

2) Are you planning to give out treats to trick-or-treaters this year?

2) Are you planning to give out treats to trick-or-treaters this year?	Parent Status / Family Life Cycle					
	All	Pre family: I am 18-45 years old without children	Young family: I have children living at home where the youngest child is 0-6 years old	Adult family: I have children living at home where the youngest child is 7 years old or older	Active empty nester: I am 46 years old or older without children living at home and is active on the job market	Senior citizen / inactive empty nester: I am 46 years old or older without children living at home and is inactive in the job market
1) I am planning to give out treats	30%	17%	35%	43%	34%	29%
2) I usually give out treats, but not this year	26%	23%	35%	28%	23%	25%
3) I never give out treats	35%	46%	20%	23%	36%	41%
4) Don't know	9%	14%	10%	6%	8%	5%
Unweighted N	1500	307	169	252	235	316
Weight	Nat Rep					

3) If children do trick-or-treat on Halloween this year, should they be required to wear face masks, or not?

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1) They should be required to wear face masks	69%	78%	71%	63%	60%	75%
2) They should not be required to wear face masks	24%	15%	25%	31%	36%	21%
3) Don't know	6%	7%	4%	7%	4%	4%
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5) When do you think is the earliest acceptable time for businesses to sell Halloween merchandise (e.g. costumes, decorations, them

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1) Before Labor Day	11%	14%	17%	9%	9%	7%	
2) Between Labor Day and September 30	39%	36%	40%	47%	40%	36%	
3) Between October 1 and 15	34%	32%	30%	29%	39%	40%	
4) Between October 16 and 30	7%	6%	1%	9%	6%	8%	
5) On Halloween (October 31)	1%	1%	1%	1%	1%	1%	
6) Don't know	8%	11%	11%	5%	5%	7%	
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6) Which of the following do you plan to do to celebrate Halloween this year? Please select all that apply.

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1) Carve a pumpkin	28%	24%	52%	41%	19%	13%	
2) Wear a costume	19%	23%	42%	25%	10%	6%	
3) Go trick-or-treating	11%	5%	36%	21%	1%	1%	
4) Hand out candy to trick-or-treaters	26%	14%	34%	40%	26%	26%	
5) Go to a party/event	12%	16%	25%	13%	6%	5%	
6) Host a party/event	4%	6%	4%	9%	2%	1%	
7) Go to a haunted house	6%	10%	18%	7%	2%	0%	
8) Decorate your house	28%	20%	44%	47%	19%	24%	
9) Watch a scary/Halloween movie	33%	41%	54%	45%	19%	16%	
10) Other	5%	6%	7%	5%	4%	4%	
None of the above	31%	30%	10%	15%	46%	48%	
Not sure/Other	4%	7%	2%	4%	3%	3%	
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7) At what age, if ever, does a child become too old to go trick-or-treating?

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1) Before age 10	2%	2%	1%	1%	0%	2%	
2) 10 years old	3%	1%	5%	4%	3%	2%	
3) 11 years old	2%	1%	2%	2%	2%	2%	
4) 12 years old	10%	9%	7%	8%	11%	14%	
5) 13 years old	16%	9%	15%	15%	27%	19%	
6) 14 years old	10%	9%	11%	4%	12%	15%	
7) 15 years old	10%	9%	8%	9%	11%	13%	
8) 16 years old	8%	9%	6%	10%	6%	10%	
9) 17 years old	3%	2%	4%	5%	4%	2%	
10) 18 years old	4%	4%	3%	7%	4%	2%	
11) Older than 18 years old	6%	7%	7%	9%	3%	4%	
12) N/A – I don't think children should ever go trick-or-treating	3%	8%	4%	2%	3%	2%	
13) N/A – I don't think anyone is ever too old to go trick or treating	20%	22%	25%	23%	11%	10%	
14) Don't know	4%	8%	2%	1%	2%	2%	
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