

YouGov / Times Survey Results

Sample Size: 3074 South West Adults (18+)
 Fieldwork: 4th - 30th January 2015

	Westminster Voting intention				Constituency Voting				2010 Vote			Gender		Age				Social Grade		
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted sample	3010	848	608	262	394	742	513	316	348	988	466	810	1319	1691	390	629	969	1023	1661	1349
Unweighted Sample	3074	819	611	251	481	715	514	316	421	1013	480	874	1446	1628	278	450	1166	1180	2007	1067
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	0	96	1	6	3	70	7	13	34	38	41	30	35	38	40	31
Lab	26	0	100	0	0	1	96	10	2	3	77	26	26	26	24	32	28	20	22	31
Lib Dem	11	0	0	100	0	0	1	77	0	2	3	32	11	12	7	14	11	11	13	9
UKIP	17	0	0	0	100	2	0	3	93	23	8	12	20	14	9	8	16	24	14	21
Other	11	0	0	0	0	0	2	5	2	2	6	17	10	11	19	16	9	6	12	9

Other Parties Voting Intention

Green	10	0	0	0	0	0	2	5	0	1	5	16	9	10	19	14	8	5	11	8
BNP	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	2	1	0	0	1	1	0	0	1	1	1	1

Non Voters

Would Not Vote	7	0	0	0	0	0	0	2	0	1	3	2	5	8	15	10	5	2	5	8
Don't know	15	0	0	0	0	3	3	10	3	10	12	18	11	18	15	16	15	14	14	16

The next general election will be in May this year. Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

[Excluding Don't knows and Wouldn't votes]

Con	35	95	1	2	5	100	0	0	0	69	7	12	32	38	39	32	33	38	40	29
Lab	24	1	91	1	0	0	100	0	0	3	75	21	25	24	26	31	26	19	21	29
Lib Dem	15	2	5	97	2	0	0	100	0	4	5	40	14	16	10	17	16	15	17	12
UKIP	17	1	1	0	92	0	0	0	100	22	9	12	20	14	10	8	16	23	13	21
Other	9	0	2	0	0	0	0	0	0	2	5	15	10	8	15	13	9	5	9	8

Constituency Other Parties Voting Intention

Green	8	0	2	0	0	0	0	0	0	1	4	14	9	7	15	11	8	4	8	8
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	1	1	0	1	0	0	1	1	0	1	0

Constituency non Voters

Would Not Vote	7	0	1	1	1	0	0	0	0	1	3	2	6	8	17	10	5	2	5	9
Don't know	15	3	4	4	3	0	0	0	0	9	13	19	11	19	16	19	15	13	15	16

This is a subset of YouGov's surveys across Great Britain. We control for 2010 party support at national but not regional level. The actual vote in the South West in 2010 was: Con 43%, Lib Dem 35%, Lab 15%, others 7%. This compares with the following figures in YouGov's sample: Con 41%, Lib Dem 34%, Lab 19%, Others 6%. The voting intention figures reported in The Times for the second, constituency-related, voting intention have been adjusted to reflect the actual 2010 result. This makes our current figures for the constituency voting question: 37%, Lab 21%, Ukip 17%, Lib Dem 16%, Green 8%, other 1%