YouGov / The Times Survey Results

Sample Size: 1675 GB Adults
Fieldwork: 8th - 9th August 2018

			Voting intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		**1675**	437	405	120	575	549	102	658	715	811	864	188	707	397	384	955	720	224	543	358	404	146
Unweighted Sample		1675	454	411	125	578	529	106	738	703	712	963	138	677	430	430	1007	668	168	578	371	421	137
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	30-31 July	08-09 Aug																					

HEADLINE VOTING INTENTION

Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Con	*38*	**39**	100	0	0	84	5	10	23	59	39	39	13	30	42	58	40	37	33	47	39	35	29
Lab	*38*	**35**	0	100	0	3	80	11	47	20	30	40	51	46	29	21	34	38	40	27	37	49	17
Lib Dem	*10*	**10**	0	0	100	3	7	75	18	2	12	9	15	10	11	8	13	7	18	11	10	8	4
Other	*14*	**15**	0	0	0	11	8	3	12	18	18	12	21	13	19	13	13	18	9	14	14	8	49

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	*4*	**5**	0	0	0	0	2	1	7	3	6	3	14	3	6	2	5	4	0	0	3	0	42
UKIP	*6*	**7**	0	0	0	10	2	0	0	13	9	4	2	6	9	7	4	10	6	9	8	5	0
Green	*3*	**3**	0	0	0	0	4	3	4	1	2	4	4	4	1	2	3	2	3	3	2	1	6
BNP	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Women's Equality Party	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0
Other	*1*	**1**	0	0	0	1	0	0	1	0	1	0	1	0	1	1	0	1	0	1	1	1	1

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	30-31 July	08-09 Aug																					
If there were a general election held tomorrow, which party would you vote for?																							
Conservative	*25*	**26**	100	0	0	66	4	8	18	42	27	25	7	19	28	46	28	23	23	32	25	23	20
Labour	*26*	**24**	0	100	0	2	61	9	36	15	22	26	34	28	20	17	24	25	26	19	23	35	11
Liberal Democrat	*7*	**7**	0	0	100	2	5	57	14	2	9	6	9	7	7	6	9	4	12	9	6	5	3
Scottish National Party (SNP)/ Plaid Cymru	*3*	**3**	0	0	0	0	2	1	5	2	4	3	8	2	4	1	3	3	0	0	2	0	29
Some other party	*8*	**8**	0	0	0	9	5	2	4	12	9	6	7	7	8	9	6	10	7	9	8	7	6
Would not vote	*10*	**12**	0	0	0	4	5	0	4	9	12	11	10	17	8	6	9	14	12	13	12	11	8
Don't know	*19*	**18**	0	0	0	16	16	20	17	18	15	21	20	17	24	13	18	18	17	17	23	16	19
Refused	*2*	**2**	0	0	0	1	2	3	2	1	2	2	6	3	1	1	2	2	2	1	1	3	4
And which of these parties would you vote for? *[Asked only to those who said 'Some other party'; n=129]*																							
Green	*26*	**26**	*0*	*0*	*0*	*2*	*63*	*100*	*63*	*9*	*13*	*47*	*38*	*39*	*11*	*20*	*36*	*19*	*47*	*25*	*14*	*13*	*78*
UK Independence Party (UKIP)	*57*	**59**	*0*	*0*	*0*	*86*	*27*	*0*	*11*	*83*	*69*	*44*	*36*	*56*	*69*	*62*	*53*	*64*	*53*	*65*	*71*	*57*	*0*
British National Party (BNP)	*2*	**2**	*0*	*0*	*0*	*2*	*0*	*0*	*0*	*3*	*3*	*0*	*0*	*1*	*2*	*3*	*0*	*3*	*0*	*2*	*2*	*3*	*0*
Women's Equality Party	*4*	**1**	*0*	*0*	*0*	*0*	*6*	*0*	*6*	*0*	*0*	*3*	*0*	*0*	*5*	*0*	*3*	*0*	*0*	*0*	*6*	*0*	*0*
Some other party	*9*	**9**	*0*	*0*	*0*	*9*	*5*	*0*	*19*	*4*	*15*	*2*	*20*	*3*	*13*	*11*	*6*	*12*	*0*	*5*	*4*	*24*	*22*
Don't know	*2*	**1**	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*2*	*6*	*1*	*0*	*0*	*1*	*1*	*0*	*1*	*3*	*0*	*0*
Refused	*1*	**1**	*0*	*0*	*0*	*2*	*0*	*0*	*2*	*1*	*0*	*3*	*0*	*0*	*0*	*4*	*1*	*1*	*0*	*1*	*0*	*3*	*0*
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	*7*	**9**	0	1	1	2	3	0	2	4	11	8	10	14	5	3	7	12	10	10	9	8	7
1	*1*	**2**	0	0	0	1	1	0	0	3	1	2	1	2	1	1	1	3	0	2	2	2	3
2	*2*	**2**	0	0	1	1	1	0	1	2	1	2	1	2	2	1	2	1	2	2	2	1	0
3	*2*	**1**	0	0	0	0	1	0	1	1	1	1	1	2	1	0	1	1	1	1	1	1	3
4	*1*	**1**	0	0	1	0	1	0	0	1	1	1	3	1	0	0	1	1	0	1	1	1	0
5	*6*	**6**	3	2	1	4	3	2	4	5	6	6	8	7	6	3	5	7	9	5	8	5	6
6	*3*	**3**	2	2	1	2	2	3	1	3	3	2	7	2	2	1	1	4	2	2	3	3	4
7	*6*	**4**	4	5	3	5	5	3	4	5	5	4	6	6	2	3	5	4	5	4	4	6	1
8	*7*	**6**	7	4	6	8	6	9	7	6	7	6	5	9	5	5	7	6	7	5	7	8	8
9	*8*	**7**	10	10	11	8	9	15	9	7	8	7	6	7	8	9	8	7	7	9	6	7	4
10 - Absolutely certain to vote	*57*	**59**	74	75	74	70	68	69	70	62	57	60	52	48	68	72	62	54	55	60	58	58	62

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	Total	Voting intention Con	Lab	Lib Dem	Vote in 2017 Con	Lab	Lib Dem	EU Ref 2016 Remain	Leave	Gender Male	Female	Age 18-24	25-49	50-64	65+	Social Grade ABC1	C2DE	Region London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1675	437	405	120	575	549	102	658	715	811	864	188	707	397	384	955	720	224	543	358	404	146
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	30-31 July	08-09 Aug																				

Which of the following do you think would make the best Prime Minister?

	30-31 July	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Theresa May	32	36	88	6	26	74	9	30	26	53	38	34	15	27	43	56	39	32	27	41	38	35	28
Jeremy Corbyn	25	22	1	68	16	2	50	17	35	11	21	23	38	27	18	12	24	21	27	17	21	26	27
Not sure	40	39	11	25	57	21	38	53	37	33	37	40	40	44	38	29	36	42	43	40	37	35	42
Refused	2	3	0	2	2	2	3	0	2	4	3	3	7	3	1	3	2	5	2	2	3	4	3

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	30-31 July	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Britain leaving the EU	68	63	73	60	79	72	62	80	71	66	67	60	55	62	65	68	68	57	58	64	65	62	67
Health	38	37	31	50	38	33	48	36	43	33	29	44	37	35	38	40	37	37	31	38	34	40	40
Immigration & Asylum	29	32	47	16	14	48	18	17	15	50	32	32	14	29	35	43	28	37	29	33	36	31	28
The economy	26	30	33	29	47	29	30	48	40	25	35	25	29	30	31	29	35	23	31	27	28	30	40
Crime	22	24	29	19	21	27	21	19	17	28	26	22	17	22	25	29	23	26	34	28	23	18	11
Housing	16	17	9	24	21	11	23	14	17	15	14	19	25	15	14	19	16	18	27	18	10	14	17
The environment	14	16	8	22	26	8	21	28	21	10	17	14	29	16	12	11	17	14	17	15	16	15	15
Defence and security	12	12	22	5	4	19	7	8	8	16	13	11	8	9	13	17	12	11	6	14	14	13	5
Welfare benefits	11	11	11	14	8	9	13	8	9	12	9	12	8	12	13	9	9	13	11	10	9	12	16
Education	10	10	5	15	11	7	14	11	14	7	8	13	14	12	9	7	11	9	7	11	10	11	12
Pensions	7	6	5	7	2	6	5	4	6	7	5	6	1	4	9	8	6	6	4	5	5	7	9
Tax	4	4	1	6	2	2	5	1	3	4	5	3	5	5	4	1	4	4	6	3	4	3	4
Family life & childcare	4	4	2	5	3	2	5	3	4	2	2	5	5	5	1	3	4	3	6	4	4	3	2
Transport	4	2	2	2	5	2	2	4	2	1	2	2	3	1	2	2	2	1	2	2	1	2	3
None of these	0	1	0	1	0	0	1	0	1	0	1	1	1	1	1	0	0	2	1	0	2	1	0
Don't know	3	3	0	1	0	2	1	0	2	1	3	3	10	3	2	0	2	4	4	2	3	4	4

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What the world thinks

			Voting intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample		1675	454	411	125	578	529	106	738	703	712	963	138	677	430	430	1007	668	168	578	371	421	137
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	22-23 July	08-09 Aug																					

How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?

	22-23 July	08-09 Aug	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	1	1	2	0	0	2	0	0	1	1	1	0	0	1	1	1	1	1	1	1	1	0	1
Fairly well	13	13	33	5	4	25	5	7	8	20	13	13	2	12	13	19	12	14	8	14	14	12	11
TOTAL WELL	14	14	35	5	4	27	5	7	9	21	14	13	2	13	14	20	13	15	9	15	15	12	12
Fairly badly	30	29	40	22	23	37	23	28	25	35	25	33	29	29	25	34	30	28	21	31	29	33	26
Very badly	45	44	16	69	64	27	63	60	57	35	51	37	46	42	54	37	46	42	56	41	43	41	49
TOTAL BADLY	75	73	56	91	87	64	86	88	82	70	76	70	75	71	79	71	76	70	77	72	72	74	75
Don't know	11	13	9	4	9	9	9	6	9	9	10	17	23	17	7	9	11	16	15	13	13	14	14

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	22-23 July	08-09 Aug	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Right to leave	42	42	72	20	10	71	23	17	7	82	45	38	14	33	50	62	38	47	32	45	46	44	27
Wrong to leave	46	45	23	73	81	23	67	72	88	7	45	46	65	50	41	32	53	35	53	44	40	45	57
Don't know	12	13	4	7	9	6	10	11	6	11	10	16	21	17	8	6	9	18	15	12	14	11	16

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	194	174	9.4%
Men 50-64 High education	44	50	3%
Men 50-64 Mid education	87	79	5%
Men 50-64 Low education	69	65	4.1%
Men 25-49 High education	107	129	7.4%
Men 25-49 Mid education	124	127	7.9%
Men 25-49 Low education	53	92	5.8%
Men Under 25 High education	10	15	1.0%
Men Under 25 Mid & Low education	24	79	4.8%
Women Over 65	236	209	11.6%
Women 50-64 High education	52	47	2.8%
Women 50-64 Mid education	97	89	5.6%
Women 50-64 Low education	81	67	4.2%
Women 25-49 High education	154	141	8.0%
Women 25-49 Mid education	160	136	8.4%
Women 25-49 Low education	79	82	5.2%
Women Under 25 High education	23	18	1.1%
Women Under 25 Mid & Low education	81	75	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	162	318	19.0%
Medium (3-7)	1107	1022	61.0%
High (8,9,10)	406	335	20.0%
Social Grade (NRS and 2011 census)			
AB	499	469	28.0%
C1	508	486	29.0%
C2	308	352	21.0%
DE	360	369	22.0%
EU Referendum Vote (Election Result)			
Remain	738	658	39.3%
Leave	703	715	42.7%
Don't Know / Did Not Vote	234	302	18.0%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	241	236	14.1%
South Lab	144	132	7.9%
South LD	51	49	2.9%
South UKIP	10	8	0.5%
South Oth	19	15	0.9%
South DNV	113	102	6.1%
London Con	54	60	3.6%
London Lab	57	99	5.9%
London LD	14	15	0.9%
London Oth	8	7	0.4%
London DNV	35	44	2.6%
Midlands Con	111	107	6.4%
Midlands Lab	92	90	5.4%
Midlands LD	10	10	0.6%
Midlands Oth	11	8	0.5%
Midlands DNV	57	60	3.6%
North Con	117	117	7.0%
North Lab	173	166	9.9%
North LD	19	17	1.0%
North UKIP	8	8	0.5%
North Oth	8	7	0.4%
North DNV	96	89	5.3%
Scotland Con	31	32	1.9%
Scotland Lab	28	30	1.8%
Scotland LD	8	8	0.5%
Scotland SNP	43	42	2.5%
Scotland Oth & DNV	27	34	2.0%
Wales Con	24	22	1.3%
Wales Lab	35	32	1.9%
Wales LD	4	3	0.2%
Wales PC	6	7	0.4%
Wales Oth & DNV	21	18	1.1%