

## YouGov / The Times Survey Results

Sample Size: 1647 GB Adults  
Fieldwork: 8th - 9th October 2018

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1647</b>	468	432	108	565	540	100	647	703	797	850	184	695	390	377	939	708	221	534	352	397	143	
<b>Unweighted Sample</b>	<b>1647</b>	491	436	110	574	515	101	699	697	727	920	147	674	413	413	994	653	163	564	366	406	148	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

30 Sep-  
01 Oct

8-9  
Oct

### HEADLINE VOTING INTENTION

#### Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	42	<b>41</b>	100	0	0	91	4	5	22	64	42	40	8	28	48	63	41	42	33	51	41	39	25
Lab	36	<b>37</b>	0	100	0	1	85	9	49	21	33	40	64	48	27	23	35	40	43	29	41	46	25
Lib Dem	9	<b>9</b>	0	0	100	1	5	74	16	2	11	7	7	11	9	6	12	5	14	10	7	7	8
Other	12	<b>13</b>	0	0	0	7	5	12	13	14	14	12	21	14	16	7	13	13	10	10	12	8	43

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

SNP/ PCY	4	<b>5</b>	0	0	0	0	2	1	7	2	5	4	16	4	4	2	5	3	0	0	4	1	37
UKIP	5	<b>4</b>	0	0	0	6	0	1	0	8	5	3	2	3	6	4	2	6	3	4	4	4	3
Green	2	<b>3</b>	0	0	0	1	3	9	5	1	3	4	4	6	3	0	4	2	5	4	3	2	2
BNP	1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Women's Equality Party	0	<b>1</b>	0	0	0	0	1	1	1	0	0	1	0	0	2	0	0	1	0	1	0	0	1
Other	1	<b>1</b>	0	0	0	0	0	0	0	1	1	1	0	1	1	0	1	0	1	1	1	0	0

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<b>Weighted Sample</b>	<b>1647</b>	<b>468</b>	<b>432</b>	<b>108</b>	<b>565</b>	<b>540</b>	<b>100</b>	<b>647</b>	<b>703</b>	<b>797</b>	<b>850</b>	<b>184</b>	<b>695</b>	<b>390</b>	<b>377</b>	<b>939</b>	<b>708</b>	<b>221</b>	<b>534</b>	<b>352</b>	<b>397</b>	<b>143</b>	
<b>Unweighted Sample</b>	<b>1647</b>	<b>491</b>	<b>436</b>	<b>110</b>	<b>574</b>	<b>515</b>	<b>101</b>	<b>699</b>	<b>697</b>	<b>727</b>	<b>920</b>	<b>147</b>	<b>674</b>	<b>413</b>	<b>413</b>	<b>994</b>	<b>653</b>	<b>163</b>	<b>564</b>	<b>366</b>	<b>406</b>	<b>148</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

30 Sep-01 Oct

**If there were a general election held tomorrow, which party would you vote for?**

Conservative	28	<b>28</b>	100	0	0	73	4	5	18	46	31	26	5	19	36	50	30	26	25	36	28	24	19
Labour	25	<b>26</b>	0	100	0	1	66	7	39	16	25	28	33	31	21	19	26	26	32	21	29	30	18
Liberal Democrat	6	<b>7</b>	0	0	100	1	4	59	13	1	9	5	6	7	7	5	9	3	11	7	5	5	7
Scottish National Party (SNP)/ Plaid Cymru	3	<b>3</b>	0	0	0	0	2	1	5	2	3	3	9	3	3	2	4	3	0	0	4	1	27
Some other party	7	<b>6</b>	0	0	0	5	3	9	5	9	7	6	3	7	9	4	6	7	6	8	7	5	4
Would not vote	10	<b>10</b>	0	0	0	2	4	2	2	9	10	10	18	13	7	5	8	13	7	12	9	12	9
Don't know	20	<b>17</b>	0	0	0	16	16	17	15	16	13	20	22	17	16	15	15	20	15	15	17	21	14
Refused	2	<b>2</b>	0	0	0	2	2	0	2	1	2	2	5	3	1	1	2	2	3	1	3	2	2

**And which of these parties would you vote for?**

[Asked only to those who said 'Some other party'; n=107]

Green	27	<b>37</b>	0	0	0	12	78	81	85	12	29	47	48	54	26	8	50	24	56	39	35	26	27
UK Independence Party (UKIP)	56	<b>45</b>	0	0	0	79	4	10	2	72	57	31	41	30	49	81	28	63	28	42	51	55	48
British National Party (BNP)	8	<b>2</b>	0	0	0	3	0	0	0	3	3	0	0	4	0	0	2	2	0	0	4	4	0
Women's Equality Party	1	<b>6</b>	0	0	0	3	14	9	11	3	0	14	11	0	14	7	5	8	9	7	0	4	25
Some other party	6	<b>7</b>	0	0	0	0	4	0	2	8	7	8	0	8	9	4	12	3	7	8	10	7	0
Don't know	0	<b>1</b>	0	0	0	2	0	0	0	1	0	1	0	1	0	0	1	0	0	2	0	0	0
Refused	1	<b>2</b>	0	0	0	0	0	0	0	1	3	0	0	2	2	0	3	0	0	2	0	4	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	7	<b>8</b>	1	1	3	1	3	1	2	7	8	8	11	12	7	3	6	12	7	9	9	8	7
1	2	<b>1</b>	0	0	1	1	1	0	0	1	1	1	3	1	0	1	1	1	1	2	1	0	0
2	2	<b>2</b>	0	0	0	1	0	0	1	2	1	2	2	1	2	2	2	1	3	2	1	2	0
3	2	<b>2</b>	0	2	0	0	1	2	1	1	2	2	6	2	0	1	2	1	3	2	2	1	3
4	1	<b>1</b>	0	1	0	1	0	0	0	1	0	1	1	1	1	0	0	1	1	0	1	1	0
5	6	<b>7</b>	2	2	3	5	6	6	4	6	6	7	9	8	6	3	6	8	4	5	7	9	7
6	3	<b>3</b>	2	2	1	2	1	1	2	3	3	3	3	4	2	1	2	3	3	2	3	2	3
7	5	<b>5</b>	4	5	8	4	5	3	4	3	4	5	9	5	4	3	5	4	7	4	6	4	5
8	6	<b>7</b>	9	7	8	8	5	9	7	7	6	8	5	8	7	5	7	7	5	7	7	9	5
9	9	<b>8</b>	9	9	7	7	11	6	9	8	8	8	7	8	8	8	8	8	17	7	6	5	7
10 - Absolutely certain to vote	57	<b>58</b>	72	71	70	70	67	74	70	62	61	55	44	51	64	72	61	54	50	60	58	58	63

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<b>Weighted Sample</b>	<b>1647</b>	<b>468</b>	<b>432</b>	<b>108</b>	<b>565</b>	<b>540</b>	<b>100</b>	<b>647</b>	<b>703</b>	<b>797</b>	<b>850</b>	<b>184</b>	<b>695</b>	<b>390</b>	<b>377</b>	<b>939</b>	<b>708</b>	<b>221</b>	<b>534</b>	<b>352</b>	<b>397</b>	<b>143</b>	
<b>Unweighted Sample</b>	<b>1647</b>	<b>491</b>	<b>436</b>	<b>110</b>	<b>574</b>	<b>515</b>	<b>101</b>	<b>699</b>	<b>697</b>	<b>727</b>	<b>920</b>	<b>147</b>	<b>674</b>	<b>413</b>	<b>413</b>	<b>994</b>	<b>653</b>	<b>163</b>	<b>564</b>	<b>366</b>	<b>406</b>	<b>148</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

30 Sep-01 Oct

Which of the following do you think would make the best Prime Minister?

Theresa May	34	<b>36</b>	88	3	26	78	8	17	25	54	39	34	15	24	44	60	36	37	36	42	36	32	28
Jeremy Corbyn	23	<b>25</b>	1	67	20	1	51	20	36	11	25	24	42	29	18	13	27	22	21	20	27	28	28
Not sure	39	<b>37</b>	9	30	51	19	39	60	38	32	33	40	40	43	35	24	35	38	39	36	32	38	42
Refused	4	<b>3</b>	1	1	3	2	3	4	2	3	4	2	4	3	3	2	2	4	4	2	5	2	2

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Britain leaving the EU	69	<b>65</b>	75	58	81	75	62	79	73	65	67	64	51	62	70	74	68	62	70	66	66	61	66
Health	37	<b>39</b>	32	48	42	34	46	46	45	36	33	44	37	36	40	43	40	36	37	39	37	40	40
The economy	29	<b>28</b>	33	28	30	31	27	27	34	24	31	24	15	28	30	30	31	23	35	27	26	24	34
Immigration & Asylum	30	<b>27</b>	41	16	9	42	15	15	11	46	26	28	12	22	31	41	22	33	24	27	28	29	23
Housing	19	<b>21</b>	16	28	19	15	26	20	23	18	22	20	25	24	17	16	20	22	31	20	18	20	15
Crime	21	<b>20</b>	22	17	12	24	15	15	13	26	20	20	15	19	18	26	19	21	26	20	19	20	13
The environment	10	<b>18</b>	10	23	32	9	24	29	26	10	19	17	31	19	16	13	21	15	24	18	19	15	20
Education	12	<b>12</b>	8	19	16	8	18	12	15	9	10	15	16	16	10	6	13	12	9	13	11	13	13
Defence and security	14	<b>12</b>	20	5	6	20	6	10	9	17	11	13	6	9	16	17	11	13	9	14	12	12	11
Welfare benefits	10	<b>12</b>	10	13	11	10	13	9	11	11	10	14	13	13	13	9	10	15	4	12	13	12	19
Pensions	5	<b>6</b>	5	4	4	5	6	5	4	7	5	6	1	4	11	6	5	6	3	6	6	5	11
Tax	4	<b>4</b>	3	6	5	3	5	4	4	5	7	2	6	6	3	3	5	3	2	3	5	7	5
Family life & childcare	3	<b>4</b>	3	5	5	3	4	3	3	3	2	5	6	6	1	1	4	4	4	4	4	5	3
Transport	3	<b>3</b>	2	5	6	1	4	4	3	2	4	2	6	4	1	1	3	3	4	3	2	2	2
None of these	1	<b>1</b>	0	0	1	0	0	1	1	0	1	1	0	1	0	0	1	1	0	1	1	1	1
Don't know	4	<b>3</b>	1	2	0	1	4	1	2	2	3	3	10	4	2	1	2	4	1	2	5	5	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

30 Sep-01 Oct

How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?

Very well	1	1	4	0	0	3	1	0	1	2	2	1	0	1	2	2	2	1	1	2	1	1	1
Fairly well	15	18	42	8	11	35	8	9	12	28	20	16	10	14	17	31	18	18	13	21	22	16	10
<b>TOTAL WELL</b>	<b>16</b>	<b>19</b>	<b>46</b>	<b>8</b>	<b>11</b>	<b>38</b>	<b>9</b>	<b>9</b>	<b>13</b>	<b>30</b>	<b>22</b>	<b>17</b>	<b>10</b>	<b>15</b>	<b>19</b>	<b>33</b>	<b>20</b>	<b>19</b>	<b>14</b>	<b>23</b>	<b>23</b>	<b>17</b>	<b>11</b>
Fairly badly	30	29	33	24	30	35	24	25	25	31	25	33	30	29	29	31	29	29	32	32	24	29	28
Very badly	42	38	12	60	55	16	56	55	53	26	43	33	39	42	38	29	41	34	40	34	39	37	51
<b>TOTAL BADLY</b>	<b>72</b>	<b>67</b>	<b>45</b>	<b>84</b>	<b>85</b>	<b>51</b>	<b>80</b>	<b>80</b>	<b>78</b>	<b>57</b>	<b>68</b>	<b>66</b>	<b>69</b>	<b>71</b>	<b>67</b>	<b>60</b>	<b>70</b>	<b>63</b>	<b>72</b>	<b>66</b>	<b>63</b>	<b>66</b>	<b>79</b>
Don't know	12	14	9	8	4	10	11	10	9	13	10	17	21	15	13	7	10	18	14	11	14	17	9

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	42	40	72	18	7	66	23	14	5	81	44	36	15	32	46	61	35	47	33	45	42	40	27
Wrong to leave	47	47	23	69	87	26	63	80	88	9	45	49	56	51	46	34	53	38	56	46	42	44	58
Don't know	11	13	6	13	5	8	13	6	8	10	12	15	29	17	8	5	12	15	11	9	17	17	15

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	202	171	9.4%
Men 50-64 High education	51	49	3%
Men 50-64 Mid education	83	77	5%
Men 50-64 Low education	68	64	4.1%
Men 25-49 High education	97	127	7.4%
Men 25-49 Mid education	125	125	7.9%
Men 25-49 Low education	64	91	5.8%
Men Under 25 High education	6	15	1.0%
Men Under 25 Mid & Low education	31	77	4.8%
Women Over 65	211	206	11.6%
Women 50-64 High education	47	46	2.8%
Women 50-64 Mid education	96	87	5.6%
Women 50-64 Low education	68	66	4.2%
Women 25-49 High education	151	138	8.0%
Women 25-49 Mid education	146	133	8.4%
Women 25-49 Low education	91	81	5.2%
Women Under 25 High education	21	18	1.1%
Women Under 25 Mid & Low education	89	74	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	162	313	19.0%
Medium (3-7)	1100	1005	61.0%
High (8,9,10)	385	329	20.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	505	461	28.0%
C1	489	478	29.0%
C2	303	346	21.0%
DE	350	362	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	699	647	39.3%
Leave	697	703	42.7%
Don't Know / Did Not Vote	251	296	18.0%

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### Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	<b>240</b>	<b>232</b>	<b>14.1%</b>
South Lab	<b>128</b>	<b>130</b>	<b>7.9%</b>
South LD	<b>52</b>	<b>48</b>	<b>2.9%</b>
South UKIP	<b>9</b>	<b>8</b>	<b>0.5%</b>
South Oth	<b>18</b>	<b>15</b>	<b>0.9%</b>
South DNV	<b>117</b>	<b>100</b>	<b>6.1%</b>
London Con	<b>46</b>	<b>59</b>	<b>3.6%</b>
London Lab	<b>67</b>	<b>97</b>	<b>5.9%</b>
London LD	<b>13</b>	<b>15</b>	<b>0.9%</b>
London Oth	<b>7</b>	<b>7</b>	<b>0.4%</b>
London DNV	<b>30</b>	<b>43</b>	<b>2.6%</b>
Midlands Con	<b>112</b>	<b>105</b>	<b>6.4%</b>
Midlands Lab	<b>90</b>	<b>89</b>	<b>5.4%</b>
Midlands LD	<b>9</b>	<b>10</b>	<b>0.6%</b>
Midlands Oth	<b>9</b>	<b>8</b>	<b>0.5%</b>
Midlands DNV	<b>59</b>	<b>59</b>	<b>3.6%</b>
North Con	<b>121</b>	<b>115</b>	<b>7.0%</b>
North Lab	<b>168</b>	<b>163</b>	<b>9.9%</b>
North LD	<b>16</b>	<b>16</b>	<b>1.0%</b>
North UKIP	<b>8</b>	<b>8</b>	<b>0.5%</b>
North Oth	<b>8</b>	<b>7</b>	<b>0.4%</b>
North DNV	<b>85</b>	<b>87</b>	<b>5.3%</b>
Scotland Con	<b>32</b>	<b>31</b>	<b>1.9%</b>
Scotland Lab	<b>30</b>	<b>30</b>	<b>1.8%</b>
Scotland LD	<b>8</b>	<b>8</b>	<b>0.5%</b>
Scotland SNP	<b>43</b>	<b>41</b>	<b>2.5%</b>
Scotland Oth & DNV	<b>35</b>	<b>33</b>	<b>2.0%</b>
Wales Con	<b>23</b>	<b>21</b>	<b>1.3%</b>
Wales Lab	<b>32</b>	<b>31</b>	<b>1.9%</b>
Wales LD	<b>3</b>	<b>3</b>	<b>0.2%</b>
Wales PC	<b>8</b>	<b>7</b>	<b>0.4%</b>
Wales Oth & DNV	<b>21</b>	<b>18</b>	<b>1.1%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)