

## YouGov / The Times Survey Results

Sample Size: 1625 GB Adults

Fieldwork: 24th - 25th September 2018

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1625</b>	456	410	123	557	533	99	639	694	786	839	182	686	385	372	926	699	218	526	348	392	141	
<b>Unweighted Sample</b>	<b>1625</b>	480	418	122	574	515	100	700	677	704	921	143	683	392	407	961	664	154	561	364	411	135	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

18-19  
Sep

24-25  
Sep

### HEADLINE VOTING INTENTION

#### Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Con	40	<b>42</b>	100	0	0	89	3	3	22	62	45	39	22	31	40	64	43	41	36	54	37	40	26
Lab	36	<b>36</b>	0	100	0	2	84	21	48	22	32	41	53	50	31	18	35	37	44	30	40	44	20
Lib Dem	11	<b>11</b>	0	0	100	3	8	72	19	3	12	9	18	8	16	7	12	9	10	11	13	9	11
Other	13	<b>11</b>	0	0	0	6	5	4	10	13	12	11	6	11	13	11	10	13	10	6	10	8	43

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	5	<b>4</b>	0	0	0	0	1	0	6	3	4	5	5	5	5	3	4	5	0	0	3	0	38
UKIP	5	<b>4</b>	0	0	0	5	1	1	0	9	5	3	0	3	6	5	2	7	8	3	7	3	0
Green	2	<b>2</b>	0	0	0	0	2	3	3	0	1	3	1	2	2	2	2	1	2	2	0	2	4
BNP	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Women's Equality Party	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	<b>0</b>	0	0	0	0	0	0	0	1	1	0	0	0	0	1	0	0	1	0	0	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

18-19  
Sep

24-25  
Sep

**If there were a general election held tomorrow, which party would you vote for?**

Conservative	27	<b>28</b>	100	0	0	72	2	3	17	44	32	25	14	20	28	49	30	25	24	37	24	26	18
Labour	26	<b>25</b>	0	100	0	2	61	15	36	16	23	27	31	32	22	14	26	24	28	22	27	29	15
Liberal Democrat	8	<b>8</b>	0	0	100	2	6	53	15	2	9	7	10	6	11	6	9	6	8	7	8	6	10
Scottish National Party (SNP)/ Plaid Cymru	3	<b>3</b>	0	0	0	0	1	0	5	2	3	3	3	3	2	3	3	0	0	2	0	27	
Some other party	7	<b>5</b>	0	0	0	5	3	3	3	8	6	4	1	5	6	6	4	6	7	4	4	5	5
Would not vote	9	<b>10</b>	0	0	0	3	5	2	3	6	9	11	13	13	7	5	8	12	5	10	12	10	10
Don't know	18	<b>20</b>	0	0	0	16	21	23	18	20	17	22	23	20	21	16	18	22	23	18	20	21	16
Refused	2	<b>2</b>	0	0	0	1	3	1	3	2	2	2	7	2	1	2	2	2	4	1	3	2	0

**And which of these parties would you vote for?**

[Asked only to those who said 'Some other party'; n=92]

UK Independence Party (UKIP)	52	<b>59</b>	0	0	0	88	40	27	0	86	66	49	0	48	75	61	41	76	73	51	95	49	0
Green	28	<b>29</b>	0	0	0	2	46	73	83	3	18	45	100	38	21	22	41	17	14	42	0	33	73
British National Party (BNP)	4	<b>1</b>	0	0	0	0	0	0	0	2	0	0	0	0	0	4	0	2	0	0	5	0	0
Women's Equality Party	2	<b>1</b>	0	0	0	0	0	0	3	0	0	1	0	1	0	0	1	0	0	0	0	2	0
Some other party	10	<b>6</b>	0	0	0	3	0	0	3	6	8	3	0	8	0	10	10	2	12	4	0	10	0
Don't know	2	<b>4</b>	0	0	0	4	14	0	11	2	6	0	0	6	4	0	5	2	0	0	0	5	27
Refused	2	<b>1</b>	0	0	0	3	0	0	0	1	0	2	0	0	0	3	2	0	0	3	0	0	0

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1625</b>	<b>456</b>	<b>410</b>	<b>123</b>	<b>557</b>	<b>533</b>	<b>99</b>	<b>639</b>	<b>694</b>	<b>786</b>	<b>839</b>	<b>182</b>	<b>686</b>	<b>385</b>	<b>372</b>	<b>926</b>	<b>699</b>	<b>218</b>	<b>526</b>	<b>348</b>	<b>392</b>	<b>141</b>	
<b>Unweighted Sample</b>	<b>1625</b>	<b>480</b>	<b>418</b>	<b>122</b>	<b>574</b>	<b>515</b>	<b>100</b>	<b>700</b>	<b>677</b>	<b>704</b>	<b>921</b>	<b>143</b>	<b>683</b>	<b>392</b>	<b>407</b>	<b>961</b>	<b>664</b>	<b>154</b>	<b>561</b>	<b>364</b>	<b>411</b>	<b>135</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

18-19  
Sep

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On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	8	0	0	2	2	3	1	2	5	8	8	6	12	6	4	6	11	4	8	11	8	10
1	1	2	0	0	0	1	1	0	1	2	2	3	8	2	2	1	2	3	3	3	2	3	0
2	1	1	0	1	0	0	1	0	1	1	2	3	2	1	0	1	2	0	1	1	2	3	
3	1	2	0	1	0	1	1	1	1	2	2	5	2	1	0	2	2	2	2	3	2	1	
4	2	2	1	1	3	0	1	0	1	1	2	6	2	1	0	2	1	1	2	2	2	1	
5	6	5	2	4	1	4	7	1	3	7	4	7	7	5	3	4	7	7	5	7	5	1	
6	2	2	2	3	3	2	2	0	1	2	2	5	3	1	1	2	3	3	1	3	2	1	
7	5	4	4	5	4	5	4	5	4	5	4	5	7	2	3	4	6	7	5	4	4	3	
8	6	8	9	6	6	8	8	9	9	7	7	9	17	8	7	5	9	7	11	9	7	4	
9	8	8	10	9	13	9	9	11	10	6	9	6	3	8	9	8	9	6	9	7	8	6	
10 - Absolutely certain to vote	60	57	72	71	69	68	64	72	66	63	60	54	35	48	66	76	61	52	53	57	52	59	69

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	184	169	9.4%
Men 50-64 High education	41	49	3%
Men 50-64 Mid education	77	76	5%
Men 50-64 Low education	71	63	4.1%
Men 25-49 High education	98	125	7.4%
Men 25-49 Mid education	126	123	7.9%
Men 25-49 Low education	67	89	5.8%
Men Under 25 High education	15	15	1.0%
Men Under 25 Mid & Low education	25	76	4.8%
Women Over 65	223	203	11.6%
Women 50-64 High education	51	46	2.8%
Women 50-64 Mid education	84	86	5.6%
Women 50-64 Low education	68	65	4.2%
Women 25-49 High education	152	137	8.0%
Women 25-49 Mid education	149	132	8.4%
Women 25-49 Low education	91	80	5.2%
Women Under 25 High education	21	18	1.1%
Women Under 25 Mid & Low education	82	73	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	140	309	19.0%
Medium (3-7)	1103	991	61.0%
High (8,9,10)	382	325	20.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	471	455	28.0%
C1	490	471	29.0%
C2	307	341	21.0%
DE	357	358	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	700	639	39.3%
Leave	677	694	42.7%

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Don't Know / Did Not Vote	248	293	18.0%
<b>Region by 2017 Vote</b> (Election Result and ONS Population estimates)			
South Con	248	229	14.1%
South Lab	135	128	7.9%
South LD	52	47	2.9%
South UKIP	9	8	0.5%
South Oth	16	15	0.9%
South DNV	101	99	6.1%
London Con	45	58	3.6%
London Lab	62	96	5.9%
London LD	8	15	0.9%
London Oth	7	7	0.4%
London DNV	32	42	2.6%
Midlands Con	111	104	6.4%
Midlands Lab	87	88	5.4%
Midlands LD	10	10	0.6%
Midlands Oth	10	8	0.5%
Midlands DNV	58	59	3.6%
North Con	117	114	7.0%
North Lab	169	161	9.9%
North LD	17	16	1.0%
North UKIP	8	8	0.5%
North Oth	9	7	0.4%
North DNV	91	86	5.3%
Scotland Con	31	31	1.9%
Scotland Lab	29	29	1.8%
Scotland LD	9	8	0.5%
Scotland SNP	44	41	2.5%
Scotland Oth & DNV	22	33	2.0%
Wales Con	22	21	1.3%
Wales Lab	33	31	1.9%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	21	18	1.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)