

YouGov / The Times Survey Results

Sample Size: 2106 GB Adults

Fieldwork: 29th - 30th September 2014

Weighted Sample Unweighted Sample		Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	2106	X	X	X	X	584	514	388	1021	1085	251	533	720	602	1200	906	270	684	451	518	183
	2106	464	668	107	241	550	570	394	1028	1078	218	433	849	606	1396	710	317	622	410	465	292
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Oct 8-9 2013	April 16-17 2014	Sept 29-30 2014																				
Which government do you think would be better for...																							
Helping people get onto the housing ladder?																							
A Labour government led by Ed Miliband	24	26	25	5	64	23	7	6	52	27	27	22	23	29	26	21	27	22	32	18	23	35	18
A Conservative government led by David Cameron	35	28	24	68	5	14	23	53	9	14	27	21	20	20	23	31	27	20	23	29	22	22	16
Neither	27	30	31	17	19	40	57	26	24	42	32	30	25	30	33	33	29	34	25	32	33	26	48
Don't know	15	17	20	10	12	24	12	15	16	18	13	26	33	22	18	15	17	24	20	20	23	18	18
Managing the economy?																							
A Labour government led by Ed Miliband	23	20	17	0	51	6	5	2	42	18	18	16	10	20	20	13	16	18	20	11	19	23	11
A Conservative government led by David Cameron	38	41	38	93	10	44	41	77	16	30	44	33	36	31	37	48	44	31	38	46	37	34	27
Neither	26	26	28	4	26	31	47	14	26	36	27	28	25	30	27	28	26	30	21	26	26	28	48
Don't know	13	13	17	4	13	19	8	7	16	16	10	23	29	19	16	11	13	22	21	17	18	15	13
Providing more jobs?																							
A Labour government led by Ed Miliband	33	30	28	6	71	21	9	6	60	33	29	26	23	29	30	26	28	27	32	22	27	36	23
A Conservative government led by David Cameron	25	29	26	75	2	26	26	59	7	17	32	21	23	23	25	32	32	19	24	32	27	22	17
Neither	28	26	28	9	17	32	57	23	20	35	28	28	23	27	30	28	25	32	22	27	26	27	45
Don't know	14	15	18	9	9	21	9	13	13	16	11	25	31	21	16	14	15	23	22	19	19	15	15
Keeping prices down?																							
A Labour government led by Ed Miliband	28	25	23	5	61	9	8	4	53	24	24	22	22	25	26	19	23	23	27	18	22	30	17
A Conservative government led by David Cameron	22	24	22	64	3	20	18	49	5	17	26	18	22	16	22	26	25	17	20	28	19	20	14
Neither	26	36	37	22	25	47	65	34	26	43	40	35	28	36	35	44	36	38	33	36	40	33	52
Don't know	14	14	18	9	11	24	9	12	15	16	11	24	28	22	17	11	15	21	20	18	19	16	17
Improving standards of living for people like you?																							
A Labour government led by Ed Miliband	34	31	31	6	77	22	13	6	63	38	34	29	29	35	35	23	31	31	31	24	31	43	23
A Conservative government led by David Cameron	25	27	25	78	2	21	15	59	6	17	28	22	24	20	22	33	30	19	25	34	24	19	15
Neither	29	30	29	10	14	37	63	26	19	32	28	29	21	26	29	34	26	32	27	26	30	24	50
Don't know	13	12	15	6	6	20	9	9	12	12	10	20	26	19	13	10	12	19	18	16	15	15	12
Tackling the government's deficit?																							
A Labour government led by Ed Miliband	19	16	13	0	41	4	2	2	35	12	14	13	9	15	15	11	13	14	16	8	15	19	11
A Conservative government led by David Cameron	41	45	41	92	13	48	41	77	18	34	48	34	37	35	40	49	47	33	39	48	42	36	29
Neither	26	25	29	4	32	28	49	15	31	38	29	30	26	30	29	30	27	33	24	27	28	30	48
Don't know	14	15	16	4	14	21	8	6	16	15	9	23	28	19	16	10	13	21	21	17	16	15	13

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2106	X	X	X	X	584	514	388	1021	1085	251	533	720	602	1200	906	270	684	451	518	183
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Conservative Party has said it will scrap the 55% tax rate on inherited pension funds which currently applies to untouched "defined contribution" pension pots left by those aged 75 or over, and to pensions from which money has already been withdrawn. Under the scrapping of this tax, inheritors will now only pay the income tax at their own marginal rate, or no tax at all if the person who died was under 75. Do you think this is a good idea or the wrong priority for the present time?

Good idea	38	67	23	34	49	57	26	35	40	36	39	40	36	39	41	35	37	42	36	36	36
Wrong priority	36	18	53	37	34	23	50	44	41	31	26	32	40	39	37	35	32	34	37	39	43
Don't know	25	15	24	29	17	20	24	21	18	32	34	28	24	21	22	30	31	24	27	25	21

The Chancellor is proposing to hold down welfare spending to help reduce the government deficit. For each of the following do you think the government should freeze the benefits for 2 years in cash terms or exempt them from a freeze and increase them each year so that they maintain their value?

Tax credits for those working

Should freeze this benefit	39	58	31	42	51	55	31	36	40	37	31	33	39	46	41	35	35	43	36	38	36
Should exempt them from a freeze	47	32	60	46	41	33	62	52	49	46	40	51	50	44	45	50	44	45	47	51	50
Don't know	14	10	8	12	8	12	7	13	11	17	29	16	11	10	13	15	21	12	16	12	14

Benefits for the unemployed

Should freeze this benefit	56	86	38	49	69	78	45	50	57	54	48	55	57	59	60	51	52	59	59	55	43
Should exempt them from a freeze	31	9	52	34	24	14	46	37	33	29	26	30	34	30	28	35	32	28	27	33	43
Don't know	13	5	10	16	7	8	9	13	9	17	27	15	9	11	13	14	16	13	14	12	14

State retirement pension

Should freeze this benefit	13	16	15	13	10	13	13	14	16	10	19	19	13	4	15	10	16	11	11	14	11
Should exempt them from a freeze	76	77	77	76	86	79	81	76	75	77	55	64	79	92	75	78	68	79	76	77	76
Don't know	11	7	8	10	3	8	6	9	9	13	27	17	8	4	10	13	16	10	13	9	13

Disability benefits

Should freeze this benefit	20	30	14	14	27	30	15	14	23	18	19	23	22	15	20	20	20	19	22	20	19
Should exempt them from a freeze	68	62	79	75	66	61	77	74	69	68	58	61	71	77	68	68	65	71	67	67	69
Don't know	12	7	7	10	7	9	7	11	9	14	23	16	8	8	11	12	15	10	12	12	12

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At present a number of multinational companies make profits in Britain but manage to declare these profits in another country where taxes are lower. If the Conservative party wins the general election next year, it has said it will introduce a tax avoidance package to end this practice and it will tax companies fully on profits earned in Britain. Do you think this is a good idea or the wrong priority for the present time?

Good idea
Wrong priority
Don't know

81	90	81	87	87	89	83	88	85	78	64	75	84	91	85	77	75	82	81	83	83
8	5	9	7	9	5	9	6	7	8	10	10	8	5	7	8	7	7	8	8	9
11	5	10	6	4	6	8	6	8	14	26	16	8	4	8	15	18	11	11	8	9

And in practice if the Conservative party wins the general election next year, do you think it will or will not succeed in reducing significantly the amount of tax avoidance by multinational companies that is currently happening?

Will succeed
Will not succeed
Don't know

20	56	4	18	12	41	10	13	21	19	18	19	18	25	23	17	23	24	19	16	14
53	20	76	47	69	32	69	64	60	46	48	53	56	52	53	53	50	48	52	59	59
27	24	19	35	18	26	22	23	19	35	34	29	26	23	24	30	27	27	29	25	26