

## YouGov / The Times Survey Results

Sample Size: 1658 GB Adults  
Fieldwork: 28th - 29th September 2016

	EU Ref Vote 2016				Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1658</b>	652	708	248	442	343	103	157	468	388	99	161	802	856	192	708	410	348	945	713	199	550	356	400	153
Unweighted Sample	1658	797	700	134	461	378	116	154	482	424	117	166	717	941	164	678	431	385	1022	636	179	572	355	387	165
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION:

#### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Con	<b>39</b>	28	51	30	100	0	0	0	87	6	17	21	37	41	19	30	45	52	43	32	37	49	42	30	21
Lab	<b>30</b>	44	15	40	0	100	0	0	2	79	19	6	28	32	56	39	21	17	29	31	40	23	32	40	14
Lib Dem	<b>8</b>	14	4	3	0	0	100	0	5	6	58	1	10	7	8	9	8	8	10	6	9	10	8	8	6
UKIP	<b>13</b>	1	27	8	0	0	0	100	5	5	2	72	16	11	8	11	14	19	10	19	11	14	13	18	4
Other	<b>9</b>	14	4	19	0	0	0	0	1	4	4	0	10	9	8	11	12	5	8	11	3	4	6	3	55

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	<b>6</b>	9	4	12	0	0	0	0	0	1	0	0	6	6	3	8	8	4	5	9	0	1	3	0	54
Green	<b>3</b>	4	0	7	0	0	0	0	0	3	4	0	2	3	5	2	4	1	3	2	3	3	2	3	1
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0

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	EU Ref Vote 2016				Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1658</b>	<b>652</b>	<b>708</b>	<b>248</b>	<b>442</b>	<b>343</b>	<b>103</b>	<b>157</b>	<b>468</b>	<b>388</b>	<b>99</b>	<b>161</b>	<b>802</b>	<b>856</b>	<b>192</b>	<b>708</b>	<b>410</b>	<b>348</b>	<b>945</b>	<b>713</b>	<b>199</b>	<b>550</b>	<b>356</b>	<b>400</b>	<b>153</b>
Unweighted Sample	1658	797	700	134	461	378	116	154	482	424	117	166	717	941	164	678	431	385	1022	636	179	572	355	387	165
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	27	23	36	12	100	0	0	0	72	5	12	16	29	25	12	19	35	40	31	20	27	33	28	20	16
Labour	21	35	11	12	0	100	0	0	2	60	13	4	21	20	36	23	15	14	22	19	27	16	22	27	10
Liberal Democrat	6	11	3	2	0	0	100	0	4	5	41	1	8	5	8	6	6	6	8	4	8	7	5	5	5
UK Independence Party (UKIP)	9	1	20	2	0	0	0	100	5	4	2	59	12	7	5	7	11	16	7	12	8	10	9	11	3
Scottish National Party (SNP)/ Plaid Cymru	4	7	2	2	0	0	0	0	0	1	0	0	5	4	2	4	6	3	3	5	0	0	2	0	38
Some other party	3	4	1	3	0	0	0	0	0	2	2	0	3	2	4	2	3	1	3	2	2	3	3	2	2
Would not vote	13	4	7	51	0	0	0	0	1	6	5	4	11	15	18	18	6	8	10	17	10	12	14	17	5
Don't know	18	14	19	16	0	0	0	0	15	17	25	15	12	23	15	21	17	12	16	19	17	18	17	18	20

And which of these parties would you vote for?

[Only asked to respondents who selected 'some other party' in the previous question; n=51]

Green	75	87	26	76	0	0	0	0	100	80	100	0	64	89	100	63	84	57	76	73	100	88	51	78	43
British National Party (BNP)	7	3	14	0	0	0	0	0	0	14	0	0	12	0	0	4	10	17	11	0	0	9	16	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	10	7	46	0	0	0	0	0	0	6	0	0	16	3	0	17	0	27	10	10	0	3	24	14	0
Don't know	4	3	14	0	0	0	0	0	0	0	0	0	0	8	0	4	6	0	3	5	0	0	8	8	0
Women's Equality Party (WEP)	5	0	0	24	0	0	0	0	0	0	0	0	8	0	0	11	0	0	0	12	0	0	0	0	57

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	2	5	40	1	0	1	0	1	4	2	2	8	10	19	12	3	6	7	13	9	8	8	13	7
1	2	1	1	2	0	0	2	0	0	1	0	0	1	3	2	2	1	0	1	2	1	2	2	2	1
2	2	1	1	8	0	0	0	0	1	2	4	0	2	2	3	2	2	1	1	3	0	4	1	2	1
3	2	1	1	6	0	1	1	0	1	0	0	0	1	2	2	2	0	2	1	2	2	2	1	2	1
4	1	1	1	4	1	0	4	0	0	1	4	1	1	2	1	2	1	1	1	1	3	1	2	1	2
5	7	3	8	14	3	5	4	8	5	5	1	9	7	7	8	8	6	6	6	9	5	9	9	7	3
6	2	2	2	1	2	1	2	1	1	2	2	0	2	2	1	3	1	1	2	2	5	1	1	1	1
7	4	4	4	5	5	4	3	4	5	3	3	6	5	4	3	6	3	2	4	5	3	4	6	5	3
8	7	7	7	5	9	6	9	12	7	7	12	8	7	6	10	7	7	3	6	7	5	7	8	7	3
9	7	8	8	2	13	6	8	6	11	7	12	6	8	6	6	7	7	9	8	7	7	8	7	6	7
10 - Absolutely certain to vote	57	69	62	12	67	76	66	69	68	70	60	68	58	56	44	48	68	70	63	49	60	55	56	55	71

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Age by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	179	156	9.4%
Men 50-64 High education	42	50	3%
Men 50-64 Mid education	96	83	5%
Men 50-64 Low education	71	68	4.1%
Men 25-50 High education	103	123	7.4%
Men 25-50 Mid education	109	131	7.9%
Men 25-50 Low education	58	96	5.8%
Men Under 25 High education	16	17	1.0%
Men Under 25 Mid & Low education	43	80	4.8%
Women Over 65	206	192	11.6%
Women 50-64 High education	44	46	2.8%
Women 50-64 Mid education	108	93	5.6%
Women 50-64 Low education	70	70	4.2%
Women 25-50 High education	155	133	8.0%
Women 25-50 Mid education	157	139	8.4%
Women 25-50 Low education	96	86	5.2%
Women Under 25 High education	19	18	1.1%
Women Under 25 Mid & Low education	86	78	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	164	315	8.7%
Medium (3-7)	1091	1011	44.8%
High (8,9,10)	403	332	16.4%
<b>Social Grade</b> (NRS and 2011 census)			
AB	509	464	28%
C1	513	481	29%
C2	297	348	21%
DE	339	365	22%
<b>EU referendum Vote</b> (Election Result)			
Remain	797	652	39.3%
Leave	700	708	42.7%
Don't Know / Did Not Vote	161	298	18.0%

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	Unweighted no.	Weighted no.	Target %
<b>Region by 2015 Vote</b> (Election Result and ONS Population estimates)			
South Con	216	207	12.5%
South Lab	93	81	4.9%
South LD	53	45	2.7%
South UKIP	64	63	3.8%
South Oth	35	25	1.5%
South DNV	111	129	7.8%
London Con	51	51	3.1%
London Lab	57	65	3.9%
London LD	15	12	0.7%
London UKIP	9	12	0.7%
London Oth	10	8	0.5%
London DNV	37	51	3.1%
Midlands Con	86	86	5.2%
Midlands Lab	73	65	3.9%
Midlands LD	12	12	0.7%
Midlands UKIP	34	32	1.9%
Midlands Oth	11	8	0.5%
Midlands DNV	47	71	4.3%
North Con	93	88	5.3%
North Lab	142	124	7.5%
North LD	20	20	1.2%
North UKIP	46	43	2.6%
North Oth	18	13	0.8%
North DNV	68	111	6.7%
Scotland Con	18	18	1.1%
Scotland Lab	33	30	1.8%
Scotland LD	13	8	0.5%
Scotland SNP	60	60	3.6%
Scotland Oth & DNV	41	36	2.2%
Wales Con	18	17	1.0%
Wales Lab	26	23	1.4%
Wales LD	4	3	0.2%
Wales PC	9	8	0.5%
Wales UKIP	9	8	0.5%
Wales Oth & DNV	26	23	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)