

## YouGov / UKSIF Survey Results

Sample size: 2149 adults in GB

Fieldwork: 13th - 14th September 2026

| Weighted Sample<br>Unweighted Sample | Vote in 2024 GE |     |     |         |           | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Socio-economic classification (NS-SEC) |        |              | Country |         |       | Region in England |       |          |        |               |
|--------------------------------------|-----------------|-----|-----|---------|-----------|-------------|--------|--------|------|--------|-------|-------|-------|----------------------------------------|--------|--------------|---------|---------|-------|-------------------|-------|----------|--------|---------------|
|                                      | Total           | Con | Lab | Lib Dem | Reform UK | Green       | Remain | Leave  | Male | Female | 18-24 | 25-49 | 50-64 | 65+                                    | Higher | Intermediate | Routine | England | Wales | Scotland          | North | Midlands | London | Rest of South |
|                                      | 2149            | 387 | 552 | 198     | 232       | 114         | 731    | 774    | 1038 | 1111   | 226   | 885   | 531   | 507                                    | 729    | 481          | 643     | 1859    | 103   | 187               | 509   | 352      | 260    | 737           |
|                                      | 2149            | 348 | 607 | 211     | 230       | 109         | 869    | 724    | 952  | 1197   | 180   | 816   | 607   | 546                                    | 855    | 480          | 477     | 1865    | 121   | 163               | 500   | 360      | 246    | 759           |
|                                      | %               | %   | %   | %       | %         | %           | %      | %      | %    | %      | %     | %     | %     | %                                      | %      | %            | %       | %       | %     | %                 | %     | %        | %      | %             |

To what extent would you support or oppose your pension being invested in each of the following?

[Asked only to respondents with a pension;  
n=1320]

### Renewable energy

|                      |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly support     | 33        | 22        | 45        | 44        | 12        | 63        | 43        | 20        | 37        | 29        | 62        | 41        | 27        | 22        | 36        | 34        | 27        | 34        | 27        | 29        | 34        | 25        | 46        | 34        |
| Tend to support      | 41        | 41        | 40        | 42        | 39        | 33        | 41        | 42        | 36        | 45        | 25        | 39        | 45        | 41        | 42        | 36        | 43        | 40        | 51        | 43        | 37        | 41        | 38        | 41        |
| <b>TOTAL SUPPORT</b> | <b>74</b> | <b>63</b> | <b>85</b> | <b>86</b> | <b>51</b> | <b>96</b> | <b>84</b> | <b>62</b> | <b>73</b> | <b>74</b> | <b>87</b> | <b>80</b> | <b>72</b> | <b>63</b> | <b>78</b> | <b>70</b> | <b>70</b> | <b>74</b> | <b>78</b> | <b>72</b> | <b>71</b> | <b>66</b> | <b>84</b> | <b>75</b> |
| Tend to oppose       | 6         | 13        | 1         | 3         | 10        | 0         | 3         | 10        | 6         | 5         | 4         | 3         | 5         | 11        | 5         | 6         | 6         | 6         | 3         | 2         | 5         | 5         | 6         | 8         |
| Strongly oppose      | 7         | 9         | 3         | 3         | 23        | 0         | 3         | 12        | 9         | 5         | 0         | 4         | 9         | 11        | 5         | 8         | 9         | 7         | 7         | 11        | 7         | 9         | 5         | 6         |
| <b>TOTAL OPPOSE</b>  | <b>13</b> | <b>22</b> | <b>4</b>  | <b>6</b>  | <b>33</b> | <b>0</b>  | <b>6</b>  | <b>22</b> | <b>15</b> | <b>10</b> | <b>4</b>  | <b>7</b>  | <b>14</b> | <b>22</b> | <b>10</b> | <b>14</b> | <b>15</b> | <b>13</b> | <b>10</b> | <b>13</b> | <b>12</b> | <b>14</b> | <b>11</b> | <b>14</b> |
| Don't know           | 14        | 16        | 11        | 9         | 16        | 3         | 11        | 15        | 12        | 15        | 9         | 13        | 14        | 16        | 12        | 16        | 14        | 13        | 12        | 15        | 16        | 21        | 6         | 11        |

### Affordable housing

|                      |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly support     | 23        | 12        | 29        | 29        | 14        | 35        | 28        | 13        | 26        | 20        | 49        | 28        | 17        | 17        | 25        | 21        | 20        | 23        | 33        | 19        | 26        | 14        | 33        | 20        |
| Tend to support      | 39        | 38        | 44        | 34        | 35        | 41        | 42        | 39        | 37        | 41        | 26        | 38        | 41        | 40        | 38        | 40        | 41        | 38        | 33        | 50        | 34        | 41        | 43        | 38        |
| <b>TOTAL SUPPORT</b> | <b>62</b> | <b>50</b> | <b>73</b> | <b>63</b> | <b>49</b> | <b>76</b> | <b>70</b> | <b>52</b> | <b>63</b> | <b>61</b> | <b>75</b> | <b>66</b> | <b>58</b> | <b>57</b> | <b>63</b> | <b>61</b> | <b>61</b> | <b>61</b> | <b>66</b> | <b>69</b> | <b>60</b> | <b>55</b> | <b>76</b> | <b>58</b> |
| Tend to oppose       | 12        | 20        | 6         | 17        | 12        | 6         | 8         | 17        | 12        | 11        | 8         | 9         | 12        | 16        | 12        | 12        | 11        | 12        | 13        | 9         | 10        | 13        | 8         | 14        |
| Strongly oppose      | 9         | 12        | 6         | 5         | 18        | 7         | 5         | 15        | 9         | 8         | 4         | 7         | 10        | 11        | 9         | 7         | 10        | 9         | 10        | 5         | 8         | 10        | 8         | 10        |
| <b>TOTAL OPPOSE</b>  | <b>21</b> | <b>32</b> | <b>12</b> | <b>22</b> | <b>30</b> | <b>13</b> | <b>13</b> | <b>32</b> | <b>21</b> | <b>19</b> | <b>12</b> | <b>16</b> | <b>22</b> | <b>27</b> | <b>21</b> | <b>19</b> | <b>21</b> | <b>21</b> | <b>23</b> | <b>14</b> | <b>18</b> | <b>23</b> | <b>16</b> | <b>24</b> |
| Don't know           | 18        | 17        | 15        | 14        | 21        | 12        | 17        | 17        | 15        | 20        | 14        | 17        | 20        | 16        | 15        | 21        | 18        | 18        | 11        | 17        | 21        | 22        | 9         | 17        |

\*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.