

## 1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

		State						
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Better off financially than you were a year ago	15%	16%	17%	14%	14%	16%	13%	11%
About the same financially as you were a year ago	41%	38%	41%	41%	38%	40%	42%	43%
Worse off financially than you were a year ago	43%	45%	39%	43%	45%	42%	43%	45%
Not sure	2%	1%	2%	2%	3%	2%	2%	1%
Totals	101%	100%	99%	100%	100%	100%	100%	100%
Weighted N	6, 584	899	997	997	799	998	995	899

### 2. State of the Economy

How would you describe the current state of the American economy?

		tate						
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Excellent	5%	5%	5%	4%	8%	5%	4%	5%
Good	23%	21%	23%	23%	26%	23%	24%	23%
Fair	27%	27%	28%	32%	22%	27%	27%	26%
Poor	42%	44%	41%	39%	43%	43%	43%	44%
Don't know	2%	2%	2%	2%	1%	2%	1%	2%
Totals	99%	99%	99%	100%	100%	100%	99%	100%
Weighted N	6, 589	898	998	998	800	998	998	899



## 3. Trend of Economy

Overall, do you think the economy is getting better or worse?

					S	State				
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin		
Getting better	22%	23%	21%	22%	22%	21%	21%	22%		
About the same	24%	20%	23%	23%	26%	27%	23%	23%		
Getting worse	51%	55%	52%	51%	48%	49%	51%	50%		
Not sure	4%	2%	4%	4%	4%	3%	4%	4%		
Totals	101%	100%	100%	100%	100%	100%	99%	99%		
Weighted N	6,600	900	1,000	1,000	800	1,000	1,000	900		

## 4. State of the State Economy

How would you describe the current state of the economy in [your state]?

					s	tate		
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Excellent	5%	4%	6%	5%	6%	4%	6%	4%
Good	29%	28%	30%	26%	32%	30%	26%	28%
Fair	36%	36%	39%	36%	32%	37%	34%	38%
Poor	28%	30%	23%	31%	29%	26%	32%	27%
Don't know	2%	2%	2%	2%	1%	2%	3%	2%
Totals	100%	100%	100%	100%	100%	99%	101%	99%
Weighted N	6, 598	900	1,000	998	800	1,000	1,000	900



### 5. Trend of State Economy

Overall, do you think the economy in [your state] is getting better or worse?

		State									
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin			
Getting better	19%	20%	18%	23%	20%	17%	19%	19%			
About the same	34%	30%	41%	31%	37%	38%	30%	34%			
Getting worse	41%	46%	36%	43%	38%	39%	46%	42%			
Not sure	5%	5%	5%	4%	5%	6%	5%	5%			
Totals	99%	101%	100%	101%	100%	100%	100%	100%			
Weighted N	6, 598	900	1,000	998	800	1,000	999	900			



## 6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you? Respondents were randomly asked one of the two forms of this question

					s	tate		
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Jobs and the economy	12%	10%	13%	11%	13%	14%	10%	10%
Immigration	13%	17%	12%	12%	15%	12%	11%	11%
Climate change and the environment	5%	5%	3%	6%	6%	4%	6%	7%
Foreign policy	1%	2%	1%	2%	1%	1%	2%	1%
National Security	4%	3%	4%	4%	4%	4%	3%	5%
Education	2%	3%	2%	1%	1%	2%	2%	1%
Health care	7%	5%	7%	5%	9%	7%	8%	7%
Taxes and government spending	4%	6%	6%	4%	4%	3%	4%	4%
Abortion	7%	10%	5%	8%	8%	7%	6%	7%
Civil rights	3%	3%	4%	3%	3%	3%	3%	4%
Civil liberties	2%	2%	2%	2%	2%	2%	2%	2%
Guns	2%	2%	4%	2%	2%	3%	2%	2%
Crime	2%	1%	3%	3%	2%	3%	2%	1%
Criminal justice reform	0%	0%	1%	0%	0%	1%	0%	0%
Inflation/prices	22%	20%	20%	23%	19%	24%	26%	24%
Securing American democracy	12%	12%	12%	14%	12%	10%	13%	13%
Totals	98%	101%	99%	100%	101%	100%	100%	99%
Weighted N	6, 574	899	999	995	800	993	995	891



## 7A. Favorability of Individuals — Joe Biden

Do you have a favorable or an unfavorable opinion of ...?

					s	tate	е				
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin			
Very favorable	21%	21%	22%	20%	23%	20%	21%	20%			
Somewhat favorable	16%	14%	17%	17%	16%	16%	17%	19%			
Neutral	8%	8%	9%	9%	6%	8%	8%	6%			
Somewhat unfavorable	9%	8%	9%	11%	10%	9%	8%	12%			
Very unfavorable	44%	48%	42%	42%	44%	46%	45%	44%			
Don't know	1%	1%	1%	1%	1%	0%	1%	0%			
Totals	99%	100%	100%	100%	100%	99%	100%	101%			
Weighted N	6, 590	900	998	998	798	999	1,000	897			

## 7B. Favorability of Individuals — Kamala Harris

		State									
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin			
Very favorable	30%	29%	30%	29%	33%	31%	29%	29%			
Somewhat favorable	14%	12%	14%	15%	12%	14%	15%	17%			
Neutral	5%	6%	7%	5%	4%	3%	5%	4%			
Somewhat unfavorable	6%	5%	7%	7%	7%	6%	7%	6%			
Very unfavorable	44%	47%	42%	43%	44%	45%	44%	43%			
Don't know	1%	1%	1%	1%	1%	0%	1%	1%			
Totals	100%	100%	101%	100%	101%	99%	101%	100%			
Weighted N	6, 584	899	998	993	800	1,000	998	895			



## 7C. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of ...?

					s	tate		
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Very favorable	29%	29%	30%	26%	31%	29%	28%	26%
Somewhat favorable	14%	15%	13%	14%	13%	15%	14%	16%
Neutral	4%	5%	7%	4%	2%	4%	3%	4%
Somewhat unfavorable	5%	4%	6%	8%	4%	4%	4%	6%
Very unfavorable	47%	46%	43%	47%	49%	46%	49%	48%
Don't know	1%	1%	1%	0%	1%	1%	1%	0%
Totals	100%	100%	100%	99%	100%	99%	99%	100%
Weighted N	6, 578	896	998	998	800	996	997	893

## 7D. Favorability of Individuals — Tim Walz

					s	tate					
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin			
Very favorable	30%	29%	26%	28%	32%	29%	32%	32%			
Somewhat favorable	11%	9%	11%	12%	11%	10%	12%	10%			
Neutral	10%	10%	11%	12%	9%	11%	9%	9%			
Somewhat unfavorable	7%	8%	8%	8%	9%	7%	5%	5%			
Very unfavorable	33%	35%	32%	31%	34%	32%	34%	36%			
Don't know	9%	10%	11%	9%	5%	11%	8%	7%			
Totals	100%	101%	99%	100%	100%	100%	100%	99%			
Weighted N	6, 584	900	999	994	800	999	999	893			



## 7E. Favorability of Individuals — JD Vance

Do you have a favorable or an unfavorable opinion of ...?

					S	tate					
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin			
Very favorable	21%	24%	21%	19%	23%	22%	19%	20%			
Somewhat favorable	15%	14%	15%	14%	15%	14%	14%	16%			
Neutral	12%	10%	14%	14%	10%	13%	11%	9%			
Somewhat unfavorable	7%	6%	7%	8%	8%	6%	7%	9%			
Very unfavorable	39%	38%	33%	39%	39%	36%	43%	41%			
Don't know	7%	8%	8%	7%	5%	9%	6%	5%			
Totals	101%	100%	98%	101%	100%	100%	100%	100%			
Weighted N	6, 583	899	998	995	800	996	999	895			

## 8. Harris Sincerity

Do you think Kamala Harris...

		State						
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Says what she believes	40%	38%	40%	38%	44%	39%	38%	41%
Says what she thinks people want to hear	53%	53%	53%	54%	50%	54%	54%	52%
Not sure	7%	9%	7%	8%	6%	8%	8%	6%
Totals	100%	100%	100%	100%	100%	101%	100%	99%
Weighted N	6, 590	899	1,000	998	800	998	1,000	895



## 9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

		State								
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin		
Like a lot	28%	26%	28%	26%	31%	28%	27%	28%		
Like somewhat	15%	16%	15%	16%	13%	13%	17%	15%		
Neither like nor dislike	13%	11%	18%	12%	13%	14%	13%	12%		
Dislike somewhat	8%	8%	8%	9%	10%	8%	7%	8%		
Dislike a lot	33%	37%	29%	34%	31%	33%	34%	35%		
Not sure	2%	2%	2%	3%	3%	3%	2%	2%		
Totals	99%	100%	100%	100%	101%	99%	100%	100%		
Weighted N	6, 590	900	999	998	799	1,000	999	895		

## 10. Trump Sincerity

Do you think Donald Trump...

		State								
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin		
Says what he believes	51%	53%	55%	49%	50%	52%	50%	50%		
Says what he thinks people want to hear	42%	41%	39%	44%	43%	40%	44%	42%		
Not sure	7%	6%	6%	6%	7%	8%	6%	8%		
Totals	100%	100%	100%	99%	100%	100%	100%	100%		
Weighted N	6, 569	899	996	995	796	997	995	891		



## 11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

		State								
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin		
Like a lot	21%	22%	20%	18%	23%	23%	21%	16%		
Like somewhat	14%	14%	15%	14%	15%	13%	13%	16%		
Neither like nor dislike	10%	9%	13%	10%	6%	11%	10%	12%		
Dislike somewhat	8%	9%	9%	9%	7%	7%	8%	10%		
Dislike a lot	45%	45%	41%	48%	47%	44%	48%	45%		
Not sure	1%	1%	2%	1%	1%	2%	0%	1%		
Totals	99%	100%	100%	100%	99%	100%	100%	100%		
Weighted N	6, 579	899	1,000	995	800	998	997	890		

## 12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

		State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin	
A lot	58%	61%	56%	56%	66%	53%	60%	57%	
Some	26%	22%	27%	25%	22%	29%	26%	28%	
A little	13%	15%	15%	14%	10%	15%	12%	12%	
None	3%	2%	2%	5%	3%	4%	2%	3%	
Totals	100%	100%	100%	100%	101%	101%	100%	100%	
Weighted N	6, 583	900	999	996	798	997	998	894	



## 13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

		State								
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin		
More enthusiastic	57%	56%	54%	55%	65%	56%	58%	58%		
About the same	30%	31%	33%	30%	23%	34%	30%	31%		
Less enthusiastic	13%	14%	13%	16%	11%	10%	12%	12%		
Totals	100%	101%	100%	101%	99%	100%	100%	101%		
Weighted N	6, 581	899	997	996	800	1,000	996	893		

### 14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

		State								
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin		
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%		
Definitely will vote	87%	88%	85%	84%	89%	87%	88%	88%		
Probably will vote	7%	5%	7%	9%	6%	7%	6%	7%		
Even chance	4%	4%	5%	4%	2%	4%	4%	3%		
Probably won't vote	1%	1%	2%	1%	1%	1%	2%	1%		
Definitely won't vote	1%	1%	1%	1%	2%	1%	1%	1%		
Totals	100%	99%	100%	99%	100%	100%	101%	100%		
Weighted N	6, 596	900	1,000	1,000	800	1,000	1,000	896		



### 15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election? Excluding non-voters

		State								
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin		
Kamala Harris	46%	45%	45%	48%	49%	46%	46%	47%		
Donald Trump	46%	47%	47%	43%	46%	47%	45%	44%		
Jill Stein	1%	1%	0%	1%	1%	1%	1%	1%		
Cornel West	0%	1%	0%	1%	0%	0%	0%	1%		
Other	1%	2%	1%	1%	1%	1%	1%	2%		
Not sure	5%	5%	6%	7%	4%	6%	5%	5%		
Totals	99%	101%	99%	101%	101%	101%	98%	100%		
Weighted N	6, 466	885	977	976	783	986	981	877		

## 16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

		State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin	
Definitely Harris	23%	24%	27%	22%	27%	23%	20%	20%	
Probably Harris	20%	19%	17%	20%	20%	18%	21%	21%	
Equally likely Harris or Trump	18%	14%	17%	18%	13%	20%	18%	23%	
Probably Trump	14%	12%	11%	14%	15%	14%	16%	15%	
Definitely Trump	25%	30%	27%	25%	25%	25%	24%	20%	
Totals	100%	99%	99%	99%	100%	100%	99%	99%	
Weighted N	6, 574	900	997	991	799	998	996	892	



### 17. State Winner Prediction

Who do you think will get the most votes in [your state]?

		State								
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin		
Harris	37%	33%	33%	46%	40%	24%	42%	44%		
Trump	41%	48%	45%	33%	41%	54%	36%	31%		
Not sure	21%	18%	22%	21%	19%	22%	22%	25%		
Totals	99%	99%	100%	100%	100%	100%	100%	100%		
Weighted N	6, 587	900	1,000	995	798	1,000	999	895		

### 18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live? Excluding non-voters

		State								
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin		
Democratic candidate	50%	50%	*	50%	51%	*	52%	49%		
Republican candidate	40%	42%	*	39%	39%	*	41%	41%		
Someone else	0%	0%	*	0%	0%	*	0%	0%		
Not sure	9%	9%	*	11%	10%	*	8%	10%		
Totals	99%	101%	*	100%	100%	*	101%	100%		
Weighted N	4, 420	865	0	956	772	0	963	864		

# **METHODOLOGY**

YouGov interviewed 6,600 U.S. registered voters in Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania, and Wisconsin between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of U.S. registered voters living in Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania, and Wisconsin. The weights range from 0.1 to 5.6, with a mean of 1 and a standard deviation of 0.7.

The margin of error for a percentage based upon the entire sample is  $\pm 1.5$  points. The margin of error is larger for subsamples and differences of percentages.



Sample 900 Arizona Registered Voters Conducted August 23-September 3, 2024

Margin of Error  $\pm 4.2\%$ 

4 14 11 11 11 11 11 11 11 11 11 11 11 11
Would you say that you and your family are
Better off financially than you were a year ago
About the same financially as you were a year ago
Worse off financially than you were a year ago45%
Not sure
2. How would you describe the current state of the American economy?
Excellent 5%
Good21%
Fair27%
Poor44%
Don't know
3. Overall, do you think the economy is getting better or worse?
Getting better23%
About the same20%
Getting worse55%
Not sure
4. How would you describe the current state of the economy in Arizona?
Excellent
Good
Fair
Poor
Don't know
DOTT KIOW
E. Ousvall, do you think the accompany in Avizage is getting better or yourse?
5. Overall, do you think the economy in Arizona is getting better or worse?
Getting better
About the same
Getting worse
Not sure5%
6. [In deciding how to vote, what / Which of these] is the most important issue for you?
Respondents were randomly asked one of the two forms of this question
Jobs and the economy10%
Immigration17%
Climate change and the environment5%
Foreign policy2%
continued on the next page



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National Security	
Education	3%
Health care	5%
	6%
	10%
	3%
Civil liberties	2%
Guns	
Crime	1%
•	
Inflation/prices	
Securing American democracy	

## 7. Do you have a favorable or an unfavorable opinion of ...?

				Somewhat		
	Very favorable	Somewhat favorable	Neutral	unfavor- able	Very unfa- vorable	Don't know
Joe Biden	21%	14%	8%	8%	48%	1%
Kamala Harris	29%	12%	6%	5%	47%	1%
Donald Trump	29%	15%	5%	4%	46%	1%
Tim Walz	29%	9%	10%	8%	35%	10%
JD Vance	24%	14%	10%	6%	38%	8%

## 8. Do you think Kamala Harris...

Says what she believes	38%
Says what she thinks people want to hear	53%
Not sure	9%

## 9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	26%
Like somewhat	16%
Neither like nor dislike	11%
Dislike somewhat	8%
Dislike a lot	37%
Not sure	2%

## 10. Do you think Donald Trump...

Says what he believes53%	6
Says what he thinks people want to hear41%	6
Not sure	6



11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?	
Like a lot	
Like somewhat14%	
Neither like nor dislike9%	
Dislike somewhat9%	
Dislike a lot45%	
Not sure	
12. How much attention have you been paying to the 2024 election campaign for president?	
A lot61%	
Some22%	
A little15%	
None	
13. Compared to previous presidential elections, are you more or less enthusiastic about voting than usual	?
More enthusiastic	•
About the same	
Less enthusiastic	
LC33 CHUIU3IA3UC1476	
14. How likely are you to yet in the precidential election in Nevember 20042	
14. How likely are you to vote in the presidential election in November 2024?	
I have already voted	
Definitely will vote	
Probably will vote	
Even chance	
Probably won't vote	
Definitely won't vote	
15. In November 2024, who do you plan to vote for in the presidential election?	
Excluding non-voters	
Kamala Harris	
Donald Trump	
Jill Stein	
Cornel West	
Other	
Not sure5%	
16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is likely to be elected president?	most
Definitely Harris24%	
Probably Harris19%	
Equally likely Harris or Trump14%	
Probably Trump12%	
Definitely Trump30%	



17. Who do you think will get the most votes in Arizona?	
Harris	
Trump	
Not sure	
18. In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?	
Excluding non-voters	
Ruben Gallego50%	
Kari Lake42%	
Someone else0%	
Not sure	
19. Generally speaking, do you think of yourself as a?	
Democrat	
Republican35%	
Independent25%	
Other5%	
Not sure	
20. In general, how would you describe your own political viewpoint?	
Very liberal11%	
Liberal17%	
Moderate31%	
Conservative21%	
Very conservative17%	
Not sure	
21. Are you	
Male	
Female	
- Gillalo	
22. Respondent age by category	
Under 30	
30-44	
45-64	
65+	
23. What racial or ethnic group best describes you?	
White67%	
Black	
Hispanic21%	
Other8%	



24. What is the highest level of education you have completed?	
HS or less	. 26%
Some college	.35%
College grad	.24%
Postgrad	.14%



1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

	Total	Ge	ender		Age	•		F	Race
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Better off financially than you were a year ago	16%	16%	15%	18%	16%	17%	13%	14%	20%
About the same financially as you were a year ago	38%	34%	42%	43%	33%	35%	43%	39%	36%
Worse off financially than you were a year ago	45%	49%	42%	37%	49%	47%	44%	46%	43%
Not sure	1%	1%	1%	1%	1%	1%	0%	1%	1%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	100%
Weighted N	899	423	470	126	194	294	284	603	186

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Better off financially than you were a year ago	16%	31%	5%	12%	25%	17%	7%	27%	4%	16%	
About the same financially as you were a year ago	38%	48%	34%	35%	51%	39%	30%	49%	29%	40%	
Worse off financially than you were a year ago	45%	20%	61%	51%	22%	42%	63%	23%	67%	44%	
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	
Totals	100%	100%	101%	99%	99%	99%	101%	100%	100%	101%	
Weighted N	899	298	313	226	254	276	343	418	414	830	



## 2. State of the Economy

How would you describe the current state of the American economy?

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Excellent	5%	6%	5%	7%	8%	5%	3%	6%	2%
Good	21%	21%	22%	15%	17%	23%	26%	20%	27%
Fair	27%	28%	26%	26%	28%	26%	27%	27%	27%
Poor	44%	44%	45%	48%	44%	45%	42%	46%	40%
Don't know	2%	1%	3%	5%	2%	1%	2%	1%	3%
Totals	99%	100%	101%	101%	99%	100%	100%	100%	99%
Weighted N	898	423	469	126	192	295	284	603	186

		Party ID				ldeolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Excellent	5%	11%	3%	4%	7%	6%	4%	9%	2%	6%	
Good	21%	44%	4%	18%	41%	26%	5%	41%	4%	22%	
Fair	27%	27%	27%	27%	30%	30%	22%	30%	23%	27%	
Poor	44%	16%	66%	50%	20%	36%	68%	18%	70%	44%	
Don't know	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	
Weighted N	898	297	313	226	255	274	343	417	414	829	



3. Trend of Economy

Overall, do you think the economy is getting better or worse?

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Getting better	23%	25%	21%	15%	19%	26%	26%	23%	24%
About the same	20%	20%	19%	32%	18%	17%	18%	20%	20%
Getting worse	55%	53%	57%	52%	61%	55%	53%	56%	52%
Not sure	2%	2%	3%	1%	2%	2%	3%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%
Weighted N	900	423	471	126	194	295	284	604	186

			Party ID	)		Ideolog	ay .	2020	) Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Getting better	23%	50%	2%	17%	48%	24%	4%	45%	2%	24%
About the same	20%	25%	19%	15%	23%	23%	13%	25%	15%	19%
Getting worse	55%	20%	78%	67%	24%	51%	83%	26%	83%	54%
Not sure	2%	4%	1%	2%	5%	1%	1%	4%	0%	2%
Totals	100%	99%	100%	101%	100%	99%	101%	100%	100%	99%
Weighted N	900	299	313	226	255	276	343	419	414	831



## 4. State of the State Economy

How would you describe the current state of the economy in Arizona?

		Ge	ender		Age	e		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Excellent	4%	6%	3%	4%	7%	4%	2%	5%	2%
Good	28%	29%	28%	23%	25%	26%	35%	28%	28%
Fair	36%	34%	38%	37%	33%	33%	41%	35%	41%
Poor	30%	30%	30%	35%	32%	34%	21%	30%	28%
Don't know	2%	2%	3%	2%	2%	3%	1%	2%	2%
Totals	100%	101%	102%	101%	99%	100%	100%	100%	101%
Weighted N	900	423	471	126	194	295	284	604	186

			Party ID	)		ldeolog	ay .	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Excellent	4%	7%	1%	4%	6%	6%	1%	7%	1%	4%
Good	28%	49%	12%	22%	46%	33%	13%	48%	11%	29%
Fair	36%	26%	45%	40%	30%	34%	43%	29%	44%	35%
Poor	30%	15%	40%	32%	15%	25%	41%	15%	42%	29%
Don't know	2%	2%	2%	2%	3%	2%	1%	2%	2%	2%
Totals	100%	99%	100%	100%	100%	100%	99%	101%	100%	99%
Weighted N	900	299	313	226	255	275	343	419	414	831



## 5. Trend of State Economy

Overall, do you think the economy in Arizona is getting better or worse?

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Getting better	20%	22%	18%	20%	16%	21%	21%	19%	20%
About the same	30%	29%	30%	27%	30%	28%	32%	30%	30%
Getting worse	46%	45%	46%	49%	49%	45%	43%	46%	46%
Not sure	5%	4%	6%	4%	5%	6%	4%	5%	4%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	900	423	471	126	194	295	284	604	186

			Party ID			Ideolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Getting better	20%	44%	2%	14%	39%	22%	5%	39%	2%	21%	
About the same	30%	32%	28%	28%	34%	32%	23%	36%	24%	30%	
Getting worse	46%	18%	65%	55%	21%	41%	68%	20%	69%	44%	
Not sure	5%	6%	4%	4%	6%	5%	4%	5%	5%	5%	
Totals	101%	100%	99%	101%	100%	100%	100%	100%	100%	100%	
Weighted N	900	299	313	226	255	276	343	419	414	831	



6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you? Respondents were randomly asked one of the two forms of this question

		Ge	ender		Age	)		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Jobs and the economy	10%	11%	8%	9%	17%	12%	2%	8%	13%
Immigration	17%	19%	16%	16%	5%	17%	27%	19%	16%
Climate change and the environment	5%	5%	4%	11%	4%	4%	4%	4%	9%
Foreign policy	2%	3%	1%	3%	4%	0%	2%	2%	2%
National Security	3%	4%	1%	0%	2%	3%	3%	2%	2%
Education	3%	2%	4%	3%	5%	3%	1%	3%	2%
Health care	5%	3%	7%	14%	3%	4%	4%	4%	7%
Taxes and government spending	6%	7%	4%	7%	5%	4%	6%	5%	3%
Abortion	10%	7%	13%	14%	9%	10%	9%	9%	10%
Civil rights	3%	2%	4%	1%	5%	3%	3%	2%	2%
Civil liberties	2%	3%	1%	0%	3%	3%	1%	3%	1%
Guns	2%	2%	2%	2%	2%	2%	2%	2%	3%
Crime	1%	2%	0%	0%	3%	1%	1%	1%	0%
Criminal justice reform	0%	0%	0%	0%	0%	0%	0%	0%	0%
Inflation/prices	20%	17%	23%	16%	24%	23%	16%	22%	16%
Securing American democracy	12%	14%	11%	3%	11%	11%	19%	12%	14%
Totals	101%	101%	99%	99%	102%	100%	100%	98%	100%
Weighted N	899	422	471	126	194	295	284	604	185



			Party ID			ldeolog	у	2020	) Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Jobs and the economy	10%	7%	8%	14%	7%	14%	9%	9%	9%	9%
Immigration	17%	2%	34%	16%	2%	12%	33%	1%	35%	18%
Climate change and the environment	5%	7%	0%	7%	9%	5%	0%	7%	0%	5%
Foreign policy	2%	3%	1%	1%	4%	2%	0%	3%	1%	2%
National Security	3%	1%	5%	1%	1%	2%	4%	1%	4%	3%
Education	3%	4%	4%	1%	3%	3%	3%	3%	2%	3%
Health care	5%	10%	1%	5%	5%	8%	3%	9%	1%	5%
Taxes and government spending	6%	1%	7%	10%	1%	7%	8%	2%	9%	5%
Abortion	10%	20%	1%	8%	20%	10%	3%	18%	2%	10%
Civil rights	3%	4%	2%	4%	3%	3%	2%	5%	1%	3%
Civil liberties	2%	2%	1%	2%	4%	2%	1%	3%	1%	2%
Guns	2%	3%	1%	1%	1%	2%	2%	2%	2%	2%
Crime	1%	0%	1%	1%	0%	2%	1%	1%	1%	1%
Criminal justice reform	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Inflation/prices	20%	13%	30%	20%	13%	18%	28%	13%	28%	21%
Securing American democracy	12%	23%	4%	9%	28%	9%	4%	22%	3%	13%
Totals	101%	100%	100%	100%	101%	99%	101%	99%	99%	102%
Weighted N	899	299	313	226	255	276	343	419	413	830



7A. Favorability of Individuals — Joe Biden

		Ge	ender		Age	Э		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	21%	19%	23%	10%	12%	27%	25%	20%	19%
Somewhat favorable	14%	12%	15%	10%	18%	14%	12%	13%	14%
Neutral	8%	8%	9%	19%	13%	5%	3%	7%	8%
Somewhat unfavorable	8%	7%	9%	16%	7%	5%	8%	7%	14%
Very unfavorable	48%	55%	42%	39%	48%	49%	52%	53%	40%
Don't know	1%	0%	2%	6%	1%	1%	0%	1%	5%
Totals	100%	101%	100%	100%	99%	101%	100%	101%	100%
Weighted N	900	423	471	126	194	295	284	604	186

			Party ID	)	ldeology			2020	Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	21%	54%	1%	8%	46%	20%	4%	43%	1%	22%	
Somewhat favorable	14%	27%	1%	14%	28%	16%	1%	26%	1%	14%	
Neutral	8%	10%	4%	12%	12%	11%	3%	12%	2%	8%	
Somewhat unfavorable	8%	5%	6%	13%	8%	11%	4%	9%	6%	7%	
Very unfavorable	48%	2%	87%	52%	6%	40%	87%	9%	90%	49%	
Don't know	1%	3%	0%	1%	0%	3%	0%	2%	0%	0%	
Totals	100%	101%	99%	100%	100%	101%	99%	101%	100%	100%	
Weighted N	900	299	313	226	255	276	343	419	414	831	



7B. Favorability of Individuals — Kamala Harris

		Ge	ender		Age	e		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	29%	25%	33%	17%	25%	35%	31%	26%	36%
Somewhat favorable	12%	12%	13%	19%	14%	11%	10%	13%	10%
Neutral	6%	7%	5%	18%	12%	3%	1%	4%	8%
Somewhat unfavorable	5%	5%	5%	10%	8%	4%	2%	5%	3%
Very unfavorable	47%	52%	42%	31%	41%	48%	56%	51%	39%
Don't know	1%	0%	2%	6%	1%	0%	0%	0%	4%
Totals	100%	101%	100%	101%	101%	101%	100%	99%	100%
Weighted N	899	422	471	126	194	295	284	604	186

		Party ID				Ideolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	29%	70%	1%	17%	63%	30%	4%	57%	2%	30%	
Somewhat favorable	12%	20%	3%	16%	25%	16%	1%	24%	0%	13%	
Neutral	6%	4%	4%	10%	6%	7%	4%	8%	3%	5%	
Somewhat unfavorable	5%	1%	4%	9%	2%	8%	4%	4%	4%	3%	
Very unfavorable	47%	2%	87%	48%	3%	38%	87%	6%	90%	49%	
Don't know	1%	3%	0%	0%	0%	2%	1%	2%	0%	1%	
Totals	100%	100%	99%	100%	99%	101%	101%	101%	99%	101%	
Weighted N	899	299	313	226	254	276	343	418	414	830	



7C. Favorability of Individuals — Donald Trump

		Ge	ender		Age	e		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	29%	32%	27%	16%	21%	29%	41%	33%	23%
Somewhat favorable	15%	17%	13%	21%	18%	14%	10%	14%	16%
Neutral	5%	5%	5%	14%	8%	2%	1%	4%	6%
Somewhat unfavorable	4%	3%	5%	6%	6%	5%	2%	5%	1%
Very unfavorable	46%	42%	50%	40%	47%	49%	46%	44%	52%
Don't know	1%	0%	1%	3%	0%	0%	0%	0%	2%
Totals	100%	99%	101%	100%	100%	99%	100%	100%	100%
Weighted N	896	423	466	126	194	295	280	603	186

			Party ID	)		Ideolog	ЗУ	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Very favorable	29%	0%	65%	22%	1%	11%	65%	1%	61%	31%
Somewhat favorable	15%	3%	24%	16%	1%	20%	20%	5%	25%	14%
Neutral	5%	3%	4%	7%	1%	9%	5%	4%	5%	4%
Somewhat unfavorable	4%	2%	2%	10%	1%	8%	3%	2%	5%	4%
Very unfavorable	46%	91%	5%	44%	96%	51%	7%	87%	5%	47%
Don't know	1%	2%	0%	0%	0%	0%	1%	1%	0%	0%
Totals	100%	101%	100%	99%	100%	99%	101%	100%	101%	100%
Weighted N	896	297	311	226	255	274	341	418	411	827



7D. Favorability of Individuals — Tim Walz

		Ge	ender		Age	e		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	29%	28%	29%	19%	28%	31%	31%	27%	27%
Somewhat favorable	9%	8%	10%	10%	11%	9%	8%	10%	6%
Neutral	10%	9%	11%	20%	16%	8%	4%	10%	12%
Somewhat unfavorable	8%	9%	6%	6%	9%	7%	8%	8%	3%
Very unfavorable	35%	43%	28%	24%	24%	37%	45%	37%	35%
Don't know	10%	3%	16%	22%	12%	9%	4%	8%	17%
Totals	101%	100%	100%	101%	100%	101%	100%	100%	100%
Weighted N	900	423	471	126	194	295	284	604	186

			Party ID	)		Ideolog	ЗУ	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Very favorable	29%	65%	3%	18%	67%	24%	5%	58%	2%	31%
Somewhat favorable	9%	16%	1%	12%	18%	12%	1%	17%	1%	10%
Neutral	10%	8%	10%	14%	5%	18%	6%	10%	9%	8%
Somewhat unfavorable	8%	1%	12%	10%	1%	11%	9%	3%	12%	7%
Very unfavorable	35%	2%	68%	36%	2%	22%	72%	4%	71%	37%
Don't know	10%	9%	6%	11%	7%	13%	7%	8%	6%	7%
Totals	101%	101%	100%	101%	100%	100%	100%	100%	101%	100%
Weighted N	900	299	313	226	255	276	343	419	414	831



7E. Favorability of Individuals — JD Vance

		Ge	ender		Age	e		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	24%	31%	18%	16%	10%	25%	35%	26%	21%
Somewhat favorable	14%	15%	14%	18%	16%	13%	13%	15%	12%
Neutral	10%	10%	9%	10%	18%	9%	5%	10%	7%
Somewhat unfavorable	6%	6%	6%	8%	6%	6%	4%	6%	6%
Very unfavorable	38%	36%	40%	29%	38%	41%	39%	39%	37%
Don't know	8%	2%	14%	19%	11%	6%	4%	5%	18%
Totals	100%	100%	101%	100%	99%	100%	100%	101%	101%
Weighted N	899	423	470	126	193	295	284	604	185

		Party ID			Ideology				Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	24%	1%	51%	20%	1%	10%	53%	1%	50%	25%	
Somewhat favorable	14%	4%	27%	13%	2%	14%	23%	3%	26%	14%	
Neutral	10%	3%	13%	15%	2%	15%	11%	6%	12%	9%	
Somewhat unfavorable	6%	5%	3%	12%	5%	8%	5%	7%	4%	5%	
Very unfavorable	38%	79%	4%	30%	81%	42%	4%	74%	3%	40%	
Don't know	8%	8%	3%	11%	8%	11%	4%	9%	4%	6%	
Totals	100%	100%	101%	101%	99%	100%	100%	100%	99%	99%	
Weighted N	899	299	313	226	255	276	343	419	414	831	



8. Harris Sincerity

Do you think Kamala Harris...

		Ge	ender		Age	)		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Says what she believes	38%	35%	40%	35%	32%	42%	38%	35%	47%
Says what she thinks people want to hear	53%	58%	50%	51%	51%	51%	59%	56%	47%
Not sure	9%	7%	10%	14%	17%	7%	3%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	899	423	470	126	193	295	284	604	185

		Party ID			Ideology				) Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Says what she believes	38%	80%	8%	28%	77%	40%	9%	70%	5%	38%	
Says what she thinks people want to hear	53%	10%	87%	61%	15%	47%	87%	18%	89%	54%	
Not sure	9%	10%	5%	11%	8%	13%	4%	12%	6%	8%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Weighted N	899	299	313	226	255	276	343	419	414	831	



9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

		Ge	ender		Age	e		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Like a lot	26%	22%	31%	9%	22%	32%	32%	25%	30%
Like somewhat	16%	15%	16%	38%	15%	13%	8%	12%	19%
Neither like nor dislike	11%	11%	11%	10%	20%	10%	6%	10%	12%
Dislike somewhat	8%	6%	9%	8%	5%	7%	10%	8%	8%
Dislike a lot	37%	45%	30%	35%	33%	36%	42%	42%	29%
Not sure	2%	1%	3%	1%	5%	2%	1%	2%	2%
Totals	100%	100%	100%	101%	100%	100%	99%	99%	100%
Weighted N	900	423	471	126	194	295	284	604	186

			Party ID	)		Ideolog	ЭУ	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Like a lot	26%	65%	1%	15%	58%	28%	3%	54%	1%	28%
Like somewhat	16%	28%	3%	18%	26%	17%	4%	28%	2%	15%
Neither like nor dislike	11%	4%	9%	20%	11%	15%	7%	12%	9%	9%
Dislike somewhat	8%	0%	12%	10%	1%	10%	11%	1%	13%	7%
Dislike a lot	37%	1%	73%	36%	2%	26%	74%	4%	72%	38%
Not sure	2%	2%	2%	2%	1%	3%	1%	1%	2%	2%
Totals	100%	100%	100%	101%	99%	99%	100%	100%	99%	99%
Weighted N	900	299	313	226	255	276	343	419	414	831



**10. Trump Sincerity**Do you think Donald Trump...

		Ge	ender		Age	•		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Says what he believes	53%	56%	51%	40%	50%	55%	59%	53%	45%
Says what he thinks people want to hear	41%	38%	43%	51%	41%	39%	38%	40%	53%
Not sure	6%	7%	6%	9%	10%	6%	3%	7%	2%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	100%
Weighted N	899	422	470	126	194	295	283	604	186

			Party ID	)		Ideolog	ıy	2020	) Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Says what he believes	53%	24%	89%	47%	20%	43%	86%	24%	85%	54%
Says what he thinks people want to hear	41%	70%	9%	44%	73%	49%	11%	68%	10%	40%
Not sure	6%	6%	2%	9%	7%	9%	3%	8%	5%	6%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Weighted N	899	298	313	226	254	275	343	418	414	830



11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

		Ge	ender		Age	•		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Like a lot	22%	25%	19%	20%	15%	19%	31%	25%	17%
Like somewhat	14%	15%	13%	17%	16%	14%	10%	13%	12%
Neither like nor dislike	9%	12%	6%	1%	13%	11%	6%	9%	10%
Dislike somewhat	9%	7%	11%	17%	10%	7%	7%	9%	7%
Dislike a lot	45%	41%	49%	41%	45%	48%	44%	43%	51%
Not sure	1%	0%	2%	4%	1%	1%	1%	1%	3%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%
Weighted N	899	423	470	126	193	295	284	603	186

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Like a lot	22%	1%	49%	15%	1%	10%	47%	1%	45%	23%	
Like somewhat	14%	3%	26%	14%	1%	11%	25%	4%	24%	14%	
Neither like nor dislike	9%	2%	10%	12%	1%	14%	10%	4%	13%	8%	
Dislike somewhat	9%	4%	10%	14%	2%	13%	11%	5%	12%	9%	
Dislike a lot	45%	88%	5%	44%	94%	50%	5%	84%	4%	45%	
Not sure	1%	2%	1%	1%	0%	2%	1%	2%	1%	1%	
Totals	100%	100%	101%	100%	99%	100%	99%	100%	99%	100%	
Weighted N	899	299	312	226	255	274	343	419	413	830	



12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
A lot	61%	70%	54%	49%	48%	61%	76%	68%	53%
Some	22%	19%	24%	24%	29%	23%	15%	19%	22%
A little	15%	10%	18%	21%	19%	15%	8%	11%	18%
None	2%	0%	4%	6%	3%	1%	1%	2%	6%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	99%
Weighted N	900	423	471	126	194	295	284	604	186

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
A lot	61%	63%	65%	57%	67%	53%	68%	61%	67%	65%	
Some	22%	19%	20%	26%	25%	24%	18%	24%	18%	21%	
A little	15%	15%	14%	14%	8%	22%	12%	14%	13%	12%	
None	2%	3%	2%	2%	0%	1%	2%	1%	2%	1%	
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	99%	
Weighted N	900	299	313	226	255	276	343	419	414	831	



13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
More enthusiastic	56%	56%	56%	29%	43%	59%	73%	59%	52%
About the same	31%	31%	30%	44%	39%	29%	20%	28%	33%
Less enthusiastic	14%	13%	15%	27%	18%	12%	8%	13%	16%
Totals	101%	100%	101%	100%	100%	100%	101%	100%	101%
Weighted N	899	423	470	126	194	295	284	604	186

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
More enthusiastic	56%	61%	62%	47%	60%	44%	64%	56%	59%	60%	
About the same	31%	28%	30%	29%	28%	38%	26%	31%	30%	29%	
Less enthusiastic	14%	11%	8%	24%	12%	18%	9%	13%	12%	11%	
Totals	101%	100%	100%	100%	100%	100%	99%	100%	101%	100%	
Weighted N	899	299	313	226	255	276	343	419	413	831	



14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

		Ge	ender		Age	)		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	88%	92%	85%	72%	83%	90%	97%	91%	85%
Probably will vote	5%	4%	7%	10%	6%	5%	3%	5%	3%
Even chance	4%	2%	6%	16%	6%	3%	0%	2%	11%
Probably won't vote	1%	1%	2%	2%	3%	1%	0%	1%	1%
Definitely won't vote	1%	1%	0%	1%	2%	0%	0%	1%	0%
Totals	99%	100%	100%	101%	100%	99%	100%	100%	100%
Weighted N	900	423	471	126	194	295	284	604	186

			Party ID	)		Ideology			Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Definitely will vote	88%	89%	92%	84%	95%	81%	91%	90%	92%	96%	
Probably will vote	5%	4%	5%	8%	3%	6%	6%	4%	4%	4%	
Even chance	4%	5%	2%	5%	2%	8%	2%	5%	2%	0%	
Probably won't vote	1%	2%	1%	1%	0%	4%	0%	1%	1%	0%	
Definitely won't vote	1%	0%	0%	2%	0%	1%	0%	0%	1%	0%	
Totals	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	
Weighted N	900	299	313	226	255	276	343	419	414	831	



15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election? Excluding non-voters

		Gender Age						Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic	
Kamala Harris	45%	37%	51%	46%	42%	47%	43%	41%	52%	
Donald Trump	47%	55%	41%	41%	44%	46%	53%	51%	39%	
Jill Stein	1%	1%	1%	3%	0%	0%	1%	1%	1%	
Cornel West	1%	1%	0%	0%	3%	0%	0%	1%	1%	
Other	2%	3%	2%	0%	3%	2%	2%	2%	4%	
Not sure	5%	3%	6%	9%	8%	4%	1%	5%	3%	
Totals	101%	100%	101%	99%	100%	99%	100%	101%	100%	
Weighted N	885	418	461	120	189	292	284	596	180	

			Party ID	)		Ideolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Kamala Harris	45%	95%	4%	37%	93%	50%	6%	86%	2%	45%	
Donald Trump	47%	1%	94%	45%	2%	35%	90%	5%	93%	49%	
Jill Stein	1%	1%	0%	2%	2%	1%	0%	1%	0%	1%	
Cornel West	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	
Other	2%	1%	0%	5%	1%	5%	1%	2%	3%	2%	
Not sure	5%	2%	1%	10%	2%	7%	3%	5%	2%	3%	
Totals	101%	100%	99%	100%	101%	99%	100%	100%	100%	101%	
Weighted N	885	297	311	221	254	265	340	418	410	830	



#### 16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

		Gender Age						Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic	
Definitely Harris	24%	22%	26%	21%	22%	24%	27%	19%	35%	
Probably Harris	19%	14%	24%	30%	19%	19%	15%	19%	19%	
Equally likely Harris or Trump	14%	13%	15%	10%	16%	15%	13%	15%	9%	
Probably Trump	12%	16%	9%	5%	18%	12%	13%	15%	8%	
Definitely Trump	30%	35%	26%	34%	25%	30%	32%	32%	30%	
Totals	99%	100%	100%	100%	100%	100%	100%	100%	101%	
Weighted N	900	423	471	126	194	295	284	604	186	

			Party ID	)		ldeolog	ЭУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Definitely Harris	24%	54%	3%	17%	47%	26%	6%	47%	2%	25%	
Probably Harris	19%	35%	5%	18%	41%	19%	3%	33%	4%	18%	
Equally likely Harris or Trump	14%	9%	10%	24%	9%	21%	12%	14%	14%	14%	
Probably Trump	12%	1%	21%	15%	1%	15%	20%	4%	21%	12%	
Definitely Trump	30%	1%	62%	26%	1%	19%	59%	2%	59%	30%	
Totals	99%	100%	101%	100%	99%	100%	100%	100%	100%	99%	
Weighted N	900	299	313	226	255	275	343	419	414	831	



17. State Winner Prediction

Who do you think will get the most votes in Arizona?

		Ge	ender		Age	)		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Harris	33%	32%	35%	35%	34%	31%	35%	28%	48%
Trump	48%	54%	44%	53%	47%	49%	47%	53%	39%
Not sure	18%	14%	21%	12%	19%	20%	18%	19%	13%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	900	422	471	126	194	295	284	604	186

			Party ID	)		ldeolog	ay .	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Harris	33%	69%	6%	29%	65%	37%	8%	62%	4%	34%	
Trump	48%	10%	82%	52%	10%	45%	80%	14%	84%	48%	
Not sure	18%	21%	13%	20%	25%	17%	13%	24%	12%	18%	
Totals	99%	100%	101%	101%	100%	99%	101%	100%	100%	100%	
Weighted N	900	299	313	226	255	276	343	419	413	831	



18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live? Excluding non-voters

		Ge	ender		Age	•		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Ruben Gallego	50%	44%	55%	56%	52%	50%	45%	45%	58%
Kari Lake	42%	48%	37%	32%	35%	42%	49%	46%	34%
Someone else	0%	0%	0%	0%	1%	0%	0%	0%	0%
Not sure	9%	9%	8%	12%	12%	7%	6%	9%	8%
Totals	101%	101%	100%	100%	100%	99%	100%	100%	100%
Weighted N	865	414	444	112	183	287	282	585	172

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Ruben Gallego	50%	97%	7%	47%	95%	59%	8%	92%	6%	50%	
Kari Lake	42%	0%	86%	37%	2%	26%	86%	3%	83%	42%	
Someone else	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Not sure	9%	3%	7%	16%	3%	15%	6%	5%	11%	8%	
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Weighted N	865	291	306	216	251	264	333	411	407	815	

#### **METHODOLOGY**

YouGov interviewed 900 registered voters in Arizona between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Arizona. The weights range from 0.1 to 5.1, with a mean of 1 and a standard deviation of 0.8.

The margin of error for a percentage based upon the entire sample is  $\pm 4.2$  points. The margin of error is larger for subsamples and differences of percentages.



Sample 1000 Georgia Registered Voters Conducted August 23-September 3, 2024

Margin of Error  $\pm 3.8\%$ 

Would you say that you and your family are	
Better off financially than you were a year ago	
About the same financially as you were a year ago41%	
Worse off financially than you were a year ago	
Not sure	
2. How would you describe the current state of the American economy?	
Excellent	
Good23%	
Fair	
Poor	
Don't know	
3. Overall, do you think the economy is getting better or worse?	
Getting better	
About the same	
Getting worse	
Not sure4%	
4. How would you describe the current state of the economy in Georgia?	
Excellent	
Good30%	
Fair	
Poor23%	
Don't know	
5. Overall, do you think the economy in Georgia is getting better or worse?	
Getting better	
About the same41%	
Getting worse	
Not sure	
6. [In deciding how to vote, what / Which of these] is the most important issue for you?	
Respondents were randomly asked one of the two forms of this question	
Jobs and the economy	
Immigration	
Climate change and the environment	
Foreign policy	
continued on the next page	



#### continued from previous page

National Security	4%
Education	2%
Health care	7%
Taxes and government spending	
Abortion	
Civil rights	
Civil liberties	2%
Guns	4%
Crime	
Criminal justice reform	
Inflation/prices	
Securing American democracy	12%

#### 7. Do you have a favorable or an unfavorable opinion of ...?

Joe Biden Kamala Harris Donald Trump	Very favorable	Somewhat favorable	Neutral	Somewhat unfavor- able	Very unfa- vorable	Don't know
Joe Biden	22%	17%	9%	9%	42%	1%
Kamala Harris	30%	14%	7%	7%	42%	1%
Donald Trump	30%	13%	7%	6%	43%	1%
Tim Walz	26%	11%	11%	8%	32%	11%
JD Vance	21%	15%	14%	7%	33%	8%

#### 8. Do you think Kamala Harris...

Says what she believes	40%
Says what she thinks people want to hear	53%
Not sure	7%

#### 9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	28%
Like somewhat	15%
Neither like nor dislike	18%
Dislike somewhat	8%
Dislike a lot	29%
Not sure	2%

#### 10. Do you think Donald Trump...

Says what he believes55%	0
Says what he thinks people want to hear39%	6
Not sure	6



11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?	
Like a lot	
Like somewhat	
Neither like nor dislike	
Dislike somewhat9%	
Dislike a lot	
Not sure	
12. How much attention have you been paying to the 2024 election campaign for president?	
A lot	
Some	
A little	
None	
NUTICE	
	10
13. Compared to previous presidential elections, are you more or less enthusiastic about voting than usual	ai?
More enthusiastic54%	
About the same33%	
Less enthusiastic13%	
14. How likely are you to vote in the presidential election in November 2024?	
I have already voted0%	
Definitely will vote 85%	
Probably will vote	
Even chance5%	
Probably won't vote	
Definitely won't vote1%	
15. In November 2024, who do you plan to vote for in the presidential election?	
Excluding non-voters	
Kamala Harris45%	
Donald Trump47%	
Jill Stein0%	
Cornel West0%	
Other1%	
Not sure6%	
16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you think i likely to be elected president?	is most
Definitely Harris27%	
Probably Harris17%	
Equally likely Harris or Trump17%	
Probably Trump11%	
Definitely Trump27%	



7. Who do you think will get the most votes in Georgia?	
Harris	33%
Trump	
Not sure	22%
8. Generally speaking, do you think of yourself as a?	
Democrat	37%
Republican	34%
Independent	22%
Other	. 3%
Not sure	. 5%
9. In general, how would you describe your own political viewpoint?	
Very liberal	10%
Liberal	
Moderate	32%
Conservative	20%
Very conservative	17%
Not sure	. 5%
20. Are you	
Male	45%
Female	55%
21. Respondent age by category	
Under 30	17%
30-44	24%
45-64	36%
65+	23%
22. What racial or ethnic group best describes you?	
White	62%
Black	
Hispanic	
Other	
23. What is the highest level of education you have completed?	
HS or less	33%
Some college	29%
College grad	24%
3 - 3	



1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Better off financially than you were a year ago	17%	21%	14%	26%	21%	15%	11%	12%	27%
About the same financially as you were a year ago	41%	42%	41%	40%	43%	42%	40%	39%	45%
Worse off financially than you were a year ago	39%	35%	42%	32%	33%	41%	49%	47%	24%
Not sure	2%	3%	2%	3%	4%	2%	1%	1%	4%
Totals	99%	101%	99%	101%	101%	100%	101%	99%	100%
Weighted N	997	445	540	170	235	364	228	623	294

			Party ID	)	Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Better off financially than you were a year ago	17%	28%	6%	17%	33%	16%	7%	28%	6%	18%	
About the same financially as you were a year ago	41%	54%	38%	32%	44%	49%	34%	49%	34%	40%	
Worse off financially than you were a year ago	39%	17%	55%	48%	22%	33%	58%	20%	59%	40%	
Not sure	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%	99%	
Weighted N	997	365	337	221	258	322	369	462	461	910	



#### 2. State of the Economy

How would you describe the current state of the American economy?

		Ge	nder		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	5%	6%	5%	6%	10%	4%	2%	5%	6%
Good	23%	23%	23%	28%	24%	22%	20%	21%	30%
Fair	28%	28%	28%	29%	29%	29%	25%	24%	35%
Poor	41%	40%	42%	33%	35%	43%	51%	50%	25%
Don't know	2%	2%	2%	3%	2%	1%	1%	1%	4%
Totals	99%	99%	100%	99%	100%	99%	99%	101%	100%
Weighted N	998	445	541	169	235	364	230	620	296

			Party ID	)		ldeolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Excellent	5%	10%	3%	3%	8%	5%	4%	8%	2%	5%	
Good	23%	40%	10%	19%	39%	32%	6%	39%	8%	24%	
Fair	28%	34%	20%	29%	33%	31%	21%	33%	22%	27%	
Poor	41%	14%	66%	45%	18%	31%	68%	17%	67%	42%	
Don't know	2%	2%	1%	4%	3%	2%	1%	3%	0%	2%	
Totals	99%	100%	100%	100%	101%	101%	100%	100%	99%	100%	
Weighted N	998	367	335	222	257	324	369	464	461	911	



3. Trend of Economy

Overall, do you think the economy is getting better or worse?

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	21%	21%	21%	20%	25%	19%	22%	20%	23%
About the same	23%	24%	22%	26%	29%	24%	15%	19%	36%
Getting worse	52%	51%	53%	47%	44%	53%	61%	59%	34%
Not sure	4%	3%	4%	6%	2%	4%	2%	2%	7%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	100%
Weighted N	1,000	446	542	170	236	364	230	623	296

			Party ID	)		Ideology			) Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Getting better	21%	38%	8%	18%	42%	23%	6%	37%	7%	22%	
About the same	23%	35%	12%	22%	32%	31%	11%	33%	14%	22%	
Getting worse	52%	23%	78%	57%	22%	43%	80%	26%	78%	52%	
Not sure	4%	3%	2%	3%	4%	3%	2%	5%	2%	3%	
Totals	100%	99%	100%	100%	100%	100%	99%	101%	101%	99%	
Weighted N	1,000	367	337	222	258	324	370	464	462	913	



#### 4. State of the State Economy

How would you describe the current state of the economy in Georgia?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	6%	8%	5%	9%	10%	4%	3%	6%	5%
Good	30%	36%	26%	25%	31%	31%	33%	31%	28%
Fair	39%	35%	41%	34%	32%	43%	41%	37%	41%
Poor	23%	18%	27%	28%	25%	20%	22%	23%	24%
Don't know	2%	2%	2%	5%	1%	2%	1%	2%	2%
Totals	100%	99%	101%	101%	99%	100%	100%	99%	100%
Weighted N	1,000	446	542	170	236	364	230	623	296

		Party ID				ldeolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Excellent	6%	8%	5%	5%	7%	7%	5%	7%	5%	6%	
Good	30%	41%	24%	28%	38%	33%	24%	39%	23%	31%	
Fair	39%	36%	39%	41%	38%	39%	40%	37%	41%	39%	
Poor	23%	13%	29%	25%	14%	20%	29%	16%	29%	22%	
Don't know	2%	2%	3%	1%	2%	1%	3%	1%	2%	2%	
Totals	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	
Weighted N	1,000	367	337	222	258	324	370	464	462	913	



#### 5. Trend of State Economy

Overall, do you think the economy in Georgia is getting better or worse?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	18%	22%	16%	21%	20%	16%	20%	17%	20%
About the same	41%	43%	39%	35%	41%	43%	41%	40%	46%
Getting worse	36%	31%	40%	35%	35%	37%	35%	38%	29%
Not sure	5%	4%	5%	9%	4%	4%	4%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	1,000	446	542	170	236	364	230	623	296

		Party ID				Ideolog	ay .	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Getting better	18%	28%	10%	18%	29%	22%	9%	27%	11%	19%	
About the same	41%	46%	37%	40%	45%	41%	39%	45%	37%	42%	
Getting worse	36%	20%	47%	39%	22%	33%	46%	24%	47%	34%	
Not sure	5%	5%	6%	3%	4%	5%	6%	4%	5%	5%	
Totals	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	
Weighted N	1,000	367	337	222	258	324	370	464	462	913	



6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you? Respondents were randomly asked one of the two forms of this question

		Ge	ender		Age	)		Ra	ace
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Jobs and the economy	13%	15%	12%	13%	19%	15%	6%	15%	11%
Immigration	12%	14%	10%	2%	7%	13%	21%	16%	1%
Climate change and the environment	3%	4%	2%	3%	6%	2%	1%	3%	3%
Foreign policy	1%	2%	1%	5%	1%	0%	1%	1%	1%
National Security	4%	7%	3%	1%	4%	6%	5%	5%	4%
Education	2%	2%	3%	4%	6%	1%	1%	2%	4%
Health care	7%	6%	8%	10%	6%	7%	5%	5%	12%
Taxes and government spending	6%	7%	5%	3%	2%	7%	9%	7%	5%
Abortion	5%	2%	8%	6%	7%	5%	3%	6%	5%
Civil rights	4%	1%	6%	6%	6%	3%	4%	1%	10%
Civil liberties	2%	2%	3%	1%	3%	4%	1%	3%	1%
Guns	4%	5%	3%	4%	4%	3%	3%	1%	10%
Crime	3%	4%	2%	4%	2%	3%	2%	2%	5%
Criminal justice reform	1%	2%	0%	0%	2%	0%	1%	0%	2%
Inflation/prices	20%	16%	23%	30%	18%	17%	19%	23%	14%
Securing American democracy	12%	11%	12%	7%	9%	12%	19%	13%	12%
Totals	99%	100%	101%	99%	102%	98%	101%	103%	100%
Weighted N	999	446	541	169	236	364	230	622	296



			Party ID	)		Ideology			) Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Jobs and the economy	13%	14%	12%	13%	9%	17%	13%	13%	13%	13%
Immigration	12%	1%	24%	13%	3%	7%	23%	1%	23%	12%
Climate change and the environment	3%	5%	1%	5%	5%	4%	0%	5%	0%	3%
Foreign policy	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%
National Security	4%	2%	7%	6%	2%	4%	7%	3%	6%	5%
Education	2%	2%	2%	3%	3%	4%	1%	3%	2%	2%
Health care	7%	9%	4%	6%	12%	6%	3%	10%	3%	7%
Taxes and government spending	6%	3%	7%	6%	2%	5%	9%	2%	9%	6%
Abortion	5%	9%	4%	3%	8%	4%	5%	7%	3%	5%
Civil rights	4%	7%	2%	3%	7%	4%	1%	8%	1%	4%
Civil liberties	2%	3%	1%	5%	4%	3%	1%	3%	2%	3%
Guns	4%	7%	1%	1%	4%	5%	2%	7%	0%	3%
Crime	3%	2%	2%	3%	3%	2%	2%	2%	2%	2%
Criminal justice reform	1%	2%	0%	0%	2%	0%	0%	1%	0%	1%
Inflation/prices	20%	12%	28%	21%	12%	22%	26%	12%	27%	20%
Securing American democracy	12%	21%	5%	12%	22%	12%	6%	20%	6%	13%
Totals	99%	101%	101%	102%	100%	101%	100%	98%	98%	100%
Weighted N	999	367	337	221	257	324	370	464	462	913



7A. Favorability of Individuals — Joe Biden

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	22%	15%	27%	13%	20%	26%	24%	14%	40%
Somewhat favorable	17%	16%	18%	23%	22%	14%	10%	12%	28%
Neutral	9%	11%	8%	13%	19%	5%	4%	5%	15%
Somewhat unfavorable	9%	9%	9%	20%	11%	7%	4%	9%	10%
Very unfavorable	42%	49%	36%	27%	27%	48%	58%	58%	6%
Don't know	1%	1%	2%	4%	2%	0%	0%	1%	1%
Totals	100%	101%	100%	100%	101%	100%	100%	99%	100%
Weighted N	998	445	541	170	235	364	230	621	296

		Party ID				Ideolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	22%	49%	2%	12%	47%	23%	4%	43%	1%	23%	
Somewhat favorable	17%	31%	4%	13%	28%	22%	3%	30%	4%	17%	
Neutral	9%	12%	3%	10%	11%	12%	3%	14%	3%	7%	
Somewhat unfavorable	9%	6%	10%	15%	8%	13%	8%	8%	10%	9%	
Very unfavorable	42%	2%	81%	48%	5%	29%	82%	4%	81%	44%	
Don't know	1%	0%	0%	2%	1%	2%	0%	0%	1%	0%	
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	
Weighted N	998	367	335	222	257	324	369	464	461	912	



7B. Favorability of Individuals — Kamala Harris

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	30%	22%	37%	19%	33%	35%	28%	20%	54%
Somewhat favorable	14%	14%	13%	25%	20%	9%	6%	11%	18%
Neutral	7%	8%	6%	17%	11%	3%	1%	4%	12%
Somewhat unfavorable	7%	8%	5%	15%	5%	4%	6%	5%	9%
Very unfavorable	42%	47%	38%	23%	28%	49%	57%	59%	4%
Don't know	1%	1%	1%	1%	3%	0%	0%	1%	2%
Totals	101%	100%	100%	100%	100%	100%	98%	100%	99%
Weighted N	998	445	541	170	235	364	229	621	296

		Party ID				ldeolog	ay .	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	30%	68%	3%	16%	67%	30%	5%	59%	3%	31%	
Somewhat favorable	14%	20%	2%	16%	19%	21%	2%	24%	2%	14%	
Neutral	7%	7%	4%	9%	5%	12%	3%	8%	3%	5%	
Somewhat unfavorable	7%	2%	7%	11%	3%	10%	6%	4%	9%	6%	
Very unfavorable	42%	2%	84%	47%	4%	28%	84%	4%	82%	44%	
Don't know	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	
Totals	101%	100%	100%	99%	99%	101%	100%	100%	99%	100%	
Weighted N	998	367	335	222	258	324	369	464	461	912	



7C. Favorability of Individuals — Donald Trump

		Ge	nder		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	30%	36%	25%	25%	21%	31%	41%	40%	7%
Somewhat favorable	13%	13%	14%	8%	12%	16%	15%	17%	4%
Neutral	7%	7%	6%	11%	9%	5%	3%	6%	7%
Somewhat unfavorable	6%	8%	5%	7%	9%	6%	4%	5%	10%
Very unfavorable	43%	36%	48%	46%	47%	43%	36%	31%	70%
Don't know	1%	0%	1%	3%	2%	0%	0%	1%	1%
Totals	100%	100%	99%	100%	100%	101%	99%	100%	99%
Weighted N	998	445	541	170	235	364	229	621	296

		Party ID				Ideolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	30%	4%	65%	25%	4%	18%	61%	3%	58%	32%	
Somewhat favorable	13%	2%	24%	15%	3%	13%	22%	2%	25%	14%	
Neutral	7%	5%	5%	7%	2%	9%	6%	6%	6%	5%	
Somewhat unfavorable	6%	7%	3%	10%	4%	12%	4%	7%	6%	6%	
Very unfavorable	43%	81%	3%	41%	86%	48%	7%	81%	5%	44%	
Don't know	1%	1%	0%	2%	1%	1%	0%	0%	1%	0%	
Totals	100%	100%	100%	100%	100%	101%	100%	99%	101%	101%	
Weighted N	998	367	335	222	258	324	369	464	461	912	



7D. Favorability of Individuals — Tim Walz

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	26%	20%	31%	25%	23%	29%	26%	20%	41%
Somewhat favorable	11%	11%	11%	16%	17%	8%	7%	9%	14%
Neutral	11%	11%	12%	20%	13%	10%	6%	9%	17%
Somewhat unfavorable	8%	9%	7%	8%	8%	9%	5%	9%	5%
Very unfavorable	32%	40%	26%	10%	22%	36%	53%	45%	3%
Don't know	11%	10%	12%	20%	17%	8%	4%	8%	20%
Totals	99%	101%	99%	99%	100%	100%	101%	100%	100%
Weighted N	999	446	541	170	235	364	230	621	296

		Party ID				Ideolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	26%	57%	2%	18%	61%	24%	4%	50%	3%	28%	
Somewhat favorable	11%	17%	3%	14%	18%	16%	3%	20%	2%	12%	
Neutral	11%	13%	9%	11%	8%	19%	7%	14%	8%	10%	
Somewhat unfavorable	8%	2%	12%	9%	2%	9%	12%	1%	14%	8%	
Very unfavorable	32%	3%	65%	33%	5%	18%	68%	3%	64%	35%	
Don't know	11%	8%	9%	15%	7%	15%	7%	11%	9%	8%	
Totals	99%	100%	100%	100%	101%	101%	101%	99%	100%	101%	
Weighted N	999	367	335	222	258	324	369	464	461	912	



7E. Favorability of Individuals — JD Vance

		Ge	nder		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	21%	26%	18%	8%	13%	23%	38%	31%	2%
Somewhat favorable	15%	17%	14%	14%	14%	16%	17%	20%	5%
Neutral	14%	19%	10%	17%	21%	14%	5%	11%	19%
Somewhat unfavorable	7%	8%	7%	9%	8%	7%	6%	6%	9%
Very unfavorable	33%	24%	39%	37%	31%	34%	32%	27%	49%
Don't know	8%	6%	11%	16%	12%	7%	2%	5%	17%
Totals	98%	100%	99%	101%	99%	101%	100%	100%	101%
Weighted N	998	445	541	170	235	364	228	620	296

		Party ID				Ideolog	ly	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	21%	1%	49%	18%	2%	11%	47%	1%	44%	23%	
Somewhat favorable	15%	4%	29%	15%	4%	12%	28%	3%	28%	16%	
Neutral	14%	13%	13%	14%	8%	20%	13%	13%	14%	12%	
Somewhat unfavorable	7%	8%	3%	11%	7%	12%	4%	9%	6%	7%	
Very unfavorable	33%	66%	2%	29%	75%	33%	4%	65%	3%	35%	
Don't know	8%	8%	4%	13%	3%	14%	4%	9%	5%	6%	
Totals	98%	100%	100%	100%	99%	102%	100%	100%	100%	99%	
Weighted N	998	367	334	222	258	324	368	464	460	911	



8. Harris Sincerity

Do you think Kamala Harris...

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what she believes	40%	35%	44%	42%	45%	41%	33%	28%	67%
Says what she thinks people want to hear	53%	56%	51%	48%	44%	55%	62%	68%	22%
Not sure	7%	9%	5%	10%	10%	4%	5%	4%	11%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	1,000	446	542	170	236	364	230	623	296

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Says what she believes	40%	80%	9%	27%	75%	47%	8%	74%	8%	40%	
Says what she thinks people want to hear	53%	12%	88%	66%	20%	41%	90%	16%	90%	54%	
Not sure	7%	9%	2%	7%	4%	11%	2%	10%	3%	6%	
Totals	100%	101%	99%	100%	99%	99%	100%	100%	101%	100%	
Weighted N	1,000	367	337	222	258	324	370	464	462	913	



9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

		Ge	nder			Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	28%	19%	36%	17%	30%	32%	30%	19%	51%
Like somewhat	15%	15%	14%	31%	21%	8%	6%	12%	18%
Neither like nor dislike	18%	20%	16%	24%	19%	16%	14%	16%	23%
Dislike somewhat	8%	10%	7%	9%	6%	9%	9%	11%	3%
Dislike a lot	29%	33%	27%	18%	22%	33%	40%	40%	4%
Not sure	2%	2%	1%	1%	3%	2%	1%	2%	1%
Totals	100%	99%	101%	100%	101%	100%	100%	100%	100%
Weighted N	999	446	541	170	235	364	230	621	296

		Party ID				Ideolog	у	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Like a lot	28%	65%	2%	14%	63%	28%	4%	55%	3%	29%	
Like somewhat	15%	20%	6%	15%	20%	22%	3%	22%	5%	14%	
Neither like nor dislike	18%	10%	15%	30%	8%	23%	18%	18%	18%	16%	
Dislike somewhat	8%	2%	12%	10%	3%	8%	13%	2%	14%	9%	
Dislike a lot	29%	2%	62%	31%	5%	18%	59%	2%	58%	31%	
Not sure	2%	1%	3%	0%	1%	2%	2%	0%	2%	2%	
Totals	100%	100%	100%	100%	100%	101%	99%	99%	100%	101%	
Weighted N	999	367	335	222	258	324	369	464	461	912	



**10. Trump Sincerity**Do you think Donald Trump...

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what he believes	55%	59%	53%	57%	44%	54%	67%	65%	34%
Says what he thinks people want to hear	39%	36%	40%	36%	47%	41%	28%	30%	57%
Not sure	6%	5%	7%	7%	9%	5%	5%	5%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	996	442	542	170	236	361	230	622	293

		Party ID			Ideology				) Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Says what he believes	55%	28%	89%	52%	26%	46%	87%	27%	84%	58%	
Says what he thinks people want to hear	39%	65%	8%	43%	69%	45%	10%	65%	12%	38%	
Not sure	6%	8%	3%	5%	5%	9%	3%	8%	4%	5%	
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	
Weighted N	996	364	337	222	258	321	370	461	462	910	



11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

		Ge	nder			Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	20%	24%	17%	20%	16%	18%	26%	27%	4%
Like somewhat	15%	17%	13%	11%	11%	16%	20%	20%	5%
Neither like nor dislike	13%	14%	13%	12%	13%	14%	12%	12%	15%
Dislike somewhat	9%	9%	9%	9%	12%	8%	6%	9%	9%
Dislike a lot	41%	33%	47%	44%	44%	42%	35%	31%	64%
Not sure	2%	3%	1%	4%	3%	2%	1%	2%	4%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	101%
Weighted N	1,000	446	542	170	236	364	230	623	296

			Party ID			Ideolog	у	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Like a lot	20%	2%	48%	12%	4%	11%	41%	2%	39%	21%	
Like somewhat	15%	3%	27%	16%	2%	12%	28%	3%	27%	16%	
Neither like nor dislike	13%	8%	12%	20%	3%	20%	14%	8%	17%	11%	
Dislike somewhat	9%	7%	8%	13%	6%	11%	9%	8%	10%	9%	
Dislike a lot	41%	79%	5%	39%	84%	45%	8%	77%	6%	42%	
Not sure	2%	2%	0%	1%	1%	2%	1%	2%	1%	1%	
Totals	100%	101%	100%	101%	100%	101%	101%	100%	100%	100%	
Weighted N	1,000	367	337	222	258	324	370	464	462	913	



#### 12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

		Ge	ender			Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
A lot	56%	62%	50%	42%	43%	60%	73%	64%	40%
Some	27%	23%	30%	34%	37%	22%	17%	24%	32%
A little	15%	12%	18%	19%	16%	17%	9%	11%	23%
None	2%	2%	2%	5%	4%	1%	1%	1%	5%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	999	446	541	170	235	364	230	621	296

		Party ID				Ideolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
A lot	56%	56%	62%	55%	64%	46%	64%	55%	61%	61%	
Some	27%	28%	24%	27%	24%	32%	24%	28%	24%	26%	
A little	15%	13%	13%	15%	10%	19%	11%	15%	13%	11%	
None	2%	3%	1%	3%	3%	3%	0%	2%	1%	2%	
Totals	100%	100%	100%	100%	101%	100%	99%	100%	99%	100%	
Weighted N	999	367	335	222	258	324	369	464	461	912	



13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
More enthusiastic	54%	54%	54%	39%	44%	59%	67%	56%	53%
About the same	33%	34%	32%	47%	37%	29%	23%	34%	30%
Less enthusiastic	13%	12%	14%	14%	18%	11%	10%	10%	17%
Totals	100%	100%	100%	100%	99%	99%	100%	100%	100%
Weighted N	997	446	539	170	234	364	230	620	295

			Party ID	arty ID		Ideology			Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
More enthusiastic	54%	60%	60%	46%	64%	48%	58%	56%	55%	59%	
About the same	33%	31%	31%	33%	30%	36%	31%	32%	32%	31%	
Less enthusiastic	13%	9%	9%	22%	7%	17%	11%	12%	13%	10%	
Totals	100%	100%	100%	101%	101%	101%	100%	100%	100%	100%	
Weighted N	997	367	334	222	258	324	368	464	460	911	



14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

		Ge	ender			Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	85%	84%	85%	70%	79%	89%	95%	89%	79%
Probably will vote	7%	8%	7%	16%	9%	5%	3%	6%	8%
Even chance	5%	6%	4%	8%	8%	4%	1%	4%	8%
Probably won't vote	2%	1%	2%	4%	2%	1%	1%	1%	2%
Definitely won't vote	1%	1%	2%	2%	1%	2%	0%	0%	3%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	100%
Weighted N	1,000	446	542	170	236	364	230	623	296

		Party ID				Ideolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Definitely will vote	85%	88%	92%	78%	91%	76%	93%	87%	88%	93%	
Probably will vote	7%	6%	5%	12%	5%	12%	5%	6%	7%	7%	
Even chance	5%	4%	2%	6%	2%	8%	0%	5%	3%	0%	
Probably won't vote	2%	1%	0%	4%	2%	2%	1%	1%	1%	0%	
Definitely won't vote	1%	2%	0%	1%	0%	2%	1%	1%	0%	0%	
Totals	100%	101%	99%	101%	100%	100%	100%	100%	99%	100%	
Weighted N	1,000	367	337	222	258	324	370	464	462	913	



15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election? Excluding non-voters

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Kamala Harris	45%	39%	49%	47%	58%	42%	35%	31%	77%
Donald Trump	47%	54%	42%	40%	35%	49%	61%	62%	12%
Jill Stein	0%	0%	0%	0%	0%	0%	0%	0%	0%
Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	1%	1%	1%	3%	0%	2%	0%	2%	0%
Not sure	6%	6%	7%	10%	6%	7%	4%	5%	11%
Totals	99%	100%	99%	100%	99%	100%	100%	100%	100%
Weighted N	977	441	524	166	231	353	227	616	283

		Party ID				ldeolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Kamala Harris	45%	93%	2%	36%	91%	52%	6%	88%	4%	46%	
Donald Trump	47%	4%	95%	47%	7%	34%	91%	6%	90%	49%	
Jill Stein	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	
Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Other	1%	1%	1%	1%	0%	2%	1%	0%	2%	1%	
Not sure	6%	3%	1%	15%	2%	12%	3%	6%	5%	4%	
Totals	99%	101%	99%	100%	100%	100%	101%	100%	101%	100%	
Weighted N	977	358	335	214	256	313	366	455	457	909	



#### 16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

		Ge	nder		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Definitely Harris	27%	22%	31%	23%	30%	29%	23%	14%	56%
Probably Harris	17%	16%	17%	23%	20%	15%	12%	16%	19%
Equally likely Harris or Trump	17%	17%	18%	22%	16%	16%	16%	18%	15%
Probably Trump	11%	11%	12%	5%	12%	12%	15%	15%	3%
Definitely Trump	27%	34%	22%	27%	21%	28%	33%	36%	8%
Totals	99%	100%	100%	100%	99%	100%	99%	99%	101%
Weighted N	997	446	539	170	233	364	230	623	293

		Party ID				ldeolog	Jy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Definitely Harris	27%	59%	1%	14%	53%	30%	4%	51%	3%	27%	
Probably Harris	17%	26%	4%	26%	30%	20%	7%	28%	7%	17%	
Equally likely Harris or Trump	17%	11%	13%	26%	9%	24%	15%	14%	19%	15%	
Probably Trump	11%	1%	23%	10%	2%	10%	20%	2%	20%	11%	
Definitely Trump	27%	3%	58%	25%	6%	16%	55%	4%	51%	29%	
Totals	99%	100%	99%	101%	100%	100%	101%	99%	100%	99%	
Weighted N	997	365	337	221	258	324	368	462	462	911	



17. State Winner Prediction

Who do you think will get the most votes in Georgia?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Harris	33%	30%	35%	34%	40%	33%	26%	21%	61%
Trump	45%	51%	39%	41%	40%	44%	53%	58%	14%
Not sure	22%	18%	26%	25%	20%	23%	21%	21%	26%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	101%
Weighted N	1,000	446	542	170	236	364	230	623	296

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Harris	33%	66%	3%	27%	59%	40%	8%	61%	5%	33%	
Trump	45%	12%	85%	43%	16%	32%	79%	13%	76%	46%	
Not sure	22%	22%	12%	31%	25%	28%	14%	26%	19%	22%	
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	101%	
Weighted N	1,000	367	337	222	258	324	370	464	462	913	

#### **METHODOLOGY**

YouGov interviewed 1000 registered voters in Georgia between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Georgia. The weights range from 0.1 to 5.1, with a mean of 1 and a standard deviation of 0.7.

The margin of error for a percentage based upon the entire sample is  $\pm 3.8$  points. The margin of error is larger for subsamples and differences of percentages.

## The Times / SAY Poll: Michigan



Sample 1000 Michigan Registered Voters Conducted August 23-September 3, 2024

Margin of Error  $\pm 3.7\%$ 

Would you say that you and your family are
Better off financially than you were a year ago
About the same financially as you were a year ago41%
Worse off financially than you were a year ago43%
Not sure
2. How would you describe the current state of the American economy?
Excellent
Good23%
Fair32%
Poor39%
Don't know
3. Overall, do you think the economy is getting better or worse?
Getting better
About the same
Getting worse       51%         Not sure       4%
Not sure4%
4. How would you describe the current state of the economy in Michigan?
Excellent 5%
Good26%
Fair36%
Poor31%
Don't know
5. Overall, do you think the economy in Michigan is getting better or worse?
Getting better23%
About the same31%
Getting worse
Not sure
6. Un deciding how to yeth what / Which of those lie the most important issue for you?
6. [In deciding how to vote, what / Which of these] is the most important issue for you?  Respondents were randomly asked one of the two forms of this question
Jobs and the economy
Immigration
Climate change and the environment
Foreign policy
continued on the next page
Continued on the next page

#### The Times / SAY Poll: Michigan



#### continued from previous page

National Security	4%
Education	1%
Health care	5%
Taxes and government spending	
Abortion	
Civil rights	
Civil liberties	2%
Guns	2%
Crime	3%
Criminal justice reform	
Inflation/prices	23%
Securing American democracy	14%

#### 7. Do you have a favorable or an unfavorable opinion of ...?

				Somewhat			
	Very favorable	Somewhat favorable	Neutral	unfavor- able	Very unfa- vorable	Don't know	
Joe Biden	20%	17%	9%	11%	42%	1%	
Kamala Harris	29%	15%	5%	7%	43%	1%	
Donald Trump	26%	14%	4%	8%	47%	0%	
Tim Walz	28%	12%	12%	8%	31%	9%	
JD Vance	19%	14%	14%	8%	39%	7%	

#### 8. Do you think Kamala Harris...

Says what she believes	1%
Says what she thinks people want to hear54	%
Not sure 8	3%

#### 9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	26%
Like somewhat	16%
Neither like nor dislike	12%
Dislike somewhat	9%
Dislike a lot	34%
Not sure	3%

#### 10. Do you think Donald Trump...

Says what he believes49%	%
Says what he thinks people want to hear449	%
Not sure	%

## The Times / SAY Poll: Michigan



11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?	
Like a lot	
Like somewhat	
Neither like nor dislike	
Dislike somewhat9%	
Dislike a lot	
Not sure	
12. How much attention have you been paying to the 2024 election campaign for president?	
A lot	
Some	
A little	
None	
13. Compared to previous presidential elections, are you more or less enthusiastic about voting than us	ual?
More enthusiastic	
About the same	
Less enthusiastic	
14. How likely are you to vote in the presidential election in November 2024?	
I have already voted	
Definitely will vote	
Probably will vote9%	
Even chance	
Probably won't vote	
Definitely won't vote	
15. In November 2024, who do you plan to vote for in the presidential election?	
Excluding non-voters	
Kamala Harris48%	
Donald Trump43%	
Jill Stein	
Cornel West	
Other	
Not sure	
16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you think likely to be elected president?	k is most
Definitely Harris	
Probably Harris20%	
Equally likely Harris or Trump18%	
Probably Trump14%	
Definitely Trump	



17. Who do you think will get the most votes in Michigan?	
Harris	46%
Trump	33%
Not sure	21%
8. In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you	live?
xcluding non-voters	
Elissa Slotkin	50%
Mike Rogers	39%
Someone else	0%
Not sure	11%
9. Generally speaking, do you think of yourself as a?	
	240/
Democrat Republican	
Independent	
Other	
Not sure	5%
D. In general, how would you describe your own political viewpoint?	
Very liberal	14%
Liberal	14%
Moderate	34%
Conservative	20%
Very conservative	12%
Not sure	5%
4. Avaa	
1. Are you  Male	180/
Female	
Temale	0270
2. Respondent age by category	
Under 30	16%
30-44	22%
45-64	36%
65+	27%
3. What racial or ethnic group best describes you?	
	900/
White	
Black	
Hispanic	
Other	5%



24. What is the highest level of education you have completed?	
HS or less	32%
Some college	34%
College grad	21%
Postgrad	13%



1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

	Total	Ge	ender		Race				
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Better off financially than you were a year ago	14%	17%	12%	16%	20%	12%	10%	12%	21%
About the same financially as you were a year ago	41%	39%	44%	54%	38%	39%	39%	40%	54%
Worse off financially than you were a year ago	43%	42%	43%	25%	38%	49%	49%	46%	23%
Not sure	2%	2%	2%	5%	5%	0%	1%	2%	2%
Totals	100%	100%	101%	100%	101%	100%	99%	100%	100%
Weighted N	997	471	512	159	213	357	268	797	126

		Party ID				ldeolog	ay .	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Better off financially than you were a year ago	14%	26%	4%	11%	30%	10%	5%	25%	3%	14%	
About the same financially as you were a year ago	41%	54%	26%	41%	49%	47%	29%	52%	29%	42%	
Worse off financially than you were a year ago	43%	18%	68%	47%	19%	40%	65%	21%	66%	43%	
Not sure	2%	2%	2%	1%	2%	3%	0%	2%	1%	1%	
Totals	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%	
Weighted N	997	342	286	296	280	340	329	459	437	922	



### 2. State of the Economy

How would you describe the current state of the American economy?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	4%	6%	3%	6%	3%	4%	4%	4%	7%
Good	23%	25%	21%	19%	22%	23%	24%	22%	30%
Fair	32%	31%	33%	43%	30%	31%	28%	31%	40%
Poor	39%	36%	42%	30%	42%	40%	43%	42%	20%
Don't know	2%	2%	2%	2%	2%	2%	1%	2%	3%
Totals	100%	100%	101%	100%	99%	100%	100%	101%	100%
Weighted N	998	471	513	159	213	358	268	796	126

			Party ID	rty ID		Ideolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Excellent	4%	10%	1%	2%	8%	4%	1%	8%	1%	4%	
Good	23%	41%	5%	21%	45%	24%	4%	42%	4%	24%	
Fair	32%	35%	25%	33%	31%	38%	26%	32%	30%	32%	
Poor	39%	11%	68%	44%	14%	33%	68%	16%	64%	39%	
Don't know	2%	3%	2%	1%	3%	1%	1%	2%	1%	2%	
Totals	100%	100%	101%	101%	101%	100%	100%	100%	100%	101%	
Weighted N	998	342	286	296	283	340	329	461	435	923	



3. Trend of Economy

Overall, do you think the economy is getting better or worse?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	22%	27%	17%	23%	20%	20%	25%	22%	27%
About the same	23%	21%	25%	31%	28%	20%	17%	20%	38%
Getting worse	51%	48%	54%	44%	46%	56%	55%	55%	29%
Not sure	4%	3%	4%	2%	6%	3%	3%	3%	6%
Totals	100%	99%	100%	100%	100%	99%	100%	100%	100%
Weighted N	1,000	473	513	159	215	358	268	799	126

		Party ID				Ideolog	у	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Getting better	22%	43%	3%	19%	47%	20%	5%	42%	3%	23%	
About the same	23%	35%	7%	23%	31%	30%	9%	34%	11%	23%	
Getting worse	51%	17%	87%	55%	17%	47%	84%	19%	84%	51%	
Not sure	4%	6%	3%	2%	5%	3%	2%	5%	2%	3%	
Totals	100%	101%	100%	99%	100%	100%	100%	100%	100%	100%	
Weighted N	1,000	342	288	296	283	340	329	462	437	923	



#### 4. State of the State Economy

How would you describe the current state of the economy in Michigan?

		Ge	nder		Age						
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black		
Excellent	5%	7%	4%	3%	8%	5%	4%	4%	9%		
Good	26%	28%	24%	31%	23%	24%	28%	27%	27%		
Fair	36%	34%	37%	38%	39%	37%	32%	34%	47%		
Poor	31%	28%	33%	21%	28%	33%	35%	32%	16%		
Don't know	2%	3%	1%	6%	2%	1%	1%	2%	1%		
Totals	100%	100%	99%	99%	100%	100%	100%	99%	100%		
Weighted N	998	471	513	159	214	358	268	797	126		

		Party ID				ldeolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Excellent	5%	10%	3%	3%	10%	4%	3%	8%	2%	5%	
Good	26%	46%	6%	25%	47%	30%	5%	45%	7%	27%	
Fair	36%	33%	38%	35%	32%	39%	36%	34%	37%	36%	
Poor	31%	8%	52%	36%	8%	25%	55%	10%	53%	30%	
Don't know	2%	3%	1%	2%	4%	2%	1%	2%	1%	2%	
Totals	100%	100%	100%	101%	101%	100%	100%	99%	100%	100%	
Weighted N	998	342	286	296	283	340	329	462	435	923	



### 5. Trend of State Economy

Overall, do you think the economy in Michigan is getting better or worse?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	23%	28%	19%	26%	23%	21%	24%	23%	25%
About the same	31%	29%	32%	39%	35%	29%	24%	27%	49%
Getting worse	43%	41%	44%	31%	35%	47%	50%	46%	22%
Not sure	4%	3%	4%	4%	7%	2%	2%	4%	4%
Totals	101%	101%	99%	100%	100%	99%	100%	100%	100%
Weighted N	998	471	513	159	214	358	268	797	126

		Party ID				Ideolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Getting better	23%	45%	4%	20%	50%	21%	5%	44%	3%	24%	
About the same	31%	38%	17%	34%	34%	42%	16%	38%	23%	30%	
Getting worse	43%	12%	77%	43%	10%	34%	77%	14%	72%	42%	
Not sure	4%	5%	2%	4%	5%	4%	2%	4%	2%	4%	
Totals	101%	100%	100%	101%	99%	101%	100%	100%	100%	100%	
Weighted N	998	342	286	296	283	340	329	462	435	923	



6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you? Respondents were randomly asked one of the two forms of this question

		Ge	ender		Age	•		Race	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Jobs and the economy	11%	13%	11%	19%	15%	9%	8%	11%	14%
Immigration	12%	15%	10%	3%	5%	15%	20%	15%	3%
Climate change and the environment	6%	5%	6%	5%	5%	7%	5%	5%	5%
Foreign policy	2%	2%	1%	2%	2%	1%	1%	2%	0%
National Security	4%	3%	4%	4%	1%	4%	6%	3%	6%
Education	1%	0%	1%	0%	2%	1%	0%	1%	1%
Health care	5%	4%	6%	6%	5%	6%	4%	5%	7%
Taxes and government spending	4%	5%	3%	0%	7%	4%	3%	3%	9%
Abortion	8%	5%	10%	14%	8%	7%	5%	8%	5%
Civil rights	3%	3%	4%	4%	8%	2%	1%	2%	6%
Civil liberties	2%	3%	1%	6%	4%	1%	1%	3%	0%
Guns	2%	2%	2%	1%	2%	3%	1%	2%	1%
Crime	3%	4%	2%	3%	1%	3%	2%	2%	7%
Criminal justice reform	0%	0%	1%	1%	1%	0%	0%	0%	0%
Inflation/prices	23%	21%	25%	20%	24%	25%	22%	23%	24%
Securing American democracy	14%	13%	14%	13%	9%	12%	19%	14%	12%
Totals	100%	98%	101%	101%	99%	100%	98%	99%	100%
Weighted N	995	471	510	159	214	357	266	794	126



			Party ID	)		ldeolog	у	2020 Vote		Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Jobs and the economy	11%	11%	14%	10%	6%	16%	12%	10%	12%	11%
Immigration	12%	1%	28%	12%	0%	8%	28%	2%	26%	13%
Climate change and the environment	6%	10%	0%	5%	14%	3%	0%	11%	0%	6%
Foreign policy	2%	0%	1%	3%	2%	2%	1%	1%	2%	2%
National Security	4%	1%	8%	2%	1%	3%	8%	1%	7%	4%
Education	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%
Health care	5%	7%	3%	5%	8%	6%	2%	8%	2%	5%
Taxes and government spending	4%	1%	5%	5%	1%	5%	5%	2%	6%	4%
Abortion	8%	15%	3%	5%	14%	6%	4%	12%	3%	8%
Civil rights	3%	5%	0%	4%	5%	4%	1%	5%	1%	3%
Civil liberties	2%	4%	0%	3%	5%	2%	0%	4%	0%	2%
Guns	2%	3%	1%	2%	3%	2%	1%	3%	0%	2%
Crime	3%	3%	3%	2%	2%	3%	2%	2%	3%	3%
Criminal justice reform	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%
Inflation/prices	23%	12%	30%	29%	9%	27%	31%	12%	33%	22%
Securing American democracy	14%	26%	4%	11%	30%	10%	4%	25%	3%	15%
Totals	100%	101%	100%	100%	101%	99%	99%	100%	98%	101%
Weighted N	995	342	285	294	283	339	328	462	432	922



7A. Favorability of Individuals — Joe Biden

		Ge	nder		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	20%	19%	21%	11%	15%	23%	24%	18%	38%
Somewhat favorable	17%	17%	17%	25%	22%	15%	12%	15%	23%
Neutral	9%	10%	8%	20%	12%	6%	5%	9%	10%
Somewhat unfavorable	11%	9%	12%	19%	14%	9%	5%	11%	10%
Very unfavorable	42%	45%	40%	25%	35%	46%	53%	47%	15%
Don't know	1%	0%	1%	1%	2%	0%	0%	0%	2%
Totals	100%	100%	99%	101%	100%	99%	99%	100%	98%
Weighted N	998	471	513	159	214	358	268	797	126

		Party ID			Ideology				Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	20%	46%	2%	10%	44%	18%	3%	40%	2%	21%	
Somewhat favorable	17%	32%	2%	16%	35%	17%	3%	32%	1%	18%	
Neutral	9%	12%	4%	12%	11%	13%	4%	13%	4%	8%	
Somewhat unfavorable	11%	7%	6%	16%	5%	20%	4%	10%	10%	9%	
Very unfavorable	42%	3%	86%	45%	5%	32%	86%	5%	83%	43%	
Don't know	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	
Weighted N	998	342	286	296	283	340	329	462	435	923	



7B. Favorability of Individuals — Kamala Harris

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	29%	28%	29%	26%	27%	30%	31%	26%	51%
Somewhat favorable	15%	15%	14%	19%	19%	15%	8%	14%	17%
Neutral	5%	4%	7%	9%	9%	4%	2%	4%	8%
Somewhat unfavorable	7%	4%	9%	18%	9%	4%	3%	7%	7%
Very unfavorable	43%	48%	39%	26%	34%	47%	56%	48%	14%
Don't know	1%	1%	1%	1%	2%	1%	0%	1%	2%
Totals	100%	100%	99%	99%	100%	101%	100%	100%	99%
Weighted N	993	468	511	159	214	357	263	792	126

			Party ID	rty ID		Ideology			Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	29%	66%	0%	18%	64%	27%	3%	59%	0%	30%	
Somewhat favorable	15%	24%	2%	16%	26%	17%	2%	26%	3%	15%	
Neutral	5%	5%	1%	8%	2%	10%	2%	6%	1%	4%	
Somewhat unfavorable	7%	2%	9%	8%	3%	9%	6%	4%	8%	6%	
Very unfavorable	43%	3%	87%	48%	4%	35%	87%	4%	87%	44%	
Don't know	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%	99%	
Weighted N	993	341	283	296	281	339	326	461	432	919	



7C. Favorability of Individuals — Donald Trump

		Ge	ender			Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	26%	27%	26%	17%	16%	30%	36%	30%	8%
Somewhat favorable	14%	15%	14%	11%	14%	14%	16%	16%	3%
Neutral	4%	6%	3%	6%	11%	2%	2%	4%	4%
Somewhat unfavorable	8%	7%	8%	14%	10%	8%	2%	8%	10%
Very unfavorable	47%	44%	48%	51%	49%	46%	43%	42%	74%
Don't know	0%	0%	1%	1%	0%	0%	0%	0%	1%
Totals	99%	99%	100%	100%	100%	100%	99%	100%	100%
Weighted N	998	471	513	159	214	358	268	797	126

		Party ID				ldeolog	ly	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	26%	1%	67%	18%	2%	14%	63%	1%	57%	28%	
Somewhat favorable	14%	1%	22%	23%	1%	17%	24%	2%	27%	14%	
Neutral	4%	4%	2%	6%	2%	9%	2%	3%	4%	3%	
Somewhat unfavorable	8%	6%	5%	10%	3%	12%	5%	6%	8%	7%	
Very unfavorable	47%	87%	3%	43%	92%	48%	7%	88%	3%	47%	
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Totals	99%	99%	99%	100%	100%	100%	101%	100%	99%	99%	
Weighted N	998	342	286	296	283	340	329	462	435	923	



7D. Favorability of Individuals — Tim Walz

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	28%	28%	28%	30%	31%	26%	28%	27%	34%
Somewhat favorable	12%	12%	13%	16%	13%	11%	12%	11%	19%
Neutral	12%	10%	13%	21%	12%	10%	8%	10%	19%
Somewhat unfavorable	8%	7%	9%	13%	9%	7%	7%	9%	1%
Very unfavorable	31%	38%	25%	12%	18%	39%	43%	35%	11%
Don't know	9%	4%	13%	8%	17%	8%	4%	7%	15%
Totals	100%	99%	101%	100%	100%	101%	102%	99%	99%
Weighted N	994	471	509	154	214	358	268	797	122

		Party ID				ldeolog	у	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	28%	59%	1%	21%	69%	22%	2%	56%	1%	30%	
Somewhat favorable	12%	19%	4%	13%	20%	14%	5%	20%	3%	13%	
Neutral	12%	12%	9%	12%	4%	20%	8%	11%	9%	10%	
Somewhat unfavorable	8%	1%	11%	13%	2%	10%	11%	2%	14%	8%	
Very unfavorable	31%	3%	66%	34%	2%	24%	66%	4%	64%	33%	
Don't know	9%	6%	10%	8%	3%	10%	8%	6%	9%	7%	
Totals	100%	100%	101%	101%	100%	100%	100%	99%	100%	101%	
Weighted N	994	342	286	296	283	340	325	462	431	919	



7E. Favorability of Individuals — JD Vance

		Ge	ender			Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	19%	21%	18%	11%	10%	19%	32%	22%	5%
Somewhat favorable	14%	16%	12%	7%	10%	19%	14%	16%	1%
Neutral	14%	14%	14%	24%	16%	10%	11%	12%	19%
Somewhat unfavorable	8%	8%	6%	11%	10%	7%	3%	8%	7%
Very unfavorable	39%	36%	40%	40%	40%	38%	38%	37%	55%
Don't know	7%	4%	10%	7%	14%	7%	2%	5%	13%
Totals	101%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	995	471	511	159	214	358	266	794	126

		Party ID				ldeolog	ly	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	19%	1%	49%	14%	1%	10%	46%	1%	42%	21%	
Somewhat favorable	14%	1%	27%	17%	1%	12%	28%	2%	27%	14%	
Neutral	14%	10%	13%	16%	6%	21%	11%	8%	19%	13%	
Somewhat unfavorable	8%	9%	4%	7%	7%	10%	5%	9%	4%	7%	
Very unfavorable	39%	73%	1%	38%	84%	38%	4%	76%	3%	41%	
Don't know	7%	4%	7%	8%	2%	10%	6%	5%	5%	5%	
Totals	101%	98%	101%	100%	101%	101%	100%	101%	100%	101%	
Weighted N	995	342	286	294	282	338	329	462	433	923	



8. Harris Sincerity

Do you think Kamala Harris...

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what she believes	38%	37%	39%	39%	41%	38%	37%	35%	63%
Says what she thinks people want to hear	54%	57%	51%	49%	48%	55%	59%	58%	28%
Not sure	8%	6%	10%	12%	11%	7%	5%	7%	9%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%
Weighted N	998	471	513	159	214	358	268	797	126

		Party ID				ldeolog	<b>J</b> y	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Says what she believes	38%	79%	5%	27%	76%	40%	6%	73%	4%	39%	
Says what she thinks people want to hear	54%	15%	91%	63%	14%	52%	90%	17%	92%	54%	
Not sure	8%	7%	4%	10%	10%	8%	4%	9%	4%	7%	
Totals	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%	
Weighted N	998	342	286	296	283	340	329	462	435	923	



9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

		Ge	nder		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	26%	24%	28%	23%	24%	27%	27%	23%	50%
Like somewhat	16%	18%	15%	23%	21%	15%	11%	15%	19%
Neither like nor dislike	12%	11%	13%	12%	17%	10%	12%	12%	15%
Dislike somewhat	9%	7%	10%	19%	9%	6%	6%	9%	8%
Dislike a lot	34%	37%	30%	17%	25%	38%	43%	38%	7%
Not sure	3%	3%	4%	7%	4%	3%	1%	3%	2%
Totals	100%	100%	100%	101%	100%	99%	100%	100%	101%
Weighted N	998	471	513	159	214	358	268	797	126

		Party ID				Ideolog	у	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Like a lot	26%	59%	1%	15%	56%	24%	3%	53%	1%	27%	
Like somewhat	16%	29%	2%	17%	29%	20%	4%	29%	3%	16%	
Neither like nor dislike	12%	8%	11%	14%	8%	15%	10%	12%	11%	11%	
Dislike somewhat	9%	1%	14%	12%	3%	10%	12%	2%	15%	8%	
Dislike a lot	34%	1%	69%	38%	2%	27%	70%	2%	68%	34%	
Not sure	3%	2%	3%	4%	3%	4%	1%	2%	2%	2%	
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	98%	
Weighted N	998	342	286	296	283	340	329	462	435	923	



**10. Trump Sincerity**Do you think Donald Trump...

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what he believes	49%	49%	51%	43%	41%	52%	57%	53%	31%
Says what he thinks people want to hear	44%	47%	41%	46%	52%	44%	38%	41%	62%
Not sure	6%	4%	8%	11%	7%	4%	5%	6%	7%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	995	471	510	159	212	358	266	795	126

		Party ID				ldeolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Says what he believes	49%	19%	87%	50%	14%	48%	82%	17%	87%	50%	
Says what he thinks people want to hear	44%	75%	11%	42%	77%	47%	14%	76%	10%	44%	
Not sure	6%	6%	3%	8%	8%	6%	4%	7%	4%	6%	
Totals	99%	100%	101%	100%	99%	101%	100%	100%	101%	100%	
Weighted N	995	342	285	295	282	339	328	459	435	920	



11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

		Ge	nder			Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	18%	20%	17%	11%	11%	19%	28%	20%	10%
Like somewhat	14%	14%	14%	11%	19%	15%	9%	15%	5%
Neither like nor dislike	10%	10%	11%	8%	10%	10%	12%	11%	7%
Dislike somewhat	9%	11%	8%	14%	10%	7%	8%	9%	6%
Dislike a lot	48%	45%	49%	55%	48%	47%	44%	44%	70%
Not sure	1%	1%	1%	1%	2%	1%	0%	1%	2%
Totals	100%	101%	100%	100%	100%	99%	101%	100%	100%
Weighted N	995	468	513	159	211	358	267	795	126

		Party ID				Ideolog	у	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Like a lot	18%	0%	50%	12%	0%	8%	46%	0%	41%	20%	
Like somewhat	14%	3%	25%	15%	1%	15%	25%	2%	25%	14%	
Neither like nor dislike	10%	5%	14%	13%	3%	12%	13%	4%	16%	9%	
Dislike somewhat	9%	5%	6%	15%	3%	15%	8%	5%	11%	8%	
Dislike a lot	48%	86%	5%	45%	93%	48%	8%	87%	7%	48%	
Not sure	1%	1%	0%	1%	0%	2%	0%	1%	0%	0%	
Totals	100%	100%	100%	101%	100%	100%	100%	99%	100%	99%	
Weighted N	995	342	283	296	281	340	328	460	434	922	



12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
A lot	56%	64%	48%	45%	43%	59%	68%	59%	40%
Some	25%	19%	30%	26%	32%	24%	21%	24%	32%
A little	14%	12%	16%	18%	19%	13%	9%	13%	20%
None	5%	4%	6%	10%	6%	4%	2%	4%	7%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	99%
Weighted N	996	470	513	159	212	358	268	797	126

			Party ID	)		Ideolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
A lot	56%	56%	61%	59%	67%	46%	62%	58%	62%	60%	
Some	25%	27%	23%	23%	25%	29%	22%	27%	22%	25%	
A little	14%	13%	14%	11%	7%	19%	14%	12%	14%	13%	
None	5%	4%	2%	6%	1%	6%	2%	3%	2%	2%	
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	
Weighted N	996	342	284	296	281	340	329	460	435	923	



13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
More enthusiastic	55%	58%	51%	54%	39%	59%	62%	55%	55%
About the same	30%	31%	29%	30%	38%	27%	26%	30%	28%
Less enthusiastic	16%	11%	20%	16%	23%	14%	12%	15%	17%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	996	470	512	159	214	357	266	794	126

			Party ID	)	Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
More enthusiastic	55%	66%	62%	44%	70%	40%	61%	62%	53%	59%	
About the same	30%	27%	27%	34%	23%	37%	27%	26%	32%	29%	
Less enthusiastic	16%	7%	11%	22%	7%	22%	12%	12%	15%	12%	
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	
Weighted N	996	342	285	296	282	339	329	461	433	921	



14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

		Ge	ender		Ra	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	84%	88%	82%	66%	75%	90%	95%	86%	76%
Probably will vote	9%	5%	12%	24%	12%	5%	2%	7%	17%
Even chance	4%	4%	5%	5%	10%	2%	3%	4%	6%
Probably won't vote	1%	2%	1%	3%	2%	2%	0%	2%	0%
Definitely won't vote	1%	1%	1%	2%	2%	1%	0%	1%	0%
Totals	99%	100%	101%	100%	101%	100%	100%	100%	99%
Weighted N	1,000	473	513	159	215	358	268	799	126

			Party ID	)		ldeolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Definitely will vote	84%	89%	92%	81%	94%	77%	90%	90%	88%	91%	
Probably will vote	9%	7%	5%	11%	4%	12%	8%	6%	9%	9%	
Even chance	4%	3%	2%	6%	1%	6%	1%	4%	2%	0%	
Probably won't vote	1%	0%	0%	2%	0%	3%	0%	0%	0%	0%	
Definitely won't vote	1%	1%	1%	0%	0%	2%	0%	0%	0%	0%	
Totals	99%	100%	100%	100%	99%	100%	99%	100%	99%	100%	
Weighted N	1,000	342	288	296	283	340	329	462	437	923	



15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election? Excluding non-voters

		Ge	ender		Ra	ice			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Kamala Harris	48%	46%	49%	54%	56%	46%	41%	42%	80%
Donald Trump	43%	48%	39%	31%	34%	46%	52%	49%	7%
Jill Stein	1%	1%	1%	1%	2%	0%	1%	1%	0%
Cornel West	1%	0%	1%	2%	0%	0%	1%	0%	1%
Other	1%	1%	1%	2%	1%	1%	1%	1%	0%
Not sure	7%	3%	10%	10%	7%	7%	5%	6%	11%
Totals	101%	99%	101%	100%	100%	100%	101%	99%	99%
Weighted N	976	459	504	151	208	352	265	779	125

			Party ID	)		ldeolog	ly	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Kamala Harris	48%	97%	2%	39%	94%	51%	5%	93%	2%	49%	
Donald Trump	43%	1%	92%	46%	1%	36%	88%	2%	89%	44%	
Jill Stein	1%	0%	0%	3%	1%	1%	0%	1%	1%	1%	
Cornel West	1%	1%	1%	0%	1%	1%	0%	0%	0%	1%	
Other	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	
Not sure	7%	1%	4%	11%	2%	10%	5%	3%	7%	5%	
Totals	101%	101%	101%	100%	100%	100%	99%	100%	100%	101%	
Weighted N	976	339	285	288	281	327	328	461	433	922	



#### 16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

		Ge	nder		Age	•		Ra	ace
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Definitely Harris	22%	24%	20%	21%	23%	24%	20%	17%	50%
Probably Harris	20%	17%	23%	22%	22%	20%	19%	21%	24%
Equally likely Harris or Trump	18%	17%	20%	26%	21%	15%	17%	20%	12%
Probably Trump	14%	13%	15%	12%	17%	13%	14%	14%	8%
Definitely Trump	25%	29%	22%	19%	17%	29%	30%	28%	7%
Totals	99%	100%	100%	100%	100%	101%	100%	100%	101%
Weighted N	991	470	508	157	211	356	266	790	125

			Party ID	)		ldeolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Definitely Harris	22%	49%	0%	14%	43%	24%	3%	44%	0%	23%	
Probably Harris	20%	32%	6%	20%	37%	18%	9%	32%	8%	20%	
Equally likely Harris or Trump	18%	16%	11%	25%	16%	24%	12%	18%	15%	17%	
Probably Trump	14%	3%	23%	18%	2%	15%	23%	5%	23%	14%	
Definitely Trump	25%	0%	59%	23%	2%	20%	52%	1%	53%	27%	
Totals	99%	100%	99%	100%	100%	101%	99%	100%	99%	101%	
Weighted N	991	341	285	292	282	336	328	458	432	920	



17. State Winner Prediction

Who do you think will get the most votes in Michigan?

		Ge	ender		Age	•	Ra	Race	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Harris	46%	46%	45%	56%	50%	43%	41%	43%	68%
Trump	33%	38%	29%	25%	28%	38%	33%	35%	11%
Not sure	21%	17%	26%	19%	22%	19%	26%	22%	21%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%
Weighted N	995	470	511	159	212	358	266	793	126

			Party ID	)		ldeolog	ıy	2020 Vote		Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Harris	46%	82%	12%	39%	81%	46%	17%	76%	15%	46%
Trump	33%	5%	68%	32%	5%	30%	59%	6%	61%	33%
Not sure	21%	12%	19%	29%	14%	23%	24%	18%	24%	21%
Totals	100%	99%	99%	100%	100%	99%	100%	100%	100%	100%
Weighted N	995	342	286	293	282	339	329	462	432	923



18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live? Excluding non-voters

		Ge	ender		Age	e		Ra	ice
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Elissa Slotkin	50%	51%	49%	58%	57%	47%	44%	46%	84%
Mike Rogers	39%	42%	36%	23%	31%	40%	52%	45%	4%
Someone else	0%	0%	0%	0%	1%	0%	0%	0%	0%
Not sure	11%	6%	15%	19%	12%	12%	3%	9%	12%
Totals	100%	99%	100%	100%	101%	99%	99%	100%	100%
Weighted N	956	448	495	146	199	349	262	767	118

		Party ID				Ideology			) Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Elissa Slotkin	50%	95%	4%	44%	94%	56%	7%	92%	7%	51%	
Mike Rogers	39%	1%	90%	39%	1%	30%	84%	2%	81%	40%	
Someone else	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Not sure	11%	4%	6%	16%	5%	14%	9%	6%	12%	9%	
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	
Weighted N	956	336	275	281	278	324	315	456	420	903	

### **METHODOLOGY**

YouGov interviewed 1000 registered voters in Michigan between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Michigan. The weights range from 0.2 to 4.5, with a mean of 1 and a standard deviation of 0.6.

The margin of error for a percentage based upon the entire sample is  $\pm 3.7$  points. The margin of error is larger for subsamples and differences of percentages.



Sample 1000 North Carolina Registered Voters

Conducted August 23-September 3, 2024

Margin of Error  $\pm 3.9\%$ 

1. Would you say that you and your family are
Better off financially than you were a year ago
About the same financially as you were a year ago40%
Worse off financially than you were a year ago42%
Not sure2%
2. How would you describe the current state of the American economy?
Excellent
Good23%
Fair
Poor
Don't know
3. Overall, do you think the economy is getting better or worse?
Getting better21%
About the same27%
Getting worse
Not sure
4. How would you describe the current state of the economy in North Carolina?
Excellent
Good30%
Fair
Poor
Don't know
5. Overall, do you think the economy in North Carolina is getting better or worse?
Getting better
About the same
Getting worse
Not sure
6. [In deciding how to vote, what / Which of these] is the most important issue for you?
Respondents were randomly asked one of the two forms of this question
Jobs and the economy14%
Immigration
Climate change and the environment
Foreign policy1%
continued on the next page



#### continued from previous page

National Security	4%
Education	2%
Health care	7%
Taxes and government spending	
Abortion	
Civil rights	
Civil liberties	2%
Guns	
Crime	
Criminal justice reform	
Inflation/prices	
Securing American democracy	10%

#### 7. Do you have a favorable or an unfavorable opinion of ...?

				Somewhat		
	Very favorable	Somewhat favorable	Neutral	unfavor- able	Very unfa- vorable	Don't know
Joe Biden	20%	16%	8%	9%	46%	0%
Kamala Harris	31%	14%	3%	6%	45%	0%
Donald Trump	29%	15%	4%	4%	46%	1%
Tim Walz	29%	10%	11%	7%	32%	11%
JD Vance	22%	14%	13%	6%	36%	9%

#### 8. Do you think Kamala Harris...

Says what she believes	€9%
Says what she thinks people want to hear54	1%
Not sure	3%

#### 9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	28%
Like somewhat	13%
Neither like nor dislike	14%
Dislike somewhat	8%
Dislike a lot	33%
Not sure	3%

#### 10. Do you think Donald Trump...

Says what he believes	, D
Says what he thinks people want to hear40%	, 5
Not sure	,



11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?	
Like a lot	
Like somewhat	
Neither like nor dislike	
Dislike somewhat7%	
Dislike a lot	
Not sure	
12. How much attention have you been paying to the 2024 election campaign for president?	
A lot53%	
Some29%	
A little	
None	
13. Compared to previous presidential elections, are you more or less enthusiastic about voting than u	ısual?
More enthusiastic56%	
About the same	
Less enthusiastic	
14. How likely are you to vote in the presidential election in November 2024?	
I have already voted	
Definitely will vote87%	
Probably will vote7%	
Even chance4%	
Probably won't vote	
Definitely won't vote	
15. In November 2024, who do you plan to vote for in the presidential election?	
Excluding non-voters	
Kamala Harris46%	
Donald Trump47%	
Jill Stein	
Cornel West0%	
Other	
Not sure6%	
16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you thi likely to be elected president?	nk is most
Definitely Harris	
Probably Harris18%	
Equally likely Harris or Trump	
Probably Trump14%	
Definitely Trump	



17. Who do you think will get the most votes in North Carolina?	
Harris24	1%
Trump54	1%
Not sure	2%
18. Generally speaking, do you think of yourself as a?	
Democrat34	1%
Republican	2%
Independent30	)%
Other3	3%
Not sure	1%
19. In general, how would you describe your own political viewpoint?	
Very liberal	R0/_
Liberal	
Moderate 30	
Conservative	
Very conservative	
Not sure	
	,,,
20. Are you	
Male46	6%
Female54	1%
21. Respondent age by category	
Under 30	7%
30-44	2%
45-64	5%
65+	5%
22. What racial or ethnic group best describes you?	
White	2%
Black	)%
Hispanic	3%
Other5	5%
23. What is the highest level of education you have completed?	
HS or less31	• •
Some college	
College grad25	
Postgrad	3%



1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

	Total	Ge	ender		Race				
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Better off financially than you were a year ago	16%	18%	15%	17%	19%	15%	15%	14%	24%
About the same financially as you were a year ago	40%	42%	38%	40%	46%	36%	40%	38%	44%
Worse off financially than you were a year ago	42%	39%	44%	38%	32%	47%	44%	47%	26%
Not sure	2%	1%	3%	4%	3%	1%	1%	1%	6%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%
Weighted N	998	451	534	172	221	355	250	719	203

			Party ID	)	Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Better off financially than you were a year ago	16%	26%	7%	17%	29%	20%	6%	28%	6%	16%	
About the same financially as you were a year ago	40%	49%	33%	39%	43%	46%	33%	49%	31%	40%	
Worse off financially than you were a year ago	42%	23%	59%	41%	24%	34%	61%	20%	62%	42%	
Not sure	2%	2%	1%	3%	4%	0%	1%	3%	0%	2%	
Totals	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%	
Weighted N	998	336	323	295	262	303	382	451	464	928	



#### 2. State of the Economy

How would you describe the current state of the American economy?

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	5%	8%	4%	6%	8%	5%	3%	4%	8%
Good	23%	24%	22%	22%	22%	21%	26%	22%	28%
Fair	27%	29%	26%	32%	30%	23%	28%	26%	29%
Poor	43%	39%	46%	34%	37%	50%	43%	47%	30%
Don't know	2%	0%	3%	6%	2%	1%	0%	1%	5%
Totals	100%	100%	101%	100%	99%	100%	100%	100%	100%
Weighted N	998	453	533	172	222	356	247	719	203

			Party ID	)		Ideology			Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Excellent	5%	11%	3%	2%	9%	8%	1%	9%	2%	5%	
Good	23%	41%	6%	24%	42%	29%	7%	43%	5%	23%	
Fair	27%	29%	21%	33%	29%	29%	25%	29%	24%	28%	
Poor	43%	16%	69%	40%	19%	33%	66%	17%	69%	43%	
Don't know	2%	3%	1%	1%	2%	1%	0%	2%	1%	2%	
Totals	100%	100%	100%	100%	101%	100%	99%	100%	101%	101%	
Weighted N	998	336	324	294	263	303	383	453	463	930	



3. Trend of Economy

Overall, do you think the economy is getting better or worse?

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	21%	23%	19%	15%	23%	18%	27%	19%	27%
About the same	27%	27%	27%	36%	34%	22%	20%	22%	40%
Getting worse	49%	49%	50%	41%	40%	58%	51%	57%	27%
Not sure	3%	1%	4%	7%	4%	2%	1%	2%	7%
Totals	100%	100%	100%	99%	101%	100%	99%	100%	101%
Weighted N	1,000	453	535	172	222	356	250	721	203

			Party ID	)		Ideolog	у	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Getting better	21%	43%	2%	19%	42%	26%	4%	41%	1%	22%	
About the same	27%	35%	19%	26%	34%	30%	19%	37%	16%	26%	
Getting worse	49%	16%	78%	52%	20%	42%	76%	18%	82%	49%	
Not sure	3%	6%	1%	2%	5%	2%	1%	5%	1%	3%	
Totals	100%	100%	100%	99%	101%	100%	100%	101%	100%	100%	
Weighted N	1,000	336	324	296	263	303	383	453	465	930	



#### 4. State of the State Economy

How would you describe the current state of the economy in North Carolina?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	4%	7%	2%	5%	8%	3%	2%	3%	7%
Good	30%	33%	28%	30%	29%	26%	36%	29%	34%
Fair	37%	40%	35%	40%	37%	36%	37%	38%	33%
Poor	26%	19%	32%	22%	24%	32%	23%	27%	24%
Don't know	2%	1%	3%	4%	3%	3%	1%	3%	2%
Totals	99%	100%	100%	101%	101%	100%	99%	100%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Excellent	4%	9%	1%	4%	8%	6%	1%	7%	1%	4%	
Good	30%	46%	14%	31%	46%	37%	17%	48%	13%	31%	
Fair	37%	29%	42%	43%	28%	36%	44%	27%	45%	37%	
Poor	26%	13%	41%	21%	14%	20%	37%	14%	39%	26%	
Don't know	2%	3%	2%	1%	4%	2%	1%	3%	2%	2%	
Totals	99%	100%	100%	100%	100%	101%	100%	99%	100%	100%	
Weighted N	1,000	336	324	296	263	303	383	453	465	930	



### 5. Trend of State Economy

Overall, do you think the economy in North Carolina is getting better or worse?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	17%	19%	15%	16%	19%	15%	20%	15%	22%
About the same	38%	41%	36%	49%	40%	32%	38%	37%	44%
Getting worse	39%	36%	42%	29%	36%	48%	35%	43%	28%
Not sure	6%	4%	7%	6%	5%	6%	6%	5%	6%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

		Party ID			ldeology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Getting better	17%	34%	3%	16%	31%	23%	4%	34%	1%	18%	
About the same	38%	43%	32%	43%	45%	40%	34%	44%	32%	38%	
Getting worse	39%	16%	62%	36%	15%	32%	58%	15%	62%	38%	
Not sure	6%	8%	3%	5%	9%	5%	4%	6%	4%	6%	
Totals	100%	101%	100%	100%	100%	100%	100%	99%	99%	100%	
Weighted N	1,000	336	324	296	263	303	383	453	465	930	



6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you? Respondents were randomly asked one of the two forms of this question

	Total	Ge	ender		Race				
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Jobs and the economy	14%	14%	14%	24%	18%	12%	6%	14%	17%
Immigration	12%	13%	11%	4%	5%	14%	20%	13%	5%
Climate change and the environment	4%	5%	4%	6%	4%	3%	5%	4%	5%
Foreign policy	1%	0%	1%	2%	1%	1%	1%	1%	2%
National Security	4%	5%	2%	3%	5%	3%	3%	3%	2%
Education	2%	3%	2%	4%	5%	1%	1%	3%	2%
Health care	7%	7%	8%	9%	5%	9%	6%	6%	15%
Taxes and government spending	3%	5%	2%	1%	3%	4%	5%	3%	4%
Abortion	7%	5%	9%	8%	8%	7%	6%	7%	10%
Civil rights	3%	3%	4%	6%	5%	2%	2%	3%	5%
Civil liberties	2%	2%	1%	1%	2%	2%	1%	2%	0%
Guns	3%	3%	3%	4%	2%	3%	1%	2%	4%
Crime	3%	2%	3%	3%	4%	2%	2%	2%	4%
Criminal justice reform	1%	2%	0%	2%	1%	1%	0%	0%	3%
Inflation/prices	24%	23%	25%	22%	23%	26%	24%	27%	17%
Securing American democracy	10%	9%	11%	2%	9%	11%	17%	12%	6%
Totals	100%	101%	100%	101%	100%	101%	100%	102%	101%
Weighted N	993	453	529	167	222	356	248	721	196



			Party ID	)		ldeolog	ay .	2020	) Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Jobs and the economy	14%	10%	18%	14%	10%	14%	16%	12%	16%	14%
Immigration	12%	3%	21%	11%	1%	12%	20%	2%	22%	12%
Climate change and the environment	4%	9%	0%	4%	10%	4%	1%	9%	0%	5%
Foreign policy	1%	0%	0%	2%	1%	1%	0%	1%	1%	1%
National Security	4%	2%	5%	3%	1%	4%	6%	1%	5%	3%
Education	2%	3%	1%	2%	3%	2%	2%	4%	0%	2%
Health care	7%	11%	2%	11%	10%	9%	3%	13%	2%	7%
Taxes and government spending	3%	3%	5%	2%	1%	3%	5%	2%	5%	3%
Abortion	7%	13%	2%	8%	17%	6%	3%	13%	2%	8%
Civil rights	3%	6%	0%	4%	8%	2%	1%	6%	0%	4%
Civil liberties	2%	2%	1%	2%	3%	1%	2%	1%	2%	2%
Guns	3%	6%	1%	1%	4%	2%	2%	4%	1%	2%
Crime	3%	3%	3%	1%	0%	6%	2%	1%	4%	3%
Criminal justice reform	1%	1%	0%	2%	0%	1%	0%	1%	0%	0%
Inflation/prices	24%	12%	37%	23%	11%	18%	35%	13%	35%	23%
Securing American democracy	10%	18%	4%	10%	19%	14%	3%	19%	4%	11%
Totals	100%	102%	100%	100%	99%	99%	101%	102%	99%	100%
Weighted N	993	334	324	291	256	303	383	446	465	923



7A. Favorability of Individuals — Joe Biden

		Ge	ender		Age	•		Ra	ace
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	20%	17%	24%	7%	19%	21%	31%	15%	40%
Somewhat favorable	16%	15%	18%	17%	24%	15%	10%	15%	22%
Neutral	8%	8%	8%	22%	7%	7%	2%	6%	12%
Somewhat unfavorable	9%	10%	7%	22%	10%	5%	5%	9%	8%
Very unfavorable	46%	50%	42%	30%	38%	52%	53%	55%	16%
Don't know	0%	0%	1%	2%	1%	0%	0%	0%	2%
Totals	99%	100%	100%	100%	99%	100%	101%	100%	100%
Weighted N	999	453	534	172	221	356	250	721	202

			Party ID		Ideology			2020	Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	20%	49%	1%	12%	40%	24%	7%	44%	1%	22%	
Somewhat favorable	16%	30%	2%	19%	33%	20%	3%	33%	1%	17%	
Neutral	8%	10%	3%	11%	10%	10%	3%	12%	2%	7%	
Somewhat unfavorable	9%	5%	5%	18%	11%	10%	7%	6%	10%	8%	
Very unfavorable	46%	7%	89%	40%	5%	36%	82%	5%	87%	47%	
Don't know	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	
Totals	99%	101%	100%	100%	100%	100%	102%	100%	101%	101%	
Weighted N	999	335	324	296	263	303	382	451	465	929	



7B. Favorability of Individuals — Kamala Harris

		Ge	ender		Age	•		Ra	ice
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	31%	24%	36%	21%	33%	31%	34%	24%	56%
Somewhat favorable	14%	13%	14%	25%	17%	11%	8%	12%	18%
Neutral	3%	3%	3%	8%	4%	1%	1%	2%	5%
Somewhat unfavorable	6%	8%	5%	13%	10%	3%	3%	5%	9%
Very unfavorable	45%	52%	41%	31%	36%	53%	53%	56%	10%
Don't know	0%	0%	0%	2%	0%	0%	0%	0%	2%
Totals	99%	100%	99%	100%	100%	99%	99%	99%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

			Party ID	)	Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	31%	69%	2%	21%	65%	32%	8%	64%	1%	32%	
Somewhat favorable	14%	19%	3%	20%	26%	17%	3%	25%	2%	14%	
Neutral	3%	3%	0%	6%	4%	4%	1%	3%	1%	2%	
Somewhat unfavorable	6%	3%	6%	10%	3%	9%	5%	3%	7%	5%	
Very unfavorable	45%	5%	89%	42%	2%	38%	82%	4%	89%	47%	
Don't know	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%	100%	
Weighted N	1,000	336	324	296	263	303	383	453	465	930	



7C. Favorability of Individuals — Donald Trump

		Ge	ender			Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	29%	34%	27%	27%	25%	29%	36%	36%	10%
Somewhat favorable	15%	16%	14%	11%	14%	17%	15%	17%	5%
Neutral	4%	5%	4%	7%	6%	5%	1%	4%	4%
Somewhat unfavorable	4%	5%	4%	2%	5%	4%	5%	4%	6%
Very unfavorable	46%	40%	50%	50%	49%	45%	43%	39%	72%
Don't know	1%	0%	1%	3%	1%	0%	0%	0%	2%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%
Weighted N	996	450	534	172	222	355	247	719	201

			Party ID		Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	29%	4%	67%	16%	3%	21%	54%	1%	59%	31%	
Somewhat favorable	15%	2%	21%	22%	1%	15%	25%	3%	27%	14%	
Neutral	4%	3%	5%	6%	0%	8%	5%	1%	6%	4%	
Somewhat unfavorable	4%	4%	2%	7%	3%	5%	6%	3%	4%	4%	
Very unfavorable	46%	87%	4%	48%	92%	51%	10%	91%	3%	47%	
Don't know	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	
Totals	99%	100%	99%	100%	99%	100%	100%	99%	99%	100%	
Weighted N	996	334	322	296	263	299	383	451	463	926	



7D. Favorability of Individuals — Tim Walz

		Gender			Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	29%	26%	31%	24%	30%	30%	31%	27%	37%
Somewhat favorable	10%	8%	11%	17%	10%	8%	9%	7%	18%
Neutral	11%	12%	11%	17%	18%	9%	6%	10%	20%
Somewhat unfavorable	7%	8%	6%	12%	7%	6%	5%	9%	3%
Very unfavorable	32%	39%	26%	12%	22%	38%	44%	38%	6%
Don't know	11%	6%	14%	19%	13%	9%	4%	9%	17%
Totals	100%	99%	99%	101%	100%	100%	99%	100%	101%
Weighted N	999	451	535	172	222	356	248	721	202

			Party ID	)		Ideolog	ЗУ	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Very favorable	29%	62%	1%	25%	67%	31%	5%	58%	1%	31%
Somewhat favorable	10%	16%	3%	13%	19%	12%	3%	19%	2%	10%
Neutral	11%	12%	12%	11%	7%	17%	11%	10%	9%	10%
Somewhat unfavorable	7%	0%	11%	10%	1%	6%	12%	1%	13%	7%
Very unfavorable	32%	2%	62%	31%	1%	25%	60%	2%	64%	33%
Don't know	11%	8%	12%	11%	6%	8%	10%	10%	11%	9%
Totals	100%	100%	101%	101%	101%	99%	101%	100%	100%	100%
Weighted N	999	335	324	296	263	301	383	453	465	929



7E. Favorability of Individuals — JD Vance

		Ge	nder		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	22%	26%	19%	18%	12%	24%	31%	27%	4%
Somewhat favorable	14%	17%	12%	12%	15%	14%	16%	17%	6%
Neutral	13%	12%	14%	14%	15%	15%	7%	10%	23%
Somewhat unfavorable	6%	6%	6%	8%	8%	5%	4%	5%	6%
Very unfavorable	36%	35%	37%	34%	39%	35%	38%	32%	48%
Don't know	9%	4%	12%	15%	10%	7%	4%	8%	12%
Totals	100%	100%	100%	101%	99%	100%	100%	99%	99%
Weighted N	996	449	535	171	222	356	247	717	203

			Party ID	)		Ideolog	ly	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Very favorable	22%	4%	46%	15%	2%	12%	45%	2%	43%	23%
Somewhat favorable	14%	3%	22%	20%	2%	14%	24%	3%	27%	15%
Neutral	13%	13%	13%	12%	3%	19%	15%	11%	14%	12%
Somewhat unfavorable	6%	6%	4%	8%	6%	10%	2%	8%	3%	5%
Very unfavorable	36%	68%	4%	37%	81%	39%	6%	69%	3%	37%
Don't know	9%	5%	11%	8%	6%	6%	8%	7%	9%	7%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	99%	99%
Weighted N	996	335	323	295	263	301	381	451	463	926



8. Harris Sincerity

Do you think Kamala Harris...

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what she believes	39%	33%	43%	32%	45%	38%	38%	30%	65%
Says what she thinks people want to hear	54%	60%	49%	58%	46%	55%	56%	64%	19%
Not sure	8%	8%	8%	10%	10%	7%	6%	6%	16%
Totals	101%	101%	100%	100%	101%	100%	100%	100%	100%
Weighted N	998	450	535	172	222	354	250	719	203

			Party ID		Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Says what she believes	39%	79%	5%	32%	72%	47%	10%	75%	4%	39%	
Says what she thinks people want to hear	54%	15%	91%	54%	17%	45%	86%	15%	91%	54%	
Not sure	8%	7%	3%	14%	11%	8%	4%	10%	4%	7%	
Totals	101%	101%	99%	100%	100%	100%	100%	100%	99%	100%	
Weighted N	998	336	322	295	263	300	383	453	464	927	



9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

		Ge	nder		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	28%	20%	34%	17%	29%	29%	32%	22%	51%
Like somewhat	13%	14%	12%	22%	18%	9%	9%	11%	20%
Neither like nor dislike	14%	17%	12%	22%	13%	13%	13%	13%	16%
Dislike somewhat	8%	10%	7%	8%	9%	7%	11%	10%	2%
Dislike a lot	33%	37%	31%	25%	28%	40%	35%	41%	8%
Not sure	3%	2%	4%	7%	2%	3%	0%	3%	3%
Totals	99%	100%	100%	101%	99%	101%	100%	100%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

		Party ID			Ideology				Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Like a lot	28%	63%	1%	19%	57%	31%	7%	58%	1%	29%	
Like somewhat	13%	21%	2%	18%	27%	14%	3%	23%	1%	12%	
Neither like nor dislike	14%	9%	12%	23%	13%	15%	12%	12%	15%	13%	
Dislike somewhat	8%	2%	15%	9%	2%	8%	13%	2%	14%	8%	
Dislike a lot	33%	4%	68%	29%	1%	29%	62%	3%	66%	35%	
Not sure	3%	1%	3%	4%	1%	3%	2%	2%	4%	2%	
Totals	99%	100%	101%	102%	101%	100%	99%	100%	101%	99%	
Weighted N	1,000	336	324	296	263	303	383	453	465	930	



**10. Trump Sincerity**Do you think Donald Trump...

		Ge	ender			Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what he believes	52%	56%	50%	41%	48%	57%	57%	58%	27%
Says what he thinks people want to hear	40%	37%	41%	46%	43%	36%	38%	35%	61%
Not sure	8%	6%	9%	13%	8%	7%	5%	7%	12%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%
Weighted N	997	451	534	171	222	356	248	718	203

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Says what he believes	52%	22%	88%	47%	14%	45%	85%	19%	87%	53%	
Says what he thinks people want to hear	40%	69%	8%	43%	77%	48%	9%	71%	8%	40%	
Not sure	8%	8%	4%	10%	9%	7%	6%	9%	5%	7%	
Totals	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	
Weighted N	997	336	322	295	263	301	381	451	464	928	



11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

		Ge	nder		Age	•		Ra	ice
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	23%	28%	20%	14%	23%	23%	31%	28%	9%
Like somewhat	13%	15%	12%	18%	11%	14%	11%	16%	4%
Neither like nor dislike	11%	12%	11%	13%	9%	12%	11%	10%	14%
Dislike somewhat	7%	8%	6%	6%	10%	6%	7%	7%	5%
Dislike a lot	44%	36%	49%	46%	47%	43%	40%	38%	66%
Not sure	2%	1%	2%	3%	1%	2%	1%	1%	3%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	101%
Weighted N	998	450	535	171	222	356	248	719	203

			Party ID		Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Like a lot	23%	3%	52%	14%	2%	16%	43%	1%	46%	24%	
Like somewhat	13%	3%	24%	13%	1%	15%	21%	1%	25%	13%	
Neither like nor dislike	11%	9%	12%	14%	4%	14%	15%	8%	14%	11%	
Dislike somewhat	7%	4%	7%	10%	3%	7%	10%	4%	9%	7%	
Dislike a lot	44%	80%	4%	46%	90%	46%	10%	86%	4%	45%	
Not sure	2%	0%	1%	3%	0%	2%	1%	1%	2%	1%	
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	101%	
Weighted N	998	336	324	294	263	300	383	451	465	928	



#### 12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

		Ge	ender		Age			Ra	ace
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
A lot	53%	63%	45%	35%	52%	53%	68%	56%	40%
Some	29%	23%	33%	41%	29%	26%	23%	28%	31%
A little	15%	12%	17%	14%	14%	20%	9%	13%	22%
None	4%	2%	5%	10%	5%	2%	0%	2%	8%
Totals	101%	100%	100%	100%	100%	101%	100%	99%	101%
Weighted N	997	453	533	172	222	354	250	721	200

			Party ID	)		Ideolog	у	2020	Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
A lot	53%	57%	53%	50%	64%	49%	53%	56%	53%	57%	
Some	29%	26%	29%	31%	25%	30%	30%	26%	30%	29%	
A little	15%	13%	15%	15%	8%	17%	14%	14%	15%	12%	
None	4%	4%	3%	3%	3%	3%	2%	4%	2%	3%	
Totals	101%	100%	100%	99%	100%	99%	99%	100%	100%	101%	
Weighted N	997	333	324	296	263	300	383	450	465	927	



13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
More enthusiastic	56%	58%	54%	43%	53%	55%	66%	55%	53%
About the same	34%	34%	34%	47%	35%	32%	27%	34%	35%
Less enthusiastic	10%	9%	12%	10%	11%	12%	7%	10%	12%
Totals	100%	101%	100%	100%	99%	99%	100%	99%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
More enthusiastic	56%	67%	57%	45%	70%	46%	56%	62%	52%	59%	
About the same	34%	26%	36%	39%	24%	40%	34%	28%	39%	33%	
Less enthusiastic	10%	7%	7%	16%	6%	13%	9%	10%	9%	8%	
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	
Weighted N	1,000	336	324	296	263	303	383	453	465	930	



14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

		Ge	ender		Age	•		Ra	ice
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	87%	87%	87%	82%	82%	86%	96%	90%	76%
Probably will vote	7%	7%	7%	9%	13%	6%	2%	5%	13%
Even chance	4%	5%	4%	8%	4%	5%	1%	2%	9%
Probably won't vote	1%	0%	1%	1%	1%	1%	1%	1%	1%
Definitely won't vote	1%	1%	1%	1%	1%	1%	0%	1%	0%
Totals	100%	100%	100%	101%	101%	99%	100%	99%	99%
Weighted N	1,000	453	535	172	222	356	250	721	203

		Party ID Ideology			ЗУ	2020 Vote		Vote Likelihood		
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	87%	88%	91%	83%	92%	83%	92%	88%	91%	93%
Probably will vote	7%	7%	5%	10%	6%	10%	5%	8%	5%	7%
Even chance	4%	4%	2%	6%	1%	6%	2%	4%	3%	0%
Probably won't vote	1%	0%	0%	2%	0%	1%	0%	0%	1%	0%
Definitely won't vote	1%	0%	2%	0%	0%	0%	1%	0%	1%	0%
Totals	100%	99%	100%	101%	99%	100%	100%	100%	101%	100%
Weighted N	1,000	336	324	296	263	303	383	453	465	930



15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election? Excluding non-voters

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Kamala Harris	46%	39%	50%	53%	51%	41%	43%	37%	75%
Donald Trump	47%	54%	41%	39%	41%	49%	53%	57%	13%
Jill Stein	1%	1%	2%	1%	1%	2%	0%	0%	1%
Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	1%	1%	1%	1%	1%	1%	0%	1%	1%
Not sure	6%	5%	6%	6%	5%	7%	4%	5%	9%
Totals	101%	100%	100%	100%	99%	100%	100%	100%	99%
Weighted N	986	447	527	169	219	349	249	711	199

		Party ID Ideology			ЗУ	2020 Vote		Vote Likelihood		
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Kamala Harris	46%	90%	3%	44%	94%	49%	10%	91%	1%	47%
Donald Trump	47%	5%	94%	42%	3%	39%	85%	2%	92%	48%
Jill Stein	1%	1%	2%	1%	1%	3%	0%	1%	1%	1%
Cornel West	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Other	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%
Not sure	6%	2%	2%	11%	1%	7%	5%	5%	5%	4%
Totals	101%	99%	101%	100%	100%	99%	100%	100%	99%	101%
Weighted N	986	332	318	295	262	298	377	448	459	927



#### 16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

		Gender			Age	•	Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Definitely Harris	23%	19%	26%	21%	23%	23%	23%	15%	50%
Probably Harris	18%	18%	18%	15%	22%	18%	16%	17%	18%
Equally likely Harris or Trump	20%	18%	22%	32%	18%	18%	16%	21%	20%
Probably Trump	14%	18%	11%	15%	15%	13%	15%	18%	3%
Definitely Trump	25%	28%	23%	16%	21%	28%	30%	29%	10%
Totals	100%	101%	100%	99%	99%	100%	100%	100%	101%
Weighted N	998	452	534	172	222	355	250	719	203

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Definitely Harris	23%	49%	1%	17%	44%	25%	7%	46%	1%	24%	
Probably Harris	18%	29%	5%	21%	30%	22%	6%	28%	6%	18%	
Equally likely Harris or Trump	20%	15%	13%	32%	20%	22%	17%	21%	18%	19%	
Probably Trump	14%	4%	24%	16%	4%	11%	25%	3%	25%	14%	
Definitely Trump	25%	3%	56%	14%	2%	20%	45%	2%	49%	26%	
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	101%	
Weighted N	998	336	324	295	263	301	383	452	464	928	



17. State Winner Prediction

Who do you think will get the most votes in North Carolina?

		Ge	ender	Age				Race	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Harris	24%	23%	26%	24%	26%	25%	23%	17%	51%
Trump	54%	62%	47%	53%	53%	54%	55%	62%	25%
Not sure	22%	15%	27%	23%	21%	21%	22%	21%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

		Party ID			Ideolog	Ideology		Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Harris	24%	51%	4%	18%	42%	31%	10%	45%	4%	25%
Trump	54%	23%	82%	59%	31%	48%	75%	26%	83%	54%
Not sure	22%	26%	14%	23%	28%	21%	16%	30%	13%	21%
Totals	100%	100%	100%	100%	101%	100%	101%	101%	100%	100%
Weighted N	1,000	336	324	296	263	303	383	453	465	930

# **METHODOLOGY**

YouGov interviewed 1000 registered voters in North Carolina between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in North Carolina. The weights range from 0.1 to 5.5, with a mean of 1 and a standard deviation of 0.7.

The margin of error for a percentage based upon the entire sample is  $\pm 3.9$  points. The margin of error is larger for subsamples and differences of percentages.



Sample 800 Nevada Registered Voters Conducted August 23-September 3, 2024

Margin of Error  $\pm 4.7\%$ 

Would you say that you and your family are	
Better off financially than you were a year ago14%	
About the same financially as you were a year ago	
Worse off financially than you were a year ago45%	
Not sure	
2. How would you describe the current state of the American economy?	
Excellent	
Good	
Fair	
Poor	
Don't know	
3. Overall, do you think the economy is getting better or worse?	
Getting better	
About the same	
Getting worse	
Not sure 4%	
Not suite	
4. How would you describe the current state of the economy in Nevada?	
Excellent	
Good32%	
Fair32%	
Poor29%	
Don't know	
5. Overall, do you think the economy in Nevada is getting better or worse?	
Getting better20%	
About the same37%	
Getting worse	
Not sure5%	
6. Un deciding how to yeth what / Which of those lie the most important issue for you?	
6. [In deciding how to vote, what / Which of these] is the most important issue for you?  Respondents were randomly asked one of the two forms of this question	
Jobs and the economy	
Immigration	
Climate change and the environment	
Foreign policy	
continued on the next page	



#### continued from previous page

National Security	4%
Education	1%
Health care	9%
Taxes and government spending	4%
Abortion	8%
Civil rights	3%
Civil liberties	2%
Guns	2%
Crime	2%
Criminal justice reform	0%
Inflation/prices	19%
Securing American democracy	12%

#### 7. Do you have a favorable or an unfavorable opinion of ...?

	Very	Somewhat		Somewhat unfavor-	Very unfa-	Don't
	favorable	favorable	Neutral	able	vorable	know
Joe Biden	23%	16%	6%	10%	44%	1%
Kamala Harris	33%	12%	4%	7%	44%	1%
Donald Trump	31%	13%	2%	4%	49%	1%
Tim Walz	32%	11%	9%	9%	34%	5%
JD Vance	23%	15%	10%	8%	39%	5%

#### 8. Do you think Kamala Harris...

Says what she believes	.44%
Says what she thinks people want to hear	.50%
Not sure	6%

#### 9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	31%
Like somewhat	13%
Neither like nor dislike	13%
Dislike somewhat	10%
Dislike a lot	31%
Not sure	3%

#### 10. Do you think Donald Trump...

Says what he believes50	%
Says what he thinks people want to hear43	%
Not sure	%



11. Regardless of whether you agree with him, do you like or dislike Donald	d Trump as a person?
Like a lot	23%
Like somewhat	15%
Neither like nor dislike	6%
Dislike somewhat	7%
Dislike a lot	47%
Not sure	1%
12. How much attention have you been paying to the 2024 election campai	ign for president?
A lot	66%
Some	22%
A little	10%
None	3%
13. Compared to previous presidential elections, are you more or less enth	usiastic about voting than usual?
More enthusiastic	65%
About the same	23%
Less enthusiastic	11%
14. How likely are you to vote in the presidential election in November 2024	4?
I have already voted	0%
Definitely will vote	
Probably will vote	
Even chance	
Probably won't vote	
Definitely won't vote	
15. In November 2024, who do you plan to vote for in the presidential elect	ion?
Excluding non-voters	
Kamala Harris	49%
Donald Trump	46%
Jill Stein	1%
Cornel West	0%
Other	1%
Not sure	4%
16. If the candidates for president in November are Kamala Harris and Do	nald Trump, who do you think is most
likely to be elected president?	
Definitely Harris	27%
Probably Harris	20%
Equally likely Harris or Trump	13%
Probably Trump	15%
Definitely Trump	25%



17. Who do you think will get the most votes in Nevada?	
Harris40%	·
Trump	
Not sure19%	D
40. In the COOM of a livery family 0. Occasion when the contraction for the state when a contraction 0.	
18. In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?	
Excluding non-voters	
Jacky Rosen	
Sam Brown39%	
Someone else0%	
Not sure	·
19. Generally speaking, do you think of yourself as a?	
Democrat	) )
Republican	
Independent	
Other	
Not sure	•
20. In general, how would you describe your own political viewpoint?	
Very liberal12%	D
Liberal13%	D
Moderate	
Conservative	
Very conservative16%	D
Not sure	D
O1 Ave vev	
21. Are you	
Male	
Female	
22. Respondent age by category	
Under 30	
30-44	
45-64	
65+	
22. What regial or otheric group heat describes you?	
23. What racial or ethnic group best describes you?	
White	
Black9%	
Hispanic16%	D
Other13%	D



24. What is the highest level of education you have completed?	
HS or less	29%
Some college	37%
College grad	22%
Postgrad	12%



1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Better off financially than you were a year ago	14%	14%	14%	12%	21%	14%	11%	15%	8%
About the same financially as you were a year ago	38%	42%	34%	43%	35%	37%	38%	38%	32%
Worse off financially than you were a year ago	45%	42%	48%	34%	43%	47%	51%	45%	54%
Not sure	3%	1%	4%	11%	1%	2%	0%	1%	6%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	100%
Weighted N	799	376	413	100	178	281	240	493	127

		Party ID				ldeolog	ay .	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Better off financially than you were a year ago	14%	22%	8%	13%	24%	17%	5%	23%	4%	14%	
About the same financially as you were a year ago	38%	46%	30%	37%	39%	46%	27%	46%	28%	38%	
Worse off financially than you were a year ago	45%	28%	62%	47%	36%	32%	66%	27%	67%	46%	
Not sure	3%	4%	0%	3%	1%	4%	1%	3%	1%	2%	
Totals	100%	100%	100%	100%	100%	99%	99%	99%	100%	100%	
Weighted N	799	288	277	192	206	271	294	380	345	740	



#### 2. State of the Economy

How would you describe the current state of the American economy?

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Excellent	8%	8%	8%	21%	11%	6%	3%	8%	11%
Good	26%	26%	26%	42%	24%	24%	23%	27%	27%
Fair	22%	20%	23%	5%	28%	25%	21%	21%	17%
Poor	43%	45%	41%	30%	36%	44%	53%	44%	45%
Don't know	1%	1%	1%	2%	0%	1%	0%	0%	0%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%
Weighted N	800	376	414	100	178	282	240	495	127

		Party ID				Ideolog	ıy	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Excellent	8%	14%	7%	2%	12%	8%	6%	12%	4%	8%
Good	26%	47%	8%	22%	47%	35%	4%	46%	4%	26%
Fair	22%	23%	18%	23%	25%	24%	15%	27%	17%	23%
Poor	43%	14%	67%	53%	16%	33%	74%	15%	74%	43%
Don't know	1%	2%	0%	0%	1%	0%	1%	1%	0%	0%
Totals	100%	100%	100%	100%	101%	100%	100%	101%	99%	100%
Weighted N	800	289	278	192	206	272	294	381	346	742



3. Trend of Economy

Overall, do you think the economy is getting better or worse?

		Ge	ender		Age	F	Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Getting better	22%	22%	22%	30%	20%	22%	19%	26%	11%
About the same	26%	25%	27%	20%	32%	25%	26%	20%	33%
Getting worse	48%	49%	47%	40%	43%	50%	53%	52%	51%
Not sure	4%	4%	4%	10%	5%	3%	2%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%
Weighted N	800	376	414	100	178	282	240	495	127

		Party ID				Ideolog	ıy	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Getting better	22%	40%	9%	16%	43%	23%	7%	38%	5%	23%
About the same	26%	35%	16%	27%	29%	37%	14%	37%	14%	26%
Getting worse	48%	19%	75%	53%	23%	36%	78%	18%	80%	48%
Not sure	4%	6%	1%	4%	5%	4%	1%	7%	1%	4%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%
Weighted N	800	289	278	192	206	272	294	381	346	742



#### 4. State of the State Economy

How would you describe the current state of the economy in Nevada?

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Excellent	6%	6%	6%	12%	10%	4%	3%	7%	10%
Good	32%	32%	31%	50%	27%	28%	31%	34%	37%
Fair	32%	31%	34%	12%	36%	36%	33%	30%	25%
Poor	29%	29%	28%	22%	26%	30%	32%	27%	28%
Don't know	1%	2%	1%	3%	1%	1%	1%	1%	0%
Totals	100%	100%	100%	99%	100%	99%	100%	99%	100%
Weighted N	800	376	414	100	178	282	240	495	127

		Party ID				Ideolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Excellent	6%	8%	6%	3%	6%	8%	4%	8%	3%	6%	
Good	32%	51%	20%	24%	48%	36%	17%	45%	16%	32%	
Fair	32%	26%	29%	42%	27%	36%	31%	32%	35%	33%	
Poor	29%	14%	44%	28%	17%	17%	48%	13%	46%	28%	
Don't know	1%	1%	0%	3%	2%	2%	0%	2%	0%	1%	
Totals	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	
Weighted N	800	289	278	192	206	272	294	381	346	742	



#### 5. Trend of State Economy

Overall, do you think the economy in Nevada is getting better or worse?

		Ge	ender		F	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Getting better	20%	24%	17%	32%	21%	18%	16%	24%	16%
About the same	37%	34%	40%	35%	38%	39%	36%	33%	48%
Getting worse	38%	36%	40%	29%	34%	39%	44%	40%	36%
Not sure	5%	6%	3%	4%	6%	5%	3%	3%	0%
Totals	100%	100%	100%	100%	99%	101%	99%	100%	100%
Weighted N	800	376	414	100	178	282	240	494	127

			Party ID			Ideolog	ıy	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Getting better	20%	35%	8%	18%	35%	24%	8%	33%	6%	21%
About the same	37%	43%	33%	33%	40%	44%	29%	44%	31%	37%
Getting worse	38%	16%	57%	43%	18%	29%	62%	17%	61%	38%
Not sure	5%	6%	1%	5%	6%	4%	1%	7%	2%	4%
Totals	100%	100%	99%	99%	99%	101%	100%	101%	100%	100%
Weighted N	800	289	278	192	206	272	294	381	346	742



6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you? Respondents were randomly asked one of the two forms of this question

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Jobs and the economy	13%	11%	15%	30%	10%	12%	9%	15%	4%
Immigration	15%	21%	10%	8%	9%	15%	23%	18%	14%
Climate change and the environment	6%	6%	6%	2%	11%	7%	4%	5%	14%
Foreign policy	1%	1%	1%	0%	1%	0%	2%	1%	0%
National Security	4%	6%	2%	1%	5%	2%	5%	4%	5%
Education	1%	1%	0%	3%	0%	0%	0%	1%	0%
Health care	9%	8%	10%	20%	6%	10%	5%	9%	8%
Taxes and government spending	4%	5%	2%	1%	1%	4%	6%	3%	5%
Abortion	8%	4%	12%	12%	11%	7%	6%	6%	14%
Civil rights	3%	1%	3%	1%	5%	3%	0%	1%	2%
Civil liberties	2%	3%	2%	2%	5%	2%	1%	2%	4%
Guns	2%	3%	1%	1%	3%	3%	1%	2%	2%
Crime	2%	1%	2%	1%	4%	1%	1%	2%	2%
Criminal justice reform	0%	1%	0%	0%	0%	1%	0%	0%	0%
Inflation/prices	19%	16%	22%	15%	15%	20%	22%	20%	14%
Securing American democracy	12%	13%	11%	3%	13%	13%	14%	12%	12%
Totals	101%	101%	99%	100%	99%	100%	99%	101%	100%
Weighted N	800	376	414	100	178	282	240	495	127



			Party ID			ldeolog	у	2020	) Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Jobs and the economy	13%	10%	14%	17%	9%	16%	14%	12%	13%	12%
Immigration	15%	2%	31%	13%	1%	8%	33%	1%	32%	16%
Climate change and the environment	6%	12%	1%	7%	13%	7%	1%	11%	1%	6%
Foreign policy	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%
National Security	4%	1%	8%	2%	1%	3%	7%	1%	7%	4%
Education	1%	2%	0%	0%	2%	0%	0%	1%	0%	1%
Health care	9%	15%	5%	7%	13%	10%	4%	13%	3%	9%
Taxes and government spending	4%	1%	3%	5%	0%	3%	5%	2%	6%	4%
Abortion	8%	14%	3%	7%	19%	6%	2%	14%	2%	8%
Civil rights	3%	5%	1%	1%	4%	2%	2%	4%	1%	3%
Civil liberties	2%	3%	0%	4%	5%	2%	0%	4%	0%	2%
Guns	2%	2%	3%	0%	2%	2%	3%	2%	3%	2%
Crime	2%	2%	1%	1%	0%	3%	1%	2%	1%	1%
Criminal justice reform	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%
Inflation/prices	19%	9%	26%	22%	8%	21%	25%	11%	28%	18%
Securing American democracy	12%	20%	4%	13%	20%	16%	3%	22%	3%	12%
Totals	101%	100%	100%	100%	99%	100%	100%	102%	100%	99%
Weighted N	800	289	278	192	206	272	294	381	346	742



7A. Favorability of Individuals — Joe Biden

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	23%	22%	25%	21%	12%	31%	25%	20%	29%
Somewhat favorable	16%	14%	17%	21%	24%	14%	11%	15%	14%
Neutral	6%	5%	7%	20%	10%	3%	2%	5%	10%
Somewhat unfavorable	10%	9%	11%	17%	15%	7%	6%	10%	7%
Very unfavorable	44%	50%	38%	21%	35%	46%	57%	50%	38%
Don't know	1%	0%	2%	0%	3%	1%	0%	0%	2%
Totals	100%	100%	100%	100%	99%	102%	101%	100%	100%
Weighted N	798	376	412	100	178	281	238	494	126

			Party ID			Ideolog	ly	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	23%	54%	1%	14%	48%	28%	3%	45%	1%	25%	
Somewhat favorable	16%	30%	5%	15%	29%	20%	4%	29%	4%	17%	
Neutral	6%	9%	3%	7%	8%	8%	3%	8%	3%	5%	
Somewhat unfavorable	10%	4%	10%	14%	7%	14%	7%	10%	8%	10%	
Very unfavorable	44%	3%	80%	51%	8%	30%	82%	7%	85%	43%	
Don't know	1%	1%	0%	0%	0%	0%	0%	1%	0%	1%	
Totals	100%	101%	99%	101%	100%	100%	99%	100%	101%	101%	
Weighted N	798	287	278	192	205	271	294	379	346	740	



7B. Favorability of Individuals — Kamala Harris

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	33%	26%	38%	32%	25%	38%	32%	30%	36%
Somewhat favorable	12%	16%	8%	20%	21%	9%	5%	10%	16%
Neutral	4%	2%	5%	8%	5%	4%	1%	4%	3%
Somewhat unfavorable	7%	6%	8%	14%	13%	4%	3%	5%	13%
Very unfavorable	44%	49%	39%	22%	34%	45%	59%	51%	32%
Don't know	1%	1%	1%	2%	3%	0%	0%	0%	0%
Totals	101%	100%	99%	98%	101%	100%	100%	100%	100%
Weighted N	800	376	414	100	178	282	240	495	127

		Party ID			Ideology				Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	33%	72%	2%	23%	72%	38%	3%	63%	1%	34%	
Somewhat favorable	12%	17%	4%	18%	13%	21%	3%	20%	3%	11%	
Neutral	4%	3%	3%	4%	4%	3%	2%	4%	2%	3%	
Somewhat unfavorable	7%	4%	9%	6%	6%	6%	7%	7%	5%	7%	
Very unfavorable	44%	3%	82%	49%	4%	31%	85%	4%	88%	44%	
Don't know	1%	1%	0%	0%	0%	0%	0%	1%	0%	1%	
Totals	101%	100%	100%	100%	99%	99%	100%	99%	99%	100%	
Weighted N	800	289	278	192	206	272	294	381	346	742	



7C. Favorability of Individuals — Donald Trump

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	31%	35%	27%	29%	27%	29%	37%	38%	26%
Somewhat favorable	13%	15%	13%	10%	12%	12%	17%	14%	14%
Neutral	2%	2%	2%	3%	3%	2%	2%	3%	2%
Somewhat unfavorable	4%	5%	3%	12%	3%	2%	3%	4%	1%
Very unfavorable	49%	43%	54%	46%	53%	55%	41%	41%	58%
Don't know	1%	0%	1%	0%	2%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%
Weighted N	800	376	414	100	178	282	240	495	127

		Party ID				Ideolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	31%	0%	69%	22%	4%	15%	66%	2%	65%	32%	
Somewhat favorable	13%	1%	20%	21%	0%	13%	24%	2%	25%	13%	
Neutral	2%	2%	1%	4%	1%	2%	2%	1%	3%	2%	
Somewhat unfavorable	4%	6%	1%	4%	3%	6%	1%	4%	2%	2%	
Very unfavorable	49%	91%	7%	50%	91%	63%	6%	90%	6%	50%	
Don't know	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	
Totals	100%	100%	98%	101%	99%	99%	99%	100%	101%	100%	
Weighted N	800	289	278	192	206	272	294	381	346	742	



7D. Favorability of Individuals — Tim Walz

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	32%	31%	33%	27%	33%	34%	31%	29%	37%
Somewhat favorable	11%	8%	13%	13%	16%	11%	5%	10%	10%
Neutral	9%	9%	8%	20%	10%	7%	6%	8%	11%
Somewhat unfavorable	9%	9%	8%	23%	10%	7%	4%	8%	13%
Very unfavorable	34%	41%	29%	11%	22%	35%	52%	41%	25%
Don't know	5%	2%	9%	5%	9%	6%	2%	3%	4%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	100%
Weighted N	800	376	414	100	178	282	240	495	127

		Party ID				ldeolog	у	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	32%	64%	9%	22%	68%	33%	8%	60%	6%	34%	
Somewhat favorable	11%	16%	3%	15%	21%	12%	1%	18%	1%	11%	
Neutral	9%	9%	7%	11%	3%	16%	7%	8%	8%	8%	
Somewhat unfavorable	9%	6%	9%	12%	3%	12%	9%	8%	7%	8%	
Very unfavorable	34%	1%	66%	37%	1%	20%	73%	1%	74%	35%	
Don't know	5%	4%	6%	2%	3%	6%	3%	5%	4%	4%	
Totals	100%	100%	100%	99%	99%	99%	101%	100%	100%	100%	
Weighted N	800	289	278	192	206	272	294	381	346	742	



7E. Favorability of Individuals — JD Vance

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	23%	26%	20%	9%	18%	19%	37%	28%	16%
Somewhat favorable	15%	16%	13%	22%	7%	16%	15%	17%	18%
Neutral	10%	10%	11%	20%	14%	7%	7%	10%	12%
Somewhat unfavorable	8%	6%	9%	21%	11%	4%	3%	8%	12%
Very unfavorable	39%	38%	39%	21%	41%	48%	35%	34%	37%
Don't know	5%	3%	8%	5%	8%	6%	2%	2%	4%
Totals	100%	99%	100%	98%	99%	100%	99%	99%	99%
Weighted N	800	376	413	100	178	282	239	494	127

		Party ID				Ideolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	23%	2%	48%	19%	4%	10%	50%	3%	49%	24%	
Somewhat favorable	15%	2%	26%	13%	0%	13%	27%	3%	27%	15%	
Neutral	10%	6%	12%	15%	4%	14%	12%	5%	14%	10%	
Somewhat unfavorable	8%	15%	3%	4%	14%	9%	3%	12%	3%	7%	
Very unfavorable	39%	69%	7%	44%	75%	48%	6%	73%	5%	40%	
Don't know	5%	6%	3%	4%	3%	6%	2%	5%	2%	4%	
Totals	100%	100%	99%	99%	100%	100%	100%	101%	100%	100%	
Weighted N	800	288	278	192	206	272	294	380	346	741	



8. Harris Sincerity

Do you think Kamala Harris...

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Says what she believes	44%	39%	49%	53%	47%	45%	38%	38%	59%
Says what she thinks people want to hear	50%	56%	45%	33%	42%	52%	60%	56%	37%
Not sure	6%	5%	6%	14%	10%	3%	2%	6%	4%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	800	376	414	100	178	282	240	495	127

		Party ID				Ideology			) Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Says what she believes	44%	86%	12%	36%	81%	53%	12%	80%	8%	45%	
Says what she thinks people want to hear	50%	10%	86%	55%	12%	41%	86%	14%	87%	50%	
Not sure	6%	4%	2%	9%	7%	6%	2%	6%	5%	5%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Weighted N	800	289	278	192	206	272	294	381	346	742	



9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Like a lot	31%	25%	36%	31%	26%	33%	31%	27%	39%
Like somewhat	13%	13%	12%	18%	20%	12%	6%	11%	14%
Neither like nor dislike	13%	15%	10%	15%	12%	15%	9%	13%	11%
Dislike somewhat	10%	9%	11%	8%	13%	6%	13%	10%	16%
Dislike a lot	31%	34%	29%	14%	24%	34%	41%	37%	19%
Not sure	3%	3%	2%	13%	4%	1%	0%	3%	2%
Totals	101%	99%	100%	99%	99%	101%	100%	101%	101%
Weighted N	799	376	413	100	178	282	240	494	127

		Party ID				Ideology			Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Like a lot	31%	67%	3%	20%	60%	39%	4%	58%	2%	32%	
Like somewhat	13%	20%	5%	16%	26%	14%	3%	22%	3%	12%	
Neither like nor dislike	13%	10%	11%	17%	8%	19%	7%	14%	10%	12%	
Dislike somewhat	10%	1%	19%	12%	2%	8%	19%	3%	17%	10%	
Dislike a lot	31%	1%	61%	32%	3%	19%	64%	2%	64%	32%	
Not sure	3%	1%	2%	4%	1%	2%	2%	1%	4%	2%	
Totals	101%	100%	101%	101%	100%	101%	99%	100%	100%	100%	
Weighted N	799	288	278	192	206	272	294	380	346	741	



**10. Trump Sincerity**Do you think Donald Trump...

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Says what he believes	50%	46%	53%	42%	39%	51%	59%	55%	41%
Says what he thinks people want to hear	43%	47%	40%	39%	55%	44%	35%	40%	48%
Not sure	7%	7%	7%	19%	6%	4%	6%	6%	11%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	100%
Weighted N	796	376	409	98	178	280	240	492	127

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Says what he believes	50%	21%	82%	46%	21%	37%	84%	19%	81%	50%	
Says what he thinks people want to hear	43%	69%	15%	47%	71%	53%	13%	73%	13%	44%	
Not sure	7%	10%	3%	7%	8%	11%	3%	8%	6%	6%	
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	
Weighted N	796	288	276	190	204	270	294	380	342	737	



11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Like a lot	23%	24%	23%	21%	29%	21%	22%	27%	22%
Like somewhat	15%	19%	12%	19%	7%	16%	20%	17%	13%
Neither like nor dislike	6%	6%	6%	7%	6%	6%	6%	7%	2%
Dislike somewhat	7%	9%	4%	14%	2%	5%	10%	7%	3%
Dislike a lot	47%	41%	52%	35%	54%	52%	42%	40%	53%
Not sure	1%	0%	2%	5%	2%	1%	0%	0%	7%
Totals	99%	99%	99%	101%	100%	101%	100%	98%	100%
Weighted N	800	376	414	100	178	282	240	495	127

		Party ID				ldeolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Like a lot	23%	1%	50%	17%	3%	15%	47%	1%	47%	23%	
Like somewhat	15%	2%	30%	15%	1%	9%	33%	3%	30%	16%	
Neither like nor dislike	6%	2%	9%	7%	4%	8%	4%	3%	8%	6%	
Dislike somewhat	7%	4%	5%	10%	4%	4%	8%	3%	8%	6%	
Dislike a lot	47%	89%	7%	51%	88%	62%	8%	87%	6%	49%	
Not sure	1%	2%	0%	1%	0%	2%	0%	2%	0%	1%	
Totals	99%	100%	101%	101%	100%	100%	100%	99%	99%	101%	
Weighted N	800	289	278	192	206	272	294	381	346	742	



12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
A lot	66%	72%	60%	46%	62%	64%	79%	71%	64%
Some	22%	17%	25%	46%	23%	20%	12%	20%	26%
A little	10%	8%	12%	6%	13%	12%	7%	6%	5%
None	3%	2%	3%	3%	2%	3%	2%	2%	4%
Totals	101%	99%	100%	101%	100%	99%	100%	99%	99%
Weighted N	798	376	412	100	176	282	240	495	125

			Party ID	)		Ideolog	ıy	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
A lot	66%	67%	69%	60%	70%	60%	71%	66%	71%	70%
Some	22%	24%	19%	25%	20%	29%	16%	23%	17%	19%
A little	10%	7%	10%	12%	6%	10%	11%	9%	9%	9%
None	3%	2%	3%	3%	4%	1%	2%	2%	2%	2%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	99%	100%
Weighted N	798	289	278	192	206	272	294	381	346	742



13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
More enthusiastic	65%	66%	65%	60%	59%	64%	74%	69%	71%
About the same	23%	26%	21%	30%	25%	25%	17%	21%	11%
Less enthusiastic	11%	8%	14%	10%	16%	11%	9%	10%	18%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	800	376	414	100	178	282	240	495	127

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
More enthusiastic	65%	72%	67%	55%	72%	59%	70%	69%	65%	69%	
About the same	23%	21%	24%	24%	20%	25%	21%	23%	22%	23%	
Less enthusiastic	11%	7%	9%	21%	7%	16%	8%	8%	12%	9%	
Totals	99%	100%	100%	100%	99%	100%	99%	100%	99%	101%	
Weighted N	800	289	278	192	206	272	294	381	346	742	



14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	89%	93%	85%	68%	84%	92%	97%	91%	84%
Probably will vote	6%	3%	9%	16%	6%	6%	2%	5%	7%
Even chance	2%	3%	2%	5%	5%	1%	0%	2%	6%
Probably won't vote	1%	2%	1%	9%	0%	0%	0%	2%	0%
Definitely won't vote	2%	0%	3%	2%	5%	1%	0%	1%	3%
Totals	100%	101%	100%	100%	100%	100%	99%	101%	100%
Weighted N	800	376	414	100	178	282	240	495	127

		Party ID				Ideolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Definitely will vote	89%	89%	92%	84%	91%	83%	95%	91%	94%	96%	
Probably will vote	6%	6%	6%	5%	5%	8%	4%	5%	3%	4%	
Even chance	2%	4%	0%	3%	1%	5%	0%	3%	1%	0%	
Probably won't vote	1%	1%	0%	3%	2%	3%	0%	1%	1%	0%	
Definitely won't vote	2%	0%	1%	4%	1%	2%	1%	0%	1%	0%	
Totals	100%	100%	99%	99%	100%	101%	100%	100%	100%	100%	
Weighted N	800	289	278	192	206	272	294	381	346	742	



15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election? Excluding non-voters

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Kamala Harris	49%	43%	53%	56%	57%	50%	39%	42%	56%
Donald Trump	46%	51%	41%	35%	36%	45%	58%	54%	38%
Jill Stein	1%	1%	1%	3%	2%	0%	0%	0%	2%
Cornel West	0%	0%	0%	0%	1%	0%	0%	0%	1%
Other	1%	1%	1%	1%	3%	0%	0%	1%	2%
Not sure	4%	4%	3%	5%	1%	5%	3%	3%	0%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	99%
Weighted N	783	375	399	96	169	280	238	488	124

		Party ID				ldeolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Kamala Harris	49%	95%	6%	44%	89%	63%	6%	90%	4%	49%	
Donald Trump	46%	1%	93%	44%	6%	27%	93%	4%	93%	47%	
Jill Stein	1%	1%	0%	2%	2%	1%	0%	2%	0%	0%	
Cornel West	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	
Other	1%	1%	0%	1%	1%	2%	0%	1%	0%	0%	
Not sure	4%	2%	1%	8%	2%	6%	1%	4%	3%	3%	
Totals	101%	100%	100%	100%	101%	99%	100%	101%	100%	99%	
Weighted N	783	287	274	185	204	264	290	381	342	740	



#### 16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

		Ge	ender		Age	Race			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Definitely Harris	27%	22%	31%	39%	20%	28%	25%	22%	35%
Probably Harris	20%	21%	19%	23%	26%	18%	17%	19%	16%
Equally likely Harris or Trump	13%	13%	13%	4%	14%	15%	14%	12%	15%
Probably Trump	15%	19%	11%	15%	15%	10%	21%	17%	17%
Definitely Trump	25%	25%	26%	19%	25%	28%	24%	29%	17%
Totals	100%	100%	100%	100%	100%	99%	101%	99%	100%
Weighted N	799	376	413	100	178	282	240	494	127

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Definitely Harris	27%	59%	1%	19%	48%	37%	3%	51%	1%	27%	
Probably Harris	20%	29%	8%	26%	32%	25%	7%	28%	11%	19%	
Equally likely Harris or Trump	13%	10%	11%	18%	15%	14%	9%	16%	10%	13%	
Probably Trump	15%	2%	27%	17%	2%	10%	30%	3%	27%	15%	
Definitely Trump	25%	0%	53%	20%	2%	15%	51%	2%	50%	26%	
Totals	100%	100%	100%	100%	99%	101%	100%	100%	99%	100%	
Weighted N	799	288	278	192	206	272	294	380	346	741	



17. State Winner Prediction

Who do you think will get the most votes in Nevada?

		Ge	ender		Age	•		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Harris	40%	37%	43%	55%	40%	37%	37%	35%	45%
Trump	41%	42%	40%	38%	41%	41%	42%	46%	37%
Not sure	19%	21%	17%	7%	19%	22%	21%	19%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	798	376	412	98	178	282	240	493	127

		Party ID		Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Harris	40%	74%	9%	38%	68%	52%	10%	68%	11%	40%
Trump	41%	8%	73%	42%	12%	31%	74%	10%	73%	41%
Not sure	19%	18%	18%	20%	21%	17%	16%	22%	17%	18%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	99%
Weighted N	798	289	278	190	205	272	294	381	344	740



18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live? Excluding non-voters

		Ge	ender		Age	•		F	Race
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Jacky Rosen	51%	46%	55%	54%	55%	54%	42%	45%	53%
Sam Brown	39%	46%	32%	31%	32%	34%	52%	45%	34%
Someone else	0%	0%	0%	0%	1%	0%	0%	0%	0%
Not sure	10%	8%	13%	15%	13%	11%	6%	9%	12%
Totals	100%	100%	100%	100%	101%	99%	100%	99%	99%
Weighted N	772	367	395	94	168	275	234	477	123

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Jacky Rosen	51%	95%	8%	49%	94%	65%	9%	91%	7%	51%	
Sam Brown	39%	0%	83%	33%	2%	18%	85%	2%	81%	41%	
Someone else	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	
Not sure	10%	4%	9%	18%	3%	17%	6%	7%	11%	8%	
Totals	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	
Weighted N	772	286	268	180	199	261	288	376	336	726	

### **METHODOLOGY**

YouGov interviewed 800 registered voters in Nevada between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Nevada. The weights range from 0.1 to 5.2, with a mean of 1 and a standard deviation of 0.9.

The margin of error for a percentage based upon the entire sample is  $\pm 4.7$  points. The margin of error is larger for subsamples and differences of percentages.



Sample 1000 Pennsylvania Registered Voters Conducted August 23-September 3, 2024

Margin of Error  $\pm 3.6\%$ 

1. Would you say that you and your family are
Better off financially than you were a year ago
About the same financially as you were a year ago42%
Worse off financially than you were a year ago43%
Not sure
2. How would you describe the current state of the American economy?
Excellent
Good24%
Fair27%
Poor43%
Don't know
3. Overall, do you think the economy is getting better or worse?
, , , ,
Getting better
About the same
Not sure
Not suite
4. How would you describe the current state of the economy in Pennsylvania?
Excellent 6%
Good26%
Fair34%
Poor
Don't know
5. Overall, do you think the economy in Pennsylvania is getting better or worse?
Getting better19%
About the same30%
Getting worse
Not sure5%
6. [In deciding how to vote, what / Which of these] is the most important issue for you?
Respondents were randomly asked one of the two forms of this question
Jobs and the economy
Immigration
Climate change and the environment
Foreign policy
continued on the next page
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#### continued from previous page

National Security	3%
Education	2%
Health care	8%
Taxes and government spending	4%
Abortion	6%
Civil rights	
Civil liberties	
Guns	2%
Crime	2%
Criminal justice reform	0%
Inflation/prices	26%
Securing American democracy	13%

#### 7. Do you have a favorable or an unfavorable opinion of ...?

	Very	Somewhat	Mandad	Somewhat unfavor-	Very unfa-	Don't
	favorable	favorable	Neutral	able	vorable	know
Joe Biden	21%	17%	8%	8%	45%	1%
Kamala Harris	29%	15%	5%	7%	44%	1%
Donald Trump	28%	14%	3%	4%	49%	1%
Tim Walz	32%	12%	9%	5%	34%	8%
JD Vance	19%	14%	11%	7%	43%	6%

#### 8. Do you think Kamala Harris...

Says what she believes	%
Says what she thinks people want to hear54	%
Not sure 8	%

#### 9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	27%
Like somewhat	17%
Neither like nor dislike	13%
Dislike somewhat	7%
Dislike a lot	34%
Not sure	2%

#### 10. Do you think Donald Trump...

Says what he believes50%	%
Says what he thinks people want to hear449	6
Not sure	6



11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?	
Like a lot	
Like somewhat	
Neither like nor dislike	
Dislike somewhat8%	
Dislike a lot	
Not sure	
12. How much attention have you been paying to the 2024 election campaign for president?	
A lot	
Some	
A little	
None	
10110	
13. Compared to previous presidential elections, are you more or less enthusiastic about voting than usual	al?
	ai i
More enthusiastic	
About the same	
Less enthusiastic12%	
14. How likely are you to vote in the presidential election in November 2024?	
I have already voted	
•	
Definitely will vote	
Probably will vote	
Probably won't vote	
Definitely won't vote	
15. In November 2024, who do you plan to vote for in the presidential election?	
Excluding non-voters	
Kamala Harris46%	
Donald Trump	
Jill Stein	
Cornel West0%	
Other1%	
Not sure5%	
16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you think likely to be elected president?	is most
Definitely Harris	
Probably Harris21%	
Equally likely Harris or Trump18%	
Probably Trump16%	
Definitely Trump24%	



Harris		
Trump	17. Who do you think will get the most votes in Pennsylvania?	
Not sure	Harris4	2%
8. In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?  ***********************************	Trump	6%
Robert P Casey Jr.   52%	Not sure2	2%
Robert P Casey Jr.   52%		
Robert P Casey Jr.   52%	18. In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?	
David H. McCormick       41%         Someone else       .0%         Not sure       .8%         9. Generally speaking, do you think of yourself as a?	•	
Someone else	Robert P Casey Jr5	2%
Not sure	David H. McCormick4	1%
9. Generally speaking, do you think of yourself as a?  Democrat	Someone else	0%
Democrat   39%   Republican   37%   Independent   20%   Other   4%   Not sure   2%   2%   Other   4%   Not sure   2%   Other   Other	Not sure	8%
Democrat   39%   Republican   37%   Independent   20%   Other   4%   Not sure   2%   2%   Other   4%   Not sure   2%   Other   Other	10. Consequity an action of a very things of a sequential as a 20	
Republican   37%     Independent   20%     Other   4%     Not sure   2%     O. In general, how would you describe your own political viewpoint?		00/
Independent       20%         Other       4%         Not sure       2%         0. In general, how would you describe your own political viewpoint?         Very liberal       14%         Liberal       18%         Moderate       29%         Conservative       24%         Very conservative       12%         Not sure       4%         1. Are you       4%         Male       47%         Female       53%         2. Respondent age by category       Under 30       15%         30-44       22%         45-64       35%         65+       28%         3. What racial or ethnic group best describes you?         White       82%         Black       11%         Hispanic       4%		
Other       4%         Not sure       2%         0. In general, how would you describe your own political viewpoint?         Very liberal       14%         Liberal       18%         Moderate       29%         Conservative       24%         Very conservative       12%         Not sure       4%         1. Are you       4%         Male       47%         Female       53%         2. Respondent age by category       Under 30       15%         30-44       22%         45-64       35%         65+       28%         3. What racial or ethnic group best describes you?         White       82%         Black       11%         Hispanic       4%	·	
Not sure       2%         0. In general, how would you describe your own political viewpoint?  Very liberal	·	
0. In general, how would you describe your own political viewpoint?         Very liberal       .14%         Liberal       .18%         Moderate       .29%         Conservative       .24%         Very conservative       .12%         Not sure       .4%         1. Are you          Male       .47%         Female       .53%         2. Respondent age by category          Under 30          30-44          45-64          65+          3. What racial or ethnic group best describes you?         White          Black          Hispanic		
Very liberal       14%         Liberal       18%         Moderate       29%         Conservative       24%         Very conservative       12%         Not sure       4%         1. Are you       4%         Male       47%         Female       53%         2. Respondent age by category       Under 30       15%         30-44       22%         45-64       35%         65+       28%         3. What racial or ethnic group best describes you?       White       82%         Black       11%         Hispanic       4%	Not sure	2%
Very liberal       14%         Liberal       18%         Moderate       29%         Conservative       24%         Very conservative       12%         Not sure       4%         1. Are you       4%         Male       47%         Female       53%         2. Respondent age by category       Under 30       15%         30-44       22%         45-64       35%         65+       28%         3. What racial or ethnic group best describes you?       White       82%         Black       11%         Hispanic       4%	20. In general, how would you describe your own political viewpoint?	
Liberal       18%         Moderate       29%         Conservative       24%         Very conservative       12%         Not sure       4%         1. Are you       47%         Female       53%         2. Respondent age by category       Under 30       15%         30-44       22%         45-64       35%         65+       28%         3. What racial or ethnic group best describes you?       82%         Black       11%         Hispanic       4%		4%
Moderate       29%         Conservative       24%         Very conservative       12%         Not sure       4%         1. Are you       47%         Female       53%         2. Respondent age by category       Under 30       15%         30-44       22%         45-64       35%         65+       28%         3. What racial or ethnic group best describes you?       82%         Black       11%         Hispanic       4%	•	
Conservative       24%         Very conservative       12%         Not sure       4%         1. Are you       47%         Female       53%         2. Respondent age by category       Under 30       15%         30-44       22%         45-64       35%         65+       28%         3. What racial or ethnic group best describes you?       82%         Black       11%         Hispanic       4%		
Not sure	Conservative2	4%
Not sure	Very conservative	2%
1. Are you  Male	•	
Male       .47%         Female       .53%         2. Respondent age by category       .15%         Under 30       .15%         30-44       .22%         45-64       .35%         65+       .28%         3. What racial or ethnic group best describes you?         White       .82%         Black       .11%         Hispanic       .4%		
Female       53%         2. Respondent age by category       15%         Under 30       15%         30-44       22%         45-64       35%         65+       28%         3. What racial or ethnic group best describes you?         White       82%         Black       11%         Hispanic       4%	21. Are you	
2. Respondent age by category         Under 30       15%         30-44       22%         45-64       35%         65+       28%         3. What racial or ethnic group best describes you?         White       82%         Black       11%         Hispanic       4%	Male4	7%
Under 30       15%         30-44       22%         45-64       35%         65+       28%         3. What racial or ethnic group best describes you?       82%         Black       11%         Hispanic       4%	Female	3%
Under 30       15%         30-44       22%         45-64       35%         65+       28%         3. What racial or ethnic group best describes you?       82%         Black       11%         Hispanic       4%		
30-44	22. Respondent age by category	
45-64	Under 30	5%
65+	30-44	2%
3. What racial or ethnic group best describes you?  White	45-64	5%
White       82%         Black       11%         Hispanic       4%	65+	8%
White       82%         Black       11%         Hispanic       4%	23. What racial or ethnic group best describes you?	
Black	* 1	2%
Hispanic4%		
·		
	·	



24. What is the highest level of education you have completed?	
HS or less	37%
Some college	24%
College grad	24%
Postgrad	14%



1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

		Ge	ender		Age	e		Ra	ace
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Better off financially than you were a year ago	13%	14%	12%	17%	18%	10%	11%	12%	19%
About the same financially as you were a year ago	42%	43%	42%	42%	40%	40%	46%	41%	57%
Worse off financially than you were a year ago	43%	42%	44%	40%	38%	49%	43%	46%	21%
Not sure	2%	1%	2%	2%	5%	1%	0%	2%	2%
Totals	100%	100%	100%	101%	101%	100%	100%	101%	99%
Weighted N	995	457	521	149	220	350	276	816	104

		Party ID Ideology				у	2020	) Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Better off financially than you were a year ago	13%	22%	5%	13%	23%	13%	5%	23%	4%	14%
About the same financially as you were a year ago	42%	56%	30%	39%	53%	46%	29%	56%	28%	42%
Worse off financially than you were a year ago	43%	20%	64%	47%	22%	39%	65%	19%	67%	43%
Not sure	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	995	382	363	197	312	290	354	459	450	922



#### 2. State of the Economy

How would you describe the current state of the American economy?

		Ge	ender		Age	)		Ra	ice
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	4%	6%	3%	7%	4%	3%	4%	4%	1%
Good	24%	26%	23%	23%	26%	21%	28%	24%	34%
Fair	27%	25%	30%	32%	30%	26%	24%	25%	39%
Poor	43%	43%	43%	35%	39%	49%	43%	46%	24%
Don't know	1%	1%	1%	3%	2%	1%	0%	1%	2%
Totals	99%	101%	100%	100%	101%	100%	99%	100%	100%
Weighted N	998	458	523	151	221	350	276	818	104

			Party ID	)		ldeolog	ly	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Excellent	4%	6%	3%	2%	7%	4%	2%	6%	2%	4%
Good	24%	43%	8%	24%	44%	25%	8%	44%	6%	25%
Fair	27%	32%	21%	31%	28%	31%	23%	31%	23%	28%
Poor	43%	17%	68%	43%	19%	39%	66%	18%	69%	42%
Don't know	1%	2%	0%	1%	2%	1%	0%	1%	1%	1%
Totals	99%	100%	100%	101%	100%	100%	99%	100%	101%	100%
Weighted N	998	384	365	196	314	289	355	461	451	925



3. Trend of Economy

Overall, do you think the economy is getting better or worse?

		Ge	ender		Age	e		Ra	ace
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	21%	22%	20%	17%	21%	21%	24%	21%	27%
About the same	23%	24%	23%	31%	29%	15%	26%	21%	36%
Getting worse	51%	50%	52%	44%	42%	62%	48%	54%	29%
Not sure	4%	3%	5%	8%	7%	2%	3%	3%	9%
Totals	99%	99%	100%	100%	99%	100%	101%	99%	101%
Weighted N	1,000	458	525	151	221	351	277	819	105

			Party ID	)		Ideolog	у	2020	) Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Getting better	21%	39%	5%	19%	43%	21%	4%	41%	3%	23%
About the same	23%	34%	15%	20%	30%	27%	16%	33%	15%	24%
Getting worse	51%	21%	79%	54%	22%	47%	79%	20%	80%	50%
Not sure	4%	7%	1%	6%	6%	5%	1%	6%	2%	4%
Totals	99%	101%	100%	99%	101%	100%	100%	100%	100%	101%
Weighted N	1,000	385	365	197	314	290	355	462	451	927



#### 4. State of the State Economy

How would you describe the current state of the economy in Pennsylvania?

		Ge	ender		Age	•		Ra	ice
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	6%	7%	4%	8%	6%	4%	6%	6%	4%
Good	26%	28%	25%	25%	30%	21%	28%	25%	33%
Fair	34%	35%	33%	40%	31%	36%	28%	32%	43%
Poor	32%	29%	35%	22%	29%	36%	37%	35%	16%
Don't know	3%	1%	3%	5%	4%	2%	1%	2%	4%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%
Weighted N	1,000	458	525	151	221	351	277	819	105

			Party ID	)		ldeolog	ЗУ	2020 Vote		Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Excellent	6%	10%	3%	3%	8%	7%	3%	9%	3%	6%
Good	26%	45%	9%	25%	46%	26%	10%	46%	7%	26%
Fair	34%	31%	35%	35%	32%	34%	35%	31%	36%	34%
Poor	32%	10%	53%	34%	11%	31%	51%	11%	53%	31%
Don't know	3%	4%	0%	3%	3%	3%	1%	3%	1%	2%
Totals	101%	100%	100%	100%	100%	101%	100%	100%	100%	99%
Weighted N	1,000	385	365	197	314	290	355	462	451	927



#### 5. Trend of State Economy

Overall, do you think the economy in Pennsylvania is getting better or worse?

		Ge	ender		Age	Э		Ra	ace
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	19%	20%	18%	16%	19%	17%	21%	18%	26%
About the same	30%	30%	31%	38%	35%	21%	35%	29%	40%
Getting worse	46%	46%	46%	37%	38%	57%	42%	49%	23%
Not sure	5%	4%	6%	9%	8%	4%	2%	5%	11%
Totals	100%	100%	101%	100%	100%	99%	100%	101%	100%
Weighted N	999	458	524	151	221	351	277	818	105

		Party ID				Ideolog	у	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Getting better	19%	34%	4%	18%	34%	21%	4%	36%	3%	20%	
About the same	30%	42%	20%	28%	43%	32%	20%	42%	20%	31%	
Getting worse	46%	17%	74%	46%	16%	42%	74%	16%	75%	44%	
Not sure	5%	8%	1%	7%	7%	5%	2%	7%	2%	5%	
Totals	100%	101%	99%	99%	100%	100%	100%	101%	100%	100%	
Weighted N	999	385	365	197	314	290	355	462	451	927	



6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you? Respondents were randomly asked one of the two forms of this question

		Ge	ender		Age	)		Ra	ice
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Jobs and the economy	10%	12%	9%	12%	10%	13%	7%	10%	11%
Immigration	11%	14%	8%	4%	6%	14%	14%	12%	3%
Climate change and the environment	6%	8%	5%	8%	9%	5%	5%	6%	6%
Foreign policy	2%	3%	1%	4%	2%	1%	1%	2%	0%
National Security	3%	3%	4%	2%	0%	4%	6%	3%	2%
Education	2%	2%	2%	3%	2%	2%	1%	2%	2%
Health care	8%	7%	8%	7%	11%	5%	8%	7%	12%
Taxes and government spending	4%	6%	3%	5%	3%	5%	3%	5%	3%
Abortion	6%	1%	10%	13%	8%	3%	4%	6%	3%
Civil rights	3%	2%	3%	9%	5%	1%	1%	3%	6%
Civil liberties	2%	2%	1%	4%	3%	1%	0%	2%	1%
Guns	2%	2%	2%	1%	2%	2%	3%	2%	6%
Crime	2%	1%	2%	3%	1%	2%	2%	1%	2%
Criminal justice reform	0%	0%	0%	1%	0%	0%	0%	0%	1%
Inflation/prices	26%	23%	28%	18%	27%	30%	24%	26%	23%
Securing American democracy	13%	12%	14%	8%	12%	11%	20%	13%	17%
Totals	100%	98%	100%	102%	101%	99%	99%	100%	98%
Weighted N	995	458	522	150	218	351	276	815	103



			Party ID			ldeolog	у	2020 Vote		Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Jobs and the economy	10%	9%	11%	12%	8%	11%	11%	9%	12%	10%
Immigration	11%	1%	21%	11%	0%	10%	21%	1%	20%	11%
Climate change and the environment	6%	10%	1%	7%	12%	6%	2%	11%	1%	6%
Foreign policy	2%	1%	2%	4%	1%	3%	2%	1%	2%	1%
National Security	3%	1%	6%	3%	0%	3%	6%	1%	6%	3%
Education	2%	3%	1%	1%	3%	2%	0%	3%	1%	2%
Health care	8%	11%	4%	7%	11%	7%	5%	12%	3%	8%
Taxes and government spending	4%	1%	6%	7%	1%	3%	8%	2%	6%	4%
Abortion	6%	11%	3%	3%	12%	5%	2%	10%	2%	6%
Civil rights	3%	5%	0%	3%	7%	3%	0%	5%	1%	3%
Civil liberties	2%	3%	0%	2%	4%	1%	1%	3%	0%	2%
Guns	2%	4%	1%	1%	3%	1%	2%	3%	1%	2%
Crime	2%	1%	1%	2%	1%	2%	2%	2%	2%	2%
Criminal justice reform	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%
Inflation/prices	26%	16%	38%	25%	11%	30%	34%	14%	39%	25%
Securing American democracy	13%	22%	4%	12%	24%	13%	4%	24%	4%	14%
Totals	100%	100%	99%	100%	98%	101%	100%	102%	100%	99%
Weighted N	995	384	363	197	314	289	355	461	448	924



7A. Favorability of Individuals — Joe Biden

		Ge	ender		Age	•		Ra	ice
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	21%	18%	24%	9%	15%	22%	32%	18%	51%
Somewhat favorable	17%	15%	19%	23%	21%	13%	14%	15%	22%
Neutral	8%	8%	8%	18%	18%	3%	3%	8%	7%
Somewhat unfavorable	8%	7%	8%	15%	10%	6%	5%	8%	4%
Very unfavorable	45%	51%	39%	34%	33%	56%	46%	50%	15%
Don't know	1%	1%	1%	1%	4%	0%	0%	1%	2%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	101%
Weighted N	1,000	458	525	151	221	351	277	819	105

			Party ID	)		Ideolog	ıy	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Very favorable	21%	49%	1%	9%	43%	20%	2%	44%	1%	23%
Somewhat favorable	17%	30%	2%	18%	29%	22%	2%	32%	1%	17%
Neutral	8%	11%	2%	15%	12%	13%	1%	11%	3%	7%
Somewhat unfavorable	8%	5%	8%	10%	7%	9%	7%	6%	7%	7%
Very unfavorable	45%	6%	85%	47%	9%	36%	86%	6%	86%	45%
Don't know	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%
Totals	100%	101%	99%	100%	100%	101%	98%	99%	99%	100%
Weighted N	1,000	385	365	197	314	290	355	462	451	927



7B. Favorability of Individuals — Kamala Harris

		Ge	ender		Age	•		Ra	ace
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	29%	23%	34%	25%	25%	26%	37%	25%	57%
Somewhat favorable	15%	16%	15%	25%	25%	9%	10%	14%	17%
Neutral	5%	3%	6%	9%	9%	1%	3%	4%	4%
Somewhat unfavorable	7%	4%	8%	12%	8%	5%	3%	6%	8%
Very unfavorable	44%	54%	37%	29%	30%	58%	47%	50%	13%
Don't know	1%	0%	1%	0%	2%	0%	0%	1%	2%
Totals	101%	100%	101%	100%	99%	99%	100%	100%	101%
Weighted N	998	458	523	150	221	351	277	817	105

			Party ID	rty ID		Ideology			Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	29%	62%	2%	17%	60%	27%	3%	58%	2%	31%	
Somewhat favorable	15%	27%	3%	16%	27%	19%	2%	29%	1%	15%	
Neutral	5%	4%	2%	9%	4%	8%	1%	6%	1%	4%	
Somewhat unfavorable	7%	3%	7%	8%	5%	8%	6%	4%	6%	5%	
Very unfavorable	44%	4%	86%	50%	4%	37%	88%	3%	89%	45%	
Don't know	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	
Totals	101%	100%	101%	100%	100%	99%	100%	100%	100%	100%	
Weighted N	998	385	365	196	314	289	355	461	451	925	



7C. Favorability of Individuals — Donald Trump

		Ge	ender		Age	•		Ra	ice
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	28%	33%	25%	22%	20%	31%	34%	32%	8%
Somewhat favorable	14%	15%	14%	14%	11%	19%	11%	15%	5%
Neutral	3%	3%	3%	2%	5%	4%	0%	3%	4%
Somewhat unfavorable	4%	4%	5%	3%	3%	5%	6%	4%	6%
Very unfavorable	49%	45%	52%	58%	58%	40%	49%	45%	76%
Don't know	1%	0%	1%	1%	3%	0%	0%	1%	2%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	101%
Weighted N	997	458	521	150	221	349	276	816	104

			Party ID	)	ldeology				Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	28%	1%	64%	17%	2%	15%	64%	0%	60%	30%	
Somewhat favorable	14%	3%	21%	23%	3%	19%	21%	2%	26%	13%	
Neutral	3%	2%	4%	3%	1%	4%	3%	2%	3%	2%	
Somewhat unfavorable	4%	4%	4%	5%	2%	8%	4%	3%	5%	4%	
Very unfavorable	49%	89%	6%	51%	92%	54%	8%	92%	5%	50%	
Don't know	1%	1%	1%	0%	0%	0%	0%	0%	1%	0%	
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%	99%	
Weighted N	997	384	363	196	314	288	355	460	450	923	



7D. Favorability of Individuals — Tim Walz

		Ge	ender		Age	•		Ra	ice
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	32%	29%	34%	31%	34%	28%	36%	29%	48%
Somewhat favorable	12%	11%	12%	21%	16%	7%	9%	10%	19%
Neutral	9%	7%	11%	12%	12%	8%	6%	9%	10%
Somewhat unfavorable	5%	4%	6%	6%	4%	6%	4%	6%	2%
Very unfavorable	34%	44%	26%	23%	21%	42%	40%	38%	10%
Don't know	8%	4%	11%	7%	14%	8%	4%	8%	11%
Totals	100%	99%	100%	100%	101%	99%	99%	100%	100%
Weighted N	999	458	524	151	221	350	277	818	105

			Party ID		Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	32%	65%	3%	23%	72%	25%	3%	64%	2%	34%	
Somewhat favorable	12%	19%	2%	16%	17%	21%	1%	22%	2%	12%	
Neutral	9%	7%	9%	11%	5%	15%	7%	7%	9%	7%	
Somewhat unfavorable	5%	1%	10%	4%	0%	6%	9%	1%	9%	5%	
Very unfavorable	34%	2%	66%	40%	2%	26%	72%	2%	70%	36%	
Don't know	8%	6%	10%	6%	5%	7%	8%	4%	9%	7%	
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	101%	
Weighted N	999	385	364	197	314	289	355	462	450	926	



7E. Favorability of Individuals — JD Vance

		Ge	ender		Age	•		Ra	ice
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	19%	20%	18%	11%	10%	21%	28%	22%	3%
Somewhat favorable	14%	17%	12%	13%	11%	19%	11%	16%	4%
Neutral	11%	12%	11%	11%	11%	14%	7%	11%	9%
Somewhat unfavorable	7%	8%	6%	10%	10%	5%	5%	6%	8%
Very unfavorable	43%	39%	45%	52%	48%	34%	46%	40%	64%
Don't know	6%	4%	7%	4%	9%	7%	3%	6%	11%
Totals	100%	100%	99%	101%	99%	100%	100%	101%	99%
Weighted N	999	458	524	150	221	351	277	817	105

			Party ID	)	Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	19%	1%	41%	12%	1%	10%	44%	0%	40%	20%	
Somewhat favorable	14%	1%	30%	12%	2%	7%	32%	1%	29%	15%	
Neutral	11%	7%	13%	16%	2%	19%	11%	6%	16%	9%	
Somewhat unfavorable	7%	8%	5%	10%	7%	13%	3%	7%	5%	7%	
Very unfavorable	43%	79%	4%	42%	85%	45%	6%	83%	4%	44%	
Don't know	6%	4%	6%	8%	3%	6%	5%	3%	6%	5%	
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	
Weighted N	999	385	365	196	314	289	355	461	451	926	



8. Harris Sincerity

Do you think Kamala Harris...

		Ge	ender		Age	e		Ra	ace
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what she believes	38%	33%	42%	37%	40%	34%	42%	33%	72%
Says what she thinks people want to hear	54%	62%	48%	50%	47%	63%	52%	59%	23%
Not sure	8%	6%	9%	13%	13%	3%	6%	8%	5%
Totals	100%	101%	99%	100%	100%	100%	100%	100%	100%
Weighted N	1,000	458	525	151	221	351	277	819	105

			Party ID			ldeolog	<b>J</b> y	2020	) Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Says what she believes	38%	77%	4%	28%	74%	40%	7%	74%	3%	40%
Says what she thinks people want to hear	54%	15%	90%	62%	18%	50%	90%	16%	92%	54%
Not sure	8%	8%	6%	10%	8%	11%	3%	10%	5%	6%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Weighted N	1,000	385	365	197	314	290	355	462	451	927



9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

		Ge	nder		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	27%	21%	32%	22%	26%	24%	34%	23%	53%
Like somewhat	17%	17%	16%	25%	22%	12%	13%	15%	27%
Neither like nor dislike	13%	14%	12%	20%	14%	11%	11%	13%	9%
Dislike somewhat	7%	7%	7%	10%	8%	6%	7%	8%	2%
Dislike a lot	34%	40%	31%	22%	27%	45%	34%	39%	7%
Not sure	2%	1%	2%	1%	3%	2%	0%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%
Weighted N	999	458	524	151	221	350	277	817	105

			Party ID		Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Like a lot	27%	59%	1%	16%	56%	25%	3%	54%	1%	28%	
Like somewhat	17%	28%	4%	17%	29%	20%	3%	30%	2%	17%	
Neither like nor dislike	13%	8%	12%	20%	8%	19%	12%	11%	14%	11%	
Dislike somewhat	7%	2%	11%	9%	3%	7%	10%	2%	12%	7%	
Dislike a lot	34%	2%	70%	36%	2%	27%	71%	2%	69%	35%	
Not sure	2%	1%	2%	2%	1%	2%	0%	1%	2%	1%	
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	99%	
Weighted N	999	384	365	197	314	289	355	461	451	926	



**10. Trump Sincerity**Do you think Donald Trump...

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what he believes	50%	52%	49%	42%	42%	59%	49%	52%	39%
Says what he thinks people want to hear	44%	43%	45%	53%	51%	36%	45%	42%	56%
Not sure	6%	5%	6%	5%	7%	5%	6%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%
Weighted N	995	458	520	151	221	349	274	814	105

			Party ID	)		ldeolog	<b>J</b> y	2020	) Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Says what he believes	50%	21%	84%	44%	16%	43%	84%	17%	85%	50%
Says what he thinks people want to hear	44%	73%	13%	47%	79%	49%	11%	76%	11%	45%
Not sure	6%	6%	3%	9%	5%	7%	4%	7%	4%	5%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%
Weighted N	995	384	363	195	313	290	353	461	448	922



11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

		Ge	ender		Age		Race		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	21%	23%	20%	22%	13%	24%	23%	23%	7%
Like somewhat	13%	16%	10%	11%	12%	14%	13%	14%	5%
Neither like nor dislike	10%	9%	11%	8%	8%	12%	9%	9%	14%
Dislike somewhat	8%	9%	8%	8%	7%	10%	7%	8%	4%
Dislike a lot	48%	43%	50%	51%	58%	39%	48%	44%	69%
Not sure	0%	0%	1%	0%	1%	1%	0%	0%	0%
Totals	100%	100%	100%	100%	99%	100%	100%	98%	99%
Weighted N	997	458	523	150	220	350	277	816	105

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Like a lot	21%	2%	48%	12%	2%	10%	47%	0%	44%	22%	
Like somewhat	13%	2%	22%	16%	2%	14%	23%	2%	26%	13%	
Neither like nor dislike	10%	5%	13%	11%	1%	13%	14%	4%	14%	9%	
Dislike somewhat	8%	5%	8%	13%	4%	11%	8%	4%	10%	7%	
Dislike a lot	48%	85%	7%	48%	90%	51%	8%	89%	6%	49%	
Not sure	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	
Totals	100%	100%	98%	100%	99%	99%	100%	99%	100%	100%	
Weighted N	997	385	365	195	314	289	355	461	450	924	



#### 12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

		Ge	ender		Age	•		Ra	ace
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
A lot	60%	69%	53%	55%	52%	58%	71%	60%	56%
Some	26%	21%	30%	33%	29%	26%	20%	26%	31%
A little	12%	9%	15%	10%	16%	13%	9%	12%	11%
None	2%	2%	2%	1%	4%	3%	0%	2%	2%
Totals	100%	101%	100%	99%	101%	100%	100%	100%	100%
Weighted N	998	457	525	151	221	351	275	817	105

			Party ID	)		Ideolog	ıy	2020	) Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
A lot	60%	65%	58%	54%	70%	50%	63%	64%	60%	64%
Some	26%	25%	27%	27%	24%	30%	26%	26%	26%	26%
A little	12%	8%	13%	16%	6%	18%	11%	9%	13%	10%
None	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%
Totals	100%	100%	99%	99%	101%	100%	101%	101%	100%	101%
Weighted N	998	385	363	197	314	290	353	462	449	925



13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
More enthusiastic	58%	60%	56%	48%	54%	54%	70%	56%	65%
About the same	30%	28%	32%	42%	29%	34%	20%	31%	26%
Less enthusiastic	12%	12%	12%	10%	17%	12%	10%	13%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	996	457	524	151	219	349	277	814	105

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
More enthusiastic	58%	68%	57%	45%	67%	51%	57%	64%	56%	62%	
About the same	30%	27%	33%	28%	27%	30%	33%	25%	33%	30%	
Less enthusiastic	12%	6%	10%	26%	6%	19%	11%	10%	11%	9%	
Totals	100%	101%	100%	99%	100%	100%	101%	99%	100%	101%	
Weighted N	996	384	363	197	314	289	354	462	448	923	



14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

		Ge	ender		Age	•		Ra	ace
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	88%	90%	86%	84%	83%	89%	92%	88%	88%
Probably will vote	6%	4%	7%	12%	8%	4%	4%	6%	5%
Even chance	4%	3%	4%	4%	4%	4%	2%	4%	4%
Probably won't vote	2%	2%	1%	1%	3%	1%	2%	2%	1%
Definitely won't vote	1%	1%	1%	0%	1%	2%	1%	1%	2%
Totals	101%	100%	99%	101%	99%	100%	101%	101%	100%
Weighted N	1,000	458	525	151	221	351	277	819	105

			Party ID			ldeolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Definitely will vote	88%	91%	91%	80%	93%	80%	92%	92%	90%	94%	
Probably will vote	6%	7%	4%	6%	5%	7%	5%	4%	5%	6%	
Even chance	4%	2%	3%	8%	1%	8%	1%	2%	3%	0%	
Probably won't vote	2%	0%	2%	4%	0%	4%	0%	2%	0%	0%	
Definitely won't vote	1%	1%	1%	2%	1%	1%	1%	0%	1%	0%	
Totals	101%	101%	101%	100%	100%	100%	99%	100%	99%	100%	
Weighted N	1,000	385	365	197	314	290	355	462	451	927	



15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election? Excluding non-voters

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Kamala Harris	46%	42%	50%	56%	56%	36%	47%	41%	80%
Donald Trump	45%	52%	41%	34%	35%	56%	47%	50%	13%
Jill Stein	1%	1%	1%	4%	1%	0%	1%	1%	0%
Cornel West	0%	1%	0%	2%	0%	0%	0%	1%	0%
Other	1%	2%	1%	0%	1%	2%	1%	1%	2%
Not sure	5%	4%	7%	5%	7%	6%	4%	6%	4%
Totals	98%	102%	100%	101%	100%	100%	100%	100%	99%
Weighted N	981	453	514	150	215	344	272	807	102

		Party ID				Ideolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Kamala Harris	46%	91%	3%	39%	92%	50%	4%	92%	2%	48%	
Donald Trump	45%	4%	91%	42%	5%	36%	90%	2%	91%	46%	
Jill Stein	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%	
Cornel West	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	
Other	1%	0%	1%	4%	0%	2%	2%	1%	2%	1%	
Not sure	5%	3%	3%	11%	2%	10%	3%	4%	4%	4%	
Totals	98%	99%	99%	100%	101%	101%	100%	100%	100%	100%	
Weighted N	981	381	363	187	311	283	352	454	446	925	



#### 16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Definitely Harris	20%	18%	22%	16%	20%	20%	23%	17%	46%
Probably Harris	21%	19%	22%	27%	28%	15%	21%	20%	27%
Equally likely Harris or Trump	18%	19%	17%	25%	20%	17%	14%	18%	13%
Probably Trump	16%	19%	14%	18%	13%	21%	13%	18%	6%
Definitely Trump	24%	26%	24%	14%	19%	28%	30%	27%	8%
Totals	99%	101%	99%	100%	100%	101%	101%	100%	100%
Weighted N	996	458	523	150	220	351	276	815	105

		Party ID				Ideology			) Vote	Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Definitely Harris	20%	42%	0%	17%	38%	22%	3%	40%	1%	21%	
Probably Harris	21%	36%	5%	22%	39%	23%	4%	37%	4%	22%	
Equally likely Harris or Trump	18%	15%	15%	27%	18%	21%	16%	16%	18%	17%	
Probably Trump	16%	4%	30%	13%	4%	14%	28%	5%	28%	16%	
Definitely Trump	24%	2%	50%	21%	1%	19%	49%	1%	49%	25%	
Totals	99%	99%	100%	100%	100%	99%	100%	99%	100%	101%	
Weighted N	996	384	365	196	313	289	355	460	450	923	

# The Times / SAY Poll: Pennsylvania



17. State Winner Prediction

Who do you think will get the most votes in Pennsylvania?

		Gender			Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Harris	42%	40%	44%	43%	49%	36%	43%	38%	70%
Trump	36%	41%	33%	32%	27%	43%	37%	40%	12%
Not sure	22%	20%	23%	25%	24%	21%	20%	22%	18%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%
Weighted N	999	458	524	151	221	350	277	818	105

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Harris	42%	75%	12%	38%	71%	46%	13%	74%	11%	43%	
Trump	36%	8%	66%	37%	8%	32%	65%	7%	67%	35%	
Not sure	22%	17%	22%	26%	21%	22%	22%	19%	22%	21%	
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%	
Weighted N	999	384	365	197	314	290	355	461	451	926	

## The Times / SAY Poll: Pennsylvania



18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live? Excluding non-voters

		Ge	ender		Race				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black
Robert P Casey Jr.	52%	49%	53%	62%	58%	43%	52%	46%	85%
David H. McCormick	41%	45%	38%	30%	30%	50%	43%	46%	9%
Someone else	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	8%	6%	9%	8%	12%	7%	5%	8%	6%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	963	440	508	143	211	338	272	792	101

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Robert P Casey Jr.	52%	94%	8%	48%	94%	58%	8%	93%	9%	52%	
David H. McCormick	41%	2%	84%	41%	3%	30%	86%	2%	83%	42%	
Someone else	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Not sure	8%	3%	9%	11%	3%	12%	6%	5%	8%	6%	
Totals	101%	99%	101%	100%	100%	100%	100%	100%	100%	100%	
Weighted N	963	379	355	181	310	273	346	455	434	910	

## **METHODOLOGY**

YouGov interviewed 1000 registered voters in Pennsylvania between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Pennsylvania. The weights range from 0.2 to 3.3, with a mean of 1 and a standard deviation of 0.6.

The margin of error for a percentage based upon the entire sample is  $\pm 3.6$  points. The margin of error is larger for subsamples and differences of percentages.



Sample 900 Wisconsin Registered Voters Conducted August 23-September 3, 2024

Margin of Error  $\pm 4.1\%$ 

4 11 11 11 11 11 11 11 11 11 11 11 11 11
Would you say that you and your family are
Better off financially than you were a year ago11%
About the same financially as you were a year ago43%
Worse off financially than you were a year ago45%
Not sure
2. How would you describe the current state of the American economy?
Excellent
Good23%
Fair
Poor44%
Don't know
3. Overall, do you think the economy is getting better or worse?
Getting better22%
About the same23%
Getting worse50%
Not sure
4. How would you describe the current state of the economy in Wisconsin?
Excellent
Good
Fair
Poor
Don't know
DOTT KNOW
F. Overell, de veu think the economy in Wisconsin is getting better or were?
5. Overall, do you think the economy in Wisconsin is getting better or worse?
Getting better
About the same34%
Getting worse
Not sure5%
6. [In deciding how to vote, what / Which of these] is the most important issue for you?
Respondents were randomly asked one of the two forms of this question
Jobs and the economy10%
Immigration11%
Climate change and the environment7%
Foreign policy1%
continued on the next page



#### continued from previous page

National Security	5%
Education	1%
Health care	7%
Taxes and government spending	
Abortion	
Civil rights	
Civil liberties	2%
Guns	2%
Crime	1%
Criminal justice reform	
Inflation/prices	
Securing American democracy	13%

#### 7. Do you have a favorable or an unfavorable opinion of ...?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavor- able	Very unfa- vorable	Don't know
Joe Biden	20%	19%	6%	12%	44%	0%
Kamala Harris	29%	17%	4%	6%	43%	1%
Donald Trump	26%	16%	4%	6%	48%	0%
Tim Walz	32%	10%	9%	5%	36%	7%
JD Vance	20%	16%	9%	9%	41%	5%

#### 8. Do you think Kamala Harris...

Says what she believes	41%
Says what she thinks people want to hear	52%
Not sure	6%

#### 9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	28%
Like somewhat	15%
Neither like nor dislike	12%
Dislike somewhat	8%
Dislike a lot	35%
Not sure	2%

#### 10. Do you think Donald Trump...

Says what he believes50%	6
Says what he thinks people want to hear42%	6
Not sure	6



11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?	
Like a lot	
Like somewhat	
Neither like nor dislike	
Dislike somewhat10%	
Dislike a lot	
Not sure	
12. How much attention have you been paying to the 2024 election campaign for president?	
A lot57%	
Some28%	
A little	
None	
13. Compared to previous presidential elections, are you more or less enthusiastic about voting than us	sual?
More enthusiastic	
About the same	
Less enthusiastic	
14. How likely are you to vote in the presidential election in November 2024?	
I have already voted	
Definitely will vote	
Probably will vote	
Even chance	
Probably won't vote	
Definitely won't vote	
15. In November 2024, who do you plan to vote for in the presidential election?	
Excluding non-voters	
Kamala Harris47%	
Donald Trump	
Jill Stein	
Cornel West	
Other	
Not sure	
16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you thin likely to be elected president?	nk is most
Definitely Harris	
Probably Harris21%	
Equally likely Harris or Trump23%	
Probably Trump15%	
Definitely Trump	



17. Who do you think will get the most votes in Wisconsin?	
Harris44	%
Trump	%
Not sure	%
18. In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?	
Excluding non-voters	
Tammy Baldwin	%
Eric Hovde	
Someone else	
Not sure	
Not suite	/0
19. Generally speaking, do you think of yourself as a?	
	0/
Democrat	
Republican	
Independent	
Other	
Not sure2	%
20. In general, how would you describe your own political viewpoint?	
Very liberal	%
Liberal19	%
Moderate30	%
Conservative22	%
Very conservative13	%
Not sure3	%
21. Are you	
Male48	%
Female	%
22. Respondent age by category	
Under 30	%
30-44	
45-64	
65+27'	%
23. What racial or ethnic group best describes you?	
White	%
Black	
Hispanic	
Other4	



24. What is the highest level of educa	ation you have completed?
HS or less	309
Some college	339
College grad	249
Postgrad	129



1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

		Ge	ender		Age	e	
	Total	Male	Female	Under 30	30-44	45-64	65+
Better off financially than you were a year ago	11%	11%	11%	22%	9%	10%	7%
About the same financially as you were a year ago	43%	44%	42%	49%	47%	39%	43%
Worse off financially than you were a year ago	45%	44%	46%	26%	44%	50%	48%
Not sure	1%	1%	1%	2%	0%	1%	2%
Totals	100%	100%	100%	99%	100%	100%	100%
Weighted N	899	427	459	131	201	325	243

			Party ID	)		Ideolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Better off financially than you were a year ago	11%	20%	1%	12%	20%	13%	1%	19%	2%	11%	
About the same financially as you were a year ago	43%	59%	32%	36%	58%	42%	32%	58%	29%	44%	
Worse off financially than you were a year ago	45%	20%	66%	50%	21%	45%	66%	22%	68%	44%	
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Totals	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	
Weighted N	899	321	285	227	288	269	314	428	422	846	



#### 2. State of the Economy

How would you describe the current state of the American economy?

		Ge	ender		Age	•	
	Total	Male	Female	Under 30	30-44	45-64	65+
Excellent	5%	6%	3%	9%	4%	3%	4%
Good	23%	25%	22%	24%	19%	24%	26%
Fair	26%	23%	28%	28%	31%	23%	25%
Poor	44%	43%	44%	29%	44%	50%	44%
Don't know	2%	2%	2%	9%	2%	0%	1%
Totals	100%	99%	99%	99%	100%	100%	100%
Weighted N	899	427	459	131	200	325	243

			Party ID	)		Ideolog	ЗУ	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Excellent	5%	10%	1%	3%	10%	3%	1%	8%	1%	5%	
Good	23%	44%	5%	22%	43%	24%	5%	43%	4%	24%	
Fair	26%	30%	18%	31%	26%	34%	20%	29%	21%	25%	
Poor	44%	13%	76%	43%	17%	39%	73%	17%	73%	44%	
Don't know	2%	4%	0%	2%	4%	1%	1%	3%	0%	2%	
Totals	100%	101%	100%	101%	100%	101%	100%	100%	99%	100%	
Weighted N	899	321	285	227	288	269	314	427	422	846	



3. Trend of Economy

Overall, do you think the economy is getting better or worse?

		Gender			Age				
	Total	Male	Female	Under 30	30-44	45-64	65+		
Getting better	22%	24%	21%	27%	15%	22%	27%		
About the same	23%	21%	25%	22%	28%	22%	22%		
Getting worse	50%	51%	50%	39%	54%	53%	50%		
Not sure	4%	4%	4%	11%	4%	3%	2%		
Totals	99%	100%	100%	99%	101%	100%	101%		
Weighted N	900	427	460	131	201	325	243		

			Party ID	)		Ideolog	у	2020 Vote		Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Getting better	22%	46%	2%	19%	47%	22%	2%	43%	2%	24%
About the same	23%	29%	15%	23%	26%	30%	14%	30%	16%	23%
Getting worse	50%	17%	81%	56%	19%	47%	82%	21%	81%	49%
Not sure	4%	8%	1%	2%	8%	0%	2%	6%	2%	4%
Totals	99%	100%	99%	100%	100%	99%	100%	100%	101%	100%
Weighted N	900	321	285	227	288	270	314	428	422	847



#### 4. State of the State Economy

How would you describe the current state of the economy in Wisconsin?

		Ge	ender		Age	•	
	Total	Male	Female	Under 30	30-44	45-64	65+
Excellent	4%	6%	3%	6%	1%	6%	4%
Good	28%	29%	28%	36%	28%	24%	29%
Fair	38%	36%	40%	43%	40%	35%	39%
Poor	27%	28%	27%	12%	27%	33%	27%
Don't know	2%	1%	3%	3%	3%	2%	1%
Totals	99%	100%	101%	100%	99%	100%	100%
Weighted N	900	427	460	131	201	325	243

			Party ID	)	Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Excellent	4%	9%	2%	2%	9%	4%	1%	7%	1%	5%	
Good	28%	51%	8%	25%	51%	29%	8%	49%	7%	29%	
Fair	38%	33%	39%	45%	31%	42%	43%	33%	43%	37%	
Poor	27%	6%	49%	25%	7%	23%	47%	8%	47%	27%	
Don't know	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	
Totals	99%	101%	99%	100%	100%	100%	101%	99%	100%	100%	
Weighted N	900	321	285	227	288	270	314	428	422	847	



#### 5. Trend of State Economy

Overall, do you think the economy in Wisconsin is getting better or worse?

		Ge	ender		Age				
	Total	Male	Female	Under 30	30-44	45-64	65+		
Getting better	19%	20%	18%	20%	14%	20%	22%		
About the same	34%	34%	34%	38%	38%	29%	35%		
Getting worse	42%	42%	42%	30%	43%	46%	41%		
Not sure	5%	4%	5%	13%	6%	5%	2%		
Totals	100%	100%	99%	101%	101%	100%	100%		
Weighted N	900	427	460	131	201	325	243		

			Party ID			ldeolog	ıy	2020 Vote		Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Getting better	19%	41%	2%	13%	39%	19%	2%	37%	2%	20%
About the same	34%	39%	25%	39%	41%	41%	23%	43%	23%	34%
Getting worse	42%	12%	71%	44%	10%	39%	73%	12%	72%	41%
Not sure	5%	9%	2%	4%	10%	2%	2%	7%	3%	5%
Totals	100%	101%	100%	100%	100%	101%	100%	99%	100%	100%
Weighted N	900	321	285	227	288	270	314	428	422	847



6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you? Respondents were randomly asked one of the two forms of this question

		Ge	nder		Age	)	
	Total	Male	Female	Under 30	30-44	45-64	65+
Jobs and the economy	10%	10%	9%	9%	12%	11%	6%
Immigration	11%	14%	9%	2%	7%	11%	19%
Climate change and the environment	7%	8%	7%	10%	9%	6%	7%
Foreign policy	1%	2%	0%	1%	3%	0%	1%
National Security	5%	5%	5%	4%	4%	5%	6%
Education	1%	1%	2%	2%	2%	1%	0%
Health care	7%	5%	8%	13%	6%	6%	6%
Taxes and government spending	4%	6%	3%	1%	4%	5%	5%
Abortion	7%	2%	12%	15%	7%	7%	5%
Civil rights	4%	3%	4%	6%	6%	3%	1%
Civil liberties	2%	2%	1%	1%	1%	2%	1%
Guns	2%	2%	1%	1%	1%	0%	4%
Crime	1%	1%	1%	2%	0%	1%	1%
Criminal justice reform	0%	1%	0%	3%	0%	0%	0%
Inflation/prices	24%	22%	26%	15%	25%	28%	21%
Securing American democracy	13%	14%	11%	15%	9%	13%	15%
Totals	99%	98%	99%	100%	96%	99%	98%
Weighted N	891	426	454	126	198	323	243



			Party ID	)		ldeolog	ЗУ	2020	) Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Jobs and the economy	10%	6%	11%	13%	4%	11%	11%	6%	13%	9%
Immigration	11%	1%	22%	13%	1%	9%	24%	2%	22%	11%
Climate change and the environment	7%	13%	1%	8%	16%	7%	0%	14%	0%	7%
Foreign policy	1%	1%	1%	2%	1%	0%	2%	1%	1%	1%
National Security	5%	1%	10%	4%	1%	5%	10%	1%	10%	5%
Education	1%	3%	0%	1%	2%	2%	0%	2%	0%	1%
Health care	7%	11%	3%	7%	10%	7%	4%	11%	2%	7%
Taxes and government spending	4%	1%	5%	6%	1%	5%	6%	2%	6%	5%
Abortion	7%	12%	5%	4%	12%	6%	5%	10%	4%	7%
Civil rights	4%	7%	0%	2%	9%	2%	0%	7%	0%	4%
Civil liberties	2%	2%	0%	2%	3%	1%	1%	2%	1%	2%
Guns	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%
Crime	1%	2%	1%	0%	0%	2%	1%	1%	1%	1%
Criminal justice reform	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%
Inflation/prices	24%	17%	34%	24%	13%	27%	32%	16%	33%	24%
Securing American democracy	13%	23%	4%	12%	23%	14%	4%	22%	4%	14%
Totals	99%	102%	99%	100%	99%	100%	101%	100%	98%	101%
Weighted N	891	320	280	227	288	269	308	426	417	843



7A. Favorability of Individuals — Joe Biden

		Ge	ender	Age				
	Total	Male	Female	Under 30	30-44	45-64	65+	
Very favorable	20%	17%	22%	21%	15%	17%	27%	
Somewhat favorable	19%	19%	18%	23%	21%	21%	12%	
Neutral	6%	7%	5%	13%	8%	4%	2%	
Somewhat unfavorable	12%	8%	15%	19%	17%	9%	6%	
Very unfavorable	44%	50%	39%	23%	39%	49%	53%	
Don't know	0%	0%	0%	0%	0%	0%	0%	
Totals	101%	101%	99%	99%	100%	100%	100%	
Weighted N	897	424	459	128	201	325	242	

			Party ID	)		Ideolog	ЗУ	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Very favorable	20%	46%	2%	10%	42%	18%	2%	38%	2%	21%
Somewhat favorable	19%	36%	1%	18%	33%	22%	2%	36%	1%	20%
Neutral	6%	8%	0%	9%	7%	10%	1%	10%	2%	5%
Somewhat unfavorable	12%	8%	8%	17%	10%	14%	10%	11%	11%	11%
Very unfavorable	44%	2%	88%	47%	8%	36%	85%	6%	84%	44%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	101%	100%	99%	101%	100%	100%	100%	101%	100%	101%
Weighted N	897	318	285	227	286	269	314	427	422	843



7B. Favorability of Individuals — Kamala Harris

		Ge	ender	Age				
	Total	Male	Female	Under 30	30-44	45-64	65+	
Very favorable	29%	24%	34%	37%	23%	28%	32%	
Somewhat favorable	17%	17%	16%	30%	23%	13%	9%	
Neutral	4%	5%	3%	6%	6%	4%	2%	
Somewhat unfavorable	6%	5%	7%	7%	11%	5%	3%	
Very unfavorable	43%	49%	39%	20%	35%	50%	54%	
Don't know	1%	0%	1%	1%	2%	0%	0%	
Totals	100%	100%	100%	101%	100%	100%	100%	
Weighted N	895	424	459	128	199	325	243	

			Party ID	arty ID		ldeolog	у	2020 Vote		Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Very favorable	29%	65%	2%	18%	62%	27%	3%	57%	2%	31%
Somewhat favorable	17%	29%	3%	17%	26%	22%	3%	29%	3%	17%
Neutral	4%	1%	0%	10%	5%	5%	0%	5%	2%	3%
Somewhat unfavorable	6%	3%	6%	11%	4%	9%	5%	5%	7%	5%
Very unfavorable	43%	2%	89%	43%	4%	36%	89%	3%	86%	44%
Don't know	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Totals	100%	100%	100%	99%	101%	99%	100%	99%	101%	100%
Weighted N	895	319	285	227	286	269	314	428	422	842



7C. Favorability of Individuals — Donald Trump

		Ge	ender	Age				
	Total	Male	Female	Under 30	30-44	45-64	65+	
Very favorable	26%	26%	26%	11%	21%	26%	39%	
Somewhat favorable	16%	20%	13%	11%	17%	22%	11%	
Neutral	4%	5%	2%	0%	7%	4%	2%	
Somewhat unfavorable	6%	4%	7%	13%	6%	4%	4%	
Very unfavorable	48%	45%	50%	64%	50%	44%	45%	
Don't know	0%	0%	0%	0%	0%	0%	0%	
Totals	100%	100%	98%	99%	101%	100%	101%	
Weighted N	893	424	457	128	199	322	243	

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	26%	0%	60%	18%	1%	19%	55%	0%	53%	26%	
Somewhat favorable	16%	0%	31%	22%	0%	17%	32%	1%	33%	16%	
Neutral	4%	2%	2%	7%	1%	5%	3%	2%	6%	3%	
Somewhat unfavorable	6%	8%	2%	8%	3%	10%	3%	7%	4%	5%	
Very unfavorable	48%	90%	5%	45%	95%	49%	6%	91%	4%	50%	
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Totals	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%	
Weighted N	893	319	284	226	286	269	311	428	420	840	



7D. Favorability of Individuals — Tim Walz

		Ge	ender	Age				
	Total	Male	Female	Under 30	30-44	45-64	65+	
Very favorable	32%	31%	33%	44%	30%	30%	31%	
Somewhat favorable	10%	9%	11%	13%	12%	9%	9%	
Neutral	9%	9%	10%	13%	9%	9%	7%	
Somewhat unfavorable	5%	4%	6%	3%	10%	3%	5%	
Very unfavorable	36%	45%	29%	17%	26%	44%	45%	
Don't know	7%	2%	11%	10%	12%	5%	4%	
Totals	99%	100%	100%	100%	99%	100%	101%	
Weighted N	893	424	458	128	199	325	241	

			Party ID	)		ldeolog	ay .	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Very favorable	32%	68%	3%	25%	71%	26%	4%	62%	3%	34%
Somewhat favorable	10%	15%	1%	13%	17%	12%	2%	19%	1%	10%
Neutral	9%	7%	8%	12%	5%	16%	6%	9%	9%	8%
Somewhat unfavorable	5%	4%	6%	5%	3%	7%	5%	4%	7%	5%
Very unfavorable	36%	0%	74%	39%	0%	29%	78%	1%	73%	37%
Don't know	7%	6%	7%	6%	3%	9%	4%	5%	8%	6%
Totals	99%	100%	99%	100%	99%	99%	99%	100%	101%	100%
Weighted N	893	318	284	227	285	269	313	427	421	840



7E. Favorability of Individuals — JD Vance

		Ge	ender	Age				
	Total	Male	Female	Under 30	30-44	45-64	65+	
Very favorable	20%	24%	18%	6%	17%	22%	28%	
Somewhat favorable	16%	15%	16%	9%	12%	21%	14%	
Neutral	9%	11%	8%	10%	8%	10%	9%	
Somewhat unfavorable	9%	8%	10%	10%	12%	6%	10%	
Very unfavorable	41%	40%	41%	56%	42%	38%	36%	
Don't know	5%	1%	8%	9%	9%	3%	2%	
Totals	100%	99%	101%	100%	100%	100%	99%	
Weighted N	895	424	459	128	199	325	243	

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Very favorable	20%	0%	48%	16%	0%	13%	45%	0%	43%	21%	
Somewhat favorable	16%	1%	31%	15%	0%	11%	34%	2%	30%	16%	
Neutral	9%	6%	9%	12%	2%	16%	9%	5%	12%	8%	
Somewhat unfavorable	9%	10%	5%	14%	9%	13%	5%	11%	6%	8%	
Very unfavorable	41%	79%	3%	37%	85%	38%	5%	79%	3%	42%	
Don't know	5%	4%	4%	6%	3%	7%	3%	3%	6%	4%	
Totals	100%	100%	100%	100%	99%	98%	101%	100%	100%	99%	
Weighted N	895	319	285	227	286	269	314	428	422	842	



8. Harris Sincerity

Do you think Kamala Harris...

		Ge	ender	Age				
	Total	Male	Female	Under 30	30-44	45-64	65+	
Says what she believes	41%	35%	47%	52%	39%	39%	40%	
Says what she thinks people want to hear	52%	60%	46%	31%	52%	57%	58%	
Not sure	6%	5%	7%	17%	9%	4%	2%	
Totals	99%	100%	100%	100%	100%	100%	100%	
Weighted N	895	424	459	128	199	325	243	

			Party ID		Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Says what she believes	41%	86%	6%	31%	78%	43%	9%	77%	6%	43%	
Says what she thinks people want to hear	52%	7%	93%	62%	13%	51%	91%	13%	92%	52%	
Not sure	6%	8%	1%	8%	9%	6%	0%	10%	2%	6%	
Totals	99%	101%	100%	101%	100%	100%	100%	100%	100%	101%	
Weighted N	895	319	285	227	286	269	314	428	422	842	



9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

		Ge	nder		Age				
	Total	Male	Female	Under 30	30-44	45-64	65+		
Like a lot	28%	23%	32%	30%	24%	27%	31%		
Like somewhat	15%	16%	14%	27%	20%	11%	9%		
Neither like nor dislike	12%	12%	12%	14%	13%	12%	11%		
Dislike somewhat	8%	10%	6%	8%	9%	8%	9%		
Dislike a lot	35%	38%	32%	15%	31%	40%	40%		
Not sure	2%	1%	4%	7%	3%	2%	1%		
Totals	100%	100%	100%	101%	100%	100%	101%		
Weighted N	895	424	459	128	199	325	243		

		Party ID				ldeolog	ЗУ	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Like a lot	28%	64%	2%	15%	58%	26%	3%	54%	2%	29%
Like somewhat	15%	24%	2%	19%	26%	18%	2%	26%	3%	15%
Neither like nor dislike	12%	6%	11%	20%	9%	16%	9%	12%	11%	12%
Dislike somewhat	8%	1%	11%	14%	1%	12%	12%	3%	13%	8%
Dislike a lot	35%	1%	72%	32%	3%	25%	72%	2%	69%	34%
Not sure	2%	4%	2%	1%	2%	2%	1%	3%	1%	2%
Totals	100%	100%	100%	101%	99%	99%	99%	100%	99%	100%
Weighted N	895	318	285	227	285	269	314	427	422	842



**10. Trump Sincerity**Do you think Donald Trump...

		Ge	ender	Age					
	Total	Male	Female	Under 30	30-44	45-64	65+		
Says what he believes	50%	54%	48%	30%	47%	56%	55%		
Says what he thinks people want to hear	42%	42%	42%	55%	44%	39%	39%		
Not sure	8%	4%	11%	15%	9%	5%	6%		
Totals	100%	100%	101%	100%	100%	100%	100%		
Weighted N	891	424	453	124	200	325	241		

		Party ID			ldeology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Says what he believes	50%	14%	86%	53%	15%	48%	85%	17%	86%	51%	
Says what he thinks people want to hear	42%	76%	8%	41%	76%	44%	11%	72%	10%	42%	
Not sure	8%	10%	5%	6%	10%	8%	4%	11%	4%	7%	
Totals	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%	
Weighted N	891	319	281	227	286	269	309	428	416	842	



11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

		Ge	nder	Age				
	Total	Male	Female	Under 30	30-44	45-64	65+	
Like a lot	16%	16%	17%	0%	11%	18%	27%	
Like somewhat	16%	19%	13%	12%	16%	20%	11%	
Neither like nor dislike	12%	11%	11%	10%	15%	11%	11%	
Dislike somewhat	10%	11%	9%	14%	10%	9%	10%	
Dislike a lot	45%	42%	48%	61%	47%	43%	40%	
Not sure	1%	0%	1%	3%	1%	0%	1%	
Totals	100%	99%	99%	100%	100%	101%	100%	
Weighted N	890	424	453	124	199	325	243	

			Party ID	)		Ideolog	Jy	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
Like a lot	16%	0%	42%	11%	1%	11%	37%	0%	35%	17%
Like somewhat	16%	0%	29%	19%	0%	14%	31%	1%	31%	15%
Neither like nor dislike	12%	3%	14%	17%	2%	15%	15%	5%	18%	11%
Dislike somewhat	10%	7%	11%	14%	5%	15%	11%	7%	13%	9%
Dislike a lot	45%	89%	5%	38%	91%	44%	6%	85%	4%	47%
Not sure	1%	1%	0%	1%	1%	0%	0%	1%	0%	1%
Totals	100%	100%	101%	100%	100%	99%	100%	99%	101%	100%
Weighted N	890	319	279	227	286	269	307	428	416	842



#### 12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

		G	ender	Age					
	Total	Male	Female	Under 30	30-44	45-64	65+		
A lot	57%	66%	48%	53%	50%	58%	63%		
Some	28%	25%	31%	23%	32%	27%	28%		
A little	12%	9%	16%	19%	12%	12%	9%		
None	3%	1%	5%	4%	5%	3%	0%		
Totals	100%	101%	100%	99%	99%	100%	100%		
Weighted N	894	426	455	126	201	324	242		

			Party ID	)		Ideolog	ıy	2020	Vote	Vote Likelihood
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter
A lot	57%	63%	51%	56%	68%	47%	60%	63%	53%	60%
Some	28%	24%	32%	32%	23%	37%	26%	23%	32%	28%
A little	12%	10%	14%	11%	8%	14%	13%	11%	12%	11%
None	3%	3%	2%	1%	1%	2%	2%	2%	3%	1%
Totals	100%	100%	99%	100%	100%	100%	101%	99%	100%	100%
Weighted N	894	321	281	227	288	269	309	427	418	846



13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

		Ge	ender	Age					
	Total	Male	Female	Under 30	30-44	45-64	65+		
More enthusiastic	58%	59%	57%	56%	48%	58%	67%		
About the same	31%	31%	30%	34%	35%	31%	25%		
Less enthusiastic	12%	9%	13%	11%	17%	11%	8%		
Totals	101%	99%	100%	101%	100%	100%	100%		
Weighted N	893	427	453	126	200	325	242		

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
More enthusiastic	58%	68%	59%	50%	69%	47%	61%	63%	55%	61%	
About the same	31%	27%	32%	34%	23%	37%	30%	28%	33%	29%	
Less enthusiastic	12%	5%	9%	16%	7%	16%	8%	9%	12%	10%	
Totals	101%	100%	100%	100%	99%	100%	99%	100%	100%	100%	
Weighted N	893	320	281	227	287	268	309	426	418	844	



14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

		Ge	ender		Age	•	
	Total	Male	Female	Under 30	30-44	45-64	65+
I have already voted	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	88%	89%	88%	79%	80%	92%	94%
Probably will vote	7%	7%	6%	11%	11%	4%	5%
Even chance	3%	3%	3%	5%	5%	3%	0%
Probably won't vote	1%	0%	1%	4%	0%	1%	0%
Definitely won't vote	1%	1%	1%	0%	3%	1%	0%
Totals	100%	100%	99%	99%	99%	101%	99%
Weighted N	896	427	455	126	201	325	243

		Party ID				ldeolog	ıy	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Definitely will vote	88%	94%	90%	85%	94%	83%	92%	90%	89%	93%	
Probably will vote	7%	3%	8%	8%	4%	8%	6%	5%	7%	7%	
Even chance	3%	3%	2%	5%	1%	7%	2%	3%	3%	0%	
Probably won't vote	1%	0%	1%	2%	1%	3%	0%	1%	0%	0%	
Definitely won't vote	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	
Totals	100%	100%	101%	100%	100%	101%	100%	99%	100%	100%	
Weighted N	896	321	281	227	288	270	309	428	418	847	



15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election? Excluding non-voters

		Ge	nder	Age					
	Total	Male	Female	Under 30	30-44	45-64	65+		
Kamala Harris	47%	43%	50%	69%	49%	42%	41%		
Donald Trump	44%	48%	42%	19%	40%	51%	51%		
Jill Stein	1%	1%	1%	2%	1%	1%	1%		
Cornel West	1%	1%	1%	1%	1%	0%	0%		
Other	2%	2%	1%	4%	4%	0%	1%		
Not sure	5%	4%	6%	5%	4%	6%	6%		
Totals	100%	99%	101%	100%	99%	100%	100%		
Weighted N	877	423	442	123	193	319	241		

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Kamala Harris	47%	95%	3%	39%	91%	49%	5%	90%	3%	48%	
Donald Trump	44%	2%	93%	45%	2%	36%	92%	2%	90%	45%	
Jill Stein	1%	0%	0%	3%	2%	0%	0%	2%	0%	1%	
Cornel West	1%	0%	0%	1%	1%	1%	0%	1%	0%	0%	
Other	2%	1%	0%	2%	2%	2%	1%	2%	1%	2%	
Not sure	5%	2%	3%	10%	2%	12%	2%	4%	6%	4%	
Totals	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%	
Weighted N	877	316	279	225	287	264	309	421	412	838	



#### 16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

		Ge	ender	Age					
	Total	Male	Female	Under 30	30-44	45-64	65+		
Definitely Harris	20%	18%	23%	28%	17%	19%	22%		
Probably Harris	21%	23%	20%	21%	22%	20%	22%		
Equally likely Harris or Trump	23%	22%	24%	41%	28%	20%	14%		
Probably Trump	15%	15%	16%	8%	17%	17%	16%		
Definitely Trump	20%	22%	18%	4%	16%	24%	26%		
Totals	99%	100%	101%	102%	100%	100%	100%		
Weighted N	892	427	454	126	198	325	243		

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Definitely Harris	20%	45%	2%	11%	40%	20%	4%	38%	2%	21%	
Probably Harris	21%	33%	4%	28%	37%	24%	4%	36%	6%	21%	
Equally likely Harris or Trump	23%	18%	19%	29%	20%	29%	18%	23%	23%	22%	
Probably Trump	15%	3%	28%	19%	2%	16%	28%	3%	28%	15%	
Definitely Trump	20%	1%	47%	14%	1%	10%	46%	1%	41%	20%	
Totals	99%	100%	100%	101%	100%	99%	100%	101%	100%	99%	
Weighted N	892	321	280	227	288	269	308	428	417	844	



17. State Winner Prediction

Who do you think will get the most votes in Wisconsin?

		Ge	ender	Age					
	Total	Male	Female	Under 30	30-44	45-64	65+		
Harris	44%	45%	41%	49%	45%	41%	43%		
Trump	31%	30%	33%	17%	36%	35%	31%		
Not sure	25%	25%	25%	34%	20%	23%	26%		
Totals	100%	100%	99%	100%	101%	99%	100%		
Weighted N	895	427	455	126	201	325	243		

		Party ID			Ideology			2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Harris	44%	73%	16%	41%	72%	45%	18%	68%	18%	45%	
Trump	31%	7%	61%	28%	7%	28%	56%	8%	55%	31%	
Not sure	25%	20%	23%	31%	21%	28%	26%	23%	27%	24%	
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	
Weighted N	895	321	281	227	288	269	309	428	418	846	



18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live? Excluding non-voters

		Ge	nder	Age					
	Total	Male	Female	Under 30	30-44	45-64	65+		
Tammy Baldwin	49%	46%	51%	70%	55%	43%	42%		
Eric Hovde	41%	47%	36%	13%	34%	49%	50%		
Someone else	0%	0%	0%	1%	0%	0%	0%		
Not sure	10%	6%	12%	17%	10%	8%	8%		
Totals	100%	99%	99%	101%	99%	100%	100%		
Weighted N	864	414	438	122	184	318	241		

		Party ID				Ideolog	ay .	2020 Vote		Vote Likelihood	
	Total	Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump	Likely Voter	
Tammy Baldwin	49%	97%	4%	41%	94%	52%	7%	92%	5%	49%	
Eric Hovde	41%	1%	88%	40%	1%	31%	87%	1%	84%	42%	
Someone else	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	
Not sure	10%	2%	7%	19%	5%	16%	6%	7%	10%	9%	
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	
Weighted N	864	314	275	221	281	259	308	416	405	828	

## **METHODOLOGY**

YouGov interviewed 900 registered voters in Wisconsin between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Wisconsin. The weights range from 0.1 to 5.6, with a mean of 1 and a standard deviation of 0.8.

The margin of error for a percentage based upon the entire sample is  $\pm 4.1$  points. The margin of error is larger for subsamples and differences of percentages.