

YouGov Survey Results

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

Weighted Sample		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	
	2042	368	525	188	221	121	717	729	986	1056	214	841	504	482	692	457	611	1766	98	178	484	
	2042	319	560	194	227	116	787	719	910	1132	160	733	587	562	788	442	515	1760	103	179	495	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample																						

Government approval

Approve	17	7	35	28	3	13	28	9	21	14	23	17	18	15	21	18	13	18	15	16	17
Disapprove	60	80	40	38	89	60	48	79	62	58	45	55	63	72	56	58	68	59	55	68	59
Don't know	23	13	25	34	7	27	23	13	16	28	32	28	19	13	23	24	19	23	30	17	24

Which two of these problems are most important facing Britain just now?

The level of immigration	41	64	24	18	85	12	21	69	45	37	18	35	51	53	33	46	52	42	37	33	46
The threat of international terrorism or aggression	11	16	10	12	17	4	11	14	9	12	5	7	14	16	13	8	13	11	10	10	12
Health and the healthcare system	20	15	26	21	8	28	27	16	13	27	14	20	19	23	20	22	18	19	28	26	20
The general state of Britain's economy	38	48	38	45	39	34	40	39	41	36	31	40	40	37	43	41	34	39	41	32	33
The current level of unemployment	7	6	7	6	2	8	5	4	6	7	23	6	4	3	5	5	7	7	5	6	8
The gap between rich and poor	18	5	25	22	5	39	24	8	20	16	29	23	14	10	18	18	16	18	15	26	18
Housing	7	3	10	7	2	9	7	5	8	7	14	9	4	4	5	8	8	7	6	12	7
The future of Britain's relationship with the European Union	6	2	9	14	2	2	10	2	8	4	8	5	6	6	6	5	6	6	2	4	5
Britain's infrastructure – roads, railways, bridges, public buildings, flood defences etc	6	5	6	13	4	7	8	4	6	6	5	6	6	7	7	6	4	6	4	5	6
The future of Britain's energy supplies	8	12	9	10	6	8	9	9	10	7	4	8	8	12	11	7	9	8	16	7	8
Pollution, the environment and climate change	11	4	14	21	1	28	16	4	9	13	21	13	8	6	14	10	7	12	6	6	8
The level of crime	11	13	9	3	20	4	8	15	11	11	6	11	14	13	10	12	14	12	6	14	12
Education, schools and universities	3	1	4	1	1	5	3	1	2	4	5	4	2	1	4	3	1	3	4	3	4
Something else	3	3	4	2	2	3	4	4	4	2	1	4	3	3	4	3	3	3	1	3	4
Don't know	2	0	1	1	0	3	2	0	1	3	7	3	1	1	1	2	3	2	9	3	3

YouGov Survey Results

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

	Region in England			
	Total	Midlands	London	Rest of South
Weighted Sample	2042	335	247	700
Unweighted Sample	2042	328	209	728
	%	%	%	%

Government approval

Approve	17	19	20	17
Disapprove	60	57	55	62
Don't know	23	23	25	21

Which two of these problems are most important facing Britain just now?

The level of immigration	41	47	31	42
The threat of international terrorism or aggression	11	12	9	10
Health and the healthcare system	20	19	14	21
The general state of Britain's economy	38	39	41	42
The current level of unemployment	7	7	9	5
The gap between rich and poor	18	17	19	17
Housing	7	6	12	6
The future of Britain's relationship with the European Union	6	5	6	8
Britain's infrastructure – roads, railways, bridges, public buildings, flood defences etc	6	6	3	8
The future of Britain's energy supplies	8	10	6	8
Pollution, the environment and climate change	11	10	15	14
The level of crime	11	10	17	10
Education, schools and universities	3	2	6	2
Something else	3	3	4	3
Don't know	2	2	3	1

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North
Weighted Sample	2042	368	525	188	221	121	717	729	986	1056	214	841	504	482	692	457	611	1766	98	178	484
Unweighted Sample	2042	319	560	194	227	116	787	719	910	1132	160	733	587	562	788	442	515	1760	103	179	495
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Andy Burnham

Very favourable	10	3	22	13	2	14	16	5	11	8	11	11	11	7	12	11	7	10	11	7	13
Somewhat favourable	35	21	51	54	12	50	45	24	35	35	53	36	33	29	41	31	28	35	27	39	36
TOTAL FAVOURABLE	45	24	73	67	14	64	61	29	46	43	64	47	44	36	53	42	35	45	38	46	49
Somewhat unfavourable	20	30	11	17	26	19	17	24	20	19	14	20	20	22	19	22	21	20	21	18	17
Very unfavourable	19	34	6	5	53	2	9	35	22	15	3	13	23	30	16	16	25	19	22	17	18
TOTAL UNFAVOURABLE	39	64	17	22	79	21	26	59	42	34	17	33	43	52	35	38	46	39	43	35	35
Don't know	17	13	11	11	7	15	13	13	11	22	19	20	14	13	12	19	19	16	20	20	16

Donald Trump

Very favourable	3	3	1	0	13	1	1	6	5	2	1	5	3	2	2	3	5	3	6	5	4
Somewhat favourable	7	9	3	1	23	1	2	14	8	6	1	7	9	7	6	8	8	7	4	7	7
TOTAL FAVOURABLE	10	12	4	1	36	2	3	20	13	8	2	12	12	9	8	11	13	10	10	12	11
Somewhat unfavourable	12	18	5	5	27	1	6	18	13	11	12	11	10	15	9	12	15	12	6	11	13
Very unfavourable	73	67	89	93	34	96	89	59	71	75	79	70	75	75	81	70	66	73	75	73	70
TOTAL UNFAVOURABLE	85	85	94	98	61	97	95	77	84	86	91	81	85	90	90	82	81	85	81	84	83
Don't know	5	3	2	1	4	0	2	4	3	7	7	8	3	2	2	7	6	5	8	4	6

Ursula von der Leyen

Very favourable	3	2	4	6	1	2	5	2	4	2	3	2	3	5	4	3	1	3	3	6	3
Somewhat favourable	17	17	23	35	9	18	27	13	22	13	10	12	23	24	21	18	14	17	19	13	13
TOTAL FAVOURABLE	20	19	27	41	10	20	32	15	26	15	13	14	26	29	25	21	15	20	22	19	16
Somewhat unfavourable	12	19	9	11	13	12	10	14	14	9	10	10	12	14	15	10	11	12	13	9	8
Very unfavourable	12	16	7	3	30	6	6	21	16	8	5	8	16	17	11	14	12	12	14	8	14
TOTAL UNFAVOURABLE	24	35	16	14	43	18	16	35	30	17	15	18	28	31	26	24	23	24	27	17	22
Don't know	56	46	57	45	46	63	53	49	44	68	72	68	47	40	50	55	61	56	51	65	62

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Fieldwork: 17th - 18th September 2026

	Region in England		
	Total	Midlands	London
			Rest of South
Weighted Sample	2042	335	247
Unweighted Sample	2042	328	209
	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Andy Burnham

Very favourable	10	10	11	7
Somewhat favourable	35	36	36	35
TOTAL FAVOURABLE	45	46	47	42
Somewhat unfavourable	20	22	22	20
Very unfavourable	19	18	12	22
TOTAL UNFAVOURABLE	39	40	34	42
Don't know	17	14	18	17

Donald Trump

Very favourable	3	4	1	2
Somewhat favourable	7	9	7	6
TOTAL FAVOURABLE	10	13	8	8
Somewhat unfavourable	12	12	12	11
Very unfavourable	73	71	76	76
TOTAL UNFAVOURABLE	85	83	88	87
Don't know	5	5	5	4

Ursula von der Leyen

Very favourable	3	2	3	3
Somewhat favourable	17	18	18	20
TOTAL FAVOURABLE	20	20	21	23
Somewhat unfavourable	12	11	21	12
Very unfavourable	12	11	12	12
TOTAL UNFAVOURABLE	24	22	33	24
Don't know	56	57	46	54

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North
Weighted Sample	2042	368	525	188	221	121	717	729	986	1056	214	841	504	482	692	457	611	1766	98	178	484
Unweighted Sample	2042	319	560	194	227	116	787	719	910	1132	160	733	587	562	788	442	515	1760	103	179	495
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Conservative Party

Very favourable	5	23	1	1	3	0	4	9	7	4	3	4	5	10	5	5	6	6	2	6	6
Somewhat favourable	23	54	10	18	39	12	18	36	24	22	11	17	24	39	23	24	26	24	26	15	19
TOTAL FAVOURABLE	28	77	11	19	42	12	22	45	31	26	14	21	29	49	28	29	32	30	28	21	25
Somewhat unfavourable	26	14	31	39	30	22	25	26	25	27	32	27	27	21	28	27	24	27	29	21	21
Very unfavourable	36	4	54	39	21	61	48	24	38	34	35	40	38	26	38	31	34	34	35	52	42
TOTAL UNFAVOURABLE	62	18	85	78	51	83	73	50	63	61	67	67	65	47	66	58	58	61	64	73	63
Don't know	10	5	3	3	6	5	5	5	6	13	19	13	6	4	6	13	10	10	8	6	11

Labour Party

Very favourable	7	2	19	8	0	6	12	4	8	6	6	7	7	7	8	8	6	7	9	6	9
Somewhat favourable	26	6	48	47	5	35	39	13	25	27	36	29	27	17	32	24	21	27	21	26	25
TOTAL FAVOURABLE	33	8	67	55	5	41	51	17	33	33	42	36	34	24	40	32	27	34	30	32	34
Somewhat unfavourable	23	25	18	26	14	43	24	19	23	23	28	26	20	20	26	21	22	22	23	33	21
Very unfavourable	33	61	10	14	78	8	19	58	38	30	13	25	39	51	29	34	41	34	36	28	34
TOTAL UNFAVOURABLE	56	86	28	40	92	51	43	77	61	53	41	51	59	71	55	55	63	56	59	61	55
Don't know	10	6	5	5	4	8	7	6	6	14	17	14	7	5	6	13	11	11	10	7	12

Liberal Democrats

Very favourable	5	1	5	24	0	3	8	2	5	5	8	5	4	4	7	5	3	5	1	7	2
Somewhat favourable	28	15	42	54	7	43	39	17	27	28	38	26	28	25	31	29	20	28	25	24	24
TOTAL FAVOURABLE	33	16	47	78	7	46	47	19	32	33	46	31	32	29	38	34	23	33	26	31	26
Somewhat unfavourable	25	37	25	12	22	25	24	27	27	23	21	25	23	28	27	22	27	24	30	32	25
Very unfavourable	23	34	12	4	59	9	13	40	28	18	9	18	28	32	19	25	29	23	30	19	26
TOTAL UNFAVOURABLE	48	71	37	16	81	34	37	67	55	41	30	43	51	60	46	47	56	47	60	51	51
Don't know	19	13	17	6	12	20	16	15	12	26	25	25	17	10	16	20	20	20	14	18	23

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	Region in England			
	Total	Midlands	London	Rest of South
Weighted Sample	2042	335	247	700
Unweighted Sample	2042	328	209	728
	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Conservative Party

Very favourable	5	5	4	6
Somewhat favourable	23	32	21	24
TOTAL FAVOURABLE	28	37	25	30
Somewhat unfavourable	26	24	29	30
Very unfavourable	36	27	38	30
TOTAL UNFAVOURABLE	62	51	67	60
Don't know	10	12	9	9

Labour Party

Very favourable	7	7	7	5
Somewhat favourable	26	23	35	26
TOTAL FAVOURABLE	33	30	42	31
Somewhat unfavourable	23	25	22	22
Very unfavourable	33	34	28	36
TOTAL UNFAVOURABLE	56	59	50	58
Don't know	10	11	8	11

Liberal Democrats

Very favourable	5	4	5	8
Somewhat favourable	28	24	36	30
TOTAL FAVOURABLE	33	28	41	38
Somewhat unfavourable	25	25	24	22
Very unfavourable	23	27	17	22
TOTAL UNFAVOURABLE	48	52	41	44
Don't know	19	20	17	19

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	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North
Weighted Sample	2042	368	525	188	221	121	717	729	986	1056	214	841	504	482	692	457	611	1766	98	178	484
Unweighted Sample	2042	319	560	194	227	116	787	719	910	1132	160	733	587	562	788	442	515	1760	103	179	495
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Green Party																					
Very favourable	10	1	12	17	0	41	15	2	8	11	21	12	7	3	11	6	9	10	5	9	9
Somewhat favourable	24	9	37	34	5	46	34	11	21	26	39	25	21	17	27	24	18	24	18	24	23
TOTAL FAVOURABLE	34	10	49	51	5	87	49	13	29	37	60	37	28	20	38	30	27	34	23	33	32
Somewhat unfavourable	18	21	19	24	14	8	20	20	19	17	10	17	18	21	18	19	18	17	17	21	19
Very unfavourable	34	60	19	15	77	3	22	55	43	26	16	28	40	48	33	34	40	34	44	32	33
TOTAL UNFAVOURABLE	52	81	38	39	91	11	42	75	62	43	26	45	58	69	51	53	58	51	61	53	52
Don't know	15	9	13	11	4	2	10	12	9	20	14	17	14	11	12	16	15	15	16	13	16
Reform UK																					
Very favourable	11	17	3	0	50	0	2	25	13	9	3	8	14	18	8	10	17	12	13	6	12
Somewhat favourable	15	27	8	6	33	2	6	28	17	14	5	13	18	20	13	18	19	16	12	11	16
TOTAL FAVOURABLE	26	44	11	6	83	2	8	53	30	23	8	21	32	38	21	28	36	28	25	17	28
Somewhat unfavourable	10	16	5	6	11	3	7	12	11	9	9	10	10	11	9	11	11	10	9	9	9
Very unfavourable	55	33	82	85	3	93	80	28	53	56	72	57	53	46	64	50	44	53	60	64	53
TOTAL UNFAVOURABLE	65	49	87	91	14	96	87	40	64	65	81	67	63	57	73	61	55	63	69	73	62
Don't know	9	7	2	2	4	2	4	7	6	11	12	11	6	5	6	11	9	9	6	9	10
Scottish National Party (SNP)																					
Very favourable	3	0	1	0	0	3	3	2	4	2	6	3	2	1	2	3	3	1	0	20	1
Somewhat favourable	12	4	19	15	4	20	18	6	12	11	18	13	10	8	13	10	9	10	17	20	9
TOTAL FAVOURABLE	15	4	20	15	4	23	21	8	16	13	24	16	12	9	15	13	12	11	17	40	10
Somewhat unfavourable	20	22	21	27	18	20	21	21	22	18	15	18	23	23	21	21	19	20	18	16	18
Very unfavourable	27	46	18	18	47	9	19	39	34	19	13	22	29	37	28	26	29	25	32	35	26
TOTAL UNFAVOURABLE	47	68	39	45	65	29	40	60	56	37	28	40	52	60	49	47	48	45	50	51	44
Don't know	40	28	41	39	31	48	38	32	28	50	49	44	36	31	36	40	39	43	33	8	45
Plaid Cymru																					
Very favourable	2	0	3	2	0	3	4	1	3	2	4	2	2	1	2	3	2	1	16	6	1
Somewhat favourable	14	9	22	20	5	26	21	9	16	13	22	13	14	13	17	11	13	13	24	23	11
TOTAL FAVOURABLE	16	9	25	22	5	29	25	10	19	15	26	15	16	14	19	14	15	14	40	29	12
Somewhat unfavourable	14	23	13	16	16	5	13	18	17	11	8	12	15	18	16	15	14	14	18	8	12
Very unfavourable	17	29	9	12	32	2	11	26	22	12	7	13	19	25	16	17	19	16	29	15	17
TOTAL UNFAVOURABLE	31	52	22	28	48	7	24	44	39	23	15	25	34	43	32	32	33	30	47	23	29
Don't know	53	39	53	50	46	64	51	46	42	63	58	59	50	42	49	54	52	55	13	48	58

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Weighted Sample	2042	335	247	700	
Unweighted Sample	2042	328	209	728	
		%	%	%	%
Green Party					
	Very favourable	10	7	15	10
	Somewhat favourable	24	22	27	24
	TOTAL FAVOURABLE	34	29	42	34
	Somewhat unfavourable	18	18	13	17
	Very unfavourable	34	40	30	34
	TOTAL UNFAVOURABLE	52	58	43	51
	Don't know	15	13	14	15
Reform UK					
	Very favourable	11	12	8	13
	Somewhat favourable	15	17	13	16
	TOTAL FAVOURABLE	26	29	21	29
	Somewhat unfavourable	10	15	12	8
	Very unfavourable	55	48	59	54
	TOTAL UNFAVOURABLE	65	63	71	62
	Don't know	9	8	8	8
Scottish National Party (SNP)					
	Very favourable	3	1	3	0
	Somewhat favourable	12	8	17	10
	TOTAL FAVOURABLE	15	9	20	10
	Somewhat unfavourable	20	19	19	22
	Very unfavourable	27	29	20	25
	TOTAL UNFAVOURABLE	47	48	39	47
	Don't know	40	43	41	42
Plaid Cymru					
	Very favourable	2	2	3	0
	Somewhat favourable	14	11	16	14
	TOTAL FAVOURABLE	16	13	19	14
	Somewhat unfavourable	14	17	13	15
	Very unfavourable	17	18	11	17
	TOTAL UNFAVOURABLE	31	35	24	32
	Don't know	53	52	56	54

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Weighted Sample		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	
	2042	368	525	188	221	121	717	729	986	1056	214	841	504	482	692	457	611	1766	98	178	484	
	Unweighted Sample	2042	319	560	194	227	116	787	719	910	1132	160	733	587	562	788	442	515	1760	103	179	495
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sinn Féin

Very favourable	1	0	1	1	0	2	2	0	2	1	2	1	1	1	1	1	1	1	0	4	0
Somewhat favourable	5	2	6	8	1	9	8	1	7	3	11	4	4	5	6	4	3	4	11	13	2
TOTAL FAVOURABLE	6	2	7	9	1	11	10	1	9	4	13	5	5	6	7	5	4	5	11	17	2
Somewhat unfavourable	15	16	20	19	15	11	17	17	18	13	9	14	17	18	17	16	16	16	15	13	15
Very unfavourable	32	53	24	30	49	13	28	48	37	26	9	22	43	46	33	32	33	32	35	28	32
TOTAL UNFAVOURABLE	47	69	44	49	64	24	45	65	55	39	18	36	60	64	50	48	49	48	50	41	47
Don't know	47	29	49	42	35	64	44	34	36	57	70	58	34	30	43	47	46	48	38	41	50

Democratic Unionist Party (DUP)

Very favourable	0	1	0	0	0	0	0	1	1	0	1	1	0	0	1	1	0	0	1	2	0
Somewhat favourable	5	9	5	4	7	0	4	7	6	3	5	3	6	6	5	5	4	4	8	6	3
TOTAL FAVOURABLE	5	10	5	4	7	0	4	8	7	3	6	4	6	6	6	6	4	4	9	8	3
Somewhat unfavourable	14	18	15	17	13	11	18	13	18	11	9	12	14	20	15	16	14	14	15	14	14
Very unfavourable	23	21	23	29	26	21	26	25	29	18	13	22	28	25	24	19	27	22	27	36	21
TOTAL UNFAVOURABLE	37	39	38	46	39	32	44	38	47	29	22	34	42	45	39	35	41	36	42	50	35
Don't know	57	51	57	50	54	68	52	54	46	68	71	62	52	49	55	60	55	59	50	42	61

If there was a referendum on Britain's membership of the European Union, how would you vote?

I would vote to join the European Union	53	26	77	77	17	79	82	21	52	54	71	59	49	37	61	49	43	52	52	64	48
I would vote to stay out of the European Union	29	60	12	8	73	9	8	63	34	25	9	19	34	50	25	31	38	29	37	24	31
I would not vote	6	1	2	4	3	2	2	4	5	7	4	9	6	3	4	7	8	7	2	2	9
Don't know	8	9	7	8	6	7	6	10	6	11	9	8	9	8	7	10	9	9	8	6	9
Refused	3	4	2	3	1	3	3	2	3	3	7	4	2	1	3	2	3	3	1	3	3

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

		Region in England			
		Total	Midlands	London	Rest of South
Weighted Sample	2042	335	247	700	
Unweighted Sample	2042	328	209	728	
		%	%	%	%

Sinn Féin

Very favourable	1	0	4	0
Somewhat favourable	5	3	7	4
TOTAL FAVOURABLE	6	3	11	4
Somewhat unfavourable	15	16	15	16
Very unfavourable	32	33	28	32
TOTAL UNFAVOURABLE	47	49	43	48
Don't know	47	47	46	47

Democratic Unionist Party (DUP)

Very favourable	0	1	0	0
Somewhat favourable	5	4	5	5
TOTAL FAVOURABLE	5	5	5	5
Somewhat unfavourable	14	12	17	14
Very unfavourable	23	23	22	21
TOTAL UNFAVOURABLE	37	35	39	35
Don't know	57	60	56	59

If there was a referendum on Britain's membership of the European Union, how would you vote?

I would vote to join the European Union	53	51	61	51
I would vote to stay out of the European Union	29	30	23	30
I would not vote	6	9	3	6
Don't know	8	8	7	10
Refused	3	2	6	3

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North
Weighted Sample	2042	368	525	188	221	121	717	729	986	1056	214	841	504	482	692	457	611	1766	98	178	484
Unweighted Sample	2042	319	560	194	227	116	787	719	910	1132	160	733	587	562	788	442	515	1760	103	179	495
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government is handling the following issues?

Health

Very well	2	0	3	1	0	0	2	1	2	1	3	2	1	1	2	2	1	2	1	1	2
Fairly well	22	18	37	32	8	25	29	16	28	17	31	21	23	20	24	22	19	24	8	17	24
TOTAL WELL	24	18	40	33	8	25	31	17	30	18	34	23	24	21	26	24	20	26	9	18	26
Fairly badly	36	37	33	35	39	37	36	35	34	38	37	36	36	35	39	34	35	36	38	40	33
Very badly	28	36	15	19	45	25	21	40	26	31	16	26	32	35	26	31	32	28	40	30	27
TOTAL BADLY	64	73	48	54	84	62	57	75	60	69	53	62	68	70	65	65	67	64	78	70	60
Don't know	11	8	11	12	7	13	12	8	9	13	13	14	9	9	9	11	13	11	13	12	13

Immigration

Very well	2	0	4	6	0	3	5	0	4	1	2	3	2	2	3	1	3	2	4	1	3
Fairly well	18	4	32	34	0	33	31	5	22	14	27	21	17	11	25	17	10	18	13	19	16
TOTAL WELL	20	4	36	40	0	36	36	5	26	15	29	24	19	13	28	18	13	20	17	20	19
Fairly badly	20	15	22	27	6	27	21	13	16	23	31	21	16	16	20	19	19	19	18	23	17
Very badly	51	78	31	26	93	20	33	79	53	50	24	44	59	68	44	54	61	51	53	49	53
TOTAL BADLY	71	93	53	53	99	47	54	92	69	73	55	65	75	84	64	73	80	70	71	72	70
Don't know	9	3	10	7	1	17	10	3	6	12	16	12	6	4	8	9	8	9	12	8	10

Crime

Very well	1	0	3	2	0	1	2	1	3	0	2	2	0	1	1	1	1	2	1	0	1
Fairly well	21	12	33	32	5	34	30	11	22	21	32	22	20	16	27	21	15	22	17	21	23
TOTAL WELL	22	12	36	34	5	35	32	12	25	21	34	24	20	17	28	22	16	24	18	21	24
Fairly badly	30	35	31	36	25	27	32	29	30	31	32	29	29	33	32	29	30	30	29	33	28
Very badly	34	47	17	19	67	15	22	53	36	32	16	30	41	42	28	36	42	34	40	33	36
TOTAL BADLY	64	82	48	55	92	42	54	82	66	63	48	59	70	75	60	65	72	64	69	66	64
Don't know	13	5	15	12	3	23	15	6	9	16	18	17	10	7	11	13	12	13	14	13	13

Education

Very well	2	2	4	4	0	0	3	1	3	1	4	3	1	1	3	2	1	2	3	3	4
Fairly well	29	21	45	35	14	32	34	21	31	27	36	30	28	25	31	26	28	29	19	30	30
TOTAL WELL	31	23	49	39	14	32	37	22	34	28	40	33	29	26	34	28	29	31	22	33	34
Fairly badly	30	35	25	31	36	29	30	30	29	31	36	26	30	33	31	31	28	29	33	33	26
Very badly	20	28	10	12	34	11	14	31	20	20	10	19	24	23	18	21	23	20	27	18	21
TOTAL BADLY	50	63	35	43	70	40	44	61	49	51	46	45	54	56	49	52	51	49	60	51	47
Don't know	19	15	17	18	16	28	19	18	16	21	13	22	17	18	17	20	19	19	19	16	18

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

		Region in England		
	Total	Midlands	London	Rest of South
Weighted Sample	2042	335	247	700
Unweighted Sample	2042	328	209	728
	%	%	%	%

How well or badly do you think the government is handling the following issues?

Health

Very well	2	1	3	1
Fairly well	22	23	25	24
TOTAL WELL	24	24	28	25
Fairly badly	36	33	41	36
Very badly	28	30	22	29
TOTAL BADLY	64	63	63	65
Don't know	11	12	9	11

Immigration

Very well	2	2	2	3
Fairly well	18	18	25	17
TOTAL WELL	20	20	27	20
Fairly badly	20	15	20	22
Very badly	51	59	42	50
TOTAL BADLY	71	74	62	72
Don't know	9	6	12	8

Crime

Very well	1	0	4	1
Fairly well	21	20	24	21
TOTAL WELL	22	20	28	22
Fairly badly	30	29	29	33
Very badly	34	37	30	32
TOTAL BADLY	64	66	59	65
Don't know	13	13	13	13

Education

Very well	2	2	4	1
Fairly well	29	30	28	29
TOTAL WELL	31	32	32	30
Fairly badly	30	29	33	31
Very badly	20	24	16	18
TOTAL BADLY	50	53	49	49
Don't know	19	16	19	21

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North
Weighted Sample	2042	368	525	188	221	121	717	729	986	1056	214	841	504	482	692	457	611	1766	98	178	484
Unweighted Sample	2042	319	560	194	227	116	787	719	910	1132	160	733	587	562	788	442	515	1760	103	179	495
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Taxation																					
Very well	1	0	1	1	0	2	1	0	1	0	0	1	1	0	1	0	0	1	1	0	1
Fairly well	16	6	26	30	5	25	25	9	17	14	19	16	17	13	18	15	13	16	10	18	16
TOTAL WELL	17	6	27	31	5	27	26	9	18	14	19	17	18	13	19	15	13	17	11	18	17
Fairly badly	31	32	35	32	23	30	33	27	29	33	37	31	29	31	32	31	32	31	29	34	30
Very badly	39	57	23	27	66	25	28	56	43	36	24	36	41	48	38	38	43	39	45	37	37
TOTAL BADLY	70	89	58	59	89	55	61	83	72	69	61	67	70	79	70	69	75	70	74	71	67
Don't know	13	5	16	11	6	18	13	7	10	17	21	16	12	7	11	14	12	14	15	11	17
Unemployment																					
Very well	1	0	2	1	0	0	1	0	1	0	1	1	0	0	1	1	0	1	0	1	1
Fairly well	16	9	27	23	4	22	25	9	19	13	12	17	18	14	20	16	11	16	13	15	18
TOTAL WELL	17	9	29	24	4	22	26	9	20	13	13	18	18	14	21	17	11	17	13	16	19
Fairly badly	36	38	37	46	30	25	36	33	34	38	44	34	37	35	38	35	36	36	35	38	33
Very badly	33	45	16	19	61	28	21	47	35	31	31	29	33	42	28	33	39	33	37	35	34
TOTAL BADLY	69	83	53	65	91	53	57	80	69	69	75	63	70	77	66	68	75	69	72	73	67
Don't know	14	8	18	11	5	25	17	11	11	17	12	19	13	9	13	15	13	15	15	12	14
Defence																					
Very well	2	1	3	1	1	1	1	1	2	1	4	3	1	1	2	2	1	2	0	3	2
Fairly well	23	7	39	32	7	31	33	11	26	20	35	26	20	14	29	21	17	22	23	31	24
TOTAL WELL	25	8	42	33	8	32	34	12	28	21	39	29	21	15	31	23	18	24	23	34	26
Fairly badly	25	32	22	34	23	22	25	28	27	24	23	23	27	29	25	24	29	26	21	23	23
Very badly	30	50	13	19	64	15	20	48	34	26	13	22	34	46	27	33	33	30	36	27	30
TOTAL BADLY	55	82	35	53	87	37	45	76	61	50	36	45	61	75	52	57	62	56	57	50	53
Don't know	20	9	23	14	6	32	21	12	11	28	25	26	17	10	18	20	19	20	19	16	22
The economy																					
Very well	1	0	1	1	0	0	1	0	1	0	1	1	0	0	1	0	0	1	1	1	1
Fairly well	17	5	33	29	4	24	28	9	20	15	19	18	18	16	21	19	12	18	15	16	19
TOTAL WELL	18	5	34	30	4	24	29	9	21	15	20	19	18	16	22	19	12	19	16	17	20
Fairly badly	33	33	36	40	19	35	36	26	31	35	37	34	32	31	33	30	37	33	28	37	32
Very badly	39	59	18	22	73	25	25	59	41	37	25	35	41	49	37	40	42	39	43	37	37
TOTAL BADLY	72	92	54	62	92	60	61	85	72	72	62	69	73	80	70	70	79	72	71	74	69
Don't know	10	3	12	8	4	16	9	6	8	13	18	13	9	4	9	11	9	10	13	9	11

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

	Region in England			
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Weighted Sample	2042	335	247	700
Unweighted Sample	2042	328	209	728
	%	%	%	%

Taxation

Very well	1	1	1	0
Fairly well	16	15	14	17
TOTAL WELL	17	16	15	17
Fairly badly	31	30	37	30
Very badly	39	42	38	39
TOTAL BADLY	70	72	75	69
Don't know	13	12	10	13

Unemployment

Very well	1	1	0	0
Fairly well	16	17	14	15
TOTAL WELL	17	18	14	15
Fairly badly	36	35	37	38
Very badly	33	32	33	32
TOTAL BADLY	69	67	70	70
Don't know	14	14	16	15

Defence

Very well	2	2	3	1
Fairly well	23	23	23	20
TOTAL WELL	25	25	26	21
Fairly badly	25	24	28	28
Very badly	30	33	27	30
TOTAL BADLY	55	57	55	58
Don't know	20	18	19	21

The economy

Very well	1	1	1	0
Fairly well	17	15	20	17
TOTAL WELL	18	16	21	17
Fairly badly	33	35	34	32
Very badly	39	39	34	41
TOTAL BADLY	72	74	68	73
Don't know	10	9	11	9

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North
Weighted Sample	2042	368	525	188	221	121	717	729	986	1056	214	841	504	482	692	457	611	1766	98	178	484
Unweighted Sample	2042	319	560	194	227	116	787	719	910	1132	160	733	587	562	788	442	515	1760	103	179	495
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Environment

Very well	2	1	4	1	0	0	2	1	3	1	3	3	1	1	2	3	1	2	1	4	2
Fairly well	23	21	34	31	14	13	29	19	26	21	20	24	26	21	26	25	20	23	18	27	25
TOTAL WELL	25	22	38	32	14	13	31	20	29	22	23	27	27	22	28	28	21	25	19	31	27
Fairly badly	32	31	31	37	30	35	32	30	31	33	40	29	33	33	34	27	34	32	33	31	27
Very badly	25	31	16	20	38	34	23	32	25	26	24	24	24	29	24	24	28	25	28	23	27
TOTAL BADLY	57	62	47	57	68	69	55	62	56	59	64	53	57	62	58	51	62	57	61	54	54
Don't know	17	16	15	11	18	18	14	18	15	20	13	20	17	17	15	21	17	18	20	15	19

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	1	0	1	2	0	0	1	1	2	1	3	1	0	0	1	1	0	1	0	1	1
Get a little better	11	6	14	12	5	17	10	7	12	9	25	12	8	5	11	8	10	11	11	8	10
TOTAL GET BETTER	12	6	15	14	5	17	11	8	14	10	28	13	8	5	12	9	10	12	11	9	11
Stay about the same	33	34	37	45	24	27	38	27	33	33	36	35	31	31	35	36	30	33	34	34	34
Get a little worse	31	35	32	30	35	31	35	35	32	31	16	27	37	40	34	33	32	31	28	40	31
Get a lot worse	17	22	11	7	27	15	11	26	15	19	7	16	18	22	15	16	20	17	18	13	17
TOTAL GET WORSE	48	57	43	37	62	46	46	61	47	50	23	43	55	62	49	49	52	48	46	53	48
Don't know	7	2	5	4	9	10	5	4	5	8	14	8	5	2	5	6	7	7	8	4	7

How do you think the financial situation of your household has changed over the LAST 12 months?

Got a lot better	1	1	1	2	1	1	1	0	1	0	2	1	1	0	2	1	0	1	2	2	0
Got a little better	10	7	14	12	7	12	13	6	11	9	15	13	7	7	12	9	10	11	4	7	11
TOTAL GET BETTER	11	8	15	14	8	13	14	6	12	9	17	14	8	7	14	10	10	12	6	9	11
Stayed about the same	35	34	39	45	28	25	35	33	37	33	45	34	33	36	36	37	32	35	36	36	34
Got a little worse	35	36	33	31	37	47	36	38	33	36	20	33	39	39	38	34	35	34	39	39	33
Got a lot worse	16	20	12	9	27	8	13	22	15	17	8	16	20	17	11	17	20	16	15	15	18
TOTAL GET WORSE	51	56	45	40	64	55	49	60	48	53	28	49	59	56	49	51	55	50	54	54	51
Don't know	3	2	1	1	0	7	2	1	2	4	10	3	1	1	1	2	2	3	4	1	4

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

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	%	%	%	%

Environment

Very well	2	2	4	0
Fairly well	23	24	23	22
TOTAL WELL	25	26	27	22
Fairly badly	32	28	33	37
Very badly	25	27	23	24
TOTAL BADLY	57	55	56	61
Don't know	17	19	18	16

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	1	1	1	1
Get a little better	11	12	14	10
TOTAL GET BETTER	12	13	15	11
Stay about the same	33	32	30	34
Get a little worse	31	31	28	32
Get a lot worse	17	19	18	16
TOTAL GET WORSE	48	50	46	48
Don't know	7	5	8	6

How do you think the financial situation of your household has changed over the LAST 12 months?

Got a lot better	1	0	1	1
Got a little better	10	9	12	12
TOTAL GET BETTER	11	9	13	13
Stayed about the same	35	39	33	34
Got a little worse	35	33	37	34
Got a lot worse	16	17	13	16
TOTAL GET WORSE	51	50	50	50
Don't know	3	2	4	2

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			
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Unweighted Sample	2042	319	560	194	227	116	787	719	910	1132	160	733	587	562	788	442	515	1760	103	179	495
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the British economy has changed over the LAST 12 months?

Got a lot better	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0
Got a little better	7	2	14	15	2	3	12	3	10	5	12	8	7	6	9	8	5	8	4	9	6
TOTAL GET BETTER	7	2	15	15	2	3	12	3	10	5	12	8	7	6	10	8	5	8	4	10	6
Stayed about the same	20	15	25	27	8	20	21	15	23	17	29	23	18	13	20	22	17	20	22	22	21
Got a little worse	36	39	38	36	28	47	40	33	35	37	30	35	40	35	38	33	38	36	37	33	34
Got a lot worse	31	42	17	19	58	21	22	46	28	33	16	26	33	43	28	32	34	31	32	29	32
TOTAL GET WORSE	67	81	55	55	86	68	62	79	63	70	46	61	73	78	66	65	72	67	69	62	66
Don't know	6	2	4	2	5	10	4	2	4	8	14	7	3	4	4	6	6	6	4	7	8

How do you think the British economy will change over the NEXT 12 months?

Get a lot better	1	0	1	1	0	0	1	0	1	0	0	1	1	0	1	1	0	0	1	1	1
Get a little better	10	4	16	18	2	13	13	6	13	7	21	10	8	7	10	10	7	10	6	9	11
TOTAL GET BETTER	11	4	17	19	2	13	14	6	14	7	21	11	9	7	11	11	7	10	7	10	12
Stay about the same	20	18	26	26	11	17	22	15	22	19	27	23	18	15	20	20	20	21	21	18	20
Get a little worse	32	36	31	34	27	37	36	30	31	32	29	30	35	32	36	31	31	31	32	40	28
Get a lot worse	28	37	18	16	52	21	20	43	27	29	9	23	31	40	25	28	32	28	33	22	29
TOTAL GET WORSE	60	73	49	50	79	58	56	73	58	61	38	53	66	72	61	59	63	59	65	62	57
Don't know	10	5	8	5	8	12	8	7	7	12	13	13	6	6	8	10	10	10	7	10	12

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample size: 2042 adults in GB

Fieldwork: 17th - 18th September 2026

	Region in England			
	Total	Midlands	London	Rest of South
Weighted Sample	2042	335	247	700
Unweighted Sample	2042	328	209	728
	%	%	%	%

How do you think the British economy has changed over the LAST 12 months?

Got a lot better	0	0	0	0
Got a little better	7	8	8	9
TOTAL GET BETTER	7	8	8	9
Stayed about the same	20	20	19	19
Got a little worse	36	39	40	35
Got a lot worse	31	29	27	32
TOTAL GET WORSE	67	68	67	67
Don't know	6	4	6	5

How do you think the British economy will change over the NEXT 12 months?

Get a lot better	1	0	1	0
Get a little better	10	12	8	10
TOTAL GET BETTER	11	12	9	10
Stay about the same	20	20	22	21
Get a little worse	32	33	35	31
Get a lot worse	28	27	25	29
TOTAL GET WORSE	60	60	60	60
Don't know	10	7	10	10

**This survey was carried out online. The figures have been weighted and are representative of all adults in GB(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*