

# YouGov Survey: Trump Issue Handling and Traits



Sample 1105 U.S. adult citizens  
 Conducted November 18 - 20, 2024  
 Margin of Error ±3.9%

## 1. How much do you trust Donald Trump to handle the following issues as president?

	A lot	A little	Not at all
Immigration	51%	13%	35%
The economy	48%	18%	35%
Crime	45%	19%	35%
Foreign trade	44%	17%	39%
Foreign policy	44%	18%	38%
Inflation	43%	21%	35%
Taxes	42%	20%	38%
The Ukraine-Russia conflict	42%	19%	39%
The Israeli-Palestinian conflict	41%	19%	40%
The Supreme Court	40%	19%	41%
Democracy	40%	15%	45%
Social Security	38%	20%	42%
Education	37%	21%	42%
Guns	36%	22%	42%
Health Care	35%	23%	42%
Transgender issues	34%	16%	51%
Race relations	32%	22%	45%
Abortion	32%	22%	46%
LGBTQ issues	30%	17%	53%
The environment	30%	24%	46%

## 2. How much do you think the following descriptions apply to Donald Trump?

	A lot	A little	Not at all
Arrogant	57%	28%	15%
Opportunistic	55%	26%	19%
A strong leader	49%	17%	35%
Divisive	47%	27%	26%
Reckless	47%	22%	32%
Intelligent	45%	20%	34%
Hypocritical	45%	24%	31%
Corrupt	44%	21%	35%
Dishonest	44%	23%	33%
Qualified	43%	17%	40%

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Insincere	41%	20%	39%
Competent	41%	20%	39%
Authentic	41%	19%	40%
A good communicator	39%	23%	37%
Charismatic	38%	30%	32%
Honest	36%	20%	44%
Uninformed	34%	23%	44%
Ineffective	32%	22%	46%
Compassionate	32%	21%	47%
Likable	30%	27%	43%

3. Which, if any, of the following do you think describe Donald Trump? Select all that apply.

Conservative	53%
Extremist	34%
Authoritarian	33%
Nationalist	32%
Fascist	28%
Moderate	15%
Communist	9%
Socialist	6%
Liberal	5%
Marxist	4%
None of the above	5%
Not sure	9%

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<b>Interviewing Dates</b>	November 18 - 20, 2024
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 6.582, with a mean of one and a standard deviation of 0.857.
<b>Number of respondents</b>	1105
<b>Margin of error</b>	± 3.9% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	85 questions not reported.

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## 1A. Issue Handling of Donald Trump — Immigration

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	51%	58%	44%	41%	51%	53%	58%	54%	35%	48%	56%
A little	13%	12%	15%	21%	15%	9%	12%	13%	16%	12%	15%
Not at all	35%	30%	41%	38%	34%	38%	30%	32%	49%	40%	29%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,094)	(526)	(568)	(276)	(193)	(354)	(271)	(674)	(139)	(180)	(101)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	51%	18%	45%	92%	15%	93%	52%	54%	47%	50%	54%	52%	47%
A little	13%	17%	15%	7%	16%	4%	17%	9%	11%	10%	13%	12%	18%
Not at all	35%	64%	40%	1%	69%	3%	31%	38%	42%	40%	33%	35%	35%
Totals	99%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(1,094)	(404)	(362)	(328)	(454)	(412)	(449)	(309)	(228)	(191)	(236)	(410)	(257)

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## 1B. Issue Handling of Donald Trump — The economy

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	48%	52%	44%	47%	45%	48%	51%	52%	27%	43%	53%
A little	18%	19%	17%	20%	20%	16%	16%	16%	27%	19%	18%
Not at all	35%	29%	40%	32%	36%	36%	33%	32%	46%	39%	28%
Totals	101%	100%	101%	99%	101%	100%	100%	100%	100%	101%	99%
Unweighted N	(1,093)	(530)	(563)	(278)	(192)	(352)	(271)	(674)	(140)	(178)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	48%	16%	35%	94%	13%	90%	46%	51%	47%	45%	48%	49%	46%
A little	18%	21%	27%	5%	20%	8%	18%	17%	18%	17%	17%	17%	20%
Not at all	35%	63%	38%	2%	68%	3%	36%	33%	36%	39%	34%	33%	34%
Totals	101%	100%	100%	101%	101%	101%	100%	101%	101%	101%	99%	99%	100%
Unweighted N	(1,093)	(405)	(361)	(327)	(457)	(408)	(448)	(307)	(229)	(191)	(235)	(408)	(259)

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## 1C. Issue Handling of Donald Trump — Crime

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	45%	50%	41%	39%	44%	46%	52%	51%	20%	37%	47%
A little	19%	20%	19%	28%	18%	17%	16%	18%	27%	21%	21%
Not at all	35%	30%	40%	33%	38%	37%	32%	31%	53%	41%	32%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,097)	(530)	(567)	(277)	(192)	(356)	(272)	(679)	(138)	(178)	(102)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	45%	12%	38%	87%	9%	87%	45%	49%	43%	41%	48%	47%	43%
A little	19%	22%	25%	11%	22%	10%	19%	17%	19%	20%	16%	19%	22%
Not at all	35%	66%	36%	2%	68%	3%	36%	34%	38%	39%	36%	34%	35%
Totals	99%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,097)	(405)	(363)	(329)	(457)	(413)	(452)	(307)	(229)	(191)	(236)	(412)	(258)

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## 1D. Issue Handling of Donald Trump — Foreign trade

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	44%	48%	41%	40%	41%	46%	50%	48%	30%	36%	52%
A little	17%	19%	14%	24%	21%	11%	14%	16%	18%	22%	15%
Not at all	39%	33%	45%	35%	39%	43%	36%	36%	52%	43%	33%
Totals	100%	100%	100%	99%	101%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,099)	(530)	(569)	(277)	(194)	(356)	(272)	(680)	(139)	(179)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	44%	15%	35%	84%	11%	85%	44%	48%	41%	47%	43%	46%	41%
A little	17%	17%	20%	12%	15%	10%	16%	17%	14%	10%	18%	16%	23%
Not at all	39%	67%	44%	4%	74%	5%	39%	35%	44%	42%	39%	39%	36%
Totals	100%	99%	99%	100%	100%	100%	99%	100%	99%	99%	100%	101%	100%
Unweighted N	(1,099)	(405)	(364)	(330)	(457)	(413)	(452)	(308)	(230)	(193)	(236)	(413)	(257)

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## 1E. Issue Handling of Donald Trump — Foreign policy

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	44%	50%	39%	37%	42%	47%	50%	50%	22%	32%	51%
A little	18%	19%	17%	29%	20%	11%	15%	16%	22%	26%	18%
Not at all	38%	31%	44%	34%	37%	42%	36%	34%	56%	42%	31%
Totals	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,097)	(529)	(568)	(279)	(194)	(354)	(270)	(677)	(139)	(180)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	44%	13%	34%	87%	10%	89%	44%	44%	44%	45%	45%	45%	41%
A little	18%	18%	25%	11%	16%	8%	17%	20%	15%	14%	16%	18%	23%
Not at all	38%	69%	42%	2%	74%	3%	38%	36%	42%	42%	39%	37%	36%
Totals	100%	100%	101%	100%	100%	100%	99%	100%	101%	101%	100%	100%	100%
Unweighted N	(1,097)	(402)	(366)	(329)	(456)	(413)	(449)	(309)	(229)	(190)	(235)	(414)	(258)



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## 1F. Issue Handling of Donald Trump — Inflation

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	43%	48%	39%	37%	41%	45%	48%	48%	20%	40%	45%
A little	21%	22%	21%	30%	27%	16%	15%	18%	31%	24%	26%
Not at all	35%	30%	40%	33%	32%	39%	37%	34%	49%	36%	30%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,099)	(530)	(569)	(279)	(193)	(355)	(272)	(678)	(140)	(180)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	43%	8%	35%	89%	8%	86%	41%	49%	42%	38%	47%	45%	40%
A little	21%	26%	28%	10%	21%	11%	24%	16%	19%	24%	17%	20%	25%
Not at all	35%	66%	38%	1%	70%	3%	35%	35%	39%	38%	36%	34%	35%
Totals	99%	100%	101%	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,099)	(404)	(366)	(329)	(457)	(413)	(452)	(309)	(228)	(191)	(236)	(413)	(259)

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## 1G. Issue Handling of Donald Trump — Taxes

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	42%	48%	37%	38%	39%	45%	47%	47%	20%	38%	47%
A little	20%	20%	20%	29%	22%	16%	15%	19%	22%	19%	28%
Not at all	38%	32%	43%	33%	38%	40%	38%	34%	57%	43%	25%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,103)	(533)	(570)	(279)	(194)	(357)	(273)	(681)	(140)	(181)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	42%	12%	34%	82%	11%	81%	40%	47%	41%	43%	45%	42%	40%
A little	20%	22%	22%	14%	18%	14%	20%	16%	22%	17%	16%	20%	26%
Not at all	38%	65%	44%	3%	71%	6%	40%	37%	37%	41%	39%	38%	34%
Totals	100%	99%	100%	99%	100%	101%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,103)	(406)	(365)	(332)	(458)	(416)	(452)	(310)	(231)	(194)	(237)	(414)	(258)

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## 1H. Issue Handling of Donald Trump — The Ukraine-Russia conflict

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	42%	46%	38%	35%	40%	44%	48%	46%	26%	33%	49%
A little	19%	19%	18%	28%	22%	15%	10%	17%	20%	23%	18%
Not at all	39%	34%	44%	36%	37%	41%	42%	36%	53%	44%	33%
Totals	100%	99%	100%	99%	99%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,095)	(530)	(565)	(278)	(193)	(354)	(270)	(675)	(140)	(180)	(100)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	42%	13%	33%	81%	10%	83%	42%	46%	40%	36%	43%	44%	42%
A little	19%	17%	24%	14%	17%	13%	20%	17%	16%	21%	13%	19%	20%
Not at all	39%	70%	42%	5%	73%	4%	39%	37%	44%	43%	44%	36%	38%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,095)	(404)	(360)	(331)	(456)	(413)	(450)	(307)	(228)	(192)	(235)	(410)	(258)

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## 11. Issue Handling of Donald Trump — The Israeli-Palestinian conflict

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	41%	46%	37%	32%	40%	43%	48%	46%	18%	33%	49%
A little	19%	19%	19%	29%	20%	16%	14%	18%	26%	18%	20%
Not at all	40%	35%	44%	39%	40%	41%	38%	36%	55%	49%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,093)	(527)	(566)	(275)	(193)	(357)	(268)	(674)	(138)	(180)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	41%	11%	31%	83%	9%	84%	40%	43%	43%	38%	42%	43%	40%
A little	19%	20%	24%	13%	17%	12%	21%	17%	13%	19%	19%	17%	22%
Not at all	40%	69%	45%	4%	73%	4%	39%	41%	43%	43%	39%	40%	38%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,093)	(402)	(361)	(330)	(453)	(412)	(451)	(306)	(227)	(192)	(234)	(411)	(256)

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## 1J. Issue Handling of Donald Trump — The Supreme Court

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	40%	46%	35%	32%	35%	44%	48%	47%	19%	28%	40%
A little	19%	18%	20%	30%	23%	13%	12%	16%	24%	24%	23%
Not at all	41%	36%	46%	38%	42%	42%	40%	37%	57%	48%	37%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,097)	(532)	(565)	(278)	(191)	(357)	(271)	(679)	(137)	(180)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	40%	12%	29%	82%	9%	81%	39%	45%	39%	41%	42%	43%	35%
A little	19%	18%	25%	13%	13%	15%	20%	18%	11%	15%	17%	16%	28%
Not at all	41%	70%	46%	5%	78%	4%	40%	36%	50%	44%	41%	41%	37%
Totals	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,097)	(404)	(361)	(332)	(456)	(416)	(450)	(307)	(231)	(193)	(234)	(411)	(259)

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## 1K. Issue Handling of Donald Trump — Democracy

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	40%	43%	38%	32%	41%	41%	47%	47%	17%	30%	39%
A little	15%	16%	14%	27%	15%	12%	8%	13%	17%	19%	23%
Not at all	45%	42%	48%	41%	43%	47%	45%	40%	66%	51%	38%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,094)	(529)	(565)	(277)	(192)	(355)	(270)	(674)	(140)	(178)	(102)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	40%	8%	31%	84%	7%	83%	40%	42%	41%	40%	45%	40%	37%
A little	15%	15%	19%	11%	11%	11%	16%	13%	12%	15%	12%	14%	20%
Not at all	45%	77%	50%	5%	83%	6%	45%	45%	47%	45%	44%	46%	43%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,094)	(406)	(362)	(326)	(458)	(409)	(449)	(306)	(230)	(194)	(234)	(407)	(259)

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## 1L. Issue Handling of Donald Trump — Social Security

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	38%	42%	34%	36%	32%	40%	42%	42%	16%	32%	44%
A little	20%	21%	20%	27%	27%	15%	14%	19%	24%	22%	21%
Not at all	42%	38%	46%	38%	41%	45%	44%	39%	60%	46%	34%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,093)	(526)	(567)	(277)	(193)	(355)	(268)	(674)	(138)	(179)	(102)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	38%	10%	28%	77%	7%	75%	38%	40%	36%	39%	37%	38%	37%
A little	20%	17%	25%	19%	14%	20%	19%	19%	19%	16%	21%	20%	23%
Not at all	42%	73%	48%	5%	79%	6%	43%	40%	45%	46%	42%	42%	40%
Totals	100%	100%	101%	101%	100%	101%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,093)	(403)	(361)	(329)	(455)	(411)	(448)	(305)	(231)	(191)	(236)	(408)	(258)

# YouGov Survey: Trump Issue Handling and Traits

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## 1M. Issue Handling of Donald Trump — Education

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	37%	42%	31%	37%	30%	38%	41%	41%	22%	29%	37%
A little	21%	19%	23%	26%	27%	15%	19%	20%	23%	23%	21%
Not at all	42%	39%	46%	38%	42%	47%	41%	39%	54%	48%	42%
Totals	100%	100%	100%	101%	99%	100%	101%	100%	99%	100%	100%
Unweighted N	(1,093)	(531)	(562)	(278)	(194)	(351)	(270)	(674)	(138)	(180)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	37%	9%	27%	75%	6%	74%	35%	40%	37%	34%	35%	40%	34%
A little	21%	18%	27%	19%	15%	20%	23%	20%	15%	19%	25%	17%	26%
Not at all	42%	73%	46%	6%	80%	5%	42%	40%	48%	47%	40%	43%	40%
Totals	100%	100%	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,093)	(404)	(362)	(327)	(456)	(410)	(447)	(307)	(229)	(192)	(234)	(409)	(258)



# YouGov Survey: Trump Issue Handling and Traits

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## 1N. Issue Handling of Donald Trump — Guns

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	36%	39%	33%	27%	35%	40%	39%	41%	17%	30%	35%
A little	22%	23%	22%	33%	23%	17%	18%	20%	28%	21%	29%
Not at all	42%	38%	46%	40%	42%	43%	42%	39%	55%	49%	35%
Totals	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,096)	(529)	(567)	(276)	(193)	(357)	(270)	(677)	(139)	(178)	(102)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	36%	8%	26%	75%	7%	74%	36%	38%	35%	34%	39%	37%	31%
A little	22%	19%	27%	20%	13%	20%	23%	20%	17%	22%	21%	22%	24%
Not at all	42%	73%	46%	5%	79%	5%	41%	42%	48%	43%	40%	41%	45%
Totals	100%	100%	99%	100%	99%	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,096)	(405)	(364)	(327)	(457)	(413)	(451)	(306)	(229)	(192)	(237)	(408)	(259)

# YouGov Survey: Trump Issue Handling and Traits

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## 10. Issue Handling of Donald Trump — Health Care

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	35%	37%	33%	32%	31%	37%	40%	39%	18%	26%	41%
A little	23%	26%	19%	30%	27%	17%	19%	22%	25%	23%	22%
Not at all	42%	37%	47%	39%	43%	45%	41%	38%	57%	51%	37%
Totals	100%	100%	99%	101%	101%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,099)	(531)	(568)	(278)	(194)	(355)	(272)	(677)	(140)	(180)	(102)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	35%	8%	24%	74%	7%	71%	34%	38%	32%	31%	34%	40%	31%
A little	23%	17%	30%	20%	13%	24%	25%	21%	19%	20%	22%	19%	31%
Not at all	42%	74%	46%	6%	80%	5%	41%	42%	49%	50%	43%	41%	39%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	101%	99%	100%	101%
Unweighted N	(1,099)	(405)	(365)	(329)	(455)	(415)	(449)	(310)	(230)	(191)	(237)	(413)	(258)

# YouGov Survey: Trump Issue Handling and Traits

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## 1P. Issue Handling of Donald Trump — Transgender issues

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	34%	37%	31%	32%	36%	33%	34%	37%	21%	26%	40%
A little	16%	17%	15%	18%	15%	18%	12%	16%	13%	15%	17%
Not at all	51%	46%	54%	50%	49%	50%	53%	47%	66%	59%	43%
Totals	101%	100%	100%	100%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,094)	(527)	(567)	(277)	(191)	(356)	(270)	(675)	(140)	(177)	(102)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	34%	9%	27%	66%	8%	63%	33%	33%	35%	27%	37%	35%	32%
A little	16%	9%	17%	21%	6%	23%	16%	16%	14%	19%	11%	17%	16%
Not at all	51%	82%	55%	13%	86%	14%	51%	51%	51%	54%	52%	48%	52%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,094)	(404)	(363)	(327)	(457)	(412)	(450)	(305)	(229)	(191)	(236)	(410)	(257)

# YouGov Survey: Trump Issue Handling and Traits

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## 1Q. Issue Handling of Donald Trump — Race relations

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	32%	36%	30%	29%	28%	37%	35%	37%	15%	22%	37%
A little	22%	24%	21%	32%	27%	14%	20%	22%	16%	26%	26%
Not at all	45%	41%	49%	39%	46%	49%	45%	41%	68%	51%	37%
Totals	99%	101%	100%	100%	101%	100%	100%	100%	99%	99%	100%
Unweighted N	(1,102)	(534)	(568)	(278)	(194)	(357)	(273)	(680)	(139)	(181)	(102)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	32%	6%	23%	69%	6%	67%	31%	35%	33%	28%	30%	38%	30%
A little	22%	17%	28%	22%	12%	25%	24%	22%	16%	26%	24%	18%	25%
Not at all	45%	77%	49%	9%	82%	7%	45%	44%	51%	46%	45%	44%	46%
Totals	99%	100%	100%	100%	100%	99%	100%	101%	100%	100%	99%	100%	101%
Unweighted N	(1,102)	(406)	(364)	(332)	(458)	(416)	(453)	(308)	(231)	(195)	(237)	(412)	(258)

# YouGov Survey: Trump Issue Handling and Traits

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## 1R. Issue Handling of Donald Trump — Abortion

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	32%	35%	29%	34%	28%	33%	32%	35%	24%	22%	38%
A little	22%	24%	20%	24%	27%	17%	22%	22%	12%	29%	24%
Not at all	46%	42%	50%	42%	45%	49%	46%	43%	64%	50%	39%
Totals	100%	101%	99%	100%	100%	99%	100%	100%	100%	101%	101%
Unweighted N	(1,098)	(530)	(568)	(277)	(192)	(356)	(273)	(678)	(140)	(178)	(102)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	32%	10%	23%	64%	6%	63%	31%	35%	34%	28%	33%	33%	32%
A little	22%	13%	25%	27%	13%	25%	23%	22%	15%	24%	20%	20%	24%
Not at all	46%	76%	52%	8%	80%	12%	46%	43%	51%	47%	47%	46%	44%
Totals	100%	99%	100%	99%	99%	100%	100%	100%	100%	99%	100%	99%	100%
Unweighted N	(1,098)	(404)	(364)	(330)	(457)	(413)	(450)	(308)	(231)	(194)	(237)	(409)	(258)

# YouGov Survey: Trump Issue Handling and Traits

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## 1S. Issue Handling of Donald Trump — LGBTQ issues

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	30%	32%	29%	29%	34%	29%	30%	33%	22%	19%	39%
A little	17%	17%	16%	18%	17%	17%	15%	18%	5%	22%	18%
Not at all	53%	50%	55%	53%	49%	54%	55%	49%	73%	58%	43%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,096)	(530)	(566)	(275)	(193)	(356)	(272)	(676)	(140)	(178)	(102)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	30%	8%	25%	59%	7%	58%	30%	29%	33%	28%	31%	33%	27%
A little	17%	9%	18%	24%	7%	27%	17%	18%	14%	18%	12%	16%	22%
Not at all	53%	82%	58%	17%	86%	16%	53%	53%	52%	54%	57%	51%	50%
Totals	100%	99%	101%	100%	100%	101%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,096)	(403)	(365)	(328)	(457)	(414)	(451)	(306)	(230)	(192)	(236)	(409)	(259)

# YouGov Survey: Trump Issue Handling and Traits

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## 1T. Issue Handling of Donald Trump — The environment

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	30%	33%	27%	29%	25%	34%	32%	33%	15%	24%	38%
A little	24%	26%	22%	27%	29%	17%	25%	25%	23%	23%	22%
Not at all	46%	41%	50%	44%	46%	50%	43%	42%	62%	53%	40%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,099)	(529)	(570)	(276)	(194)	(356)	(273)	(679)	(139)	(179)	(102)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	30%	8%	22%	62%	5%	62%	30%	30%	31%	29%	29%	33%	28%
A little	24%	13%	28%	31%	11%	29%	26%	21%	18%	21%	29%	20%	28%
Not at all	46%	80%	50%	7%	84%	9%	44%	48%	51%	50%	42%	48%	44%
Totals	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,099)	(403)	(365)	(331)	(455)	(416)	(451)	(309)	(230)	(194)	(237)	(412)	(256)

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## 2A. Traits of Donald Trump — Arrogant

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	57%	57%	57%	51%	55%	61%	59%	54%	74%	60%	50%
A little	28%	29%	27%	29%	30%	26%	28%	31%	13%	20%	41%
Not at all	15%	15%	16%	20%	15%	13%	13%	15%	13%	20%	9%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,100)	(533)	(567)	(278)	(193)	(356)	(273)	(679)	(140)	(179)	(102)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	57%	84%	63%	23%	90%	24%	55%	56%	65%	57%	57%	55%	60%
A little	28%	11%	26%	48%	7%	48%	26%	29%	28%	32%	27%	28%	25%
Not at all	15%	5%	12%	29%	3%	28%	18%	15%	7%	11%	16%	17%	15%
Totals	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,100)	(403)	(366)	(331)	(456)	(415)	(452)	(309)	(231)	(194)	(235)	(413)	(258)



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## 2B. Traits of Donald Trump — Opportunistic

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	55%	58%	52%	53%	53%	58%	56%	55%	58%	57%	43%
A little	26%	27%	24%	27%	28%	23%	25%	27%	16%	24%	30%
Not at all	19%	15%	23%	21%	19%	19%	19%	17%	25%	20%	27%
Totals	100%	100%	99%	101%	100%	100%	100%	99%	99%	101%	100%
Unweighted N	(1,094)	(530)	(564)	(277)	(193)	(354)	(270)	(676)	(140)	(177)	(101)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	55%	63%	56%	46%	71%	43%	54%	52%	65%	55%	60%	53%	54%
A little	26%	20%	26%	31%	16%	35%	24%	29%	21%	24%	26%	24%	29%
Not at all	19%	17%	19%	23%	13%	23%	22%	19%	14%	21%	14%	24%	16%
Totals	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(1,094)	(405)	(360)	(329)	(457)	(410)	(450)	(305)	(230)	(193)	(235)	(410)	(256)

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## 2C. Traits of Donald Trump — A strong leader

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	49%	54%	44%	42%	50%	48%	54%	55%	20%	41%	55%
A little	17%	16%	17%	28%	18%	12%	11%	13%	31%	17%	23%
Not at all	35%	30%	39%	29%	32%	41%	34%	32%	49%	43%	22%
Totals	101%	100%	100%	99%	100%	101%	99%	100%	100%	101%	100%
Unweighted N	(1,100)	(534)	(566)	(278)	(193)	(357)	(272)	(680)	(140)	(179)	(101)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	49%	13%	41%	93%	12%	91%	48%	52%	46%	53%	49%	48%	46%
A little	17%	24%	22%	4%	24%	5%	16%	16%	16%	9%	15%	19%	19%
Not at all	35%	63%	37%	4%	64%	4%	36%	32%	38%	38%	36%	33%	34%
Totals	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,100)	(405)	(363)	(332)	(457)	(414)	(451)	(309)	(231)	(194)	(237)	(412)	(257)

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## 2D. Traits of Donald Trump — Divisive

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	47%	48%	45%	42%	53%	46%	45%	45%	55%	54%	37%
A little	27%	27%	27%	38%	23%	24%	26%	27%	20%	29%	34%
Not at all	26%	24%	28%	21%	24%	29%	29%	28%	25%	17%	28%
Totals	100%	99%	100%	101%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(1,097)	(533)	(564)	(277)	(192)	(357)	(271)	(678)	(139)	(180)	(100)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	47%	64%	50%	27%	75%	27%	43%	46%	61%	46%	45%	47%	48%
A little	27%	21%	33%	27%	11%	31%	30%	25%	20%	29%	33%	23%	27%
Not at all	26%	15%	17%	46%	14%	42%	27%	29%	19%	25%	22%	30%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,097)	(402)	(365)	(330)	(455)	(413)	(450)	(309)	(230)	(195)	(234)	(412)	(256)

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## 2E. Traits of Donald Trump — Reckless

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	47%	43%	50%	52%	45%	47%	45%	43%	64%	57%	38%
A little	22%	24%	20%	23%	24%	19%	20%	21%	20%	22%	31%
Not at all	32%	33%	30%	25%	31%	34%	35%	37%	16%	21%	32%
Totals	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,097)	(531)	(566)	(278)	(193)	(357)	(269)	(677)	(139)	(180)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	47%	80%	49%	10%	84%	12%	48%	42%	57%	50%	44%	43%	53%
A little	22%	13%	28%	24%	11%	23%	23%	20%	17%	20%	26%	21%	19%
Not at all	32%	7%	23%	66%	6%	65%	30%	38%	26%	31%	30%	35%	28%
Totals	101%	100%	100%	100%	101%	100%	101%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,097)	(404)	(363)	(330)	(456)	(412)	(451)	(306)	(231)	(195)	(232)	(413)	(257)

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## 2F. Traits of Donald Trump — Intelligent

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	45%	50%	40%	43%	43%	45%	50%	51%	20%	35%	53%
A little	20%	19%	22%	28%	21%	18%	16%	18%	30%	22%	22%
Not at all	34%	31%	38%	29%	36%	37%	34%	31%	50%	42%	25%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,098)	(534)	(564)	(278)	(192)	(356)	(272)	(679)	(140)	(179)	(100)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	45%	15%	32%	90%	11%	87%	44%	47%	45%	47%	48%	46%	40%
A little	20%	21%	32%	7%	23%	9%	20%	20%	18%	15%	19%	19%	28%
Not at all	34%	64%	36%	3%	65%	3%	36%	33%	37%	38%	34%	34%	32%
Totals	99%	100%	100%	100%	99%	99%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,098)	(405)	(363)	(330)	(457)	(413)	(450)	(309)	(230)	(195)	(235)	(413)	(255)

