

# YouGov / The Times Survey Results

Sample Size: 1646 GB adults  
Fieldwork: 26th - 27th August 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1646</b>	560	408	148	611	652	800	846	179	686	397	384	938	708	198	553	357	397	142	
<b>Unweighted Sample</b>	<b>1646</b>	632	421	186	754	665	701	945	110	645	419	472	994	652	146	590	360	408	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?  
The BBC

Very favourable	15	10	16	39	24	7	14	16	16	14	18	15	19	11	19	16	16	13	15
Somewhat favourable	33	27	42	37	40	26	29	37	32	37	29	29	34	31	34	33	30	33	35
<b>TOTAL FAVOURABLE</b>	<b>48</b>	37	58	76	64	33	43	53	48	51	47	44	53	42	53	49	46	46	50
Somewhat unfavourable	22	21	24	18	21	24	24	21	30	21	20	24	23	22	23	22	25	21	21
Very unfavourable	22	38	10	4	10	39	27	18	6	21	25	29	20	26	15	23	22	25	26
<b>TOTAL UNFAVOURABLE</b>	<b>44</b>	59	34	22	31	63	51	39	36	42	45	53	43	48	38	45	47	46	47
Don't know	7	4	7	2	4	4	6	9	16	8	7	3	5	11	10	7	7	8	4
<b>NET FAVOURABILITY</b>	<b>4</b>	-22	24	54	33	-30	-8	14	12	9	2	-9	10	-6	15	4	-1	0	3

It has been confirmed that Land Of Hope And Glory and Rule Britannia will be performed at the Last Night Of The Proms show, but without any lyrics. Do you think that this is the right or wrong decision?

Right decision	16	9	26	29	26	9	16	17	20	18	15	14	19	13	24	15	14	18	14
Wrong decision – it should be performed with the lyrics	55	82	36	41	41	78	57	52	25	44	64	76	53	57	39	60	62	52	45
Wrong decision – It should not be performed at all	5	1	10	8	9	2	5	6	8	6	5	3	6	5	5	5	4	4	16
Don't know	24	8	28	23	24	11	22	25	48	32	16	6	22	26	32	21	20	26	25

11 Feb 2019  
26-27 Aug 2020

Do you think over-75s should or should not get free TV licences?

All people over 75 should get free TV licences	58	63	67	59	42	54	70	63	62	50	61	66	67	59	67	52	63	63	66	66
Only people over 75 on low incomes should get free TV licences	28	29	27	34	52	40	24	27	32	27	30	29	29	33	25	33	32	28	26	28
All people over 75 should have to pay for their TV licences	6	3	3	2	3	3	3	5	2	6	4	2	2	4	3	2	3	4	4	3
Don't know	8	5	3	5	3	4	3	6	4	17	4	3	2	4	5	13	3	5	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

18-20  
Jul  
2020

**Thinking about the licence fee and the services the BBC offers, do you think it does or does not offer good value for money?**

	26-27 Aug 2020	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Does offer good value for money	29	34	26	46	62	53	21	35	33	30	34	37	33	41	24	45	33	31	32	35
Does not offer good value for money	59	55	69	44	30	39	73	57	54	36	57	54	63	50	63	38	56	59	57	62
Don't know	11	11	5	10	9	8	6	8	13	33	10	9	4	9	13	17	10	10	11	3

**Thinking about how the BBC is funded, which of the following would you most like to see?**

	18-20 Jul 2020	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
The BBC funded from the television licence, as at present	21	25	20	36	47	42	15	24	27	25	24	25	29	32	16	37	24	22	25	22
The BBC funded from a subscription model, with people having to pay a subscription to watch their channels	16	16	20	14	11	13	19	12	11	19	15	12	17	14	15	17	15	13	20	
The BBC funded from advertising in commercial breaks	37	34	44	27	18	24	47	35	34	19	33	36	41	31	39	19	36	35	38	37
The BBC funded from general taxation	9	8	6	9	18	12	6	8	8	11	6	9	9	9	7	9	9	7	7	8
Something else	4	4	3	4	1	3	4	4	4	5	4	4	2	3	5	2	4	4	3	5
Don't know	14	13	6	10	5	7	10	11	15	30	15	11	6	9	20	17	11	15	15	8