%	14%	19%	14%	16%	R 8%	R.S 6%	R.S 6%	AA.AC 9%	24%	12%	6%	AA 9%	12%	10%
Net. Oppose	1076	N N	N	N*	S.T.U	676	070	070	970	2470 **	1270	**	970	1270	*
uterspacetreatysupport_2. Military bases or fortifications annot be placed on the Moon or other celestial bodies															
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Strongly support	56%	36%	42%	55%	47%	57%	65%	70%	58%	41%	57%	49%	57%	53%	55%
Somewhat support	16%	13%	20%	O* 18% *	16%	R 15%	R 19%	R.S 18%	19% Z	8%	14%	7%	18%	15%	13%
Somewhat oppose	9%	13%	13%	10%	11% T	10%	6%	6%	9%	14%	12%	9%	10%	8%	11%
Strongly oppose	4%	6%	5%	1%	6%	3%	4%	2%	4%	22%	2%	11%	4%	4%	6%
Don't know	15%	31% N.Q	20% N	16%	21% T.U	15% T.U	6%	4%	10%	15%	15%	24%	11% V	20% V.Z	15%
Net: Support	72%	50%	62%	73% O*	63%	71% R	84% R.S	88% R.S	77% Z.AA	49%	70% *	57% **	75% AA	68%	69%
Net: Oppose	13%	19% N	18% N	11%	17% T.U	13%	10%	8%	13%	37%	15% *	19%	14%	12%	17%
uterspacetreatysupport_3. The moon and other celestial odies cannot be used for weapons testing															
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Strongly support	66%	45%	51%	62% O*	55%	72% R	73% R	79% R	68%	57% **	61%	72% **	67%	65%	74%
Somewhat support	13%	17%	17%	14%	15%	10%	15%	12%	15%	5%	19% AB*	3%	15%	11%	7%
Somewhat oppose	5%	6%	10% N	8%	8% S	3%	4%	5%	6% AB	23%	10% AA.AB*	**	7% AB	4%	*
Strongly oppose  Don't know	3% 12%	6% N 25%	6% N 16%	2% *	5% 18%	3% 11%	2% 6%	2%	2%	- ** 15%	2% * 9%	7% ** 18%	3% 9%	4% 16%	6% *
		N	N	N*	S.T.U	T.U				**		**		V.Z	
Net: Support	79% 9%	62%	67%	76% * 10%	69%	83% R 6%	88% R 6%	91% R.S 6%	83% AA 9%	62%	80% * 12%	75%	82% AA 9%	76% 8%	81%
Net: Oppose uterspacetreatysupport_4. No government can claim a	9%	12% N	17% N	10%	S.T.U	6%	6%	6%	9%	23%	12%	7% **	9%	8%	6%
elestial resource such as the Moon or a planet as their erritory															
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Strongly support	65% 14%	47%	19%	56% *	54%	70% R	74% R	74% R 14%	65%	55%	68%	71%	66%	64%	71%
Somewhat support  Somewhat oppose	14%	18% N 3%	19% N 5%	20% N* 10%	16% S 6%	11%	15% 3%	14%	16%	13% ** 8%	15% * 8%	4% ** 3%	15%	15%	8% *
	5%	5%	9%	10%	6%	3%	3%	5%	5%	8% ** 8%	8% * 1%	3% ** 4%	5%	3%	3% *
Strongly oppose	370	3%	9% N	3%	6% S	370	3%	370	370	8%	1%	4%	5%	370	∠70 *

## **Moon Landing**

YOUGOV What the world thinks							Parent o	r guardian of any	/ children			Inco	me		
verial title word tilling	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
Net: Support	78%	71%	66%	57%	37%	74%	83%	79%	79%	47%	73%	82%	86%	69%	75%
Net: Oppose	10%	13%	15%	11%	19%	AK 14% AH.AI.AJ	AG.AI.AK 8%	AG.AK 11% AH	AK 9%	18%	12%	AL.AO 10%	AL.AO 9%	8%	11%
uterspacetreatysupport_2. Military bases or fortifications						7ti I.7ti.7to		All							
annot be placed on the Moon or other celestial bodies															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237 56%	59 58%	22	8 47%	10 17%	322 47%	383 61%	656 55%	529 60%	55	458 52%	327 57%	275 60%	176 56%	428 51%
Strongly support  Somewhat support	16%	58% * 9%	61% ** 9%	**	17% ** 21%	47% AK 21%	AG.AI.AK 15%	AG.AK 18%	AG.AK 14%	24% * 19%	13%	19%	23%	8%	18%
			**	**	**	AH.AJ 14%		AH				AL.AO	AL.AO		9%
Somewhat oppose	9%	6% *	6%	11%	10%	AH.AI.AJ	9%	11% AJ	7%	7% *	10% AO	11% AO	8%	5%	
Strongly oppose	4%	5%	4%	10%	**	4%	4%	3%	5%	4%	6% AM.AO	3%	5% AO	1%	4%
Don't know	15%	22% V.Z*	19%	32%	52%	14%	11%	12%	14%	46% AG.AH.AI.AJ*	18% AM.AN	10% AN	4%	30% AL.AM.AN	17%
Net: Support	72%	67%	71%	47% **	37%	68% AK	76% AG.AI.AK	73% AG.AK	74% AK	42% *	65%	76% AL.AO	82% AL.AO	64%	69%
Net: Oppose	13%	11%	10%	21%	10%	18% AJ	13%	15%	12%	12%	16% AO	13% AO	13% AO	6%	14%
sterspacetreatysupport_3. The moon and other celestial odies cannot be used for weapons testing															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Strongly support	66%	64%	55%	56% **	17%	58% AK	71% AG.Al.AK	65% AG.AK	71% AG.AK	29%	61%	68%	73% AL	65%	58%
Somewhat support	13%	12%	16%	**	20%	19% AJ	14%	16% AJ	10%	9%	12% AO	17% AO	15% AO	6%	16% AR
Somewhat oppose	5%	2%	6%	**	19%	8% AJ	5%	6%	4%	8%	6%	7%	4%	3%	7%
Strongly oppose	3%	10% V.X.Z*	9%	**	- **	4% AH	1%	2% AH	3% AH	15% AG.AH.AI.AJ*	5% AM	1%	3%	4% AM	5% AQ.A
Don't know	12%	13%	14%	44%	45%	11%	8%	10%	12%	38% AG.AH.AI.AJ*	15% AM.AN	8%	5%	23% AL.AM.AN	14% AQ
Net: Support	79%	76% *	71%	56% **	37%	77% AK	85% AG.AI.AK	81% AG.AK	81% AK	38%	74%	85% AL.AO	88% AL.AO	71%	74%
Net: Oppose	9%	11%	15%	**	19%	12% AH.AI	7%	9% AH	8%	24% AH.AI.AJ*	11%	8%	7%	7%	12% AQ
nterspacetreatysupport_4. No government can claim a lestial resource such as the Moon or a planet as their pritory															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Strongly support	65%	57% *	70% **	57% **	28%	56% AK	70% AG.AI.AK	64% AG.AK	69% AG.AK	34%	62%	66%	69%	62%	60%
Somewhat support	14%	9%	9%	-	17%	20% AH.AI.AJ	12%	16% AH	12%	12%	15%	15%	16% AO	9%	16% AR
Somewhat oppose	5%	7%	6%	-	10%	6%	6%	6%	4%	7%	4%	8%	4%	2%	6%

6%

12%

45%

4%

10%

11%

X.AA.AB\*

7%

16%

Strongly oppose

Don't know 12%

11%

32%

AL.AO

17%

AG.AH.AI.AJ\*

31%

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019



		Type of Ar	ea Lived in	
	Total	Suburban/ Town	Rural	Other
Net: Support	78%	80%	77%	75% **
Net: Oppose	10%	10%	10%	-

outerspacetreatysupport\_2. Military bases or fortifications cannot be placed on the Moon or other celestial bodies

Unweighted base	1237	573	245	6
Base	1237	567	235	7
Strongly support	56%	59%	56%	48%
		AP		**
Somewhat support	16%	16%	14%	14%
				**
Somewhat oppose	9%	9%	9%	-
				**
Strongly oppose	4%	4%	5%	-
				**
Don't know	15%	12%	16%	38%
				**
Net: Support	72%	75%	70%	62%
				**
Net: Oppose	13%	13%	14%	-
				**

outerspacetreatysupport\_3. The moon and other celestial bodies cannot be used for weapons testing

ing				
Unweighted base	1237	573	245	6
Base	1237	567	235	7
Strongly support	66%	71%	70%	62%
		AP	AP	**
Somewhat support	13%	12%	10%	14%
Somewhat oppose	5%	4%	6%	-
Strongly oppose	3%	3%	2%	-
Don't know	12%	10%	12%	25%
Net: Support	79%	83% AP	80%	75% **
Net: Oppose	9%	7%	8%	-
				**

outerspacetreatysupport\_4. No government can claim a celestial resource such as the Moon or a planet as their territory

Unweighted base	1237	573	245	6
				-
Base	1237	567	235	7
Strongly support	65%	68% AP	65%	75% **
Somewhat support	14%	14%	10%	_
Somewhat support	14-70	1470	1076	**
Somewhat oppose	5%	3%	7%	-
			AQ	**
Strongly oppose	5%	5%	4%	-
				**
Don't know	12%	9%	14%	25%

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019

10	u	GOV	
Va		CON	

YouGov What the world thinks		Ge	ender				Generation					Reg	gion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
			Α	**	F				**	**					
Net: Support	79%	81%	77%	68%	75%	79%	83% D	81%	72% **	- **	76%	84% J.M	80%	75%	84% O.P
Net: Oppose	10%	10%	9%	5%	12%	8%	9%	11%	28%	- **	10%	7%	9%	12%	8%
outerspacetreatysupport_5. The exploration of outer space shall be done to benefit all countries															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Strongly support	56%	56%	56%	29%	51%	61%	59%	54%	74%	-	55%	61%	53%	57%	63%
				**		D	D	*	**	**		L			O.P
Somewhat support	21%	23%	19%	17%	24% E	14%	22% E	24%	26%	**	19%	22%	22%	20%	21%
Somewhat oppose	7%	9% B	5%	26%	6%	9% F	4%	7% *	**	**	7%	4%	9% K	5%	5%
Strongly oppose	4%	4%	4%	6%	3%	4%	5%	6%	- **	**	5%	3%	3%	6%	3%
Don't know	12%	9%	16% A	22%	16% F	12%	9%	9%	-	-	13%	11%	13%	12%	9%
Net: Support	77%	79%	75%	45%	75%	75%	82% D.E	78% *	100%	**	74%	83% J.L	75%	77%	83% O.P
Net: Oppose	11%	12%	9%	32%	9%	13%	9%	13%	- **	-	12% K	7%	12% K	11%	8%
outerspacetreatysupport_6. Space shall be free for exploration and use by all the countries															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Strongly support	59%	63% B	55%	38%	50%	64% D	65% D	60%	100%	-	58%	67% J.L	55%	59%	67% O.P
Somewhat support	20%	20%	20%	25%	22% E	16%	20%	21%	-	**	22%	17%	22%	17%	20%
Somewhat oppose	6%	7%	6%	14%	8% F	7%	5%	2%	-	-	6%	3%	8% K	7%	4%
Strongly oppose	3%	2%	4% A	4%	4%	2%	2%	4%	- **	-	4%	3%	2%	3%	2%
Don't know	12%	8%	15% A	18%	16% F	11%	8%	13%	-	-	10%	9%	12%	14%	8%
Net: Support	79%	83% B	75%	63%	72%	80% D	86% D.E	81%	100%	-	80%	84% L.M	77%	76%	87% O.P.Q
Net: Oppose	9%	8%	10%	18%	12% F	9%	6%	6% *	-	-	10%	7%	10%	10%	6%
How much, if at all, would it bother you if each of the following places sent astronauts to the Moon before the US												1	1	1	

following places sent astronauts to the Moon before the US managed to send more astronauts there? Please select one option on each row.

Unweighted base 1237 578 659 17 395 324 412 85 4 - 265 291 429 252	839
Unweighted base 1237 578 659 17 395 324 412 85 4 - 265 291 429 252	000
Base 1237 602 635 17 416 306 403 91 3 - 220 260 465 292	804
Would bother me a great deal 18% 18% 17% 12% 13% 15% 22% 31% 50% - 21% 18% 17% 16%	18%
** D.E D.E* ** **	
Would bother me a moderate amount 16% 18% 14% 9% 19% 16% 14% 15% 24% - 19% 13% 17% 15%	16%
В	
Would bother me a small amount 14% 14% 14% 32% 14% 14% 13% 15% 26% - 14% 17% 13% 13%	16%
	0
Would not bother me at all 39% 40% 38% 29% 39% 41% 40% 30% 30% 41% 39% 44%	40%

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019

YouGov What the world thinks			R	ace			Educa	ntion							Marital Status	i
		Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
			N.P.Q	N		S.T.U	T.U				**		**		V.Z	V.Z*
	Net: Support	79%	65%	70%	76%	70%	81% R	89% R.S	88% R	81% AC	69%	83% AC*	75%	81% AC	79%	78%
	Net: Oppose	10%	8%	15%	13%	12%	8%	6%	10%	11%	16%	9%	7%	10%	7%	6%
				N	*	T					**	*	**			*
outerspacetreatysupport_5. The ex shall be done to benefit all countrie																
shall be done to belieff all countrie	Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
	Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
	Strongly support	56%	37%	42%	58%	43%	58%	70%	75%	56%	47%	62%	64%	57%	56%	57%
					0.P*		R	R.S	R.S		**		**			
	Somewhat support	21%	20%	25%	18%	23%	20%	21%	16%	23%	17%	18%	9%	21%	19%	23%
	Somewhat oppose	7%	10% N	10% N	7% *	10% S.T.U	4%	4%	3%	7%	7% **	9%	3%	7%	6%	5%
	Strongly oppose	4%	4%	8% N	3%	6% T	5% T	1%	1%	4%	15%	1%	-	4%	4%	1%
	Don't know	12%	28%	15%	14%	18%	13%	4%	4%	9%	15%	10%	23%	10%	15%	15%
			N.P.Q	N	*	T.U	T.U				**	*	**		V.Z	*
	Net: Support	77%	58%	67%	76%	66%	78%	92%	91%	79%	63%	80%	74%	79%	75%	79%
					0*		R	R.S	R.S		**		**			
	Net: Oppose	11%	14%	18%	11%	16%	9%	5%	5%	12%	22%	10%	3%	11%	10%	6%
			N	N	*	S.T.U					**	*	**			*
uterspacetreatysupport_6. Space xploration and use by all the coun																
	Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
	Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
	Strongly support	59%	39%	44%	58% O.P*	46%	65% R	69% R	75% R.S	61% AC	42%	63% AC*	59%	61% AC	58%	64% AC*
	Somewhat support	20%	20%	18%	20%	21%	17%	23%	17%	21%	28%	15%	22%	21%	19%	13%
	Somewhat oppose	6%	9% N	15% N	7% *	10% S.T.U	5%	3%	4%	7%	15%	12% AA*	-	7%	4%	7%
	Strongly oppose	3%	7% N	4%	3%	5% T	3%	1%	1%	3%	-	1%	3%	3%	4%	1%
	Don't know	12%	N 24%	19%	12%	18%	11%	4%	4%	8%	15%	9%	16%	8%	15%	16%
	Don't know	12 /0	N.Q	N	1270	S.T.U	T.U	4 /0	470	0 /0	15%	976 *	10%	0 /0	V.Z	V.Z*
	Net: Support	79%	59%	62%	78% O.P*	67%	82% R	92% R.S	92% R.S	82% AC	71%	78%	82%	82% AC	77%	77%
	Net: Oppose	9%	16% N	19% N	10%	15% S.T.U	7%	4%	5%	10%	15%	14%	3%	10%	8%	7%

How much, if at all, would it bother you if each of the following places sent astronauts to the Moon before the US managed to send more astronauts there? Please select one option on each row.

t Russia astronauts to the Moon															
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Would bother me a great deal	18%	14%	18%	20%	18%	17%	18%	17%	20%	15%	11%	16%	19%	13%	26%
				*					Z.AA	**	*	**	AA		X.AA*
Would bother me a moderate amount	16%	17%	18%	12%	15%	16%	15%	20%	19%	20%	21%	5%	19%	10%	11%
				*					AA	**	AA*	**	AA		*
Would bother me a small amount	14%	8%	10%	16%	12%	12%	19%	17%	15%	19%	16%	3%	15%	14%	9%
				*			R.S			**	*	**			*
Would not bother me at all	39%	34%	37%	39%	34%	43%	41%	41%	35%	30%	43%	50%	37%	46%	39%

## Moon Landing

US\_nat\_internal Sample: 24th - 25th June 2019

YouGov What the world thinks							Parent o	or guardian of an	y children			Inco	ome		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
		*	**	**	**					AG.AH.AI.AJ*	AM.AN			AL.AM.AN	
Net: Suppo	t 79%	66%	78%	57%	45%	76% AK	82% AK	79% AK	81% AK	46%	77%	81% AO	85% AL.AO	70%	76%
Net: Oppos	e 10%	18%	14%	11%	10%	12%	9%	10%	7%	23%	9%	12%	11%	6%	11%
uterspacetreatysupport_5. The exploration of outer space		AA.AB*	**	**	**	AJ				AH.AI.AJ*					
hall be done to benefit all countries															
Unweighted bas		58	21	7	10	326	399	675	517	48	444	333	289	171	413
Bas		59	22	8	10	322	383	656	529	55	458	327	275	176	428
Strongly support	t 56%	48%	55%	44%	17%	52% AK	55% AK	54% AK	62% AG.AH.AI.AK	25%	52%	56%	65% AL.AM.AO	53%	56%
Somewhat support	t 21%	24%	22%	11%	20%	25% AJ	26% AJ	26% AJ	16%	18%	23% AO	25% AO	19%	13%	18%
Somewhat oppos	7%	3%	6% **	-	19%	9% AJ	7%	8% AJ	5%	9%	7%	8% AO	8%	3%	8%
Strongly oppos	e 4%	11% V.X.Z.AB*	6%	-	- **	3%	2%	3%	4%	18% AG.AH.AI.AJ*	4%	3%	4%	5%	5%
Don't know	v 12%	14%	11%	44%	45%	12%	9%	10%	13%	31% AG.AH.AI.AJ*	15% AM.AN	9% AN	4%	27% AL.AM.AN	13%
Net: Suppor	t 77%	73%	77%	56%	37%	76% AK	81% AK	79% AK	78% AK	43%	75% AO	81% AO	84% AL.AO	65%	74%
Net: Oppos	e 11%	14%	11%	-	19%	12%	10%	11%	9%	27% AG.AH.AI.AJ*	11%	11%	12%	8%	13% AQ
uterspacetreatysupport_6. Space shall be free for										AG.AH.AI.AJ					AQ
xploration and use by all the countries  Unweighted bas	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Bas		59	22	8	10	322	383	656	529	55	458	327	275	176	428
Strongly support		43%	53%	57%	27%	53% AK	64% AG.AI.AK	58% AG.AK	63% AG.AK	30%	56%	58%	68% AL.AM.AO	57%	56%
Somewhat support	t 20%	24%	30%	11%	10%	22%	21%	22%	18%	15%	17%	27% AL.AO	21% AO	10%	19%
Somewhat oppos	e 6%	6% *	7%	- **	8%	10% AJ	7%	8% AJ	4%	10%	8%	6%	5%	5%	7%
Strongly oppos	e 3%	3%	- **	-	11%	4% AH	2%	3% AH	3%	5%	5% AM	1%	2%	3%	4%
Don't know	v 12%	24% V.X.Z*	11%	32%	45%	12% AH	7%	9% AH	12% AH	40% AG.AH.AI.AJ*	14% AM.AN	8% AN	4%	25% AL.AM.AN	14% AQ
Net: Suppor	t 79%	67% *	82%	68%	37%	74% AK	84% AG.AI.AK	80% AG.AK	80% AK	45%	73%	85% AL.AO	89% AL.AO	67%	75%
Net: Oppos	9%	9%	7%	-	19%	14% AH.AI.AJ	8%	11% AH	7%	15%	13% AM.AN	7%	7%	8%	11%

How much, if at all, would it bother you if each of the following places sent astronauts to the Moon before the US managed to send more astronauts there? Please select one option on each row.

t Russia astronauts to the Moon															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Would bother me a great deal	18%	27%	5%	-	18%	18%	25%	21%	13%	15%	15%	19%	21%	16%	15%
		X.AA*	**	**	**		AG.AI.AJ	AG.AJ		•			AL		
Would bother me a moderate amount	16%	11%	23%	19%	10%	21%	19%	19%	12%	13%	12%	21%	20%	9%	16%
			**	**	**	AJ	AJ	AJ				AL.AO	AL.AO		
Would bother me a small amount	14%	10%	19%	-	18%	14%	14%	15%	13%	11%	14%	12%	18%	12%	14%
		*	**	**	**								AM		
Would not bother me at all	39%	38%	27%	49%	-	34%	34%	34%	47%	25%	40%	39%	36%	40%	39%

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019



		Type of Ar		
	Total	Suburban/ Town	Rural	Other
				**
Net: Support	79%	82% AP.AR	75%	75% **
Net: Oppose	10%	8%	11%	-

outerspacetreatysupport\_5. The exploration of outer space shall be done to benefit all countries

Unweighted base	1237	573	245	6
Base	1237	567	235	7
Strongly support	56%	58%	53%	48%
Somewhat support	21%	23%	20%	27%
Somewhat oppose	7%	5%	8%	- **
Strongly oppose	4%	3%	4%	-
Don't know	12%	10%	16% AQ	25%
Net: Support	77%	81% AP.AR	72%	75% **
Net: Oppose	11%	9%	12%	-

outerspacetreatysupport\_6. Space shall be free for exploration and use by all the countries

Unweighted base	1237	573	245	6
Base	1237	567	235	7
Strongly support	59%	62%	59%	48%
Somewhat support	20%	20%	21%	27%
Somewhat oppose	6%	6%	5%	
Strongly oppose	3%	2%	4%	-
Don't know	12%	10%	12%	25%
Net: Support	79%	82% AP	79%	75% **
Net: Oppose	9%	8%	8%	- **

How much, if at all, would it bother you if each of the following places sent astronauts to the Moon before the US managed to send more astronauts there? Please select one option on each row.

Unweighted base	1237	573	245	6
Base	1237	567	235	7
Would bother me a great deal	18%	18%	22% AP	13%
Would bother me a moderate amount	16%	17%	13%	24%
Would bother me a small amount	14%	15%	11%	11%
Would not bother me at all	39%	40%	37%	14%

## **Moon Landing**

YouGov What the world thinks		Ge	ender				Generation					Reg	jion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
				**				*	**	**		J	J	J	
Don't know	14%	10%	17%	18%	17%	15%	10%	9%	-	-	16%	12%	15%	12%	10%
N. T. O.	0.40/	070/	Α	**	F	F	000/	*	**	**	400/	0.40/	0.40/	0.407	0.40/
Net: Top 2 net	34%	37% B	31%	21%	31%	30%	36%	46% D.E*	74%	**	40% K.M	31%	34%	31%	34%
Not: Pottom 2 not	53%	54%	52%		52%	55%	54%	D.E* 45%			45%	57%	52%	57%	56%
Net: Bottom 2 net	53%	54%	52%	61%	52%	55%	54%	45%	26%	**	45%	57% J	52%	57% J	0.P
bother_2. China sent Chinese astronauts to the Moon												J		J	0.1
Unweighted base	1237	578	659	17	395	324	412	85	4		265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Would bother me a great deal	17%	18%	16%	22%	12%	13%	22%	33%	52%	-	21%	16%	18%	14%	19%
Would bottlet the a great deal		.570	.070	**	1270	.570	D.E	D.E*	**	**	2170	.570	.570	. 770	0
Would bother me a moderate amount	16%	18%	14%	4%	19%	16%	13%	20%	-	-	17%	19%	14%	16%	16%
		В		**	F			*	**	**					
Would bother me a small amount	14%	15%	13%	21%	14%	12%	15%	13%	26%	-	16%	15%	14%	10%	15%
				**				*	**	**	М				
Would not bother me at all	40%	40%	40%	35%	39%	43%	41%	26%	22%	-	31%	39%	39%	48%	40%
				**	G	G	G	*	**	**			J	J.L	
Don't know	13%	9%	17%	18%	16%	16%	10%	8%	-	-	15%	11%	14%	13%	10%
			Α	**	F	F		*	**	**					
Net: Top 2 net	33%	37%	30%	26%	31%	29%	35%	52%	52%	-	38%	35%	33%	30%	35%
		В		**				D.E.F*	**	**					
Net: Bottom 2 net	53%	54%	53%	56%	53%	55%	56%	39%	48%	-	48%	54%	53%	57%	55%
				**	G	G	G	•	**	**				J	
bother_3. India sent Indian astronauts to the Moon															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Would bother me a great deal	9%	11%	8%	12%	7%	10%	9%	17% D.F*	**	**	11%	8%	9%	9%	9%
Would bother me a moderate amount	12%	14% B	10%	22%	12%	10%	12%	18%	52% **	-	16% K	9%	13%	11%	13%
Would bother me a small amount	16%	17%	15%	13%	17%	10%	20% E	18%	48%	-	14%	19%	18%	13%	18% P
Would not bother me at all	48%	48%	49%		E 47%	54%	49%	36%			42%	51%	45%	55%	49%
Would not bottler me at all	4070	4070	4970	35%	4770	G 5476	49%	30%	**	**	4270	J	4576	J.L	49% O
Don't know	14%	10%	19%	18%	17%	17%	11%	11%	-	-	17%	13%	15%	13%	12%
Softmon	,	1070	A	**	F	F	1170	*	**	**		1070	1070	1070	1270
Net: Top 2 net	21%	25%	18%	34%	19%	20%	21%	35%	52%	-	27%	17%	22%	20%	21%
'		В		**				D.E.F*	**	**	к				
Net: Bottom 2 net	64%	65%	64%	48%	64%	64%	69%	54%	48%	_	56%	70%	63%	68%	67%
				**			G	*	**	**		J.L		J	0
bother_4. Japan sent Japanese astronauts to the Moon															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Would bother me a great deal	9%	10%	8%	23%	9%	8%	8%	12%	-	-	11%	6%	10%	8%	8%
Would bother me a moderate amount	11%	12%	10%	4%	13%	9%	10%	17% E*	28%	-	11%	10%	12%	12%	11%
Would bother me a small amount	15%	16%	14%	21%	13%	14%	16%	17%	72%	-	19%	19%	15%	8%	16%
								*			M	M	M		
Would not bother me at all	52%	52%	51%	35%	48%	54%	56%	46%	**	**	42%	54%	50%	59%	55%
D ""	120/	100/	470/		470/	150/	D 09/		**		170/	J 110/	140/	J.L	0
Don't know	13%	10%	17%	18%	17%	15%	9%	8%	-	-	17%	11%	14%	12%	10%

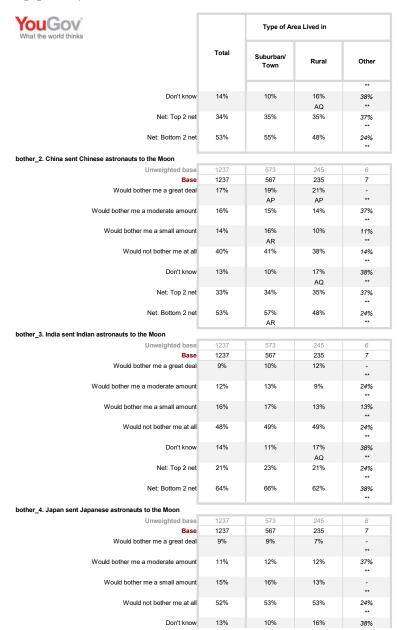
## **Moon Landing**

YouGov What the world thinks		R	ace			Educa	ition							Marital Status	<b>;</b>
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
				*		R				**	*	**		V.Z	*
Don't know	14%	27%	17%	13%	20%	12%	7%	5%	10%	16%	9%	26%	11%	17%	15%
Net: Top 2 net	34%	N.Q 31%	N 36%	33%	S.T.U 34%	U 33%	33%	37%	40%		32%		38%	V.Z 23%	38%
Net. Top 2 het	3470	3170	30%	33%	3470	3376	3370	37 70	40% AA	35%	3270	21%	AA	2370	AA*
Net: Bottom 2 net	53%	42%	47%	55%	46%	56%	60%	58%	50%	49%	59%	53%	52%	60%	47%
				*		R	R	R		**	*	**		V.Z.AB	*
bother_2. China sent Chinese astronauts to the Moon															
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Would bother me a great deal	17%	9%	17%	18%	18%	17%	12%	22%	20%	29%	14%	12%	19%	12%	24%
				*				T	AA	**		**	AA		AA*
Would bother me a moderate amount	16%	16%	15%	14%	14%	14%	21%	22%	21%	26%	13%	3%	19%	9%	15%
				*			R.S	R	Z.AA	**	•	**	AA		*
Would bother me a small amount	14%	12%	11%	12%	12%	13%	17%	14%	14%	17%	18%	10%	14%	13%	11%
Would not bother me at all	40%	34%	40%	45%	36%	44%	44%	37%	36%		46%		38%	48%	37%
would not bother me at all	40%	34%	40%	45%	30%	44% R	44% R	3/%	30%	21%	46%	50%	36%	48% V.Z	3/%
Don't know	13%	28%	16%	12%	20%	12%	6%	5%	9%	7%	9%	26%	10%	18%	13%
Bontinow	1070	N.P.Q	N	*	S.T.U	T.U	070	570	370	**	*	**	1070	V.X.Z	*
Net: Top 2 net	33%	26%	33%	32%	32%	32%	33%	44%	41%	55%	27%	14%	38%	21%	39%
·				*				R.S.T	X.Z.AA	**		**	X.AA		AA*
Net: Bottom 2 net	53%	46%	52%	56%	48%	57%	61%	51%	50%	38%	64%	60%	52%	61%	48%
				*		R	R			**	V.Z.AB.AC*	**	V	V.Z.AB	
bother_3. India sent Indian astronauts to the Moon															
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Would bother me a great deal	9%	7%	13%	9%	11%	8%	8%	9%	11%	21%	5%	8%	10%	7%	14%
				*				.=0/		**	*	**			X.AA*
Would bother me a moderate amount	12%	10%	11%	14%	11%	11%	15%	15%	15% Z.AA	**	11%	6% **	14% AA	9%	8%
Would bother me a small amount	16%	16%	11%	11%	15%	15%	17%	21%	2.AA 19%	14%	20%	7%	19%	12%	17%
would bother the a small amount	1070	1070	1170	1170	1576	1576	17 70	2170	AA.AC	1470	AA.AC*	170	AA.AC	1270	1770
Would not bother me at all	48%	39%	50%	54%	42%	54%	53%	48%	45%	57%	56%	53%	47%	54%	44%
				0*		R	R			**	*	**	V	V.Z	*
Don't know	14%	28%	16%	12%	21%	12%	7%	6%	10%	7%	9%	26%	10%	19%	17%
		N.P.Q		*	S.T.U					**		**		V.X.Z	*
Net: Top 2 net	21%	17%	24%	23%	22%	18%	23%	24%	26%	21%	15%	14%	24%	15%	22%
				*					X.Z.AA	**		**	X.AA		*
Net: Bottom 2 net	64%	55%	61%	65%	57%	69%	69%	70%	64%	71%	76%	60%	66%	66%	62%
l.				*		R	R	R		**	V.Z.AB.AC*	**			
bother_4. Japan sent Japanese astronauts to the Moon										1					
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base Would bother me a great deal	1237 9%	148 12%	193 10%	92 10%	499 10%	383 8%	225 7%	129 10%	596 9%	14 13%	98 11%	27 6%	735 9%	319 6%	84 13%
would bother me a great deal	9%	12%	10%	10%	10%	870	170	10%	9%	13%	1170	0%	9%	0%	13%
Would bother me a moderate amount	11%	10%	14%	11%	12%	10%	12%	13%	14%	-	3%	4%	12%	8%	13%
Would bottlet the a moderate amount	1170	1070	1470	*	12.70	1070	12.70	1070	X.Z.AA	**	*	**	X	0.00	X*
Would bother me a small amount	15%	14%	13%	10%	15%	13%	18%	16%	17%	23%	17%	9%	17%	11%	15%
				*	• • •				AA	**		**	AA		*
Would not bother me at all	52%	38%	49%	53%	44%	57%	57%	55%	51%	56%	61%	51%	52%	56%	46%
				0*		R	R	R		**	AB*	**			*
Don't know	13%	27%	14%	17%	20%	12%	6%	6%	9%	7%	8%	31%	10%	18%	14%

## **Moon Landing**

YouGov What the world thinks							Parent o	or guardian of an	y children			Inco	ome		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
			**	**	**				AG.AH.AI.AK						
Don't know	14%	14%	26%	32%	54%	14%	9%	11%	14%	37%	18%	10%	5%	22%	17%
			**	**	**	AH.AI		AH	AH	AG.AH.AI.AJ*	AM.AN	AN		AM.AN	AQ
Net: Top 2 net	34%	38%	27%	19%	28%	38%	43%	40%	26%	28%	28%	40%	41%	25%	31%
		AA*	**	**	**	AJ	AJ	AJ		*		AL.AO	AL.AO		
Net: Bottom 2 net	53%	48%	46%	49%	18%	48%	48%	49%	60%	35%	54%	50%	54%	52%	52%
		*	**	**	**				AG.AH.AI.AK	*					
bother_2. China sent Chinese astronauts to the Moon															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Would bother me a great deal	17%	25%	5%	-	-	18%	24%	21%	12%	16%	15%	19%	20%	14%	13%
		AA*	**	**	**	AJ	AG.AI.AJ	AG.AJ		*					
Would bother me a moderate amount	16%	16%	16%	-	31%	22%	18%	20%	12%	15%	12%	19%	20%	15%	19%
	4.407	*			**	AJ	AJ	AJ	400/	*	4.00	AL	AL	001	400/
Would bother me a small amount	14%	10%	19%	11%	**	13%	16%	15%	13%	10%	14%	14%	16%	6%	12%
Would not bother me at all	40%	35%				34%	34%	34%	49%	*	AO 41%	AO 38%	AO 38%	43%	40%
			27%	57% **	15%				AG.AH.AI.AK	23%					
Don't know	13%	14%	33%	32%	54%	13%	9%	11%	14%	35%	18%	9%	5%	22%	16%
		*							AH	AG.AH.AI.AJ*	AM.AN	AN		AM.AN	AQ
Net: Top 2 net	33%	41%	21%	**	31%	39%	42%	41%	24%	31%	27%	38%	40%	29%	32%
	500/	AA*				AJ	AJ	AJ	000/		550/	AL	AL.AO	400/	500/
Net: Bottom 2 net	53%	45%	46%	68%	15%	47%	49%	48%	62% AG.AH.AI.AK	33%	55%	53%	55%	49%	52%
									AG.AH.AI.AK						
bother_3. India sent Indian astronauts to the Moon	1007		0.4	7	10	000	200	075	547	40		000	000	474	110
Unweighted base Base	1237 1237	58 59	21 22	8	10	326 322	399 383	675 <b>656</b>	517 <b>529</b>	48 55	444 458	333 327	289 275	171 176	413 <b>428</b>
Would bother me a great deal	9%	10%	5%	-	11%	11%	10%	11%	7%	8%	9%	9%	10%	7%	7%
would bottler me a great deal	970	1076	376	**	1176	AJ	1076	AJ	1 70	0% *	970	976	1076	1 70	1 70
Would bother me a moderate amount	12%	18%	6%	_	10%	12%	15%	14%	10%	13%	8%	18%	14%	10%	12%
Would bother the a moderate amount	1270	*	**	**	**	1270	AJ	AJ	1070	*	070	AL.AO	AL	1070	1270
Would bother me a small amount	16%	6%	26%	-	10%	20%	21%	20%	11%	18%	16%	15%	22%	10%	17%
		*	**	**	**	AJ	AJ	AJ		*			AM.AO		
Would not bother me at all	48%	49%	31%	68%	15%	44%	44%	43%	57%	24%	48%	48%	49%	49%	48%
			**	**	**	AK	AK	AK	AG.AH.AI.AK						
Don't know	14%	17%	33%	32%	54%	14%	11%	12%	15%	37%	19%	11%	5%	24%	16%
		*	**	**	**				AH	AG.AH.AI.AJ*	AM.AN	AN		AM.AN	AQ
Net: Top 2 net	21%	28%	11%	-	21%	23%	25%	25%	17%	21%	17%	27%	24%	17%	20%
		AA*	**	**	**	AJ	AJ	AJ		*		AL.AO	AL		
Net: Bottom 2 net	64%	55%	57%	68%	25%	63%	65%	63%	68%	42%	64%	62%	71%	60%	64%
		*	**	**	**	AK	AK	AK	AK	*			AL.AM.AO		
bother_4. Japan sent Japanese astronauts to the Moon															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Would bother me a great deal	9%	17%	5%	-	11%	14%	11%	12%	6%	7%	10%	8%	13%	3%	10%
		AA*	**	**	**	AJ	AJ	AJ		*	AO		AM.AO		
Would bother me a moderate amount	11%	13%	15%	11%	20%	13%	13%	14%	8%	11%	10%	14%	14%	7%	10%
		X*	**	**	**	AJ	AJ	AJ		*		AO	AO		
Would bother me a small amount	15%	7%	24%	-	-	14%	18%	16%	12%	20%	13%	18%	16%	11%	14%
			**	**	**		AJ	AJ		*					
Would not bother me at all	52%	45%	31%	57%	15%	45%	50%	47%	60%	26%	49%	52%	53%	56%	50%
			**	**	**	AK	AK	AK	AG.AH.AI.AK	*					
Don't know	13%	17%	26%	32%	54%	14%	8%	11%	15%	36%	19%	9%	4%	23%	17%

#### Moon Landing



## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019

YouGov What the world thinks		Ge	ender				Generation					Reg	ion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
			Α	**	F	F		٠	**	**					
Net: Top 2 net	20%	22%	18%	26%	22%	17%	18%	29% E.F*	28%	-	22%	16%	21%	20%	19%
Net: Bottom 2 net	66%	68%	65%	55%	61%	68% D	72% D	63%	72%	-	61%	73% J.L	65%	67%	71% O.P
oother_5. A partnership of European countries sent a team						_	_								
of European astronauts to the Moon															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Would bother me a great deal	8%	9%	7%	21%	8%	8%	6%	12%	**	**	7%	5%	9%	9%	7%
Would bother me a moderate amount	11%	14% B	8%	-	14% E.F	8%	9%	14%	78%	**	19% K.L.M	9%	11% M	6%	11%
Would bother me a small amount	13%	13%	13%	12%	11%	10%	15% E	21% D.E*	22%	-	11%	18% J.L.M	12%	11%	15%
Would not bother me at all	54%	54%	55%	48%	50%	57% G	60% D.G	43%	-	-	45%	56% J	53%	62% J.L	57% O
Don't know	14%	10%	17% A	18%	16% F	17% F	10%	9%	- **	-	17%	12%	14%	12%	10%
Net: Top 2 net	19%	23% B	15%	21%	22% F	16%	16%	26% F*	78%	-	26% K.M	15%	21% K	15%	18%
Net: Bottom 2 net	67%	67%	68%	61%	61%	67%	75% D.E	64%	22%	-	57%	73% J.L	65% J	73% J.L	71% O.P
NASAbudget. Thinking about NASA's budget, do you think it should							D.E					U.E	0	0.2	O.i
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Be increased	37%	43% B	32%	24%	37%	35%	40%	39%	22%	-	40%	35%	35%	41%	42% O.P
Stay about the same	33%	34%	31%	31%	33%	33%	34%	30%	26%	-	29%	34%	37% J.M	28%	32%
Be reduced	7%	7%	8%	20%	6%	7%	7%	10%	- **	-	7%	9% M	9% M	4%	6%
Be cut entirely	6%	5%	7%	9%	5%	4%	6%	10%	-	-	6%	4%	6%	7%	4%
Don't know	17%	11%	22%	16%	19%	20%	14%	11%	52%	-	18%	19%	13%	21%	16%
			Α	**	F	F			**	**				L	

For each of the following space activities, do you think they should be the responsibility of NASA or private companies like SpaceX? Please select one option on each row.

_															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
NASA	37%	35%	39%	22%	38%	39%	36%	32%	54%	-	40%	41%	36%	33%	37%
				**				*	**	**					
Private companies	9%	11%	7%	4%	14%	8%	6%	7%	-	-	11%	7%	11%	7%	8%
		В		**	E.F			*	**	**					
Both	38%	45%	32%	43%	30%	37%	46%	45%	46%	-	33%	37%	38%	44%	42%
		В		**			D.E	D*	**	**				J	O.P
Neither	3%	2%	4%	9%	1%	2%	4%	8%	-	-	4%	3%	3%	4%	2%
			Α	**			D	D.E*	**	**					
Don't know	13%	7%	18%	22%	17%	14%	8%	7%	-	-	12%	13%	12%	14%	11%
			Α	**	F.G	F		*	**	**					

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019

YouGov What the world thinks		R	ace			Educa	ntion							Marital Status	
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
		N.P		*	S.T.U	T				**	•	**		V.X.Z	
Net: Top 2 net	20%	22%	24%	21%	22%	18%	19%	23%	23% Z.AA	13%	14%	9%	21% AA	14%	26% X.AA*
Net: Bottom 2 net	66%	51%	62%	62%	59%	70% R	74% R	71% R	68% AC	79% **	79% V.Z.AA.AB.AC*	60%	69% AC	67%	61%
bother_5. A partnership of European countries sent a team of European astronauts to the Moon															
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Would bother me a great deal	8%	9%	11%	7% *	8%	8%	8%	8%	9% X	16%	2%	6% **	8% X	7%	15% X.Z.AA*
Would bother me a moderate amount	11%	10%	12%	11%	13%	9%	11%	10%	14% AA	21%	12%	-	13% AA	7%	9%
Would bother me a small amount	13%	10%	10%	10%	12%	12%	14%	18%	16% AA	7% **	13%	10%	15% AA	9%	10%
Would not bother me at all	54%	43%	51%	59% O*	47%	58% R	61% R	58% R	53%	49%	64% AC*	58% **	54%	59%	52% *
Don't know	14%	28% N.P.Q	17% N	13%	20% S.T.U	13% T.U	6%	5%	9%	7% **	9%	26%	10%	19% V.X.Z	15%
Net: Top 2 net	19%	19%	23%	18%	21%	17%	19%	19%	22% AA	37%	14%	6%	21% AA	14%	24% AA*
Net: Bottom 2 net	67%	53%	60%	69% O*	59%	71% R	75% R	76% R	68%	56%	77% AB*	68%	69%	68%	62%
NASAbudget. Thinking about NASA's budget, do you think it should											7.0				
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Be increased	37%	20%	30%	38% O*	27%	40% R	46% R	53% R.S	39% AC	66%	39% AC*	44%	40% AC	37% AC	35%
Stay about the same	33%	38%	31%	35%	34%	31%	34%	29%	35%	11%	32%	23%	34%	32%	33%
Be reduced	7%	9%	11%	4%	9%	6%	5%	8%	7%	7% **	8%	6% **	7%	7%	13% V*
Be cut entirely	6%	8% N	12% N	6%	9% S.T.U	5% T	2%	2%	5%	8%	6%	-	5%	4%	5%
Don't know	17%	25% N	15%	17%	20% T.U	18% U	14%	8%	14%	7% **	14%	26%	14%	21% V.Z	15%

For each of the following space activities, do you think they should be the responsibility of NASA or private companies like SpaceX? Please select one option on each row.

Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
NASA	37%	36%	34%	40%	33%	39%	37%	44%	38%	48%	41%	23%	38%	36%	37%
				*				R		**	*	**			*
Private companies	9%	9%	12%	10%	12%	8%	8%	4%	10%	16%	14%	6%	10%	8%	4%
				*	U					**	AB*	**			*
Both	38%	27%	31%	37%	32%	39%	46%	47%	41%	21%	34%	41%	39%	37%	41%
				*		R	R	R		**	*	**			*
Neither	3%	6%	8%	1%	6%	2%	0%	2%	3%	7%	2%	5%	3%	2%	2%
		N	N.Q	*	S.T					**	*	**			*
Don't know	13%	23%	14%	12%	18%	12%	8%	3%	9%	7%	9%	25%	10%	17%	16%
		N		*	S.T.U	U				**		**		V.Z	V*

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019

YouGov What the world thinks							Parent o	r guardian of an	/ children			Inco	ome		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
			**	**	**	AH.AI		AH	AH.AI	AG.AH.AI.AJ*	AM.AN	AN		AM.AN	AQ
Net: Top 2 net	20%	30%	19%	11%	31%	27%	24%	26%	14%	18%	19%	21%	27%	10%	20%
·		X.AA*	**	**	**	AJ	AJ	AJ		*	AO	AO	AL.AO		
Net: Bottom 2 net	66%	52%	55%	57%	15%	59%	67%	64%	72%	46%	62%	70%	69%	67%	64%
		*	**	**	**		AG.AI.AK	AG.AK	AG.AI.AK	*		AL			
bother_5. A partnership of European countries sent a team of European astronauts to the Moon															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Would bother me a great deal	8%	7% *	5% **	11%	10%	10%	7%	9%	7%	12%	8%	9%	9%	4%	9%
Would bother me a moderate amount	11%	12%	8% **	**	21%	15% AJ	15% AJ	14% AJ	7%	13%	10%	16% AL.AO	12% AO	5%	11%
Would bother me a small amount	13%	20% AA*	11%	-	-	14%	16% AJ	16% AJ	10%	9%	11%	12%	19% AL.AM.AO	11%	10%
Would not bother me at all	54%	44%	44%	57% **	15%	48% AK	53% AK	50% AK	62% AG.AH.AI.AK	27%	52%	54%	56%	57%	54%
Don't know	14%	17%	33%	32%	54%	13%	9%	11%	15% AH	39% AG.AH.AI.AJ*	19% AM.AN	10% AN	4%	23% AM.AN	16% AQ
Net: Top 2 net	19%	19%	12%	11%	31%	25%	22%	23%	14%	25%	18%	24%	21%	9%	20%
		*	**	**	**	AJ	AJ	AJ		*	AO	AL.AO	AO		
Net: Bottom 2 net	67%	64%	55% **	57% **	15%	62% AK	69% AK	66% AG.AK	72% AG.AI.AK	36% *	63%	66%	75% AL.AM	68%	64%
NASAbudget. Thinking about NASA's budget, do you think it should															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
Be increased	37%	19%	36%	19%	12%	35%	36%	36%	41% AK	19%	34%	37%	47% AL.AM.AO	31%	39%
Stay about the same	33%	25%	36%	10%	19%	37% AJ	37% AJ	37% AJ	28%	26%	33%	35%	34%	27%	31%
Be reduced	7%	10%	7% **	11%	7%	7%	10% AJ	8%	6%	12%	8%	9%	5%	6%	7%
Be cut entirely	6%	27% V.X.Z.AA.AB*	-	-	11%	4%	4%	4%	7%	14% AG.AH.AI*	7%	5%	3%	8% AN	5%
Don't know	17%	20%	21%	59% **	50%	17%	13%	15%	18% AH	29% AH.AI*	19% AN	14%	10%	28% AL.AM.AN	19%

For each of the following space activities, do you think they should be the responsibility of NASA or private companies like SpaceX? Please select one option on each row.

Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
NASA	37%	37%	22%	-	7%	41%	35%	37%	38%	17%	36%	36%	43%	30%	39%
			**	**	**	AK	AK	AK	AK	*			AO		
Private companies	9%	9%	13%	-	31%	12%	10%	10%	7%	17%	9%	11%	8%	7%	7%
			**	**	**	AJ		AJ		AJ*					
Both	38%	26%	43%	68%	-	29%	43%	38%	40%	27%	36%	43%	42%	30%	35%
		*	**	**	**		AG.AI	AG	AG	*		AL.AO	AO		
Neither	3%	16%	11%	-	8%	3%	2%	3%	3%	12%	4%	1%	2%	6%	5%
		V.X.Z.AA.AB*	**	**	**					AG.AH.AI.AJ*	AM			AM.AN	AQ
Don't know	13%	12%	12%	32%	54%	14%	9%	12%	13%	27%	15%	9%	5%	27%	14%
		*	**	**	**	AH		AH		AG.AH.AI.AJ*	AM.AN	AN		AL.AM.AN	

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019



		Type of Ar	ea Lived in	
	Total	Suburban/ Town	Rural	Other
			AQ	**
Net: Top 2 net	20%	21%	18%	37% **
Net: Bottom 2 net	66%	69%	66%	24%

bother\_5. A partnership of European countries sent a team of European astronauts to the Moon

its to the woon				
Unweighted base	1237	573	245	6
Base	1237	567	235	7
Would bother me a great deal	8%	7%	7%	-
Would bother me a moderate amount	11%	11%	12%	-
Would bother me a small amount	13%	15% AP	12%	24%
Would not bother me at all	54%	56%	52%	38%
Don't know	14%	11%	17% AQ	38%
Net: Top 2 net	19%	19%	19%	-
Net: Bottom 2 net	67%	71% AP	64%	62%

NASAbudget. Thinking about NASA's budget, do you think it should...

Unweighted base	1237	573	245	6
Base	1237	567	235	7
Be increased	37%	37%	34%	48%
Stay about the same	33%	35%	31%	27%
Be reduced	7%	7%	8%	-
Be cut entirely	6%	6%	6%	-
Don't know	17%	14%	20% AQ	25%

For each of the following space activities, do you think they should be the responsibility of NASA or private companies like SpaceX? Please select one option on each row.

Unweighted base	1237	573	245	6
Base	1237	567	235	7
NASA	37%	36%	35%	27%
Private companies	9%	10%	9%	-
Both	38%	42% AP	36%	49%
Neither	3%	2%	4%	-
Don't know	13%	10%	16% AQ	25%

## **Moon Landing**

YouGov What the world thinks		Ge	nder				Generation					Reg	jion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
responsibility_2. Launching commercial satellites															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
NASA	14%	13%	15%	17%	17% G	14% G	13%	5% *	-	-	16%	14%	15%	11%	12%
Private companies	32%	35% B	28%	14%	26%	30%	37% D	42% D*	54%	**	35%	35%	31%	27%	37% O.P
Both	36%	41% B	32%	38%	33%	37%	39%	34% *	46%	**	28%	35%	38% J	40% J	38% O
Neither	5%	3%	6% A	9%	6%	4%	3%	9% E.F*	-	**	6%	3%	5%	5%	3%
Don't know	14%	8%	19% A	22%	19% F	15% F	8%	10%	-	**	15%	13%	12%	16%	11%
responsibility_3. Launching military satellites															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
NASA	47%	50%	44%	55%	37%	45% D	57% D.E	55% D*	50%	**	47%	55% L.M	46%	42%	53% O.P
Private companies	8%	9%	7%	4%	10% F	11% F.G	4%	4% *	**	**	8%	7%	10% M	5%	6%
Both	22%	26% B	17%	10%	24%	20%	23%	14%	**	**	21%	19%	22%	24%	21%
Neither	10%	8%	12% A	9%	10%	8%	9%	20% D.E.F*	26%	**	10%	7%	10%	13% K	9%
Don't know	14%	8%	19% A	22%	19% F.G	16% F	8%	7% *	24%	**	14%	12%	12%	16%	11%
esponsibility_4. Sending astronauts to the Moon															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
NASA	38%	36%	40%	40%	32%	41% D	43% D	36%	-	**	36%	42% M	40%	33%	39%
Private companies	7%	9% B	5%	4%	10% F	8%	4%	5% *	- **	-	11% L	7%	6%	6%	6%
Both	36%	43% B	30%	25%	34%	33%	40%	42% *	100%	-	33%	35%	36%	41%	40% O.P
Neither	5%	4%	7% A	9%	6%	3%	5%	8%	-	-	7%	4%	6%	5%	4%
Don't know	13%	9%	17% A	22%	17% F	15% F	8%	8%	-	-	13%	12%	12%	15%	11%
esponsibility_5. Sending probes to other planets															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
NASA	34%	35%	33%	23%	31%	35%	37%	33%	-	-	37% M	36% M	35% M	26%	36%
Private companies	8%	9%	7%	8%	8%	8%	7%	11%	-	-	6%	7%	9%	8%	8%
Both	39%	44% B	34%	38%	36%	37%	42%	40% *	100%	- **	34%	40%	37%	44% J	41% P
Neither	5%	3%	8% A	9%	5%	4%	5%	9%	-	-	8% K	4%	5%	5%	4%
Don't know	14%	9%	19% A	22%	20% F.G	15% F	9%	7% *	-	-	14%	13%	14%	16%	11%

## **Moon Landing**

YouGov What the world thinks		R	ace			Educa	tion						Marital Status			
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	
responsibility_2. Launching commercial satellites																
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92	
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84	
NASA	14%	22% N	15%	21% N*	16%	15%	10%	11%	14%	13%	12%	3%	13%	17%	16%	
Private companies	32%	21%	18%	32% P*	26%	32%	35% R	44% R.S	36% AA	32%	38% AA*	22%	36% AA	24%	32%	
Both	36%	27%	38%	31%	31%	39% R	43% R	37%	36%	32%	36%	40%	36%	37%	34%	
Neither	5%	7% N	12% N.Q	3%	8% S.T	2%	2%	4%	4%	15%	3% *	6% **	4%	4%	2%	
Don't know	14%	22% N	17% N	13%	20% S.T.U	12% U	9%	5%	10%	7%	11%	29%	11%	18% V.Z	16%	
responsibility_3. Launching military satellites																
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92	
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84	
NASA	47%	33%	30%	49% O.P*	40%	50% R	52% R	53% R	52% Z.AA	13%	41% *	34%	49%	42%	56% X.AA*	
Private companies	8%	14% N	10%	8%	10%	8%	6%	5%	9% AB	**	14% AB*	9%	9% AB	7%	2%	
Both	22%	20%	27%	22%	19%	20%	26% R	26%	22%	59%	19%	19%	22%	20%	21%	
Neither	10%	11%	15% N	6%	12%	9%	8%	9%	8%	15%	14% *	8% **	9% V	12% V	6% *	
Don't know	14%	22% N	18% N	14%	19% S.T.U	13%	8%	7%	10%	13%	13%	29%	11% V	18% V.Z	15%	
responsibility_4. Sending astronauts to the Moon																
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92	
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84	
NASA	38%	35%	33%	41%	37%	41%	39%	35%	39%	34%	43%	23%	39%	38%	46%	
Private companies	7%	9%	9%	9%	8%	6%	7%	10%	9% AB	8% **	6% *	3%	8% AB	6%	1%	
Both	36%	28%	31%	33%	29%	39% R	42% R	48% R	38%	43%	37%	44%	38%	34%	32%	
Neither	5%	6%	11% N	6%	8% S	4%	4%	5%	5%	7% **	4% *	6% **	5%	5%	4% *	
Don't know	13%	22% N.Q	17% N	11%	19% S.T.U	10% U	9% U	3%	9%	7%	10%	25%	10%	17% V.Z	16% V*	
responsibility_5. Sending probes to other planets																
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92	
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84	
NASA	34%	29%	29%	36%	32%	35%	31%	40%	36%	54%	37%	20%	36%	32%	37%	
Private companies	8%	6%	9%	8%	9%	9%	6%	5%	10% AB	8% **	9%	5% **	9% AB	7%	2%	
Both	39%	36%	30%	40%	28%	41% R	52% R.S	50% R	40%	24%	36% *	48%	39%	37%	40% *	
Neither	5%	6%	13% N.Q	2%	9% S.T.U	3%	2%	2%	4%	7% **	6% *	2%	5%	5%	6%	
Don't know	14%	23% N	20% N	14%	21% S.T.U	12% U	9% U	3%	10%	7%	12%	25%	11%	19% V.Z	15%	

## **Moon Landing**

YouGoV What the world thinks							Parent o	or guardian of any	/ children			Inco	ome		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
responsibility_2. Launching commercial satellites															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
NASA	14%	12%	13%	**	- **	20% AH.AI.AJ	14%	16%	12%	7% *	16%	15%	12%	13%	15%
Private companies	32%	31%	13%	**	21%	29%	37% AG.AI.AK	33% AG.AK	31%	16%	25%	35% AL.AO	43% AL.AM.AO	25%	29%
Both	36%	27%	61%	57% **	10%	33%	37%	36%	38%	28%	36%	37%	39% AO	29%	35%
Neither	5%	18% V.X.Z.AA.AB*	-	11%	7% **	3%	3%	3%	5%	18% AG.AH.AI.AJ*	7% AM.AN	2%	2%	7% AM.AN	6%
Don't know	14%	12%	12%	32%	62%	15% AH.AI	10%	12% AH	14%	31% AG.AH.AI.AJ*	16% AN	11% AN	4%	27% AL.AM.AN	15%
responsibility_3. Launching military satellites															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
NASA	47%	42%	49%	**	**	41% AK	53% AG.AI.AK	48% AG.AK	48% AK	22%	41%	49% AL	58% AL.AM.AO	40%	42%
Private companies	8%	6% *	5% **	**	21%	14% AH.AI.AJ	8%	10% AH.AJ	5%	8% *	8%	9% AO	10% AO	4%	8%
Both	22%	19%	29%	32%	10%	22%	21%	22%	21%	23%	22%	23%	22%	15%	24%
Neither	10%	21% V.Z.AB*	4% **	36%	15%	8%	8%	8%	11%	18% AI*	13% AM.AN	6%	7%	14% AM.AN	11%
Don't know	14%	12%	12%	32%	54%	14%	10%	12% AH	14%	30% AG.AH.AI.AJ*	16% AN	12% AN	4%	27% AL.AM.AN	15%
esponsibility_4. Sending astronauts to the Moon															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
NASA	38%	33%	30%	**	7% **	39% AK	42% AK	41% AK	37%	20%	39%	40%	40%	31%	37%
Private companies	7%	7% *	3% **	11%	21%	13% AH.AI.AJ	6%	9% AH.AJ	5%	3% *	5%	9% AO	10% AL.AO	4%	6%
Both	36%	32%	49%	57% **	- **	29%	41% AG.AI	36% AG	39% AG	26%	35%	38%	42% AO	29%	36%
Neither	5%	16% V.X.Z.AA.AB*	5% **	**	8%	5%	3%	4%	6%	19% AG.AH.AI.AJ*	6%	4%	4%	9% AM.AN	6%
Don't know	13%	11%	12%	32%	65%	14% AH.AI	9%	11% AH	13% AH	32% AG.AH.AI.AJ*	15% AM.AN	10% AN	4%	27% AL.AM.AN	15% AQ
esponsibility_5. Sending probes to other planets															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
NASA	34%	25%	20%	10%	11%	35% AK	35% AK	34% AK	34% AK	16%	31%	35%	39% AL	30%	33%
Private companies	8%	6%	7% **	-	10%	10%	8%	9%	7%	7% *	8%	10%	8%	5%	8%
Both	39%	36%	58%	58% **	7% **	34%	43% AG.AI.AK	39% AG	40%	24%	36%	41% AO	46% AL.AO	30%	37%
Neither	5%	19% V.X.Z.AA.AB*	-	-	8%	5%	4%	5%	5%	17% AG.AH.AI.AJ*	7% AN	4%	3%	7% AN	6%
Don't know	14%	14%	15%	32%	65%	15% AH.AI	10%	12% AH	14%	36% AG.AH.AI.AJ*	18% AM.AN	10% AN	4%	28% AL.AM.AN	16% AQ

## **Moon Landing**

Other
6
7
**
**
62%
14%
25%
6
7
48% **
**
14%
14%
25%
6
7
13%
**
62%
**
25%
6
7
14%
**
62%
-
25%

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019



YouGov What the world thinks		Ge	nder				Generation				Region				
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
flag. Do you think it is appropriate or inappropriate for astronauts that land on the Moon to plant their country's flag at their landing site?															
Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	602	635	17	416	306	403	91	3	-	220	260	465	292	804
Appropriate	67%	72%	62%	36%	58%	67%	75%	75%	100%	-	66%	71%	66%	65%	74%
		В		**		D	D.E	D*	**	**					O.P.Q
Inappropriate	14%	13%	14%	41%	19% E.F.G	12%	9%	7% *	- **	-	17% K	10%	15%	12%	11%
Don't know	20%	15%	24%	23%	23%	20%	15%	18%	-	-	18%	19%	19%	23%	16%

Cell Contents (Column Percentages, Statistical Test Results), Statistica (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, Minimum Base: 30 (\*\*), Si

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019



YouGov What the world thinks		R	Race			Educ	ation		Marital Status						
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
flag. Do you think it is appropriate or inappropriate for astronauts that land on the Moon to plant their country's flag at their landing site?															
Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	148	193	92	499	383	225	129	596	14	98	27	735	319	84
Appropriate	67%	46%	57%	62% O*	63%	68%	70%	72%	73% X.AA.AC	70%	61%	76% **	72% X.AA.AC	58%	71% AA*
Inappropriate	14%	23% N	16%	18% N*	14%	14%	13%	14%	12%	15%	23% V.Z.AB*	8% **	13% V	16%	11%
Don't know	20%	31% N	27% N	20%	23% U	18%	18%	14%	15%	15%	16%	16%	15%	25% V.Z	18%

Cell Contents (Cmall Base: 100 (\*))

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019



YouGov What the world thinks							Parent or	r guardian of any	/ children			Inco	me		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urbar
g. Do you think it is appropriate or inappropriate for tronauts that land on the Moon to plant their country's flag their landing site?															
Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	59	22	8	10	322	383	656	529	55	458	327	275	176	428
						000/		700/	63%	37%	62%	74%	71%	59%	
Appropriate	67%	57%	78%	23%	20%	66%	77%	72%	0370	31 /6	02 /0	7470	1 1 70	59%	64%
Appropriate	67%	57%	78%	23%	20%	AK	AG.AI.AJ.AK	AG.AJ.AK	AK	*	0270	AL.AO	AL.AO	59%	64%
Appropriate	14%										15%			14%	64% 15%

Cell Contents (Co

## **Moon Landing**

US\_nat\_internal Sample: 24th - 25th June 2019



	Type of Ar	ea Lived in	
Total	Suburban/ Town	Rural	Other

flag. Do you think it is appropriate or inappropriate for astronauts that land on the Moon to plant their country's flag at their landing site?

Unweighted base	1237	573	245	6
Base	1237	567	235	7
Appropriate	67%	68%	68%	64%
Inappropriate	14%	14%	10%	11%
Don't know	20%	18%	22%	25%

Cell Contents (Co

