

YouGov / The Times Survey Results

Sample Size: 1703 adults in GB
Fieldwork: 17th - 18th August 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1703	444	369	103	577	422	153	632	674	828	875	186	710	410	397	971	732	204	572	370	410	146
Unweighted Sample	1703	477	371	115	599	415	166	696	671	686	1017	151	618	449	485	1041	662	164	602	378	406	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

11-12 Aug
17-18 Aug

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	40	40	100	0	0	85	2	8	20	67	39	41	20	29	43	60	38	43	30	47	43	40	22
Lab	32	32	0	100	0	3	79	20	45	15	32	32	53	40	28	17	32	32	47	25	37	37	15
Lib Dem	9	9	0	0	100	2	5	55	15	2	9	9	6	11	10	8	11	5	7	12	9	8	5
SNP	5	5	0	0	0	1	2	0	7	2	5	5	4	6	7	3	5	5	0	0	0	0	53
Plaid Cymru	1	1	0	0	0	0	0	2	0	1	1	1	0	1	1	1	1	1	1	0	2	0	0
Reform UK	2	3	0	0	0	4	1	0	1	6	4	1	3	3	2	3	2	4	4	3	3	3	0
Green	7	8	0	0	0	3	10	11	11	3	6	9	13	8	7	6	8	7	8	10	4	10	3
Other	3	2	0	0	0	1	1	5	1	4	3	2	0	3	2	2	2	2	1	3	2	3	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	27	26	100	0	0	67	2	6	15	46	26	26	13	17	31	43	28	24	21	31	28	24	16
Labour	21	22	0	100	0	3	64	15	35	11	23	20	34	24	21	12	24	18	34	17	25	23	11
Liberal Democrat	6	6	0	0	100	2	4	42	12	2	6	6	4	6	7	6	8	3	5	9	5	5	4
Scottish National Party (SNP)	4	3	0	0	0	1	1	0	5	2	3	3	2	4	5	2	4	3	0	0	0	0	38
Plaid Cymru	1	1	0	0	0	0	0	2	0	1	1	0	0	1	1	0	1	1	1	0	1	0	1
Reform UK	2	2	0	0	0	3	1	0	1	4	3	1	3	2	2	2	2	3	4	2	2	2	0
Green	5	5	0	0	0	2	8	8	8	2	4	6	9	5	5	4	6	4	6	7	3	6	2
Some other party	2	2	0	0	0	1	1	3	1	3	2	1	1	2	2	2	2	2	1	2	1	2	1
Would not vote	11	12	0	0	0	4	1	2	3	8	13	11	14	16	8	9	8	18	8	12	15	13	9
Don't know	18	18	0	0	0	17	15	19	17	19	14	21	18	18	18	17	16	20	19	18	15	19	16
Refused	3	4	0	0	0	0	3	2	3	4	4	3	3	6	1	2	3	5	3	2	4	6	2

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=27]

UK Independence Party (UKIP)	29	19	0	0	0	30	0	0	0	29	18	22	0	12	27	29	16	24	0	23	39	10	0
Women's Equality Party	0	8	0	0	0	0	23	0	16	9	0	23	0	5	12	13	8	9	62	0	0	18	0
Some other party	61	70	0	0	0	70	77	100	84	62	82	50	55	84	61	59	72	68	38	77	61	66	100
Don't know	7	2	0	0	0	0	0	0	0	0	0	6	45	0	0	0	4	0	0	0	0	7	0
Refused	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

11-12 Aug 17-18 Aug

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	11-12 Aug	17-18 Aug	0	1	2	3	4	5	6	7	8	9	10
0 - Certain NOT to vote	11	11	0	2	0	2	1	1	3	6	12	10	6
1	1	1	0	0	0	1	0	2	1	2	1	1	0
2	1	1	0	0	0	1	0	0	1	2	1	1	3
3	2	2	1	1	0	1	1	0	1	1	3	1	9
4	1	1	1	1	3	1	0	2	1	2	2	1	4
5	7	7	4	3	1	5	4	2	3	6	7	7	14
6	3	2	1	2	1	1	1	1	2	1	1	1	6
7	5	5	4	6	2	4	4	2	4	5	5	4	6
8	6	7	8	8	11	8	9	8	7	9	7	8	7
9	8	8	10	10	11	10	10	9	8	8	9	9	9
10 - Absolutely certain to vote	54	54	72	68	72	66	69	73	69	58	54	54	36

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	222	181	10.6%
Men 50-64 High education	59	55	3.2%
Men 50-64 Mid education	82	78	4.6%
Men 50-64 Low education	73	68	4.0%
Men 25-49 High education	97	138	8.1%
Men 25-49 Mid education	75	126	7.4%
Men 25-49 Low education	37	89	5.2%
Men Under 25 High education	12	15	0.9%
Men Under 25 Mid & Low education	29	78	4.6%
Women Over 65	263	216	12.7%
Women 50-64 High education	62	51	3.0%
Women 50-64 Mid education	95	89	5.2%
Women 50-64 Low education	78	70	4.1%
Women 25-49 High education	170	148	8.7%
Women 25-49 Mid education	154	131	7.7%
Women 25-49 Low education	85	78	4.6%
Women Under 25 High education	22	19	1.1%
Women Under 25 Mid & Low education	88	73	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	132	324	19.0%
Medium (3-7)	1156	1022	60.0%
High (8,9,10)	415	358	21.0%
Social Grade (NRS and 2011 census)			
AB	558	477	28.0%
C1	483	494	29.0%
C2	257	358	21.0%
DE	405	375	22.0%
EU Referendum Vote (Election Result)			
Remain	696	632	37.1%
Leave	671	674	39.6%
Don't Know / Did Not Vote	336	397	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	129	119	7.0%
North Lab	134	131	7.7%
North LD	28	24	1.4%
North BP	16	15	0.9%
North Oth	13	12	0.7%
North DNV	86	109	6.4%
Midlands Con	113	112	6.6%
Midlands Lab	76	68	4.0%
Midlands LD	19	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	63	73	4.3%
London Con	56	49	2.9%
London Lab	44	75	4.4%
London LD	19	24	1.4%
London BP	2	2	0.1%
London Oth	4	5	0.3%
London DNV	39	49	2.9%
South Con	245	244	14.3%
South Lab	114	102	6.0%
South LD	86	75	4.4%
South BP	3	2	0.1%
South Oth	26	22	1.3%
South DNV	128	128	7.5%
Wales Con	28	24	1.4%
Wales Lab	28	26	1.5%
Wales LD	5	3	0.2%
Wales PC	7	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	21	24	1.4%
Scotland Con	28	29	1.7%
Scotland Lab	19	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	55	51	3.0%
Scotland Oth DNV	42	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk