

YouGov / The Times Survey Results

Sample Size: 1715 GB Adults
Fieldwork: 23rd - 24th July 2019

	Westminster VI					Vote in 2017			EU Ref Vote		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1715	304	246	279	213	566	530	96	660	707	830	885	189	722	408	396	978	737	206	573	370	418	147	
Unweighted Sample	1715	321	236	319	207	595	538	104	794	668	769	946	148	709	403	455	1036	679	167	593	376	421	158	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	16-17 Jul	23-24 Jul																						
Con	25	25	100	0	0	0	56	3	5	13	39	23	28	7	19	27	40	25	25	19	31	27	24	10
Lab	21	19	0	100	0	0	1	46	4	26	9	20	19	35	26	14	9	18	21	33	13	21	23	11
Lib Dem	20	23	0	0	100	0	14	26	80	42	6	26	20	23	25	24	18	27	17	26	25	23	20	18
SNP	4	4	0	0	0	0	0	1	0	5	3	3	4	4	4	4	3	4	4	0	0	0	0	42
Plaid Cymru	1	1	0	0	0	0	0	1	0	2	0	1	1	0	1	1	1	1	0	0	0	4	0	0
Brexit Party	19	17	0	0	0	100	25	9	8	1	34	19	16	10	13	23	21	14	21	11	20	16	19	13
Green	8	9	0	0	0	0	3	13	3	12	5	7	11	21	10	5	6	9	9	9	10	6	11	5
Other	2	2	0	0	0	0	2	2	0	1	3	2	2	1	2	3	2	1	3	1	2	3	2	1

Other Parties Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

UKIP	0	1	0	0	0	0	1	0	0	0	1	1	1	0	1	1	0	0	1	1	1	0	0	0
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Other	1	1	0	0	0	0	1	1	0	1	1	1	1	1	1	1	1	1	1	0	0	2	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	16-17 Jul	23-24 Jul																						
If there were a general election held tomorrow, which party would you vote for?																								
Conservative	17	18	100	0	0	0	46	2	5	10	30	18	18	6	13	21	29	18	17	13	23	18	17	7
Labour	15	14	0	100	0	0	1	35	4	21	7	16	13	25	18	11	7	14	15	24	10	14	18	9
Liberal Democrat	14	16	0	0	100	0	11	19	74	33	5	20	13	16	17	18	14	20	12	18	19	16	14	13
Scottish National Party (SNP)	3	3	0	0	0	0	0	1	0	4	2	2	3	2	3	3	2	3	3	1	0	0	0	31
Plaid Cymru	1	1	0	0	0	0	0	1	0	1	0	1	0	0	1	1	1	1	0	0	0	3	0	0
Brexit Party	14	12	0	0	0	100	21	7	8	0	27	14	11	6	9	18	16	11	15	8	15	12	13	9
Green	6	6	0	0	0	0	2	10	2	10	4	5	7	14	7	4	5	7	6	6	8	4	8	4
Some other party	2	1	0	0	0	0	2	1	0	1	2	1	2	1	1	2	1	1	2	1	1	2	2	1
Would not vote	10	10	0	0	0	0	3	4	0	4	6	10	11	10	14	7	8	9	12	7	10	12	11	10
Don't know	17	15	0	0	0	0	14	17	7	15	14	11	20	13	15	16	17	14	17	17	13	16	16	14
Refused	3	2	0	0	0	0	0	3	0	1	2	2	2	6	3	1	1	2	2	6	1	2	2	1

And which of these parties would you vote for?

[Asked only to those who responded Some other party; n=25]

UK Independence Party (UKIP)	10	30	0	0	0	0	44	19	0	0	47	43	22	0	32	43	15	15	40	100	55	19	11	0
Women's Equality Party	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Independent Group for Change	7	11	0	0	0	0	0	10	0	27	0	9	11	0	20	0	16	12	10	0	15	0	22	0
Some other party	73	53	0	0	0	0	41	70	0	66	47	48	57	100	48	48	61	69	44	0	31	81	54	64
Don't know	6	6	0	0	0	0	15	0	0	7	6	0	9	0	0	10	8	5	6	0	0	0	13	36
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	10	0	2	0	0	3	3	0	3	5	8	11	10	14	6	7	9	11	8	9	13	9	9
1	2	1	0	0	0	0	0	0	0	0	1	0	1	3	1	0	1	1	1	0	0	1	1	2
2	1	1	0	1	0	1	1	0	0	2	1	2	1	1	2	2	0	1	2	1	1	1	2	2
3	2	1	0	1	1	1	1	2	0	1	1	1	2	1	1	2	0	1	1	1	1	0	2	1
4	2	1	1	0	0	0	0	0	0	0	0	1	2	1	1	0	0	1	1	1	1	0	1	0
5	5	7	4	3	2	7	5	6	1	3	7	5	9	12	6	5	8	6	8	4	7	6	9	5
6	4	2	2	3	1	1	1	1	1	2	2	2	2	2	3	1	1	2	2	3	2	1	2	4
7	5	5	4	5	3	3	5	6	3	4	5	5	5	2	5	5	4	5	4	11	4	4	4	0
8	6	7	4	12	7	7	5	7	4	6	6	8	6	16	7	5	5	7	8	6	5	8	9	7
9	8	7	8	7	9	8	7	9	7	8	7	8	6	6	6	8	8	7	7	8	8	7	6	4
10 - Absolutely certain to vote	56	59	76	65	76	71	72	65	84	71	65	62	56	45	53	66	66	62	54	57	60	58	55	66

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best Prime Minister?

	21-22 Jul	23-24 Jul	Westminster VI		Vote in 2017			EU Ref Vote		Gender		Age				Social Grade		Region						
			Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Boris Johnson	34	38	89	5	15	76	72	16	16	16	67	42	35	18	30	49	53	36	41	33	46	38	37	26
Jeremy Corbyn	20	20	1	74	20	4	2	43	19	32	7	23	17	40	25	14	8	22	17	30	16	16	23	22
Not sure	42	38	10	20	63	19	25	38	61	49	23	32	44	35	42	35	36	39	38	35	35	42	38	48
Refused	4	3	1	1	3	1	1	2	5	3	2	3	3	6	3	3	3	3	4	2	3	5	2	4

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	214	180	10.5%
Men 50-64 High education	52	51	3.0%
Men 50-64 Mid education	77	81	4.7%
Men 50-64 Low education	60	67	3.9%
Men 25-49 High education	114	132	7.7%
Men 25-49 Mid education	137	130	7.6%
Men 25-49 Low education	67	94	5.5%
Men Under 25 High education	21	15	0.9%
Men Under 25 Mid & Low education	27	79	4.6%
Women Over 65	241	216	12.6%
Women 50-64 High education	49	48	2.8%
Women 50-64 Mid education	96	93	5.4%
Women 50-64 Low education	69	69	4.0%
Women 25-49 High education	152	142	8.3%
Women 25-49 Mid education	149	139	8.1%
Women 25-49 Low education	90	84	4.9%
Women Under 25 High education	20	19	1.1%
Women Under 25 Mid & Low education	80	75	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	150	326	19.0%
Medium (3-7)	1175	1029	60.0%
High (8,9,10)	390	360	21.0%
Social Grade (NRS and 2011 census)			
AB	523	480	28.0%
C1	513	497	29.0%
C2	305	360	21.0%
DE	374	377	22.0%
EU Referendum Vote (Election Result)			
Remain	794	660	38.3%
Leave	668	707	41.4%
Don't Know / Did Not Vote	253	348	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	254	237	13.8%
South Lab	143	132	7.7%
South LD	54	48	2.8%
South UKIP	10	9	0.5%
South Oth	17	17	1.0%
South DNV	115	130	7.6%
London Con	52	53	3.1%
London Lab	57	86	5.0%
London LD	14	14	0.8%
London Oth	6	5	0.3%
London DNV	38	48	2.8%
Midlands Con	110	106	6.2%
Midlands Lab	98	87	5.1%
Midlands LD	9	9	0.5%
Midlands Oth	10	9	0.5%
Midlands DNV	67	72	4.2%
North Con	120	117	6.8%
North Lab	179	163	9.5%
North LD	16	15	0.9%
North UKIP	8	9	0.5%
North Oth	8	7	0.4%
North DNV	90	108	6.3%
Scotland Con	35	31	1.8%
Scotland Lab	28	29	1.7%
Scotland LD	8	7	0.4%
Scotland SNP	48	41	2.4%
Scotland Oth & DNV	39	39	2.3%
Wales Con	24	22	1.3%
Wales Lab	33	33	1.9%
Wales LD	3	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	14	22	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk