

The Times / SAY Poll: Battleground States

August 23-September 3, 2024



1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Better off financially than you were a year ago	15%	16%	17%	14%	14%	16%	13%	11%
About the same financially as you were a year ago	41%	38%	41%	41%	38%	40%	42%	43%
Worse off financially than you were a year ago	43%	45%	39%	43%	45%	42%	43%	45%
Not sure	2%	1%	2%	2%	3%	2%	2%	1%
Totals	101%	100%	99%	100%	100%	100%	100%	100%
Weighted N	6,584	899	997	997	799	998	995	899

2. State of the Economy

How would you describe the current state of the American economy?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Excellent	5%	5%	5%	4%	8%	5%	4%	5%
Good	23%	21%	23%	23%	26%	23%	24%	23%
Fair	27%	27%	28%	32%	22%	27%	27%	26%
Poor	42%	44%	41%	39%	43%	43%	43%	44%
Don't know	2%	2%	2%	2%	1%	2%	1%	2%
Totals	99%	99%	99%	100%	100%	100%	99%	100%
Weighted N	6,589	898	998	998	800	998	998	899

The Times / SAY Poll: Battleground States

August 23-September 3, 2024



3. Trend of Economy

Overall, do you think the economy is getting better or worse?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Getting better	22%	23%	21%	22%	22%	21%	21%	22%
About the same	24%	20%	23%	23%	26%	27%	23%	23%
Getting worse	51%	55%	52%	51%	48%	49%	51%	50%
Not sure	4%	2%	4%	4%	4%	3%	4%	4%
Totals	101%	100%	100%	100%	100%	100%	99%	99%
Weighted N	6,600	900	1,000	1,000	800	1,000	1,000	900

4. State of the State Economy

How would you describe the current state of the economy in [your state]?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Excellent	5%	4%	6%	5%	6%	4%	6%	4%
Good	29%	28%	30%	26%	32%	30%	26%	28%
Fair	36%	36%	39%	36%	32%	37%	34%	38%
Poor	28%	30%	23%	31%	29%	26%	32%	27%
Don't know	2%	2%	2%	2%	1%	2%	3%	2%
Totals	100%	100%	100%	100%	100%	99%	101%	99%
Weighted N	6,598	900	1,000	998	800	1,000	1,000	900

The Times / SAY Poll: Battleground States

August 23-September 3, 2024



5. Trend of State Economy

Overall, do you think the economy in [your state] is getting better or worse?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Getting better	19%	20%	18%	23%	20%	17%	19%	19%
About the same	34%	30%	41%	31%	37%	38%	30%	34%
Getting worse	41%	46%	36%	43%	38%	39%	46%	42%
Not sure	5%	5%	5%	4%	5%	6%	5%	5%
Totals	99%	101%	100%	101%	100%	100%	100%	100%
Weighted N	6,598	900	1,000	998	800	1,000	999	900

The Times / SAY Poll: Battleground States

August 23-September 3, 2024



6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you?

Respondents were randomly asked one of the two forms of this question

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Jobs and the economy	12%	10%	13%	11%	13%	14%	10%	10%
Immigration	13%	17%	12%	12%	15%	12%	11%	11%
Climate change and the environment	5%	5%	3%	6%	6%	4%	6%	7%
Foreign policy	1%	2%	1%	2%	1%	1%	2%	1%
National Security	4%	3%	4%	4%	4%	4%	3%	5%
Education	2%	3%	2%	1%	1%	2%	2%	1%
Health care	7%	5%	7%	5%	9%	7%	8%	7%
Taxes and government spending	4%	6%	6%	4%	4%	3%	4%	4%
Abortion	7%	10%	5%	8%	8%	7%	6%	7%
Civil rights	3%	3%	4%	3%	3%	3%	3%	4%
Civil liberties	2%	2%	2%	2%	2%	2%	2%	2%
Guns	2%	2%	4%	2%	2%	3%	2%	2%
Crime	2%	1%	3%	3%	2%	3%	2%	1%
Criminal justice reform	0%	0%	1%	0%	0%	1%	0%	0%
Inflation/prices	22%	20%	20%	23%	19%	24%	26%	24%
Securing American democracy	12%	12%	12%	14%	12%	10%	13%	13%
Totals	98%	101%	99%	100%	101%	100%	100%	99%
Weighted N	6,574	899	999	995	800	993	995	891

The Times / SAY Poll: Battleground States
 August 23-September 3, 2024



7A. Favorability of Individuals — Joe Biden

Do you have a favorable or an unfavorable opinion of ...?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Very favorable	21%	21%	22%	20%	23%	20%	21%	20%
Somewhat favorable	16%	14%	17%	17%	16%	16%	17%	19%
Neutral	8%	8%	9%	9%	6%	8%	8%	6%
Somewhat unfavorable	9%	8%	9%	11%	10%	9%	8%	12%
Very unfavorable	44%	48%	42%	42%	44%	46%	45%	44%
Don't know	1%	1%	1%	1%	1%	0%	1%	0%
Totals	99%	100%	100%	100%	100%	99%	100%	101%
Weighted N	6,590	900	998	998	798	999	1,000	897

7B. Favorability of Individuals — Kamala Harris

Do you have a favorable or an unfavorable opinion of ...?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Very favorable	30%	29%	30%	29%	33%	31%	29%	29%
Somewhat favorable	14%	12%	14%	15%	12%	14%	15%	17%
Neutral	5%	6%	7%	5%	4%	3%	5%	4%
Somewhat unfavorable	6%	5%	7%	7%	7%	6%	7%	6%
Very unfavorable	44%	47%	42%	43%	44%	45%	44%	43%
Don't know	1%	1%	1%	1%	1%	0%	1%	1%
Totals	100%	100%	101%	100%	101%	99%	101%	100%
Weighted N	6,584	899	998	993	800	1,000	998	895

The Times / SAY Poll: Battleground States
 August 23-September 3, 2024



7C. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of ...?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Very favorable	29%	29%	30%	26%	31%	29%	28%	26%
Somewhat favorable	14%	15%	13%	14%	13%	15%	14%	16%
Neutral	4%	5%	7%	4%	2%	4%	3%	4%
Somewhat unfavorable	5%	4%	6%	8%	4%	4%	4%	6%
Very unfavorable	47%	46%	43%	47%	49%	46%	49%	48%
Don't know	1%	1%	1%	0%	1%	1%	1%	0%
Totals	100%	100%	100%	99%	100%	99%	99%	100%
Weighted N	6,578	896	998	998	800	996	997	893

7D. Favorability of Individuals — Tim Walz

Do you have a favorable or an unfavorable opinion of ...?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Very favorable	30%	29%	26%	28%	32%	29%	32%	32%
Somewhat favorable	11%	9%	11%	12%	11%	10%	12%	10%
Neutral	10%	10%	11%	12%	9%	11%	9%	9%
Somewhat unfavorable	7%	8%	8%	8%	9%	7%	5%	5%
Very unfavorable	33%	35%	32%	31%	34%	32%	34%	36%
Don't know	9%	10%	11%	9%	5%	11%	8%	7%
Totals	100%	101%	99%	100%	100%	100%	100%	99%
Weighted N	6,584	900	999	994	800	999	999	893

The Times / SAY Poll: Battleground States

August 23-September 3, 2024



7E. Favorability of Individuals — JD Vance

Do you have a favorable or an unfavorable opinion of ...?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Very favorable	21%	24%	21%	19%	23%	22%	19%	20%
Somewhat favorable	15%	14%	15%	14%	15%	14%	14%	16%
Neutral	12%	10%	14%	14%	10%	13%	11%	9%
Somewhat unfavorable	7%	6%	7%	8%	8%	6%	7%	9%
Very unfavorable	39%	38%	33%	39%	39%	36%	43%	41%
Don't know	7%	8%	8%	7%	5%	9%	6%	5%
Totals	101%	100%	98%	101%	100%	100%	100%	100%
Weighted N	6,583	899	998	995	800	996	999	895

8. Harris Sincerity

Do you think Kamala Harris...

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Says what she believes	40%	38%	40%	38%	44%	39%	38%	41%
Says what she thinks people want to hear	53%	53%	53%	54%	50%	54%	54%	52%
Not sure	7%	9%	7%	8%	6%	8%	8%	6%
Totals	100%	100%	100%	100%	100%	101%	100%	99%
Weighted N	6,590	899	1,000	998	800	998	1,000	895

The Times / SAY Poll: Battleground States

August 23-September 3, 2024



9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Like a lot	28%	26%	28%	26%	31%	28%	27%	28%
Like somewhat	15%	16%	15%	16%	13%	13%	17%	15%
Neither like nor dislike	13%	11%	18%	12%	13%	14%	13%	12%
Dislike somewhat	8%	8%	8%	9%	10%	8%	7%	8%
Dislike a lot	33%	37%	29%	34%	31%	33%	34%	35%
Not sure	2%	2%	2%	3%	3%	3%	2%	2%
Totals	99%	100%	100%	100%	101%	99%	100%	100%
Weighted N	6,590	900	999	998	799	1,000	999	895

10. Trump Sincerity

Do you think Donald Trump...

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Says what he believes	51%	53%	55%	49%	50%	52%	50%	50%
Says what he thinks people want to hear	42%	41%	39%	44%	43%	40%	44%	42%
Not sure	7%	6%	6%	6%	7%	8%	6%	8%
Totals	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	6,569	899	996	995	796	997	995	891

The Times / SAY Poll: Battleground States

August 23-September 3, 2024



11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Like a lot	21%	22%	20%	18%	23%	23%	21%	16%
Like somewhat	14%	14%	15%	14%	15%	13%	13%	16%
Neither like nor dislike	10%	9%	13%	10%	6%	11%	10%	12%
Dislike somewhat	8%	9%	9%	9%	7%	7%	8%	10%
Dislike a lot	45%	45%	41%	48%	47%	44%	48%	45%
Not sure	1%	1%	2%	1%	1%	2%	0%	1%
Totals	99%	100%	100%	100%	99%	100%	100%	100%
Weighted N	6,579	899	1,000	995	800	998	997	890

12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
A lot	58%	61%	56%	56%	66%	53%	60%	57%
Some	26%	22%	27%	25%	22%	29%	26%	28%
A little	13%	15%	15%	14%	10%	15%	12%	12%
None	3%	2%	2%	5%	3%	4%	2%	3%
Totals	100%	100%	100%	100%	101%	101%	100%	100%
Weighted N	6,583	900	999	996	798	997	998	894

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August 23-September 3, 2024



13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
More enthusiastic	57%	56%	54%	55%	65%	56%	58%	58%
About the same	30%	31%	33%	30%	23%	34%	30%	31%
Less enthusiastic	13%	14%	13%	16%	11%	10%	12%	12%
Totals	100%	101%	100%	101%	99%	100%	100%	101%
Weighted N	6,581	899	997	996	800	1,000	996	893

14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	87%	88%	85%	84%	89%	87%	88%	88%
Probably will vote	7%	5%	7%	9%	6%	7%	6%	7%
Even chance	4%	4%	5%	4%	2%	4%	4%	3%
Probably won't vote	1%	1%	2%	1%	1%	1%	2%	1%
Definitely won't vote	1%	1%	1%	1%	2%	1%	1%	1%
Totals	100%	99%	100%	99%	100%	100%	101%	100%
Weighted N	6,596	900	1,000	1,000	800	1,000	1,000	896

The Times / SAY Poll: Battleground States

August 23-September 3, 2024



15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Kamala Harris	46%	45%	45%	48%	49%	46%	46%	47%
Donald Trump	46%	47%	47%	43%	46%	47%	45%	44%
Jill Stein	1%	1%	0%	1%	1%	1%	1%	1%
Cornel West	0%	1%	0%	1%	0%	0%	0%	1%
Other	1%	2%	1%	1%	1%	1%	1%	2%
Not sure	5%	5%	6%	7%	4%	6%	5%	5%
Totals	99%	101%	99%	101%	101%	101%	98%	100%
Weighted N	6,466	885	977	976	783	986	981	877

16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Definitely Harris	23%	24%	27%	22%	27%	23%	20%	20%
Probably Harris	20%	19%	17%	20%	20%	18%	21%	21%
Equally likely Harris or Trump	18%	14%	17%	18%	13%	20%	18%	23%
Probably Trump	14%	12%	11%	14%	15%	14%	16%	15%
Definitely Trump	25%	30%	27%	25%	25%	25%	24%	20%
Totals	100%	99%	99%	99%	100%	100%	99%	99%
Weighted N	6,574	900	997	991	799	998	996	892

The Times / SAY Poll: Battleground States

August 23-September 3, 2024



17. State Winner Prediction

Who do you think will get the most votes in [your state]?

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Harris	37%	33%	33%	46%	40%	24%	42%	44%
Trump	41%	48%	45%	33%	41%	54%	36%	31%
Not sure	21%	18%	22%	21%	19%	22%	22%	25%
Totals	99%	99%	100%	100%	100%	100%	100%	100%
Weighted N	6,587	900	1,000	995	798	1,000	999	895

18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?

Excluding non-voters

	State							
	Total	Arizona	Georgia	Michigan	Nevada	North Carolina	Pennsylvania	Wisconsin
Democratic candidate	50%	50%	*	50%	51%	*	52%	49%
Republican candidate	40%	42%	*	39%	39%	*	41%	41%
Someone else	0%	0%	*	0%	0%	*	0%	0%
Not sure	9%	9%	*	11%	10%	*	8%	10%
Totals	99%	101%	*	100%	100%	*	101%	100%
Weighted N	4,420	865	0	956	772	0	963	864

METHODOLOGY

YouGov interviewed 6,600 U.S. registered voters in Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania, and Wisconsin between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of U.S. registered voters living in Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania, and Wisconsin. The weights range from 0.1 to 5.6, with a mean of 1 and a standard deviation of 0.7.

The margin of error for a percentage based upon the entire sample is ± 1.5 points. The margin of error is larger for subsamples and differences of percentages.

Sample 900 Arizona Registered Voters
 Conducted August 23-September 3, 2024
 Margin of Error ±4.2%

1. Would you say that you and your family are...

Better off financially than you were a year ago	16%
About the same financially as you were a year ago	38%
Worse off financially than you were a year ago	45%
Not sure	1%

2. How would you describe the current state of the American economy?

Excellent	5%
Good	21%
Fair	27%
Poor	44%
Don't know	2%

3. Overall, do you think the economy is getting better or worse?

Getting better	23%
About the same	20%
Getting worse	55%
Not sure	2%

4. How would you describe the current state of the economy in Arizona?

Excellent	4%
Good	28%
Fair	36%
Poor	30%
Don't know	2%

5. Overall, do you think the economy in Arizona is getting better or worse?

Getting better	20%
About the same	30%
Getting worse	46%
Not sure	5%

6. [In deciding how to vote, what / Which of these] is the most important issue for you?

Respondents were randomly asked one of the two forms of this question

Jobs and the economy	10%
Immigration	17%
Climate change and the environment	5%
Foreign policy	2%

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National Security	3%
Education	3%
Health care	5%
Taxes and government spending	6%
Abortion	10%
Civil rights	3%
Civil liberties	2%
Guns	2%
Crime	1%
Criminal justice reform	0%
Inflation/prices	20%
Securing American democracy	12%

7. Do you have a favorable or an unfavorable opinion of ...?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable	Don't know
Joe Biden	21%	14%	8%	8%	48%	1%
Kamala Harris	29%	12%	6%	5%	47%	1%
Donald Trump	29%	15%	5%	4%	46%	1%
Tim Walz	29%	9%	10%	8%	35%	10%
JD Vance	24%	14%	10%	6%	38%	8%

8. Do you think Kamala Harris...

Says what she believes	38%
Says what she thinks people want to hear	53%
Not sure	9%

9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	26%
Like somewhat	16%
Neither like nor dislike	11%
Dislike somewhat	8%
Dislike a lot	37%
Not sure	2%

10. Do you think Donald Trump...

Says what he believes	53%
Says what he thinks people want to hear	41%
Not sure	6%

11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

Like a lot	22%
Like somewhat	14%
Neither like nor dislike	9%
Dislike somewhat	9%
Dislike a lot	45%
Not sure	1%

12. How much attention have you been paying to the 2024 election campaign for president?

A lot	61%
Some	22%
A little	15%
None	2%

13. Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

More enthusiastic	56%
About the same	31%
Less enthusiastic	14%

14. How likely are you to vote in the presidential election in November 2024?

I have already voted	0%
Definitely will vote	88%
Probably will vote	5%
Even chance	4%
Probably won't vote	1%
Definitely won't vote	1%

15. In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

Kamala Harris	45%
Donald Trump	47%
Jill Stein	1%
Cornel West	1%
Other	2%
Not sure	5%

16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

Definitely Harris	24%
Probably Harris	19%
Equally likely Harris or Trump	14%
Probably Trump	12%
Definitely Trump	30%

17. Who do you think will get the most votes in Arizona?

Harris	33%
Trump	48%
Not sure	18%

18. In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?

Excluding non-voters

Ruben Gallego	50%
Kari Lake	42%
Someone else	0%
Not sure	9%

19. Generally speaking, do you think of yourself as a ...?

Democrat	33%
Republican	35%
Independent	25%
Other	5%
Not sure	2%

20. In general, how would you describe your own political viewpoint?

Very liberal	11%
Liberal	17%
Moderate	31%
Conservative	21%
Very conservative	17%
Not sure	3%

21. Are you...

Male	47%
Female	53%

22. Respondent age by category

Under 30	14%
30-44	22%
45-64	33%
65+	32%

23. What racial or ethnic group best describes you?

White	67%
Black	4%
Hispanic	21%
Other	8%

24. What is the highest level of education you have completed?

HS or less	26%
Some college	35%
College grad	24%
Postgrad	14%

1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Better off financially than you were a year ago	16%	16%	15%	18%	16%	17%	13%	14%	20%
About the same financially as you were a year ago	38%	34%	42%	43%	33%	35%	43%	39%	36%
Worse off financially than you were a year ago	45%	49%	42%	37%	49%	47%	44%	46%	43%
Not sure	1%	1%	1%	1%	1%	1%	0%	1%	1%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	100%
Weighted N	899	423	470	126	194	294	284	603	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Better off financially than you were a year ago	16%	31%	5%	12%	25%	17%	7%	27%	4%
About the same financially as you were a year ago	38%	48%	34%	35%	51%	39%	30%	49%	29%
Worse off financially than you were a year ago	45%	20%	61%	51%	22%	42%	63%	23%	67%
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	0%
Totals	100%	100%	101%	99%	99%	99%	101%	100%	100%
Weighted N	899	298	313	226	254	276	343	418	414

2. State of the Economy

How would you describe the current state of the American economy?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Excellent	5%	6%	5%	7%	8%	5%	3%	6%	2%
Good	21%	21%	22%	15%	17%	23%	26%	20%	27%
Fair	27%	28%	26%	26%	28%	26%	27%	27%	27%
Poor	44%	44%	45%	48%	44%	45%	42%	46%	40%
Don't know	2%	1%	3%	5%	2%	1%	2%	1%	3%
Totals	99%	100%	101%	101%	99%	100%	100%	100%	99%
Weighted N	898	423	469	126	192	295	284	603	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	5%	11%	3%	4%	7%	6%	4%	9%	2%
Good	21%	44%	4%	18%	41%	26%	5%	41%	4%
Fair	27%	27%	27%	27%	30%	30%	22%	30%	23%
Poor	44%	16%	66%	50%	20%	36%	68%	18%	70%
Don't know	2%	2%	1%	1%	2%	2%	1%	2%	1%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%
Weighted N	898	297	313	226	255	274	343	417	414

3. Trend of Economy

Overall, do you think the economy is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Getting better	23%	25%	21%	15%	19%	26%	26%	23%	24%
About the same	20%	20%	19%	32%	18%	17%	18%	20%	20%
Getting worse	55%	53%	57%	52%	61%	55%	53%	56%	52%
Not sure	2%	2%	3%	1%	2%	2%	3%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%
Weighted N	900	423	471	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	23%	50%	2%	17%	48%	24%	4%	45%	2%
About the same	20%	25%	19%	15%	23%	23%	13%	25%	15%
Getting worse	55%	20%	78%	67%	24%	51%	83%	26%	83%
Not sure	2%	4%	1%	2%	5%	1%	1%	4%	0%
Totals	100%	99%	100%	101%	100%	99%	101%	100%	100%
Weighted N	900	299	313	226	255	276	343	419	414

4. State of the State Economy

How would you describe the current state of the economy in Arizona?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Excellent	4%	6%	3%	4%	7%	4%	2%	5%	2%
Good	28%	29%	28%	23%	25%	26%	35%	28%	28%
Fair	36%	34%	38%	37%	33%	33%	41%	35%	41%
Poor	30%	30%	30%	35%	32%	34%	21%	30%	28%
Don't know	2%	2%	3%	2%	2%	3%	1%	2%	2%
Totals	100%	101%	102%	101%	99%	100%	100%	100%	101%
Weighted N	900	423	471	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	4%	7%	1%	4%	6%	6%	1%	7%	1%
Good	28%	49%	12%	22%	46%	33%	13%	48%	11%
Fair	36%	26%	45%	40%	30%	34%	43%	29%	44%
Poor	30%	15%	40%	32%	15%	25%	41%	15%	42%
Don't know	2%	2%	2%	2%	3%	2%	1%	2%	2%
Totals	100%	99%	100%	100%	100%	100%	99%	101%	100%
Weighted N	900	299	313	226	255	275	343	419	414

5. Trend of State Economy

Overall, do you think the economy in Arizona is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Getting better	20%	22%	18%	20%	16%	21%	21%	19%	20%
About the same	30%	29%	30%	27%	30%	28%	32%	30%	30%
Getting worse	46%	45%	46%	49%	49%	45%	43%	46%	46%
Not sure	5%	4%	6%	4%	5%	6%	4%	5%	4%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	900	423	471	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	20%	44%	2%	14%	39%	22%	5%	39%	2%
About the same	30%	32%	28%	28%	34%	32%	23%	36%	24%
Getting worse	46%	18%	65%	55%	21%	41%	68%	20%	69%
Not sure	5%	6%	4%	4%	6%	5%	4%	5%	5%
Totals	101%	100%	99%	101%	100%	100%	100%	100%	100%
Weighted N	900	299	313	226	255	276	343	419	414

The Times / SAY Poll: Arizona



6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you?

Respondents were randomly asked one of the two forms of this question

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Jobs and the economy	10%	11%	8%	9%	17%	12%	2%	8%	13%
Immigration	17%	19%	16%	16%	5%	17%	27%	19%	16%
Climate change and the environment	5%	5%	4%	11%	4%	4%	4%	4%	9%
Foreign policy	2%	3%	1%	3%	4%	0%	2%	2%	2%
National Security	3%	4%	1%	0%	2%	3%	3%	2%	2%
Education	3%	2%	4%	3%	5%	3%	1%	3%	2%
Health care	5%	3%	7%	14%	3%	4%	4%	4%	7%
Taxes and government spending	6%	7%	4%	7%	5%	4%	6%	5%	3%
Abortion	10%	7%	13%	14%	9%	10%	9%	9%	10%
Civil rights	3%	2%	4%	1%	5%	3%	3%	2%	2%
Civil liberties	2%	3%	1%	0%	3%	3%	1%	3%	1%
Guns	2%	2%	2%	2%	2%	2%	2%	2%	3%
Crime	1%	2%	0%	0%	3%	1%	1%	1%	0%
Criminal justice reform	0%	0%	0%	0%	0%	0%	0%	0%	0%
Inflation/prices	20%	17%	23%	16%	24%	23%	16%	22%	16%
Securing American democracy	12%	14%	11%	3%	11%	11%	19%	12%	14%
Totals	101%	101%	99%	99%	102%	100%	100%	98%	100%
Weighted N	899	422	471	126	194	295	284	604	185

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Jobs and the economy	10%	7%	8%	14%	7%	14%	9%	9%	9%
Immigration	17%	2%	34%	16%	2%	12%	33%	1%	35%
Climate change and the environment	5%	7%	0%	7%	9%	5%	0%	7%	0%
Foreign policy	2%	3%	1%	1%	4%	2%	0%	3%	1%
National Security	3%	1%	5%	1%	1%	2%	4%	1%	4%
Education	3%	4%	4%	1%	3%	3%	3%	3%	2%
Health care	5%	10%	1%	5%	5%	8%	3%	9%	1%
Taxes and government spending	6%	1%	7%	10%	1%	7%	8%	2%	9%
Abortion	10%	20%	1%	8%	20%	10%	3%	18%	2%
Civil rights	3%	4%	2%	4%	3%	3%	2%	5%	1%
Civil liberties	2%	2%	1%	2%	4%	2%	1%	3%	1%
Guns	2%	3%	1%	1%	1%	2%	2%	2%	2%
Crime	1%	0%	1%	1%	0%	2%	1%	1%	1%
Criminal justice reform	0%	0%	0%	0%	0%	0%	0%	0%	0%
Inflation/prices	20%	13%	30%	20%	13%	18%	28%	13%	28%
Securing American democracy	12%	23%	4%	9%	28%	9%	4%	22%	3%
Totals	101%	100%	100%	100%	101%	99%	101%	99%	99%
Weighted N	899	299	313	226	255	276	343	419	413

7A. Favorability of Individuals — Joe Biden

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	21%	19%	23%	10%	12%	27%	25%	20%	19%
Somewhat favorable	14%	12%	15%	10%	18%	14%	12%	13%	14%
Neutral	8%	8%	9%	19%	13%	5%	3%	7%	8%
Somewhat unfavorable	8%	7%	9%	16%	7%	5%	8%	7%	14%
Very unfavorable	48%	55%	42%	39%	48%	49%	52%	53%	40%
Don't know	1%	0%	2%	6%	1%	1%	0%	1%	5%
Totals	100%	101%	100%	100%	99%	101%	100%	101%	100%
Weighted N	900	423	471	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	21%	54%	1%	8%	46%	20%	4%	43%	1%
Somewhat favorable	14%	27%	1%	14%	28%	16%	1%	26%	1%
Neutral	8%	10%	4%	12%	12%	11%	3%	12%	2%
Somewhat unfavorable	8%	5%	6%	13%	8%	11%	4%	9%	6%
Very unfavorable	48%	2%	87%	52%	6%	40%	87%	9%	90%
Don't know	1%	3%	0%	1%	0%	3%	0%	2%	0%
Totals	100%	101%	99%	100%	100%	101%	99%	101%	100%
Weighted N	900	299	313	226	255	276	343	419	414

7B. Favorability of Individuals — Kamala Harris

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	29%	25%	33%	17%	25%	35%	31%	26%	36%
Somewhat favorable	12%	12%	13%	19%	14%	11%	10%	13%	10%
Neutral	6%	7%	5%	18%	12%	3%	1%	4%	8%
Somewhat unfavorable	5%	5%	5%	10%	8%	4%	2%	5%	3%
Very unfavorable	47%	52%	42%	31%	41%	48%	56%	51%	39%
Don't know	1%	0%	2%	6%	1%	0%	0%	0%	4%
Totals	100%	101%	100%	101%	101%	101%	100%	99%	100%
Weighted N	899	422	471	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	29%	70%	1%	17%	63%	30%	4%	57%	2%
Somewhat favorable	12%	20%	3%	16%	25%	16%	1%	24%	0%
Neutral	6%	4%	4%	10%	6%	7%	4%	8%	3%
Somewhat unfavorable	5%	1%	4%	9%	2%	8%	4%	4%	4%
Very unfavorable	47%	2%	87%	48%	3%	38%	87%	6%	90%
Don't know	1%	3%	0%	0%	0%	2%	1%	2%	0%
Totals	100%	100%	99%	100%	99%	101%	101%	101%	99%
Weighted N	899	299	313	226	254	276	343	418	414

7C. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	29%	32%	27%	16%	21%	29%	41%	33%	23%
Somewhat favorable	15%	17%	13%	21%	18%	14%	10%	14%	16%
Neutral	5%	5%	5%	14%	8%	2%	1%	4%	6%
Somewhat unfavorable	4%	3%	5%	6%	6%	5%	2%	5%	1%
Very unfavorable	46%	42%	50%	40%	47%	49%	46%	44%	52%
Don't know	1%	0%	1%	3%	0%	0%	0%	0%	2%
Totals	100%	99%	101%	100%	100%	99%	100%	100%	100%
Weighted N	896	423	466	126	194	295	280	603	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	29%	0%	65%	22%	1%	11%	65%	1%	61%
Somewhat favorable	15%	3%	24%	16%	1%	20%	20%	5%	25%
Neutral	5%	3%	4%	7%	1%	9%	5%	4%	5%
Somewhat unfavorable	4%	2%	2%	10%	1%	8%	3%	2%	5%
Very unfavorable	46%	91%	5%	44%	96%	51%	7%	87%	5%
Don't know	1%	2%	0%	0%	0%	0%	1%	1%	0%
Totals	100%	101%	100%	99%	100%	99%	101%	100%	101%
Weighted N	896	297	311	226	255	274	341	418	411

7D. Favorability of Individuals — Tim Walz

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	29%	28%	29%	19%	28%	31%	31%	27%	27%
Somewhat favorable	9%	8%	10%	10%	11%	9%	8%	10%	6%
Neutral	10%	9%	11%	20%	16%	8%	4%	10%	12%
Somewhat unfavorable	8%	9%	6%	6%	9%	7%	8%	8%	3%
Very unfavorable	35%	43%	28%	24%	24%	37%	45%	37%	35%
Don't know	10%	3%	16%	22%	12%	9%	4%	8%	17%
Totals	101%	100%	100%	101%	100%	101%	100%	100%	100%
Weighted N	900	423	471	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	29%	65%	3%	18%	67%	24%	5%	58%	2%
Somewhat favorable	9%	16%	1%	12%	18%	12%	1%	17%	1%
Neutral	10%	8%	10%	14%	5%	18%	6%	10%	9%
Somewhat unfavorable	8%	1%	12%	10%	1%	11%	9%	3%	12%
Very unfavorable	35%	2%	68%	36%	2%	22%	72%	4%	71%
Don't know	10%	9%	6%	11%	7%	13%	7%	8%	6%
Totals	101%	101%	100%	101%	100%	100%	100%	100%	101%
Weighted N	900	299	313	226	255	276	343	419	414

7E. Favorability of Individuals — JD Vance

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	24%	31%	18%	16%	10%	25%	35%	26%	21%
Somewhat favorable	14%	15%	14%	18%	16%	13%	13%	15%	12%
Neutral	10%	10%	9%	10%	18%	9%	5%	10%	7%
Somewhat unfavorable	6%	6%	6%	8%	6%	6%	4%	6%	6%
Very unfavorable	38%	36%	40%	29%	38%	41%	39%	39%	37%
Don't know	8%	2%	14%	19%	11%	6%	4%	5%	18%
Totals	100%	100%	101%	100%	99%	100%	100%	101%	101%
Weighted N	899	423	470	126	193	295	284	604	185

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	24%	1%	51%	20%	1%	10%	53%	1%	50%
Somewhat favorable	14%	4%	27%	13%	2%	14%	23%	3%	26%
Neutral	10%	3%	13%	15%	2%	15%	11%	6%	12%
Somewhat unfavorable	6%	5%	3%	12%	5%	8%	5%	7%	4%
Very unfavorable	38%	79%	4%	30%	81%	42%	4%	74%	3%
Don't know	8%	8%	3%	11%	8%	11%	4%	9%	4%
Totals	100%	100%	101%	101%	99%	100%	100%	100%	99%
Weighted N	899	299	313	226	255	276	343	419	414

8. Harris Sincerity

Do you think Kamala Harris...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Says what she believes	38%	35%	40%	35%	32%	42%	38%	35%	47%
Says what she thinks people want to hear	53%	58%	50%	51%	51%	51%	59%	56%	47%
Not sure	9%	7%	10%	14%	17%	7%	3%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	899	423	470	126	193	295	284	604	185

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what she believes	38%	80%	8%	28%	77%	40%	9%	70%	5%
Says what she thinks people want to hear	53%	10%	87%	61%	15%	47%	87%	18%	89%
Not sure	9%	10%	5%	11%	8%	13%	4%	12%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	899	299	313	226	255	276	343	419	414

9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Like a lot	26%	22%	31%	9%	22%	32%	32%	25%	30%
Like somewhat	16%	15%	16%	38%	15%	13%	8%	12%	19%
Neither like nor dislike	11%	11%	11%	10%	20%	10%	6%	10%	12%
Dislike somewhat	8%	6%	9%	8%	5%	7%	10%	8%	8%
Dislike a lot	37%	45%	30%	35%	33%	36%	42%	42%	29%
Not sure	2%	1%	3%	1%	5%	2%	1%	2%	2%
Totals	100%	100%	100%	101%	100%	100%	99%	99%	100%
Weighted N	900	423	471	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	26%	65%	1%	15%	58%	28%	3%	54%	1%
Like somewhat	16%	28%	3%	18%	26%	17%	4%	28%	2%
Neither like nor dislike	11%	4%	9%	20%	11%	15%	7%	12%	9%
Dislike somewhat	8%	0%	12%	10%	1%	10%	11%	1%	13%
Dislike a lot	37%	1%	73%	36%	2%	26%	74%	4%	72%
Not sure	2%	2%	2%	2%	1%	3%	1%	1%	2%
Totals	100%	100%	100%	101%	99%	99%	100%	100%	99%
Weighted N	900	299	313	226	255	276	343	419	414

10. Trump Sincerity

Do you think Donald Trump...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Says what he believes	53%	56%	51%	40%	50%	55%	59%	53%	45%
Says what he thinks people want to hear	41%	38%	43%	51%	41%	39%	38%	40%	53%
Not sure	6%	7%	6%	9%	10%	6%	3%	7%	2%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	100%
Weighted N	899	422	470	126	194	295	283	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what he believes	53%	24%	89%	47%	20%	43%	86%	24%	85%
Says what he thinks people want to hear	41%	70%	9%	44%	73%	49%	11%	68%	10%
Not sure	6%	6%	2%	9%	7%	9%	3%	8%	5%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%
Weighted N	899	298	313	226	254	275	343	418	414

11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Like a lot	22%	25%	19%	20%	15%	19%	31%	25%	17%
Like somewhat	14%	15%	13%	17%	16%	14%	10%	13%	12%
Neither like nor dislike	9%	12%	6%	1%	13%	11%	6%	9%	10%
Dislike somewhat	9%	7%	11%	17%	10%	7%	7%	9%	7%
Dislike a lot	45%	41%	49%	41%	45%	48%	44%	43%	51%
Not sure	1%	0%	2%	4%	1%	1%	1%	1%	3%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%
Weighted N	899	423	470	126	193	295	284	603	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	22%	1%	49%	15%	1%	10%	47%	1%	45%
Like somewhat	14%	3%	26%	14%	1%	11%	25%	4%	24%
Neither like nor dislike	9%	2%	10%	12%	1%	14%	10%	4%	13%
Dislike somewhat	9%	4%	10%	14%	2%	13%	11%	5%	12%
Dislike a lot	45%	88%	5%	44%	94%	50%	5%	84%	4%
Not sure	1%	2%	1%	1%	0%	2%	1%	2%	1%
Totals	100%	100%	101%	100%	99%	100%	99%	100%	99%
Weighted N	899	299	312	226	255	274	343	419	413

12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
A lot	61%	70%	54%	49%	48%	61%	76%	68%	53%
Some	22%	19%	24%	24%	29%	23%	15%	19%	22%
A little	15%	10%	18%	21%	19%	15%	8%	11%	18%
None	2%	0%	4%	6%	3%	1%	1%	2%	6%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	99%
Weighted N	900	423	471	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
A lot	61%	63%	65%	57%	67%	53%	68%	61%	67%
Some	22%	19%	20%	26%	25%	24%	18%	24%	18%
A little	15%	15%	14%	14%	8%	22%	12%	14%	13%
None	2%	3%	2%	2%	0%	1%	2%	1%	2%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%
Weighted N	900	299	313	226	255	276	343	419	414

13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
More enthusiastic	56%	56%	56%	29%	43%	59%	73%	59%	52%
About the same	31%	31%	30%	44%	39%	29%	20%	28%	33%
Less enthusiastic	14%	13%	15%	27%	18%	12%	8%	13%	16%
Totals	101%	100%	101%	100%	100%	100%	101%	100%	101%
Weighted N	899	423	470	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
More enthusiastic	56%	61%	62%	47%	60%	44%	64%	56%	59%
About the same	31%	28%	30%	29%	28%	38%	26%	31%	30%
Less enthusiastic	14%	11%	8%	24%	12%	18%	9%	13%	12%
Totals	101%	100%	100%	100%	100%	100%	99%	100%	101%
Weighted N	899	299	313	226	255	276	343	419	413

14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	88%	92%	85%	72%	83%	90%	97%	91%	85%
Probably will vote	5%	4%	7%	10%	6%	5%	3%	5%	3%
Even chance	4%	2%	6%	16%	6%	3%	0%	2%	11%
Probably won't vote	1%	1%	2%	2%	3%	1%	0%	1%	1%
Definitely won't vote	1%	1%	0%	1%	2%	0%	0%	1%	0%
Totals	99%	100%	100%	101%	100%	99%	100%	100%	100%
Weighted N	900	423	471	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	88%	89%	92%	84%	95%	81%	91%	90%	92%
Probably will vote	5%	4%	5%	8%	3%	6%	6%	4%	4%
Even chance	4%	5%	2%	5%	2%	8%	2%	5%	2%
Probably won't vote	1%	2%	1%	1%	0%	4%	0%	1%	1%
Definitely won't vote	1%	0%	0%	2%	0%	1%	0%	0%	1%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	100%
Weighted N	900	299	313	226	255	276	343	419	414

15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Kamala Harris	45%	37%	51%	46%	42%	47%	43%	41%	52%
Donald Trump	47%	55%	41%	41%	44%	46%	53%	51%	39%
Jill Stein	1%	1%	1%	3%	0%	0%	1%	1%	1%
Cornel West	1%	1%	0%	0%	3%	0%	0%	1%	1%
Other	2%	3%	2%	0%	3%	2%	2%	2%	4%
Not sure	5%	3%	6%	9%	8%	4%	1%	5%	3%
Totals	101%	100%	101%	99%	100%	99%	100%	101%	100%
Weighted N	885	418	461	120	189	292	284	596	180

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Kamala Harris	45%	95%	4%	37%	93%	50%	6%	86%	2%
Donald Trump	47%	1%	94%	45%	2%	35%	90%	5%	93%
Jill Stein	1%	1%	0%	2%	2%	1%	0%	1%	0%
Cornel West	1%	0%	0%	1%	1%	1%	0%	1%	0%
Other	2%	1%	0%	5%	1%	5%	1%	2%	3%
Not sure	5%	2%	1%	10%	2%	7%	3%	5%	2%
Totals	101%	100%	99%	100%	101%	99%	100%	100%	100%
Weighted N	885	297	311	221	254	265	340	418	410

16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Definitely Harris	24%	22%	26%	21%	22%	24%	27%	19%	35%
Probably Harris	19%	14%	24%	30%	19%	19%	15%	19%	19%
Equally likely Harris or Trump	14%	13%	15%	10%	16%	15%	13%	15%	9%
Probably Trump	12%	16%	9%	5%	18%	12%	13%	15%	8%
Definitely Trump	30%	35%	26%	34%	25%	30%	32%	32%	30%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	101%
Weighted N	900	423	471	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Definitely Harris	24%	54%	3%	17%	47%	26%	6%	47%	2%
Probably Harris	19%	35%	5%	18%	41%	19%	3%	33%	4%
Equally likely Harris or Trump	14%	9%	10%	24%	9%	21%	12%	14%	14%
Probably Trump	12%	1%	21%	15%	1%	15%	20%	4%	21%
Definitely Trump	30%	1%	62%	26%	1%	19%	59%	2%	59%
Totals	99%	100%	101%	100%	99%	100%	100%	100%	100%
Weighted N	900	299	313	226	255	275	343	419	414

17. State Winner Prediction

Who do you think will get the most votes in Arizona?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Harris	33%	32%	35%	35%	34%	31%	35%	28%	48%
Trump	48%	54%	44%	53%	47%	49%	47%	53%	39%
Not sure	18%	14%	21%	12%	19%	20%	18%	19%	13%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	900	422	471	126	194	295	284	604	186

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Harris	33%	69%	6%	29%	65%	37%	8%	62%	4%
Trump	48%	10%	82%	52%	10%	45%	80%	14%	84%
Not sure	18%	21%	13%	20%	25%	17%	13%	24%	12%
Totals	99%	100%	101%	101%	100%	99%	101%	100%	100%
Weighted N	900	299	313	226	255	276	343	419	413

18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?

Excluding non-voters

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Ruben Gallego	50%	44%	55%	56%	52%	50%	45%	45%	58%
Kari Lake	42%	48%	37%	32%	35%	42%	49%	46%	34%
Someone else	0%	0%	0%	0%	1%	0%	0%	0%	0%
Not sure	9%	9%	8%	12%	12%	7%	6%	9%	8%
Totals	101%	101%	100%	100%	100%	99%	100%	100%	100%
Weighted N	865	414	444	112	183	287	282	585	172

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Ruben Gallego	50%	97%	7%	47%	95%	59%	8%	92%	6%
Kari Lake	42%	0%	86%	37%	2%	26%	86%	3%	83%
Someone else	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	9%	3%	7%	16%	3%	15%	6%	5%	11%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	865	291	306	216	251	264	333	411	407

METHODOLOGY

YouGov interviewed 900 registered voters in Arizona between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Arizona. The weights range from 0.1 to 5.1, with a mean of 1 and a standard deviation of 0.8.

The margin of error for a percentage based upon the entire sample is ± 4.2 points. The margin of error is larger for subsamples and differences of percentages.

Sample 1000 Georgia Registered Voters
 Conducted August 23-September 3, 2024
 Margin of Error ±3.8%

1. Would you say that you and your family are...

Better off financially than you were a year ago	17%
About the same financially as you were a year ago	41%
Worse off financially than you were a year ago	39%
Not sure	2%

2. How would you describe the current state of the American economy?

Excellent	5%
Good	23%
Fair	28%
Poor	41%
Don't know	2%

3. Overall, do you think the economy is getting better or worse?

Getting better	21%
About the same	23%
Getting worse	52%
Not sure	4%

4. How would you describe the current state of the economy in Georgia?

Excellent	6%
Good	30%
Fair	39%
Poor	23%
Don't know	2%

5. Overall, do you think the economy in Georgia is getting better or worse?

Getting better	18%
About the same	41%
Getting worse	36%
Not sure	5%

6. [In deciding how to vote, what / Which of these] is the most important issue for you?

Respondents were randomly asked one of the two forms of this question

Jobs and the economy	13%
Immigration	12%
Climate change and the environment	3%
Foreign policy	1%

continued on the next page ...

continued from previous page

National Security	4%
Education	2%
Health care	7%
Taxes and government spending	6%
Abortion	5%
Civil rights	4%
Civil liberties	2%
Guns	4%
Crime	3%
Criminal justice reform	1%
Inflation/prices	20%
Securing American democracy	12%

7. Do you have a favorable or an unfavorable opinion of ...?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable	Don't know
Joe Biden	22%	17%	9%	9%	42%	1%
Kamala Harris	30%	14%	7%	7%	42%	1%
Donald Trump	30%	13%	7%	6%	43%	1%
Tim Walz	26%	11%	11%	8%	32%	11%
JD Vance	21%	15%	14%	7%	33%	8%

8. Do you think Kamala Harris...

Says what she believes	40%
Says what she thinks people want to hear	53%
Not sure	7%

9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	28%
Like somewhat	15%
Neither like nor dislike	18%
Dislike somewhat	8%
Dislike a lot	29%
Not sure	2%

10. Do you think Donald Trump...

Says what he believes	55%
Says what he thinks people want to hear	39%
Not sure	6%

11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

Like a lot	20%
Like somewhat	15%
Neither like nor dislike	13%
Dislike somewhat	9%
Dislike a lot	41%
Not sure	2%

12. How much attention have you been paying to the 2024 election campaign for president?

A lot	56%
Some	27%
A little	15%
None	2%

13. Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

More enthusiastic	54%
About the same	33%
Less enthusiastic	13%

14. How likely are you to vote in the presidential election in November 2024?

I have already voted	0%
Definitely will vote	85%
Probably will vote	7%
Even chance	5%
Probably won't vote	2%
Definitely won't vote	1%

15. In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

Kamala Harris	45%
Donald Trump	47%
Jill Stein	0%
Cornel West	0%
Other	1%
Not sure	6%

16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

Definitely Harris	27%
Probably Harris	17%
Equally likely Harris or Trump	17%
Probably Trump	11%
Definitely Trump	27%

17. Who do you think will get the most votes in Georgia?

Harris	33%
Trump	45%
Not sure	22%

18. Generally speaking, do you think of yourself as a ...?

Democrat	37%
Republican	34%
Independent	22%
Other	3%
Not sure	5%

19. In general, how would you describe your own political viewpoint?

Very liberal	10%
Liberal	16%
Moderate	32%
Conservative	20%
Very conservative	17%
Not sure	5%

20. Are you...

Male	45%
Female	55%

21. Respondent age by category

Under 30	17%
30-44	24%
45-64	36%
65+	23%

22. What racial or ethnic group best describes you?

White	62%
Black	30%
Hispanic	3%
Other	5%

23. What is the highest level of education you have completed?

HS or less	33%
Some college	29%
College grad	24%
Postgrad	14%

1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Better off financially than you were a year ago	17%	21%	14%	26%	21%	15%	11%	12%	27%
About the same financially as you were a year ago	41%	42%	41%	40%	43%	42%	40%	39%	45%
Worse off financially than you were a year ago	39%	35%	42%	32%	33%	41%	49%	47%	24%
Not sure	2%	3%	2%	3%	4%	2%	1%	1%	4%
Totals	99%	101%	99%	101%	101%	100%	101%	99%	100%
Weighted N	997	445	540	170	235	364	228	623	294

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Better off financially than you were a year ago	17%	28%	6%	17%	33%	16%	7%	28%	6%
About the same financially as you were a year ago	41%	54%	38%	32%	44%	49%	34%	49%	34%
Worse off financially than you were a year ago	39%	17%	55%	48%	22%	33%	58%	20%	59%
Not sure	2%	1%	1%	2%	1%	2%	1%	2%	1%
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%
Weighted N	997	365	337	221	258	322	369	462	461

2. State of the Economy

How would you describe the current state of the American economy?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	5%	6%	5%	6%	10%	4%	2%	5%	6%
Good	23%	23%	23%	28%	24%	22%	20%	21%	30%
Fair	28%	28%	28%	29%	29%	29%	25%	24%	35%
Poor	41%	40%	42%	33%	35%	43%	51%	50%	25%
Don't know	2%	2%	2%	3%	2%	1%	1%	1%	4%
Totals	99%	99%	100%	99%	100%	99%	99%	101%	100%
Weighted N	998	445	541	169	235	364	230	620	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	5%	10%	3%	3%	8%	5%	4%	8%	2%
Good	23%	40%	10%	19%	39%	32%	6%	39%	8%
Fair	28%	34%	20%	29%	33%	31%	21%	33%	22%
Poor	41%	14%	66%	45%	18%	31%	68%	17%	67%
Don't know	2%	2%	1%	4%	3%	2%	1%	3%	0%
Totals	99%	100%	100%	100%	101%	101%	100%	100%	99%
Weighted N	998	367	335	222	257	324	369	464	461

3. Trend of Economy

Overall, do you think the economy is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	21%	21%	21%	20%	25%	19%	22%	20%	23%
About the same	23%	24%	22%	26%	29%	24%	15%	19%	36%
Getting worse	52%	51%	53%	47%	44%	53%	61%	59%	34%
Not sure	4%	3%	4%	6%	2%	4%	2%	2%	7%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	100%
Weighted N	1,000	446	542	170	236	364	230	623	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	21%	38%	8%	18%	42%	23%	6%	37%	7%
About the same	23%	35%	12%	22%	32%	31%	11%	33%	14%
Getting worse	52%	23%	78%	57%	22%	43%	80%	26%	78%
Not sure	4%	3%	2%	3%	4%	3%	2%	5%	2%
Totals	100%	99%	100%	100%	100%	100%	99%	101%	101%
Weighted N	1,000	367	337	222	258	324	370	464	462

4. State of the State Economy

How would you describe the current state of the economy in Georgia?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	6%	8%	5%	9%	10%	4%	3%	6%	5%
Good	30%	36%	26%	25%	31%	31%	33%	31%	28%
Fair	39%	35%	41%	34%	32%	43%	41%	37%	41%
Poor	23%	18%	27%	28%	25%	20%	22%	23%	24%
Don't know	2%	2%	2%	5%	1%	2%	1%	2%	2%
Totals	100%	99%	101%	101%	99%	100%	100%	99%	100%
Weighted N	1,000	446	542	170	236	364	230	623	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	6%	8%	5%	5%	7%	7%	5%	7%	5%
Good	30%	41%	24%	28%	38%	33%	24%	39%	23%
Fair	39%	36%	39%	41%	38%	39%	40%	37%	41%
Poor	23%	13%	29%	25%	14%	20%	29%	16%	29%
Don't know	2%	2%	3%	1%	2%	1%	3%	1%	2%
Totals	100%	100%	100%	100%	99%	100%	101%	100%	100%
Weighted N	1,000	367	337	222	258	324	370	464	462

5. Trend of State Economy

Overall, do you think the economy in Georgia is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	18%	22%	16%	21%	20%	16%	20%	17%	20%
About the same	41%	43%	39%	35%	41%	43%	41%	40%	46%
Getting worse	36%	31%	40%	35%	35%	37%	35%	38%	29%
Not sure	5%	4%	5%	9%	4%	4%	4%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	1,000	446	542	170	236	364	230	623	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	18%	28%	10%	18%	29%	22%	9%	27%	11%
About the same	41%	46%	37%	40%	45%	41%	39%	45%	37%
Getting worse	36%	20%	47%	39%	22%	33%	46%	24%	47%
Not sure	5%	5%	6%	3%	4%	5%	6%	4%	5%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	100%
Weighted N	1,000	367	337	222	258	324	370	464	462

6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you?

Respondents were randomly asked one of the two forms of this question

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Jobs and the economy	13%	15%	12%	13%	19%	15%	6%	15%	11%
Immigration	12%	14%	10%	2%	7%	13%	21%	16%	1%
Climate change and the environment	3%	4%	2%	3%	6%	2%	1%	3%	3%
Foreign policy	1%	2%	1%	5%	1%	0%	1%	1%	1%
National Security	4%	7%	3%	1%	4%	6%	5%	5%	4%
Education	2%	2%	3%	4%	6%	1%	1%	2%	4%
Health care	7%	6%	8%	10%	6%	7%	5%	5%	12%
Taxes and government spending	6%	7%	5%	3%	2%	7%	9%	7%	5%
Abortion	5%	2%	8%	6%	7%	5%	3%	6%	5%
Civil rights	4%	1%	6%	6%	6%	3%	4%	1%	10%
Civil liberties	2%	2%	3%	1%	3%	4%	1%	3%	1%
Guns	4%	5%	3%	4%	4%	3%	3%	1%	10%
Crime	3%	4%	2%	4%	2%	3%	2%	2%	5%
Criminal justice reform	1%	2%	0%	0%	2%	0%	1%	0%	2%
Inflation/prices	20%	16%	23%	30%	18%	17%	19%	23%	14%
Securing American democracy	12%	11%	12%	7%	9%	12%	19%	13%	12%
Totals	99%	100%	101%	99%	102%	98%	101%	103%	100%
Weighted N	999	446	541	169	236	364	230	622	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Jobs and the economy	13%	14%	12%	13%	9%	17%	13%	13%	13%
Immigration	12%	1%	24%	13%	3%	7%	23%	1%	23%
Climate change and the environment	3%	5%	1%	5%	5%	4%	0%	5%	0%
Foreign policy	1%	2%	1%	2%	2%	2%	1%	1%	1%
National Security	4%	2%	7%	6%	2%	4%	7%	3%	6%
Education	2%	2%	2%	3%	3%	4%	1%	3%	2%
Health care	7%	9%	4%	6%	12%	6%	3%	10%	3%
Taxes and government spending	6%	3%	7%	6%	2%	5%	9%	2%	9%
Abortion	5%	9%	4%	3%	8%	4%	5%	7%	3%
Civil rights	4%	7%	2%	3%	7%	4%	1%	8%	1%
Civil liberties	2%	3%	1%	5%	4%	3%	1%	3%	2%
Guns	4%	7%	1%	1%	4%	5%	2%	7%	0%
Crime	3%	2%	2%	3%	3%	2%	2%	2%	2%
Criminal justice reform	1%	2%	0%	0%	2%	0%	0%	1%	0%
Inflation/prices	20%	12%	28%	21%	12%	22%	26%	12%	27%
Securing American democracy	12%	21%	5%	12%	22%	12%	6%	20%	6%
Totals	99%	101%	101%	102%	100%	101%	100%	98%	98%
Weighted N	999	367	337	221	257	324	370	464	462

7A. Favorability of Individuals — Joe Biden

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	22%	15%	27%	13%	20%	26%	24%	14%	40%
Somewhat favorable	17%	16%	18%	23%	22%	14%	10%	12%	28%
Neutral	9%	11%	8%	13%	19%	5%	4%	5%	15%
Somewhat unfavorable	9%	9%	9%	20%	11%	7%	4%	9%	10%
Very unfavorable	42%	49%	36%	27%	27%	48%	58%	58%	6%
Don't know	1%	1%	2%	4%	2%	0%	0%	1%	1%
Totals	100%	101%	100%	100%	101%	100%	100%	99%	100%
Weighted N	998	445	541	170	235	364	230	621	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	22%	49%	2%	12%	47%	23%	4%	43%	1%
Somewhat favorable	17%	31%	4%	13%	28%	22%	3%	30%	4%
Neutral	9%	12%	3%	10%	11%	12%	3%	14%	3%
Somewhat unfavorable	9%	6%	10%	15%	8%	13%	8%	8%	10%
Very unfavorable	42%	2%	81%	48%	5%	29%	82%	4%	81%
Don't know	1%	0%	0%	2%	1%	2%	0%	0%	1%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%
Weighted N	998	367	335	222	257	324	369	464	461

7B. Favorability of Individuals — Kamala Harris

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	30%	22%	37%	19%	33%	35%	28%	20%	54%
Somewhat favorable	14%	14%	13%	25%	20%	9%	6%	11%	18%
Neutral	7%	8%	6%	17%	11%	3%	1%	4%	12%
Somewhat unfavorable	7%	8%	5%	15%	5%	4%	6%	5%	9%
Very unfavorable	42%	47%	38%	23%	28%	49%	57%	59%	4%
Don't know	1%	1%	1%	1%	3%	0%	0%	1%	2%
Totals	101%	100%	100%	100%	100%	100%	98%	100%	99%
Weighted N	998	445	541	170	235	364	229	621	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	30%	68%	3%	16%	67%	30%	5%	59%	3%
Somewhat favorable	14%	20%	2%	16%	19%	21%	2%	24%	2%
Neutral	7%	7%	4%	9%	5%	12%	3%	8%	3%
Somewhat unfavorable	7%	2%	7%	11%	3%	10%	6%	4%	9%
Very unfavorable	42%	2%	84%	47%	4%	28%	84%	4%	82%
Don't know	1%	1%	0%	0%	1%	0%	0%	1%	0%
Totals	101%	100%	100%	99%	99%	101%	100%	100%	99%
Weighted N	998	367	335	222	258	324	369	464	461

7C. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	30%	36%	25%	25%	21%	31%	41%	40%	7%
Somewhat favorable	13%	13%	14%	8%	12%	16%	15%	17%	4%
Neutral	7%	7%	6%	11%	9%	5%	3%	6%	7%
Somewhat unfavorable	6%	8%	5%	7%	9%	6%	4%	5%	10%
Very unfavorable	43%	36%	48%	46%	47%	43%	36%	31%	70%
Don't know	1%	0%	1%	3%	2%	0%	0%	1%	1%
Totals	100%	100%	99%	100%	100%	101%	99%	100%	99%
Weighted N	998	445	541	170	235	364	229	621	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	30%	4%	65%	25%	4%	18%	61%	3%	58%
Somewhat favorable	13%	2%	24%	15%	3%	13%	22%	2%	25%
Neutral	7%	5%	5%	7%	2%	9%	6%	6%	6%
Somewhat unfavorable	6%	7%	3%	10%	4%	12%	4%	7%	6%
Very unfavorable	43%	81%	3%	41%	86%	48%	7%	81%	5%
Don't know	1%	1%	0%	2%	1%	1%	0%	0%	1%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	101%
Weighted N	998	367	335	222	258	324	369	464	461

7D. Favorability of Individuals — Tim Walz

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	26%	20%	31%	25%	23%	29%	26%	20%	41%
Somewhat favorable	11%	11%	11%	16%	17%	8%	7%	9%	14%
Neutral	11%	11%	12%	20%	13%	10%	6%	9%	17%
Somewhat unfavorable	8%	9%	7%	8%	8%	9%	5%	9%	5%
Very unfavorable	32%	40%	26%	10%	22%	36%	53%	45%	3%
Don't know	11%	10%	12%	20%	17%	8%	4%	8%	20%
Totals	99%	101%	99%	99%	100%	100%	101%	100%	100%
Weighted N	999	446	541	170	235	364	230	621	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	26%	57%	2%	18%	61%	24%	4%	50%	3%
Somewhat favorable	11%	17%	3%	14%	18%	16%	3%	20%	2%
Neutral	11%	13%	9%	11%	8%	19%	7%	14%	8%
Somewhat unfavorable	8%	2%	12%	9%	2%	9%	12%	1%	14%
Very unfavorable	32%	3%	65%	33%	5%	18%	68%	3%	64%
Don't know	11%	8%	9%	15%	7%	15%	7%	11%	9%
Totals	99%	100%	100%	100%	101%	101%	101%	99%	100%
Weighted N	999	367	335	222	258	324	369	464	461

7E. Favorability of Individuals — JD Vance

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	21%	26%	18%	8%	13%	23%	38%	31%	2%
Somewhat favorable	15%	17%	14%	14%	14%	16%	17%	20%	5%
Neutral	14%	19%	10%	17%	21%	14%	5%	11%	19%
Somewhat unfavorable	7%	8%	7%	9%	8%	7%	6%	6%	9%
Very unfavorable	33%	24%	39%	37%	31%	34%	32%	27%	49%
Don't know	8%	6%	11%	16%	12%	7%	2%	5%	17%
Totals	98%	100%	99%	101%	99%	101%	100%	100%	101%
Weighted N	998	445	541	170	235	364	228	620	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	21%	1%	49%	18%	2%	11%	47%	1%	44%
Somewhat favorable	15%	4%	29%	15%	4%	12%	28%	3%	28%
Neutral	14%	13%	13%	14%	8%	20%	13%	13%	14%
Somewhat unfavorable	7%	8%	3%	11%	7%	12%	4%	9%	6%
Very unfavorable	33%	66%	2%	29%	75%	33%	4%	65%	3%
Don't know	8%	8%	4%	13%	3%	14%	4%	9%	5%
Totals	98%	100%	100%	100%	99%	102%	100%	100%	100%
Weighted N	998	367	334	222	258	324	368	464	460

8. Harris Sincerity

Do you think Kamala Harris...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what she believes	40%	35%	44%	42%	45%	41%	33%	28%	67%
Says what she thinks people want to hear	53%	56%	51%	48%	44%	55%	62%	68%	22%
Not sure	7%	9%	5%	10%	10%	4%	5%	4%	11%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	1,000	446	542	170	236	364	230	623	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what she believes	40%	80%	9%	27%	75%	47%	8%	74%	8%
Says what she thinks people want to hear	53%	12%	88%	66%	20%	41%	90%	16%	90%
Not sure	7%	9%	2%	7%	4%	11%	2%	10%	3%
Totals	100%	101%	99%	100%	99%	99%	100%	100%	101%
Weighted N	1,000	367	337	222	258	324	370	464	462

9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	28%	19%	36%	17%	30%	32%	30%	19%	51%
Like somewhat	15%	15%	14%	31%	21%	8%	6%	12%	18%
Neither like nor dislike	18%	20%	16%	24%	19%	16%	14%	16%	23%
Dislike somewhat	8%	10%	7%	9%	6%	9%	9%	11%	3%
Dislike a lot	29%	33%	27%	18%	22%	33%	40%	40%	4%
Not sure	2%	2%	1%	1%	3%	2%	1%	2%	1%
Totals	100%	99%	101%	100%	101%	100%	100%	100%	100%
Weighted N	999	446	541	170	235	364	230	621	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	28%	65%	2%	14%	63%	28%	4%	55%	3%
Like somewhat	15%	20%	6%	15%	20%	22%	3%	22%	5%
Neither like nor dislike	18%	10%	15%	30%	8%	23%	18%	18%	18%
Dislike somewhat	8%	2%	12%	10%	3%	8%	13%	2%	14%
Dislike a lot	29%	2%	62%	31%	5%	18%	59%	2%	58%
Not sure	2%	1%	3%	0%	1%	2%	2%	0%	2%
Totals	100%	100%	100%	100%	100%	101%	99%	99%	100%
Weighted N	999	367	335	222	258	324	369	464	461

10. Trump Sincerity

Do you think Donald Trump...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what he believes	55%	59%	53%	57%	44%	54%	67%	65%	34%
Says what he thinks people want to hear	39%	36%	40%	36%	47%	41%	28%	30%	57%
Not sure	6%	5%	7%	7%	9%	5%	5%	5%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	996	442	542	170	236	361	230	622	293

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what he believes	55%	28%	89%	52%	26%	46%	87%	27%	84%
Says what he thinks people want to hear	39%	65%	8%	43%	69%	45%	10%	65%	12%
Not sure	6%	8%	3%	5%	5%	9%	3%	8%	4%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%
Weighted N	996	364	337	222	258	321	370	461	462

11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	20%	24%	17%	20%	16%	18%	26%	27%	4%
Like somewhat	15%	17%	13%	11%	11%	16%	20%	20%	5%
Neither like nor dislike	13%	14%	13%	12%	13%	14%	12%	12%	15%
Dislike somewhat	9%	9%	9%	9%	12%	8%	6%	9%	9%
Dislike a lot	41%	33%	47%	44%	44%	42%	35%	31%	64%
Not sure	2%	3%	1%	4%	3%	2%	1%	2%	4%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	101%
Weighted N	1,000	446	542	170	236	364	230	623	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	20%	2%	48%	12%	4%	11%	41%	2%	39%
Like somewhat	15%	3%	27%	16%	2%	12%	28%	3%	27%
Neither like nor dislike	13%	8%	12%	20%	3%	20%	14%	8%	17%
Dislike somewhat	9%	7%	8%	13%	6%	11%	9%	8%	10%
Dislike a lot	41%	79%	5%	39%	84%	45%	8%	77%	6%
Not sure	2%	2%	0%	1%	1%	2%	1%	2%	1%
Totals	100%	101%	100%	101%	100%	101%	101%	100%	100%
Weighted N	1,000	367	337	222	258	324	370	464	462

12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
A lot	56%	62%	50%	42%	43%	60%	73%	64%	40%
Some	27%	23%	30%	34%	37%	22%	17%	24%	32%
A little	15%	12%	18%	19%	16%	17%	9%	11%	23%
None	2%	2%	2%	5%	4%	1%	1%	1%	5%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	999	446	541	170	235	364	230	621	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
A lot	56%	56%	62%	55%	64%	46%	64%	55%	61%
Some	27%	28%	24%	27%	24%	32%	24%	28%	24%
A little	15%	13%	13%	15%	10%	19%	11%	15%	13%
None	2%	3%	1%	3%	3%	3%	0%	2%	1%
Totals	100%	100%	100%	100%	101%	100%	99%	100%	99%
Weighted N	999	367	335	222	258	324	369	464	461

13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
More enthusiastic	54%	54%	54%	39%	44%	59%	67%	56%	53%
About the same	33%	34%	32%	47%	37%	29%	23%	34%	30%
Less enthusiastic	13%	12%	14%	14%	18%	11%	10%	10%	17%
Totals	100%	100%	100%	100%	99%	99%	100%	100%	100%
Weighted N	997	446	539	170	234	364	230	620	295

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
More enthusiastic	54%	60%	60%	46%	64%	48%	58%	56%	55%
About the same	33%	31%	31%	33%	30%	36%	31%	32%	32%
Less enthusiastic	13%	9%	9%	22%	7%	17%	11%	12%	13%
Totals	100%	100%	100%	101%	101%	101%	100%	100%	100%
Weighted N	997	367	334	222	258	324	368	464	460

14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	85%	84%	85%	70%	79%	89%	95%	89%	79%
Probably will vote	7%	8%	7%	16%	9%	5%	3%	6%	8%
Even chance	5%	6%	4%	8%	8%	4%	1%	4%	8%
Probably won't vote	2%	1%	2%	4%	2%	1%	1%	1%	2%
Definitely won't vote	1%	1%	2%	2%	1%	2%	0%	0%	3%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	100%
Weighted N	1,000	446	542	170	236	364	230	623	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	85%	88%	92%	78%	91%	76%	93%	87%	88%
Probably will vote	7%	6%	5%	12%	5%	12%	5%	6%	7%
Even chance	5%	4%	2%	6%	2%	8%	0%	5%	3%
Probably won't vote	2%	1%	0%	4%	2%	2%	1%	1%	1%
Definitely won't vote	1%	2%	0%	1%	0%	2%	1%	1%	0%
Totals	100%	101%	99%	101%	100%	100%	100%	100%	99%
Weighted N	1,000	367	337	222	258	324	370	464	462

15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Kamala Harris	45%	39%	49%	47%	58%	42%	35%	31%	77%
Donald Trump	47%	54%	42%	40%	35%	49%	61%	62%	12%
Jill Stein	0%	0%	0%	0%	0%	0%	0%	0%	0%
Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	1%	1%	1%	3%	0%	2%	0%	2%	0%
Not sure	6%	6%	7%	10%	6%	7%	4%	5%	11%
Totals	99%	100%	99%	100%	99%	100%	100%	100%	100%
Weighted N	977	441	524	166	231	353	227	616	283

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Kamala Harris	45%	93%	2%	36%	91%	52%	6%	88%	4%
Donald Trump	47%	4%	95%	47%	7%	34%	91%	6%	90%
Jill Stein	0%	0%	0%	1%	0%	0%	0%	0%	0%
Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	1%	1%	1%	1%	0%	2%	1%	0%	2%
Not sure	6%	3%	1%	15%	2%	12%	3%	6%	5%
Totals	99%	101%	99%	100%	100%	100%	101%	100%	101%
Weighted N	977	358	335	214	256	313	366	455	457

16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Definitely Harris	27%	22%	31%	23%	30%	29%	23%	14%	56%
Probably Harris	17%	16%	17%	23%	20%	15%	12%	16%	19%
Equally likely Harris or Trump	17%	17%	18%	22%	16%	16%	16%	18%	15%
Probably Trump	11%	11%	12%	5%	12%	12%	15%	15%	3%
Definitely Trump	27%	34%	22%	27%	21%	28%	33%	36%	8%
Totals	99%	100%	100%	100%	99%	100%	99%	99%	101%
Weighted N	997	446	539	170	233	364	230	623	293

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Definitely Harris	27%	59%	1%	14%	53%	30%	4%	51%	3%
Probably Harris	17%	26%	4%	26%	30%	20%	7%	28%	7%
Equally likely Harris or Trump	17%	11%	13%	26%	9%	24%	15%	14%	19%
Probably Trump	11%	1%	23%	10%	2%	10%	20%	2%	20%
Definitely Trump	27%	3%	58%	25%	6%	16%	55%	4%	51%
Totals	99%	100%	99%	101%	100%	100%	101%	99%	100%
Weighted N	997	365	337	221	258	324	368	462	462

17. State Winner Prediction

Who do you think will get the most votes in Georgia?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Harris	33%	30%	35%	34%	40%	33%	26%	21%	61%
Trump	45%	51%	39%	41%	40%	44%	53%	58%	14%
Not sure	22%	18%	26%	25%	20%	23%	21%	21%	26%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	101%
Weighted N	1,000	446	542	170	236	364	230	623	296

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Harris	33%	66%	3%	27%	59%	40%	8%	61%	5%
Trump	45%	12%	85%	43%	16%	32%	79%	13%	76%
Not sure	22%	22%	12%	31%	25%	28%	14%	26%	19%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%
Weighted N	1,000	367	337	222	258	324	370	464	462

METHODOLOGY

YouGov interviewed 1000 registered voters in Georgia between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Georgia. The weights range from 0.1 to 5.1, with a mean of 1 and a standard deviation of 0.7.

The margin of error for a percentage based upon the entire sample is ± 3.8 points. The margin of error is larger for subsamples and differences of percentages.

Sample 1000 Michigan Registered Voters
 Conducted August 23-September 3, 2024
 Margin of Error ±3.7%

1. Would you say that you and your family are...

Better off financially than you were a year ago	14%
About the same financially as you were a year ago	41%
Worse off financially than you were a year ago	43%
Not sure	2%

2. How would you describe the current state of the American economy?

Excellent	4%
Good	23%
Fair	32%
Poor	39%
Don't know	2%

3. Overall, do you think the economy is getting better or worse?

Getting better	22%
About the same	23%
Getting worse	51%
Not sure	4%

4. How would you describe the current state of the economy in Michigan?

Excellent	5%
Good	26%
Fair	36%
Poor	31%
Don't know	2%

5. Overall, do you think the economy in Michigan is getting better or worse?

Getting better	23%
About the same	31%
Getting worse	43%
Not sure	4%

6. [In deciding how to vote, what / Which of these] is the most important issue for you?
Respondents were randomly asked one of the two forms of this question

Jobs and the economy	11%
Immigration	12%
Climate change and the environment	6%
Foreign policy	2%

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continued from previous page

National Security	4%
Education	1%
Health care	5%
Taxes and government spending	4%
Abortion	8%
Civil rights	3%
Civil liberties	2%
Guns	2%
Crime	3%
Criminal justice reform	0%
Inflation/prices	23%
Securing American democracy	14%

7. Do you have a favorable or an unfavorable opinion of ...?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable	Don't know
Joe Biden	20%	17%	9%	11%	42%	1%
Kamala Harris	29%	15%	5%	7%	43%	1%
Donald Trump	26%	14%	4%	8%	47%	0%
Tim Walz	28%	12%	12%	8%	31%	9%
JD Vance	19%	14%	14%	8%	39%	7%

8. Do you think Kamala Harris...

Says what she believes	38%
Says what she thinks people want to hear	54%
Not sure	8%

9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	26%
Like somewhat	16%
Neither like nor dislike	12%
Dislike somewhat	9%
Dislike a lot	34%
Not sure	3%

10. Do you think Donald Trump...

Says what he believes	49%
Says what he thinks people want to hear	44%
Not sure	6%

11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

Like a lot	18%
Like somewhat	14%
Neither like nor dislike	10%
Dislike somewhat	9%
Dislike a lot	48%
Not sure	1%

12. How much attention have you been paying to the 2024 election campaign for president?

A lot	56%
Some	25%
A little	14%
None	5%

13. Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

More enthusiastic	55%
About the same	30%
Less enthusiastic	16%

14. How likely are you to vote in the presidential election in November 2024?

I have already voted	0%
Definitely will vote	84%
Probably will vote	9%
Even chance	4%
Probably won't vote	1%
Definitely won't vote	1%

15. In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

Kamala Harris	48%
Donald Trump	43%
Jill Stein	1%
Cornel West	1%
Other	1%
Not sure	7%

16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

Definitely Harris	22%
Probably Harris	20%
Equally likely Harris or Trump	18%
Probably Trump	14%
Definitely Trump	25%

17. Who do you think will get the most votes in Michigan?

Harris	46%
Trump	33%
Not sure	21%

18. In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?

Excluding non-voters

Elissa Slotkin	50%
Mike Rogers	39%
Someone else	0%
Not sure	11%

19. Generally speaking, do you think of yourself as a ...?

Democrat	34%
Republican	29%
Independent	30%
Other	3%
Not sure	5%

20. In general, how would you describe your own political viewpoint?

Very liberal	14%
Liberal	14%
Moderate	34%
Conservative	20%
Very conservative	12%
Not sure	5%

21. Are you...

Male	48%
Female	52%

22. Respondent age by category

Under 30	16%
30-44	22%
45-64	36%
65+	27%

23. What racial or ethnic group best describes you?

White	80%
Black	13%
Hispanic	3%
Other	5%

24. What is the highest level of education you have completed?

HS or less	32%
Some college	34%
College grad	21%
Postgrad	13%

1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Better off financially than you were a year ago	14%	17%	12%	16%	20%	12%	10%	12%	21%
About the same financially as you were a year ago	41%	39%	44%	54%	38%	39%	39%	40%	54%
Worse off financially than you were a year ago	43%	42%	43%	25%	38%	49%	49%	46%	23%
Not sure	2%	2%	2%	5%	5%	0%	1%	2%	2%
Totals	100%	100%	101%	100%	101%	100%	99%	100%	100%
Weighted N	997	471	512	159	213	357	268	797	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Better off financially than you were a year ago	14%	26%	4%	11%	30%	10%	5%	25%	3%
About the same financially as you were a year ago	41%	54%	26%	41%	49%	47%	29%	52%	29%
Worse off financially than you were a year ago	43%	18%	68%	47%	19%	40%	65%	21%	66%
Not sure	2%	2%	2%	1%	2%	3%	0%	2%	1%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	99%
Weighted N	997	342	286	296	280	340	329	459	437

2. State of the Economy

How would you describe the current state of the American economy?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	4%	6%	3%	6%	3%	4%	4%	4%	7%
Good	23%	25%	21%	19%	22%	23%	24%	22%	30%
Fair	32%	31%	33%	43%	30%	31%	28%	31%	40%
Poor	39%	36%	42%	30%	42%	40%	43%	42%	20%
Don't know	2%	2%	2%	2%	2%	2%	1%	2%	3%
Totals	100%	100%	101%	100%	99%	100%	100%	101%	100%
Weighted N	998	471	513	159	213	358	268	796	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	4%	10%	1%	2%	8%	4%	1%	8%	1%
Good	23%	41%	5%	21%	45%	24%	4%	42%	4%
Fair	32%	35%	25%	33%	31%	38%	26%	32%	30%
Poor	39%	11%	68%	44%	14%	33%	68%	16%	64%
Don't know	2%	3%	2%	1%	3%	1%	1%	2%	1%
Totals	100%	100%	101%	101%	101%	100%	100%	100%	100%
Weighted N	998	342	286	296	283	340	329	461	435

3. Trend of Economy

Overall, do you think the economy is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	22%	27%	17%	23%	20%	20%	25%	22%	27%
About the same	23%	21%	25%	31%	28%	20%	17%	20%	38%
Getting worse	51%	48%	54%	44%	46%	56%	55%	55%	29%
Not sure	4%	3%	4%	2%	6%	3%	3%	3%	6%
Totals	100%	99%	100%	100%	100%	99%	100%	100%	100%
Weighted N	1,000	473	513	159	215	358	268	799	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	22%	43%	3%	19%	47%	20%	5%	42%	3%
About the same	23%	35%	7%	23%	31%	30%	9%	34%	11%
Getting worse	51%	17%	87%	55%	17%	47%	84%	19%	84%
Not sure	4%	6%	3%	2%	5%	3%	2%	5%	2%
Totals	100%	101%	100%	99%	100%	100%	100%	100%	100%
Weighted N	1,000	342	288	296	283	340	329	462	437

4. State of the State Economy

How would you describe the current state of the economy in Michigan?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	5%	7%	4%	3%	8%	5%	4%	4%	9%
Good	26%	28%	24%	31%	23%	24%	28%	27%	27%
Fair	36%	34%	37%	38%	39%	37%	32%	34%	47%
Poor	31%	28%	33%	21%	28%	33%	35%	32%	16%
Don't know	2%	3%	1%	6%	2%	1%	1%	2%	1%
Totals	100%	100%	99%	99%	100%	100%	100%	99%	100%
Weighted N	998	471	513	159	214	358	268	797	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	5%	10%	3%	3%	10%	4%	3%	8%	2%
Good	26%	46%	6%	25%	47%	30%	5%	45%	7%
Fair	36%	33%	38%	35%	32%	39%	36%	34%	37%
Poor	31%	8%	52%	36%	8%	25%	55%	10%	53%
Don't know	2%	3%	1%	2%	4%	2%	1%	2%	1%
Totals	100%	100%	100%	101%	101%	100%	100%	99%	100%
Weighted N	998	342	286	296	283	340	329	462	435

5. Trend of State Economy

Overall, do you think the economy in Michigan is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	23%	28%	19%	26%	23%	21%	24%	23%	25%
About the same	31%	29%	32%	39%	35%	29%	24%	27%	49%
Getting worse	43%	41%	44%	31%	35%	47%	50%	46%	22%
Not sure	4%	3%	4%	4%	7%	2%	2%	4%	4%
Totals	101%	101%	99%	100%	100%	99%	100%	100%	100%
Weighted N	998	471	513	159	214	358	268	797	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	23%	45%	4%	20%	50%	21%	5%	44%	3%
About the same	31%	38%	17%	34%	34%	42%	16%	38%	23%
Getting worse	43%	12%	77%	43%	10%	34%	77%	14%	72%
Not sure	4%	5%	2%	4%	5%	4%	2%	4%	2%
Totals	101%	100%	100%	101%	99%	101%	100%	100%	100%
Weighted N	998	342	286	296	283	340	329	462	435

6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you?

Respondents were randomly asked one of the two forms of this question

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Jobs and the economy	11%	13%	11%	19%	15%	9%	8%	11%	14%
Immigration	12%	15%	10%	3%	5%	15%	20%	15%	3%
Climate change and the environment	6%	5%	6%	5%	5%	7%	5%	5%	5%
Foreign policy	2%	2%	1%	2%	2%	1%	1%	2%	0%
National Security	4%	3%	4%	4%	1%	4%	6%	3%	6%
Education	1%	0%	1%	0%	2%	1%	0%	1%	1%
Health care	5%	4%	6%	6%	5%	6%	4%	5%	7%
Taxes and government spending	4%	5%	3%	0%	7%	4%	3%	3%	9%
Abortion	8%	5%	10%	14%	8%	7%	5%	8%	5%
Civil rights	3%	3%	4%	4%	8%	2%	1%	2%	6%
Civil liberties	2%	3%	1%	6%	4%	1%	1%	3%	0%
Guns	2%	2%	2%	1%	2%	3%	1%	2%	1%
Crime	3%	4%	2%	3%	1%	3%	2%	2%	7%
Criminal justice reform	0%	0%	1%	1%	1%	0%	0%	0%	0%
Inflation/prices	23%	21%	25%	20%	24%	25%	22%	23%	24%
Securing American democracy	14%	13%	14%	13%	9%	12%	19%	14%	12%
Totals	100%	98%	101%	101%	99%	100%	98%	99%	100%
Weighted N	995	471	510	159	214	357	266	794	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Jobs and the economy	11%	11%	14%	10%	6%	16%	12%	10%	12%
Immigration	12%	1%	28%	12%	0%	8%	28%	2%	26%
Climate change and the environment	6%	10%	0%	5%	14%	3%	0%	11%	0%
Foreign policy	2%	0%	1%	3%	2%	2%	1%	1%	2%
National Security	4%	1%	8%	2%	1%	3%	8%	1%	7%
Education	1%	1%	0%	1%	1%	1%	0%	1%	0%
Health care	5%	7%	3%	5%	8%	6%	2%	8%	2%
Taxes and government spending	4%	1%	5%	5%	1%	5%	5%	2%	6%
Abortion	8%	15%	3%	5%	14%	6%	4%	12%	3%
Civil rights	3%	5%	0%	4%	5%	4%	1%	5%	1%
Civil liberties	2%	4%	0%	3%	5%	2%	0%	4%	0%
Guns	2%	3%	1%	2%	3%	2%	1%	3%	0%
Crime	3%	3%	3%	2%	2%	3%	2%	2%	3%
Criminal justice reform	0%	1%	0%	1%	0%	1%	0%	1%	0%
Inflation/prices	23%	12%	30%	29%	9%	27%	31%	12%	33%
Securing American democracy	14%	26%	4%	11%	30%	10%	4%	25%	3%
Totals	100%	101%	100%	100%	101%	99%	99%	100%	98%
Weighted N	995	342	285	294	283	339	328	462	432

7A. Favorability of Individuals — Joe Biden

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	20%	19%	21%	11%	15%	23%	24%	18%	38%
Somewhat favorable	17%	17%	17%	25%	22%	15%	12%	15%	23%
Neutral	9%	10%	8%	20%	12%	6%	5%	9%	10%
Somewhat unfavorable	11%	9%	12%	19%	14%	9%	5%	11%	10%
Very unfavorable	42%	45%	40%	25%	35%	46%	53%	47%	15%
Don't know	1%	0%	1%	1%	2%	0%	0%	0%	2%
Totals	100%	100%	99%	101%	100%	99%	99%	100%	98%
Weighted N	998	471	513	159	214	358	268	797	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	20%	46%	2%	10%	44%	18%	3%	40%	2%
Somewhat favorable	17%	32%	2%	16%	35%	17%	3%	32%	1%
Neutral	9%	12%	4%	12%	11%	13%	4%	13%	4%
Somewhat unfavorable	11%	7%	6%	16%	5%	20%	4%	10%	10%
Very unfavorable	42%	3%	86%	45%	5%	32%	86%	5%	83%
Don't know	1%	0%	0%	1%	0%	1%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%
Weighted N	998	342	286	296	283	340	329	462	435

7B. Favorability of Individuals — Kamala Harris

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	29%	28%	29%	26%	27%	30%	31%	26%	51%
Somewhat favorable	15%	15%	14%	19%	19%	15%	8%	14%	17%
Neutral	5%	4%	7%	9%	9%	4%	2%	4%	8%
Somewhat unfavorable	7%	4%	9%	18%	9%	4%	3%	7%	7%
Very unfavorable	43%	48%	39%	26%	34%	47%	56%	48%	14%
Don't know	1%	1%	1%	1%	2%	1%	0%	1%	2%
Totals	100%	100%	99%	99%	100%	101%	100%	100%	99%
Weighted N	993	468	511	159	214	357	263	792	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	29%	66%	0%	18%	64%	27%	3%	59%	0%
Somewhat favorable	15%	24%	2%	16%	26%	17%	2%	26%	3%
Neutral	5%	5%	1%	8%	2%	10%	2%	6%	1%
Somewhat unfavorable	7%	2%	9%	8%	3%	9%	6%	4%	8%
Very unfavorable	43%	3%	87%	48%	4%	35%	87%	4%	87%
Don't know	1%	0%	1%	1%	1%	1%	0%	1%	1%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%
Weighted N	993	341	283	296	281	339	326	461	432

7C. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	26%	27%	26%	17%	16%	30%	36%	30%	8%
Somewhat favorable	14%	15%	14%	11%	14%	14%	16%	16%	3%
Neutral	4%	6%	3%	6%	11%	2%	2%	4%	4%
Somewhat unfavorable	8%	7%	8%	14%	10%	8%	2%	8%	10%
Very unfavorable	47%	44%	48%	51%	49%	46%	43%	42%	74%
Don't know	0%	0%	1%	1%	0%	0%	0%	0%	1%
Totals	99%	99%	100%	100%	100%	100%	99%	100%	100%
Weighted N	998	471	513	159	214	358	268	797	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	26%	1%	67%	18%	2%	14%	63%	1%	57%
Somewhat favorable	14%	1%	22%	23%	1%	17%	24%	2%	27%
Neutral	4%	4%	2%	6%	2%	9%	2%	3%	4%
Somewhat unfavorable	8%	6%	5%	10%	3%	12%	5%	6%	8%
Very unfavorable	47%	87%	3%	43%	92%	48%	7%	88%	3%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	99%	99%	99%	100%	100%	100%	101%	100%	99%
Weighted N	998	342	286	296	283	340	329	462	435

7D. Favorability of Individuals — Tim Walz

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	28%	28%	28%	30%	31%	26%	28%	27%	34%
Somewhat favorable	12%	12%	13%	16%	13%	11%	12%	11%	19%
Neutral	12%	10%	13%	21%	12%	10%	8%	10%	19%
Somewhat unfavorable	8%	7%	9%	13%	9%	7%	7%	9%	1%
Very unfavorable	31%	38%	25%	12%	18%	39%	43%	35%	11%
Don't know	9%	4%	13%	8%	17%	8%	4%	7%	15%
Totals	100%	99%	101%	100%	100%	101%	102%	99%	99%
Weighted N	994	471	509	154	214	358	268	797	122

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	28%	59%	1%	21%	69%	22%	2%	56%	1%
Somewhat favorable	12%	19%	4%	13%	20%	14%	5%	20%	3%
Neutral	12%	12%	9%	12%	4%	20%	8%	11%	9%
Somewhat unfavorable	8%	1%	11%	13%	2%	10%	11%	2%	14%
Very unfavorable	31%	3%	66%	34%	2%	24%	66%	4%	64%
Don't know	9%	6%	10%	8%	3%	10%	8%	6%	9%
Totals	100%	100%	101%	101%	100%	100%	100%	99%	100%
Weighted N	994	342	286	296	283	340	325	462	431

7E. Favorability of Individuals — JD Vance

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	19%	21%	18%	11%	10%	19%	32%	22%	5%
Somewhat favorable	14%	16%	12%	7%	10%	19%	14%	16%	1%
Neutral	14%	14%	14%	24%	16%	10%	11%	12%	19%
Somewhat unfavorable	8%	8%	6%	11%	10%	7%	3%	8%	7%
Very unfavorable	39%	36%	40%	40%	40%	38%	38%	37%	55%
Don't know	7%	4%	10%	7%	14%	7%	2%	5%	13%
Totals	101%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	995	471	511	159	214	358	266	794	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	19%	1%	49%	14%	1%	10%	46%	1%	42%
Somewhat favorable	14%	1%	27%	17%	1%	12%	28%	2%	27%
Neutral	14%	10%	13%	16%	6%	21%	11%	8%	19%
Somewhat unfavorable	8%	9%	4%	7%	7%	10%	5%	9%	4%
Very unfavorable	39%	73%	1%	38%	84%	38%	4%	76%	3%
Don't know	7%	4%	7%	8%	2%	10%	6%	5%	5%
Totals	101%	98%	101%	100%	101%	101%	100%	101%	100%
Weighted N	995	342	286	294	282	338	329	462	433

8. Harris Sincerity

Do you think Kamala Harris...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what she believes	38%	37%	39%	39%	41%	38%	37%	35%	63%
Says what she thinks people want to hear	54%	57%	51%	49%	48%	55%	59%	58%	28%
Not sure	8%	6%	10%	12%	11%	7%	5%	7%	9%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%
Weighted N	998	471	513	159	214	358	268	797	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what she believes	38%	79%	5%	27%	76%	40%	6%	73%	4%
Says what she thinks people want to hear	54%	15%	91%	63%	14%	52%	90%	17%	92%
Not sure	8%	7%	4%	10%	10%	8%	4%	9%	4%
Totals	100%	101%	100%	100%	100%	100%	100%	99%	100%
Weighted N	998	342	286	296	283	340	329	462	435

9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	26%	24%	28%	23%	24%	27%	27%	23%	50%
Like somewhat	16%	18%	15%	23%	21%	15%	11%	15%	19%
Neither like nor dislike	12%	11%	13%	12%	17%	10%	12%	12%	15%
Dislike somewhat	9%	7%	10%	19%	9%	6%	6%	9%	8%
Dislike a lot	34%	37%	30%	17%	25%	38%	43%	38%	7%
Not sure	3%	3%	4%	7%	4%	3%	1%	3%	2%
Totals	100%	100%	100%	101%	100%	99%	100%	100%	101%
Weighted N	998	471	513	159	214	358	268	797	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	26%	59%	1%	15%	56%	24%	3%	53%	1%
Like somewhat	16%	29%	2%	17%	29%	20%	4%	29%	3%
Neither like nor dislike	12%	8%	11%	14%	8%	15%	10%	12%	11%
Dislike somewhat	9%	1%	14%	12%	3%	10%	12%	2%	15%
Dislike a lot	34%	1%	69%	38%	2%	27%	70%	2%	68%
Not sure	3%	2%	3%	4%	3%	4%	1%	2%	2%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%
Weighted N	998	342	286	296	283	340	329	462	435

10. Trump Sincerity

Do you think Donald Trump...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what he believes	49%	49%	51%	43%	41%	52%	57%	53%	31%
Says what he thinks people want to hear	44%	47%	41%	46%	52%	44%	38%	41%	62%
Not sure	6%	4%	8%	11%	7%	4%	5%	6%	7%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	995	471	510	159	212	358	266	795	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what he believes	49%	19%	87%	50%	14%	48%	82%	17%	87%
Says what he thinks people want to hear	44%	75%	11%	42%	77%	47%	14%	76%	10%
Not sure	6%	6%	3%	8%	8%	6%	4%	7%	4%
Totals	99%	100%	101%	100%	99%	101%	100%	100%	101%
Weighted N	995	342	285	295	282	339	328	459	435

11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	18%	20%	17%	11%	11%	19%	28%	20%	10%
Like somewhat	14%	14%	14%	11%	19%	15%	9%	15%	5%
Neither like nor dislike	10%	10%	11%	8%	10%	10%	12%	11%	7%
Dislike somewhat	9%	11%	8%	14%	10%	7%	8%	9%	6%
Dislike a lot	48%	45%	49%	55%	48%	47%	44%	44%	70%
Not sure	1%	1%	1%	1%	2%	1%	0%	1%	2%
Totals	100%	101%	100%	100%	100%	99%	101%	100%	100%
Weighted N	995	468	513	159	211	358	267	795	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	18%	0%	50%	12%	0%	8%	46%	0%	41%
Like somewhat	14%	3%	25%	15%	1%	15%	25%	2%	25%
Neither like nor dislike	10%	5%	14%	13%	3%	12%	13%	4%	16%
Dislike somewhat	9%	5%	6%	15%	3%	15%	8%	5%	11%
Dislike a lot	48%	86%	5%	45%	93%	48%	8%	87%	7%
Not sure	1%	1%	0%	1%	0%	2%	0%	1%	0%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	100%
Weighted N	995	342	283	296	281	340	328	460	434

12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
A lot	56%	64%	48%	45%	43%	59%	68%	59%	40%
Some	25%	19%	30%	26%	32%	24%	21%	24%	32%
A little	14%	12%	16%	18%	19%	13%	9%	13%	20%
None	5%	4%	6%	10%	6%	4%	2%	4%	7%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	99%
Weighted N	996	470	513	159	212	358	268	797	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
A lot	56%	56%	61%	59%	67%	46%	62%	58%	62%
Some	25%	27%	23%	23%	25%	29%	22%	27%	22%
A little	14%	13%	14%	11%	7%	19%	14%	12%	14%
None	5%	4%	2%	6%	1%	6%	2%	3%	2%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%
Weighted N	996	342	284	296	281	340	329	460	435

13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
More enthusiastic	55%	58%	51%	54%	39%	59%	62%	55%	55%
About the same	30%	31%	29%	30%	38%	27%	26%	30%	28%
Less enthusiastic	16%	11%	20%	16%	23%	14%	12%	15%	17%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	996	470	512	159	214	357	266	794	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
More enthusiastic	55%	66%	62%	44%	70%	40%	61%	62%	53%
About the same	30%	27%	27%	34%	23%	37%	27%	26%	32%
Less enthusiastic	16%	7%	11%	22%	7%	22%	12%	12%	15%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%
Weighted N	996	342	285	296	282	339	329	461	433

14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	84%	88%	82%	66%	75%	90%	95%	86%	76%
Probably will vote	9%	5%	12%	24%	12%	5%	2%	7%	17%
Even chance	4%	4%	5%	5%	10%	2%	3%	4%	6%
Probably won't vote	1%	2%	1%	3%	2%	2%	0%	2%	0%
Definitely won't vote	1%	1%	1%	2%	2%	1%	0%	1%	0%
Totals	99%	100%	101%	100%	101%	100%	100%	100%	99%
Weighted N	1,000	473	513	159	215	358	268	799	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	84%	89%	92%	81%	94%	77%	90%	90%	88%
Probably will vote	9%	7%	5%	11%	4%	12%	8%	6%	9%
Even chance	4%	3%	2%	6%	1%	6%	1%	4%	2%
Probably won't vote	1%	0%	0%	2%	0%	3%	0%	0%	0%
Definitely won't vote	1%	1%	1%	0%	0%	2%	0%	0%	0%
Totals	99%	100%	100%	100%	99%	100%	99%	100%	99%
Weighted N	1,000	342	288	296	283	340	329	462	437

15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Kamala Harris	48%	46%	49%	54%	56%	46%	41%	42%	80%
Donald Trump	43%	48%	39%	31%	34%	46%	52%	49%	7%
Jill Stein	1%	1%	1%	1%	2%	0%	1%	1%	0%
Cornel West	1%	0%	1%	2%	0%	0%	1%	0%	1%
Other	1%	1%	1%	2%	1%	1%	1%	1%	0%
Not sure	7%	3%	10%	10%	7%	7%	5%	6%	11%
Totals	101%	99%	101%	100%	100%	100%	101%	99%	99%
Weighted N	976	459	504	151	208	352	265	779	125

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Kamala Harris	48%	97%	2%	39%	94%	51%	5%	93%	2%
Donald Trump	43%	1%	92%	46%	1%	36%	88%	2%	89%
Jill Stein	1%	0%	0%	3%	1%	1%	0%	1%	1%
Cornel West	1%	1%	1%	0%	1%	1%	0%	0%	0%
Other	1%	1%	2%	1%	1%	1%	1%	1%	1%
Not sure	7%	1%	4%	11%	2%	10%	5%	3%	7%
Totals	101%	101%	101%	100%	100%	100%	99%	100%	100%
Weighted N	976	339	285	288	281	327	328	461	433

16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Definitely Harris	22%	24%	20%	21%	23%	24%	20%	17%	50%
Probably Harris	20%	17%	23%	22%	22%	20%	19%	21%	24%
Equally likely Harris or Trump	18%	17%	20%	26%	21%	15%	17%	20%	12%
Probably Trump	14%	13%	15%	12%	17%	13%	14%	14%	8%
Definitely Trump	25%	29%	22%	19%	17%	29%	30%	28%	7%
Totals	99%	100%	100%	100%	100%	101%	100%	100%	101%
Weighted N	991	470	508	157	211	356	266	790	125

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Definitely Harris	22%	49%	0%	14%	43%	24%	3%	44%	0%
Probably Harris	20%	32%	6%	20%	37%	18%	9%	32%	8%
Equally likely Harris or Trump	18%	16%	11%	25%	16%	24%	12%	18%	15%
Probably Trump	14%	3%	23%	18%	2%	15%	23%	5%	23%
Definitely Trump	25%	0%	59%	23%	2%	20%	52%	1%	53%
Totals	99%	100%	99%	100%	100%	101%	99%	100%	99%
Weighted N	991	341	285	292	282	336	328	458	432

17. State Winner Prediction

Who do you think will get the most votes in Michigan?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Harris	46%	46%	45%	56%	50%	43%	41%	43%	68%
Trump	33%	38%	29%	25%	28%	38%	33%	35%	11%
Not sure	21%	17%	26%	19%	22%	19%	26%	22%	21%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%
Weighted N	995	470	511	159	212	358	266	793	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Harris	46%	82%	12%	39%	81%	46%	17%	76%	15%
Trump	33%	5%	68%	32%	5%	30%	59%	6%	61%
Not sure	21%	12%	19%	29%	14%	23%	24%	18%	24%
Totals	100%	99%	99%	100%	100%	99%	100%	100%	100%
Weighted N	995	342	286	293	282	339	329	462	432

18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?

Excluding non-voters

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Elissa Slotkin	50%	51%	49%	58%	57%	47%	44%	46%	84%
Mike Rogers	39%	42%	36%	23%	31%	40%	52%	45%	4%
Someone else	0%	0%	0%	0%	1%	0%	0%	0%	0%
Not sure	11%	6%	15%	19%	12%	12%	3%	9%	12%
Totals	100%	99%	100%	100%	101%	99%	99%	100%	100%
Weighted N	956	448	495	146	199	349	262	767	118

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Elissa Slotkin	50%	95%	4%	44%	94%	56%	7%	92%	7%
Mike Rogers	39%	1%	90%	39%	1%	30%	84%	2%	81%
Someone else	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	11%	4%	6%	16%	5%	14%	9%	6%	12%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%
Weighted N	956	336	275	281	278	324	315	456	420

METHODOLOGY

YouGov interviewed 1000 registered voters in Michigan between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Michigan. The weights range from 0.2 to 4.5, with a mean of 1 and a standard deviation of 0.6.

The margin of error for a percentage based upon the entire sample is ± 3.7 points. The margin of error is larger for subsamples and differences of percentages.

Sample 1000 North Carolina Registered Voters
 Conducted August 23-September 3, 2024
 Margin of Error ±3.9%

1. Would you say that you and your family are...

Better off financially than you were a year ago	16%
About the same financially as you were a year ago	40%
Worse off financially than you were a year ago	42%
Not sure	2%

2. How would you describe the current state of the American economy?

Excellent	5%
Good	23%
Fair	27%
Poor	43%
Don't know	2%

3. Overall, do you think the economy is getting better or worse?

Getting better	21%
About the same	27%
Getting worse	49%
Not sure	3%

4. How would you describe the current state of the economy in North Carolina?

Excellent	4%
Good	30%
Fair	37%
Poor	26%
Don't know	2%

5. Overall, do you think the economy in North Carolina is getting better or worse?

Getting better	17%
About the same	38%
Getting worse	39%
Not sure	6%

6. [In deciding how to vote, what / Which of these] is the most important issue for you?
Respondents were randomly asked one of the two forms of this question

Jobs and the economy	14%
Immigration	12%
Climate change and the environment	4%
Foreign policy	1%

continued on the next page ...

continued from previous page

National Security	4%
Education	2%
Health care	7%
Taxes and government spending	3%
Abortion	7%
Civil rights	3%
Civil liberties	2%
Guns	3%
Crime	3%
Criminal justice reform	1%
Inflation/prices	24%
Securing American democracy	10%

7. Do you have a favorable or an unfavorable opinion of ...?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable	Don't know
Joe Biden	20%	16%	8%	9%	46%	0%
Kamala Harris	31%	14%	3%	6%	45%	0%
Donald Trump	29%	15%	4%	4%	46%	1%
Tim Walz	29%	10%	11%	7%	32%	11%
JD Vance	22%	14%	13%	6%	36%	9%

8. Do you think Kamala Harris...

Says what she believes	39%
Says what she thinks people want to hear	54%
Not sure	8%

9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	28%
Like somewhat	13%
Neither like nor dislike	14%
Dislike somewhat	8%
Dislike a lot	33%
Not sure	3%

10. Do you think Donald Trump...

Says what he believes	52%
Says what he thinks people want to hear	40%
Not sure	8%

11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

Like a lot	23%
Like somewhat	13%
Neither like nor dislike	11%
Dislike somewhat	7%
Dislike a lot	44%
Not sure	2%

12. How much attention have you been paying to the 2024 election campaign for president?

A lot	53%
Some	29%
A little	15%
None	4%

13. Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

More enthusiastic	56%
About the same	34%
Less enthusiastic	10%

14. How likely are you to vote in the presidential election in November 2024?

I have already voted	0%
Definitely will vote	87%
Probably will vote	7%
Even chance	4%
Probably won't vote	1%
Definitely won't vote	1%

15. In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

Kamala Harris	46%
Donald Trump	47%
Jill Stein	1%
Cornel West	0%
Other	1%
Not sure	6%

16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

Definitely Harris	23%
Probably Harris	18%
Equally likely Harris or Trump	20%
Probably Trump	14%
Definitely Trump	25%

17. Who do you think will get the most votes in North Carolina?

Harris	24%
Trump	54%
Not sure	22%

18. Generally speaking, do you think of yourself as a ...?

Democrat	34%
Republican	32%
Independent	30%
Other	3%
Not sure	1%

19. In general, how would you describe your own political viewpoint?

Very liberal	13%
Liberal	14%
Moderate	30%
Conservative	23%
Very conservative	16%
Not sure	5%

20. Are you...

Male	46%
Female	54%

21. Respondent age by category

Under 30	17%
30-44	22%
45-64	36%
65+	25%

22. What racial or ethnic group best describes you?

White	72%
Black	20%
Hispanic	3%
Other	5%

23. What is the highest level of education you have completed?

HS or less	31%
Some college	31%
College grad	25%
Postgrad	13%

1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Better off financially than you were a year ago	16%	18%	15%	17%	19%	15%	15%	14%	24%
About the same financially as you were a year ago	40%	42%	38%	40%	46%	36%	40%	38%	44%
Worse off financially than you were a year ago	42%	39%	44%	38%	32%	47%	44%	47%	26%
Not sure	2%	1%	3%	4%	3%	1%	1%	1%	6%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%
Weighted N	998	451	534	172	221	355	250	719	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Better off financially than you were a year ago	16%	26%	7%	17%	29%	20%	6%	28%	6%
About the same financially as you were a year ago	40%	49%	33%	39%	43%	46%	33%	49%	31%
Worse off financially than you were a year ago	42%	23%	59%	41%	24%	34%	61%	20%	62%
Not sure	2%	2%	1%	3%	4%	0%	1%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	99%
Weighted N	998	336	323	295	262	303	382	451	464

2. State of the Economy

How would you describe the current state of the American economy?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	5%	8%	4%	6%	8%	5%	3%	4%	8%
Good	23%	24%	22%	22%	22%	21%	26%	22%	28%
Fair	27%	29%	26%	32%	30%	23%	28%	26%	29%
Poor	43%	39%	46%	34%	37%	50%	43%	47%	30%
Don't know	2%	0%	3%	6%	2%	1%	0%	1%	5%
Totals	100%	100%	101%	100%	99%	100%	100%	100%	100%
Weighted N	998	453	533	172	222	356	247	719	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	5%	11%	3%	2%	9%	8%	1%	9%	2%
Good	23%	41%	6%	24%	42%	29%	7%	43%	5%
Fair	27%	29%	21%	33%	29%	29%	25%	29%	24%
Poor	43%	16%	69%	40%	19%	33%	66%	17%	69%
Don't know	2%	3%	1%	1%	2%	1%	0%	2%	1%
Totals	100%	100%	100%	100%	101%	100%	99%	100%	101%
Weighted N	998	336	324	294	263	303	383	453	463

3. Trend of Economy

Overall, do you think the economy is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	21%	23%	19%	15%	23%	18%	27%	19%	27%
About the same	27%	27%	27%	36%	34%	22%	20%	22%	40%
Getting worse	49%	49%	50%	41%	40%	58%	51%	57%	27%
Not sure	3%	1%	4%	7%	4%	2%	1%	2%	7%
Totals	100%	100%	100%	99%	101%	100%	99%	100%	101%
Weighted N	1,000	453	535	172	222	356	250	721	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	21%	43%	2%	19%	42%	26%	4%	41%	1%
About the same	27%	35%	19%	26%	34%	30%	19%	37%	16%
Getting worse	49%	16%	78%	52%	20%	42%	76%	18%	82%
Not sure	3%	6%	1%	2%	5%	2%	1%	5%	1%
Totals	100%	100%	100%	99%	101%	100%	100%	101%	100%
Weighted N	1,000	336	324	296	263	303	383	453	465

4. State of the State Economy

How would you describe the current state of the economy in North Carolina?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	4%	7%	2%	5%	8%	3%	2%	3%	7%
Good	30%	33%	28%	30%	29%	26%	36%	29%	34%
Fair	37%	40%	35%	40%	37%	36%	37%	38%	33%
Poor	26%	19%	32%	22%	24%	32%	23%	27%	24%
Don't know	2%	1%	3%	4%	3%	3%	1%	3%	2%
Totals	99%	100%	100%	101%	101%	100%	99%	100%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	4%	9%	1%	4%	8%	6%	1%	7%	1%
Good	30%	46%	14%	31%	46%	37%	17%	48%	13%
Fair	37%	29%	42%	43%	28%	36%	44%	27%	45%
Poor	26%	13%	41%	21%	14%	20%	37%	14%	39%
Don't know	2%	3%	2%	1%	4%	2%	1%	3%	2%
Totals	99%	100%	100%	100%	100%	101%	100%	99%	100%
Weighted N	1,000	336	324	296	263	303	383	453	465

5. Trend of State Economy

Overall, do you think the economy in North Carolina is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	17%	19%	15%	16%	19%	15%	20%	15%	22%
About the same	38%	41%	36%	49%	40%	32%	38%	37%	44%
Getting worse	39%	36%	42%	29%	36%	48%	35%	43%	28%
Not sure	6%	4%	7%	6%	5%	6%	6%	5%	6%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	17%	34%	3%	16%	31%	23%	4%	34%	1%
About the same	38%	43%	32%	43%	45%	40%	34%	44%	32%
Getting worse	39%	16%	62%	36%	15%	32%	58%	15%	62%
Not sure	6%	8%	3%	5%	9%	5%	4%	6%	4%
Totals	100%	101%	100%	100%	100%	100%	100%	99%	99%
Weighted N	1,000	336	324	296	263	303	383	453	465

6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you?

Respondents were randomly asked one of the two forms of this question

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Jobs and the economy	14%	14%	14%	24%	18%	12%	6%	14%	17%
Immigration	12%	13%	11%	4%	5%	14%	20%	13%	5%
Climate change and the environment	4%	5%	4%	6%	4%	3%	5%	4%	5%
Foreign policy	1%	0%	1%	2%	1%	1%	1%	1%	2%
National Security	4%	5%	2%	3%	5%	3%	3%	3%	2%
Education	2%	3%	2%	4%	5%	1%	1%	3%	2%
Health care	7%	7%	8%	9%	5%	9%	6%	6%	15%
Taxes and government spending	3%	5%	2%	1%	3%	4%	5%	3%	4%
Abortion	7%	5%	9%	8%	8%	7%	6%	7%	10%
Civil rights	3%	3%	4%	6%	5%	2%	2%	3%	5%
Civil liberties	2%	2%	1%	1%	2%	2%	1%	2%	0%
Guns	3%	3%	3%	4%	2%	3%	1%	2%	4%
Crime	3%	2%	3%	3%	4%	2%	2%	2%	4%
Criminal justice reform	1%	2%	0%	2%	1%	1%	0%	0%	3%
Inflation/prices	24%	23%	25%	22%	23%	26%	24%	27%	17%
Securing American democracy	10%	9%	11%	2%	9%	11%	17%	12%	6%
Totals	100%	101%	100%	101%	100%	101%	100%	102%	101%
Weighted N	993	453	529	167	222	356	248	721	196

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Jobs and the economy	14%	10%	18%	14%	10%	14%	16%	12%	16%
Immigration	12%	3%	21%	11%	1%	12%	20%	2%	22%
Climate change and the environment	4%	9%	0%	4%	10%	4%	1%	9%	0%
Foreign policy	1%	0%	0%	2%	1%	1%	0%	1%	1%
National Security	4%	2%	5%	3%	1%	4%	6%	1%	5%
Education	2%	3%	1%	2%	3%	2%	2%	4%	0%
Health care	7%	11%	2%	11%	10%	9%	3%	13%	2%
Taxes and government spending	3%	3%	5%	2%	1%	3%	5%	2%	5%
Abortion	7%	13%	2%	8%	17%	6%	3%	13%	2%
Civil rights	3%	6%	0%	4%	8%	2%	1%	6%	0%
Civil liberties	2%	2%	1%	2%	3%	1%	2%	1%	2%
Guns	3%	6%	1%	1%	4%	2%	2%	4%	1%
Crime	3%	3%	3%	1%	0%	6%	2%	1%	4%
Criminal justice reform	1%	1%	0%	2%	0%	1%	0%	1%	0%
Inflation/prices	24%	12%	37%	23%	11%	18%	35%	13%	35%
Securing American democracy	10%	18%	4%	10%	19%	14%	3%	19%	4%
Totals	100%	102%	100%	100%	99%	99%	101%	102%	99%
Weighted N	993	334	324	291	256	303	383	446	465

7A. Favorability of Individuals — Joe Biden

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	20%	17%	24%	7%	19%	21%	31%	15%	40%
Somewhat favorable	16%	15%	18%	17%	24%	15%	10%	15%	22%
Neutral	8%	8%	8%	22%	7%	7%	2%	6%	12%
Somewhat unfavorable	9%	10%	7%	22%	10%	5%	5%	9%	8%
Very unfavorable	46%	50%	42%	30%	38%	52%	53%	55%	16%
Don't know	0%	0%	1%	2%	1%	0%	0%	0%	2%
Totals	99%	100%	100%	100%	99%	100%	101%	100%	100%
Weighted N	999	453	534	172	221	356	250	721	202

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	20%	49%	1%	12%	40%	24%	7%	44%	1%
Somewhat favorable	16%	30%	2%	19%	33%	20%	3%	33%	1%
Neutral	8%	10%	3%	11%	10%	10%	3%	12%	2%
Somewhat unfavorable	9%	5%	5%	18%	11%	10%	7%	6%	10%
Very unfavorable	46%	7%	89%	40%	5%	36%	82%	5%	87%
Don't know	0%	0%	0%	0%	1%	0%	0%	0%	0%
Totals	99%	101%	100%	100%	100%	100%	102%	100%	101%
Weighted N	999	335	324	296	263	303	382	451	465

7B. Favorability of Individuals — Kamala Harris

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	31%	24%	36%	21%	33%	31%	34%	24%	56%
Somewhat favorable	14%	13%	14%	25%	17%	11%	8%	12%	18%
Neutral	3%	3%	3%	8%	4%	1%	1%	2%	5%
Somewhat unfavorable	6%	8%	5%	13%	10%	3%	3%	5%	9%
Very unfavorable	45%	52%	41%	31%	36%	53%	53%	56%	10%
Don't know	0%	0%	0%	2%	0%	0%	0%	0%	2%
Totals	99%	100%	99%	100%	100%	99%	99%	99%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	31%	69%	2%	21%	65%	32%	8%	64%	1%
Somewhat favorable	14%	19%	3%	20%	26%	17%	3%	25%	2%
Neutral	3%	3%	0%	6%	4%	4%	1%	3%	1%
Somewhat unfavorable	6%	3%	6%	10%	3%	9%	5%	3%	7%
Very unfavorable	45%	5%	89%	42%	2%	38%	82%	4%	89%
Don't know	0%	1%	0%	0%	0%	0%	1%	0%	0%
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%
Weighted N	1,000	336	324	296	263	303	383	453	465

7C. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	29%	34%	27%	27%	25%	29%	36%	36%	10%
Somewhat favorable	15%	16%	14%	11%	14%	17%	15%	17%	5%
Neutral	4%	5%	4%	7%	6%	5%	1%	4%	4%
Somewhat unfavorable	4%	5%	4%	2%	5%	4%	5%	4%	6%
Very unfavorable	46%	40%	50%	50%	49%	45%	43%	39%	72%
Don't know	1%	0%	1%	3%	1%	0%	0%	0%	2%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%
Weighted N	996	450	534	172	222	355	247	719	201

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	29%	4%	67%	16%	3%	21%	54%	1%	59%
Somewhat favorable	15%	2%	21%	22%	1%	15%	25%	3%	27%
Neutral	4%	3%	5%	6%	0%	8%	5%	1%	6%
Somewhat unfavorable	4%	4%	2%	7%	3%	5%	6%	3%	4%
Very unfavorable	46%	87%	4%	48%	92%	51%	10%	91%	3%
Don't know	1%	0%	0%	1%	0%	0%	0%	0%	0%
Totals	99%	100%	99%	100%	99%	100%	100%	99%	99%
Weighted N	996	334	322	296	263	299	383	451	463

7D. Favorability of Individuals — Tim Walz

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	29%	26%	31%	24%	30%	30%	31%	27%	37%
Somewhat favorable	10%	8%	11%	17%	10%	8%	9%	7%	18%
Neutral	11%	12%	11%	17%	18%	9%	6%	10%	20%
Somewhat unfavorable	7%	8%	6%	12%	7%	6%	5%	9%	3%
Very unfavorable	32%	39%	26%	12%	22%	38%	44%	38%	6%
Don't know	11%	6%	14%	19%	13%	9%	4%	9%	17%
Totals	100%	99%	99%	101%	100%	100%	99%	100%	101%
Weighted N	999	451	535	172	222	356	248	721	202

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	29%	62%	1%	25%	67%	31%	5%	58%	1%
Somewhat favorable	10%	16%	3%	13%	19%	12%	3%	19%	2%
Neutral	11%	12%	12%	11%	7%	17%	11%	10%	9%
Somewhat unfavorable	7%	0%	11%	10%	1%	6%	12%	1%	13%
Very unfavorable	32%	2%	62%	31%	1%	25%	60%	2%	64%
Don't know	11%	8%	12%	11%	6%	8%	10%	10%	11%
Totals	100%	100%	101%	101%	101%	99%	101%	100%	100%
Weighted N	999	335	324	296	263	301	383	453	465

7E. Favorability of Individuals — JD Vance

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	22%	26%	19%	18%	12%	24%	31%	27%	4%
Somewhat favorable	14%	17%	12%	12%	15%	14%	16%	17%	6%
Neutral	13%	12%	14%	14%	15%	15%	7%	10%	23%
Somewhat unfavorable	6%	6%	6%	8%	8%	5%	4%	5%	6%
Very unfavorable	36%	35%	37%	34%	39%	35%	38%	32%	48%
Don't know	9%	4%	12%	15%	10%	7%	4%	8%	12%
Totals	100%	100%	100%	101%	99%	100%	100%	99%	99%
Weighted N	996	449	535	171	222	356	247	717	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	22%	4%	46%	15%	2%	12%	45%	2%	43%
Somewhat favorable	14%	3%	22%	20%	2%	14%	24%	3%	27%
Neutral	13%	13%	13%	12%	3%	19%	15%	11%	14%
Somewhat unfavorable	6%	6%	4%	8%	6%	10%	2%	8%	3%
Very unfavorable	36%	68%	4%	37%	81%	39%	6%	69%	3%
Don't know	9%	5%	11%	8%	6%	6%	8%	7%	9%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	99%
Weighted N	996	335	323	295	263	301	381	451	463

8. Harris Sincerity

Do you think Kamala Harris...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what she believes	39%	33%	43%	32%	45%	38%	38%	30%	65%
Says what she thinks people want to hear	54%	60%	49%	58%	46%	55%	56%	64%	19%
Not sure	8%	8%	8%	10%	10%	7%	6%	6%	16%
Totals	101%	101%	100%	100%	101%	100%	100%	100%	100%
Weighted N	998	450	535	172	222	354	250	719	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what she believes	39%	79%	5%	32%	72%	47%	10%	75%	4%
Says what she thinks people want to hear	54%	15%	91%	54%	17%	45%	86%	15%	91%
Not sure	8%	7%	3%	14%	11%	8%	4%	10%	4%
Totals	101%	101%	99%	100%	100%	100%	100%	100%	99%
Weighted N	998	336	322	295	263	300	383	453	464

9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	28%	20%	34%	17%	29%	29%	32%	22%	51%
Like somewhat	13%	14%	12%	22%	18%	9%	9%	11%	20%
Neither like nor dislike	14%	17%	12%	22%	13%	13%	13%	13%	16%
Dislike somewhat	8%	10%	7%	8%	9%	7%	11%	10%	2%
Dislike a lot	33%	37%	31%	25%	28%	40%	35%	41%	8%
Not sure	3%	2%	4%	7%	2%	3%	0%	3%	3%
Totals	99%	100%	100%	101%	99%	101%	100%	100%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	28%	63%	1%	19%	57%	31%	7%	58%	1%
Like somewhat	13%	21%	2%	18%	27%	14%	3%	23%	1%
Neither like nor dislike	14%	9%	12%	23%	13%	15%	12%	12%	15%
Dislike somewhat	8%	2%	15%	9%	2%	8%	13%	2%	14%
Dislike a lot	33%	4%	68%	29%	1%	29%	62%	3%	66%
Not sure	3%	1%	3%	4%	1%	3%	2%	2%	4%
Totals	99%	100%	101%	102%	101%	100%	99%	100%	101%
Weighted N	1,000	336	324	296	263	303	383	453	465

10. Trump Sincerity

Do you think Donald Trump...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what he believes	52%	56%	50%	41%	48%	57%	57%	58%	27%
Says what he thinks people want to hear	40%	37%	41%	46%	43%	36%	38%	35%	61%
Not sure	8%	6%	9%	13%	8%	7%	5%	7%	12%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%
Weighted N	997	451	534	171	222	356	248	718	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what he believes	52%	22%	88%	47%	14%	45%	85%	19%	87%
Says what he thinks people want to hear	40%	69%	8%	43%	77%	48%	9%	71%	8%
Not sure	8%	8%	4%	10%	9%	7%	6%	9%	5%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	100%
Weighted N	997	336	322	295	263	301	381	451	464

11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	23%	28%	20%	14%	23%	23%	31%	28%	9%
Like somewhat	13%	15%	12%	18%	11%	14%	11%	16%	4%
Neither like nor dislike	11%	12%	11%	13%	9%	12%	11%	10%	14%
Dislike somewhat	7%	8%	6%	6%	10%	6%	7%	7%	5%
Dislike a lot	44%	36%	49%	46%	47%	43%	40%	38%	66%
Not sure	2%	1%	2%	3%	1%	2%	1%	1%	3%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	101%
Weighted N	998	450	535	171	222	356	248	719	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	23%	3%	52%	14%	2%	16%	43%	1%	46%
Like somewhat	13%	3%	24%	13%	1%	15%	21%	1%	25%
Neither like nor dislike	11%	9%	12%	14%	4%	14%	15%	8%	14%
Dislike somewhat	7%	4%	7%	10%	3%	7%	10%	4%	9%
Dislike a lot	44%	80%	4%	46%	90%	46%	10%	86%	4%
Not sure	2%	0%	1%	3%	0%	2%	1%	1%	2%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%
Weighted N	998	336	324	294	263	300	383	451	465

12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
A lot	53%	63%	45%	35%	52%	53%	68%	56%	40%
Some	29%	23%	33%	41%	29%	26%	23%	28%	31%
A little	15%	12%	17%	14%	14%	20%	9%	13%	22%
None	4%	2%	5%	10%	5%	2%	0%	2%	8%
Totals	101%	100%	100%	100%	100%	101%	100%	99%	101%
Weighted N	997	453	533	172	222	354	250	721	200

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
A lot	53%	57%	53%	50%	64%	49%	53%	56%	53%
Some	29%	26%	29%	31%	25%	30%	30%	26%	30%
A little	15%	13%	15%	15%	8%	17%	14%	14%	15%
None	4%	4%	3%	3%	3%	3%	2%	4%	2%
Totals	101%	100%	100%	99%	100%	99%	99%	100%	100%
Weighted N	997	333	324	296	263	300	383	450	465

13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
More enthusiastic	56%	58%	54%	43%	53%	55%	66%	55%	53%
About the same	34%	34%	34%	47%	35%	32%	27%	34%	35%
Less enthusiastic	10%	9%	12%	10%	11%	12%	7%	10%	12%
Totals	100%	101%	100%	100%	99%	99%	100%	99%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
More enthusiastic	56%	67%	57%	45%	70%	46%	56%	62%	52%
About the same	34%	26%	36%	39%	24%	40%	34%	28%	39%
Less enthusiastic	10%	7%	7%	16%	6%	13%	9%	10%	9%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%
Weighted N	1,000	336	324	296	263	303	383	453	465

14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	87%	87%	87%	82%	82%	86%	96%	90%	76%
Probably will vote	7%	7%	7%	9%	13%	6%	2%	5%	13%
Even chance	4%	5%	4%	8%	4%	5%	1%	2%	9%
Probably won't vote	1%	0%	1%	1%	1%	1%	1%	1%	1%
Definitely won't vote	1%	1%	1%	1%	1%	1%	0%	1%	0%
Totals	100%	100%	100%	101%	101%	99%	100%	99%	99%
Weighted N	1,000	453	535	172	222	356	250	721	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	87%	88%	91%	83%	92%	83%	92%	88%	91%
Probably will vote	7%	7%	5%	10%	6%	10%	5%	8%	5%
Even chance	4%	4%	2%	6%	1%	6%	2%	4%	3%
Probably won't vote	1%	0%	0%	2%	0%	1%	0%	0%	1%
Definitely won't vote	1%	0%	2%	0%	0%	0%	1%	0%	1%
Totals	100%	99%	100%	101%	99%	100%	100%	100%	101%
Weighted N	1,000	336	324	296	263	303	383	453	465

15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Kamala Harris	46%	39%	50%	53%	51%	41%	43%	37%	75%
Donald Trump	47%	54%	41%	39%	41%	49%	53%	57%	13%
Jill Stein	1%	1%	2%	1%	1%	2%	0%	0%	1%
Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	1%	1%	1%	1%	1%	1%	0%	1%	1%
Not sure	6%	5%	6%	6%	5%	7%	4%	5%	9%
Totals	101%	100%	100%	100%	99%	100%	100%	100%	99%
Weighted N	986	447	527	169	219	349	249	711	199

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Kamala Harris	46%	90%	3%	44%	94%	49%	10%	91%	1%
Donald Trump	47%	5%	94%	42%	3%	39%	85%	2%	92%
Jill Stein	1%	1%	2%	1%	1%	3%	0%	1%	1%
Cornel West	0%	0%	0%	1%	0%	0%	0%	0%	0%
Other	1%	1%	0%	1%	1%	1%	0%	1%	0%
Not sure	6%	2%	2%	11%	1%	7%	5%	5%	5%
Totals	101%	99%	101%	100%	100%	99%	100%	100%	99%
Weighted N	986	332	318	295	262	298	377	448	459

16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Definitely Harris	23%	19%	26%	21%	23%	23%	23%	15%	50%
Probably Harris	18%	18%	18%	15%	22%	18%	16%	17%	18%
Equally likely Harris or Trump	20%	18%	22%	32%	18%	18%	16%	21%	20%
Probably Trump	14%	18%	11%	15%	15%	13%	15%	18%	3%
Definitely Trump	25%	28%	23%	16%	21%	28%	30%	29%	10%
Totals	100%	101%	100%	99%	99%	100%	100%	100%	101%
Weighted N	998	452	534	172	222	355	250	719	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Definitely Harris	23%	49%	1%	17%	44%	25%	7%	46%	1%
Probably Harris	18%	29%	5%	21%	30%	22%	6%	28%	6%
Equally likely Harris or Trump	20%	15%	13%	32%	20%	22%	17%	21%	18%
Probably Trump	14%	4%	24%	16%	4%	11%	25%	3%	25%
Definitely Trump	25%	3%	56%	14%	2%	20%	45%	2%	49%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%
Weighted N	998	336	324	295	263	301	383	452	464

17. State Winner Prediction

Who do you think will get the most votes in North Carolina?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Harris	24%	23%	26%	24%	26%	25%	23%	17%	51%
Trump	54%	62%	47%	53%	53%	54%	55%	62%	25%
Not sure	22%	15%	27%	23%	21%	21%	22%	21%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	1,000	453	535	172	222	356	250	721	203

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Harris	24%	51%	4%	18%	42%	31%	10%	45%	4%
Trump	54%	23%	82%	59%	31%	48%	75%	26%	83%
Not sure	22%	26%	14%	23%	28%	21%	16%	30%	13%
Totals	100%	100%	100%	100%	101%	100%	101%	101%	100%
Weighted N	1,000	336	324	296	263	303	383	453	465

METHODOLOGY

YouGov interviewed 1000 registered voters in North Carolina between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in North Carolina. The weights range from 0.1 to 5.5, with a mean of 1 and a standard deviation of 0.7.

The margin of error for a percentage based upon the entire sample is ± 3.9 points. The margin of error is larger for subsamples and differences of percentages.

Sample 800 Nevada Registered Voters
 Conducted August 23-September 3, 2024
 Margin of Error ±4.7%

1. Would you say that you and your family are...

Better off financially than you were a year ago	14%
About the same financially as you were a year ago	38%
Worse off financially than you were a year ago	45%
Not sure	3%

2. How would you describe the current state of the American economy?

Excellent	8%
Good	26%
Fair	22%
Poor	43%
Don't know	1%

3. Overall, do you think the economy is getting better or worse?

Getting better	22%
About the same	26%
Getting worse	48%
Not sure	4%

4. How would you describe the current state of the economy in Nevada?

Excellent	6%
Good	32%
Fair	32%
Poor	29%
Don't know	1%

5. Overall, do you think the economy in Nevada is getting better or worse?

Getting better	20%
About the same	37%
Getting worse	38%
Not sure	5%

6. [In deciding how to vote, what / Which of these] is the most important issue for you?
Respondents were randomly asked one of the two forms of this question

Jobs and the economy	13%
Immigration	15%
Climate change and the environment	6%
Foreign policy	1%

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National Security	4%
Education	1%
Health care	9%
Taxes and government spending	4%
Abortion	8%
Civil rights	3%
Civil liberties	2%
Guns	2%
Crime	2%
Criminal justice reform	0%
Inflation/prices	19%
Securing American democracy	12%

7. Do you have a favorable or an unfavorable opinion of ...?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable	Don't know
Joe Biden	23%	16%	6%	10%	44%	1%
Kamala Harris	33%	12%	4%	7%	44%	1%
Donald Trump	31%	13%	2%	4%	49%	1%
Tim Walz	32%	11%	9%	9%	34%	5%
JD Vance	23%	15%	10%	8%	39%	5%

8. Do you think Kamala Harris...

Says what she believes	44%
Says what she thinks people want to hear	50%
Not sure	6%

9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	31%
Like somewhat	13%
Neither like nor dislike	13%
Dislike somewhat	10%
Dislike a lot	31%
Not sure	3%

10. Do you think Donald Trump...

Says what he believes	50%
Says what he thinks people want to hear	43%
Not sure	7%

11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

Like a lot	23%
Like somewhat	15%
Neither like nor dislike	6%
Dislike somewhat	7%
Dislike a lot	47%
Not sure	1%

12. How much attention have you been paying to the 2024 election campaign for president?

A lot	66%
Some	22%
A little	10%
None	3%

13. Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

More enthusiastic	65%
About the same	23%
Less enthusiastic	11%

14. How likely are you to vote in the presidential election in November 2024?

I have already voted	0%
Definitely will vote	89%
Probably will vote	6%
Even chance	2%
Probably won't vote	1%
Definitely won't vote	2%

15. In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

Kamala Harris	49%
Donald Trump	46%
Jill Stein	1%
Cornel West	0%
Other	1%
Not sure	4%

16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

Definitely Harris	27%
Probably Harris	20%
Equally likely Harris or Trump	13%
Probably Trump	15%
Definitely Trump	25%

17. Who do you think will get the most votes in Nevada?

Harris	40%
Trump	41%
Not sure	19%

18. In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?
Excluding non-voters

Jacky Rosen	51%
Sam Brown	39%
Someone else	0%
Not sure	10%

19. Generally speaking, do you think of yourself as a ...?

Democrat	36%
Republican	35%
Independent	24%
Other	3%
Not sure	2%

20. In general, how would you describe your own political viewpoint?

Very liberal	12%
Liberal	13%
Moderate	34%
Conservative	20%
Very conservative	16%
Not sure	4%

21. Are you...

Male	48%
Female	52%

22. Respondent age by category

Under 30	12%
30-44	22%
45-64	35%
65+	30%

23. What racial or ethnic group best describes you?

White	62%
Black	9%
Hispanic	16%
Other	13%

24. What is the highest level of education you have completed?

HS or less	29%
Some college	37%
College grad	22%
Postgrad	12%

1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Better off financially than you were a year ago	14%	14%	14%	12%	21%	14%	11%	15%	8%
About the same financially as you were a year ago	38%	42%	34%	43%	35%	37%	38%	38%	32%
Worse off financially than you were a year ago	45%	42%	48%	34%	43%	47%	51%	45%	54%
Not sure	3%	1%	4%	11%	1%	2%	0%	1%	6%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	100%
Weighted N	799	376	413	100	178	281	240	493	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Better off financially than you were a year ago	14%	22%	8%	13%	24%	17%	5%	23%	4%
About the same financially as you were a year ago	38%	46%	30%	37%	39%	46%	27%	46%	28%
Worse off financially than you were a year ago	45%	28%	62%	47%	36%	32%	66%	27%	67%
Not sure	3%	4%	0%	3%	1%	4%	1%	3%	1%
Totals	100%	100%	100%	100%	100%	99%	99%	99%	100%
Weighted N	799	288	277	192	206	271	294	380	345

2. State of the Economy

How would you describe the current state of the American economy?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Excellent	8%	8%	8%	21%	11%	6%	3%	8%	11%
Good	26%	26%	26%	42%	24%	24%	23%	27%	27%
Fair	22%	20%	23%	5%	28%	25%	21%	21%	17%
Poor	43%	45%	41%	30%	36%	44%	53%	44%	45%
Don't know	1%	1%	1%	2%	0%	1%	0%	0%	0%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%
Weighted N	800	376	414	100	178	282	240	495	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	8%	14%	7%	2%	12%	8%	6%	12%	4%
Good	26%	47%	8%	22%	47%	35%	4%	46%	4%
Fair	22%	23%	18%	23%	25%	24%	15%	27%	17%
Poor	43%	14%	67%	53%	16%	33%	74%	15%	74%
Don't know	1%	2%	0%	0%	1%	0%	1%	1%	0%
Totals	100%	100%	100%	100%	101%	100%	100%	101%	99%
Weighted N	800	289	278	192	206	272	294	381	346

3. Trend of Economy

Overall, do you think the economy is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Getting better	22%	22%	22%	30%	20%	22%	19%	26%	11%
About the same	26%	25%	27%	20%	32%	25%	26%	20%	33%
Getting worse	48%	49%	47%	40%	43%	50%	53%	52%	51%
Not sure	4%	4%	4%	10%	5%	3%	2%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%
Weighted N	800	376	414	100	178	282	240	495	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	22%	40%	9%	16%	43%	23%	7%	38%	5%
About the same	26%	35%	16%	27%	29%	37%	14%	37%	14%
Getting worse	48%	19%	75%	53%	23%	36%	78%	18%	80%
Not sure	4%	6%	1%	4%	5%	4%	1%	7%	1%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%
Weighted N	800	289	278	192	206	272	294	381	346

4. State of the State Economy

How would you describe the current state of the economy in Nevada?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Excellent	6%	6%	6%	12%	10%	4%	3%	7%	10%
Good	32%	32%	31%	50%	27%	28%	31%	34%	37%
Fair	32%	31%	34%	12%	36%	36%	33%	30%	25%
Poor	29%	29%	28%	22%	26%	30%	32%	27%	28%
Don't know	1%	2%	1%	3%	1%	1%	1%	1%	0%
Totals	100%	100%	100%	99%	100%	99%	100%	99%	100%
Weighted N	800	376	414	100	178	282	240	495	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	6%	8%	6%	3%	6%	8%	4%	8%	3%
Good	32%	51%	20%	24%	48%	36%	17%	45%	16%
Fair	32%	26%	29%	42%	27%	36%	31%	32%	35%
Poor	29%	14%	44%	28%	17%	17%	48%	13%	46%
Don't know	1%	1%	0%	3%	2%	2%	0%	2%	0%
Totals	100%	100%	99%	100%	100%	99%	100%	100%	100%
Weighted N	800	289	278	192	206	272	294	381	346

5. Trend of State Economy

Overall, do you think the economy in Nevada is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Getting better	20%	24%	17%	32%	21%	18%	16%	24%	16%
About the same	37%	34%	40%	35%	38%	39%	36%	33%	48%
Getting worse	38%	36%	40%	29%	34%	39%	44%	40%	36%
Not sure	5%	6%	3%	4%	6%	5%	3%	3%	0%
Totals	100%	100%	100%	100%	99%	101%	99%	100%	100%
Weighted N	800	376	414	100	178	282	240	494	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	20%	35%	8%	18%	35%	24%	8%	33%	6%
About the same	37%	43%	33%	33%	40%	44%	29%	44%	31%
Getting worse	38%	16%	57%	43%	18%	29%	62%	17%	61%
Not sure	5%	6%	1%	5%	6%	4%	1%	7%	2%
Totals	100%	100%	99%	99%	99%	101%	100%	101%	100%
Weighted N	800	289	278	192	206	272	294	381	346

The Times / SAY Poll: Nevada



6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you?

Respondents were randomly asked one of the two forms of this question

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Jobs and the economy	13%	11%	15%	30%	10%	12%	9%	15%	4%
Immigration	15%	21%	10%	8%	9%	15%	23%	18%	14%
Climate change and the environment	6%	6%	6%	2%	11%	7%	4%	5%	14%
Foreign policy	1%	1%	1%	0%	1%	0%	2%	1%	0%
National Security	4%	6%	2%	1%	5%	2%	5%	4%	5%
Education	1%	1%	0%	3%	0%	0%	0%	1%	0%
Health care	9%	8%	10%	20%	6%	10%	5%	9%	8%
Taxes and government spending	4%	5%	2%	1%	1%	4%	6%	3%	5%
Abortion	8%	4%	12%	12%	11%	7%	6%	6%	14%
Civil rights	3%	1%	3%	1%	5%	3%	0%	1%	2%
Civil liberties	2%	3%	2%	2%	5%	2%	1%	2%	4%
Guns	2%	3%	1%	1%	3%	3%	1%	2%	2%
Crime	2%	1%	2%	1%	4%	1%	1%	2%	2%
Criminal justice reform	0%	1%	0%	0%	0%	1%	0%	0%	0%
Inflation/prices	19%	16%	22%	15%	15%	20%	22%	20%	14%
Securing American democracy	12%	13%	11%	3%	13%	13%	14%	12%	12%
Totals	101%	101%	99%	100%	99%	100%	99%	101%	100%
Weighted N	800	376	414	100	178	282	240	495	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Jobs and the economy	13%	10%	14%	17%	9%	16%	14%	12%	13%
Immigration	15%	2%	31%	13%	1%	8%	33%	1%	32%
Climate change and the environment	6%	12%	1%	7%	13%	7%	1%	11%	1%
Foreign policy	1%	1%	0%	1%	1%	1%	0%	1%	0%
National Security	4%	1%	8%	2%	1%	3%	7%	1%	7%
Education	1%	2%	0%	0%	2%	0%	0%	1%	0%
Health care	9%	15%	5%	7%	13%	10%	4%	13%	3%
Taxes and government spending	4%	1%	3%	5%	0%	3%	5%	2%	6%
Abortion	8%	14%	3%	7%	19%	6%	2%	14%	2%
Civil rights	3%	5%	1%	1%	4%	2%	2%	4%	1%
Civil liberties	2%	3%	0%	4%	5%	2%	0%	4%	0%
Guns	2%	2%	3%	0%	2%	2%	3%	2%	3%
Crime	2%	2%	1%	1%	0%	3%	1%	2%	1%
Criminal justice reform	0%	1%	0%	0%	1%	0%	0%	1%	0%
Inflation/prices	19%	9%	26%	22%	8%	21%	25%	11%	28%
Securing American democracy	12%	20%	4%	13%	20%	16%	3%	22%	3%
Totals	101%	100%	100%	100%	99%	100%	100%	102%	100%
Weighted N	800	289	278	192	206	272	294	381	346

7A. Favorability of Individuals — Joe Biden

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	23%	22%	25%	21%	12%	31%	25%	20%	29%
Somewhat favorable	16%	14%	17%	21%	24%	14%	11%	15%	14%
Neutral	6%	5%	7%	20%	10%	3%	2%	5%	10%
Somewhat unfavorable	10%	9%	11%	17%	15%	7%	6%	10%	7%
Very unfavorable	44%	50%	38%	21%	35%	46%	57%	50%	38%
Don't know	1%	0%	2%	0%	3%	1%	0%	0%	2%
Totals	100%	100%	100%	100%	99%	102%	101%	100%	100%
Weighted N	798	376	412	100	178	281	238	494	126

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	23%	54%	1%	14%	48%	28%	3%	45%	1%
Somewhat favorable	16%	30%	5%	15%	29%	20%	4%	29%	4%
Neutral	6%	9%	3%	7%	8%	8%	3%	8%	3%
Somewhat unfavorable	10%	4%	10%	14%	7%	14%	7%	10%	8%
Very unfavorable	44%	3%	80%	51%	8%	30%	82%	7%	85%
Don't know	1%	1%	0%	0%	0%	0%	0%	1%	0%
Totals	100%	101%	99%	101%	100%	100%	99%	100%	101%
Weighted N	798	287	278	192	205	271	294	379	346

7B. Favorability of Individuals — Kamala Harris

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	33%	26%	38%	32%	25%	38%	32%	30%	36%
Somewhat favorable	12%	16%	8%	20%	21%	9%	5%	10%	16%
Neutral	4%	2%	5%	8%	5%	4%	1%	4%	3%
Somewhat unfavorable	7%	6%	8%	14%	13%	4%	3%	5%	13%
Very unfavorable	44%	49%	39%	22%	34%	45%	59%	51%	32%
Don't know	1%	1%	1%	2%	3%	0%	0%	0%	0%
Totals	101%	100%	99%	98%	101%	100%	100%	100%	100%
Weighted N	800	376	414	100	178	282	240	495	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	33%	72%	2%	23%	72%	38%	3%	63%	1%
Somewhat favorable	12%	17%	4%	18%	13%	21%	3%	20%	3%
Neutral	4%	3%	3%	4%	4%	3%	2%	4%	2%
Somewhat unfavorable	7%	4%	9%	6%	6%	6%	7%	7%	5%
Very unfavorable	44%	3%	82%	49%	4%	31%	85%	4%	88%
Don't know	1%	1%	0%	0%	0%	0%	0%	1%	0%
Totals	101%	100%	100%	100%	99%	99%	100%	99%	99%
Weighted N	800	289	278	192	206	272	294	381	346

7C. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	31%	35%	27%	29%	27%	29%	37%	38%	26%
Somewhat favorable	13%	15%	13%	10%	12%	12%	17%	14%	14%
Neutral	2%	2%	2%	3%	3%	2%	2%	3%	2%
Somewhat unfavorable	4%	5%	3%	12%	3%	2%	3%	4%	1%
Very unfavorable	49%	43%	54%	46%	53%	55%	41%	41%	58%
Don't know	1%	0%	1%	0%	2%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%
Weighted N	800	376	414	100	178	282	240	495	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	31%	0%	69%	22%	4%	15%	66%	2%	65%
Somewhat favorable	13%	1%	20%	21%	0%	13%	24%	2%	25%
Neutral	2%	2%	1%	4%	1%	2%	2%	1%	3%
Somewhat unfavorable	4%	6%	1%	4%	3%	6%	1%	4%	2%
Very unfavorable	49%	91%	7%	50%	91%	63%	6%	90%	6%
Don't know	1%	0%	0%	0%	0%	0%	0%	1%	0%
Totals	100%	100%	98%	101%	99%	99%	99%	100%	101%
Weighted N	800	289	278	192	206	272	294	381	346

7D. Favorability of Individuals — Tim Walz

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	32%	31%	33%	27%	33%	34%	31%	29%	37%
Somewhat favorable	11%	8%	13%	13%	16%	11%	5%	10%	10%
Neutral	9%	9%	8%	20%	10%	7%	6%	8%	11%
Somewhat unfavorable	9%	9%	8%	23%	10%	7%	4%	8%	13%
Very unfavorable	34%	41%	29%	11%	22%	35%	52%	41%	25%
Don't know	5%	2%	9%	5%	9%	6%	2%	3%	4%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	100%
Weighted N	800	376	414	100	178	282	240	495	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	32%	64%	9%	22%	68%	33%	8%	60%	6%
Somewhat favorable	11%	16%	3%	15%	21%	12%	1%	18%	1%
Neutral	9%	9%	7%	11%	3%	16%	7%	8%	8%
Somewhat unfavorable	9%	6%	9%	12%	3%	12%	9%	8%	7%
Very unfavorable	34%	1%	66%	37%	1%	20%	73%	1%	74%
Don't know	5%	4%	6%	2%	3%	6%	3%	5%	4%
Totals	100%	100%	100%	99%	99%	99%	101%	100%	100%
Weighted N	800	289	278	192	206	272	294	381	346

7E. Favorability of Individuals — JD Vance

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Very favorable	23%	26%	20%	9%	18%	19%	37%	28%	16%
Somewhat favorable	15%	16%	13%	22%	7%	16%	15%	17%	18%
Neutral	10%	10%	11%	20%	14%	7%	7%	10%	12%
Somewhat unfavorable	8%	6%	9%	21%	11%	4%	3%	8%	12%
Very unfavorable	39%	38%	39%	21%	41%	48%	35%	34%	37%
Don't know	5%	3%	8%	5%	8%	6%	2%	2%	4%
Totals	100%	99%	100%	98%	99%	100%	99%	99%	99%
Weighted N	800	376	413	100	178	282	239	494	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	23%	2%	48%	19%	4%	10%	50%	3%	49%
Somewhat favorable	15%	2%	26%	13%	0%	13%	27%	3%	27%
Neutral	10%	6%	12%	15%	4%	14%	12%	5%	14%
Somewhat unfavorable	8%	15%	3%	4%	14%	9%	3%	12%	3%
Very unfavorable	39%	69%	7%	44%	75%	48%	6%	73%	5%
Don't know	5%	6%	3%	4%	3%	6%	2%	5%	2%
Totals	100%	100%	99%	99%	100%	100%	100%	101%	100%
Weighted N	800	288	278	192	206	272	294	380	346

8. Harris Sincerity

Do you think Kamala Harris...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Says what she believes	44%	39%	49%	53%	47%	45%	38%	38%	59%
Says what she thinks people want to hear	50%	56%	45%	33%	42%	52%	60%	56%	37%
Not sure	6%	5%	6%	14%	10%	3%	2%	6%	4%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	800	376	414	100	178	282	240	495	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what she believes	44%	86%	12%	36%	81%	53%	12%	80%	8%
Says what she thinks people want to hear	50%	10%	86%	55%	12%	41%	86%	14%	87%
Not sure	6%	4%	2%	9%	7%	6%	2%	6%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	800	289	278	192	206	272	294	381	346

9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Like a lot	31%	25%	36%	31%	26%	33%	31%	27%	39%
Like somewhat	13%	13%	12%	18%	20%	12%	6%	11%	14%
Neither like nor dislike	13%	15%	10%	15%	12%	15%	9%	13%	11%
Dislike somewhat	10%	9%	11%	8%	13%	6%	13%	10%	16%
Dislike a lot	31%	34%	29%	14%	24%	34%	41%	37%	19%
Not sure	3%	3%	2%	13%	4%	1%	0%	3%	2%
Totals	101%	99%	100%	99%	99%	101%	100%	101%	101%
Weighted N	799	376	413	100	178	282	240	494	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	31%	67%	3%	20%	60%	39%	4%	58%	2%
Like somewhat	13%	20%	5%	16%	26%	14%	3%	22%	3%
Neither like nor dislike	13%	10%	11%	17%	8%	19%	7%	14%	10%
Dislike somewhat	10%	1%	19%	12%	2%	8%	19%	3%	17%
Dislike a lot	31%	1%	61%	32%	3%	19%	64%	2%	64%
Not sure	3%	1%	2%	4%	1%	2%	2%	1%	4%
Totals	101%	100%	101%	101%	100%	101%	99%	100%	100%
Weighted N	799	288	278	192	206	272	294	380	346

10. Trump Sincerity

Do you think Donald Trump...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Says what he believes	50%	46%	53%	42%	39%	51%	59%	55%	41%
Says what he thinks people want to hear	43%	47%	40%	39%	55%	44%	35%	40%	48%
Not sure	7%	7%	7%	19%	6%	4%	6%	6%	11%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	100%
Weighted N	796	376	409	98	178	280	240	492	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what he believes	50%	21%	82%	46%	21%	37%	84%	19%	81%
Says what he thinks people want to hear	43%	69%	15%	47%	71%	53%	13%	73%	13%
Not sure	7%	10%	3%	7%	8%	11%	3%	8%	6%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%
Weighted N	796	288	276	190	204	270	294	380	342

11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Like a lot	23%	24%	23%	21%	29%	21%	22%	27%	22%
Like somewhat	15%	19%	12%	19%	7%	16%	20%	17%	13%
Neither like nor dislike	6%	6%	6%	7%	6%	6%	6%	7%	2%
Dislike somewhat	7%	9%	4%	14%	2%	5%	10%	7%	3%
Dislike a lot	47%	41%	52%	35%	54%	52%	42%	40%	53%
Not sure	1%	0%	2%	5%	2%	1%	0%	0%	7%
Totals	99%	99%	99%	101%	100%	101%	100%	98%	100%
Weighted N	800	376	414	100	178	282	240	495	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	23%	1%	50%	17%	3%	15%	47%	1%	47%
Like somewhat	15%	2%	30%	15%	1%	9%	33%	3%	30%
Neither like nor dislike	6%	2%	9%	7%	4%	8%	4%	3%	8%
Dislike somewhat	7%	4%	5%	10%	4%	4%	8%	3%	8%
Dislike a lot	47%	89%	7%	51%	88%	62%	8%	87%	6%
Not sure	1%	2%	0%	1%	0%	2%	0%	2%	0%
Totals	99%	100%	101%	101%	100%	100%	100%	99%	99%
Weighted N	800	289	278	192	206	272	294	381	346

12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
A lot	66%	72%	60%	46%	62%	64%	79%	71%	64%
Some	22%	17%	25%	46%	23%	20%	12%	20%	26%
A little	10%	8%	12%	6%	13%	12%	7%	6%	5%
None	3%	2%	3%	3%	2%	3%	2%	2%	4%
Totals	101%	99%	100%	101%	100%	99%	100%	99%	99%
Weighted N	798	376	412	100	176	282	240	495	125

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
A lot	66%	67%	69%	60%	70%	60%	71%	66%	71%
Some	22%	24%	19%	25%	20%	29%	16%	23%	17%
A little	10%	7%	10%	12%	6%	10%	11%	9%	9%
None	3%	2%	3%	3%	4%	1%	2%	2%	2%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	99%
Weighted N	798	289	278	192	206	272	294	381	346

13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
More enthusiastic	65%	66%	65%	60%	59%	64%	74%	69%	71%
About the same	23%	26%	21%	30%	25%	25%	17%	21%	11%
Less enthusiastic	11%	8%	14%	10%	16%	11%	9%	10%	18%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	800	376	414	100	178	282	240	495	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
More enthusiastic	65%	72%	67%	55%	72%	59%	70%	69%	65%
About the same	23%	21%	24%	24%	20%	25%	21%	23%	22%
Less enthusiastic	11%	7%	9%	21%	7%	16%	8%	8%	12%
Totals	99%	100%	100%	100%	99%	100%	99%	100%	99%
Weighted N	800	289	278	192	206	272	294	381	346

14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	89%	93%	85%	68%	84%	92%	97%	91%	84%
Probably will vote	6%	3%	9%	16%	6%	6%	2%	5%	7%
Even chance	2%	3%	2%	5%	5%	1%	0%	2%	6%
Probably won't vote	1%	2%	1%	9%	0%	0%	0%	2%	0%
Definitely won't vote	2%	0%	3%	2%	5%	1%	0%	1%	3%
Totals	100%	101%	100%	100%	100%	100%	99%	101%	100%
Weighted N	800	376	414	100	178	282	240	495	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	89%	89%	92%	84%	91%	83%	95%	91%	94%
Probably will vote	6%	6%	6%	5%	5%	8%	4%	5%	3%
Even chance	2%	4%	0%	3%	1%	5%	0%	3%	1%
Probably won't vote	1%	1%	0%	3%	2%	3%	0%	1%	1%
Definitely won't vote	2%	0%	1%	4%	1%	2%	1%	0%	1%
Totals	100%	100%	99%	99%	100%	101%	100%	100%	100%
Weighted N	800	289	278	192	206	272	294	381	346

15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Kamala Harris	49%	43%	53%	56%	57%	50%	39%	42%	56%
Donald Trump	46%	51%	41%	35%	36%	45%	58%	54%	38%
Jill Stein	1%	1%	1%	3%	2%	0%	0%	0%	2%
Cornel West	0%	0%	0%	0%	1%	0%	0%	0%	1%
Other	1%	1%	1%	1%	3%	0%	0%	1%	2%
Not sure	4%	4%	3%	5%	1%	5%	3%	3%	0%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	99%
Weighted N	783	375	399	96	169	280	238	488	124

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Kamala Harris	49%	95%	6%	44%	89%	63%	6%	90%	4%
Donald Trump	46%	1%	93%	44%	6%	27%	93%	4%	93%
Jill Stein	1%	1%	0%	2%	2%	1%	0%	2%	0%
Cornel West	0%	0%	0%	1%	1%	0%	0%	0%	0%
Other	1%	1%	0%	1%	1%	2%	0%	1%	0%
Not sure	4%	2%	1%	8%	2%	6%	1%	4%	3%
Totals	101%	100%	100%	100%	101%	99%	100%	101%	100%
Weighted N	783	287	274	185	204	264	290	381	342

16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Definitely Harris	27%	22%	31%	39%	20%	28%	25%	22%	35%
Probably Harris	20%	21%	19%	23%	26%	18%	17%	19%	16%
Equally likely Harris or Trump	13%	13%	13%	4%	14%	15%	14%	12%	15%
Probably Trump	15%	19%	11%	15%	15%	10%	21%	17%	17%
Definitely Trump	25%	25%	26%	19%	25%	28%	24%	29%	17%
Totals	100%	100%	100%	100%	100%	99%	101%	99%	100%
Weighted N	799	376	413	100	178	282	240	494	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Definitely Harris	27%	59%	1%	19%	48%	37%	3%	51%	1%
Probably Harris	20%	29%	8%	26%	32%	25%	7%	28%	11%
Equally likely Harris or Trump	13%	10%	11%	18%	15%	14%	9%	16%	10%
Probably Trump	15%	2%	27%	17%	2%	10%	30%	3%	27%
Definitely Trump	25%	0%	53%	20%	2%	15%	51%	2%	50%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	99%
Weighted N	799	288	278	192	206	272	294	380	346

17. State Winner Prediction

Who do you think will get the most votes in Nevada?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Harris	40%	37%	43%	55%	40%	37%	37%	35%	45%
Trump	41%	42%	40%	38%	41%	41%	42%	46%	37%
Not sure	19%	21%	17%	7%	19%	22%	21%	19%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	798	376	412	98	178	282	240	493	127

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Harris	40%	74%	9%	38%	68%	52%	10%	68%	11%
Trump	41%	8%	73%	42%	12%	31%	74%	10%	73%
Not sure	19%	18%	18%	20%	21%	17%	16%	22%	17%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%
Weighted N	798	289	278	190	205	272	294	381	344

18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?

Excluding non-voters

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Hispanic
Jacky Rosen	51%	46%	55%	54%	55%	54%	42%	45%	53%
Sam Brown	39%	46%	32%	31%	32%	34%	52%	45%	34%
Someone else	0%	0%	0%	0%	1%	0%	0%	0%	0%
Not sure	10%	8%	13%	15%	13%	11%	6%	9%	12%
Totals	100%	100%	100%	100%	101%	99%	100%	99%	99%
Weighted N	772	367	395	94	168	275	234	477	123

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Jacky Rosen	51%	95%	8%	49%	94%	65%	9%	91%	7%
Sam Brown	39%	0%	83%	33%	2%	18%	85%	2%	81%
Someone else	0%	0%	0%	0%	1%	0%	0%	0%	0%
Not sure	10%	4%	9%	18%	3%	17%	6%	7%	11%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	99%
Weighted N	772	286	268	180	199	261	288	376	336

METHODOLOGY

YouGov interviewed 800 registered voters in Nevada between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Nevada. The weights range from 0.1 to 5.2, with a mean of 1 and a standard deviation of 0.9.

The margin of error for a percentage based upon the entire sample is ± 4.7 points. The margin of error is larger for subsamples and differences of percentages.

Sample 1000 Pennsylvania Registered Voters
 Conducted August 23-September 3, 2024
 Margin of Error ±3.6%

1. Would you say that you and your family are...

Better off financially than you were a year ago	13%
About the same financially as you were a year ago	42%
Worse off financially than you were a year ago	43%
Not sure	2%

2. How would you describe the current state of the American economy?

Excellent	4%
Good	24%
Fair	27%
Poor	43%
Don't know	1%

3. Overall, do you think the economy is getting better or worse?

Getting better	21%
About the same	23%
Getting worse	51%
Not sure	4%

4. How would you describe the current state of the economy in Pennsylvania?

Excellent	6%
Good	26%
Fair	34%
Poor	32%
Don't know	3%

5. Overall, do you think the economy in Pennsylvania is getting better or worse?

Getting better	19%
About the same	30%
Getting worse	46%
Not sure	5%

6. [In deciding how to vote, what / Which of these] is the most important issue for you?
Respondents were randomly asked one of the two forms of this question

Jobs and the economy	10%
Immigration	11%
Climate change and the environment	6%
Foreign policy	2%

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continued from previous page

National Security	3%
Education	2%
Health care	8%
Taxes and government spending	4%
Abortion	6%
Civil rights	3%
Civil liberties	2%
Guns	2%
Crime	2%
Criminal justice reform	0%
Inflation/prices	26%
Securing American democracy	13%

7. Do you have a favorable or an unfavorable opinion of ...?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable	Don't know
Joe Biden	21%	17%	8%	8%	45%	1%
Kamala Harris	29%	15%	5%	7%	44%	1%
Donald Trump	28%	14%	3%	4%	49%	1%
Tim Walz	32%	12%	9%	5%	34%	8%
JD Vance	19%	14%	11%	7%	43%	6%

8. Do you think Kamala Harris...

Says what she believes	38%
Says what she thinks people want to hear	54%
Not sure	8%

9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	27%
Like somewhat	17%
Neither like nor dislike	13%
Dislike somewhat	7%
Dislike a lot	34%
Not sure	2%

10. Do you think Donald Trump...

Says what he believes	50%
Says what he thinks people want to hear	44%
Not sure	6%

11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

Like a lot	21%
Like somewhat	13%
Neither like nor dislike	10%
Dislike somewhat	8%
Dislike a lot	48%
Not sure	0%

12. How much attention have you been paying to the 2024 election campaign for president?

A lot	60%
Some	26%
A little	12%
None	2%

13. Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

More enthusiastic	58%
About the same	30%
Less enthusiastic	12%

14. How likely are you to vote in the presidential election in November 2024?

I have already voted	0%
Definitely will vote	88%
Probably will vote	6%
Even chance	4%
Probably won't vote	2%
Definitely won't vote	1%

15. In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

Kamala Harris	46%
Donald Trump	45%
Jill Stein	1%
Cornel West	0%
Other	1%
Not sure	5%

16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

Definitely Harris	20%
Probably Harris	21%
Equally likely Harris or Trump	18%
Probably Trump	16%
Definitely Trump	24%

17. Who do you think will get the most votes in Pennsylvania?

Harris	42%
Trump	36%
Not sure	22%

18. In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?

Excluding non-voters

Robert P Casey Jr.	52%
David H. McCormick	41%
Someone else	0%
Not sure	8%

19. Generally speaking, do you think of yourself as a ...?

Democrat	39%
Republican	37%
Independent	20%
Other	4%
Not sure	2%

20. In general, how would you describe your own political viewpoint?

Very liberal	14%
Liberal	18%
Moderate	29%
Conservative	24%
Very conservative	12%
Not sure	4%

21. Are you...

Male	47%
Female	53%

22. Respondent age by category

Under 30	15%
30-44	22%
45-64	35%
65+	28%

23. What racial or ethnic group best describes you?

White	82%
Black	11%
Hispanic	4%
Other	4%

24. What is the highest level of education you have completed?

HS or less	37%
Some college	24%
College grad	24%
Postgrad	14%

1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Better off financially than you were a year ago	13%	14%	12%	17%	18%	10%	11%	12%	19%
About the same financially as you were a year ago	42%	43%	42%	42%	40%	40%	46%	41%	57%
Worse off financially than you were a year ago	43%	42%	44%	40%	38%	49%	43%	46%	21%
Not sure	2%	1%	2%	2%	5%	1%	0%	2%	2%
Totals	100%	100%	100%	101%	101%	100%	100%	101%	99%
Weighted N	995	457	521	149	220	350	276	816	104

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Better off financially than you were a year ago	13%	22%	5%	13%	23%	13%	5%	23%	4%
About the same financially as you were a year ago	42%	56%	30%	39%	53%	46%	29%	56%	28%
Worse off financially than you were a year ago	43%	20%	64%	47%	22%	39%	65%	19%	67%
Not sure	2%	2%	1%	1%	2%	1%	1%	2%	1%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%
Weighted N	995	382	363	197	312	290	354	459	450

2. State of the Economy

How would you describe the current state of the American economy?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	4%	6%	3%	7%	4%	3%	4%	4%	1%
Good	24%	26%	23%	23%	26%	21%	28%	24%	34%
Fair	27%	25%	30%	32%	30%	26%	24%	25%	39%
Poor	43%	43%	43%	35%	39%	49%	43%	46%	24%
Don't know	1%	1%	1%	3%	2%	1%	0%	1%	2%
Totals	99%	101%	100%	100%	101%	100%	99%	100%	100%
Weighted N	998	458	523	151	221	350	276	818	104

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	4%	6%	3%	2%	7%	4%	2%	6%	2%
Good	24%	43%	8%	24%	44%	25%	8%	44%	6%
Fair	27%	32%	21%	31%	28%	31%	23%	31%	23%
Poor	43%	17%	68%	43%	19%	39%	66%	18%	69%
Don't know	1%	2%	0%	1%	2%	1%	0%	1%	1%
Totals	99%	100%	100%	101%	100%	100%	99%	100%	101%
Weighted N	998	384	365	196	314	289	355	461	451

3. Trend of Economy

Overall, do you think the economy is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	21%	22%	20%	17%	21%	21%	24%	21%	27%
About the same	23%	24%	23%	31%	29%	15%	26%	21%	36%
Getting worse	51%	50%	52%	44%	42%	62%	48%	54%	29%
Not sure	4%	3%	5%	8%	7%	2%	3%	3%	9%
Totals	99%	99%	100%	100%	99%	100%	101%	99%	101%
Weighted N	1,000	458	525	151	221	351	277	819	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	21%	39%	5%	19%	43%	21%	4%	41%	3%
About the same	23%	34%	15%	20%	30%	27%	16%	33%	15%
Getting worse	51%	21%	79%	54%	22%	47%	79%	20%	80%
Not sure	4%	7%	1%	6%	6%	5%	1%	6%	2%
Totals	99%	101%	100%	99%	101%	100%	100%	100%	100%
Weighted N	1,000	385	365	197	314	290	355	462	451

4. State of the State Economy

How would you describe the current state of the economy in Pennsylvania?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Excellent	6%	7%	4%	8%	6%	4%	6%	6%	4%
Good	26%	28%	25%	25%	30%	21%	28%	25%	33%
Fair	34%	35%	33%	40%	31%	36%	28%	32%	43%
Poor	32%	29%	35%	22%	29%	36%	37%	35%	16%
Don't know	3%	1%	3%	5%	4%	2%	1%	2%	4%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%
Weighted N	1,000	458	525	151	221	351	277	819	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	6%	10%	3%	3%	8%	7%	3%	9%	3%
Good	26%	45%	9%	25%	46%	26%	10%	46%	7%
Fair	34%	31%	35%	35%	32%	34%	35%	31%	36%
Poor	32%	10%	53%	34%	11%	31%	51%	11%	53%
Don't know	3%	4%	0%	3%	3%	3%	1%	3%	1%
Totals	101%	100%	100%	100%	100%	101%	100%	100%	100%
Weighted N	1,000	385	365	197	314	290	355	462	451

5. Trend of State Economy

Overall, do you think the economy in Pennsylvania is getting better or worse?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Getting better	19%	20%	18%	16%	19%	17%	21%	18%	26%
About the same	30%	30%	31%	38%	35%	21%	35%	29%	40%
Getting worse	46%	46%	46%	37%	38%	57%	42%	49%	23%
Not sure	5%	4%	6%	9%	8%	4%	2%	5%	11%
Totals	100%	100%	101%	100%	100%	99%	100%	101%	100%
Weighted N	999	458	524	151	221	351	277	818	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	19%	34%	4%	18%	34%	21%	4%	36%	3%
About the same	30%	42%	20%	28%	43%	32%	20%	42%	20%
Getting worse	46%	17%	74%	46%	16%	42%	74%	16%	75%
Not sure	5%	8%	1%	7%	7%	5%	2%	7%	2%
Totals	100%	101%	99%	99%	100%	100%	100%	101%	100%
Weighted N	999	385	365	197	314	290	355	462	451

6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you?

Respondents were randomly asked one of the two forms of this question

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Jobs and the economy	10%	12%	9%	12%	10%	13%	7%	10%	11%
Immigration	11%	14%	8%	4%	6%	14%	14%	12%	3%
Climate change and the environment	6%	8%	5%	8%	9%	5%	5%	6%	6%
Foreign policy	2%	3%	1%	4%	2%	1%	1%	2%	0%
National Security	3%	3%	4%	2%	0%	4%	6%	3%	2%
Education	2%	2%	2%	3%	2%	2%	1%	2%	2%
Health care	8%	7%	8%	7%	11%	5%	8%	7%	12%
Taxes and government spending	4%	6%	3%	5%	3%	5%	3%	5%	3%
Abortion	6%	1%	10%	13%	8%	3%	4%	6%	3%
Civil rights	3%	2%	3%	9%	5%	1%	1%	3%	6%
Civil liberties	2%	2%	1%	4%	3%	1%	0%	2%	1%
Guns	2%	2%	2%	1%	2%	2%	3%	2%	6%
Crime	2%	1%	2%	3%	1%	2%	2%	1%	2%
Criminal justice reform	0%	0%	0%	1%	0%	0%	0%	0%	1%
Inflation/prices	26%	23%	28%	18%	27%	30%	24%	26%	23%
Securing American democracy	13%	12%	14%	8%	12%	11%	20%	13%	17%
Totals	100%	98%	100%	102%	101%	99%	99%	100%	98%
Weighted N	995	458	522	150	218	351	276	815	103

The Times / SAY Poll: Pennsylvania



	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Jobs and the economy	10%	9%	11%	12%	8%	11%	11%	9%	12%
Immigration	11%	1%	21%	11%	0%	10%	21%	1%	20%
Climate change and the environment	6%	10%	1%	7%	12%	6%	2%	11%	1%
Foreign policy	2%	1%	2%	4%	1%	3%	2%	1%	2%
National Security	3%	1%	6%	3%	0%	3%	6%	1%	6%
Education	2%	3%	1%	1%	3%	2%	0%	3%	1%
Health care	8%	11%	4%	7%	11%	7%	5%	12%	3%
Taxes and government spending	4%	1%	6%	7%	1%	3%	8%	2%	6%
Abortion	6%	11%	3%	3%	12%	5%	2%	10%	2%
Civil rights	3%	5%	0%	3%	7%	3%	0%	5%	1%
Civil liberties	2%	3%	0%	2%	4%	1%	1%	3%	0%
Guns	2%	4%	1%	1%	3%	1%	2%	3%	1%
Crime	2%	1%	1%	2%	1%	2%	2%	2%	2%
Criminal justice reform	0%	1%	0%	0%	0%	1%	0%	1%	0%
Inflation/prices	26%	16%	38%	25%	11%	30%	34%	14%	39%
Securing American democracy	13%	22%	4%	12%	24%	13%	4%	24%	4%
Totals	100%	100%	99%	100%	98%	101%	100%	102%	100%
Weighted N	995	384	363	197	314	289	355	461	448

7A. Favorability of Individuals — Joe Biden

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	21%	18%	24%	9%	15%	22%	32%	18%	51%
Somewhat favorable	17%	15%	19%	23%	21%	13%	14%	15%	22%
Neutral	8%	8%	8%	18%	18%	3%	3%	8%	7%
Somewhat unfavorable	8%	7%	8%	15%	10%	6%	5%	8%	4%
Very unfavorable	45%	51%	39%	34%	33%	56%	46%	50%	15%
Don't know	1%	1%	1%	1%	4%	0%	0%	1%	2%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	101%
Weighted N	1,000	458	525	151	221	351	277	819	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	21%	49%	1%	9%	43%	20%	2%	44%	1%
Somewhat favorable	17%	30%	2%	18%	29%	22%	2%	32%	1%
Neutral	8%	11%	2%	15%	12%	13%	1%	11%	3%
Somewhat unfavorable	8%	5%	8%	10%	7%	9%	7%	6%	7%
Very unfavorable	45%	6%	85%	47%	9%	36%	86%	6%	86%
Don't know	1%	0%	1%	1%	0%	1%	0%	0%	1%
Totals	100%	101%	99%	100%	100%	101%	98%	99%	99%
Weighted N	1,000	385	365	197	314	290	355	462	451

7B. Favorability of Individuals — Kamala Harris

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	29%	23%	34%	25%	25%	26%	37%	25%	57%
Somewhat favorable	15%	16%	15%	25%	25%	9%	10%	14%	17%
Neutral	5%	3%	6%	9%	9%	1%	3%	4%	4%
Somewhat unfavorable	7%	4%	8%	12%	8%	5%	3%	6%	8%
Very unfavorable	44%	54%	37%	29%	30%	58%	47%	50%	13%
Don't know	1%	0%	1%	0%	2%	0%	0%	1%	2%
Totals	101%	100%	101%	100%	99%	99%	100%	100%	101%
Weighted N	998	458	523	150	221	351	277	817	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	29%	62%	2%	17%	60%	27%	3%	58%	2%
Somewhat favorable	15%	27%	3%	16%	27%	19%	2%	29%	1%
Neutral	5%	4%	2%	9%	4%	8%	1%	6%	1%
Somewhat unfavorable	7%	3%	7%	8%	5%	8%	6%	4%	6%
Very unfavorable	44%	4%	86%	50%	4%	37%	88%	3%	89%
Don't know	1%	0%	1%	0%	0%	0%	0%	0%	1%
Totals	101%	100%	101%	100%	100%	99%	100%	100%	100%
Weighted N	998	385	365	196	314	289	355	461	451

7C. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	28%	33%	25%	22%	20%	31%	34%	32%	8%
Somewhat favorable	14%	15%	14%	14%	11%	19%	11%	15%	5%
Neutral	3%	3%	3%	2%	5%	4%	0%	3%	4%
Somewhat unfavorable	4%	4%	5%	3%	3%	5%	6%	4%	6%
Very unfavorable	49%	45%	52%	58%	58%	40%	49%	45%	76%
Don't know	1%	0%	1%	1%	3%	0%	0%	1%	2%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	101%
Weighted N	997	458	521	150	221	349	276	816	104

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	28%	1%	64%	17%	2%	15%	64%	0%	60%
Somewhat favorable	14%	3%	21%	23%	3%	19%	21%	2%	26%
Neutral	3%	2%	4%	3%	1%	4%	3%	2%	3%
Somewhat unfavorable	4%	4%	4%	5%	2%	8%	4%	3%	5%
Very unfavorable	49%	89%	6%	51%	92%	54%	8%	92%	5%
Don't know	1%	1%	1%	0%	0%	0%	0%	0%	1%
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%
Weighted N	997	384	363	196	314	288	355	460	450

7D. Favorability of Individuals — Tim Walz

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	32%	29%	34%	31%	34%	28%	36%	29%	48%
Somewhat favorable	12%	11%	12%	21%	16%	7%	9%	10%	19%
Neutral	9%	7%	11%	12%	12%	8%	6%	9%	10%
Somewhat unfavorable	5%	4%	6%	6%	4%	6%	4%	6%	2%
Very unfavorable	34%	44%	26%	23%	21%	42%	40%	38%	10%
Don't know	8%	4%	11%	7%	14%	8%	4%	8%	11%
Totals	100%	99%	100%	100%	101%	99%	99%	100%	100%
Weighted N	999	458	524	151	221	350	277	818	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	32%	65%	3%	23%	72%	25%	3%	64%	2%
Somewhat favorable	12%	19%	2%	16%	17%	21%	1%	22%	2%
Neutral	9%	7%	9%	11%	5%	15%	7%	7%	9%
Somewhat unfavorable	5%	1%	10%	4%	0%	6%	9%	1%	9%
Very unfavorable	34%	2%	66%	40%	2%	26%	72%	2%	70%
Don't know	8%	6%	10%	6%	5%	7%	8%	4%	9%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%
Weighted N	999	385	364	197	314	289	355	462	450

7E. Favorability of Individuals — JD Vance

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Very favorable	19%	20%	18%	11%	10%	21%	28%	22%	3%
Somewhat favorable	14%	17%	12%	13%	11%	19%	11%	16%	4%
Neutral	11%	12%	11%	11%	11%	14%	7%	11%	9%
Somewhat unfavorable	7%	8%	6%	10%	10%	5%	5%	6%	8%
Very unfavorable	43%	39%	45%	52%	48%	34%	46%	40%	64%
Don't know	6%	4%	7%	4%	9%	7%	3%	6%	11%
Totals	100%	100%	99%	101%	99%	100%	100%	101%	99%
Weighted N	999	458	524	150	221	351	277	817	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	19%	1%	41%	12%	1%	10%	44%	0%	40%
Somewhat favorable	14%	1%	30%	12%	2%	7%	32%	1%	29%
Neutral	11%	7%	13%	16%	2%	19%	11%	6%	16%
Somewhat unfavorable	7%	8%	5%	10%	7%	13%	3%	7%	5%
Very unfavorable	43%	79%	4%	42%	85%	45%	6%	83%	4%
Don't know	6%	4%	6%	8%	3%	6%	5%	3%	6%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%
Weighted N	999	385	365	196	314	289	355	461	451

8. Harris Sincerity

Do you think Kamala Harris...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what she believes	38%	33%	42%	37%	40%	34%	42%	33%	72%
Says what she thinks people want to hear	54%	62%	48%	50%	47%	63%	52%	59%	23%
Not sure	8%	6%	9%	13%	13%	3%	6%	8%	5%
Totals	100%	101%	99%	100%	100%	100%	100%	100%	100%
Weighted N	1,000	458	525	151	221	351	277	819	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what she believes	38%	77%	4%	28%	74%	40%	7%	74%	3%
Says what she thinks people want to hear	54%	15%	90%	62%	18%	50%	90%	16%	92%
Not sure	8%	8%	6%	10%	8%	11%	3%	10%	5%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%
Weighted N	1,000	385	365	197	314	290	355	462	451

9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	27%	21%	32%	22%	26%	24%	34%	23%	53%
Like somewhat	17%	17%	16%	25%	22%	12%	13%	15%	27%
Neither like nor dislike	13%	14%	12%	20%	14%	11%	11%	13%	9%
Dislike somewhat	7%	7%	7%	10%	8%	6%	7%	8%	2%
Dislike a lot	34%	40%	31%	22%	27%	45%	34%	39%	7%
Not sure	2%	1%	2%	1%	3%	2%	0%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%
Weighted N	999	458	524	151	221	350	277	817	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	27%	59%	1%	16%	56%	25%	3%	54%	1%
Like somewhat	17%	28%	4%	17%	29%	20%	3%	30%	2%
Neither like nor dislike	13%	8%	12%	20%	8%	19%	12%	11%	14%
Dislike somewhat	7%	2%	11%	9%	3%	7%	10%	2%	12%
Dislike a lot	34%	2%	70%	36%	2%	27%	71%	2%	69%
Not sure	2%	1%	2%	2%	1%	2%	0%	1%	2%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%
Weighted N	999	384	365	197	314	289	355	461	451

10. Trump Sincerity

Do you think Donald Trump...

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Says what he believes	50%	52%	49%	42%	42%	59%	49%	52%	39%
Says what he thinks people want to hear	44%	43%	45%	53%	51%	36%	45%	42%	56%
Not sure	6%	5%	6%	5%	7%	5%	6%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%
Weighted N	995	458	520	151	221	349	274	814	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what he believes	50%	21%	84%	44%	16%	43%	84%	17%	85%
Says what he thinks people want to hear	44%	73%	13%	47%	79%	49%	11%	76%	11%
Not sure	6%	6%	3%	9%	5%	7%	4%	7%	4%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%
Weighted N	995	384	363	195	313	290	353	461	448

11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Like a lot	21%	23%	20%	22%	13%	24%	23%	23%	7%
Like somewhat	13%	16%	10%	11%	12%	14%	13%	14%	5%
Neither like nor dislike	10%	9%	11%	8%	8%	12%	9%	9%	14%
Dislike somewhat	8%	9%	8%	8%	7%	10%	7%	8%	4%
Dislike a lot	48%	43%	50%	51%	58%	39%	48%	44%	69%
Not sure	0%	0%	1%	0%	1%	1%	0%	0%	0%
Totals	100%	100%	100%	100%	99%	100%	100%	98%	99%
Weighted N	997	458	523	150	220	350	277	816	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	21%	2%	48%	12%	2%	10%	47%	0%	44%
Like somewhat	13%	2%	22%	16%	2%	14%	23%	2%	26%
Neither like nor dislike	10%	5%	13%	11%	1%	13%	14%	4%	14%
Dislike somewhat	8%	5%	8%	13%	4%	11%	8%	4%	10%
Dislike a lot	48%	85%	7%	48%	90%	51%	8%	89%	6%
Not sure	0%	1%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	98%	100%	99%	99%	100%	99%	100%
Weighted N	997	385	365	195	314	289	355	461	450

12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
A lot	60%	69%	53%	55%	52%	58%	71%	60%	56%
Some	26%	21%	30%	33%	29%	26%	20%	26%	31%
A little	12%	9%	15%	10%	16%	13%	9%	12%	11%
None	2%	2%	2%	1%	4%	3%	0%	2%	2%
Totals	100%	101%	100%	99%	101%	100%	100%	100%	100%
Weighted N	998	457	525	151	221	351	275	817	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
A lot	60%	65%	58%	54%	70%	50%	63%	64%	60%
Some	26%	25%	27%	27%	24%	30%	26%	26%	26%
A little	12%	8%	13%	16%	6%	18%	11%	9%	13%
None	2%	2%	1%	2%	1%	2%	1%	2%	1%
Totals	100%	100%	99%	99%	101%	100%	101%	101%	100%
Weighted N	998	385	363	197	314	290	353	462	449

13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
More enthusiastic	58%	60%	56%	48%	54%	54%	70%	56%	65%
About the same	30%	28%	32%	42%	29%	34%	20%	31%	26%
Less enthusiastic	12%	12%	12%	10%	17%	12%	10%	13%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	996	457	524	151	219	349	277	814	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
More enthusiastic	58%	68%	57%	45%	67%	51%	57%	64%	56%
About the same	30%	27%	33%	28%	27%	30%	33%	25%	33%
Less enthusiastic	12%	6%	10%	26%	6%	19%	11%	10%	11%
Totals	100%	101%	100%	99%	100%	100%	101%	99%	100%
Weighted N	996	384	363	197	314	289	354	462	448

14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	88%	90%	86%	84%	83%	89%	92%	88%	88%
Probably will vote	6%	4%	7%	12%	8%	4%	4%	6%	5%
Even chance	4%	3%	4%	4%	4%	4%	2%	4%	4%
Probably won't vote	2%	2%	1%	1%	3%	1%	2%	2%	1%
Definitely won't vote	1%	1%	1%	0%	1%	2%	1%	1%	2%
Totals	101%	100%	99%	101%	99%	100%	101%	101%	100%
Weighted N	1,000	458	525	151	221	351	277	819	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	88%	91%	91%	80%	93%	80%	92%	92%	90%
Probably will vote	6%	7%	4%	6%	5%	7%	5%	4%	5%
Even chance	4%	2%	3%	8%	1%	8%	1%	2%	3%
Probably won't vote	2%	0%	2%	4%	0%	4%	0%	2%	0%
Definitely won't vote	1%	1%	1%	2%	1%	1%	1%	0%	1%
Totals	101%	101%	101%	100%	100%	100%	99%	100%	99%
Weighted N	1,000	385	365	197	314	290	355	462	451

15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Kamala Harris	46%	42%	50%	56%	56%	36%	47%	41%	80%
Donald Trump	45%	52%	41%	34%	35%	56%	47%	50%	13%
Jill Stein	1%	1%	1%	4%	1%	0%	1%	1%	0%
Cornel West	0%	1%	0%	2%	0%	0%	0%	1%	0%
Other	1%	2%	1%	0%	1%	2%	1%	1%	2%
Not sure	5%	4%	7%	5%	7%	6%	4%	6%	4%
Totals	98%	102%	100%	101%	100%	100%	100%	100%	99%
Weighted N	981	453	514	150	215	344	272	807	102

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Kamala Harris	46%	91%	3%	39%	92%	50%	4%	92%	2%
Donald Trump	45%	4%	91%	42%	5%	36%	90%	2%	91%
Jill Stein	1%	1%	1%	3%	1%	2%	1%	1%	1%
Cornel West	0%	0%	0%	1%	1%	1%	0%	0%	0%
Other	1%	0%	1%	4%	0%	2%	2%	1%	2%
Not sure	5%	3%	3%	11%	2%	10%	3%	4%	4%
Totals	98%	99%	99%	100%	101%	101%	100%	100%	100%
Weighted N	981	381	363	187	311	283	352	454	446

16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Definitely Harris	20%	18%	22%	16%	20%	20%	23%	17%	46%
Probably Harris	21%	19%	22%	27%	28%	15%	21%	20%	27%
Equally likely Harris or Trump	18%	19%	17%	25%	20%	17%	14%	18%	13%
Probably Trump	16%	19%	14%	18%	13%	21%	13%	18%	6%
Definitely Trump	24%	26%	24%	14%	19%	28%	30%	27%	8%
Totals	99%	101%	99%	100%	100%	101%	101%	100%	100%
Weighted N	996	458	523	150	220	351	276	815	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Definitely Harris	20%	42%	0%	17%	38%	22%	3%	40%	1%
Probably Harris	21%	36%	5%	22%	39%	23%	4%	37%	4%
Equally likely Harris or Trump	18%	15%	15%	27%	18%	21%	16%	16%	18%
Probably Trump	16%	4%	30%	13%	4%	14%	28%	5%	28%
Definitely Trump	24%	2%	50%	21%	1%	19%	49%	1%	49%
Totals	99%	99%	100%	100%	100%	99%	100%	99%	100%
Weighted N	996	384	365	196	313	289	355	460	450

17. State Winner Prediction

Who do you think will get the most votes in Pennsylvania?

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Harris	42%	40%	44%	43%	49%	36%	43%	38%	70%
Trump	36%	41%	33%	32%	27%	43%	37%	40%	12%
Not sure	22%	20%	23%	25%	24%	21%	20%	22%	18%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%
Weighted N	999	458	524	151	221	350	277	818	105

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Harris	42%	75%	12%	38%	71%	46%	13%	74%	11%
Trump	36%	8%	66%	37%	8%	32%	65%	7%	67%
Not sure	22%	17%	22%	26%	21%	22%	22%	19%	22%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%
Weighted N	999	384	365	197	314	290	355	461	451

18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?

Excluding non-voters

	Total	Gender		Age				Race	
		Male	Female	Under 30	30-44	45-64	65+	White	Black
Robert P Casey Jr.	52%	49%	53%	62%	58%	43%	52%	46%	85%
David H. McCormick	41%	45%	38%	30%	30%	50%	43%	46%	9%
Someone else	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	8%	6%	9%	8%	12%	7%	5%	8%	6%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	963	440	508	143	211	338	272	792	101

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Robert P Casey Jr.	52%	94%	8%	48%	94%	58%	8%	93%	9%
David H. McCormick	41%	2%	84%	41%	3%	30%	86%	2%	83%
Someone else	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	8%	3%	9%	11%	3%	12%	6%	5%	8%
Totals	101%	99%	101%	100%	100%	100%	100%	100%	100%
Weighted N	963	379	355	181	310	273	346	455	434

METHODOLOGY

YouGov interviewed 1000 registered voters in Pennsylvania between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Pennsylvania. The weights range from 0.2 to 3.3, with a mean of 1 and a standard deviation of 0.6.

The margin of error for a percentage based upon the entire sample is ± 3.6 points. The margin of error is larger for subsamples and differences of percentages.

Sample 900 Wisconsin Registered Voters
 Conducted August 23-September 3, 2024
 Margin of Error ±4.1%

1. Would you say that you and your family are...

Better off financially than you were a year ago	11%
About the same financially as you were a year ago	43%
Worse off financially than you were a year ago	45%
Not sure	1%

2. How would you describe the current state of the American economy?

Excellent	5%
Good	23%
Fair	26%
Poor	44%
Don't know	2%

3. Overall, do you think the economy is getting better or worse?

Getting better	22%
About the same	23%
Getting worse	50%
Not sure	4%

4. How would you describe the current state of the economy in Wisconsin?

Excellent	4%
Good	28%
Fair	38%
Poor	27%
Don't know	2%

5. Overall, do you think the economy in Wisconsin is getting better or worse?

Getting better	19%
About the same	34%
Getting worse	42%
Not sure	5%

6. [In deciding how to vote, what / Which of these] is the most important issue for you?
Respondents were randomly asked one of the two forms of this question

Jobs and the economy	10%
Immigration	11%
Climate change and the environment	7%
Foreign policy	1%

continued on the next page ...

continued from previous page

National Security	5%
Education	1%
Health care	7%
Taxes and government spending	4%
Abortion	7%
Civil rights	4%
Civil liberties	2%
Guns	2%
Crime	1%
Criminal justice reform	0%
Inflation/prices	24%
Securing American democracy	13%

7. Do you have a favorable or an unfavorable opinion of ...?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable	Don't know
Joe Biden	20%	19%	6%	12%	44%	0%
Kamala Harris	29%	17%	4%	6%	43%	1%
Donald Trump	26%	16%	4%	6%	48%	0%
Tim Walz	32%	10%	9%	5%	36%	7%
JD Vance	20%	16%	9%	9%	41%	5%

8. Do you think Kamala Harris...

Says what she believes	41%
Says what she thinks people want to hear	52%
Not sure	6%

9. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	28%
Like somewhat	15%
Neither like nor dislike	12%
Dislike somewhat	8%
Dislike a lot	35%
Not sure	2%

10. Do you think Donald Trump...

Says what he believes	50%
Says what he thinks people want to hear	42%
Not sure	8%

11. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

Like a lot	16%
Like somewhat	16%
Neither like nor dislike	12%
Dislike somewhat	10%
Dislike a lot	45%
Not sure	1%

12. How much attention have you been paying to the 2024 election campaign for president?

A lot	57%
Some	28%
A little	12%
None	3%

13. Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

More enthusiastic	58%
About the same	31%
Less enthusiastic	12%

14. How likely are you to vote in the presidential election in November 2024?

I have already voted	0%
Definitely will vote	88%
Probably will vote	7%
Even chance	3%
Probably won't vote	1%
Definitely won't vote	1%

15. In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

Kamala Harris	47%
Donald Trump	44%
Jill Stein	1%
Cornel West	1%
Other	2%
Not sure	5%

16. If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

Definitely Harris	20%
Probably Harris	21%
Equally likely Harris or Trump	23%
Probably Trump	15%
Definitely Trump	20%

17. Who do you think will get the most votes in Wisconsin?

Harris	44%
Trump	31%
Not sure	25%

18. In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?

Excluding non-voters

Tammy Baldwin	49%
Eric Hovde	41%
Someone else	0%
Not sure	10%

19. Generally speaking, do you think of yourself as a ...?

Democrat	36%
Republican	32%
Independent	25%
Other	5%
Not sure	2%

20. In general, how would you describe your own political viewpoint?

Very liberal	13%
Liberal	19%
Moderate	30%
Conservative	22%
Very conservative	13%
Not sure	3%

21. Are you...

Male	48%
Female	52%

22. Respondent age by category

Under 30	15%
30-44	22%
45-64	36%
65+	27%

23. What racial or ethnic group best describes you?

White	88%
Black	5%
Hispanic	3%
Other	4%

24. What is the highest level of education you have completed?

HS or less	30%
Some college	33%
College grad	24%
Postgrad	12%

1. Change in Personal Finances - 1 Year

Would you say that you and your family are...

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Better off financially than you were a year ago	11%	11%	11%	22%	9%	10%	7%
About the same financially as you were a year ago	43%	44%	42%	49%	47%	39%	43%
Worse off financially than you were a year ago	45%	44%	46%	26%	44%	50%	48%
Not sure	1%	1%	1%	2%	0%	1%	2%
Totals	100%	100%	100%	99%	100%	100%	100%
Weighted N	899	427	459	131	201	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Better off financially than you were a year ago	11%	20%	1%	12%	20%	13%	1%	19%	2%
About the same financially as you were a year ago	43%	59%	32%	36%	58%	42%	32%	58%	29%
Worse off financially than you were a year ago	45%	20%	66%	50%	21%	45%	66%	22%	68%
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	1%
Totals	100%	100%	100%	99%	100%	101%	100%	100%	100%
Weighted N	899	321	285	227	288	269	314	428	422

2. State of the Economy

How would you describe the current state of the American economy?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Excellent	5%	6%	3%	9%	4%	3%	4%
Good	23%	25%	22%	24%	19%	24%	26%
Fair	26%	23%	28%	28%	31%	23%	25%
Poor	44%	43%	44%	29%	44%	50%	44%
Don't know	2%	2%	2%	9%	2%	0%	1%
Totals	100%	99%	99%	99%	100%	100%	100%
Weighted N	899	427	459	131	200	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	5%	10%	1%	3%	10%	3%	1%	8%	1%
Good	23%	44%	5%	22%	43%	24%	5%	43%	4%
Fair	26%	30%	18%	31%	26%	34%	20%	29%	21%
Poor	44%	13%	76%	43%	17%	39%	73%	17%	73%
Don't know	2%	4%	0%	2%	4%	1%	1%	3%	0%
Totals	100%	101%	100%	101%	100%	101%	100%	100%	99%
Weighted N	899	321	285	227	288	269	314	427	422

3. Trend of Economy

Overall, do you think the economy is getting better or worse?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Getting better	22%	24%	21%	27%	15%	22%	27%
About the same	23%	21%	25%	22%	28%	22%	22%
Getting worse	50%	51%	50%	39%	54%	53%	50%
Not sure	4%	4%	4%	11%	4%	3%	2%
Totals	99%	100%	100%	99%	101%	100%	101%
Weighted N	900	427	460	131	201	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	22%	46%	2%	19%	47%	22%	2%	43%	2%
About the same	23%	29%	15%	23%	26%	30%	14%	30%	16%
Getting worse	50%	17%	81%	56%	19%	47%	82%	21%	81%
Not sure	4%	8%	1%	2%	8%	0%	2%	6%	2%
Totals	99%	100%	99%	100%	100%	99%	100%	100%	101%
Weighted N	900	321	285	227	288	270	314	428	422

4. State of the State Economy

How would you describe the current state of the economy in Wisconsin?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Excellent	4%	6%	3%	6%	1%	6%	4%
Good	28%	29%	28%	36%	28%	24%	29%
Fair	38%	36%	40%	43%	40%	35%	39%
Poor	27%	28%	27%	12%	27%	33%	27%
Don't know	2%	1%	3%	3%	3%	2%	1%
Totals	99%	100%	101%	100%	99%	100%	100%
Weighted N	900	427	460	131	201	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Excellent	4%	9%	2%	2%	9%	4%	1%	7%	1%
Good	28%	51%	8%	25%	51%	29%	8%	49%	7%
Fair	38%	33%	39%	45%	31%	42%	43%	33%	43%
Poor	27%	6%	49%	25%	7%	23%	47%	8%	47%
Don't know	2%	2%	1%	3%	2%	2%	2%	2%	2%
Totals	99%	101%	99%	100%	100%	100%	101%	99%	100%
Weighted N	900	321	285	227	288	270	314	428	422

5. Trend of State Economy

Overall, do you think the economy in Wisconsin is getting better or worse?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Getting better	19%	20%	18%	20%	14%	20%	22%
About the same	34%	34%	34%	38%	38%	29%	35%
Getting worse	42%	42%	42%	30%	43%	46%	41%
Not sure	5%	4%	5%	13%	6%	5%	2%
Totals	100%	100%	99%	101%	101%	100%	100%
Weighted N	900	427	460	131	201	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Getting better	19%	41%	2%	13%	39%	19%	2%	37%	2%
About the same	34%	39%	25%	39%	41%	41%	23%	43%	23%
Getting worse	42%	12%	71%	44%	10%	39%	73%	12%	72%
Not sure	5%	9%	2%	4%	10%	2%	2%	7%	3%
Totals	100%	101%	100%	100%	100%	101%	100%	99%	100%
Weighted N	900	321	285	227	288	270	314	428	422

6. Most Important Issue

[In deciding how to vote, what / Which of these] is the most important issue for you?

Respondents were randomly asked one of the two forms of this question

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Jobs and the economy	10%	10%	9%	9%	12%	11%	6%
Immigration	11%	14%	9%	2%	7%	11%	19%
Climate change and the environment	7%	8%	7%	10%	9%	6%	7%
Foreign policy	1%	2%	0%	1%	3%	0%	1%
National Security	5%	5%	5%	4%	4%	5%	6%
Education	1%	1%	2%	2%	2%	1%	0%
Health care	7%	5%	8%	13%	6%	6%	6%
Taxes and government spending	4%	6%	3%	1%	4%	5%	5%
Abortion	7%	2%	12%	15%	7%	7%	5%
Civil rights	4%	3%	4%	6%	6%	3%	1%
Civil liberties	2%	2%	1%	1%	1%	2%	1%
Guns	2%	2%	1%	1%	1%	0%	4%
Crime	1%	1%	1%	2%	0%	1%	1%
Criminal justice reform	0%	1%	0%	3%	0%	0%	0%
Inflation/prices	24%	22%	26%	15%	25%	28%	21%
Securing American democracy	13%	14%	11%	15%	9%	13%	15%
Totals	99%	98%	99%	100%	96%	99%	98%
Weighted N	891	426	454	126	198	323	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Jobs and the economy	10%	6%	11%	13%	4%	11%	11%	6%	13%
Immigration	11%	1%	22%	13%	1%	9%	24%	2%	22%
Climate change and the environment	7%	13%	1%	8%	16%	7%	0%	14%	0%
Foreign policy	1%	1%	1%	2%	1%	0%	2%	1%	1%
National Security	5%	1%	10%	4%	1%	5%	10%	1%	10%
Education	1%	3%	0%	1%	2%	2%	0%	2%	0%
Health care	7%	11%	3%	7%	10%	7%	4%	11%	2%
Taxes and government spending	4%	1%	5%	6%	1%	5%	6%	2%	6%
Abortion	7%	12%	5%	4%	12%	6%	5%	10%	4%
Civil rights	4%	7%	0%	2%	9%	2%	0%	7%	0%
Civil liberties	2%	2%	0%	2%	3%	1%	1%	2%	1%
Guns	2%	1%	2%	2%	2%	2%	1%	2%	1%
Crime	1%	2%	1%	0%	0%	2%	1%	1%	1%
Criminal justice reform	0%	1%	0%	0%	1%	0%	0%	1%	0%
Inflation/prices	24%	17%	34%	24%	13%	27%	32%	16%	33%
Securing American democracy	13%	23%	4%	12%	23%	14%	4%	22%	4%
Totals	99%	102%	99%	100%	99%	100%	101%	100%	98%
Weighted N	891	320	280	227	288	269	308	426	417

7A. Favorability of Individuals — Joe Biden

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Very favorable	20%	17%	22%	21%	15%	17%	27%
Somewhat favorable	19%	19%	18%	23%	21%	21%	12%
Neutral	6%	7%	5%	13%	8%	4%	2%
Somewhat unfavorable	12%	8%	15%	19%	17%	9%	6%
Very unfavorable	44%	50%	39%	23%	39%	49%	53%
Don't know	0%	0%	0%	0%	0%	0%	0%
Totals	101%	101%	99%	99%	100%	100%	100%
Weighted N	897	424	459	128	201	325	242

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	20%	46%	2%	10%	42%	18%	2%	38%	2%
Somewhat favorable	19%	36%	1%	18%	33%	22%	2%	36%	1%
Neutral	6%	8%	0%	9%	7%	10%	1%	10%	2%
Somewhat unfavorable	12%	8%	8%	17%	10%	14%	10%	11%	11%
Very unfavorable	44%	2%	88%	47%	8%	36%	85%	6%	84%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	101%	100%	99%	101%	100%	100%	100%	101%	100%
Weighted N	897	318	285	227	286	269	314	427	422

7B. Favorability of Individuals — Kamala Harris

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Very favorable	29%	24%	34%	37%	23%	28%	32%
Somewhat favorable	17%	17%	16%	30%	23%	13%	9%
Neutral	4%	5%	3%	6%	6%	4%	2%
Somewhat unfavorable	6%	5%	7%	7%	11%	5%	3%
Very unfavorable	43%	49%	39%	20%	35%	50%	54%
Don't know	1%	0%	1%	1%	2%	0%	0%
Totals	100%	100%	100%	101%	100%	100%	100%
Weighted N	895	424	459	128	199	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	29%	65%	2%	18%	62%	27%	3%	57%	2%
Somewhat favorable	17%	29%	3%	17%	26%	22%	3%	29%	3%
Neutral	4%	1%	0%	10%	5%	5%	0%	5%	2%
Somewhat unfavorable	6%	3%	6%	11%	4%	9%	5%	5%	7%
Very unfavorable	43%	2%	89%	43%	4%	36%	89%	3%	86%
Don't know	1%	0%	0%	0%	0%	0%	0%	0%	1%
Totals	100%	100%	100%	99%	101%	99%	100%	99%	101%
Weighted N	895	319	285	227	286	269	314	428	422

7C. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Very favorable	26%	26%	26%	11%	21%	26%	39%
Somewhat favorable	16%	20%	13%	11%	17%	22%	11%
Neutral	4%	5%	2%	0%	7%	4%	2%
Somewhat unfavorable	6%	4%	7%	13%	6%	4%	4%
Very unfavorable	48%	45%	50%	64%	50%	44%	45%
Don't know	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	98%	99%	101%	100%	101%
Weighted N	893	424	457	128	199	322	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	26%	0%	60%	18%	1%	19%	55%	0%	53%
Somewhat favorable	16%	0%	31%	22%	0%	17%	32%	1%	33%
Neutral	4%	2%	2%	7%	1%	5%	3%	2%	6%
Somewhat unfavorable	6%	8%	2%	8%	3%	10%	3%	7%	4%
Very unfavorable	48%	90%	5%	45%	95%	49%	6%	91%	4%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	99%	101%	100%
Weighted N	893	319	284	226	286	269	311	428	420

7D. Favorability of Individuals — Tim Walz

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Very favorable	32%	31%	33%	44%	30%	30%	31%
Somewhat favorable	10%	9%	11%	13%	12%	9%	9%
Neutral	9%	9%	10%	13%	9%	9%	7%
Somewhat unfavorable	5%	4%	6%	3%	10%	3%	5%
Very unfavorable	36%	45%	29%	17%	26%	44%	45%
Don't know	7%	2%	11%	10%	12%	5%	4%
Totals	99%	100%	100%	100%	99%	100%	101%
Weighted N	893	424	458	128	199	325	241

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	32%	68%	3%	25%	71%	26%	4%	62%	3%
Somewhat favorable	10%	15%	1%	13%	17%	12%	2%	19%	1%
Neutral	9%	7%	8%	12%	5%	16%	6%	9%	9%
Somewhat unfavorable	5%	4%	6%	5%	3%	7%	5%	4%	7%
Very unfavorable	36%	0%	74%	39%	0%	29%	78%	1%	73%
Don't know	7%	6%	7%	6%	3%	9%	4%	5%	8%
Totals	99%	100%	99%	100%	99%	99%	99%	100%	101%
Weighted N	893	318	284	227	285	269	313	427	421

7E. Favorability of Individuals — JD Vance

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Very favorable	20%	24%	18%	6%	17%	22%	28%
Somewhat favorable	16%	15%	16%	9%	12%	21%	14%
Neutral	9%	11%	8%	10%	8%	10%	9%
Somewhat unfavorable	9%	8%	10%	10%	12%	6%	10%
Very unfavorable	41%	40%	41%	56%	42%	38%	36%
Don't know	5%	1%	8%	9%	9%	3%	2%
Totals	100%	99%	101%	100%	100%	100%	99%
Weighted N	895	424	459	128	199	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Very favorable	20%	0%	48%	16%	0%	13%	45%	0%	43%
Somewhat favorable	16%	1%	31%	15%	0%	11%	34%	2%	30%
Neutral	9%	6%	9%	12%	2%	16%	9%	5%	12%
Somewhat unfavorable	9%	10%	5%	14%	9%	13%	5%	11%	6%
Very unfavorable	41%	79%	3%	37%	85%	38%	5%	79%	3%
Don't know	5%	4%	4%	6%	3%	7%	3%	3%	6%
Totals	100%	100%	100%	100%	99%	98%	101%	100%	100%
Weighted N	895	319	285	227	286	269	314	428	422

8. Harris Sincerity

Do you think Kamala Harris...

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Says what she believes	41%	35%	47%	52%	39%	39%	40%
Says what she thinks people want to hear	52%	60%	46%	31%	52%	57%	58%
Not sure	6%	5%	7%	17%	9%	4%	2%
Totals	99%	100%	100%	100%	100%	100%	100%
Weighted N	895	424	459	128	199	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what she believes	41%	86%	6%	31%	78%	43%	9%	77%	6%
Says what she thinks people want to hear	52%	7%	93%	62%	13%	51%	91%	13%	92%
Not sure	6%	8%	1%	8%	9%	6%	0%	10%	2%
Totals	99%	101%	100%	101%	100%	100%	100%	100%	100%
Weighted N	895	319	285	227	286	269	314	428	422

9. Harris Likability

Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Like a lot	28%	23%	32%	30%	24%	27%	31%
Like somewhat	15%	16%	14%	27%	20%	11%	9%
Neither like nor dislike	12%	12%	12%	14%	13%	12%	11%
Dislike somewhat	8%	10%	6%	8%	9%	8%	9%
Dislike a lot	35%	38%	32%	15%	31%	40%	40%
Not sure	2%	1%	4%	7%	3%	2%	1%
Totals	100%	100%	100%	101%	100%	100%	101%
Weighted N	895	424	459	128	199	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	28%	64%	2%	15%	58%	26%	3%	54%	2%
Like somewhat	15%	24%	2%	19%	26%	18%	2%	26%	3%
Neither like nor dislike	12%	6%	11%	20%	9%	16%	9%	12%	11%
Dislike somewhat	8%	1%	11%	14%	1%	12%	12%	3%	13%
Dislike a lot	35%	1%	72%	32%	3%	25%	72%	2%	69%
Not sure	2%	4%	2%	1%	2%	2%	1%	3%	1%
Totals	100%	100%	100%	101%	99%	99%	99%	100%	99%
Weighted N	895	318	285	227	285	269	314	427	422

10. Trump Sincerity

Do you think Donald Trump...

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Says what he believes	50%	54%	48%	30%	47%	56%	55%
Says what he thinks people want to hear	42%	42%	42%	55%	44%	39%	39%
Not sure	8%	4%	11%	15%	9%	5%	6%
Totals	100%	100%	101%	100%	100%	100%	100%
Weighted N	891	424	453	124	200	325	241

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Says what he believes	50%	14%	86%	53%	15%	48%	85%	17%	86%
Says what he thinks people want to hear	42%	76%	8%	41%	76%	44%	11%	72%	10%
Not sure	8%	10%	5%	6%	10%	8%	4%	11%	4%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	100%
Weighted N	891	319	281	227	286	269	309	428	416

11. Trump Likability

Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Like a lot	16%	16%	17%	0%	11%	18%	27%
Like somewhat	16%	19%	13%	12%	16%	20%	11%
Neither like nor dislike	12%	11%	11%	10%	15%	11%	11%
Dislike somewhat	10%	11%	9%	14%	10%	9%	10%
Dislike a lot	45%	42%	48%	61%	47%	43%	40%
Not sure	1%	0%	1%	3%	1%	0%	1%
Totals	100%	99%	99%	100%	100%	101%	100%
Weighted N	890	424	453	124	199	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Like a lot	16%	0%	42%	11%	1%	11%	37%	0%	35%
Like somewhat	16%	0%	29%	19%	0%	14%	31%	1%	31%
Neither like nor dislike	12%	3%	14%	17%	2%	15%	15%	5%	18%
Dislike somewhat	10%	7%	11%	14%	5%	15%	11%	7%	13%
Dislike a lot	45%	89%	5%	38%	91%	44%	6%	85%	4%
Not sure	1%	1%	0%	1%	1%	0%	0%	1%	0%
Totals	100%	100%	101%	100%	100%	99%	100%	99%	101%
Weighted N	890	319	279	227	286	269	307	428	416

12. Attention to 2024 Campaign

How much attention have you been paying to the 2024 election campaign for president?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
A lot	57%	66%	48%	53%	50%	58%	63%
Some	28%	25%	31%	23%	32%	27%	28%
A little	12%	9%	16%	19%	12%	12%	9%
None	3%	1%	5%	4%	5%	3%	0%
Totals	100%	101%	100%	99%	99%	100%	100%
Weighted N	894	426	455	126	201	324	242

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
A lot	57%	63%	51%	56%	68%	47%	60%	63%	53%
Some	28%	24%	32%	32%	23%	37%	26%	23%	32%
A little	12%	10%	14%	11%	8%	14%	13%	11%	12%
None	3%	3%	2%	1%	1%	2%	2%	2%	3%
Totals	100%	100%	99%	100%	100%	100%	101%	99%	100%
Weighted N	894	321	281	227	288	269	309	427	418

13. Voting Enthusiasm

Compared to previous presidential elections, are you more or less enthusiastic about voting than usual?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
More enthusiastic	58%	59%	57%	56%	48%	58%	67%
About the same	31%	31%	30%	34%	35%	31%	25%
Less enthusiastic	12%	9%	13%	11%	17%	11%	8%
Totals	101%	99%	100%	101%	100%	100%	100%
Weighted N	893	427	453	126	200	325	242

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
More enthusiastic	58%	68%	59%	50%	69%	47%	61%	63%	55%
About the same	31%	27%	32%	34%	23%	37%	30%	28%	33%
Less enthusiastic	12%	5%	9%	16%	7%	16%	8%	9%	12%
Totals	101%	100%	100%	100%	99%	100%	99%	100%	100%
Weighted N	893	320	281	227	287	268	309	426	418

14. Likelihood of Voting in 2024

How likely are you to vote in the presidential election in November 2024?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
I have already voted	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	88%	89%	88%	79%	80%	92%	94%
Probably will vote	7%	7%	6%	11%	11%	4%	5%
Even chance	3%	3%	3%	5%	5%	3%	0%
Probably won't vote	1%	0%	1%	4%	0%	1%	0%
Definitely won't vote	1%	1%	1%	0%	3%	1%	0%
Totals	100%	100%	99%	99%	99%	101%	99%
Weighted N	896	427	455	126	201	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will vote	88%	94%	90%	85%	94%	83%	92%	90%	89%
Probably will vote	7%	3%	8%	8%	4%	8%	6%	5%	7%
Even chance	3%	3%	2%	5%	1%	7%	2%	3%	3%
Probably won't vote	1%	0%	1%	2%	1%	3%	0%	1%	0%
Definitely won't vote	1%	0%	0%	0%	0%	0%	0%	0%	1%
Totals	100%	100%	101%	100%	100%	101%	100%	99%	100%
Weighted N	896	321	281	227	288	270	309	428	418

15. Presidential Vote Intent 2024

In November 2024, who do you plan to vote for in the presidential election?

Excluding non-voters

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Kamala Harris	47%	43%	50%	69%	49%	42%	41%
Donald Trump	44%	48%	42%	19%	40%	51%	51%
Jill Stein	1%	1%	1%	2%	1%	1%	1%
Cornel West	1%	1%	1%	1%	1%	0%	0%
Other	2%	2%	1%	4%	4%	0%	1%
Not sure	5%	4%	6%	5%	4%	6%	6%
Totals	100%	99%	101%	100%	99%	100%	100%
Weighted N	877	423	442	123	193	319	241

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Kamala Harris	47%	95%	3%	39%	91%	49%	5%	90%	3%
Donald Trump	44%	2%	93%	45%	2%	36%	92%	2%	90%
Jill Stein	1%	0%	0%	3%	2%	0%	0%	2%	0%
Cornel West	1%	0%	0%	1%	1%	1%	0%	1%	0%
Other	2%	1%	0%	2%	2%	2%	1%	2%	1%
Not sure	5%	2%	3%	10%	2%	12%	2%	4%	6%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	100%
Weighted N	877	316	279	225	287	264	309	421	412

16. Harris-Trump National Winner Prediction

If the candidates for president in November are Kamala Harris and Donald Trump, who do you think is most likely to be elected president?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Definitely Harris	20%	18%	23%	28%	17%	19%	22%
Probably Harris	21%	23%	20%	21%	22%	20%	22%
Equally likely Harris or Trump	23%	22%	24%	41%	28%	20%	14%
Probably Trump	15%	15%	16%	8%	17%	17%	16%
Definitely Trump	20%	22%	18%	4%	16%	24%	26%
Totals	99%	100%	101%	102%	100%	100%	100%
Weighted N	892	427	454	126	198	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Definitely Harris	20%	45%	2%	11%	40%	20%	4%	38%	2%
Probably Harris	21%	33%	4%	28%	37%	24%	4%	36%	6%
Equally likely Harris or Trump	23%	18%	19%	29%	20%	29%	18%	23%	23%
Probably Trump	15%	3%	28%	19%	2%	16%	28%	3%	28%
Definitely Trump	20%	1%	47%	14%	1%	10%	46%	1%	41%
Totals	99%	100%	100%	101%	100%	99%	100%	101%	100%
Weighted N	892	321	280	227	288	269	308	428	417

17. State Winner Prediction

Who do you think will get the most votes in Wisconsin?

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Harris	44%	45%	41%	49%	45%	41%	43%
Trump	31%	30%	33%	17%	36%	35%	31%
Not sure	25%	25%	25%	34%	20%	23%	26%
Totals	100%	100%	99%	100%	101%	99%	100%
Weighted N	895	427	455	126	201	325	243

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Harris	44%	73%	16%	41%	72%	45%	18%	68%	18%
Trump	31%	7%	61%	28%	7%	28%	56%	8%	55%
Not sure	25%	20%	23%	31%	21%	28%	26%	23%	27%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%
Weighted N	895	321	281	227	288	269	309	428	418

18. U.S. Senate Vote Intent 2024

In the 2024 elections for U.S. Senate, who do you plan to vote for in the state where you live?

Excluding non-voters

	Total	Gender		Age			
		Male	Female	Under 30	30-44	45-64	65+
Tammy Baldwin	49%	46%	51%	70%	55%	43%	42%
Eric Hovde	41%	47%	36%	13%	34%	49%	50%
Someone else	0%	0%	0%	1%	0%	0%	0%
Not sure	10%	6%	12%	17%	10%	8%	8%
Totals	100%	99%	99%	101%	99%	100%	100%
Weighted N	864	414	438	122	184	318	241

	Total	Party ID			Ideology			2020 Vote	
		Dem	Rep	Ind	Liberal	Moderate	Conservative	Biden	Trump
Tammy Baldwin	49%	97%	4%	41%	94%	52%	7%	92%	5%
Eric Hovde	41%	1%	88%	40%	1%	31%	87%	1%	84%
Someone else	0%	0%	0%	0%	0%	1%	0%	0%	0%
Not sure	10%	2%	7%	19%	5%	16%	6%	7%	10%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%
Weighted N	864	314	275	221	281	259	308	416	405

METHODOLOGY

YouGov interviewed 900 registered voters in Wisconsin between August 23-September 3, 2024 for The Times, and the SAY24 project for Stanford, Arizona State, and Yale Universities.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 baseline partisan identification. Respondents were selected to be representative of registered voters living in Wisconsin. The weights range from 0.1 to 5.6, with a mean of 1 and a standard deviation of 0.8.

The margin of error for a percentage based upon the entire sample is ± 4.1 points. The margin of error is larger for subsamples and differences of percentages.