

## YouGov / USDAW Survey Results

Sample Size: 1736 adults in UK  
Fieldwork: 5th - 6th December 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	
<b>Weighted Sample</b>	<b>1736</b>	554	406	146	609	644	842	894	182	717	431	405	990	746	205	566	365	408	148	45	
<b>Unweighted Sample</b>	<b>1736</b>	570	426	150	698	665	755	981	138	707	434	456	1023	713	176	586	370	407	145	52	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent would support or oppose your local supermarket closing all its stores (e.g. its superstores, high street stores etc.) on Boxing Day?

Strongly support	52	58	52	51	58	60	44	59	31	47	63	57	52	52	40	53	52	54	51	65
Tend to support	27	26	27	32	27	25	28	26	28	27	23	31	30	23	29	27	26	26	27	22
<b>TOTAL SUPPORT</b>	<b>79</b>	<b>84</b>	<b>79</b>	<b>83</b>	<b>85</b>	<b>85</b>	<b>72</b>	<b>85</b>	<b>59</b>	<b>74</b>	<b>86</b>	<b>88</b>	<b>82</b>	<b>75</b>	<b>69</b>	<b>80</b>	<b>78</b>	<b>80</b>	<b>78</b>	<b>87</b>
Tend to oppose	8	6	7	8	5	7	10	7	13	11	5	5	8	9	14	6	11	8	7	4
Strongly oppose	4	4	5	2	3	2	5	3	9	4	3	2	3	5	4	6	4	1	5	4
<b>TOTAL OPPOSE</b>	<b>12</b>	<b>10</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>15</b>	<b>10</b>	<b>22</b>	<b>15</b>	<b>8</b>	<b>7</b>	<b>11</b>	<b>14</b>	<b>18</b>	<b>12</b>	<b>15</b>	<b>9</b>	<b>12</b>	<b>8</b>
Don't know	9	6	8	7	7	6	12	7	19	11	6	5	7	11	14	8	7	11	10	5