

YouGov Survey: Trump vs. Harris



Sample 1143 U.S. Adult Citizens
 Conducted July 24 - 26, 2024
 Margin of Error ±3.9%

1. Do you personally hope that the United States elects a woman President of the United States in your lifetime?

Yes 53%
 No 24%
 Not sure 22%

2. Do you personally hope that the United States elects a Democratic woman as President of the United States in your lifetime?

Yes 41%
 No 41%
 Not sure 18%

3. Do you personally hope that the United States elects a Republican woman as President of the United States in your lifetime?

Yes 23%
 No 44%
 Not sure 33%

4. If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Not sure	Don't know who this is
Andy Beshear	8%	15%	7%	11%	20%	39%
Gavin Newsom	11%	16%	10%	31%	14%	18%
Gretchen Whitmer	13%	15%	9%	22%	18%	24%
J.B. Pritzker	5%	11%	6%	16%	20%	43%
Josh Shapiro	12%	16%	8%	13%	22%	30%
Mark Kelly	14%	15%	7%	13%	17%	34%
Pete Buttigieg	18%	15%	9%	27%	14%	17%
Roy Cooper	4%	10%	7%	10%	19%	51%
Tim Walz	3%	9%	5%	11%	19%	52%

5. If you had to say, who do you think is more...?

	Kamala Harris	Donald Trump	Both equally	Not sure
Authentic	40%	36%	7%	17%
Charismatic	29%	42%	11%	18%
Compassionate	46%	29%	7%	18%

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Competent	40%	39%	10%	11%
Honest	41%	30%	8%	20%
Intelligent	41%	38%	11%	9%
A strong leader	37%	45%	6%	12%
Likable	43%	33%	10%	14%
Qualified	42%	38%	8%	11%
A better communicator	42%	38%	8%	12%
Arrogant	19%	59%	14%	9%
Corrupt	31%	44%	11%	13%
Dishonest	32%	46%	12%	9%
Divisive	29%	42%	12%	18%
Hypocritical	32%	45%	12%	12%
Ineffective	40%	36%	8%	15%
Insincere	34%	43%	9%	13%
Opportunistic	25%	48%	15%	12%
Reckless	26%	51%	9%	15%
Uninformed	36%	40%	9%	15%

6. If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Kamala Harris	Donald Trump	Both equally	Neither	Not sure
Abortion	48%	30%	5%	8%	9%
Crime	36%	43%	5%	7%	9%
Education	44%	33%	7%	7%	9%
Foreign policy	37%	41%	4%	7%	10%
Guns	39%	39%	4%	8%	10%
Health Care	44%	33%	6%	8%	9%
Immigration	34%	46%	4%	8%	7%
Inflation	33%	44%	5%	7%	10%
LGBTQ issues	52%	21%	5%	10%	12%
The economy	34%	45%	5%	6%	9%
The environment	47%	28%	6%	9%	11%
The Ukraine-Russia conflict	36%	41%	5%	7%	11%
The Israeli-Palestinian conflict	31%	42%	3%	11%	12%

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Interviewing Dates	July 24 - 26, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 5.587, with a mean of one and a standard deviation of 0.915.
Number of respondents	1143
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	97 questions not reported.

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1. Hope Woman Elected President

Do you personally hope that the United States elects a woman President of the United States in your lifetime?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	53%	46%	60%	60%	54%	52%	49%	51%	71%	53%	48%
No	24%	28%	21%	18%	25%	25%	30%	26%	10%	27%	32%
Not sure	22%	26%	19%	21%	21%	23%	22%	23%	19%	21%	20%
Totals	99%	100%	100%	99%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,141)	(520)	(621)	(245)	(216)	(397)	(283)	(714)	(152)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	53%	84%	51%	24%	88%	24%	55%	50%	56%	53%	51%	49%	64%
No	24%	6%	22%	46%	5%	43%	28%	25%	18%	22%	25%	29%	17%
Not sure	22%	10%	27%	29%	7%	33%	17%	24%	26%	25%	24%	22%	19%
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,141)	(391)	(422)	(328)	(406)	(363)	(479)	(324)	(229)	(203)	(255)	(416)	(267)

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2. Hope Democratic Woman Elected President

Do you personally hope that the United States elects a Democratic woman as President of the United States in your lifetime?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	41%	36%	46%	40%	43%	41%	38%	39%	61%	41%	26%
No	41%	46%	37%	35%	37%	42%	49%	44%	15%	43%	50%
Not sure	18%	19%	18%	25%	20%	16%	12%	17%	24%	16%	24%
Totals	100%	101%	101%	100%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,140)	(522)	(618)	(245)	(214)	(398)	(283)	(716)	(152)	(148)	(124)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	41%	82%	34%	5%	81%	6%	42%	40%	44%	47%	37%	36%	47%
No	41%	8%	37%	80%	7%	81%	40%	42%	38%	35%	46%	46%	33%
Not sure	18%	10%	29%	15%	12%	13%	19%	19%	19%	19%	17%	18%	20%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	101%	101%	100%	100%	100%
Unweighted N	(1,140)	(391)	(422)	(327)	(406)	(364)	(480)	(323)	(228)	(204)	(254)	(415)	(267)

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3. Hope Republican Woman Elected President

Do you personally hope that the United States elects a Republican woman as President of the United States in your lifetime?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	23%	24%	22%	24%	24%	23%	22%	25%	11%	21%	29%
No	44%	44%	44%	41%	45%	46%	44%	42%	49%	50%	41%
Not sure	33%	32%	33%	35%	31%	31%	34%	32%	39%	28%	30%
Totals	100%	100%	99%	100%	100%	100%	100%	99%	99%	99%	100%
Unweighted N	(1,141)	(520)	(621)	(245)	(214)	(398)	(284)	(715)	(152)	(148)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	23%	8%	19%	44%	10%	39%	18%	29%	25%	19%	25%	22%	27%
No	44%	59%	42%	31%	60%	32%	49%	39%	40%	48%	43%	45%	42%
Not sure	33%	33%	39%	26%	30%	29%	32%	32%	35%	34%	32%	33%	31%
Totals	100%	100%	100%	101%	100%	100%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,141)	(391)	(423)	(327)	(406)	(363)	(479)	(324)	(228)	(204)	(255)	(415)	(267)

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4A. Approval of Potential Running Mates — Andy Beshear

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	8%	11%	6%	8%	11%	7%	8%	8%	10%	7%	7%
Somewhat approve	15%	18%	12%	17%	13%	15%	14%	16%	11%	12%	13%
Somewhat disapprove	7%	8%	7%	7%	12%	4%	8%	7%	7%	8%	11%
Strongly disapprove	11%	13%	9%	8%	6%	17%	11%	13%	7%	9%	7%
Not sure	20%	17%	22%	19%	15%	24%	20%	17%	25%	25%	24%
Don't know who this is	39%	33%	44%	42%	42%	33%	39%	38%	40%	39%	37%
Totals	100%	100%	100%	101%	99%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,141)	(521)	(620)	(245)	(216)	(396)	(284)	(714)	(152)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	8%	18%	5%	1%	18%	2%	6%	9%	13%	6%	6%	9%	11%
Somewhat approve	15%	20%	16%	7%	25%	7%	12%	13%	24%	15%	17%	13%	14%
Somewhat disapprove	7%	4%	8%	11%	4%	11%	5%	11%	7%	6%	9%	6%	9%
Strongly disapprove	11%	4%	7%	23%	2%	24%	10%	14%	10%	14%	10%	12%	9%
Not sure	20%	22%	20%	17%	19%	17%	23%	17%	21%	17%	22%	19%	22%
Don't know who this is	39%	33%	43%	40%	31%	38%	44%	37%	26%	41%	36%	40%	35%
Totals	100%	101%	99%	99%	99%	99%	100%	101%	101%	99%	100%	99%	100%
Unweighted N	(1,141)	(391)	(422)	(328)	(406)	(364)	(479)	(323)	(229)	(204)	(255)	(414)	(268)

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4B. Approval of Potential Running Mates — Gavin Newsom

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	11%	10%	12%	4%	12%	13%	13%	10%	15%	12%	14%
Somewhat approve	16%	18%	15%	15%	21%	16%	12%	18%	15%	9%	16%
Somewhat disapprove	10%	13%	8%	12%	11%	8%	9%	8%	12%	17%	11%
Strongly disapprove	31%	39%	24%	24%	22%	39%	35%	35%	12%	28%	33%
Not sure	14%	10%	18%	18%	11%	13%	16%	12%	23%	15%	17%
Don't know who this is	18%	10%	24%	27%	23%	10%	14%	17%	23%	20%	9%
Totals	100%	100%	101%	100%	100%	99%	99%	100%	100%	101%	100%
Unweighted N	(1,141)	(522)	(619)	(245)	(216)	(398)	(282)	(714)	(152)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	11%	23%	7%	3%	22%	4%	11%	11%	16%	13%	10%	7%	17%
Somewhat approve	16%	26%	17%	5%	31%	5%	14%	18%	20%	14%	16%	15%	21%
Somewhat disapprove	10%	12%	10%	7%	12%	6%	6%	14%	13%	7%	11%	11%	9%
Strongly disapprove	31%	9%	30%	55%	9%	66%	25%	32%	36%	32%	29%	31%	32%
Not sure	14%	17%	13%	13%	13%	9%	19%	8%	11%	10%	15%	16%	14%
Don't know who this is	18%	14%	22%	17%	12%	11%	24%	18%	5%	24%	19%	20%	8%
Totals	100%	101%	99%	100%	99%	101%	99%	101%	101%	100%	100%	100%	101%
Unweighted N	(1,141)	(391)	(423)	(327)	(406)	(363)	(479)	(324)	(228)	(203)	(255)	(415)	(268)

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4C. Approval of Potential Running Mates — Gretchen Whitmer

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	13%	15%	11%	13%	10%	16%	13%	12%	10%	19%	15%
Somewhat approve	15%	17%	12%	13%	16%	14%	15%	16%	11%	6%	17%
Somewhat disapprove	9%	8%	9%	9%	12%	7%	7%	8%	6%	11%	13%
Strongly disapprove	22%	27%	17%	13%	15%	28%	29%	25%	12%	18%	20%
Not sure	18%	15%	21%	22%	14%	20%	15%	15%	33%	21%	16%
Don't know who this is	24%	17%	31%	30%	33%	15%	21%	23%	28%	25%	18%
Totals	101%	99%	101%	100%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,141)	(522)	(619)	(245)	(216)	(397)	(283)	(715)	(151)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	13%	27%	9%	2%	27%	4%	13%	13%	16%	13%	20%	9%	13%
Somewhat approve	15%	22%	13%	7%	25%	8%	11%	16%	22%	15%	11%	14%	18%
Somewhat disapprove	9%	8%	9%	9%	9%	8%	8%	9%	10%	8%	8%	9%	10%
Strongly disapprove	22%	5%	22%	39%	5%	46%	18%	24%	24%	25%	23%	21%	20%
Not sure	18%	15%	21%	17%	16%	16%	20%	15%	18%	18%	17%	21%	14%
Don't know who this is	24%	22%	25%	24%	18%	18%	30%	23%	10%	22%	20%	26%	26%
Totals	101%	99%	99%	98%	100%	100%	100%	100%	100%	101%	99%	100%	101%
Unweighted N	(1,141)	(391)	(422)	(328)	(406)	(364)	(478)	(324)	(229)	(204)	(255)	(414)	(268)

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4D. Approval of Potential Running Mates — J.B. Pritzker

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	5%	6%	4%	4%	5%	5%	4%	4%	6%	8%	6%
Somewhat approve	11%	14%	8%	13%	11%	8%	13%	12%	10%	7%	8%
Somewhat disapprove	6%	8%	5%	7%	9%	5%	5%	6%	4%	11%	9%
Strongly disapprove	16%	18%	13%	9%	12%	21%	19%	18%	8%	9%	18%
Not sure	20%	17%	22%	19%	22%	18%	21%	16%	31%	28%	22%
Don't know who this is	43%	37%	48%	48%	42%	43%	39%	45%	40%	38%	37%
Totals	101%	100%	100%	100%	101%	100%	101%	101%	99%	101%	100%
Unweighted N	(1,142)	(521)	(621)	(245)	(216)	(397)	(284)	(716)	(152)	(148)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	5%	9%	4%	1%	10%	1%	4%	5%	6%	2%	9%	3%	4%
Somewhat approve	11%	19%	8%	5%	17%	5%	10%	10%	15%	11%	11%	9%	13%
Somewhat disapprove	6%	5%	6%	8%	8%	6%	3%	7%	12%	5%	7%	5%	8%
Strongly disapprove	16%	3%	15%	30%	4%	34%	12%	19%	16%	16%	17%	15%	16%
Not sure	20%	24%	18%	17%	20%	17%	24%	18%	17%	17%	19%	22%	19%
Don't know who this is	43%	41%	50%	38%	40%	37%	47%	42%	33%	49%	37%	45%	40%
Totals	101%	101%	101%	99%	99%	100%	100%	101%	99%	100%	100%	99%	100%
Unweighted N	(1,142)	(391)	(423)	(328)	(406)	(364)	(479)	(324)	(229)	(204)	(255)	(415)	(268)

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4E. Approval of Potential Running Mates — Josh Shapiro

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	12%	13%	10%	7%	13%	13%	13%	12%	11%	12%	10%
Somewhat approve	16%	18%	14%	16%	18%	13%	16%	15%	16%	15%	17%
Somewhat disapprove	8%	10%	6%	9%	8%	7%	8%	9%	7%	7%	3%
Strongly disapprove	13%	16%	11%	13%	10%	18%	10%	14%	3%	22%	13%
Not sure	22%	18%	25%	20%	20%	23%	23%	20%	29%	19%	29%
Don't know who this is	30%	25%	34%	35%	30%	26%	29%	30%	34%	25%	27%
Totals	101%	100%	100%	100%	99%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,143)	(522)	(621)	(245)	(216)	(398)	(284)	(716)	(152)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	12%	22%	8%	5%	23%	5%	9%	13%	18%	19%	8%	10%	13%
Somewhat approve	16%	22%	14%	10%	23%	11%	14%	15%	22%	18%	15%	14%	17%
Somewhat disapprove	8%	4%	7%	13%	2%	14%	6%	13%	6%	10%	8%	7%	8%
Strongly disapprove	13%	4%	14%	22%	5%	25%	13%	12%	16%	17%	16%	11%	11%
Not sure	22%	20%	24%	21%	21%	20%	22%	20%	21%	14%	21%	23%	26%
Don't know who this is	30%	27%	34%	28%	25%	26%	37%	27%	17%	22%	33%	34%	25%
Totals	101%	99%	101%	99%	99%	101%	101%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,143)	(392)	(423)	(328)	(407)	(364)	(480)	(324)	(229)	(204)	(255)	(416)	(268)

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4F. Approval of Potential Running Mates — Mark Kelly

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	14%	15%	13%	7%	13%	16%	18%	15%	11%	11%	16%
Somewhat approve	15%	19%	11%	15%	16%	14%	15%	16%	13%	12%	11%
Somewhat disapprove	7%	9%	5%	7%	11%	4%	7%	6%	6%	10%	11%
Strongly disapprove	13%	15%	11%	9%	12%	19%	11%	15%	6%	13%	10%
Not sure	17%	12%	22%	19%	12%	18%	19%	14%	28%	19%	20%
Don't know who this is	34%	30%	38%	43%	36%	29%	30%	33%	37%	34%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	99%	100%
Unweighted N	(1,137)	(519)	(618)	(244)	(216)	(394)	(283)	(711)	(151)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	14%	29%	10%	2%	32%	2%	12%	14%	21%	17%	14%	9%	19%
Somewhat approve	15%	19%	16%	9%	21%	11%	13%	15%	20%	15%	12%	15%	18%
Somewhat disapprove	7%	6%	6%	10%	7%	9%	6%	9%	7%	4%	7%	8%	8%
Strongly disapprove	13%	3%	14%	24%	2%	27%	11%	15%	15%	16%	11%	13%	13%
Not sure	17%	15%	16%	21%	12%	19%	20%	14%	17%	15%	19%	18%	15%
Don't know who this is	34%	28%	40%	34%	26%	31%	39%	33%	21%	32%	37%	37%	27%
Totals	100%	100%	102%	100%	100%	99%	101%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,137)	(390)	(421)	(326)	(405)	(362)	(475)	(323)	(229)	(204)	(254)	(412)	(267)

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4G. Approval of Potential Running Mates — Pete Buttigieg

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	18%	17%	18%	8%	18%	22%	21%	18%	10%	24%	20%
Somewhat approve	15%	16%	13%	17%	17%	13%	13%	16%	19%	8%	10%
Somewhat disapprove	9%	11%	7%	12%	10%	8%	6%	8%	11%	13%	10%
Strongly disapprove	27%	33%	22%	15%	21%	33%	36%	32%	12%	15%	30%
Not sure	14%	13%	16%	23%	14%	12%	10%	12%	23%	18%	15%
Don't know who this is	17%	10%	24%	25%	20%	12%	14%	14%	25%	24%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	102%	101%
Unweighted N	(1,141)	(521)	(620)	(244)	(216)	(397)	(284)	(714)	(152)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	18%	37%	12%	3%	40%	6%	15%	19%	25%	21%	20%	13%	21%
Somewhat approve	15%	22%	15%	8%	24%	7%	12%	14%	21%	17%	13%	13%	17%
Somewhat disapprove	9%	9%	10%	7%	10%	7%	8%	7%	15%	5%	12%	9%	8%
Strongly disapprove	27%	5%	26%	51%	7%	58%	21%	33%	26%	28%	25%	30%	24%
Not sure	14%	13%	17%	13%	11%	10%	20%	11%	8%	10%	16%	16%	13%
Don't know who this is	17%	14%	19%	17%	9%	11%	25%	15%	5%	19%	14%	19%	17%
Totals	100%	100%	99%	99%	101%	99%	101%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,141)	(392)	(421)	(328)	(407)	(363)	(478)	(324)	(229)	(204)	(255)	(415)	(267)

YouGov Survey: Trump vs. Harris

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4H. Approval of Potential Running Mates — Roy Cooper

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	4%	5%	3%	2%	5%	5%	3%	3%	4%	3%	9%
Somewhat approve	10%	13%	6%	14%	10%	7%	9%	9%	10%	12%	7%
Somewhat disapprove	7%	8%	6%	7%	14%	4%	5%	6%	8%	13%	6%
Strongly disapprove	10%	12%	8%	6%	9%	14%	8%	11%	6%	6%	12%
Not sure	19%	15%	22%	20%	15%	22%	18%	16%	31%	18%	24%
Don't know who this is	51%	47%	55%	51%	47%	48%	58%	54%	42%	49%	42%
Totals	101%	100%	100%	100%	100%	100%	101%	99%	101%	101%	100%
Unweighted N	(1,143)	(522)	(621)	(245)	(216)	(398)	(284)	(716)	(152)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	4%	7%	3%	1%	8%	2%	3%	5%	4%	3%	5%	2%	5%
Somewhat approve	10%	18%	7%	4%	17%	3%	8%	9%	16%	10%	7%	11%	8%
Somewhat disapprove	7%	5%	9%	7%	5%	7%	8%	8%	7%	5%	8%	9%	5%
Strongly disapprove	10%	3%	5%	23%	4%	21%	10%	11%	9%	10%	10%	11%	7%
Not sure	19%	18%	19%	20%	18%	17%	19%	20%	17%	17%	19%	19%	20%
Don't know who this is	51%	49%	57%	45%	49%	49%	52%	48%	47%	55%	50%	47%	54%
Totals	101%	100%	100%	100%	101%	99%	100%	101%	100%	100%	99%	99%	99%
Unweighted N	(1,143)	(392)	(423)	(328)	(407)	(364)	(480)	(324)	(229)	(204)	(255)	(416)	(268)

YouGov Survey: Trump vs. Harris

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4I. Approval of Potential Running Mates — Tim Walz

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	3%	5%	2%	6%	4%	3%	2%	2%	5%	5%	8%
Somewhat approve	9%	11%	7%	10%	11%	7%	8%	9%	7%	9%	9%
Somewhat disapprove	5%	6%	4%	10%	7%	2%	4%	6%	7%	4%	2%
Strongly disapprove	11%	13%	9%	3%	11%	17%	9%	12%	5%	11%	10%
Not sure	19%	17%	22%	20%	19%	20%	18%	16%	28%	26%	23%
Don't know who this is	52%	48%	56%	51%	48%	51%	59%	54%	48%	45%	48%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,143)	(522)	(621)	(245)	(216)	(398)	(284)	(716)	(152)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	3%	7%	3%	0%	7%	2%	4%	3%	3%	3%	5%	2%	5%
Somewhat approve	9%	16%	6%	4%	15%	5%	9%	9%	11%	8%	12%	9%	7%
Somewhat disapprove	5%	4%	5%	7%	5%	6%	4%	7%	8%	6%	4%	6%	5%
Strongly disapprove	11%	2%	9%	22%	3%	22%	8%	13%	13%	11%	14%	10%	7%
Not sure	19%	23%	17%	18%	21%	16%	22%	16%	21%	19%	20%	19%	21%
Don't know who this is	52%	48%	60%	48%	49%	49%	54%	52%	44%	53%	46%	53%	55%
Totals	99%	100%	100%	99%	100%	100%	101%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,143)	(392)	(423)	(328)	(407)	(364)	(480)	(324)	(229)	(204)	(255)	(416)	(268)

YouGov Survey: Trump vs. Harris

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5A. Comparing Traits of Harris and Trump — Authentic

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	40%	36%	44%	32%	41%	45%	41%	39%	59%	35%	26%
Donald Trump	36%	40%	32%	28%	35%	35%	45%	40%	9%	32%	49%
Both equally	7%	6%	7%	13%	10%	2%	3%	6%	9%	5%	11%
Not sure	17%	17%	17%	27%	14%	19%	11%	15%	23%	28%	15%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,127)	(512)	(615)	(241)	(212)	(392)	(282)	(708)	(149)	(146)	(124)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	40%	81%	33%	5%	81%	5%	41%	39%	44%	41%	38%	37%	48%
Donald Trump	36%	4%	32%	74%	5%	76%	32%	40%	35%	31%	37%	40%	31%
Both equally	7%	4%	10%	5%	4%	7%	6%	6%	8%	6%	6%	7%	7%
Not sure	17%	11%	25%	16%	10%	12%	22%	15%	14%	23%	19%	16%	14%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	101%	101%	100%	100%	100%
Unweighted N	(1,127)	(388)	(421)	(318)	(405)	(355)	(473)	(317)	(227)	(200)	(252)	(410)	(265)

YouGov Survey: Trump vs. Harris

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5B. Comparing Traits of Harris and Trump — Charismatic

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	29%	25%	32%	31%	25%	30%	28%	29%	37%	27%	18%
Donald Trump	42%	50%	34%	32%	45%	42%	48%	43%	27%	41%	55%
Both equally	11%	12%	11%	13%	17%	9%	7%	11%	12%	13%	14%
Not sure	18%	12%	24%	24%	14%	19%	16%	17%	24%	18%	14%
Totals	100%	99%	101%	100%	101%	100%	99%	100%	100%	99%	101%
Unweighted N	(1,129)	(517)	(612)	(242)	(213)	(394)	(280)	(709)	(149)	(147)	(124)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	29%	53%	26%	6%	56%	6%	28%	29%	30%	31%	25%	26%	35%
Donald Trump	42%	13%	43%	71%	16%	78%	37%	45%	43%	36%	38%	49%	37%
Both equally	11%	16%	11%	7%	14%	7%	12%	12%	12%	10%	16%	10%	11%
Not sure	18%	19%	20%	15%	14%	10%	23%	13%	14%	23%	21%	15%	17%
Totals	100%	101%	100%	99%	100%	101%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,129)	(389)	(418)	(322)	(405)	(358)	(473)	(320)	(226)	(201)	(251)	(413)	(264)

YouGov Survey: Trump vs. Harris

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5C. Comparing Traits of Harris and Trump — Compassionate

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	46%	44%	48%	45%	44%	50%	43%	45%	66%	42%	29%
Donald Trump	29%	30%	29%	22%	25%	30%	39%	32%	9%	24%	44%
Both equally	7%	10%	5%	11%	11%	4%	4%	7%	8%	7%	9%
Not sure	18%	17%	18%	22%	20%	16%	14%	16%	17%	27%	19%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,130)	(512)	(618)	(243)	(214)	(391)	(282)	(709)	(150)	(147)	(124)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	46%	87%	40%	9%	86%	9%	47%	45%	51%	51%	46%	39%	53%
Donald Trump	29%	3%	25%	62%	3%	64%	27%	31%	28%	24%	30%	33%	27%
Both equally	7%	4%	8%	9%	3%	9%	8%	7%	8%	6%	6%	8%	7%
Not sure	18%	6%	26%	20%	7%	18%	19%	17%	13%	18%	18%	20%	13%
Totals	100%	100%	99%	100%	99%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,130)	(386)	(421)	(323)	(403)	(361)	(471)	(321)	(229)	(203)	(252)	(407)	(268)

YouGov Survey: Trump vs. Harris

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5D. Comparing Traits of Harris and Trump — Competent

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	40%	38%	42%	36%	42%	44%	38%	40%	49%	42%	23%
Donald Trump	39%	41%	36%	27%	33%	42%	50%	42%	17%	33%	51%
Both equally	10%	12%	8%	22%	14%	3%	4%	8%	14%	12%	13%
Not sure	11%	9%	14%	15%	11%	12%	7%	9%	20%	14%	13%
Totals	100%	100%	100%	100%	100%	101%	99%	99%	100%	101%	100%
Unweighted N	(1,135)	(518)	(617)	(244)	(215)	(393)	(283)	(712)	(150)	(149)	(124)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	40%	78%	37%	4%	83%	5%	41%	38%	46%	48%	41%	33%	47%
Donald Trump	39%	5%	34%	78%	6%	80%	33%	45%	37%	34%	36%	44%	35%
Both equally	10%	8%	13%	8%	5%	9%	11%	8%	10%	10%	9%	11%	7%
Not sure	11%	8%	16%	10%	6%	6%	15%	9%	7%	8%	14%	12%	10%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,135)	(389)	(422)	(324)	(405)	(360)	(477)	(321)	(228)	(204)	(250)	(414)	(267)

YouGov Survey: Trump vs. Harris

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5E. Comparing Traits of Harris and Trump — Honest

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	41%	41%	42%	34%	42%	45%	43%	40%	57%	37%	35%
Donald Trump	30%	33%	28%	27%	29%	30%	35%	33%	14%	26%	40%
Both equally	8%	9%	8%	13%	9%	5%	8%	9%	3%	9%	11%
Not sure	20%	17%	23%	26%	20%	21%	14%	18%	27%	28%	14%
Totals	99%	100%	101%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,127)	(513)	(614)	(242)	(212)	(393)	(280)	(707)	(149)	(145)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	41%	84%	33%	6%	82%	5%	42%	40%	49%	45%	39%	36%	50%
Donald Trump	30%	3%	29%	60%	2%	65%	29%	34%	26%	22%	31%	36%	26%
Both equally	8%	3%	11%	11%	4%	9%	9%	7%	8%	9%	9%	8%	7%
Not sure	20%	10%	27%	23%	12%	21%	20%	19%	16%	24%	21%	19%	17%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,127)	(387)	(419)	(321)	(405)	(356)	(473)	(318)	(227)	(198)	(254)	(410)	(265)

YouGov Survey: Trump vs. Harris

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5F. Comparing Traits of Harris and Trump — Intelligent

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	41%	39%	44%	37%	43%	43%	41%	40%	59%	39%	26%
Donald Trump	38%	41%	36%	29%	32%	41%	49%	43%	15%	29%	53%
Both equally	11%	14%	9%	21%	12%	8%	6%	9%	16%	20%	12%
Not sure	9%	6%	12%	12%	12%	8%	4%	8%	10%	12%	10%
Totals	99%	100%	101%	99%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,133)	(518)	(615)	(244)	(216)	(394)	(279)	(708)	(151)	(149)	(125)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	41%	80%	37%	5%	84%	5%	43%	41%	45%	41%	41%	38%	49%
Donald Trump	38%	7%	32%	79%	6%	81%	32%	45%	38%	33%	39%	44%	32%
Both equally	11%	9%	15%	10%	6%	8%	12%	9%	13%	16%	11%	11%	9%
Not sure	9%	5%	16%	5%	3%	6%	13%	5%	5%	9%	10%	8%	10%
Totals	99%	101%	100%	99%	99%	100%	100%	100%	101%	99%	101%	101%	100%
Unweighted N	(1,133)	(391)	(422)	(320)	(407)	(356)	(474)	(321)	(228)	(203)	(253)	(410)	(267)

YouGov Survey: Trump vs. Harris

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5G. Comparing Traits of Harris and Trump — A strong leader

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	37%	34%	40%	35%	36%	40%	37%	36%	51%	38%	18%
Donald Trump	45%	48%	42%	33%	42%	48%	54%	49%	20%	39%	58%
Both equally	6%	8%	4%	14%	8%	2%	2%	5%	8%	5%	15%
Not sure	12%	10%	14%	18%	14%	10%	8%	10%	20%	17%	10%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	99%	99%	101%
Unweighted N	(1,131)	(515)	(616)	(244)	(213)	(393)	(281)	(710)	(151)	(146)	(124)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	37%	76%	30%	3%	77%	4%	38%	35%	39%	41%	35%	33%	42%
Donald Trump	45%	7%	41%	88%	9%	90%	39%	52%	44%	36%	43%	51%	42%
Both equally	6%	7%	7%	3%	5%	3%	6%	7%	6%	7%	7%	5%	5%
Not sure	12%	10%	21%	6%	9%	4%	17%	7%	12%	16%	15%	10%	10%
Totals	100%	100%	99%	100%	100%	101%	100%	101%	101%	100%	100%	99%	99%
Unweighted N	(1,131)	(388)	(421)	(322)	(404)	(358)	(472)	(321)	(228)	(200)	(251)	(413)	(267)

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5H. Comparing Traits of Harris and Trump — Likable

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	43%	40%	46%	45%	38%	45%	44%	42%	59%	40%	31%
Donald Trump	33%	37%	29%	25%	29%	36%	40%	37%	10%	31%	42%
Both equally	10%	12%	9%	15%	15%	6%	6%	9%	12%	11%	16%
Not sure	14%	11%	16%	15%	18%	13%	9%	12%	18%	18%	11%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(1,137)	(518)	(619)	(245)	(216)	(393)	(283)	(712)	(151)	(148)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	43%	80%	39%	9%	82%	8%	44%	42%	45%	49%	42%	37%	50%
Donald Trump	33%	5%	26%	70%	4%	71%	32%	35%	29%	23%	34%	41%	26%
Both equally	10%	7%	12%	11%	7%	11%	10%	10%	11%	11%	7%	11%	12%
Not sure	14%	8%	23%	10%	7%	11%	15%	12%	15%	17%	16%	11%	12%
Totals	100%	100%	100%	100%	100%	101%	101%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,137)	(391)	(422)	(324)	(406)	(361)	(478)	(320)	(229)	(202)	(254)	(414)	(267)

YouGov Survey: Trump vs. Harris

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5I. Comparing Traits of Harris and Trump — Qualified

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	42%	40%	44%	39%	45%	44%	39%	41%	59%	40%	29%
Donald Trump	38%	42%	35%	28%	30%	43%	50%	43%	15%	34%	46%
Both equally	8%	9%	8%	13%	12%	5%	5%	8%	11%	3%	16%
Not sure	11%	8%	13%	20%	13%	8%	5%	8%	15%	23%	10%
Totals	99%	99%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,136)	(518)	(618)	(245)	(214)	(395)	(282)	(710)	(151)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	42%	84%	37%	4%	86%	5%	44%	41%	45%	45%	43%	37%	49%
Donald Trump	38%	4%	35%	78%	4%	82%	33%	45%	36%	27%	39%	46%	33%
Both equally	8%	5%	10%	10%	6%	9%	10%	6%	10%	10%	7%	9%	7%
Not sure	11%	6%	18%	8%	4%	4%	13%	9%	9%	18%	11%	8%	10%
Totals	99%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,136)	(391)	(421)	(324)	(407)	(359)	(479)	(320)	(227)	(202)	(254)	(414)	(266)

YouGov Survey: Trump vs. Harris

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5J. Comparing Traits of Harris and Trump — A better communicator

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	42%	39%	44%	42%	44%	44%	37%	40%	63%	40%	23%
Donald Trump	38%	44%	33%	32%	32%	41%	47%	42%	14%	35%	49%
Both equally	8%	9%	7%	10%	10%	5%	7%	7%	6%	6%	18%
Not sure	12%	9%	15%	16%	14%	10%	9%	10%	16%	18%	10%
Totals	100%	101%	99%	100%	100%	100%	100%	99%	99%	99%	100%
Unweighted N	(1,133)	(516)	(617)	(242)	(215)	(394)	(282)	(713)	(147)	(148)	(125)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	42%	80%	38%	6%	83%	6%	43%	38%	45%	47%	42%	35%	49%
Donald Trump	38%	7%	35%	75%	6%	79%	33%	46%	35%	30%	38%	43%	37%
Both equally	8%	6%	10%	7%	6%	7%	8%	7%	10%	11%	6%	9%	5%
Not sure	12%	7%	17%	12%	5%	8%	17%	9%	9%	12%	15%	13%	9%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,133)	(386)	(421)	(326)	(401)	(362)	(476)	(321)	(227)	(200)	(253)	(413)	(267)

YouGov Survey: Trump vs. Harris

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5K. Comparing Traits of Harris and Trump — Arrogant

If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	19%	21%	17%	17%	15%	20%	24%	20%	8%	19%	31%
Donald Trump	59%	57%	60%	57%	56%	64%	56%	60%	59%	59%	46%
Both equally	14%	17%	11%	15%	15%	11%	15%	13%	13%	14%	18%
Not sure	9%	5%	12%	12%	14%	5%	5%	7%	20%	8%	5%
Totals	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,130)	(512)	(618)	(243)	(214)	(392)	(281)	(709)	(149)	(146)	(126)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	19%	2%	14%	42%	2%	41%	19%	22%	14%	12%	18%	25%	16%
Donald Trump	59%	88%	54%	32%	92%	33%	59%	55%	64%	68%	55%	52%	65%
Both equally	14%	4%	20%	17%	2%	20%	12%	15%	16%	10%	18%	14%	12%
Not sure	9%	5%	11%	9%	4%	7%	11%	8%	6%	10%	9%	9%	7%
Totals	101%	99%	99%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,130)	(385)	(422)	(323)	(403)	(359)	(474)	(320)	(227)	(203)	(253)	(406)	(268)

YouGov Survey: Trump vs. Harris

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5L. Comparing Traits of Harris and Trump — Corrupt

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	31%	35%	28%	29%	29%	31%	36%	34%	14%	30%	44%
Donald Trump	44%	41%	47%	41%	44%	48%	42%	44%	59%	41%	29%
Both equally	11%	11%	12%	13%	13%	10%	9%	10%	7%	18%	13%
Not sure	13%	13%	13%	16%	14%	11%	12%	12%	20%	11%	14%
Totals	99%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,130)	(517)	(613)	(245)	(212)	(393)	(280)	(709)	(150)	(146)	(125)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	31%	6%	28%	62%	3%	66%	31%	36%	25%	21%	35%	36%	28%
Donald Trump	44%	83%	41%	7%	87%	6%	44%	44%	49%	50%	44%	40%	49%
Both equally	11%	3%	16%	14%	4%	14%	11%	9%	15%	14%	9%	11%	11%
Not sure	13%	8%	16%	16%	6%	14%	15%	11%	11%	14%	12%	13%	13%
Totals	99%	100%	101%	99%	100%	100%	101%	100%	100%	99%	100%	100%	101%
Unweighted N	(1,130)	(387)	(420)	(323)	(404)	(359)	(473)	(322)	(226)	(201)	(254)	(410)	(265)

YouGov Survey: Trump vs. Harris

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5M. Comparing Traits of Harris and Trump — Dishonest

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	32%	36%	30%	25%	31%	33%	41%	36%	13%	27%	42%
Donald Trump	46%	45%	47%	46%	45%	50%	42%	45%	58%	48%	33%
Both equally	12%	13%	12%	14%	12%	12%	12%	11%	10%	15%	20%
Not sure	9%	7%	12%	15%	12%	6%	6%	8%	19%	9%	5%
Totals	99%	101%	101%	100%	100%	101%	101%	100%	100%	99%	100%
Unweighted N	(1,131)	(516)	(615)	(244)	(214)	(391)	(282)	(709)	(150)	(147)	(125)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	32%	5%	28%	66%	3%	70%	30%	38%	26%	25%	35%	38%	28%
Donald Trump	46%	87%	44%	6%	89%	6%	46%	43%	52%	54%	45%	40%	51%
Both equally	12%	2%	17%	18%	4%	15%	12%	12%	14%	10%	12%	14%	11%
Not sure	9%	6%	12%	10%	4%	8%	12%	7%	9%	12%	9%	8%	10%
Totals	99%	100%	101%	100%	100%	99%	100%	100%	101%	101%	101%	100%	100%
Unweighted N	(1,131)	(387)	(422)	(322)	(403)	(358)	(477)	(319)	(226)	(202)	(253)	(410)	(266)

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5N. Comparing Traits of Harris and Trump — Divisive

If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	29%	30%	27%	21%	29%	25%	40%	33%	22%	14%	28%
Donald Trump	42%	44%	40%	35%	43%	50%	35%	42%	42%	45%	33%
Both equally	12%	14%	11%	16%	12%	10%	12%	10%	12%	14%	27%
Not sure	18%	12%	22%	28%	16%	15%	13%	15%	25%	27%	12%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,129)	(516)	(613)	(241)	(216)	(394)	(278)	(709)	(148)	(146)	(126)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	29%	17%	23%	47%	13%	52%	27%	32%	25%	21%	34%	32%	22%
Donald Trump	42%	65%	36%	23%	72%	24%	38%	44%	48%	42%	38%	38%	51%
Both equally	12%	6%	17%	14%	5%	15%	12%	8%	17%	15%	11%	12%	13%
Not sure	18%	13%	23%	16%	10%	9%	24%	15%	11%	21%	17%	18%	14%
Totals	101%	101%	99%	100%	100%	100%	101%	99%	101%	99%	100%	100%	100%
Unweighted N	(1,129)	(387)	(421)	(321)	(403)	(357)	(473)	(321)	(226)	(202)	(253)	(409)	(265)

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50. Comparing Traits of Harris and Trump — Hypocritical

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	32%	37%	27%	23%	29%	33%	43%	35%	16%	27%	39%
Donald Trump	45%	42%	47%	44%	42%	48%	44%	45%	54%	44%	29%
Both equally	12%	12%	11%	15%	15%	9%	9%	10%	10%	13%	23%
Not sure	12%	9%	15%	18%	14%	11%	5%	10%	19%	16%	9%
Totals	101%	100%	100%	100%	100%	101%	101%	100%	99%	100%	100%
Unweighted N	(1,130)	(517)	(613)	(243)	(216)	(390)	(281)	(710)	(148)	(147)	(125)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	32%	5%	27%	66%	4%	70%	29%	34%	30%	26%	30%	38%	29%
Donald Trump	45%	81%	40%	10%	83%	9%	45%	43%	46%	50%	43%	39%	51%
Both equally	12%	6%	17%	12%	7%	13%	9%	12%	16%	12%	15%	10%	11%
Not sure	12%	8%	17%	11%	6%	8%	16%	10%	8%	12%	12%	13%	9%
Totals	101%	100%	101%	99%	100%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,130)	(387)	(420)	(323)	(402)	(360)	(474)	(322)	(226)	(202)	(253)	(411)	(264)

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5P. Comparing Traits of Harris and Trump — Ineffective

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	40%	45%	35%	29%	34%	43%	52%	44%	16%	35%	49%
Donald Trump	36%	34%	39%	33%	35%	39%	38%	36%	45%	35%	27%
Both equally	8%	8%	9%	14%	12%	6%	3%	7%	6%	14%	16%
Not sure	15%	13%	17%	24%	19%	12%	7%	13%	33%	16%	8%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,127)	(517)	(610)	(243)	(214)	(391)	(279)	(708)	(148)	(146)	(125)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	40%	7%	36%	79%	7%	83%	34%	45%	38%	33%	40%	45%	35%
Donald Trump	36%	71%	30%	6%	74%	4%	36%	37%	41%	40%	36%	30%	46%
Both equally	8%	6%	16%	3%	7%	4%	7%	8%	12%	11%	10%	8%	5%
Not sure	15%	16%	18%	12%	12%	9%	22%	10%	9%	16%	14%	17%	13%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,127)	(386)	(419)	(322)	(400)	(359)	(477)	(314)	(227)	(199)	(255)	(410)	(263)

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5Q. Comparing Traits of Harris and Trump — Insincere

If you had to say, who do you think is more... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	34%	40%	29%	28%	26%	37%	46%	38%	9%	34%	47%
Donald Trump	43%	38%	47%	39%	42%	47%	42%	43%	55%	39%	28%
Both equally	9%	11%	7%	13%	14%	6%	6%	7%	17%	12%	17%
Not sure	13%	11%	16%	20%	17%	11%	6%	13%	20%	15%	7%
Totals	99%	100%	99%	100%	99%	101%	100%	101%	101%	100%	99%
Unweighted N	(1,129)	(515)	(614)	(241)	(215)	(393)	(280)	(711)	(148)	(145)	(125)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	34%	5%	31%	68%	4%	76%	30%	36%	32%	27%	35%	40%	29%
Donald Trump	43%	83%	38%	7%	85%	5%	43%	44%	47%	52%	42%	37%	47%
Both equally	9%	4%	16%	8%	6%	6%	8%	10%	11%	8%	7%	10%	11%
Not sure	13%	8%	15%	17%	4%	13%	19%	10%	9%	12%	15%	13%	13%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	99%	99%	99%	100%	100%
Unweighted N	(1,129)	(384)	(421)	(324)	(401)	(361)	(474)	(319)	(228)	(202)	(252)	(410)	(265)

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5R. Comparing Traits of Harris and Trump — Opportunistic

If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	25%	30%	21%	18%	16%	30%	35%	25%	27%	21%	30%
Donald Trump	48%	46%	50%	43%	49%	52%	47%	48%	49%	50%	43%
Both equally	15%	16%	13%	22%	21%	9%	9%	16%	7%	12%	22%
Not sure	12%	7%	16%	17%	13%	9%	8%	11%	17%	16%	5%
Totals	100%	99%	100%	100%	99%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,132)	(519)	(613)	(243)	(214)	(394)	(281)	(712)	(149)	(148)	(123)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	25%	15%	25%	37%	11%	47%	24%	25%	25%	18%	23%	32%	21%
Donald Trump	48%	68%	38%	39%	70%	27%	48%	49%	52%	53%	50%	39%	58%
Both equally	15%	9%	22%	13%	11%	17%	12%	18%	17%	17%	14%	17%	12%
Not sure	12%	8%	15%	11%	8%	9%	17%	8%	6%	12%	13%	12%	9%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,132)	(390)	(418)	(324)	(405)	(360)	(477)	(319)	(227)	(201)	(253)	(411)	(267)

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5S. Comparing Traits of Harris and Trump — Reckless

If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	26%	28%	24%	17%	22%	29%	34%	28%	9%	25%	32%
Donald Trump	51%	51%	51%	50%	51%	53%	49%	50%	65%	47%	40%
Both equally	9%	10%	8%	13%	11%	6%	6%	8%	6%	11%	15%
Not sure	15%	11%	18%	20%	16%	12%	10%	13%	20%	17%	13%
Totals	101%	100%	101%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(1,132)	(516)	(616)	(244)	(214)	(396)	(278)	(709)	(149)	(148)	(126)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	26%	5%	20%	54%	2%	58%	24%	31%	21%	18%	29%	31%	20%
Donald Trump	51%	84%	48%	18%	90%	17%	50%	46%	58%	59%	49%	46%	55%
Both equally	9%	4%	12%	10%	3%	9%	9%	8%	11%	7%	8%	8%	13%
Not sure	15%	6%	20%	18%	5%	16%	18%	15%	11%	16%	15%	15%	12%
Totals	101%	99%	100%	100%	100%	100%	101%	100%	101%	100%	101%	100%	100%
Unweighted N	(1,132)	(388)	(423)	(321)	(405)	(357)	(474)	(321)	(228)	(201)	(254)	(411)	(266)

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5T. Comparing Traits of Harris and Trump — Uninformed

If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	36%	39%	33%	26%	29%	41%	45%	40%	17%	29%	43%
Donald Trump	40%	38%	41%	36%	44%	41%	37%	40%	49%	35%	30%
Both equally	9%	9%	9%	17%	11%	5%	6%	7%	7%	16%	16%
Not sure	15%	13%	17%	22%	15%	13%	12%	13%	27%	20%	10%
Totals	100%	99%	100%	101%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,133)	(516)	(617)	(244)	(215)	(392)	(282)	(710)	(149)	(148)	(126)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	36%	5%	32%	73%	4%	74%	32%	44%	31%	27%	36%	43%	30%
Donald Trump	40%	76%	35%	6%	82%	6%	38%	40%	47%	43%	42%	32%	48%
Both equally	9%	4%	15%	8%	5%	10%	9%	5%	12%	12%	9%	8%	8%
Not sure	15%	15%	18%	13%	8%	10%	21%	11%	10%	18%	13%	17%	13%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,133)	(389)	(421)	(323)	(403)	(359)	(477)	(322)	(226)	(200)	(255)	(413)	(265)

YouGov Survey: Trump vs. Harris

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6A. Comparing Policy of Harris and Trump — Abortion

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	48%	45%	52%	45%	48%	54%	44%	47%	60%	45%	44%
Donald Trump	30%	30%	29%	27%	23%	31%	37%	33%	10%	29%	36%
Both equally	5%	7%	4%	4%	8%	3%	6%	5%	8%	5%	7%
Neither	8%	11%	5%	8%	11%	5%	9%	8%	5%	9%	7%
Not sure	9%	8%	9%	16%	10%	6%	5%	7%	17%	12%	6%
Totals	100%	101%	99%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(1,137)	(520)	(617)	(244)	(213)	(397)	(283)	(713)	(150)	(148)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	48%	84%	44%	15%	88%	14%	46%	47%	56%	57%	49%	40%	55%
Donald Trump	30%	3%	26%	63%	3%	64%	25%	34%	32%	23%	29%	33%	30%
Both equally	5%	3%	5%	9%	1%	7%	7%	3%	4%	3%	6%	7%	3%
Neither	8%	4%	13%	7%	4%	9%	8%	8%	7%	7%	9%	9%	5%
Not sure	9%	6%	13%	6%	3%	5%	13%	7%	1%	9%	7%	10%	7%
Totals	100%	100%	101%	100%	99%	99%	99%	99%	100%	99%	100%	99%	100%
Unweighted N	(1,137)	(390)	(423)	(324)	(405)	(363)	(478)	(322)	(227)	(203)	(253)	(414)	(267)

YouGov Survey: Trump vs. Harris

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6B. Comparing Policy of Harris and Trump — Crime

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	36%	32%	40%	35%	36%	38%	37%	36%	42%	36%	30%
Donald Trump	43%	47%	39%	33%	38%	46%	53%	46%	24%	37%	54%
Both equally	5%	6%	4%	6%	6%	4%	4%	4%	7%	6%	7%
Neither	7%	8%	6%	11%	9%	5%	5%	6%	6%	14%	6%
Not sure	9%	7%	11%	15%	12%	7%	3%	8%	21%	7%	3%
Totals	100%	100%	100%	100%	101%	100%	102%	100%	100%	100%	100%
Unweighted N	(1,137)	(520)	(617)	(243)	(215)	(395)	(284)	(712)	(150)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	36%	73%	31%	3%	74%	5%	37%	35%	39%	40%	33%	31%	47%
Donald Trump	43%	7%	38%	86%	9%	86%	37%	48%	45%	35%	43%	48%	40%
Both equally	5%	6%	6%	2%	3%	3%	7%	3%	4%	3%	6%	5%	5%
Neither	7%	6%	12%	3%	6%	3%	9%	4%	8%	10%	8%	8%	3%
Not sure	9%	7%	14%	5%	8%	3%	10%	10%	5%	12%	11%	9%	5%
Totals	100%	99%	101%	99%	100%	100%	100%	100%	101%	100%	101%	101%	100%
Unweighted N	(1,137)	(389)	(422)	(326)	(406)	(363)	(477)	(322)	(229)	(202)	(255)	(413)	(267)

YouGov Survey: Trump vs. Harris

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6C. Comparing Policy of Harris and Trump — Education

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	44%	43%	45%	47%	43%	44%	42%	42%	58%	43%	38%
Donald Trump	33%	34%	32%	23%	27%	37%	43%	37%	9%	29%	38%
Both equally	7%	8%	7%	7%	13%	4%	6%	7%	6%	10%	6%
Neither	7%	10%	4%	8%	9%	5%	4%	6%	7%	9%	9%
Not sure	9%	5%	12%	15%	8%	9%	5%	7%	19%	9%	9%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	99%	100%	100%
Unweighted N	(1,132)	(515)	(617)	(243)	(214)	(394)	(281)	(710)	(148)	(148)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	44%	83%	40%	7%	86%	6%	43%	43%	49%	50%	44%	36%	53%
Donald Trump	33%	3%	28%	69%	2%	75%	29%	37%	30%	27%	36%	37%	28%
Both equally	7%	6%	7%	9%	4%	9%	9%	5%	9%	6%	7%	9%	6%
Neither	7%	2%	10%	8%	4%	4%	5%	7%	9%	4%	6%	9%	6%
Not sure	9%	5%	14%	8%	4%	6%	13%	8%	3%	13%	7%	9%	7%
Totals	100%	99%	99%	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,132)	(386)	(420)	(326)	(402)	(362)	(473)	(323)	(227)	(203)	(254)	(410)	(265)

YouGov Survey: Trump vs. Harris

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6D. Comparing Policy of Harris and Trump — Foreign policy

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	37%	35%	39%	32%	35%	42%	36%	37%	51%	30%	28%
Donald Trump	41%	44%	39%	32%	36%	44%	52%	46%	17%	34%	53%
Both equally	4%	6%	3%	6%	7%	3%	3%	4%	8%	4%	6%
Neither	7%	8%	6%	13%	8%	5%	2%	6%	1%	18%	8%
Not sure	10%	8%	13%	17%	14%	6%	7%	8%	22%	14%	4%
Totals	99%	101%	100%	100%	100%	100%	100%	101%	99%	100%	99%
Unweighted N	(1,138)	(518)	(620)	(244)	(215)	(397)	(282)	(714)	(150)	(149)	(125)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	37%	75%	31%	4%	79%	3%	36%	37%	44%	40%	36%	31%	46%
Donald Trump	41%	5%	38%	83%	8%	86%	36%	47%	40%	32%	43%	47%	38%
Both equally	4%	4%	6%	3%	2%	3%	6%	3%	3%	5%	3%	6%	3%
Neither	7%	6%	11%	3%	4%	4%	7%	4%	7%	8%	8%	7%	5%
Not sure	10%	10%	14%	7%	7%	4%	14%	9%	5%	15%	9%	10%	9%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	99%	100%	99%	101%	101%
Unweighted N	(1,138)	(390)	(421)	(327)	(406)	(362)	(478)	(324)	(227)	(204)	(255)	(413)	(266)

YouGov Survey: Trump vs. Harris

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6E. Comparing Policy of Harris and Trump — Guns

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	39%	36%	41%	35%	39%	42%	37%	37%	52%	35%	33%
Donald Trump	39%	42%	37%	32%	35%	41%	49%	44%	14%	36%	48%
Both equally	4%	7%	2%	6%	5%	4%	3%	5%	6%	1%	4%
Neither	8%	7%	9%	10%	11%	5%	5%	7%	7%	13%	8%
Not sure	10%	8%	11%	17%	10%	7%	7%	7%	21%	15%	6%
Totals	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	99%
Unweighted N	(1,135)	(517)	(618)	(243)	(215)	(395)	(282)	(712)	(150)	(147)	(126)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	39%	75%	35%	4%	78%	3%	39%	39%	43%	45%	35%	33%	47%
Donald Trump	39%	4%	36%	80%	7%	82%	35%	46%	37%	33%	42%	43%	35%
Both equally	4%	6%	5%	2%	3%	5%	4%	2%	8%	3%	5%	4%	5%
Neither	8%	8%	10%	5%	8%	3%	8%	6%	8%	6%	9%	9%	6%
Not sure	10%	6%	14%	8%	4%	7%	13%	7%	5%	13%	8%	11%	6%
Totals	100%	99%	100%	99%	100%	100%	99%	100%	101%	100%	99%	100%	99%
Unweighted N	(1,135)	(390)	(419)	(326)	(405)	(362)	(477)	(322)	(227)	(204)	(255)	(410)	(266)

YouGov Survey: Trump vs. Harris

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6F. Comparing Policy of Harris and Trump — Health Care

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	44%	41%	46%	44%	42%	46%	42%	42%	58%	45%	34%
Donald Trump	33%	35%	32%	22%	29%	37%	44%	38%	15%	26%	38%
Both equally	6%	7%	5%	7%	9%	4%	4%	5%	2%	11%	9%
Neither	8%	9%	6%	9%	10%	7%	5%	8%	4%	11%	8%
Not sure	9%	6%	12%	18%	10%	6%	5%	7%	21%	7%	10%
Totals	100%	98%	101%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,136)	(520)	(616)	(243)	(215)	(396)	(282)	(713)	(150)	(147)	(126)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	44%	84%	38%	6%	87%	5%	45%	42%	48%	45%	45%	38%	52%
Donald Trump	33%	3%	28%	72%	4%	74%	29%	39%	33%	26%	34%	39%	30%
Both equally	6%	5%	8%	5%	3%	6%	7%	5%	5%	5%	7%	7%	4%
Neither	8%	2%	12%	9%	4%	8%	7%	6%	10%	10%	7%	7%	7%
Not sure	9%	5%	14%	8%	3%	7%	12%	7%	4%	15%	7%	9%	7%
Totals	100%	99%	100%	100%	101%	100%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,136)	(389)	(421)	(326)	(405)	(362)	(476)	(323)	(227)	(203)	(254)	(412)	(267)

YouGov Survey: Trump vs. Harris

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6G. Comparing Policy of Harris and Trump — Immigration

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	34%	30%	38%	33%	32%	36%	35%	34%	42%	33%	24%
Donald Trump	46%	50%	43%	35%	41%	50%	58%	51%	23%	38%	58%
Both equally	4%	7%	2%	8%	5%	2%	2%	3%	8%	3%	7%
Neither	8%	9%	7%	12%	13%	5%	3%	7%	5%	19%	8%
Not sure	7%	4%	10%	12%	9%	6%	3%	5%	21%	7%	3%
Totals	99%	100%	100%	100%	100%	99%	101%	100%	99%	100%	100%
Unweighted N	(1,138)	(519)	(619)	(244)	(216)	(395)	(283)	(714)	(150)	(148)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	34%	70%	27%	3%	70%	3%	36%	32%	36%	37%	33%	28%	43%
Donald Trump	46%	8%	45%	88%	9%	89%	43%	53%	44%	43%	44%	52%	41%
Both equally	4%	4%	7%	1%	4%	2%	6%	3%	3%	4%	6%	4%	3%
Neither	8%	11%	11%	2%	10%	2%	7%	5%	14%	8%	8%	7%	9%
Not sure	7%	6%	11%	5%	7%	3%	9%	7%	3%	8%	9%	8%	4%
Totals	99%	99%	101%	99%	100%	99%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,138)	(390)	(421)	(327)	(406)	(362)	(477)	(323)	(228)	(204)	(255)	(413)	(266)

YouGov Survey: Trump vs. Harris

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6H. Comparing Policy of Harris and Trump — Inflation

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	33%	31%	35%	29%	30%	37%	35%	34%	37%	32%	24%
Donald Trump	44%	46%	42%	38%	37%	46%	54%	48%	23%	35%	56%
Both equally	5%	7%	4%	7%	8%	5%	2%	4%	10%	8%	10%
Neither	7%	9%	5%	12%	8%	6%	4%	6%	7%	15%	7%
Not sure	10%	6%	14%	14%	18%	6%	5%	9%	23%	10%	4%
Totals	99%	99%	100%	100%	101%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,133)	(516)	(617)	(243)	(214)	(395)	(281)	(708)	(150)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	33%	68%	27%	3%	69%	3%	36%	32%	35%	40%	31%	25%	43%
Donald Trump	44%	6%	42%	86%	8%	89%	40%	51%	39%	35%	43%	51%	39%
Both equally	5%	7%	6%	3%	6%	3%	4%	7%	7%	4%	9%	5%	5%
Neither	7%	6%	12%	3%	5%	2%	7%	4%	10%	10%	6%	8%	4%
Not sure	10%	12%	13%	6%	12%	3%	13%	7%	9%	11%	11%	11%	9%
Totals	99%	99%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,133)	(387)	(420)	(326)	(404)	(363)	(475)	(323)	(226)	(203)	(253)	(411)	(266)

YouGov Survey: Trump vs. Harris

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6I. Comparing Policy of Harris and Trump — LGBTQ issues

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	52%	52%	52%	49%	48%	58%	51%	51%	62%	55%	47%
Donald Trump	21%	20%	22%	19%	20%	21%	23%	24%	5%	16%	32%
Both equally	5%	5%	4%	3%	5%	5%	5%	4%	5%	7%	6%
Neither	10%	10%	10%	10%	14%	5%	13%	11%	7%	11%	8%
Not sure	12%	12%	12%	19%	12%	11%	8%	11%	22%	11%	7%
Totals	100%	99%	100%	100%	99%	100%	100%	101%	101%	100%	100%
Unweighted N	(1,137)	(520)	(617)	(243)	(216)	(394)	(284)	(712)	(150)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	52%	83%	48%	23%	86%	25%	48%	54%	59%	58%	58%	42%	59%
Donald Trump	21%	1%	18%	45%	2%	44%	19%	21%	21%	13%	18%	27%	18%
Both equally	5%	3%	5%	6%	1%	7%	5%	3%	6%	5%	4%	5%	4%
Neither	10%	5%	14%	12%	5%	10%	10%	11%	9%	11%	11%	9%	10%
Not sure	12%	8%	15%	14%	5%	14%	18%	11%	5%	11%	10%	16%	10%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	98%	101%	99%	101%
Unweighted N	(1,137)	(390)	(421)	(326)	(406)	(364)	(477)	(323)	(229)	(203)	(253)	(415)	(266)

YouGov Survey: Trump vs. Harris

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6J. Comparing Policy of Harris and Trump — The economy

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	34%	31%	37%	30%	33%	37%	37%	35%	40%	29%	26%
Donald Trump	45%	48%	42%	37%	38%	49%	54%	50%	20%	35%	58%
Both equally	5%	7%	3%	7%	8%	4%	1%	3%	10%	9%	6%
Neither	6%	9%	4%	10%	7%	5%	3%	5%	5%	16%	6%
Not sure	9%	5%	14%	16%	14%	5%	5%	7%	25%	11%	3%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,139)	(519)	(620)	(243)	(216)	(397)	(283)	(713)	(151)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	34%	71%	27%	3%	73%	3%	35%	34%	37%	40%	32%	26%	46%
Donald Trump	45%	6%	44%	87%	8%	90%	40%	51%	42%	37%	45%	51%	40%
Both equally	5%	9%	5%	2%	5%	2%	6%	5%	5%	4%	7%	6%	3%
Neither	6%	6%	11%	2%	5%	2%	7%	3%	10%	7%	6%	7%	5%
Not sure	9%	9%	13%	6%	9%	3%	12%	7%	6%	13%	9%	10%	7%
Totals	99%	101%	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%	101%
Unweighted N	(1,139)	(391)	(421)	(327)	(406)	(363)	(479)	(323)	(228)	(203)	(255)	(416)	(265)

YouGov Survey: Trump vs. Harris

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6K. Comparing Policy of Harris and Trump — The environment

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	47%	45%	48%	52%	44%	48%	42%	46%	61%	43%	37%
Donald Trump	28%	29%	27%	18%	24%	31%	36%	32%	7%	22%	35%
Both equally	6%	8%	4%	6%	7%	4%	7%	6%	5%	6%	5%
Neither	9%	10%	8%	9%	14%	6%	7%	9%	5%	11%	9%
Not sure	11%	8%	13%	15%	11%	10%	7%	7%	22%	18%	14%
Totals	101%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,135)	(518)	(617)	(241)	(216)	(395)	(283)	(711)	(149)	(149)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	47%	82%	45%	11%	86%	11%	44%	46%	53%	54%	49%	38%	54%
Donald Trump	28%	2%	21%	63%	3%	63%	24%	31%	31%	20%	29%	32%	25%
Both equally	6%	5%	5%	8%	2%	8%	7%	5%	5%	6%	6%	7%	4%
Neither	9%	3%	14%	9%	4%	10%	9%	9%	10%	7%	9%	10%	8%
Not sure	11%	8%	15%	9%	5%	7%	17%	9%	2%	12%	6%	13%	10%
Totals	101%	100%	100%	100%	100%	99%	101%	100%	101%	99%	99%	100%	101%
Unweighted N	(1,135)	(390)	(420)	(325)	(406)	(363)	(475)	(323)	(228)	(203)	(253)	(414)	(265)

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6L. Comparing Policy of Harris and Trump — The Ukraine-Russia conflict

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	36%	36%	37%	33%	36%	39%	36%	37%	40%	33%	28%
Donald Trump	41%	44%	39%	30%	37%	45%	51%	45%	19%	32%	53%
Both equally	5%	5%	4%	6%	7%	3%	3%	3%	11%	9%	4%
Neither	7%	9%	6%	14%	8%	5%	4%	7%	6%	13%	6%
Not sure	11%	7%	14%	18%	12%	8%	6%	8%	24%	13%	9%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,139)	(520)	(619)	(245)	(215)	(397)	(282)	(713)	(152)	(148)	(126)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	36%	73%	30%	4%	76%	4%	37%	35%	42%	42%	37%	29%	44%
Donald Trump	41%	5%	39%	81%	7%	85%	35%	48%	39%	31%	43%	46%	39%
Both equally	5%	7%	4%	3%	5%	2%	7%	3%	2%	4%	3%	6%	4%
Neither	7%	4%	13%	5%	5%	3%	7%	6%	10%	11%	8%	8%	4%
Not sure	11%	11%	14%	7%	7%	6%	14%	8%	7%	14%	9%	12%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	102%	100%	101%	99%
Unweighted N	(1,139)	(390)	(422)	(327)	(406)	(362)	(477)	(324)	(228)	(204)	(254)	(414)	(267)

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6M. Comparing Policy of Harris and Trump — The Israeli-Palestinian conflict

If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	31%	30%	33%	24%	33%	34%	33%	32%	37%	31%	20%
Donald Trump	42%	45%	39%	29%	37%	46%	53%	46%	18%	36%	52%
Both equally	3%	3%	3%	4%	5%	2%	2%	2%	7%	5%	6%
Neither	11%	14%	9%	21%	13%	8%	5%	10%	10%	17%	16%
Not sure	12%	9%	16%	22%	12%	10%	7%	10%	28%	11%	5%
Totals	99%	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,135)	(519)	(616)	(242)	(216)	(396)	(281)	(712)	(149)	(148)	(126)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Kamala Harris	31%	66%	23%	4%	66%	4%	31%	34%	34%	36%	29%	25%	41%
Donald Trump	42%	6%	38%	83%	6%	87%	38%	47%	40%	34%	42%	47%	39%
Both equally	3%	4%	4%	2%	2%	1%	5%	2%	2%	2%	3%	5%	2%
Neither	11%	10%	18%	5%	15%	3%	11%	6%	14%	13%	13%	11%	8%
Not sure	12%	13%	17%	6%	11%	5%	15%	10%	11%	15%	12%	12%	10%
Totals	99%	99%	100%	100%	100%	100%	100%	99%	101%	100%	99%	100%	100%
Unweighted N	(1,135)	(389)	(420)	(326)	(406)	(361)	(477)	(322)	(228)	(203)	(254)	(413)	(265)

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Interviewing Dates	July 24 - 26, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 5.587, with a mean of one and a standard deviation of 0.915.
Number of respondents	1143
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	97 questions not reported.