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## 2G. Traits of Donald Trump — Hypocritical

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	45%	41%	48%	42%	43%	47%	46%	41%	65%	48%	43%
A little	24%	25%	22%	33%	26%	19%	19%	24%	19%	29%	23%
Not at all	31%	33%	30%	24%	31%	34%	35%	36%	15%	23%	34%
Totals	100%	99%	100%	99%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,097)	(531)	(566)	(278)	(192)	(357)	(270)	(678)	(138)	(180)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	45%	74%	48%	12%	80%	12%	48%	41%	51%	47%	45%	43%	45%
A little	24%	16%	27%	29%	12%	24%	25%	25%	17%	24%	23%	21%	29%
Not at all	31%	10%	25%	60%	7%	63%	27%	34%	32%	28%	32%	36%	26%
Totals	100%	100%	100%	101%	99%	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,097)	(404)	(364)	(329)	(456)	(413)	(451)	(307)	(229)	(194)	(235)	(412)	(256)

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## 2H. Traits of Donald Trump — Corrupt

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	44%	40%	48%	45%	41%	48%	43%	39%	70%	49%	42%
A little	21%	22%	20%	27%	26%	17%	16%	22%	15%	25%	20%
Not at all	35%	38%	32%	28%	33%	35%	41%	40%	15%	26%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,101)	(533)	(568)	(279)	(193)	(356)	(273)	(681)	(140)	(180)	(100)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	44%	78%	47%	8%	82%	9%	46%	40%	50%	48%	45%	43%	43%
A little	21%	14%	26%	23%	12%	21%	22%	22%	15%	19%	22%	17%	28%
Not at all	35%	8%	28%	69%	6%	70%	32%	38%	34%	33%	34%	40%	29%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,101)	(404)	(367)	(330)	(456)	(416)	(453)	(307)	(231)	(194)	(236)	(412)	(259)

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## 2I. Traits of Donald Trump — Dishonest

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	44%	41%	46%	39%	43%	47%	45%	39%	62%	52%	37%
A little	23%	23%	23%	34%	30%	17%	15%	23%	19%	24%	29%
Not at all	33%	35%	31%	28%	28%	35%	40%	37%	19%	24%	34%
Totals	100%	99%	100%	101%	101%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,098)	(534)	(564)	(278)	(192)	(356)	(272)	(679)	(139)	(179)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	44%	77%	45%	8%	82%	9%	45%	41%	52%	45%	44%	42%	45%
A little	23%	15%	29%	26%	12%	23%	24%	24%	17%	27%	23%	20%	27%
Not at all	33%	8%	26%	66%	5%	68%	31%	36%	32%	28%	34%	38%	28%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	101%	100%	101%	100%	100%
Unweighted N	(1,098)	(405)	(364)	(329)	(457)	(412)	(451)	(307)	(231)	(193)	(234)	(412)	(259)



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## 2J. Traits of Donald Trump — Qualified

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	43%	48%	39%	38%	39%	45%	50%	50%	22%	33%	44%
A little	17%	18%	16%	24%	22%	13%	10%	15%	22%	21%	19%
Not at all	40%	34%	46%	38%	39%	42%	41%	36%	56%	46%	38%
Totals	100%	100%	101%	100%	100%	100%	101%	101%	100%	100%	101%
Unweighted N	(1,097)	(531)	(566)	(279)	(193)	(355)	(270)	(676)	(140)	(179)	(102)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	43%	10%	32%	89%	7%	87%	42%	48%	42%	45%	47%	45%	36%
A little	17%	20%	22%	8%	15%	10%	19%	15%	13%	14%	13%	16%	23%
Not at all	40%	70%	46%	2%	77%	3%	40%	37%	45%	41%	40%	39%	41%
Totals	100%	100%	100%	99%	99%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,097)	(404)	(363)	(330)	(457)	(411)	(449)	(307)	(231)	(195)	(234)	(411)	(257)

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## 2K. Traits of Donald Trump — Insincere

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	41%	36%	46%	39%	36%	45%	43%	38%	55%	46%	34%
A little	20%	22%	17%	29%	28%	14%	9%	17%	22%	28%	27%
Not at all	39%	42%	37%	31%	36%	41%	48%	45%	23%	26%	39%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,095)	(534)	(561)	(278)	(193)	(357)	(267)	(675)	(139)	(181)	(100)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	41%	70%	42%	10%	75%	10%	43%	40%	46%	44%	44%	40%	40%
A little	20%	18%	25%	15%	15%	15%	21%	17%	16%	20%	17%	20%	20%
Not at all	39%	11%	33%	75%	11%	76%	37%	43%	37%	36%	39%	40%	41%
Totals	100%	99%	100%	100%	101%	101%	101%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,095)	(404)	(362)	(329)	(456)	(411)	(447)	(309)	(231)	(194)	(234)	(409)	(258)

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## 2L. Traits of Donald Trump — Competent

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	41%	46%	36%	38%	30%	46%	48%	47%	20%	31%	43%
A little	20%	20%	21%	28%	30%	10%	16%	19%	22%	21%	25%
Not at all	39%	35%	43%	34%	40%	44%	36%	34%	58%	47%	31%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,101)	(533)	(568)	(277)	(194)	(357)	(273)	(679)	(140)	(180)	(102)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	41%	10%	31%	83%	7%	83%	40%	43%	39%	41%	39%	44%	37%
A little	20%	21%	27%	12%	19%	11%	20%	19%	18%	20%	21%	16%	26%
Not at all	39%	69%	42%	5%	74%	6%	40%	37%	43%	40%	40%	40%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,101)	(405)	(365)	(331)	(457)	(416)	(451)	(310)	(230)	(194)	(236)	(414)	(257)

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## 2M. Traits of Donald Trump — Authentic

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	41%	43%	38%	39%	37%	40%	47%	46%	17%	35%	41%
A little	19%	21%	17%	29%	24%	13%	13%	18%	24%	16%	25%
Not at all	40%	36%	45%	32%	40%	47%	40%	36%	58%	50%	34%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,099)	(534)	(565)	(277)	(193)	(358)	(271)	(679)	(139)	(179)	(102)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	41%	10%	30%	84%	8%	82%	41%	43%	39%	42%	42%	42%	36%
A little	19%	16%	27%	13%	15%	13%	19%	17%	17%	18%	17%	19%	22%
Not at all	40%	73%	43%	4%	76%	5%	40%	41%	45%	40%	41%	39%	42%
Totals	100%	99%	100%	101%	99%	100%	100%	101%	101%	100%	100%	100%	100%
Unweighted N	(1,099)	(403)	(365)	(331)	(455)	(416)	(450)	(309)	(231)	(195)	(235)	(412)	(257)

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## 2N. Traits of Donald Trump — A good communicator

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	39%	47%	31%	37%	38%	39%	43%	43%	19%	34%	51%
A little	23%	21%	26%	28%	24%	20%	23%	23%	29%	20%	24%
Not at all	37%	32%	42%	35%	37%	42%	34%	35%	52%	45%	25%
Totals	99%	100%	99%	100%	99%	101%	100%	101%	100%	99%	100%
Unweighted N	(1,098)	(531)	(567)	(279)	(191)	(357)	(271)	(680)	(140)	(177)	(101)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	39%	13%	28%	79%	11%	73%	41%	38%	36%	37%	40%	42%	35%
A little	23%	21%	34%	14%	19%	22%	21%	27%	24%	25%	23%	19%	29%
Not at all	37%	66%	38%	7%	70%	5%	38%	35%	40%	38%	37%	38%	36%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,098)	(406)	(364)	(328)	(458)	(413)	(452)	(305)	(231)	(194)	(234)	(411)	(259)

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## 20. Traits of Donald Trump — Charismatic

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	38%	45%	30%	43%	35%	38%	35%	40%	18%	37%	55%
A little	30%	28%	32%	31%	39%	25%	27%	31%	27%	30%	25%
Not at all	32%	26%	38%	26%	26%	38%	38%	29%	54%	32%	20%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	99%	99%	100%
Unweighted N	(1,097)	(532)	(565)	(278)	(192)	(357)	(270)	(676)	(140)	(180)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	38%	20%	34%	59%	18%	63%	34%	38%	41%	46%	34%	38%	35%
A little	30%	27%	31%	33%	30%	32%	29%	34%	28%	20%	32%	31%	34%
Not at all	32%	53%	35%	8%	52%	5%	37%	28%	31%	34%	34%	31%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,097)	(404)	(362)	(331)	(457)	(413)	(449)	(308)	(231)	(194)	(235)	(410)	(258)

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## 2P. Traits of Donald Trump — Honest

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	36%	39%	34%	36%	31%	36%	42%	41%	17%	30%	41%
A little	20%	21%	20%	29%	24%	17%	12%	19%	20%	25%	23%
Not at all	44%	41%	47%	35%	44%	47%	47%	40%	63%	46%	36%
Totals	100%	101%	101%	100%	99%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,102)	(535)	(567)	(279)	(194)	(357)	(272)	(680)	(140)	(181)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	36%	8%	27%	75%	5%	74%	36%	40%	33%	33%	38%	38%	33%
A little	20%	16%	25%	19%	13%	19%	19%	19%	17%	20%	19%	19%	23%
Not at all	44%	76%	49%	5%	82%	7%	45%	41%	51%	47%	44%	42%	44%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	101%	100%	101%	99%	100%
Unweighted N	(1,102)	(406)	(365)	(331)	(458)	(415)	(452)	(310)	(230)	(195)	(236)	(414)	(257)

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## 2Q. Traits of Donald Trump — Uninformed

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	34%	32%	35%	28%	33%	35%	37%	30%	45%	47%	26%
A little	23%	21%	24%	35%	28%	18%	12%	20%	28%	27%	29%
Not at all	44%	47%	40%	37%	39%	47%	51%	50%	27%	26%	45%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,100)	(533)	(567)	(279)	(193)	(356)	(272)	(679)	(140)	(181)	(100)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	34%	58%	32%	10%	63%	8%	35%	31%	40%	40%	29%	34%	34%
A little	23%	26%	29%	13%	23%	15%	22%	22%	19%	23%	26%	19%	26%
Not at all	44%	16%	39%	77%	13%	76%	43%	47%	41%	37%	45%	48%	40%
Totals	101%	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,100)	(406)	(366)	(328)	(459)	(413)	(454)	(305)	(231)	(194)	(234)	(414)	(258)



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## 2R. Traits of Donald Trump — Ineffective

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	32%	28%	35%	33%	29%	34%	31%	28%	47%	39%	25%
A little	22%	22%	22%	30%	31%	15%	15%	19%	27%	31%	28%
Not at all	46%	50%	42%	37%	40%	51%	53%	53%	26%	31%	47%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,102)	(533)	(569)	(279)	(194)	(355)	(274)	(681)	(140)	(180)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	32%	58%	30%	7%	60%	7%	33%	33%	33%	36%	35%	31%	28%
A little	22%	28%	30%	8%	27%	10%	23%	17%	22%	23%	20%	20%	28%
Not at all	46%	14%	40%	84%	13%	84%	44%	49%	45%	42%	45%	50%	44%
Totals	100%	100%	100%	99%	100%	101%	100%	99%	100%	101%	100%	101%	100%
Unweighted N	(1,102)	(406)	(364)	(332)	(458)	(416)	(453)	(309)	(230)	(194)	(237)	(414)	(257)

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## 2S. Traits of Donald Trump — Compassionate

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	32%	35%	28%	30%	25%	32%	40%	36%	13%	25%	35%
A little	21%	22%	20%	25%	24%	21%	14%	20%	23%	20%	27%
Not at all	47%	43%	52%	45%	51%	48%	46%	44%	64%	55%	38%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,096)	(531)	(565)	(277)	(191)	(356)	(272)	(676)	(140)	(178)	(102)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	32%	7%	21%	68%	5%	66%	31%	34%	30%	28%	36%	34%	26%
A little	21%	12%	27%	23%	10%	26%	22%	19%	19%	23%	16%	21%	24%
Not at all	47%	80%	52%	9%	85%	8%	47%	47%	51%	49%	48%	45%	50%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,096)	(403)	(364)	(329)	(456)	(412)	(451)	(305)	(231)	(193)	(234)	(412)	(257)

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## 2T. Traits of Donald Trump — Likable

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	30%	35%	25%	35%	21%	32%	33%	33%	15%	28%	30%
A little	27%	28%	26%	24%	40%	22%	23%	27%	21%	26%	36%
Not at all	43%	37%	49%	41%	38%	46%	44%	39%	63%	46%	34%
Totals	100%	100%	100%	100%	99%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,101)	(533)	(568)	(276)	(194)	(357)	(274)	(679)	(140)	(181)	(101)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	30%	8%	21%	62%	5%	61%	30%	33%	25%	26%	36%	30%	27%
A little	27%	20%	30%	31%	18%	33%	27%	27%	26%	29%	23%	27%	29%
Not at all	43%	72%	48%	7%	77%	7%	43%	40%	49%	45%	41%	42%	44%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,101)	(402)	(367)	(332)	(456)	(417)	(452)	(309)	(231)	(194)	(237)	(413)	(257)

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### 3. Donald Trump Descriptors

Which, if any, of the following do you think describe Donald Trump? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Conservative	53%	56%	50%	58%	53%	50%	52%	57%	40%	48%	45%
Extremist	34%	31%	36%	29%	32%	38%	33%	31%	39%	43%	30%
Authoritarian	33%	32%	35%	27%	35%	34%	37%	32%	39%	41%	22%
Nationalist	32%	35%	28%	29%	33%	32%	32%	29%	29%	40%	44%
Fascist	28%	27%	30%	26%	24%	31%	32%	26%	29%	41%	29%
Moderate	15%	17%	12%	15%	17%	14%	14%	16%	11%	14%	14%
Communist	9%	9%	9%	7%	7%	13%	8%	7%	22%	11%	3%
Socialist	6%	7%	5%	14%	4%	4%	3%	5%	14%	5%	4%
Liberal	5%	7%	3%	9%	5%	4%	1%	4%	7%	8%	6%
Marxist	4%	4%	4%	2%	1%	6%	8%	4%	8%	6%	2%
None of the above	5%	5%	6%	3%	6%	6%	6%	4%	14%	5%	8%
Not sure	9%	4%	13%	11%	13%	6%	5%	8%	8%	9%	14%
Unweighted N	(1,105)	(535)	(570)	(279)	(194)	(358)	(274)	(682)	(140)	(181)	(102)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Conservative	53%	47%	42%	70%	45%	72%	45%	60%	64%	50%	53%	55%	51%
Extremist	34%	59%	35%	6%	63%	7%	33%	30%	42%	36%	31%	33%	34%
Authoritarian	33%	54%	33%	12%	63%	14%	28%	35%	41%	35%	31%	35%	31%
Nationalist	32%	36%	36%	22%	43%	31%	26%	34%	40%	32%	29%	33%	31%
Fascist	28%	54%	27%	3%	57%	4%	29%	29%	30%	32%	27%	27%	29%
Moderate	15%	3%	16%	26%	2%	34%	14%	16%	16%	18%	11%	15%	15%
Communist	9%	16%	8%	2%	15%	2%	13%	5%	8%	7%	8%	12%	8%
Socialist	6%	7%	6%	5%	5%	3%	8%	6%	4%	9%	5%	6%	4%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Liberal	5%	5%	5%	5%	4%	4%	5%	6%	5%	7%	3%	6%	3%
Marxist	4%	9%	4%	0%	9%	1%	6%	4%	3%	2%	4%	7%	2%
None of the above	5%	3%	9%	4%	2%	6%	9%	2%	3%	5%	10%	4%	4%
Not sure	9%	5%	14%	6%	5%	2%	10%	8%	3%	7%	9%	7%	11%
Unweighted N	(1,105)	(406)	(367)	(332)	(459)	(417)	(454)	(310)	(231)	(195)	(237)	(414)	(259)

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<b>Interviewing Dates</b>	November 18 - 20, 2024
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 6.582, with a mean of one and a standard deviation of 0.857.
<b>Number of respondents</b>	1105
<b>Margin of error</b>	± 3.9% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	85 questions not reported.