

YouGov / Times Survey Results

Sample Size: 1735 GB Adults
Fieldwork: 30th - 31st May 2016

	EU Referendum Voting Intention					Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Would not vote	Don't know	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1735	715	715	77	227	489	406	104	167	840	895	201	741	429	364	989	746	208	576	373	418	160	
Unweighted Sample	1735	725	721	61	228	485	421	121	169	789	946	195	709	435	396	1076	659	185	602	350	426	172	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	23-24 May	30-31 May																					
If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote:																							
Should the United Kingdom remain a member of the European Union or leave the European Union?																							
Remain a member of the European Union	41	41	100	0	0	0	36	57	61	5	45	37	63	44	38	27	49	30	52	40	36	36	56
Leave the European Union	41	41	0	100	0	0	50	30	28	93	42	40	18	35	49	58	36	48	35	44	45	43	30
Would not vote	4	4	0	0	100	0	0	2	1	1	5	4	5	6	2	3	4	5	2	2	7	7	3
Don't know	13	13	0	0	0	100	14	11	10	1	8	18	13	14	11	13	11	16	11	14	12	15	11
If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote:																							
Should the United Kingdom remain a member of the European Union or leave the European Union?																							
<i>[Excluding Don't Know and Would not vote]</i>																							
Remain a member of the European Union	50	50	100	0	0	0	42	66	69	5	52	48	78	56	44	32	58	38	60	48	44	46	65
Leave the European Union	50	50	0	100	0	0	58	34	31	95	48	52	22	44	56	68	42	62	40	52	56	54	35
And even if you aren't sure yet, which way do you think you will end up voting on the 23rd June?																							
<i>[Squeeze Question - Only asked to those who said Don't know; n=228]</i>																							
Will probably end up voting to remain a member of the European Union	21		0	0	0	21	25	33	34	0	16	24	42	16	22	20	30	14	19	27	24	17	6
Will probably end up voting to leave the European Union	17		0	0	0	17	22	17	19	31	22	15	7	12	19	31	13	20	0	17	22	10	47
Will probably end up not voting	11		0	0	0	11	6	5	0	26	7	12	17	16	0	6	8	13	18	7	6	18	3
Don't know	51		0	0	0	51	47	45	46	43	56	49	33	56	59	43	49	53	63	48	47	55	44

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

23-24
May

EU Referendum Voting Intention [With Don't Know's relocated by squeeze question]

	Total	Remain	Leave	Would not vote	Don't know	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Remain a member of the European Union	44	100	0	0	21	39	61	64	5	46	42	69	47	40	29	53	33	54	44	39	38	57
Leave the European Union	43	0	100	0	17	53	31	30	93	44	43	19	37	51	62	38	51	35	46	47	44	35
Would not vote	4	0	0	100	0	0	2	1	1	5	4	5	6	2	3	4	5	2	2	7	7	3
Don't know	8	0	0	0	62	7	5	5	1	5	11	7	10	7	6	6	11	9	8	7	11	5

And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the EU referendum?

	Total	Remain	Leave	Would not vote	Don't know	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
0 - Certain NOT to vote	6	6	2	1	79	5	0	1	3	2	6	5	6	9	2	3	6	6	5	3	8	7	4
1	1	1	0	0	7	3	1	0	0	0	1	1	1	1	0	0	0	1	1	0	1	1	1
2	1	1	1	0	1	2	1	0	0	0	1	1	2	1	0	0	1	1	1	0	1	1	0
3	1	2	1	1	7	4	0	1	0	0	2	2	5	2	1	0	1	2	1	1	2	2	2
4	1	1	1	1	6	3	1	1	0	1	1	2	1	2	0	0	0	3	1	1	3	1	1
5	5	5	3	2	0	23	4	3	1	1	4	6	7	7	3	3	3	8	6	5	4	6	3
6	2	2	2	1	0	5	1	1	2	2	2	2	3	2	2	1	2	2	4	2	1	2	1
7	4	4	4	2	0	9	4	2	2	2	4	4	6	5	2	3	4	3	3	4	4	4	4
8	6	7	7	6	0	10	4	9	7	3	7	6	10	7	6	5	6	7	5	7	8	7	4
9	8	6	8	6	0	5	8	7	14	4	6	7	5	6	7	7	8	4	6	6	9	5	8
10 - Absolutely certain to vote	65	66	71	79	0	31	76	75	71	85	67	65	53	59	75	76	68	63	67	70	59	64	72

Which ONE of the following will be most important to you in deciding how to vote in the referendum?

Which is likely to be better for jobs, investment and the economy generally	29	55	7	14	24	29	36	44	7	29	30	45	34	25	17	33	24	33	31	25	27	34
Which is likely to strike a better balance between Britain's right to act independently, and the appropriate level of co-operation with other countries	29	19	41	17	29	35	27	28	39	29	29	18	26	34	37	30	28	32	30	30	27	29
Which is likely to help us deal better with the issue of immigration	19	3	36	14	17	23	15	6	41	18	21	8	16	20	31	16	24	16	19	19	24	12
Which is likely to get rid of David Cameron as Prime Minister	4	2	6	1	4	1	7	2	2	3	4	4	4	4	2	2	5	3	2	4	6	4
Which is likely to maximise Britain's influence in the world	3	6	2	1	2	4	4	3	4	4	3	6	3	3	4	4	3	2	6	3	2	2
Something else	7	9	5	0	5	5	7	11	3	8	5	7	8	6	5	6	7	6	7	5	6	11
None of these	8	6	3	53	19	4	5	4	4	8	8	11	11	6	5	8	9	8	5	13	9	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		23-24 May	30-31 May																				
Do you think Britain would be economically better or worse off if we left the European Union, or would it make no difference?																							
Better off	23	22	5	47	2	4	26	16	12	53	22	22	16	16	25	34	19	26	19	23	24	25	14
Worse off	34	34	72	4	19	12	29	47	52	4	37	31	57	36	30	21	42	23	44	34	27	29	48
Would make no real difference to the British economy	25	27	13	43	28	21	31	23	20	34	30	24	10	28	31	30	26	29	24	26	31	26	26
Don't know	18	17	9	7	51	62	13	14	15	9	11	23	17	20	14	15	14	22	12	17	19	21	11
Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?																							
More influence	14	15	2	31	4	4	17	11	6	37	15	14	11	11	19	20	13	17	13	15	15	16	10
Less influence	34	36	73	5	21	17	32	48	49	8	38	33	53	38	34	23	42	27	42	36	32	30	49
Would make no real difference to British influence	37	36	17	57	30	29	41	28	35	47	37	34	19	33	36	48	34	38	32	37	39	35	30
Don't know	16	14	8	6	46	50	10	13	9	8	9	19	17	18	11	9	11	19	14	12	14	19	11
Do you think it would have a good or bad effect on British jobs if we left the European Union, or would it make no difference?																							
Good for jobs	20	22	4	45	3	9	23	16	16	52	21	22	16	18	24	29	18	26	18	24	21	23	13
Bad for jobs	32	33	72	2	16	10	27	49	52	5	37	29	52	35	31	20	40	24	40	33	29	29	41
Would make no real difference to British jobs	27	28	13	45	28	22	35	21	20	35	30	26	10	25	32	40	28	28	28	26	30	28	29
Don't know	21	18	11	7	53	58	14	15	13	8	12	23	23	22	14	11	14	22	13	17	20	21	16
Do you think Britain would be more or less at risk from terrorism if we left the European Union, or would it make no difference?																							
Britain would be more at risk from terrorism if we left the EU	13	15	32	2	4	9	12	21	19	3	15	15	22	18	12	10	17	13	18	16	13	13	22
Britain would be less at risk from terrorism if we left the EU	22	20	4	39	16	12	26	15	8	43	22	18	16	17	23	26	17	24	17	21	25	19	14
Would make no real difference to the risk from terrorism	49	51	53	54	36	38	52	52	60	48	53	48	46	49	54	53	54	46	52	51	47	52	53
Don't know	16	14	10	5	44	41	10	11	13	5	9	19	17	17	10	10	11	17	12	13	16	16	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	23-24 May	30-31 May																					
Compared to house prices if we stayed in the EU, do you think house prices would be higher or lower if Britain left the EU, or would it make no difference?																							
House prices would be higher than if we stayed in the EU	8	8	11	7	6	5	8	8	6	7	10	7	17	8	7	6	8	8	6	7	10	9	8
House prices would be lower than if we stayed in the EU	13	15	19	13	11	5	14	16	18	16	18	11	23	14	13	12	15	13	19	17	11	11	19
Would make no real difference to house prices	48	48	38	66	26	28	54	42	51	66	50	45	19	44	56	61	48	47	47	48	48	47	46
Don't know	31	30	32	14	56	62	24	34	25	12	22	36	41	34	24	21	28	32	28	28	30	33	27
Do you think it would have a good or bad effect on the NHS if we left the European Union, or would it make no difference?																							
Good for the NHS	36	36	9	71	16	19	40	29	22	76	35	38	27	32	39	48	31	43	32	37	38	42	23
Bad for the NHS	16	17	36	1	9	9	10	29	24	1	19	15	31	18	14	10	19	13	20	17	14	14	27
Would make no real difference to the NHS	29	30	40	23	26	20	36	26	44	14	34	26	22	29	35	30	33	25	34	31	28	26	36
Don't know	19	17	15	5	49	51	13	16	11	9	12	22	20	22	12	12	16	19	14	16	21	18	14
Do you think there would be more or less immigration into Britain if we left the European Union, or would it make no difference?																							
More immigration into Britain	3	4	7	1	1	4	3	5	3	0	4	3	6	4	3	2	4	3	0	3	5	4	5
Less immigration into Britain	59	58	33	87	47	45	66	52	43	91	58	57	55	50	61	70	54	62	51	61	57	59	50
Would make no real difference to the amount of immigration	25	26	48	9	13	14	21	33	42	4	29	22	23	29	26	21	30	20	35	24	25	21	35
Don't know	13	13	12	3	40	37	10	11	12	5	9	17	16	17	10	7	12	15	13	12	13	16	10
Do you think it would have a good or bad effect on people's pensions if we left the European Union, or would it make no difference?																							
Good for pensions	10	10	2	20	12	3	10	8	4	24	10	10	10	11	11	8	7	14	9	9	12	10	7
Bad for pensions	18	18	39	2	4	5	16	24	34	1	21	14	23	18	19	12	22	11	18	19	14	15	28
Would make no real difference to pensions	42	42	27	64	23	23	49	36	31	61	45	38	19	36	48	59	42	41	44	41	40	42	41
Don't know	31	31	32	14	61	69	25	33	31	14	24	38	47	36	22	22	28	35	29	30	33	33	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

23-24
May

30-31
May

Do you think you personally would be financially better or worse off if Britain left the European Union, or would it make no difference?

Better off	11	10	2	22	0	4	13	6	3	30	11	10	10	10	13	9	9	13	11	11	11	9	8
Worse off	21	23	50	2	14	7	18	34	37	2	26	20	41	25	20	10	27	17	23	24	22	18	32
No real difference	47	45	30	66	37	31	53	39	43	59	46	45	23	38	51	68	46	45	44	46	44	48	44
Don't know	20	21	18	9	50	58	16	21	17	9	16	26	26	27	16	13	19	25	22	19	23	25	16

If Britain voted to leave the European Union, what do you think would happen to house prices in Britain?

They would rise even more quickly	3	6	1	0	2	1	4	5	2	3	3	10	3	2	1	3	3	1	2	3	7	2
They would continue to rise at about the current rate	17	13	23	15	10	18	16	12	25	20	14	14	15	16	24	17	17	13	16	17	19	18
They would rise, but less quickly than currently	15	13	22	4	6	19	12	18	23	18	13	5	15	18	18	17	13	15	17	16	13	13
They would stop rising and stay about the same	16	12	24	6	9	23	14	20	21	16	17	8	12	23	21	15	17	22	16	14	16	16
They would start to fall	10	16	7	4	4	11	11	12	8	13	8	11	10	10	10	13	6	11	12	9	6	14
Don't know	38	40	23	72	69	28	44	33	21	30	46	52	45	31	27	34	44	36	37	41	39	38

If Britain voted to remain in the European Union, what do you think would happen to house prices in Britain?

They would rise even more quickly	5	1	11	0	1	4	3	3	19	6	4	5	4	7	5	5	6	6	5	6	6	3
They would continue to rise at about the current rate	33	36	37	8	17	36	33	41	37	39	27	26	32	35	36	37	28	36	36	26	31	39
They would rise, but less quickly than currently	14	15	14	13	9	16	14	16	11	15	13	8	14	14	18	15	12	14	15	15	10	15
They would stop rising and stay about the same	9	8	12	4	3	14	7	12	6	8	10	5	6	13	11	9	8	6	7	11	12	8
They would start to fall	2	2	2	2	0	2	1	0	3	2	1	2	2	2	2	1	2	3	2	2	2	1
Don't know	37	38	23	73	70	28	41	27	23	30	45	53	42	30	28	33	43	35	36	41	39	34

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention interlocked with party identification (3) social grade and (4) 2015 recalled vote interlocked with region. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote.

	Unweighted no.	Weighted no.	Target %
Age by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	188	163	9.4%
Men 50-64 High education	46	52	2.6%
Men 50-64 Mid education	93	87	5.6%
Men 50-64 Low education	66	71	3.8%
Men 25-50 High education	107	128	7.2%
Men 25-50 Mid education	123	137	8.0%
Men 25-50 Low education	78	101	6.0%
Men Under 25 High education	16	17	0.9%
Men Under 25 Mid & Low education	72	83	4.9%
Women Over 65	208	201	11.6%
Women 50-64 High education	47	49	2.4%
Women 50-64 Mid education	110	97	6.3%
Women 50-64 Low education	73	73	3.9%
Women 25-50 High education	147	139	7.8%
Women 25-50 Mid education	156	146	8.5%
Women 25-50 Low education	98	90	5.3%
Women Under 25 High education	19	19	1.0%
Women Under 25 Mid & Low education	88	82	4.8%
Political Attention (British Election Study face to face element)			
Low attention, identify with established party	69	151	8.7%
Med attention, identify with established party	679	777	44.8%
High attention, identify with established party	299	285	16.4%
Low attention, identify with newer party	20	26	1.5%
Med attention, identify with newer party	135	99	5.7%
High attention, identify with newer party	55	33	1.9%
Low attention, do not identify with a party	116	146	8.4%
Med attention, do not identify with a party	301	184	10.6%
High attention, do not identify with a party	61	35	2.0%
Social Grade (NRS and 2011 census)			
AB	537	486	28%
C1	539	503	29%
C2	285	364	21%
DE	374	382	22%

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	Unweighted no.	Weighted no.	Target %
Region by 2015 Vote (Election Result and ONS Population estimates)			
South Con	219	217	12.55%
South Lab	94	85	4.87%
South LD	58	47	2.71%
South UKIP	69	66	3.76%
South Oth	32	26	1.48%
South DNV	130	135	7.81%
London Con	44	54	3.07%
London Lab	61	68	3.85%
London LD	11	12	0.68%
London UKIP	10	12	0.72%
London Oth	12	9	0.49%
London DNV	47	54	3.13%
Midlands Con	90	90	5.15%
Midlands Lab	77	68	3.92%
Midlands LD	13	12	0.67%
Midlands UKIP	33	33	1.91%
Midlands Oth	11	9	0.47%
Midlands DNV	50	75	4.34%
North Con	94	92	5.35%
North Lab	139	130	7.52%
North LD	23	21	1.17%
North UKIP	47	45	2.62%
North Oth	15	14	0.78%
North DNV	108	116	6.71%
Scotland Con	19	19	1.08%
Scotland Lab	32	31	1.76%
Scotland LD	10	9	0.55%
Scotland SNP	63	62	3.63%
Scotland Oth & DNV	48	38	2.22%
Wales Con	19	17	1.02%
Wales Lab	18	24	1.38%
Wales LD	6	3	0.24%
Wales PC	5	9	0.45%
Wales UKIP	7	9	0.50%
Wales Oth & DNV	21	24	1.44%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk