

YouGov / The Times Survey Results



Sample Size: 1730 Adults in GB
Fieldwork: 5th - 6th August 2021

Weighted Sample		Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	1730	470	381	98	586	429	156	642	685	841	889	189	721	417	403	986	744	208	581	375	417	149
	1730	474	390	106	585	440	160	686	699	748	982	155	691	427	457	1037	693	184	601	373	431	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	1730	474	390	106	585	440	160	686	699	748	982	155	691	427	457	1037	693	184	601	373	431	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

28-29
Jul

5-6
Aug

Con	39	41	100	0	0	86	3	12	19	67	43	38	18	30	48	59	39	44	32	48	47	35	24
Lab	34	33	0	100	0	3	80	32	50	12	29	37	54	40	25	19	35	30	47	24	33	45	17
Lib Dem	8	8	0	0	100	2	6	47	14	4	9	8	7	9	7	9	11	5	11	12	5	6	6
SNP	4	5	0	0	0	0	2	1	6	3	6	4	5	6	5	2	4	6	0	0	0	0	46
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	1	1	1	1	2	0	1	1	0	0	4	1	0
Reform UK	3	3	0	0	0	4	0	0	0	5	4	1	1	2	4	3	1	4	0	3	2	4	2
Green	9	7	0	0	0	2	6	6	9	4	5	9	11	8	6	5	7	7	9	9	7	5	5
Other	2	2	0	0	0	2	1	3	1	4	4	1	2	2	3	3	2	2	2	3	2	3	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	26	27	100	0	0	68	3	8	14	46	30	24	13	19	33	42	28	27	22	33	30	23	18
Labour	23	22	0	100	0	2	66	23	38	8	20	24	41	25	17	14	25	18	31	17	21	29	13
Liberal Democrat	5	6	0	0	100	2	5	34	10	3	6	5	5	6	5	7	8	3	7	8	3	4	5
Scottish National Party (SNP)	3	3	0	0	0	0	1	1	5	3	4	2	4	4	3	1	3	4	0	0	0	0	37
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	1	1	1	1	0	1	1	0	0	2	0	0
Reform UK	2	2	0	0	0	3	0	0	0	4	3	1	1	1	2	2	1	3	0	2	1	3	2
Green	6	5	0	0	0	2	5	4	7	3	4	6	8	6	5	3	6	4	7	6	5	4	4
Some other party	1	2	0	0	0	2	1	2	1	3	3	1	2	2	2	2	2	2	1	2	2	2	1
Would not vote	11	12	0	0	0	3	2	0	3	11	15	10	9	16	11	9	9	17	10	12	16	12	8
Don't know	19	17	0	0	0	17	13	26	18	18	12	22	7	17	21	18	17	17	17	17	18	18	12
Refused	3	3	0	0	0	1	3	1	2	2	3	4	9	4	1	1	3	4	5	2	2	5	1

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=32]

UK Independence Party (UKIP)	18	16	0	0	0	20	0	0	0	23	7	44	0	11	24	24	9	28	0	20	17	16	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	67	82	0	0	0	74	100	100	100	74	93	45	100	83	76	76	87	72	100	80	70	84	100
Don't know	6	3	0	0	0	7	0	0	0	4	0	11	0	6	0	0	4	0	0	0	13	0	0
Refused	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Weighted Sample
Unweighted Sample

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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1730	474	390	106	585	440	160	686	699	748	982	155	691	427	457	1037	693	184	601	373	431	141
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	10	1	0	0	2	1	0	2	8	12	8	8	13	10	7	7	15	10	10	11	11	5
1	1	2	0	0	0	1	0	0	1	2	2	2	4	2	1	2	1	3	2	1	3	2	2
2	1	1	0	0	2	0	0	1	1	1	1	1	2	1	1	1	2	1	1	1	1	1	2
3	2	2	1	1	1	1	0	2	2	1	2	2	0	3	1	1	2	2	2	1	1	2	2
4	2	1	1	1	1	0	1	1	1	1	1	1	2	1	1	0	1	1	1	1	0	1	2
5	7	7	3	5	3	6	5	5	6	6	5	9	9	8	7	4	5	9	5	7	7	9	3
6	4	3	3	3	3	3	3	2	3	3	3	3	5	3	3	2	3	3	6	3	3	2	2
7	5	5	5	6	4	4	6	2	5	5	5	5	8	6	4	4	5	5	7	4	5	6	4
8	7	8	10	8	3	9	7	6	7	8	9	7	6	8	7	8	7	8	6	8	7	8	4
9	8	8	10	9	15	10	8	14	11	7	8	8	12	8	7	9	9	8	8	9	10	8	5
10 - Absolutely certain to vote	53	53	66	68	68	63	68	67	63	57	52	54	45	47	58	63	58	46	51	53	51	50	69

Which of the following do you think would make the best Prime Minister?

Boris Johnson	33	31	85	3	9	69	6	11	15	53	34	29	19	22	39	46	31	32	26	36	35	29	18
Keir Starmer	28	27	2	76	49	3	64	46	48	9	26	28	36	30	24	21	32	21	39	24	24	27	31
Not sure	37	37	12	19	39	25	26	40	34	34	34	40	35	42	35	30	34	41	29	37	35	38	48
Refused	3	5	1	2	3	2	4	3	3	4	6	4	10	6	2	3	4	7	7	4	6	6	2

Weighted Sample
Unweighted Sample

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1730	470	381	98	586	429	156	642	685	841	889	189	721	417	403	986	744	208	581	375	417	149
1730	474	390	106	585	440	160	686	699	748	982	155	691	427	457	1037	693	184	601	373	431	141
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	5	6	18	1	1	14	1	1	2	11	7	4	2	4	7	8	5	6	2	7	5	7	1
Fairly well	31	30	64	7	12	56	9	13	14	48	28	31	21	23	34	39	29	30	24	32	31	32	18
TOTAL WELL	36	36	82	8	13	70	10	14	16	59	35	35	23	27	41	47	34	36	26	39	36	39	19
Fairly badly	24	24	12	33	27	17	31	27	28	21	22	26	30	23	22	25	25	23	29	21	27	24	23
Very badly	28	28	2	53	52	5	51	53	49	10	32	24	30	34	25	20	31	25	32	28	24	24	45
TOTAL BADLY	52	52	14	86	79	22	82	80	77	31	54	50	60	57	47	45	56	48	61	49	51	48	68
Don't know	11	13	4	6	9	8	8	7	7	10	11	15	17	16	11	7	11	16	14	12	14	13	12

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	43	42	78	12	20	79	12	10	9	83	42	41	20	31	52	61	36	49	34	44	46	43	27
Wrong to leave	45	46	17	82	74	15	80	83	85	11	47	46	58	55	39	33	54	37	55	44	43	42	62
Don't know	11	12	5	6	6	6	8	6	6	6	10	13	23	14	9	6	10	15	12	11	11	14	11

YouGov Weighting Data



YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	215	183	10.6%
Men 50-64 High education	55	55	3.2%
Men 50-64 Mid education	76	80	4.6%
Men 50-64 Low education	71	69	4.0%
Men 25-49 High education	146	140	8.1%
Men 25-49 Mid education	104	128	7.4%
Men 25-49 Low education	36	90	5.2%
Men Under 25 High education	12	16	0.9%
Men Under 25 Mid & Low education	33	80	4.6%
Women Over 65	242	220	12.7%
Women 50-64 High education	55	52	3.0%
Women 50-64 Mid education	92	90	5.2%
Women 50-64 Low education	78	71	4.1%
Women 25-49 High education	168	151	8.7%
Women 25-49 Mid education	150	133	7.7%
Women 25-49 Low education	87	80	4.6%
Women Under 25 High education	24	19	1.1%
Women Under 25 Mid & Low education	86	74	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	190	329	19.0%
Medium (3-7)	1142	1038	60.0%
High (8,9,10)	398	363	21.0%
Social Grade (NRS and 2011 census)			
AB	536	484	28.0%
C1	501	502	29.0%
C2	294	363	21.0%
DE	399	381	22.0%
EU Referendum Vote (Election Result)			
Remain	686	642	37.1%
Leave	699	685	39.6%
Don't Know / Did Not Vote	345	403	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	126	121	7.0%
North Lab	146	133	7.7%
North LD	26	24	1.4%
North BP	15	16	0.9%
North Oth	11	12	0.7%
North DNV	107	111	6.4%
Midlands Con	113	114	6.6%
Midlands Lab	72	69	4.0%
Midlands LD	19	17	1.0%
Midlands BP	3	3	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	68	74	4.3%
London Con	47	50	2.9%
London Lab	62	76	4.4%
London LD	20	24	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	47	50	2.9%
South Con	246	247	14.3%
South Lab	114	104	6.0%
South LD	82	76	4.4%
South BP	2	2	0.1%
South Oth	24	22	1.3%
South DNV	133	130	7.5%
Wales Con	24	24	1.4%
Wales Lab	26	26	1.5%
Wales LD	3	3	0.2%
Wales PC	8	7	0.4%
Wales BP	2	3	0.2%
Wales Oth DNV	25	24	1.4%
Scotland Con	29	29	1.7%
Scotland Lab	20	21	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	56	52	3.0%
Scotland Oth DNV	26	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk