

YouGov / The Times Survey Results

Sample Size: 3285 GB Adults

Fieldwork: 19th - 21st September 2016

IIIDCI ZUIU																									
		EU R	Ref Vote	2016	١	oting	Intenti	on		Vote	in 2015		Ge	nder		Ag	е		Social	Grade			Region		
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3285	1291	1403	499	897	711	189	304	926	769	197	313	1590	1695	381	1403	811	690	1872	1413	394	1091	706	792	302
Unweighted Sample	3285	1588	1338	304	927	780	216	289	960	836	221	317	1436	1849	372	1327	860	726	2078	1207	342	1119	663	828	333
=	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

	13-14 Sept																										
HEADLINE VOTING INTENTION:	Sept	Sept																									
Westminster																											
[Weighted by likelihood to vote, excluding																											
those who would not vote or don't know]																											
Con	38	39	27	50	38	100	0	0	0	88	7	18	19	39	39	23	32	39	56	39	38	36	49	38	35	23	1
Lab	31	30	44	15	37	0	100	0	0	3	78	17	3	26	34	50	37	26	16	30	29	40	23	31	39	17	ĺ
Lib Dem	7	8	14	3	8	0	0	100	0	3	7	60	1	9	7	11	9	7	7	10	5	12	10	7	7	3	ĺ
UKIP	13	13	1	26	5	0	0	0	100	5	3	2	74	16	10	3	11	18	15	9	19	8	13	16	16	3	ĺ
Other	10	10	15	6	13	0	0	0	0	1	5	3	3	11	10	13	12	12	6	11	9	5	5	8	3	54	l
Other Parties Voting Intention																											
[Weighted by likelihood to vote, excluding																											
those who would not vote or don't know]																											
SNP/ PCY	6	6	9	3	11	0	0	0	0	0	1	1	1	7	5	6	8	6	4	6	6	0	0	2	0	52	ĺ
Green	4	3	5	2	1	0	0	0	0	0	3	2	1	3	4	6	3	4	2	4	2	4	4	4	2	2	ĺ
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	l
Respect		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	l
Other	0	1	0	1	1	0	0	0	0	0	1	0	1	1	0	1	1	1	0	1	0	0	1	1	1	0	1



YouGov / The Times Survey Res

Sample Size: 3285 GB Adults

Fieldwork: 19th - 21st September 2016

		Voted for Lab	Voted for Lab	Voted for Lab in 2015			Income			Where w	ould you p	lace you	rself on a	left-right scale	?	Voted Lab in	Voted Lab in
		in 2015 and	in 2015 and	and would Probably /	Under	£15,000 to	£20,000 to	£25,000 to	Above	Manual Falish	Slightly		Slightly	Very / Fairly	D 16	2015 and	2015 and
	Total	Lab is	not Lab	Definitely Not Consider	£14,999	£19,999 per	£24,999 per	£39,999 per	£40,000	Very / Fairly	Left of	Centre	Right of	Very / Fairly	Don't	Remain in	Leave in EU
		Current VI	Current VI	Voting for Them	per year	year	year	year	per year	Left-Wing	Centre		Centre	Right-Wing	Know	EU Ref	Ref
Weighted Sample	3285	473	134	111	972	340	293	502	301	470	418	659	443	306	989	476	237
Unweighted Sample	3285	531	140	114	947	339	308	512	313	546	459	668	459	315	838	577	227
	0/_	0/_	0/_	0/_	0/_	0/_	0/_	%	0/_	0/_	0/_	0/_	0/_	0/_	0/_	0/_	0/_

	13-14 Sept	19-21																
HEADLINE VOTING INTENTION:	Sept	Sept																
Westminster [Weighted by likelihood to vote, excluding																		
those who would not vote or don't know] Con	38	39	0	31	44	32	33	38	39	45	1	8	42	77	70	39	4	14
Lab Lib Dem	31 7	30 8	100 0	0 30	5 23	36 7	31 6	26 9	29 12	26 12	75 3	49 23	16 14	3 4	2 0	29 3	82 9	66 1
UKIP Other	13 10	13 10	0	16 24	12 16	16 9	17 14	16 11	10 11	8	2 18	4 16	18 9	13 3	24 4	18 11	0	11 8
	10	10	Ü		10	1 3	1-7			٠ ١	10	10	3	3	7	1	7	
Other Parties Voting Intention [Weighted by likelihood to vote, excluding those who would not vote or don't know]																		
SNP/ PCY	6	6	0	3	1	5	9	7	7	4	10	10	6	1	2	8	1	0
Green	4	3	0	16 0	9	4	3	3	4	3	7	6	2	2	1	2	3	5
BNP Respect	0 0	0	0 0	0	0	0	0 0	0	0 0	0	0	0 0	0 0	0 0	0 0	0	0	0
Other	0	1	0	4	4	1	2	0	0	ő	1	1	1	0	0	1	0	2



Fieldwork: 19th - 21st September 2016	_																			_	_					
			EU R	ef Vote 2	2016	٧	oting l	ntenti	on		Vote	in 2015		Ge	nder		Αg	е		Social	Grade		1	Region	1	
			Remain	Leave	Did not vote	Con		Lib Dem	UKIP			Lib Dem	UKIP		Female	18-24	25-49					London	Rest of South	Midlands / Wales	North	Scotland
Weighted San				1403	499	_	711	189	304	926	769	197		1590	1695	381	1403	_	-	1872	_	394	1091	706	792	302
Unweighted Sar		285	1588	1338	304	927	780	216	289	960	836	221	317	1436	1849	372	1327	860	726	2078	1207	342	1119	663	828	333
	3-14 19	% 9-21 sept	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If there were a general election held tomorrow, which party would you vote for?																										
Conservative 2		27	22	37	14	100	0	0	0	75	5	13	15	29	25	16	21	29	44	29	25	25	34	27	23	18
		22	36	12	14	0	100	0	0	3	61	13	3	20	23	30	26	18	13	23	20	30	16	23	27	13
		6 9	11 1	2 20	3 2	0	0	100	0 100	3	5 3	44 1	1 61	6 12	5 7	7 2	6 7	5 13	6 12	7 7	3 12	9 6	7 9	4 11	5 11	3
		4	7	2	3	0	0	0	0	0	1	1	1	5	3	3	5	5	3	5	4	0	0	2	0	41
		3	5	2	2	0	0	0	0	1	4	2	2	3	3	5	3	4	2	4	2	4	4	4	2	1
		11 17	3 15	7 17	44 18	0	0	0	0	2 13	3 18	3 23	1 16	11 13	12 21	19 18	14 18	8 18	5 15	9 16	15 19	11 15	11 18	14 15	13 18	5 16
And which of these parties would you vote for? [Only asked to those respondents who selected 'some other party' in the previous			.0		.0	. ~	Ü	Ü	Ü		.0	20					.0	.0	.~ [. • [.0		.0		,
question; n=124] Green	93	78 I	92	54	60	0	0	0	0	71	68	85	46	76	80	95	71	71	89	84	63	83	88	71	52	100
		3	0	4	21	0	0	0	0	0	0	0	24	6	0	0	3	5	0	0	9	0	00	4	11	0
Respect		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		13	3	30	19	0	0	0	0	14	19	0	30	16	10	5	18	12	11	12	14	6	10	17	25	0
=		3	2	6 6	0 0	0	0 0	0	0 0	0 15	8 5	15 0	0 0	3	4 6	0	5 2	<i>4</i> 8	0	2	7 7	7 4	1 2	3 5	7 4	0
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?	_	٠,	-	J	ŭ	ı	Ü		Ü	,,,	Ü	Ü	٠ ۱		Ü	ı	-	ŭ	٠ ١	_	, I	•	-	Ü	,	• 1
0 - Certain NOT to vote		10	2	6	41	0	1	0	1	2	3	2	0	9	11	19	12	6	4	7	14	10	10	11	11	6
· ·		1 2	1	1	3	0	0	0	1	0	0	0	0	1	2	1	2	1	1	1	1	1	1	2	2	0
		1	1 1	1 1	6 2	1	0	2 1	0 1	1	0 1	1 0	1 1	1	2	5 2	1 1	1 1	1	2	2	2 1	2 1	2 2	2 1	1
		1	1	0	3	1	0	1	0	1	1	0	0	1	1	2	1	1	0	1	1	1	1	1	1	1
		5	3	5	9	2	3	1	4	2	4	3	5	5	5	7	6	4	4	4	6	6	4	5	6	3
		3	2 4	2	5 7	2	2 5	2 6	3 5	3 2	2 4	1 5	3 3	3 4	2 4	3 4	4 5	2 4	0 2	2 4	3 4	2 5	2 4	3 3	3 5	3
		6	4 7	3 6	7 5	8	5 5	6	5 5	9	4 5	5 5	3 5	4 5	4 7	5	5 7	7	5	7	6	5 5	4 7	3 7	5 6	7
9	9	8	9	8	5	10	8	7	6	11	8	14	6	10	6	7	8	8	9	9	6	10	8	7	8	10
10 - Absolutely certain to vote	55	59	69	67	13	72	74	74	74	69	73	68	76	60	58	46	52	64	73	62	55	58	61	59	54	66



Fieldwork: 19th - 21st September 2016																		
			Voted for Lab		Voted for Lab in 2015			Income			Where w	ould you p	lace you	rself on a	left-right scale	?	Voted Lab in	Voted Lab in
			in 2015 and	in 2015 and	and would Probably /	Under	£15,000 to		£25,000 to	Above	Very / Fairly	Slightly		Slightly	Very / Fairly	Dan's	2015 and	2015 and
	- 1	Total	Lab is	not Lab	Definitely Not Consider	,	£19,999 per	£24,999 per		£40,000	Left-Wing	Left of	Centre	Right of	Right-Wing		Remain in	Leave in EU
			Current VI	Current VI	Voting for Them	per year	year	year	year	per year	Leit-Willig	Centre		Centre	Right-Wing	KIIOW	EU Ref	Ref
Weighted Sa			473	134	111	972	340	293	502	301	470	418	659	443	306	989	476	237
Unweighted Sa	ample :		531	140	114	947	339	308	512	313	546	459	668	459	315	838	577	227
_		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	3-14 1																	
8	Sept	Sept																
If there were a general election held																		
tomorrow, which party would you vote																		
for?																		
	27	27	0	30	31	21	22	29	31	37	1	6	29	69	66	17	4	9
Labour	22	22	100	0	5	25	21	20	23	22	67	41	12	3	2	13	69	48
Liberal Democrat	5	6	0	30	16	5	4	7	9	11	3	19	9	4	0	2	7	1
	10	9	0	17	10	11	12	13	7	7	2	3	13	11	23	8	0	8
Scottish National Party (SNP)/ Plaid Cymru	4	4	0	3	1	3	6	5	5	3	9	7	4	1	2	3	1	0
Some other party	3	3 11	0	20	12	4	3	3	3	3	7	6	2	2	2	2	3	7
Would not vote Don't know	12 16	17	0 0	0 0	7 19	13 19	16 16	9 14	8 14	5 13	4 6	5 12	8 22	2 8	2 4	27 29	1 14	3 24
Don't know	10	''	o l	O	19	13	10	14	1-4	13	U	12	22	O	7	23	14	24
And which of these parties would you																		
vote for?																		
[Only asked to those respondents who																		
selected 'some other party' in the previous																		
question; n=124]					_	_					_							
	93	78	0	74	52	73	60	79	100	74	94	84	54	100	50	60	85	52
* * * * * * * * * * * * * * * * * * * *	2	3	0	0	0	0	0	13	0	16	0	0	8	0	32	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0 24	0	0	0	0	0
Some other party Don't know	3 0	13 3	0 0	20 0	22 15	15 4	30 9	0 0	0 0	9 0	6 0	9 <i>4</i>	6	0 0	19 0	24 8	11 4	26 13
Women's Equality Party (WEP)	2	3	0	<i>5</i>	11	7	0	7	0	0	0	2	8	0	0	8	0	10
vvoinerra Equality r arty (vvEr)	2	3	U	3		. '	U	,	U	U	U	2	Ü	U	U	Ü	U	10
On a scale of 0 (certain NOT to vote) to																		
10 (absolutely certain to vote), how																		
likely would you be to vote in a general																		
election tomorrow?					-						•							
0 - Certain NOT to vote	11	10	0	0	6	11	11	8	8	3	5	5	6	2	2	23	2	3
1	1	1	0	0	0	2	3	0	0	0	0	0	2	0	0	3	0	0
2 3	2 2	2 1	0 0	0 0	1 1	2 2	1 1	1 1	1 1	1 0	1	1	1 1	0 1	2 1	4	0	0 1
3	1	1	0	0	1	1	2	0	1	2	1	0 0	1	0	0	2	0 1	0
5	6	5	1	2	5	6	5	4	5	3	1	3	5	2	2	10	3	5
6	3	3	1	2	2	3	3	4	1	3	1	2	4	2	1	3	2	1
7	4	4	4	7	8	4	4	5	4	7	3	6	4	4	2	4	4	4
8	7	6	3	5	5	6	5	6	7	7	6	4	6	8	8	7	5	5
9	9	8	7	5	6	7	8	9	9	11	9	8	10	10	6	6	8	10
10 - Absolutely certain to vote	55	59	83	79	65	56	57	62	63	62	73	70	60	70	78	36	76	71



IIDEI ZUIU																									
		EU R	Ref Vote	2016	٧	oting	Intenti	on		Vote	in 2015		Ge	nder		Ag	е		Social	Grade			Region		
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3285	1291	1403	499	897	711	189	304	926	769	197	313	1590	1695	381	1403	811	690	1872	1413	394	1091	706	792	302
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_	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/_	0/	0/	0/	0/	0/	0/	0/

Which of the following do you think are the most important issues facing the country at this time? Please tick up to four.

Britain leaving the EU	55	60	59	37	67	49	66	62	63	54	69	60	56	54	48	51	58	66	60	50	60	55	57	52	57
Immigration & Asylum	51	29	75	39	65	29	26	91	62	38	37	86	48	53	32	43	58	67	46	56	46	50	56	52	43
Health	41	46	37	39	38	49	42	29	39	50	46	35	34	47	35	38	43	47	42	39	40	43	43	36	40
The economy	37	44	33	30	50	33	44	28	47	37	49	25	44	31	30	37	39	39	42	31	37	37	38	35	42
Housing	23	26	21	21	19	33	31	18	19	28	29	18	24	22	25	24	22	21	22	23	39	24	19	17	20
Education	18	27	12	15	13	30	27	5	13	27	27	7	16	20	24	20	17	15	22	14	17	20	16	18	20
Welfare benefits	17	15	18	19	16	19	11	20	16	18	12	21	15	18	13	18	17	16	15	18	12	15	17	20	16
Reducing poverty	16	23	12	13	7	30	22	8	8	25	19	11	13	18	19	16	15	14	17	14	16	15	13	18	23
Crime	14	9	18	17	14	12	11	20	14	10	9	20	13	15	9	14	13	18	13	15	15	13	14	16	10
The environment	12	18	6	13	8	18	23	4	9	13	16	5	14	10	21	12	10	7	13	10	12	13	11	12	10
Pensions	11	10	13	8	13	9	7	15	12	8	13	13	11	11	3	8	17	14	10	12	9	11	10	11	13
Defence	11	7	16	5	18	4	7	18	18	6	5	18	13	9	7	9	12	16	10	12	8	13	10	10	11
Unemployment	10	9	9	17	7	14	4	9	7	11	5	9	9	12	17	11	10	6	9	12	8	8	12	14	9
Tax	6	7	5	7	5	9	6	5	6	6	3	7	9	4	8	8	4	3	6	6	6	6	7	6	5
Family life & childcare	5	5	4	9	4	6	3	3	4	6	4	4	4	6	5	7	4	3	6	4	2	5	8	4	7
Transport	3	4	2	5	3	4	4	4	3	4	5	2	4	2	5	4	2	3	4	3	6	3	3	3	2
Nuclear weapons	3	4	2	1	1	3	2	3	2	2	3	1	3	3	3	2	4	4	3	3	2	3	3	2	9
Animal rights	3	2	4	4	2	3	1	5	2	3	4	6	2	4	5	3	3	3	3	4	2	3	4	3	2
None of these	1	0	0	3	0	0	0	0	1	1	0	0	1	1	3	1	0	0	0	2	1	2	0	1	1
Don't know	4	3	2	10	1	2	1	0	2	3	1	1	3	4	9	4	3	1	2	5	2	3	2	5	4



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		Voted for Lab	Voted for Lab	Voted for Lab in 2015			Income			Where w	ould you p	olace you	rself on a	left-right scale	?	Voted Lab in	Voted Lab in
		in 2015 and	in 2015 and	and would Probably /	Under	£15,000 to	£20,000 to	£25,000 to	Above	Mana / Falaka	Slightly		Slightly	Very / Fairly	D 1	2015 and	2015 and
	Total	Lab is	not Lab	Definitely Not Consider	£14,999	£19,999 per	£24,999 per	£39,999 per	£40,000	Very / Fairly	Left of	Centre	Right of	, ,		Remain in	Leave in EU
		Current VI	Current VI	Voting for Them	per year	year	year	year	per year	Left-Wing	Centre		Centre	Right-Wing	Know	EU Ref	Ref
Weighted Sample	3285	473	134	111	972	340	293	502	301	470	418	659	443	306	989	476	237
Unweighted Sample	3285	531	140	114	947	339	308	512	313	546	459	668	459	315	838	577	227
	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Which of the following do you think are the most important issues facing the country at this time? Please tick up to four.

Britain leaving the EU	55	49	71	69	52	52	60	60	66	53	56	60	71	65	43	58	55
Immigration & Asylum	51	30	49	56	51	54	52	48	43	23	32	55	66	77	54	23	68
Health	41	51	45	40	43	41	41	39	33	49	51	44	37	30	35	53	45
The economy	37	35	41	41	33	37	34	48	52	29	44	41	53	43	27	39	32
Housing	23	32	21	19	24	26	23	23	22	33	32	20	21	14	19	32	23
Education	18	20	24	25	19	16	18	19	21	33	30	15	17	9	13	35	13
Welfare benefits	17	30	13	13	18	15	18	17	14	18	13	14	15	21	18	15	22
Reducing poverty	16	9	20	15	18	13	19	14	12	38	28	14	5	6	10	28	22
Crime	14	8	9	13	14	15	12	13	9	6	10	14	13	18	18	7	18
The environment	12	15	12	7	14	8	14	14	9	26	17	10	10	6	6	18	2
Pensions	11	8	4	7	11	9	12	11	11	7	9	14	13	11	10	8	11
Defence	11	6	7	9	10	6	12	13	11	2	7	15	15	23	9	4	11
Unemployment	10	4	8	8	13	10	12	7	6	12	10	10	6	4	14	10	13
Tax	6	4	4	2	6	9	7	6	7	9	5	5	5	6	7	6	4
Family life & childcare	5	2	5	4	6	6	5	3	5	6	5	4	3	4	7	5	5
Transport	3	13	8	4	3	3	3	5	4	5	4	4	3	4	2	5	3
Nuclear weapons	3	31	0	1	3	3	2	3	2	5	5	3	1	2	2	3	2
Animal rights	3	3	4	1	4	4	4	2	1	3	2	3	3	4	4	1	5
None of these	1	0	0	0	1	1	0	0	1	1	1	1	1	0	1	1	0
Don't know	4	2	1	2	4	3	2	2	1	1	1	1	1	0	10	2	2



IIIDEI ZUIU																									
		EU R	Ref Vote	2016	٧	oting/	Intenti	on		Vote	in 2015		Ge	nder		Αg	е		Social	Grade			Region		
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3285	1291	1403	499	897	711	189	304	926	769	197	313	1590	1695	381	1403	811	690	1872	1413	394	1091	706	792	302
Unweighted Sample	3285	1588	1338	304	927	780	216	289	960	836	221	317	1436	1849	372	1327	860	726	2078	1207	342	1119	663	828	333
·	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following issues do you think are the most important to the Labour party under Jeremy Corbyn? Please tick up to four.

Reducing poverty	24	36	20	12	20	45	39	19	19	36	36	16	28	21	26	23	28	23	29	18	28	24	22	25	26	
Welfare benefits	21	25	22	13	29	23	32	21	27	22	28	21	24	18	18	19	25	23	24	17	20	22	21	21	21	
Health	17	24	14	9	12	36	15	10	11	29	17	10	18	16	18	16	17	18	19	14	19	17	18	17	15	
Nuclear weapons	15	16	17	7	21	12	22	20	18	15	22	19	18	12	12	12	18	19	16	13	14	17	12	13	18	
Housing	14	20	12	7	12	27	18	12	11	22	19	12	17	12	16	14	13	14	16	11	23	15	10	12	13	
Britain leaving the EU	13	16	12	12	12	20	12	13	13	16	14	11	13	13	13	12	15	14	13	14	13	12	12	14	20	
Unemployment	13	15	13	8	13	20	17	15	12	16	17	11	14	12	14	12	15	13	13	13	15	13	11	15	12	
Immigration & Asylum	12	10	15	10	11	15	9	16	11	14	8	16	11	13	11	9	14	17	11	14	10	11	13	13	17	
The economy	11	16	8	9	7	22	13	7	7	18	13	7	13	10	13	11	13	10	13	10	12	9	12	12	17	
Education	9	14	7	6	8	20	5	7	7	16	10	8	10	9	12	10	9	7	11	7	10	9	10	10	8	
Family life & childcare	7	9	7	2	8	10	8	7	8	8	7	6	7	6	6	7	6	6	8	5	4	8	7	6	5	
Tax	6	7	6	4	7	10	7	6	7	8	8	7	8	4	7	6	6	5	7	4	4	7	6	7	4	
The environment	5	6	4	3	4	8	6	6	3	6	5	5	5	4	6	4	6	3	5	4	5	4	6	4	6	
Transport	4	5	2	3	3	6	8	3	2	7	5	4	5	3	6	4	3	2	4	3	6	4	2	4	3	
Pensions	3	3	4	4	2	6	3	4	2	4	2	4	4	3	4	3	3	5	3	4	3	3	4	2	6	
Defence	3	3	4	2	4	3	3	4	3	4	3	4	4	3	2	2	5	5	3	4	3	4	3	3	4	
Crime	2	2	3	4	1	4	1	3	2	2	2	3	2	3	1	3	2	4	2	3	2	2	2	4	2	
Animal rights	2	2	3	1	4	1	3	3	4	2	2	3	4	1	2	2	3	2	3	2	3	3	2	2	2	
None of these	6	3	9	5	7	1	7	16	7	4	6	12	7	5	6	5	7	9	5	9	5	7	6	7	5	
Don't know	37	29	37	57	37	17	24	28	39	25	29	35	30	44	37	41	33	36	34	42	36	37	41	37	35	



Fieldwork: 19th - 21st September 2016

terriber 2010																	
		Voted for Lab	Voted for Lab	Voted for Lab in 2015			Income			Where w	ould you p	lace you	rself on a l	eft-right scale	?	Voted Lab in	Voted Lab in
		in 2015 and	in 2015 and	and would Probably /	Under	£15,000 to	£20,000 to	£25,000 to	Above	Very / Fairly	Slightly		Slightly	Very / Fairly	D = 114	2015 and	2015 and
	Total	Lab is		Definitely Not Consider	£14,999	£19,999 per	£24,999 per	£39,999 per	£40,000	Left-Wing	Left of	Centre		Right-Wing			Leave in EU
		Current VI	Current VI	Voting for Them	per year	year	year	year	per year	Leit-wing	Centre		Centre	Rigiti-Willig	KIIOW	EU Ref	Ref
Weighted Sample	3285	473	134	111	972	340	293	502	301	470	418	659	443	306	989	476	237
Unweighted Sample	3285	531	140	114	947	339	308	512	313	546	459	668	459	315	838	577	227
	%	0/2	0/2	%	0/2	%	0/2	%	%	0/2	%	%	%	%	%	0/2	0/2

And which of the following issues do you think are the most important to the Labour party under Jeremy Corbyn? Please tick up to four.

Reducing poverty	24	19	32	18	22	22	27	27	34	53	43	19	27	24	5	43	28
Welfare benefits	21	15	27	17	20	18	19	26	29	24	30	21	37	31	6	25	18
Health	17	36	18	12	15	18	22	19	20	38	28	13	18	12	6	33	25
Nuclear weapons	15	22	23	20	14	15	11	15	23	15	19	18	24	24	4	16	15
Housing	14	27	16	9	14	14	18	15	17	31	22	13	14	11	5	28	15
Britain leaving the EU	13	24	10	6	15	12	12	13	10	16	18	14	14	12	9	18	13
Unemployment	13	21	18	9	13	13	11	13	18	20	19	13	15	13	6	17	17
Immigration & Asylum	12	3	8	7	14	14	10	12	8	10	16	14	12	15	10	10	21
The economy	11	5	10	12	12	10	14	14	12	23	21	10	8	9	5	22	14
Education	9	7	9	8	8	9	13	11	14	20	16	7	9	7	4	20	9
Family life & childcare	7	10	8	4	6	2	7	8	10	9	8	7	9	11	2	9	6
Tax	6	9	8	5	5	3	7	7	10	9	8	7	8	8	2	8	7
The environment	5	7	6	4	3	4	5	7	6	10	6	4	3	7	2	7	4
Transport	4	3	11	5	3	3	3	4	3	6	6	5	4	2	1	7	5
Pensions	3	13	2	3	3	4	3	3	1	5	4	5	2	2	2	4	6
Defence	3	18	4	5	4	2	6	4	3	4	3	5	3	4	2	4	4
Crime	2	43	2	2	3	2	5	2	1	3	1	4	2	1	3	1	5
Animal rights	2	1	4	6	3	2	2	4	3	1	1	3	4	6	2	2	3
None of these	6	1	8	14	6	4	7	5	6	2	3	9	8	11	6	3	5
Don't know	37	18	25	34	40	41	34	32	23	15	18	33	27	25	68	19	29



mper 2016																									
		EU R	Ref Vote	2016	V	oting/	Intenti	on		Vote	in 2015		Ge	nder		Ag	e		Social	Grade			Region		
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3285	1291	1403	499	897	711	189	304	926	769	197	313	1590	1695	381	1403	811	690	1872	1413	394	1091	706	792	302
Unweighted Sample	3285	1588	1338	304	927	780	216	289	960	836	221	317	1436	1849	372	1327	860	726	2078	1207	342	1119	663	828	333
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following issues do you think are the most important to the Conservative party under Theresa May? Please tick up to four.

Britain leaving the EU	52	59	54	29	71	51	65	50	67	51	62	50	55	48	42	45	56	65	57	44	57	54	50	45	55	l
Immigration & Asylum	39	43	41	23	55	41	44	38	49	39	42	43	39	38	28	30	42	58	42	35	36	42	39	33	42	ĺ
The economy	35	39	36	21	52	34	44	34	45	34	47	39	39	30	30	29	41	41	40	28	37	36	35	30	36	ĺ
Education	17	19	20	7	27	18	23	21	25	18	20	21	16	19	15	14	20	24	20	14	17	19	20	16	10	ĺ
Defence	14	17	12	8	13	22	13	13	13	18	12	13	14	13	13	12	14	16	15	11	14	14	13	12	15	ĺ
Health	11	10	14	8	20	7	6	13	18	8	8	18	10	12	4	8	12	19	12	10	11	13	9	11	9	ĺ
Tax	11	16	9	6	6	21	20	13	7	19	12	11	13	9	12	12	12	8	13	9	14	11	10	11	13	ĺ
Welfare benefits	9	11	9	6	9	12	8	14	8	10	13	14	10	8	6	8	11	10	9	10	8	8	9	10	15	ĺ
Nuclear weapons	8	10	7	7	4	15	9	13	4	12	9	8	9	8	9	8	9	7	8	9	9	7	7	9	11	ĺ
Crime	7	8	6	7	7	10	10	6	7	7	8	7	8	6	6	6	8	7	7	6	11	8	4	6	6	ĺ
Unemployment	6	5	7	5	9	5	4	6	8	5	5	8	7	5	6	7	5	5	6	6	4	5	6	6	7	ĺ
Housing	5	4	6	4	8	5	2	6	6	5	5	6	6	4	4	4	5	8	4	6	7	5	4	5	4	i
Pensions	5	4	5	5	5	5	3	7	4	5	4	6	6	3	3	4	4	7	4	5	6	5	3	5	4	i
Family life & childcare	3	2	3	3	4	3	2	1	4	2	1	2	3	3	3	2	3	3	3	2	3	3	1	3	2	i
Reducing poverty	3	3	5	1	6	2	1	2	6	2	2	2	3	3	2	2	4	6	3	3	4	4	2	2	3	i
The environment	2	1	2	2	2	1	2	3	2	1	1	2	2	1	2	1	2	2	1	2	2	2	1	2	0	i
Transport	2	2	2	1	1	2	3	2	2	2	2	2	2	1	2	2	1	1	2	1	1	2	2	1	2	i
Animal rights	1	0	1	1	0	1	0	1	0	1	1	1	0	1	1	1	0	1	0	1	1	1	0	0	0	i
None of these	4	3	4	5	0	5	1	6	1	6	3	4	5	3	6	4	4	2	3	5	2	5	2	4	5	ĺ
Don't know	25	19	21	48	11	17	15	16	17	20	19	16	20	30	36	31	20	14	21	31	23	23	29	28	19	ĺ

	4-5	19-21																								
	Sept	Sept																								
How likely, if at all, are you to consider																										
voting for the following parties at the																										
next general election?																										
Green																										
Will definitely vote for them or consider	_	ا ہا	•	_		١.	_	_			_	_			_	_	_		_	_	_	•		_	2	_
voting for them	5	4	8	2	3	0	1	2	1	1	5	3	1	4	5	8	5	4	2	5	3	6	4	5	3	3
Will consider voting for them	19	17	27	10	13	7	33	34	9	10	25	27	12	17	18	27	18	17	11	20	14	25	17	15	15	19
TOTAL CONSIDER VOTING	24	21	35	12	16	7	40	36	10	11	30	30	13	21	23	35	23	21	13	25	17	31	21	20	18	22
Will probably not consider voting for them	20	18	24	16	12	16	23	33	15	16	24	32	15	16	20	18	19	19	15	20	16	21	17	19	16	23
Will definitely not consider voting for them	44	48	35	63	45	73	34	27	71	67	37	30	65	54	42	26	44	51	65	45	52	35	50	47	53	46
TOTAL NOT CONSIDER VOTING	64	66	59	79	57	89	57	60	86	83	61	62	80	70	62	44	63	70	80	65	68	56	67	66	69	69
Don't know	12	12	6	10	27	3	4	3	4	6	9	7	7	9	15	20	14	8	6	9	15	13	11	13	13	9



Fieldwork: 19th - 21st September 2016

		Voted for Lab	Voted for Lab	Voted for Lab in 2015			Income			Where w	ould you p	olace you	rself on a	left-right scale	?	Voted Lab in	Voted Lab in
		in 2015 and	in 2015 and	and would Probably /	Under	£15,000 to	£20,000 to	£25,000 to	Above	Mana / Falaka	Slightly		Slightly	Very / Fairly	D 1	2015 and	2015 and
	Total	Lab is	not Lab	Definitely Not Consider	£14,999	£19,999 per	£24,999 per	£39,999 per	£40,000	Very / Fairly	Left of	Centre	Right of	, ,		Remain in	Leave in EU
		Current VI	Current VI	Voting for Them	per year	year	year	year	per year	Left-Wing	Centre		Centre	Right-Wing	Know	EU Ref	Ref
Weighted Sample	3285	473	134	111	972	340	293	502	301	470	418	659	443	306	989	476	237
Unweighted Sample	3285	531	140	114	947	339	308	512	313	546	459	668	459	315	838	577	227
	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

And which of the following issues do you think are the most important to the Conservative party under Theresa May? Please tick up to four.

Britain leaving the EU	52	51	63	52	49	51	52	57	64	54	62	58	70	70	27	59	40
Immigration & Asylum	39	42	41	36	37	39	42	42	43	47	42	43	50	56	20	47	28
The economy	35	7	42	37	31	28	38	39	51	37	44	34	59	53	14	37	30
Education	17	34	18	15	18	13	15	22	18	14	22	17	29	29	9	20	16
Defence	14	5	12	11	13	11	14	17	14	27	16	11	13	18	6	20	14
Health	11	11	6	11	10	12	12	10	10	5	8	14	20	17	8	8	8
Tax	11	19	22	11	10	9	13	14	18	22	21	9	10	9	4	21	15
Welfare benefits	9	9	11	9	8	10	12	10	11	13	13	8	9	15	5	12	10
Nuclear weapons	8	5	11	6	8	6	9	7	9	19	12	8	4	6	4	13	11
Crime	7	1	5	4	6	7	7	8	8	10	9	8	6	7	4	8	6
Unemployment	6	21	8	3	5	4	8	8	7	4	6	7	10	7	4	4	7
Housing	5	2	4	5	6	5	5	5	3	3	5	6	7	8	3	4	7
Pensions	5	1	5	5	5	4	6	4	4	5	4	6	5	4	4	4	8
Family life & childcare	3	22	2	3	3	2	3	2	3	2	2	3	4	4	2	2	3
Reducing poverty	3	14	2	4	5	2	4	1	2	1	2	6	5	6	2	1	4
The environment	2	5	2	1	2	1	2	1	1	1	1	2	2	3	1	0	2
Transport	2	2	5	3	2	2	1	2	2	2	1	2	3	1	1	2	3
Animal rights	1	1	0	1	1	1	1	0	1	0	0	0	0	0	1	0	2
None of these	4	6	3	5	5	3	2	2	4	6	6	4	1	1	4	4	7
Don't know	25	17	12	22	28	28	22	19	14	14	12	19	9	7	53	16	24

	4-5	19-21																
	Sept	Sept																
How likely, if at all, are you to consider																		
voting for the following parties at the																		
next general election?																		
Green																		
Will definitely vote for them or consider	5	4	4	12	6	_	2	_	6	4	15	7	2	4	4	2	7	4
voting for them	3	•	4	12	б	5	3	5	ь	4	15	1	3	ı		2	. ,	4
Will consider voting for them	19	17	30	16	18	17	15	15	24	17	34	30	15	11	8	12	32	13
TOTAL CONSIDER VOTING	24	21	34	28	24	22	18	20	30	21	49	37	18	12	9	14	39	17
Will probably not consider voting for them	20	18	24	25	18	19	20	20	14	23	23	26	23	16	11	13	29	17
Will definitely not consider voting for them	44	48	38	43	54	46	50	52	50	49	25	35	47	70	80	46	28	55
TOTAL NOT CONSIDER VOTING	64	66	62	68	72	65	70	72	64	72	48	61	70	86	91	59	57	72
Don't know	12	12	4	4	5	14	12	7	6	6	3	3	12	3	1	27	5	11



Fieldwork: 19th - 21st September 2016	-																									
	-		EU R	ef Vote	2016	٧	oting	Intenti	on		Vote	in 2015		Ge	nder		Ag	е		Social	Grade			Region		
		Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S		3285	1291	1403	499	897	711	189	304	926	769	197	313	1590	1695	381	1403	811	690	1872	1413	394	1091	706	792	302
Unweighted S	Sample	3285	1588	1338	304	927	780	216	289	960	836	221	317	1436	1849	372	1327	860	726	2078	1207	342	1119	663	828	333
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	4-5	19-21																								
0	Sept	Sept																								
Conservative Will definitely vote for them or consider voting for them	21	22	18	30	10	76	0	2	3	62	3	11	9	24	20	12	15	24	37	24	19	16	29	21	19	13
Will consider voting for them	19	19	17	23	14	23	8	21	32	27	11	24	33	19	19	17	19	18	22	20	18	24	20	19	18	12
TOTAL CONSIDER VOTING	40	41	35	53	24	99	8	23	35	89	14	35	42	43	39	29	34	42	59	44	37	40	49	40	37	25
Will probably not consider voting for them	11	9	10	9	7	0	10	29	16	3	9	24	15	9	9	11	10	8	7	10	8	10	8	9	9	12
Will definitely not consider voting for them	37	39	50	28	44	0	80	44	44	4	70	34	34	41	38	40	42	42	29	39	40	38	33	39	43	53
TOTAL NOT CONSIDER VOTING	48	48	60	37	51	0	90	73	60	7	79	58	49	50	47	51	52	50	36	49	48	48	41	48	52	65
Don't know	11	11	5	10	25	1	2	3	4	4	7	8	7	7	15	20	13	8	6	9	15	12	10	12	12	10
Labour																i										
Will definitely vote for them or consider voting for them	18	18	31	10	11	1	78	2	1	2	54	11	2	17	19	25	20	18	11	19	17	24	15	18	23	10
Will consider voting for them	19	17	24	11	17	6	19	38	8	8	23	26	10	17	17	25	22	12	9	19	14	19	15	18	17	19
TOTAL CONSIDER VOTING	37	35	55	21	28	7	97	40	9	10	77	37	12	34	36	50	42	30	20	38	31	43	30	36	40	29
Will probably not consider voting for them	12	12	12	11	9	14	1	30	14	14	6	25	14	12	11	11	11	12	12	12	11	11	11	12	10	18
Will definitely not consider voting for them	41	41	27	57	37	77	0	28	74	70	8	29	68	45	38	18	33	50	61	40	42	34	47	40	37	43
TOTAL NOT CONSIDER VOTING	53	53	39	68	46	91	1	58	88	84	14	54	82	57	49	29	44	62	73	52	53	45	58	52	47	61
Don't know	10	12	6	11	26	2	2	3	3	6	9	9	6	8	16	21	14	9	7	9	16	13	11	12	13	10
Liberal Democrat Will definitely vote for them or consider	4	5	9	2	2	1	1	66	0	2	5	39	0	6	3	6	5	4	4	6	3	7	6	3	4	2
voting for them	10	17	26	11	13	15	24	31	5	17	22	25	7	17	18	20	20	15	11	24	13	22	10	14	16	16
Will consider voting for them TOTAL CONSIDER VOTING	18 22	22	26 35	13	15	15 16	21 22	97	5 5	19	27	35 74	7	23	21	20 26	20 25	15 19	14 18	21 27	16	22 29	19 25	17	20	18
Will probably not consider voting for them	20	19	24	17	13	22	29	0	12	21	22	9	16	17	20	23	19	19	16	21	16	21	18	20	18	21
Will definitely not consider voting for them	46	47	34	60	47	59	46	1	80	54	43	9	70	52	43	29	42	54	60	44	52	38	46	51	49	54
TOTAL NOT CONSIDER VOTING	66	66	58	77	60	81	75	1	92	75	65	18	86	69	63	52	61	73	76	65	68	59	64	71	67	7 5
Don't know	13	12	6	10	25	3	3	2	3	6	8	9	6	8	15	21	14	8	6	9	16	13	11	12	13	8
UKIP	.0		Ü	10	20	·	Ü	-	•	Ū	•	Ü	Ū		10			Ü	Ü						10	° I
Will definitely vote for them or consider voting for them	8	8	1	18	2	3	1	0	74	5	3	1	50	11	6	5	6	12	11	7	10	7	9	8	11	3
Will consider voting for them	16	13	3	25	9	20	8	4	24	18	9	5	32	15	12	8	12	15	18	12	16	10	15	15	14	6
TOTAL CONSIDER VOTING	24	21	4	43	11	23	9	4	98	23	12	6	82	26	18	13	18	27	29	19	26	17	24	23	25	9
Will probably not consider voting for them	9	8	5	12	5	15	6	8	0	13	6	10	8	8	9	6	7	8	12	9	7	6	8	9	9	10
Will definitely not consider voting for them	57	60	87	35	64	60	84	86	1	57	76	79	4	59	61	63	64	58	53	65	53	65	58	57	56	76
TOTAL NOT CONSIDER VOTING	66	68	92	47	69	75	90	94	1	70	82	89	12	67	70	69	71	66	65	74	60	71	66	66	65	86
Don't know	11	10	4	10	20	3	2	2	1	5	6	4	7	6	13	17	11	7	6	7	14	12	9	10	10	6



Fieldwork: 19th - 21st September 2016																		
			Voted for Lab	Voted for Lab	Voted for Lab in 2015			Income			Where we	ould you p	olace you	rself on a	left-right scale	?	Voted Lab in	Voted Lab in
			in 2015 and	in 2015 and	and would Probably /	Under	£15,000 to	£20,000 to	£25,000 to	Above	Vam. / Fainh	Slightly		Slightly	Van. / Fainh	D = = 14	2015 and	2015 and
		Total	Lab is	not Lab	Definitely Not Consider	£14,999	£19,999 per	£24,999 per	£39,999 per	£40,000	Very / Fairly	Left of	Centre	Right of	Very / Fairly		Remain in	Leave in EU
			Current VI	Current VI	Voting for Them	per year	year	year	year	per year	Left-Wing	Centre		Centre	Right-Wing	know	EU Ref	Ref
Weighted S	Sample	3285	473	134	111	972	340	293	502	301	470	418	659	443	306	989	476	237
Unweighted S		3285	531	140	114	947	339	308	512	313	546	459	668	459	315	838	577	227
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	4-5	19-21																
	Sept	Sept																
Conservative		-																
Will definitely vote for them or consider	21	22		40		1 4-7	40	0.4	0.4	00			04		50	40		
voting for them	21	22	0	16	20	17	19	24	24	28	1	4	21	57	59	12	1	8
Will consider voting for them	19	19	5	19	23	18	14	18	21	24	3	12	31	26	24	16	10	14
TOTAL CONSIDER VOTING	40	41	5	35	43	35	33	42	45	52	4	16	52	83	83	28	11	22
Will probably not consider voting for them	11	9	6	12	16	9	10	12	9	9	6	17	12	6	6	7	9	9
Will definitely not consider voting for them	37	39	87	50	37	43	45	39	38	34	88	65	26	10	10	36	76	58
TOTAL NOT CONSIDER VOTING	48	48	93	62	53	52	55	51	47	43	94	82	38	16	16	43	85	67
Don't know	11	11	2	3	4	13	12	7	7	6	1	3	10	1	1	28	3	11
Labour				-	-	- -					-							_
Will definitely vote for them or consider	18	18	85	1	0	21	19	17	18	19	63	35	7	2	2	9	61	41
voting for them	10	10	65	'	0	21	19	17	10	19	03	33	,	2	2	9	01	41
Will consider voting for them	19	17	12	37	0	17	17	19	21	13	22	32	21	8	4	14	25	22
TOTAL CONSIDER VOTING	37	35	97	38	0	38	36	36	39	32	85	67	28	10	6	23	86	63
Will probably not consider voting for them	12	12	1	23	44	11	10	11	12	20	4	13	19	16	6	9	5	9
Will definitely not consider voting for them	41	41	0	34	56	37	41	47	41	41	9	16	43	72	87	38	5	15
TOTAL NOT CONSIDER VOTING	53	53	1	57	100	48	51	58	53	61	13	29	62	88	93	47	10	24
Don't know	10	12	2	5	0	14	13	6	8	6	2	4	10	1	1	30	4	13
Liberal Democrat			,	-	-						-							•
Will definitely vote for them or consider	4	5	1	20	12	4	4	5	6	9	3	14	8	3	1	1	6	2
voting for them	•																	
Will consider voting for them	18	17	20	24	24	17	16	15	21	22	19	29	22	19	7	11	28	13
TOTAL CONSIDER VOTING	22	22	21	44	36	21	20	20	27	31	22	43	30	22	8	12	34	15
Will probably not consider voting for them	20	19	28	11	12	20	18	24	16	23	31	20	20	21	15	13	27	14
Will definitely not consider voting for them	46	47	49	43	50	45	50	49	49	42	46	34	40	55	76	46	35	59
TOTAL NOT CONSIDER VOTING	66	66	77	54	62	65	68	73	65	65	77	54	60	76	91	59	62	73
Don't know	13	12	3	3	2	14	12	7	7	5	2	3	10	2	2	29	4	12
UKIP			ı	ı	i	•					ı							1
Will definitely vote for them or consider	8	8	1	11	6	9	9	10	8	6	2	4	10	12	24	6	0	8
voting for them	40		_	40				40		40	,	0	47					0.5
Will consider voting for them	16	13	5	19	28	14	10	13	12	12	4	6	17	15	26	14	1	25
TOTAL CONSIDER VOTING	24	21	6	30	34	23	19	23	20	18	6	10	27	27	50	20	1	33
Will probably not consider voting for them	9	8	5	6	10	8	9	14	6	11	2	6	12	13	13	7	2	13
Will definitely not consider voting for them	57	60	87	63	54	56	63	56	68	67	91	83	52	59	35	49	93	45
TOTAL NOT CONSIDER VOTING	66	68	92	69	64	64	72	70	74	78	93	89	64	72	48	56	95	58
Don't know	11	10	2	1	1	13	9	7	6	4	1	2	8	2	2	24	3	9



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		EU R	Ref Vote	2016	٧	oting	Intenti	on		Vote	in 2015		Ge	nder		Ag	e		Social	Grade			Region		
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3285	1291	1403	499	897	711	189	304	926	769	197	313	1590	1695	381	1403	811	690	1872	1413	394	1091	706	792	302
Unweighted Sample	3285	1588	1338	304	927	780	216	289	960	836	221	317	1436	1849	372	1327	860	726	2078	1207	342	1119	663	828	333
·-	%	%	0/2	0/2	%	%	0/2	%	%	0/2	%	%	%	%	%	0/2	%	%	%	%	%	%	0/2	%	%

In the previous question you said you were unlikely to vote Labour at the next election. Why is that? Please tick all that apply.

[Only asked to those respondents who voted Lab in 2015, but said unlikely to vote Labour now in previous question; n=114]

I don't think Jeremy Corbyn would make a good Prime Minister
I don't think Labour would be able to form
a competent government
I don't think Labour are currently
representing the views of people like me
I think Labour have moved too far to the
left
I don't like the policies that Labour have
been putting forward
Another party has a leader, policies or
values that I prefer
I don't think Labour are putting forward
radical enough ideas
I don't like the Labour MP or candidate in
my local area
Another reason
Don't know

Thinking about the the current political
parties and leaders in this country,
which of the following best reflects your
view?

At least one of the current parties or

leaders represents my views and values very well
At least one of the current parties or leaders represents my views and values fairly well
None of the current parties or leaders represent my views and values particularly well
None of the current parties or leaders represent my views or values at all well
Don't know

71	77	73	0	75	0	78	73	0	71	0	0	69	75	29	65	82	76	71	73	72	66	70	68	87	l
56	59	59	0	57	0	66	55	0	56	0	0	54	59	70	39	71	58	60	51	59	56	68	38	75	ĺ
52	62	49	0	50	0	69	73	0	52	0	0	53	51	41	34	63	68	63	37	61	59	29	50	74	ĺ
35	39	35	0	32	18	46	48	0	35	0	0	42	24	13	30	40	41	41	27	41	37	51	26	18	ĺ
26	24	31	0	31	0	22	37	0	26	0	0	29	22	41	24	29	22	23	31	24	26	18	33	28	ĺ
17	15	20	0	17	18	23	21	0	17	0	0	17	16	13	12	26	12	16	19	9	20	17	18	25	l
9	10	9	0	0	18	7	21	0	9	0	0	6	15	0	14	11	0	10	8	12	20	0	9	7	l
3	1	4	0	2	0	5	0	0	3	0	0	2	4	0	6	0	3	4	2	0	0	7	3	5	l
7	5	6	41 50	11	0	0	13	0	7	0	0	9	4	0	5	6	12	6	8	9	0	7	8	6	l
6	2	4	59	0	63	U	11	0	6	0	0	5	8	30	7	2	6	4	9	/	10	2	9	0	

_				_										_										
18	21	20	8	28	25	19	22	24	19	16	20	20	16	10	15	20	26	19	17	19	19	17	17	19
30	35	31	17	45	35	36	30	39	29	37	32	31	30	34	27	30	36	34	25	31	33	27	27	39
21	24	21	16	14	22	30	26	19	27	29	23	23	20	17	24	22	16	23	19	21	19	24	23	18
12	8	12	23	4	8	9	13	5	12	8	13	13	11	12	11	15	11	10	15	13	11	15	13	9
18	12	16	36	10	10	6	10	14	13	10	12	13	23	27	22	13	10	13	24	16	18	18	21	14



Fieldwork: 19th - 21st September 2016

		Voted for Lab	Voted for Lab	Voted for Lab in 2015			Income			Where w	ould you p	olace you	rself on a	left-right scale	?	Voted Lab in	Voted Lab in
		in 2015 and	in 2015 and	and would Probably /	Under	£15,000 to	£20,000 to	£25,000 to	Above	Mana / Falaka	Slightly		Slightly	Very / Fairly	D 1	2015 and	2015 and
	Total	Lab is	not Lab	Definitely Not Consider	£14,999	£19,999 per	£24,999 per	£39,999 per	£40,000	Very / Fairly	Left of	Centre	Right of	, ,		Remain in	Leave in EU
		Current VI	Current VI	Voting for Them	per year	year	year	year	per year	Left-Wing	Centre		Centre	Right-Wing	Know	EU Ref	Ref
Weighted Sample	3285	473	134	111	972	340	293	502	301	470	418	659	443	306	989	476	237
Unweighted Sample	3285	531	140	114	947	339	308	512	313	546	459	668	459	315	838	577	227
	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

In the previous question you said you were unlikely to vote Labour at the next election. Why is that? Please tick all that apply.

[Only asked to those respondents who voted Lab in 2015, but said unlikely to vote Labour now in previous question: n=1141

Labour now in previous question, n=114j																	
I don't think Jeremy Corbyn would make a good Prime Minister	71	0	74	71	54	58	100	65	68	39	81	75	69	92	61	77	73
I don't think Labour would be able to form a competent government	56	0	59	56	45	43	74	57	62	39	75	59	57	57	41	59	59
I don't think Labour are currently representing the views of people like me	52	18	58	52	50	20	81	49	65	32	54	54	68	62	41	62	49
I think Labour have moved too far to the left	35	18	37	35	33	15	43	55	29	0	55	29	49	75	15	39	35
I don't like the policies that Labour have been putting forward	26	0	29	26	26	38	44	20	16	32	14	22	51	25	25	24	31
Another party has a leader, policies or values that I prefer	17	0	17	17	12	31	44	21	17	29	16	15	29	10	14	15	20
I don't think Labour are putting forward radical enough ideas	9	18	6	9	7	0	19	0	17	32	15	0	4	15	14	10	9
I don't like the Labour MP or candidate in my local area	3	0	2	3	3	15	16	0	0	0	0	2	0	10	6	1	4
Another reason	7	0	7	7	7	0	0	0	17	0	0	11	5	0	9	5	6
Don't know	6	63	2	6	13	15	0	4	0	0	0	7	0	0	15	2	4

Thinking about the the current political parties and leaders in this country, which of the following best reflects your

view?			_	_	_					_							_
At least one of the current parties or leaders represents my views and values very well	18	27	13	10	15	20	21	22	17	35	15	14	23	37	6	22	17
At least one of the current parties or leaders represents my views and values fairly well	30	33	32	25	31	23	32	32	38	36	34	31	46	38	16	33	23
None of the current parties or leaders represent my views and values particularly well	21	23	31	33	20	23	22	23	28	18	32	28	21	11	17	28	25
None of the current parties or leaders represent my views or values at all well	12	8	14	21	14	10	13	9	8	7	10	15	5	9	18	9	18
Don't know	18	8	10	11	20	23	12	14	9	4	8	11	6	5	43	9	17



		EU R	Ref Vote	2016	\	oting/	Intenti	on		Vote	in 2015		Ge	nder		Ag	e		Social	Grade			Region		
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3285	1291	1403	499	897	711	189	304	926	769	197	313	1590	1695	381	1403	811	690	1872	1413	394	1091	706	792	302
Unweighted Sample	3285	1588	1338	304	927	780	216	289	960	836	221	317	1436	1849	372	1327	860	726	2078	1207	342	1119	663	828	333
-	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Thinking specifically about the Labour party, in the past how well or badly have the Labour party tended to reflect your views and values?

Very well	4	5	3	2	1	11	3	1	1	12	1	1	3	4	3	4	4	3	4	3	5	4	3	3	2
Fairly well	29	42	18	25	12	61	47	16	12	58	40	14	28	29	34	33	25	20	31	25	35	25	28	31	29
TOTAL WELL	33	47	21	27	13	72	50	17	13	70	41	15	31	33	37	37	29	23	35	28	40	29	31	34	31
Fairly badly	26	28	28	16	34	19	30	25	33	15	35	28	27	24	21	25	28	28	29	22	26	27	26	23	30
Very badly	26	16	39	19	48	3	13	51	45	7	15	48	30	23	10	20	32	41	25	29	20	29	26	25	28
TOTAL BADLY	52	44	67	35	82	22	43	76	78	22	50	76	57	47	31	45	60	69	54	51	46	56	52	48	58
Don't know	16	9	12	38	6	6	6	7	9	8	9	8	11	20	33	18	11	8	12	21	15	15	17	18	11

And thinking specifically about the current Labour party under Jeremy Corbyn, how well or badly does the Labour party under Jeremy Corbyn reflect your views and values?

Very well	7	12	4	5	1	27	3	1	1	17	5	1	7	7	10	8	6	5	7	7	10	7	7	8	4
Fairly well	18	28	10	17	5	46	27	7	7	34	24	9	18	18	29	23	14	9	21	15	21	16	18	18	24
TOTAL WELL	25	40	14	22	6	73	30	8	8	51	29	10	25	25	39	31	20	14	28	22	31	23	25	26	28
Fairly badly	18	20	19	14	18	12	29	21	18	17	26	20	18	18	13	19	22	16	19	17	18	17	21	15	23
Very badly	37	27	53	22	69	5	35	62	65	17	32	59	43	31	16	28	44	60	37	37	32	42	34	37	35
TOTAL BADLY	55	47	72	36	87	17	64	83	83	34	58	79	61	49	29	47	66	76	56	54	50	59	55	52	58
Don't know	10	13	1/	12	7	a	7	۵	10	15	12	12	13	25	33	23	13	10	15	24	10	10	20	22	13

Looking forward, do you think Labour should split into two parties, or would you rather Labour remained as a single party?

I would rather Labour split into two parties	17	19	20	7	26	9	34	25	23	12	27	24	23	12	16	16	17	22	21	13	17	18	16	17	21
I would rather Labour remained as a single party	46	55	42	38	38	80	47	41	36	71	46	41	45	47	40	47	48	45	46	46	47	43	46	50	42
Don't know	37	26	38	56	36	11	18	34	41	17	27	34	32	41	43	38	35	33	33	42	36	39	38	33	37

And regardless of what you would like to see, do you think Labour WILL split into two parties or will it remain a single party?

Labour will probably split into two parties	19	18	23	11	24	18	23	24	21	20	22	24	23	15	14	15	22	25	19	18	16	19	19	19	22
Labour will probably remain as a single	44	52	42	34	46	59	55	42	44	53	49	42	48	40	45	47	44	39	48	39	46	43	46	44	43
party																									
Don't know	37	30	36	55	31	23	22	34	36	27	29	34	29	45	42	38	35	36	33	43	38	39	36	37	35



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		Voted for Lab	Voted for Lab	Voted for Lab in 2015			Income			Where w	ould you p	olace you	rself on a	eft-right scale	?	Voted Lab in	Voted Lab in
	Total	in 2015 and Lab is Current VI	in 2015 and not Lab Current VI	and would Probably / Definitely Not Consider Voting for Them				£39,999 per		Very / Fairly Left-Wing	Slightly Left of Centre	Centre	Right of	Very / Fairly Right-Wing		2015 and Remain in EU Ref	2015 and Leave in EU Ref
Weighted Sample	3285	473	134	111	972	340	293	502	301	470	418	659	443	306	989	476	237
Unweighted Sample		531	140	114	947	339	308	512	313	546	459	668	459	315	838	577	227
·	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Unweighted Sa	ample 3285	531	140	114	947	339	308	512	313	546	459	668	459	315	838	577	227
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking specifically about the Labour party, in the past how well or badly have the Labour party tended to reflect your views and values?																	
Very well	4	15	9	7	4	4	5	3	5	9	9	2	2	0	2	12	12
Fairly well	29	63	52	37	28	25	29	32	35	55	60	28	15	7	16	65	45
TOTAL WELL	33	78	61	44	32	29	34	35	40	64	69	30	17	7	18	77	57
Fairly badly	26	16	17	19	24	26	25	30	32	25	20	33	37	25	19	15	17
Very badly	26	2	19	30	24	28	30	26	23	7	8	27	43	65	23	3	16
TOTAL BADLY	52	18	36	49	48	54	55	56	55	32	28	60	80	90	42	18	33
Don't know	16	3	4	7	21	17	11	9	4	3	3	10	3	3	41	5	9
And thinking specifically about the current Labour party under Jeremy Corbyn, how well or badly does the Labour party under Jeremy Corbyn reflect your views and values?																	
Very well	7	26	3	0	6	8	11	7	6	34	8	2	1	2	2	20	13
Fairly well	18	46	16	6	19	18	18	23	19	42	40	14	6	5	10	39	23
TOTAL WELL	25	72	19	6	25	26	29	30	25	76	48	16	7	7	12	59	36
Fairly badly	18	11	26	24	18	19	19	20	22	10	25	23	19	14	17	18	17
Very badly	37	7	45	60	31	35	40	40	46	6	20	47	69	77	26	13	30
TOTAL BADLY	55	18	71	84	49	54	59	60	68	16	45	70	88	91	43	31	47
Don't know	19	9	10	10	25	21	13	10	7	7	7	13	5	3	45	10	17
Looking forward, do you think Labour should split into two parties, or would you rather Labour remained as a single party? I would rather Labour split into two parties I would rather Labour remained as a single party	17 46	8	28 56	30 48	15 47	14 51	18 47	23 46	24 50	14 70	18 66	24 45	29	29 41	6 32	13 73	13 69
Don't know	37	9	16	23	38	35	35	31	27	16	16	31	32	30	62	14	18
And regardless of what you would like to see, do you think Labour WILL split into two parties or will it remain a single party?																	
Labour will probably split into two parties	19	18	32	33	17	15	22	24	21	19	24	22	28	25	8	20	23
Labour will probably remain as a single party	44	61	46	42	43	44	45	46	53	56	57	44	47	55	29	54	52
Don't know	37	21	22	25	41	41	32	30	26	25	19	34	24	20	63	25	25



eniber 2016																									
		EU F	Ref Vote	2016	\	oting/	Intenti	on		Vote	in 2015		Ge	nder		Ag	e		Social	Grade			Region		
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3285	1291	1403	499	897	711	189	304	926	769	197	313	1590	1695	381	1403	811	690	1872	1413	394	1091	706	792	302
Unweighted Sample	3285	1588	1338	304	927	780	216	289	960	836	221	317	1436	1849	372	1327	860	726	2078	1207	342	1119	663	828	333

Thinking about British exit from the
European Union, generally speaking
what sort of policy would you like to
see the Labour party put forward?

occ inc Labour party partici wara.																										
Labour should oppose British exit from the EU, seek to overturn the referendum and to remain a member of the EU	18	38	2	19	9	33	40	1	8	28	24	3	19	18	26	22	16	10	22	14	26	16	17	16	27	
Labour should accept British exit from the EU, but seek to maintain a close relationship with the EU after we leave	36	43	35	26	39	47	47	23	37	45	47	29	36	37	36	38	36	35	39	33	37	35	35	38	39	
Labour should embrace British exit from the EU and limit our future relationship with the EU to a trading deal	26	6	51	14	39	12	7	67	38	15	16	60	31	22	10	18	34	43	23	31	18	29	30	27	19	
Not sure	19	14	13	41	13	8	5	9	17	12	12	8	14	23	28	22	15	12	16	23	19	20	18	19	15	1

Thinking about immigration, generally speaking what sort of policy would you like to see the Labour party put forward?

forward?																										
Labour should propose making immigration rules a lot stricter, and allowing far fewer people each year into Britain than at present	37	14	62	27	49	18	14	79	49	23	20	78	38	36	13	27	46	57	31	44	30	38	40	38	29	
Labour should propose making immigration rules a little stricter, and allowing fewer people each year into Britain than at present	21	27	19	17	26	25	25	11	23	26	33	13	22	21	21	22	21	20	24	19	20	21	19	23	24	
Labour should propose keeping immigration rules and the number of people allowed into Britain each year at about their current level	15	28	5	12	8	29	36	2	9	25	26	2	16	14	20	18	13	9	19	9	21	15	13	12	17	
Labour should propose relaxing immigration rules a little, and allowing more people each year into Britain than at present	5	11	2	4	2	12	8	1	2	9	5	1	5	5	9	6	4	3	7	4	7	5	5	5	8	
Labour should propose relaxing immigration rules a lot, and allowing far more people each year into Britain than at present	2	5	1	2	1	4	6	0	0	3	5	1	3	2	5	3	2	1	3	2	4	2	3	1	4	
Don't know	19	16	13	40	14	12	11	7	17	14	11	5	16	22	32	23	14	10	16	23	19	19	19	20	18	1



Fieldwork: 19th - 21st September 2016		1													_	1	
		Voted for Lab		Voted for Lab in 2015			Income			Where w	ould you p	place you	irself on a l	left-right scale	?	Voted Lab in	Voted Lab in
		in 2015 and	in 2015 and	and would Probably /	Under	£15,000 to	£20,000 to		Above	Very / Fairly	Slightly		Slightly	Very / Fairly	Don't	2015 and	2015 and
	Total	Lab is	not Lab	Definitely Not Consider		£19,999 per	-		£40,000	Left-Wing	Left of	Centre	Right of	Right-Wing	know	Remain in	Leave in EU
		Current VI	Current VI	Voting for Them	per year	year	year	year	per year	_	Centre		Centre			EU Ref	Ref
Weighted Sample		473	134	111	972	340	293	502	301	470	418	659	443	306	989	476	237
Unweighted Sample	3285 %	531 %	140 %	114	947	339 %	308 %	512 %	313 %	546 %	459 %	668 %	459 %	315 %	838	577 %	227 %
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about British exit from the European Union, generally speaking what sort of policy would you like to see the Labour party put forward?					ı										ſ		
Labour should oppose British exit from the EU, seek to overturn the referendum and to remain a member of the EU	18	32	28	22	15	14	20	25	26	42	33	15	10	4	11	43	3
Labour should accept British exit from the EU, but seek to maintain a close relationship with the EU after we leave	36	49	39	39	36	37	37	40	41	42	47	40	41	33	26	46	44
Labour should embrace British exit from the EU and limit our future relationship with the EU to a trading deal	26	12	25	28	28	29	31	22	21	9	15	33	41	55	20	3	42
Not sure	19	7	8	12	20	20	12	13	13	7	5	12	8	8	43	8	11
Thinking about immigration, generally speaking what sort of policy would you like to see the Labour party put forward? Labour should propose making immigration rules a lot stricter, and allowing far fewer people each year into Britain than at present	37	4	33	45	37	40	41	29	29	14	17	44	46	72	36	9	49
Labour should propose making immigration rules a little stricter, and allowing fewer people each year into Britain than at present	21	12	27	23	21	19	23	24	22	18	33	24	32	15	14	27	26
Labour should propose keeping immigration rules and the number of people allowed into Britain each year at about their current level	15	29	22	13	14	13	14	21	24	31	34	14	12	2	6	34	10
Labour should propose relaxing immigration rules a little, and allowing more people each year into Britain than at present	5	25	6	3	5	7	5	7	8	17	8	4	3	2	2	13	2
Labour should propose relaxing immigration rules a lot, and allowing far more people each year into Britain than at present	2	19	1	1	3	2	2	4	3	9	3	1	0	2	1	4	1
Don't know	19	11	10	16	20	19	15	15	14	11	6	13	7	7	41	12	13



Fieldwork: 19th - 21st September 2016

IIIDEI ZUIU																									
		EU R	Ref Vote	2016	٧	oting	Intenti	on		Vote	in 2015		Ge	nder		Ag	e		Social	Grade			Region		
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3285	1291	1403	499	897	711	189	304	926	769	197	313	1590	1695	381	1403	811	690	1872	1413	394	1091	706	792	302
Unweighted Sample	3285	1588	1338	304	927	780	216	289	960	836	221	317	1436	1849	372	1327	860	726	2078	1207	342	1119	663	828	333
	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Thinking about Jeremy Corbyn, do you

tnink ne																						
Is in touch or out of touch?																						
In touch	25 38	16	19	9 62	29	11	10 4	42 3	31	15 26	24	34	30	21	15 28	22	26	21	27	26	33	ł
Out of touch	50 45	63	34	76 25	54	74	70 4	41 4	45	67 56	45	33	42	58	67 51	49	48	54	47	50	47	i
Don't know	25 17	22	47	15 13	17	15	20 1		24	18 18	31	33	28	21	18 21	30	26	25	26	24	20	ĺ
Is strong or weak?																						
Strong	25 35	16	22	13 55	25	16	13 3	38 2	26	17 26	24	32	29	21	16 26	23	27	23	25	25	26	1
Weak	50 47	62	30	73 28	59	69	69 4	43 4	48	65 55	46	35	43	58	65 52	48	51	52	46	50	55	i
Don't know	25 18	22	48	14 16	17	15			25	19 19	30	33	28	21	19 22	29	22	25	28	25	19	ĺ
Is likeable or dislikable?	-		-			-				·		-			<u>-</u>	-						
Likeable	34 50	24	28	20 70	42	19	20 5	51 4	48	23 37	32	45	38	31	24 38	29	40	31	36	32	43	ı
Dislikable	41 33	54	30	66 15	41	63	62 2	28 3	33	59 44	39	25	36	48	55 41	42	38	46	40	42	33	i
Don't know	24 18	22	42	14 15	17	18			19	18 19	29	30	26	21	21 21	28	22	23	25	27	24	i
Is decisive or indecisive?	•		-			'-				•		•			-	•						
Decisive	26 37	20	20	19 54	32	16	17 3	39 3	33	20 26	26	33	30	23	19 28	24	31	24	25	28	30	ı
Indecisive	43 38	55	26	62 24	49	65	58 3	37 4	41	59 50	36	28	35	50	59 44	41	41	45	41	43	44	i
Don't know	31 25	26	53	19 22	18	18	25 2	25 2	26	22 23	37	39	35	27	22 28	35	28	31	34	29	27	i
Has plenty of ideas or has run out of	•									•												,
ideas?																						
Has plenty of ideas	30 45	21	21	17 67	39	19	16 4	49 3	39	19 33	27	43	33	26	21 34	25	33	27	32	30	33	i
Has run out of ideas	37 28	49	26	60 15	34	55	55 2	28 2	27	52 42	32	19	29	46	52 35	39	33	41	34	36	36	ĺ
Don't know	33 27	30	53 2	24 18	26	26	29 2	23 3	34	29 26	40	38	38	28	26 31	36	34	32	35	33	31	ĺ



Is decisive or indecisive?

ideas?

Has plenty of ideas or has run out of

Don't know

Decisive

Indecisive

Don't know

Don't know

Has plenty of ideas

Has run out of ideas

			Voted for Lab	Voted for Lab	Voted for Lab in 2015			Income			Where we	ould you p	olace you	rself on a	eft-right scale	?	Voted Lab in	Voted Lab in
	٦	Total	in 2015 and Lab is Current VI	in 2015 and not Lab Current VI	and would Probably / Definitely Not Consider Voting for Them	Under £14,999 per year	£19,999 per			Above £40,000 per year	Very / Fairly Left-Wing	Slightly Left of Centre		Slightly Right of Centre	Very / Fairly Right-Wing		2015 and Remain in EU Ref	2015 and Leave in EU Ref
Weighted	Sample 3	3285	473	134	111	972	340	293	502	301	470	418	659	443	306	989	476	237
Unweighted	Sample 3	3285	531	140	114	947	339	308	512	313	546	459	668	459	315	838	577	227
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about Jeremy Corbyn, do you think he																		
Is in touch or out of touch?			ı	•	•	•				i	ī						i	
In touch		25	60	17	7	24	23	30	30	27	70	40	15	11	15	14	49	29
Out of touch		50	27	69	78	46	51	55	52 18	59	22	44	65	77	76	36	38	53
Don't know		25	13	14	15	30	26	14	18	14	8	16	19	12	10	50	14	18
Is strong or weak?																		
Strong		25	53	16	10	25	26	27	28	24	61	35	18	16	15	14	45	23
Weak		50	32	72	77	46	47	57	52	60	26	48	62	74	76	37	40	57
Don't know		25	15	12	12	30	27	17	19	16	13	17	20	9	10	49	15	20
Is likeable or dislikable?																		
Likeable		34	67	34	23	33	33	36	41	39	78	52	26	26	23	19	60	37
Dislikable		41	17	50	66	39	39	48	38	47	12	28	51	62	67	37	24	41



Fieldwork: 19th - 21st September 2016

IIIDEI ZUIU																									
		EU R	Ref Vote	2016	٧	oting	Intenti	on		Vote	in 2015		Ge	nder		Ag	e		Social	Grade			Region		
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3285	1291	1403	499	897	711	189	304	926	769	197	313	1590	1695	381	1403	811	690	1872	1413	394	1091	706	792	302
Unweighted Sample	3285	1588	1338	304	927	780	216	289	960	836	221	317	1436	1849	372	1327	860	726	2078	1207	342	1119	663	828	333
	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Thinking about Theresa May, do you think she...

think she																						
Is in touch or out of touch?																						
In touch	40 33	53	28	77		33		68 26			40 4		32	44	65 41	40	40	46	38	37	36	
Out of touch	33 46	24	26	9	64	43	34	13 53	35		39 2	8 41	37	34	21 35	31	34	29	32	36	44	
Don't know	26 21	23	46	14	16	24	20	19 21	26	21 2	21 3	1 37	31	22	15 24	29	26	26	30	27	20	
Is strong or weak?																						
Strong	65 68	71	45	89	59	72	65	82 61	72	71 6	65 6	5 57	60	67	77 69	60	66	68	64	61	63	
Weak	13 14	11	13	3	24	11	19	6 19	11	12 1	15 1	1 11	15	14	10 12	15	13	11	11	16	20	
Don't know	22 18	18	42	8	17	17	16	12 20	18	17 1	19 2	4 32	26	19	13 19	26	21	21	25	23	17	
Is likeable or dislikable?																						
Likeable	36 29	48	24	67	16	30	44	59 24	1 34	50 3	36 3	6 19	29	38	57 35	37	33	41	34	35	27	
Dislikable	33 44	24	31	11	66	40	29	15 52	2 33	23 3	38 2	9 43	39	31	19 36	30	35	29	33	35	45	
Don't know	31 27	28	45	22	18	30	28	26 24	1 34	27 2	26 3	5 38	32	31	24 29	33	32	30	33	30	28	
Is decisive or indecisive?																						
Decisive	59 65	64	37	85	57	64	57	77 58	63	65 6	60 5	9 50	54	63	71 63	54	61	62	57	57	59	1
Indecisive	14 16	14	14	4	23	18	21	7 21	13	14 1	19 1	1 14	16	15	12 13	16	14	12	14	15	21	
Don't know	26 20	22	49	11	19	18	22	16 22	2 24	21 2	22 3	0 36	30	23	17 23	30	24	25	29	28	20	
Has plenty of ideas or has run out of	•			•			•			•		•			•	•						•
ideas?												-										
Has plenty of ideas	44 43	53	28	75		41	51	67 35			43 4		38	48	61 46	43	43	49	44	42	37	
Has run out of ideas	17 23	13	15	3	36	23	18	6 28	3 16	12 2	23 1	2 16	20	18	13 17	17	17	15	15	18	28	
Don't know	38 35	34	57	22	33	36	31	27 37	7 37	35 3	34 4	2 53	43	34	27 37	40	39	36	42	40	35	I



Fieldwork: 19th - 21st September 2016																	
	Voted for Lab Voted for Lab Voted for Lab in 2015 Income				Where would you place yourself on a left-right scale?					Voted Lab in	Voted Lab in						
	Total	in 2015 and Lab is Current VI	in 2015 and not Lab Current VI	and would Probably / Definitely Not Consider Voting for Them	per year	year	£24,999 per year	year	per year	Very / Fairly Left-Wing	Slightly Left of Centre		Slightly Right of Centre	Very / Fairly Right-Wing	know	2015 and Remain in EU Ref	2015 and Leave in EU Ref
Weighted Sample		473	134	111	972	340	293	502	301	470	418	659	443	306	989	476	237
Unweighted Sample		531	140	114	947	339	308	512	313	546	459	668	459	315	838	577	227
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about Theresa May, do you think she																	
Is in touch or out of touch?			•	•						•							
In touch	40	21	43	51	37	39	42	45	46	14	29	51	68	75	28	23	37
Out of touch	33	63	37	27	34	35	34	35	35	73	53	25	18	14	24	59	40
Don't know	26	16	20	22	30	26	24	20	20	13	18	24	15	11	48	18	23
Is strong or weak?																	
Strong	65	60	75	76	62	58	65	71	78	61	68	70	89	84	45	65	60
Weak	13	24	10	10	13	16	17	10	10	24	17	70 12	4	8	12	17	21
Don't know	22	16	15	13	25	26	17	19	11	16	15	17	7	8	43	18	20
Is likeable or dislikable?																	
Likeable	36	17	43	52	34	37	35	36	36	14	21	44	55	65	29	20	35
Dislikable	33	65	31	23	33	29	40	36	40	72	53	25	18	17	25	59	40
Don't know	31	18	26	25	33	34	25	28	25	14	26	31	27	18	46	21	24
Is decisive or indecisive?			-		-					='					-		
Decisive	59	58	65	68	57	57	59	67	70	57	62	66	83	78	39	63	53
Indecisive	14	24	18	12	15	16	18	13	13	23	20	14	7	10	13	18	23
Don't know	26	18	17	19	28	27	22	21	17	20	18	20	10	12	48	18	24
Has plenty of ideas or has run out of ideas?		10		10				2.		20	10	20	10		10	10	21
Has plenty of ideas	44	30	52	52	42	45	44	46	51	29	40	51	72	70	29	36	36
Has run out of ideas	17	37	19	16	17	19	21	17	18	39	27	14	6	8	13	30	25
Don't know	38	33	29	32	41	36	35	37	31	31	33	35	21	22	58	34	39



YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Age by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	356	309	9.4%
Men 50-64 High education	91	99	3%
Men 50-64 Mid education	190	164	5%
Men 50-64 Low education	129	135	4.1%
Men 25-50 High education	209	243	7.4%
Men 25-50 Mid education	225	260	7.9%
Men 25-50 Low education	85	191	5.8%
Men Under 25 High education	35	33	1.0%
Men Under 25 Mid & Low education	116	158	4.8%
Women Over 65	370	381	11.6%
Women 50-64 High education	93	92	2.8%
Women 50-64 Mid education	216	184	5.6%
Women 50-64 Low education	141	138	4.2%
Women 25-50 High education	296	263	8.0%
Women 25-50 Mid education	321	276	8.4%
Women 25-50 Low education	191	171	5.2%
Women Under 25 High education	44	36	1.1%
Women Under 25 Mid & Low education	177	154	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	318	624	8.7%
Medium (3-7)	2182	2004	44.8%
High (8,9,10)	785	657	16.4%
Social Grade (NRS and 2011 census)			
AB	1043	920	28%
C1	1035	953	29%
C2	522	690	21%
DE	685	723	22%
EU referendum Vote (Election Result)	4500	4004	00.007
Remain Leave	1588 1338	1291 1403	39.3% 42.7%
Don't Know / Did Not Vote	359	591	18.0%



YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Region by 2015 Vote (Election Result and ONS Population estimates)			
South Con	435	411	12.5%
South Lab	187	161	4.9%
South LD	101	89	2.7%
South UKIP	127	125	3.8%
South Oth	63	49	1.5%
South DNV	206	256	7.8%
London Con	92	102	3.1%
London Lab	113	128	3.9%
London LD	24	23	0.7%
London UKIP	15	23	0.7%
London Oth	20	16	0.5%
London DNV	78	102	3.1%
Midlands Con	173	171	5.2%
Midlands Lab	151	128	3.9%
Midlands LD	25	23	0.7%
Midlands UKIP	67	62	1.9%
Midlands Oth	25	16	0.5%
Midlands DNV	92	141	4.3%
North Con	186	174	5.3%
North Lab	283	246	7.5%
North LD	47	39	1.2%
North UKIP	93	85	2.6%
North Oth	37	26	0.8%
North DNV	182	220	6.7%
Scotland Con	43	36	1.1%
Scotland Lab	66	59	1.8%
Scotland LD	17	16	0.5%
Scotland SNP	117	118	3.6%
Scotland Oth & DNV	90	72	2.2%
Wales Con	31	33	1.0%
Wales Lab	36	46	1.4%
Wales LD	7	7	0.2%
Wales PC	10	16	0.5%
Wales UKIP	13	16	0.5%
Wales Oth & DNV	33	46	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <code>yougov.co.uk/publicopinion/methodology</code>

Or visit our website: <code>yougov.co.uk</code>